



## 2010 BES CAMPAIGN INTERNET PANEL DATA

CONTAINS **NEW REGION, ENGLISH & WELSH COUNTY AND SCOTTISH EURO-CONSTITUENCY-LEVEL VARIABLES. ALSO INCLUDED ARE VARIOUS OTHER CONSTITUENCY-LEVEL VARIABLES AND CORRECTED PRE-CAMPAIGN, CAMPAIGN AND POST-ELECTION MOST IMPORTANT ISSUE CODES**

Welcome to the 2010 BES campaign internet panel survey (CIPS) data! This release of the data contains two new variables 'cpcounty' and 'cpreion' developed by Charles Pattie to facilitate multilevel modelling. Thanks Charles! The compressed file 'cipsdec2311spss.zip' contains an **SPSS** data file with the national internet pre-campaign, campaign, and post-election survey data. This data file also contains the coded open-ended 'most important issue' variables (3 mentions) for the pre-campaign, campaign and post-election survey data. **Corrections to the coding of these open-ended variables have been made since the June 23, 2010 release.** In addition, the file contains constituency-level political and census variables (version 5) provided by Professor Pippa Norris at her website ([www.pippanorris.com](http://www.pippanorris.com)). The variable 'REFNO' is the Press Association constituency number. The key variable for linking the constituency variables to the survey data was provided by Professor Ron Johnston. We thank Pippa and Ron for their generous assistance. For researchers wishing to work with **STATA**, the compressed file 'cipsdec2311dta.zip' contains the data in STATA format. Fieldwork for the BES Campaign Internet Panel Surveys (CIPS) was conducted by YouGov under the direction of Project Supervisor, Joe Twyman.

**Sample sizes** are: pre-campaign N = 16816, campaign N = 14973, post-election N = 13356. The pre-campaign-campaign panel retention rate is 89.0%, the campaign-post-election panel retention rate is 91.3%, and the pre-campaign-post-election panel retention rate is 79.4%. The filter variable for the pre-campaign-campaign panel is 'cpanel' and the filter variable for the pre-campaign-post-election panel is 'postpan'. Note that the pre-campaign data also contains a 2005-2010 inter-election panel (N = 3408) and monthly continuous monitoring survey (CMS) = 2010 panel (N = 9637).

**Weights:** Several weights are available for analyzing various subsets of the data. For example, the standard YouGov weights for the pre-campaign data are 'W8' and 'W8\_F'. W8\_F is for the entire group of respondents contacted for the pre-campaign survey. W8 is for those who responded before April 6th. Numerous weights (with self-explanatory labels) for the campaign data are included the data file. These weights permit one to use the campaign data to track the dynamics of variables of interest. See, e.g., the graphs on the main page of the 2009-10 BES website. 'POST\_W8' is the standard YouGov weight for the post-election data and 'POST\_W8N' is the standard YouGov weight for the post-election data minus the party identification weighting component. Subsequent releases of the data will contain weights for the 2005-2010 inter-election and the CMS-2010 panels.

**Questionnaires** for the pre-campaign, campaign and post-election surveys are available in pdf format in this section of the 2009-10 BES website.

**Variable Names** for the pre-campaign variables have the prefix 'aa', the campaign survey variables have the prefix 'bb', and the post-election variables have the prefix 'cc'.

If you have any questions or encounter problems, please email Harold Clarke at [clarke475@msn.com](mailto:clarke475@msn.com)

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