BRITISH ELECTION STUDY

Questionnaire Wave 6 V1.0

British Election Study 2015

University of Manchester
University of Oxford
University of Nottingham

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Introduction

The British Election Study 2015 is managed via a consortium of the University of Manchester, The University of Oxford, and The University of Nottingham. The Scientific Leadership Team is comprised of Professors Ed Fieldhouse, Jane Green, Hermann Schmitt, Geoff Evans and Cees van der Eijk. The team is supported by researchers Dr Jon Mellon and Chris Prosser, and also by BES 2015 consultant Professor John Curtice (University of Strathclyde). The BES 2015 is working in close collaboration with colleagues within the Universities of Manchester, Oxford and Nottingham, and is partnering with a wide variety of affiliated datasets and projects (and proposed projects) to link BES voter data to other data on election candidates and campaigns.

Wave 6
In total 30,027 respondents took wave 6 of the British Election Study. 27,926 of these also took wave 5, an overall wave on wave retention rate of 90.9%. 26,112 respondents took all three election waves (4,5 and 6). 16,799 respondents took all of the first six waves of the survey, 55.6% of respondents who originally took wave 1. Wave 6 was conducted by YouGov between 8th May 2015 and 26th May 2015.

Wave 5
In total 30,725 respondents took wave 5 of the British Election Study. 28,073 of these also took wave 4, an overall wave on wave retention rate of 89.6%. 17,673 respondents took all of the first five waves of the survey, 58.5% of respondents who originally took wave 1. Wave 5 was conducted by YouGov between 31st March 2015 and 6th May 2015.

Wave 4
31,328 respondents took wave 4 of the British Election Study. 23,542 of these also took wave 3. The overall wave on wave retention was 84.6%. There are 18,958 respondents who took all of the first four waves of the survey, 62.7% of respondents who originally took wave 1. Wave 4 was conducted by YouGov between 4th March 2015 and 30th March 2015.

Wave 3
27,839 respondents took wave 3 of the British Election Study, 24,016 of these also took wave 2. The overall wave on wave retention was 79.4%. In total there are 21,471 respondents who took all of the first three waves of the survey, 71.0% of the respondents who originally took wave 1. Wave 3 was conducted by YouGov between 19th September 2014 and 17th October 2014.

Wave 2
30,219 respondents took wave 2, 26,870 of these also took wave 1. The overall wave on wave retention was 88.9%. Wave 2 was conducted by YouGov between 22nd May 2014 and 25th June 2014.

Wave 1
A total of 30,590 respondents were interviewed by YouGov between 20th February 2014 and 9th March 2014 for wave 1 of the British Election Study.

Weights and samples

Around 30,000 respondents were interviewed in each wave (referred to as the full sample). However, we also define a smaller core sample of around 21,000 respondents in each wave that constitute a cross-sectional group which is more representative than the full sample (i.e. the range of weights is smaller than in the full sample). For cross-sectional work, where you wish to say something about the proportion of the population giving a certain response, we recommend using this core sample.

As before, we provide two cross-sectional weights for each wave, the full weight (e.g wt_full_W5) that covers all respondents who took the wave 5 survey and the core weight that weights a smaller more representative sample of respondents (wt_core_W5). The panel dataset includes a cumulative weight that covers respondents who have taken all waves so far in the study (wt_full_W1W2W3W4W5W6) as well as an election waves weight (wt_full_W4W5W6).

All of these weights are constructed at the regional level (i.e. Scotland, England, Wales and London are weighted separately to population values) and then adjusted to account for the oversampling of Scottish and Welsh voters.

Country items

In addition to the core items, there are sets of questions written specifically for each of the nations included in this survey: England, Scotland and Wales (note that Northern Ireland is not included in this survey due to the very different political situation there).

The largest country specific section is in Scotland, where the BES includes items inquiring about many aspects of the Scottish referendum campaign and preferences about independence.

To allow for a comparison of different devolved situations, many of these questions are repeated in Wales.

Due to the size of the Scottish referendum module, two sets of core items are only asked to respondents in England and Wales:

- Party contact questions
- Perceptions of how united or divided the political parties are

The new wave 1 dataset replaces earlier versions that have been released through the BES website (older versions are available on request).

Top up items

Top up items are asked to all respondents in the first wave that they take part in. These are generally demographic and attitudinal variables that are believed to be fairly stable over time.

These include:

- Occupation
- Parent's occupation
- Country of birth
- Highest education level
- Left-right values

While some of these can change, they do not need to be asked in every wave. In addition to these variables, the BES also includes much of the information that YouGov routinely collects about all members of their panel.

- Age
- Highest qualification
- Home ownership
- Marital status
- Age left education (we already have highest qualification)
- Ethnicity
- Local authority and education authority
- Household income
- Personal income
- Household size
- Number of children in household
- Preferred daily newspaper
- Vote choice in 2010
- Religiosity
- Religious denomination
- Type of organization worked for
- Big 5 personality measures

Having these measures from YouGov's existing data leaves more space for other important questions on the rest of the survey and avoids asking respondents for information they've already provided in the past.

Playground items

The playground contains items that are only asked to subsets of respondents. Because of the number of questions asked to Scottish and Welsh respondents, these questions are only asked to English respondents. These questions are primarily suggested by the community of academic users. Additionally, some questions from the previous round of the British Election Study in 2010 are included in the playground for comparability. Finally, the playground includes a number of items that the BES team felt are useful to include in the survey but didn't need to be asked to all respondents in every wave.

Campaign Wave

The campaign wave (wave 5) was conducted as a 'rolling thunder' daily survey, with a subsample of respondents invited to complete the survey on each day of the election campaign. There are two variables which record which day of the campaign a respondent completed the survey – CampaignDayW5, which is the numeric day of the campaign period and enddateW5, which is a formatted date variable. There is also a daily weight variable (wt_daily_W5).

Due to a technical error the party contact questions were not asked of those respondents who took the survey during the first weeks of the campaign. It was asked of respondents who took the survey on and after April 24th.

Future releases

In order to allow the community to begin using the British Election Study data as soon as possible, we have released the data without some of the eventual features we intend to implement. These include:

- Manual coding for the most important issue question: the MII question is open ended. The BES team intends to work on a unified schema for the MII question in the new data as well to some of the older surveys. In the meantime we have released automatic issue codings by using machine learning on the older surveys.
- Question orderings: the order of questions and rows was sometimes randomized within the survey. This information will be made available as a supplemental file in future.
- Question timings: the amount of time a respondent spent on each page was also recorded by YouGov, we also intend to make this available as a supplemental file in future.

In addition, the British Election Study data is currently in an early version so users are encouraged to check their variables carefully and report any problems they find.

country

eligible Created

Codes respondent's country

1 □ England

2 □ Scotland

3 □ Wales

Eligible

eligible MULTIPLE CHOICE W1 Topup

Are you a citizen of any of the following

ukCitizen	□	The United Kingdom (Great Britain and Northern Ireland)
euCitizen	□	Any member state of the European Union
commonwealthCitizen	□	Any commonwealth country
otherCitizen	□	Any other country

mii

mii SINGLE CHOICE W1W2W3W4W5W6

As far as you're concerned, what is the SINGLE MOST important issue facing the country at the present time?

1 ○ (open [MII_text])

2 ○ None

3 ○ Don't know

bestOnMII

bestOnMII- Show if MII==1 SINGLE CHOICE W1W2W3W4W5W6

Which party is best able to handle this issue?

0	○	No party is best able to handle this issue	
1	○	Conservative	
2	○	Labour	
3	○	Liberal Democrat	
4	○	Scottish National Party (SNP)	Show if country==2
5	○	Plaid Cymru	Show if country==3
6	○	United Kingdom Independence Party (UKIP)	
7	○	Green Party	
8	○	British National Party (BNP)	
9	○	Other party (open [bestOnMIIOth])	
9999	○	Don't know	

Module: generalElection

turnoutUKGeneral

turnoutUKGeneral SINGLE CHOICE W1W2W3W4W5

Many people don't vote in elections these days. If there were a UK General Election tomorrow$turnoutText, how likely is it that you would vote? W1W2W3W4

Many people don't vote in elections these days. The UK General Election is being held on May 7th. How likely is it that you will vote? (W5)

5	○	Very likely that I would vote
4	○	Fairly likely
3	○	Neither likely nor unlikely
2	○	Fairly unlikely
1	○	Very unlikely that I would vote
9999	○	Don't know

decidedVote

decidedVote SINGLE CHOICE W4W5

If you do vote in the General Election, have you decided which party you will vote for, or haven't you decided yet?

1 ○ Yes, decided

2 ○ No, not decided yet

3 ○ Will not vote

9999 ○ Don't know

genElecTurnoutRetro SINGLE CHOICE W6

Talking to people about the General Election on May 7th, we have found that a lot of people didn't manage to vote. How about you – did you manage to vote in the General Election?

1 ○ Yes, voted

0 ○ No, did not vote

9999 ○ Don't know

generalElectionVote

generalElectionVote SINGLE CHOICEW1W2W3W4W5W6

And if there were a UK General Election tomorrow, which party would you vote for? (W1W2W3W4)

Which party is that? (W5)

Which party did you vote for? (W6)

0	○	I would not vote	W1W2W3W4W5W6
1	○	Conservative	
2	○	Labour	
3	○	Liberal Democrat	
4	○	Scottish National Party (SNP)	Show if country==2
5	○	Plaid Cymru	Show if country==3
6	○	United Kingdom Independence Party (UKIP)	
7	○	Green Party	
8	○	British National Party (BNP)	
9	○	Other (open [generalElectionVoteOth1])	
9999	○	Don't know	

regretsIHaveAFew SINGLE CHOICE W6

Do you have any regrets about how you voted in the general election?

1	○	Yes
0	○	No
9999	○	Don't know

votingWish

votingWish if regretsIHaveAFew==1 SINGLE CHOICE W6

How do you wish you had voted?

1	○	Conservative	
2	○	Labour	
3	○	Liberal Democrat	
4	○	Scottish National Party (SNP)	Show if country==2
5	○	Plaid Cymru	Show if country==3
6	○	United Kingdom Independence Party (UKIP)	
7	○	Green Party	
8	○	British National Party (BNP)	
9	○	Other (open [generalElectionVoteOth1])	
9999	○	Don't know	

reasonForVote

reasonForVote SINGLE CHOICE W6

Which one of the reasons on this card comes closest to the main reason you voted for the party you chose?

1	○	I always vote that way
2	○	I thought it was the best party
3	○	I thought that party had the best candidate
4	○	I really preferred another party but it had no chance of winning in this constituency
5	○	Other [ReasonForvoteOth]
0	○	None of these
9999	○	Don't know

voteMethod

voteMethod SINGLE CHOICE W6

Thinking back to Election Day, which of the following describes how you cast your ballot? *Tick all that apply.*

voteMethod_1 ○ I voted by post

voteMethod_2 ○ I visited the polling station on my own

voteMethod_3 ○ I visited the polling station with another person who voted

voteMethod_4 ○ I really preferred another party but it had no chance of winning in this constituency

voteMethod_5 ○ Someone else voted for me (proxy voting)

voteMethod_99 ○ Don't know

generalElectionVoteSqueeze

generalElectionVoteSqueeze if decidedVote in [2,9999] SINGLE CHOICE W5

Which party do you think you are most likely to vote for?

0 ○ I would not vote

1 ○ Conservative

2 ○ Labour

3 ○ Liberal Democrat

4 ○ Scottish National Party (SNP) Show if country==2

5 ○ Plaid Cymru Show if country==3

6 ○ United Kingdom Independence Party (UKIP)

7 ○ Green Party

8 ○ British National Party (BNP)

9 ○ Other (open [generalElectionVoteOthwish])

9999 ○ Don't know

generalElecCertainty

generalElecCertainty- Show if generalElectionVote in [1,2,3,4,5,6,7,8,9] SCALE W1W2W3W4W5

You said that you would be most likely to vote for $generalElectionVotetext in a General Election. How certain are you that you would vote for this party?

max	7
min	1
dk	9999

partydiffconlab

partydiffconlab SINGLE CHOICE W5

Considering everything the Conservative and Labour Parties stand for, would you say that:

1 ○ There is a great difference between them

2 ○ There is some difference

3 ○ There is not much difference between them

9999 ○ Don't know

bestLeaderCampaign

bestLeaderCampaign SINGLE CHOICE W5W6

Thinking overall about how the party leaders are performing during the election campaign, which party leader do you think is performing best so far? (W5)

Thinking overall about how the party leaders performed during the election campaign, which party leader do you think performed best? (W6)

1 ○ David Cameron
2 ○ Ed Miliband
3 ○ Nick Clegg
4 ○ Nicola Sturgeon (Scotland only)
5 ○ Leanne Wood (Wales only)
6 ○ Nigel Farage
7 ○ Natalie Bennett
0 ○ None/no leader
10 ○ All leaders equally good
9999 ○ Don't know

worstLeaderCampaign

worstLeaderCampaign SINGLE CHOICE W5W6

And, overall, which party leader do you think has performed worst during the election campaign thus far? (W5)

And, overall, which party leader do you think performed worst during the election campaign? (W6)

1 ○ David Cameron
2 ○ Ed Miliband
3 ○ Nick Clegg
4 ○ Nicola Sturgeon (Scotland only)
5 ○ Leanne Wood (Wales only)
6 ○ Nigel Farage
7 ○ Natalie Bennett
0 ○ None/no leader
10 ○ All leaders equally good
9999 ○ Don't know

debateOneWatch

debateOneWatch SINGLE CHOICE W5

Did you see or hear all or part of the **first** nationally televised debate among the seven party leaders that was held on April 2nd?

1 ○ Yes

0 ○ No

9999 ○ Don't know

debateTwoWatch

debateTwoWatch SINGLE CHOICE W5

Did you see or hear all or part of the **second** nationally televised debate among the five party leaders that was held on April 16th?

1 ○ Yes

0 ○ No

9999 ○ Don't know

debateThreeWatch

debateThreeWatch SINGLE CHOICE W5

Did you see or hear all or part of the nationally televised interviews with the three party leaders (David Cameron, Ed Miliband and Nick Clegg) that was broadcast on April 30th?

1 ○ Yes

0 ○ No

9999 ○ Don't know

polPrefer

polPrefer DYNGRID W5W6

How much do you agree or disagree with the following statement?

roworder randomize

ROWS

polPreferToFight Parties and politicians in the UK are more concerned with fighting each other than with furthering the public interest.

COLUMNS

1 ○ Strongly disagree

2 ○ Disagree

3 ○ Neither agree nor disagree

4 ○ Agree

5 ○ Strongly agree

9999 ○ Don't know

campaignTone

campaignTone DYNGRID W5W6

In their campaigns political parties can focus on criticising the policies and personalities of other parties, or they can focus on putting forward their own policies and personalities. What is, in your view, the focus of the campaign of each of the following parties?

roworder randomize

ROWS

conTone	Conservatives
labTone	Labour
ldTone	Liberal Democrats
snpTone	SNP
pcTone	Plaid Cymru
ukipTone	UKIP
grnTone	Greens

COLUMNS

1 ○ 1 – Focuses mainly on criticising other parties

2 ○ 2

3 ○ 3

4 ○ 4

5 ○ 5 – Focuses mainly on putting forward their own policies and personalities

9999 ○ Don't know

Module: postvote

postalapply

postalapply SINGLE CHOICE W5

It is possible to vote by post in UK general elections. Have you applied for a postal vote for the upcoming general election on May 7th?

1 ○ Yes
0 ○ No
9999 ○ Don't know

postalTurnout

Postalapply if postalapply==1 SINGLE CHOICE W5

And have you already voted (by post)?

1 ○ Yes
0 ○ No
9999 ○ Don't know

generalElectionVotePost

generalElectionVotePost if postalTurnout==1 SINGLE CHOICE W5

Which party did you vote for?

0 ○ I would not vote
1 ○ Conservative
2 ○ Labour
3 ○ Liberal Democrat
4 ○ Scottish National Party (SNP) Show if country==2
5 ○ Plaid Cymru Show if country==3
6 ○ United Kingdom Independence Party (UKIP)
7 ○ Green Party
8 ○ British National Party (BNP)
9 ○ Other (open [generalElectionVoteOth1])
9999 ○ Don't know

Module: partyIdmod

partyId

partyId SINGLE CHOICE W1W2W3W4W6

Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?

1	○	Conservative	
2	○	Labour	
3	○	Liberal Democrat	
4	○	Scottish National Party (SNP)	Show if country==2
5	○	Plaid Cymru	Show if country==3
6	○	United Kingdom Independence Party (UKIP)	
7	○	Green Party	
8	○	British National Party (BNP)	
9	○	Other party (open [partyIdOth1])	
10	○	No – None	
9999	○	Don't know	

partyIdSqueeze

partyIdSqueeze- Show if partyId in [10,9999] SINGLE CHOICE W1W2W3W4W6

Do you generally think of yourself as a little closer to one of the parties than the others? If yes, which party?

1	○	Conservative	
2	○	Labour	
3	○	Liberal Democrat	
4	○	Scottish National Party (SNP)	Show if country==2
5	○	Plaid Cymru	Show if country==3
6	○	United Kingdom Independence Party (UKIP)	
7	○	Green Party	
8	○	British National Party (BNP)	
9	○	Other (open [partyIdSqueezeOth1])	
10	○	No – None	
9999	○	Don't know	

partyIdStrength

partyIdStrength- Show if (partyId in [1,2,3,4,5,6,7,8,9] or partyIdSqueeze in [1,2,3,4,5,6,7,8,9]) SINGLE CHOICE W1W2W3W4W6

Would you call yourself very strong, fairly strong, or not very strong $party?

1	○	Very strong
2	○	Fairly strong
3	○	Not very strong
9999	○	Don't know

polAttention

polAttention SCALE W1W2W3W4W6

How much attention do you generally pay to politics?

max	10
dk	1
dk_text	Don't know
min	0

trustMPs

trustMPs SCALE W1W2W3W4W6

How much trust do you have in Members of Parliament in general?

max	7 (A great deal of trust)
min	1 (No trust)
dk_text	Don't know
dk	9999

trustYourMP SCALE W1W2W3W4W6

How much trust do you have in the MP in your local constituency?

max	7 (A great deal of trust)
min	1 (No trust)
dk_text	Don't know
dk	9999

leaderLike

leaderLike GRID W1W2W3W4W5W6

How much do you like or dislike each of the following party leaders?

roworder randomize

ROWS

likeCameron	David Cameron	
likeMiliband	Ed Miliband	
likeClegg	Nick Clegg	
likeSalmond- Show if country==2	Alex Salmond	W1W2W3
likeSturgeon	Nicola Sturgeon	W4W5W6
likeWood- Show if country==3	Leanne Wood	
likeFarage	Nigel Farage	
likeBennett	Natalie Bennett	W4W5W6

COLUMNS

- 0 ○ 0- Strongly dislike
- 1 ○ 1
- 2 ○ 2
- 3 ○ 3
- 4 ○ 4
- 5 ○ 5
- 6 ○ 6
- 7 ○ 7
- 8 ○ 8
- 9 ○ 9
- 10 ○ 10 – Strongly like
- 9999 ○ Don't know

pmGrid GRID W1

Thinking about past Prime Ministers, do you think these Prime Ministers were good or bad for Britain?

ROWS

thatcherGood	Margaret Thatcher
blairGood	Tony Blair

COLUMNS

1 ○ Bad for Britain

2 ○ Good for Britain

3 ○ Neither

9999 ○ Don't know

goodTimePurchase

goodTimePurchase SINGLE CHOICE W1W2W3W4W6

Do you think now is a good or a bad time for people to buy major household items (furniture, kitchen appliances, televisions, and things like that)?

1 ○ Good time to buy

0 ○ Bad time to buy

3 ○ Neither good nor bad time to buy

9999 ○ Don't know

mpLooksAfterConstInterest

mpLooksAfterConstInterest SINGLE CHOICE W4

Please tell me how far you agree or disagree with the following statement:
My member of parliament tries hard to look after the interests of people who live in my constituency.

1 ○ Strongly disagree

2 ○ Disagree

3 ○ Neither agree nor disagree

4 ○ Agree

5 ○ Strongly agree

9999 ○ Don't know

winConstituencyPlacement

winConstituencyPlacement PLACEMENT W4W5

How likely is it that each of these parties will win the General Election in **your local constituency**? Please drag and drop each item either onto the scale or into the "Not sure" box in order to continue with the

roworder randomize

ROWS

winConstituencyCon	Conservatives
winConstituencyLab	Labour
winConstituencyLD	Liberal Democrats
winConstituencyUKIP	UKIP
winConstituencyGreen	Greens
winConstituencySNP- Show if country==2	SNP
winConstituencyPC- Show if country==3	Plaid Cymru

COLUMNS

- 0 ○ 0- Very unlikely to win
- 100 ○ 100- Very likely to win
- 9999 ○ Not sure

electionOutcomePrefsrank

electionOutcomePrefsrank RANK W4W5

Please rank these election outcomes from your most preferred outcome to least preferred outcome:

roworder randomize

ROWS

preferConCoalition	Conservative led coalition
preferLabCoalition	Labour led coalition
preferConMajority	Conservative Majority
preferLabMajority	Labour Majority
preferOtherGov	Other government

COLUMNS

1	○	Ranked first
2	○	Ranked second
3	○	Ranked third
4	○	Ranked fourth
5	○	Ranked fifth
9999	○	Not sure

noChanceCoalition

noChanceCoalition MULTIPLE W4W5

Which of these parties do you think has **no real chance** of being part of the next UK government (either forming a government by itself or as part of a coalition)? Tick all that apply

roworder randomize

Options

noChanceCoalitionLab	Labour
noChanceCoalitionCon	Conservatives
noChanceCoalitionLD	Liberal Democrats
noChanceCoalitionSNP	SNP
noChanceCoalitionGrn	Green Party
noChanceCoalitionUKIP	United Kingdom Independence Party (UKIP)
noChanceCoalitionNone	All parties have a chance

Responses

0 ○ No

1 ○ Yes

9999 ○ Don't know

labCoalitionPartners

labCoalitionPartners GRID W4W5

Which of the following parties do you think would be willing to join a coalition with the Labour party?

roworder randomize

ROWS

labPartnerLD	Liberal Democrats
labPartnerSNP	SNP
labPartnerGrn	Green Party
labPartnerUKIP	United Kingdom Independence Party (UKIP)

COLUMNS

0 ○ Would not join Labour

1 ○ Would join Labour

9999 ○ Don't know

conCoalitionPartners

conCoalitionPartners GRID W4W5

Which of the following parties do you think would be willing to join a coalition with the Labour party?

roworder randomize

ROWS

conPartnerLD	Liberal Democrats
conPartnerSNP	SNP
conPartnerGrn	Green Party
conPartnerUKIP	United Kingdom Independence Party (UKIP)

COLUMNS

0 ○ Would not join Conservatives

1 ○ Would join Conservatives

9999 ○ Don't know

majorityParty

majorityParty GRID W4W5

How likely **do you think** it is that **either** of these parties will win **more than half of the seats** in the General Election **so it** will be able to form a government **on its own**?

roworder randomize

ROWS

majorityPartyCon Conservatives

majorityPartyLab Labour

COLUMNS

0 ○ 0 – Very unlikely

1 ○ 1

2 ○ 2

3 ○ 3

4 ○ 4

5 ○ 5

6 ○ 6

7 ○ 7

8 ○ 8

9 ○ 9

10 ○ 10- Very likely

9999 ○ Don't know

immigrationLevel

immigrationLevel SINGLE CHOICE W4W6

Do you think the number of immigrants from foreign countries who are permitted to come to the United Kingdom to live should be increased, decreased, or left the same as it is now?

1 ○ Decreased a lot
2 ○ Decreased a little
3 ○ Left the same as it is now
4 ○ Increased a little
5 ○ Increased a lot
9999 ○ Don't know

deficitReduce

deficitReduce SINGLE CHOICE W4W6

WHow necessary do you think it is for the UK Government to eliminate the deficit over the next 3 years - that is close the gap between what the government spends and what it raises in taxes?

4 ○ It is completely necessary
3 ○ It is important but not absolutely necessary
2 ○ It is not necessary but it would be desirable
1 ○ It is completely unnecessary
9999 ○ Don't know

howToReduceDeficit

howToReduceDeficit SINGLE CHOICE W4W6

If the government does cut the deficit over the next 3 years, should it do so mainly by increasing taxes, by cutting public spending, or by a mixture of both?

1 ○ Only by increasing taxes
2 ○ Mainly by increasing taxes, but also by cutting spending
3 ○ An equal balance of spending cuts and tax increases
4 ○ Mainly by cutting spending, but with some tax increases
5 Only by cutting spending
9999 ○ Don't know

racismAmount

racismAmount SINGLE CHOICE W4

Do you think there is a lot of racial prejudice in Britain nowadays, a little or hardly any?

3 ○ A lot

2 ○ A little

3 ○ Hardly any

9999 ○ Don't know

voteMakesDifference

voteMakesDifference GRID W4

How likely is it that **your** vote will make a difference in terms of which party wins the election in **your local constituency?**

COLUMNS

0 ○ 0 – Very unlikely

1 ○ 1

2 ○ 2

3 ○ 3

4 ○ 4

5 ○ 5

6 ○ 6

7 ○ 7

8 ○ 8

9 ○ 9

10 ○ 10 – Very likely

9999 ○ Don't know

prPreference

prPreference SINGLE CHOICE W4W6

Thinking about the outcomes of general elections, which of these statements is more important to you? (Please tick the statement you prefer)

1 ○ That one party get more than half the seats in parliament so it can govern on its own

2 ○ That every party's percentage of seats in parliament is the same as their percentage of the vote

9999 ○ Don't know

tryReduceImmig

tryReduceImmig SINGLE CHOICE W4

Do you think any of the following political parties would try - if elected - to reduce the level of immigration in Britain?

OPTIONS

tryReduceImmigCon	Conservative
tryReduceImmigLab	Labour
tryReduceImmigLD	Liberal Democrat
tryReduceImmigSNP	Scottish National Party (SNP) if country==2
tryReduceImmigPC	Plaid Cymru if country==3
tryReduceImmigGrn	Green Party
tryReduceImmigBNP	British National Party (BNP)
tryReduceImmigNone	None of these
tryReduceImmiDK	Don't know

RESPONSES

0 ○ No

1 ○ Yes

9999 ○ Don’t know

achieveReduceImmig

achieveReduceImmig SINGLE CHOICE W4

Would any of the following political parties be successful - if elected - in reducing the level of immigration?

OPTIONS

achieveReduceImmigCon	Conservative
achieveReduceImmigLab	Labour
achieveReduceImmigLD	Liberal Democrat
achieveReduceImmigSNP	Scottish National Party (SNP) if country==2
achieveReduceImmigPC	Plaid Cymru if country==3
achieveReduceImmigGrn	Green Party
achieveReduceImmigBNP	British National Party (BNP)
achieveReduceImmigNone	None of these
achieveReduceImmiDK	Don't know

RESPONSES

0	○	No
1	○	Yes
9999	○	Don’t know

tryReduceInequality

tryReduceInequality SINGLE CHOICE W4

Do you think any of the following political parties would try - if elected - to reduce inequalities between those on very high incomes and those on very low incomes?

OPTIONS

tryReduceInequalityCon	Conservative
tryReduceInequalityLab	Labour
tryReduceInequalityLD	Liberal Democrat
tryReduceInequalitySNP	Scottish National Party (SNP) if country==2
tryReduceInequalityPC	Plaid Cymru if country==3
tryReduceInequalityGrn	Green Party
tryReduceInequalityBNP	British National Party (BNP)
tryReduceInequalityNone	None of these
tryReduceInequalityDK	Don't know

RESPONSES

0 ○ No

1 ○ Yes

9999 ○ Don’t know

successReduceInequality

successReduceInequality SINGLE CHOICE W4

Would any of the following political parties be successful - if elected - in reducing income inequalities?

OPTIONS

successReduceInequalityCon	Conservative
successReduceInequalityLab	Labour
successReduceInequalityLD	Liberal Democrat
successReduceInequalitySNP	Scottish National Party (SNP) if country==2
successReduceInequalityPC	Plaid Cymru if country==3
successReduceInequalityGrn	Green Party
successReduceInequalityBNP	British National Party (BNP)
successReduceInequalityNone	None of these
successReduceInequalityDK	Don't know

RESPONSES

0 ○ No

1 ○ Yes

9999 ○ Don’t know

enviroGrowth

enviroGrowth SINGLE CHOICE W4W6

Some believe that protecting the environment should have priority even if that reduces economic growth. Others believe that economic growth should have priority even if that hinders protecting the environment. What is your opinion?

0 ○ 0 - Economic growth should have priority

1 ○ 1

2 ○ 2

3 ○ 3

4 ○ 4

5 ○ 5

6 ○ 6

7 ○ 7

8 ○ 8

9 ○ 9

10 ○ 10 - Protecting the environment change should have priority

9999 ○ Don't know

partyEmotions

partyEmotions GRID-CHECK W4W6

Now we would like to know something about the feelings you have towards each of the parties. Which of these emotions do you feel about each of the parties? Tick all that apply

roworder randomize

ROWS

conEmotion	Conservatives
labEmotion	Labour
ldEmotion	Lib Dems
snpEmotion	SNP if country==2
pcEmotion	Plaid Cymru if country==3
ukipEmotion	UKIP
grnEmotion	Green

COLUMNS

0	□	Angry
1	□	Hopeful
2	□	Afraid
3	□	Proud
0	□	None of these
9999	□	Don’t know

electionInterest

electionInterest SINGLE CHOICE W4W5W6

How interested are you in the General Election that will be held on May 7th this year? (W4W5)
How interested were you in the General Election that was held on May 7th this year? (W6)

4 ○ Very interested
3 ○ Somewhat interested
2 ○ Not very interested
1 ○ Not at all interested
9999 ○ Don't know

risksEcon

risksEcon DYNAMIC GRID W1W2W3W4W6

During the next 12 months, how likely or unlikely is it that...

ROWS

riskPoverty	There will be times when you don't have enough money to cover your day to day living costs
riskUnemployment	You will be out of a job and looking for work

COLUMNS

1 ○ Very unlikely
2 ○ Fairly unlikely
3 ○ Neither likely nor unlikely
4 ○ Fairly likely
5 ○ Very likely
9999 ○ Don't know

econPersonalRetro

econPersonalRetro SINGLE CHOICE W1W2W3W4W6

Now, a few questions about economic conditions. How does the *financial situation of your household* now compare with what it was 12 months ago? Has it:

1 ○ Got a lot worse
2 ○ Got a little worse
3 ○ Stayed the same
4 ○ Got a little better
5 ○ Got a lot better
9999 ○ Don't know

econGenRetro

econGenRetro SINGLE CHOICE W1W2W3W4W6

How do you think the *general economic situation in this country* has changed over the *last 12 months*? Has it:

1 ○ Got a lot worse
2 ○ Got a little worse
3 ○ Stayed the same
4 ○ Got a little better
5 ○ Got a lot better
9999 ○ Don't know

govtrust

govtrust GRID W5

How much would you expect each of the following political parties to do a good job or a bad job if they are in government after the General Election (either by themselves or as part of a coalition)?

ROWS

conGovTrust	Conservatives
labGovTrust	Labour
ldGovTrust	Liberal Democrats
snpGovTrust - Show if country==2	SNP
pcGovTrust - Show if country==3	Plaid Cymru
ukipGovTrust	United Kingdom Independence Party (UKIP)
grnGovTrust	Green Party

COLUMNS

1	○	1	Would do a bad job
2	○	2	
3	○	3	
4	○	4	
5	○	5	
6	○	6	
7	○	7	Would do a good job
9999	○	Don't know	

partyLikeGrid1

partyLikeGrid1- Show if getsPTV==1 GRIDW1W2W3W4W5W6

How much do you like or dislike each of the following parties?

ROWS

likeCon	Conservatives	
likeLab	Labour	
likeLD	Liberal Democrats	
likeSNP- Show if country==2	SNP	All countries in second half of wave 5 and wave 6
likePC- Show if country==3	Plaid Cymru	

COLUMNS

0	○	0	Strongly dislike
1	○	1	
2	○	2	
3	○	3	
4	○	4	
5	○	5	
6	○	6	
7	○	7	
8	○	8	
9	○	9	
10	○	10	Strongly like
9999	○	Don't know	

partyLikeGrid2

partyLikeGrid2- Show if getsPTV==1 GRID W1W2W3W4W5W6

And how much do you like or dislike each of the following parties?

ROWS

likeUKIP	UKIP
likeGrn	Greens
likeBNP	BNP

COLUMNS

0	○	0	Strongly dislike
1	○	1	
2	○	2	
3	○	3	
4	○	4	
5	○	5	
6	○	6	
7	○	7	
8	○	8	
9	○	9	
10	○	10	Strongly like
9999	○	Don't know	

PTVGrid1

PTVGrid1- Show if getsPTV==2 GRID W1W2W3W4W5W6

How likely is it that you would ever vote for each of the following parties?

ROWS

ptvCon	Conservatives
ptvLab	Labour
ptvLD	Liberal Democrats
ptvSNP- Show if country==2	SNP
ptvPC- Show if country==3	Plaid Cymru

COLUMNS

0	○	0	Very unlikely
1	○	1	
2	○	2	
3	○	3	
4	○	4	
5	○	5	
6	○	6	
7	○	7	
8	○	8	
9	○	9	
10	○	10	Very likely
9999	○		

PTVGrid2

PTVGrid2- Show if getsPTV==2 GRID W1W2W3W4W5W6

How likely is it that you would ever vote for each of the following parties?

ROWS

ptvUKIP	UKIP
ptvGrn	Greens
ptvBNP	BNP

COLUMNS

0	○	0	Very unlikely
1	○	1	
2	○	2	
3	○	3	
4	○	4	
5	○	5	
6	○	6	
7	○	7	
8	○	8	
9	○	9	
10	○	10	Very likely
9999	○	Don't know	

values1

values1 DYNAMIC GRID W1 topup

How much do you agree or disagree with the following statements?

roworder randomize

ROWS

lr1	Government should redistribute income from the better off to those who are less well off
lr2	Big business takes advantage of ordinary people
lr3	Ordinary working people do not get their fair share of the nation's wealth
lr4	There is one law for the rich and one for the poor
lr5	Management will always try to get the better of employees if it gets the chance

COLUMNS

1 ○ Strongly disagree

2 ○ Disagree

3 ○ Neither agree nor disagree

4 ○ Agree

5 ○ Strongly agree

9999 ○ Don't know

Module: cutsAndDebt

responsibleDebt

responsibleDebt MULTIPLE CHOICE W1W2W3W4

In your opinion, who is responsible for the size of Britain's national debt? *Please tick all that apply.*

responsibleDebtConservatives	□ The Conservatives in the UK government	
responsibleDebtLiberalDemocrats	□ The Liberal Democrats in the UK government	
responsibleDebtLabour	□ The previous UK Labour government	
responsibleDebtUKBanks	□ British banks	
responsibleDebtGlobalBanks	□ Global financial institutions	
responsibleDebtTradeUnions	□ Trade unions	
responsibleDebtEU	□ The European Union	
responsibleDebtOther	□ Other	
responsibleDebtNone	□ None of these	Exclude other punches
responsibleDebtDontKnow	□ Don't know	Exclude other punches

goneTooFarServiceGrid

goneTooFarServiceGrid DYNAMIC GRID W1W2W3W4W6

Do you think that each of these has gone too far or not far enough?

roworder randomize

ROWS

cutsTooFarNational	Cuts to public spending in general
cutsTooFarNHS	Cuts to NHS spending*
cutsTooFarLocal	Cuts to local services in my area
privatTooFar	Private companies running public services
enviroProtection	Measures to protect the environment
tuitionFeesTooFar	Increases in tuition fees for University students (W6)

COLUMNS

1 ○ Not gone nearly far enough

2 ○ Not gone far enough

3 ○ About right

4 ○ Gone too far

5 ○ Gone much too far

9999 ○ Don't know

*The wording for this item is randomized between "Cuts to NHS spending" and "Cuts to NHS services".

Module: accountability

changeIssue1

changeIssue1 GRID W1W2W3W4

Do you think that each of the following are getting better, getting worse or staying about the same?

roworder randomize

ROWS

changeEconomy	The economy
changeNHS	The NHS
changeEducation	Schools

COLUMNS

1 ○ Getting a lot worse

2 ○ Getting a little worse

3 ○ Staying about the same

4 ○ Getting a little better

5 ○ Getting a lot better

9999 ○ Don't know

changeIssue2

changeIssue2 GRID W1W2W3W4

Do you think that each of the following are getting higher, getting lower or staying about the same?

roworder randomize

ROWS

changeCostLive	The cost of living
changeImmig	The level of immigration
changeCrime	The level of crime

COLUMNS

1 ○ Getting a lot lower

2 ○ Getting a little lower

3 ○ Staying about the same

4 ○ Getting a little higher

5 ○ Getting a lot higher

9999 ○ Don't know

responsibleGrid

responsibleGrid- Show if changeEconomy in [1,2,3,4,5] or changeNHS in [1,2,3,4,5] or changeEducation in [1,2,3,4,5] or changeCostLive in [1,2,3,4,5] or changeImmig in [1,2,3,4,5] or changeCrime in [1,2,3,4,5]

GRID-CHECK W1W2W3W4

Thinking about the changes you just described. Who do you think these are the result of? *Please tick all that apply for each issue.*

ROWS

responsibleEcon- Show if changeEconomy in [1,2,3,4,5]	The economy $economy_text
responsibleNHS- Show if changeNHS in [1,2,3,4,5]	The NHS $NHS_text
responsibleEducation- Show if changeEducation in [1,2,3,4,5]	Schools $education_text
responsibleCostLive- Show if changeCostLive in [1,2,3,4,5]	The cost of living $costlive_text
responsibleImmig- Show if changeImmig in [1,2,3,4,5]	Immigration $immig_text
responsibleCrime- Show if changeCrime in [1,2,3,4,5]	Crime $crime_text

COLUMNS

1	□	Conservatives in UK Government	
2	□	Liberal Democrats in UK government	
3	□	The last Labour UK government	
4	□	The Scottish government	Show if country==2
5	□	The Welsh government	Show if country==3
0	□	None of these	Exclude other punches
9999	□	Don't know	Exclude other punches

changeIssueLab1

changeIssueLab1 GRID W1W2W3W4

If there were a *Labour* UK government today, do you think that each of the following would be getting better, getting worse or staying about the same?

roworder randomize

ROWS

changeEconomyLab	The economy
changeNHSLab	The NHS
changeEducationLab	Schools

COLUMNS

1 ○ Getting a lot worse

2 ○ Getting a little worse

3 ○ Staying about the same

4 ○ Getting a little better

5 ○ Getting a lot better

9999 ○ Don't know

changeIssueLab2

changeIssueLab2 GRID W1W2W3W4

If there were a *Labour* UK government today, do you think that each of the following would be getting higher, getting lower or staying about the same?

roworder randomize

ROWS

changeCostLiveLab	The cost of living
changeImmigLab	The level of immigration
changeCrimeLab	The level of crime

COLUMNS

1 ○ Getting a lot lower

2 ○ Getting a little lower

3 ○ Staying about the same

4 ○ Getting a little higher

5 ○ Getting a lot higher

9999 ○ Don't know

Module: euroVote

euroTurnoutRetro

euroTurnoutRetro if youngPerson!=1 SINGLE CHOICE W2

A lot of people didn't manage to vote in the European Elections on the 22nd May. How about you? Did you manage to vote in the European Elections?

1 ○ Yes, I voted

0 ○ No, I did not vote

9999 ○ Don't know

euroElectionVoteYoung

euroElectionVoteYoung if youngPerson==1 SINGLE CHOICE W2

Which party would you have voted for in the European Elections if you had been old enough to vote?

0 ○ I would not have voted

1 ○ Conservative

2 ○ Labour

3 ○ Liberal Democrat

4 ○ Scottish National Party (SNP) Show if country==2

5 ○ Plaid Cymru Show if country==3

6 ○ United Kingdom Independence Party (UKIP)

7 ○ Green Party

8 ○ British National Party (BNP)

9 ○ Other (open [euroElectionVoteYoungOth])

9999 ○ Don't know

euroTurnout

euroTurnout SINGLE CHOICE W1

Many people don't vote in elections these days. $euroturnoutQtext

5	○	Very likely that I $turnoutWillWould vote
4	○	Fairly likely
3	○	Neither likely nor unlikely
2	○	Fairly unlikely
1	○	Very unlikely that I $turnoutWillWould vote
9999	○	Don't know

euroElectionVote

euroElectionVote SINGLE CHOICE W1

$euroVoteText

0	○	I $turnoutWillWould not vote	
1	○	Conservative	
2	○	Labour	
3	○	Liberal Democrat	
4	○	Scottish National Party (SNP)	Show if country==2
5	○	Plaid Cymru	Show if country==3
6	○	United Kingdom Independence Party (UKIP)	
7	○	Green Party	
8	○	British National Party (BNP)	
9	○	Other (open [euroElectionVoteOth])	
9999	○	Don't know	

euroElectionVote (retrospective)

euroElectionVote (retrospective) SINGLE CHOICE W2

Which party did you vote for in the European Elections?

1	○	Conservative	
2	○	Labour	
3	○	Liberal Democrat	
4	○	Scottish National Party (SNP)	Show if country==2
5	○	Plaid Cymru	Show if country==3
6	○	United Kingdom Independence Party (UKIP)	
7	○	Green Party	
8	○	British National Party (BNP)	
9	○	Other (open [euroElectionVoteOth])	
9999	○	Don't know	

localTurnoutRetro

localTurnoutRetro if localElection==1 and youngPerson !=1 SINGLE CHOICE W2

Which party did you vote for in the European Elections?

1	○	Yes, I voted
0	○	No, I did not vote
3	○	There wasn't a local election in my area
9999	○	Don't know

localElectionVote

localElectionVote if localTurnoutRetro==1 SINGLE CHOICE W2

Which party did you vote for in the local elections?

1	○	Conservative	
2	○	Labour	
3	○	Liberal Democrat	
4	○	Scottish National Party (SNP)	Show if country==2
5	○	Plaid Cymru	Show if country==3
6	○	United Kingdom Independence Party (UKIP)	
7	○	Green Party	
8	○	British National Party (BNP)	
9	○	Other (open [localElectionVoteOth])	
9999	○	Don't know	

voteMethodEurope

voteMethodEurope if euroTurnoutRetro==1 MULTIPLE CHOICE W2

Thinking back to Election Day on May 22nd, which of the following describes how you cast your ballot? *Tick all that apply.*

voteMethodEurope_1	○	I voted by post
voteMethodEurope_2	○	I visited the polling station on my own
voteMethodEurope_3	○	I visited the polling station with another person who voted
voteMethodEurope_4	○	I visited the polling station with someone who did NOT vote
voteMethodEurope_dk	○	Don't know

euRefVote

euRefVote SINGLE CHOICE W1W2W3W4W6

If there was a referendum on Britain's membership of the European Union$turnoutText, how do you think you would vote?

1 ○ Leave the EU

0 ○ Stay in the EU

2 ○ I would not vote

9999 ○ Don't know

Module: Networks

discussPol

discussPolDays SCALE W2W4W5W6

During the last week, roughly on how many days did you talk about politics parties with other people?

0 ○ 0 – I did not discuss politics last week

1 ○ 1

2 ○ 2

3 ○ 3

4 ○ 4

5 ○ 5

6 ○ 6

7 ○ 7 - I discussed politics every day last week

9999 ○ Don't know

discussantNameGenerator

discussantNameGenerator grid-open W2W4

Can you think of anyone you sometimes talk to about politics? These people might or might not be relatives. *Provide up to three names starting from the top box. For example, if you only to talk to one person please fill in the top box, if you talk to two people please fill in the top two boxes, if you do not talk to anybody please skip the question.* (If you prefer, you can provide a nickname or initials)

name1 ○ Name 1

name2 ○ Name 2

name3 ○ Name 3

Note: the text data for names are not included in data releases to preserve anonymity. Instead name1, name2 and name3 are binary variables indicating whether a name was given.

discussantsRelationship

discussantsRelationship- Show if name1[0] or name2[0] or name3[0]

GRID W2W4

What is your relationship to each of these people?

ROWS

relationshipName1- Show if name1[0]	$name1
relationshipName2- Show if name2[0]	$name2
relationshipName3- Show if name3[0]	$name3

COLUMNS

1 ○ Your spouse or partner

2 ○ Another relative

3 ○ A friend

4 ○ A neighbour or co-worker

7 ○ Other

discussantsSameAddress - Show if name1[0] or name2[0] or name3[0]

MULTIPLE CHOICE W2W4

Which, if any, of these people live at the same address as you? *Please tick all that apply.*

discussantsSameAddress_1	□	$name1	Show if name1[0]
discussantsSameAddress_2	□	$name2	Show if name2[0]
discussantsSameAddress_3	□	$name3	Show if name3[0]
	□	None of these people live at the same address as me	Not randomized, exclude other punches
	□	Don't know	Exclude other punches

discussantsDays1

discussPolDaysD1- Show if name1[0] SCALE W2W4

On how many days during the last week did you talk about politics and the political parties with $name1?

max	7
min	0
dk	9999

discussantsDays2

discussPolDaysD2- Show if name2[0] SCALE W2W4

On how many days during the last week did you talk about politics and the political parties with $name2?

max	7
min	0
dk	9999

discussantsDays3

discussPolDaysD3- Show if name3[0] SCALE W2W4

On how many days during the last week did you talk about politics and the political parties with $name3?

max	7
min	0
dk	9999

discussantClass

discussantClass- Show if name1[0] or name2[0] or name3[0] GRID W2

Do you ever think of each of these people as belonging to any particular class?

ROWS

discussantClassName1- Show if name1[0]	$name1
discussantClassName2- Show if name2[0]	$name2
discussantClassName3- Show if name3[0]	$name3

COLUMNS

1 ○ Yes, middle class

2 ○ Yes, working class

3 ○ Yes, other

9999 ○ Don't know

discussant_Ethnicity

discussantEthnicity- Show if name1[0] or name2[0] or name3[0] GRID W2

Which of these people do you consider to be part of the same ethnic group as you?

ROWS

discussantEthnicity1- Show if name1[0]	$name1
discussantEthnicity2- Show if name2[0]	$name2
discussantEthnicity3- Show if name3[0]	$name3

COLUMNS

1 ○ Same ethnicity

2 ○ Different ethnicity

9999 ○ Don't know

discussantVote

discussantVote- Show if name1[0] or name2[0] or name3[0] GRID$_{W2W4}$

Which political party do you think each of these people usually votes for?

ROWS

discussantVoteName1- Show if name1[0]	$name1
discussantVoteName2- Show if name2[0]	$name2
discussantVoteName3- Show if name3[0]	$name3

COLUMNS

1	○	Labour	
2	○	Conservative	
3	○	Liberal Democrat	
4	○	SNP	Show if country==2
5	○	Plaid Cymru	Show if country==3
6	○	Greens	
7	○	UKIP	
8	○	BNP	
9	○	Other	
10	○	They do not vote	
9999	○	Don't know	

discussantTurnoutEU

discussantTurnoutEU- Show if name1[0] or name2[0] or name3[0] GRID$_{W2W4}$

As far as you know, did each of these people vote in the recent European Elections?

ROWS

discussantturnoutName1- Show if name1[0]	$name1
discussantturnoutName2- Show if name2[0]	$name2
discussantturnoutName3- Show if name3[0]	$name3

COLUMNS

0	○	No, didn't vote
1	○	Yes, they voted
9999	○	Don't know
2	○	They were not eligible to vote

discussantsAskedYouToVote

discussantsAskedYouToVote- Show if youngPerson and youngPerson !=1	MULTIPLE CHOICE	W2

Thinking back to the day of the elections on May 22nd, did any of these people ask you to go to vote together? *Please tick all that apply.*

discussantsAskedYouToVote_1	□ $name1	Show if name1[0]
discussantsAskedYouToVote_2	□ $name2	Show if name2[0]
discussantsAskedYouToVote_3	□ $name3	Show if name3[0]
discussantsAskedYouToVote_4	□ Your partner or spouse	Show if relationshipname1 != 1 and relationshipname2 != 1 and relationshipname3 != 1
discussantsAskedYouToVote_5	□ Someone else living at the same address as you	
discussantsAskedYouToVote_6	□ Any other person not mentioned above	
discussantsAskedYouToVote_none	□ None of these	Exclude other punches
discussantsAskedYouToVote_DK	□ Don't know	Exclude other punches

discussantsAccompaniedVote

discussantsAccompaniedVote- Show if voteMethodEurope.has_any ([3,4])

MULTIPLE CHOICE W2

You said earlier that you went to vote on May 22nd with someone else. Who was that?

discussantsAccompaniedVote_1	□	$name1	Show if name1[0]
discussantsAccompaniedVote_2	□	$name2	Show if name2[0]
discussantsAccompaniedVote_3	□	$name3	Show if name3[0]
discussantsAccompaniedVote_4	□	Your partner or spouse	Show if relationshipname1 != 1 and relationshipname2 != 1 and relationshipname3 != 1
discussantsAccompaniedVote_5	□	Someone else living at the same address as you	
discussantsAccompaniedVote_6	□	Any other person not mentioned above and not living at your address	
discussantsAccompaniedVote_none	□	None of these	Exclude other punches
discussantsAccompaniedVote_dk	□	Don't know	Exclude other punches

discussantApprovalVote

discussantApprovalVote- Show if (youngPerson and youngPerson !=1) and (name1[0] or name2[0] or name3[0])

DYNAMIC GRID W2W4

Do you think this person cares whether or not you voted in the European Elections? (W2)

Do you think this person cares whether or not you vote in the General Election on May 7th? (W4)

ROWS

discussantApprovalVoteName1- Show if name1[0]	$name1
discussantApprovalVoteName2- Show if name2[0]	$name2
discussantApprovalVoteName3- Show if name3[0]	$name3

COLUMNS

1	○	Yes
2	○	No
9999	○	Don't know

eesEUGrid

eesEUGrid- Show if getsPTV==1 GRID W1W2W3W4W6

Some say European unification should be pushed further. Others say it has already gone too far. What is your opinion? And where would you place the following parties on this scale?

roworder randomize

ROWS

eesEUIntegrationSelf	Yourself	
eesEUIntegrationCon	Conservatives	
eesEUIntegrationLab	Labour	
eesEUIntegrationLD	Liberal Democrats	
eesEUIntegrationUKIP	UKIP	
eesEUIntegrationGreen	Greens	W2W3W4W6
eesEUIntegrationSNP- Show if country==2	SNP	
eesEUIntegrationPC- Show if country==3	Plaid Cymru	

COLUMNS

0	○	0	Unification has already gone too far
1	○	1	
2	○	2	
3	○	3	
4	○	4	
5	○	5	
6	○	6	
7	○	7	
8	○	8	
9	○	9	
10	○	10	Unification should be pushed further
9999	○	Don't know	

EUIntegrationGrid

EUIntegrationGrid-Show if getsPTV==2 and getsEUTT==2 GRIDW1W2W3W4W6

Some people feel that Britain should do all it can to unite fully with the European Union. Other people feel that Britain should do all it can to protect its independence from the European Union. Where would you place yourself and the political parties on this scale?

roworder randomize

ROWS

EUIntegrationSelf	Yourself	
EUIntegrationCon	Conservatives	
EUIntegrationLab	Labour	
EUIntegrationLD	Liberal Democrats	
EUIntegrationUKIP	UKIP	
EUIntegrationGreen	Greens	W2W3W4W6
EUIntegrationSNP- Show if country==2	SNP	
EUIntegrationPC- Show if country==3	Plaid Cymru	

COLUMNS

0	○	0	Unite fully with the European Union
1	○	1	
2	○	2	
3	○	3	
4	○	4	
5	○	5	
6	○	6	
7	○	7	
8	○	8	
9	○	9	
10	○	10	Protect our independence
9999	○	Don't know	

Module: topcuTavitsEU if getsEUTT==1

selfEUTTGrid

selfEUTTGrid GRID W1W2W4W6

Some people feel that Britain should do all it can to unite fully with the European Union. Other people feel that Britain should do all it can to protect its independence from the European Union. Where would you place yourself on this scale?

ROWS
EUTST1_1

COLUMNS

0 ○ 0 Unite fully with the European Union
1 ○ 1
2 ○ 2
3 ○ 3
4 ○ 4
5 ○ 5
6 ○ 6
7 ○ 7
8 ○ 8
9 ○ 9
10 ○ 10 Protect our independence from the European Union
9999 ○ Don't know

selfEUCertainGrid

selfEUCertainGrid GRID W1W2W4W6

Now thinking about the scale above, some people feel very certain about their own position on this scale, while others may feel somewhat certain or not at all certain. How certain are you about your position on this scale?

ROWS
selfEUCertain

COLUMNS

3 ○ Not at all certain

2 ○ Somewhat certain

1 ○ Very certain

9999 ○ Don't know

partyEUTTGrid

partyEUTTGrid GRID W1W2W4W6

And where would you place the political parties on this scale?

ROWS

EUIntegrationTTCon	Conservatives	
EUIntegrationTTLab	Labour	
EUIntegrationTTLD	Liberal Democrats	
EUIntegrationTTUKIP	UKIP	
EUIntegrationTTGreen	Greens	W2W4W6

COLUMNS

0 ○ 0 Unite fully with the European Union

1 ○ 1

2 ○ 2

3 ○ 3

4 ○ 4

5 ○ 5

6 ○ 6

7 ○ 7

8 ○ 8

9 ○ 9

10 ○ 10 Protect our independence from the European Union

9999 ○ Don't know

certaintyEUTTGrid

certaintyEUTTGrid GRIDW1W2W4W6

And how certain are you of the position of the parties on the scale above?

ROWS

certaintyEUCon	Conservatives	
certaintyEULab	Labour	
certaintyEULD	Liberal Democrats	
certaintyEUUKIP	UKIP	
certaintyEUGreen	Greens	W2W4W6

COLUMNS

1 ○ Not at all certain

2 ○ Somewhat certain

3 ○ Very certain

9999 ○ Don't know

coalitionGrid

coalitionGrid DYNAMIC GRIDW1W2W3W4W6

Thinking about coalition government (when more than one party forms the government), how much do you agree or disagree with the following statements?

roworder randomize

ROWS

difficultBlameCoalition	It is more difficult to know who to blame when parties govern in coalition
singlePartyEffective	Coalition governments are more effective than single party governments
coalitionInTune	Coalition governments are more in tune with the public than governments formed of one party
coalitionDontDeliver	Parties cannot deliver on their promises when they govern in coalition

COLUMNS

1 ○ Strongly disagree

2 ○ Disagree

3 ○ Neither agree nor disagree

4 ○ Agree

5 ○ Strongly agree

9999 ○ Don't know

immigEcon

immigEcon SCALE W1W2W3W4W6

Do you think immigration is good or bad for Britain's economy?

max	7 (Good for economy)
min	1 (Bad for economy)
dk	9999

immigCultural

immigCultural SCALEW1W2W3W4W6

And do you think that immigration undermines or enriches Britain's cultural life?

max	7
min	1
dk	9999

voteNormsGrid

voteNormsGrid DYNAMIC GRIDW1W2W3W4W6

How much do you agree or disagree with the following statements?

roworder randomize

ROWS

dutyToVote2	It is every citizen's duty to vote in an election
socialPressureVote	Most people I know usually vote in general elections

COLUMNS

1 ○ Strongly disagree

2 ○ Disagree

3 ○ Neither agree nor disagree

4 ○ Agree

5 ○ Strongly agree

9999 ○ Don't know

inequalityChange

inequalityChange SINGLE CHOICE W2W3W4W6

Do you think the difference in incomes between rich people and poor people in the UK today is larger, smaller, or about the same as it was 20 years ago?

1 ○ Larger

2 ○ Smaller

3 ○ About the same

99 ○ Don't know

inequalityChangeLarger

inequalityChangeLarger- Show if inequalityChange==1 SINGLE CHOICE W2W3W4W6

Would you say the difference in incomes is much larger or somewhat larger?

1 ○ Much larger
2 ○ Somewhat larger
99 ○ Don't know

inequalityChangeSmaller

inequalityChangeSmaller- Show if inequalityChange==2 SINGLE CHOICE W2W3W4W6

Would you say the difference in incomes is much smaller or somewhat smaller?

1 ○ Much smaller
2 ○ Somewhat smaller
99 ○ Don't know

inequalityGoodBad

inequalityGoodBad SINGLE CHOICE W2W3W4W6

And do you think this is a good thing, a bad thing, or haven't you thought about it?

1 ○ Good thing
2 ○ Bad thing
3 ○ Haven't thought about it
99 ○ Don't know

efficacyGrid

efficacyGrid DYNAMIC GRID W1W2W3W4W6

How much do you agree or disagree with the following statements?

roworder randomize

ROWS

efficacyUnderstand	I have a pretty good understanding of the important political issues facing our country	
efficacyTooMuchEffort	It takes too much time and effort to be active in politics and public affairs	
efficacyNotUnderstand	It is often difficult for me to understand what is going on in government and politics	
efficacyPolCare	Politicians don't care what people like me think	
efficacyVoteEffort- Show if youngPerson!=1	Going to vote is a lot of effort	W2W4W6
efficacyEnjoyVote- Show if youngPerson!=1	Voting is an enjoyable experience	W2W4W6
smallPartyWastedVote	People who vote for small parties are throwing away their vote	W4W6
smallVoterPref	People should vote for the party they like the most, even if it's not likely to win	W4W6
efficacyNoMatter	It doesn't matter which political party is in power	W4W6

COLUMNS

1 ○ Strongly disagree

2 ○ Disagree

3 ○ Neither agree nor disagree

4 ○ Agree

5 ○ Strongly agree

9999 ○ Don't know

redist

redist- Show if getsTT==2 or getsEUTT==1 GRID W1W2W3W4W6

Some people feel that government should make much greater efforts to make people's incomes more equal. Other people feel that government should be much less concerned about how equal people's incomes are. Where would you place yourself and the political parties on this scale?

roworder randomize

ROWS

redistSelf	Yourself	
redistCon	Conservatives	
redistLab	Labour	
redistLD	Liberal Democrats	
redistUKIP	UKIP	
redistSNP- Show if country==2	SNP	
redistPC- Show if country==3	Plaid Cymru	
redistGreen	Greens	W2W3W4W5W6

COLUMNS

0	○	0	Government should try to make incomes equal
1	○	1	
2	○	2	
3	○	3	
4	○	4	
5	○	5	
6	○	6	
7	○	7	
8	○	8	
9	○	9	
10	○	10	Government should be less concerned about equal incomes
9999	○	Don't know	

Module: topcuTavitsRedist if getsTT==1 and getsEUTT==2

selfRedistTTGrid

selfRedistTTGrid GRIDW1W2W4W6

Some people feel that government should make much greater efforts to make people's incomes more equal. Other people feel that government should be much less concerned about how equal people's incomes are. Where would you place yourself on this scale?

ROWS
RedistTST1_1

COLUMNS

0 ○ 0 Government should try to make incomes equal

1 ○ 1

2 ○ 2

3 ○ 3

4 ○ 4

5 ○ 5

6 ○ 6

7 ○ 7

8 ○ 8

9 ○ 9

10 ○ 10 Government should be less concerned about equal incomes

9999 ○ Don't know

selfRedistCertainGrid

selfRedistCertainGrid GRIDW1W2W4W6

Now, thinking about the scale above. Some people feel very certain about their own position on this scale, while others may feel somewhat certain or not at all certain. How certain are you about your position on this scale?

ROWS
selfRedistCertain

COLUMNS

3 ○ Not at all certain

2 ○ Somewhat certain

1 ○ Very certain

9999 ○ Don't know

redistGridTT

redistGridTT GRID W1W2W4W6

And where would you place the political parties on this scale?

ROWS

redistTTCon	Conservatives	
redistTTLab	Labour	
redistTTLD	Liberal Democrats	
redistTTUKIP	UKIP	
redistTTGreen	Greens	W2W4W6

COLUMNS

0 ○ 0 Government should try to make incomes equal

1 ○ 1

2 ○ 2

3 ○ 3

4 ○ 4

5 ○ 5

6 ○ 6

7 ○ 7

8 ○ 8

9 ○ 9

10 ○ 10 Government should be less concerned about equal incomes

9999 ○ Don't know

certaintyRedistTTGrid

certaintyRedistTTGrid GRID W1W2W4W6

And how certain are you of the position of the parties on the scale above?

ROWS

certaintyRedistCon	Conservatives	
certaintyRedistLab	Labour	
certaintyRedistLD	Liberal Democrats	
certaintyRedistUKIP	UKIP	
certaintyRedistGreen	Greens	W2W4W6

COLUMNS

1 ○ Not at all certain

2 ○ Somewhat certain

3 ○ Very certain

9999 ○ Don't know

Module: valuesWave1

nationalIdentities

nationalIdentities SCALE W1W2W3W4

Where would you place yourself on these scales?

max 7

min 1

dk 9999

STEMS

britishness

scottishness- Show if country==2

welshness- Show if country==3

englishness

values2

values2 DYNAMIC GRID W1 topup

How much do you agree or disagree with the following statements?

roworder randomize

ROWS

al1 Young people today don't have enough respect for traditional British values

al2 For some crimes, the death penalty is the most appropriate sentence

al3 Schools should teach children to obey authority

al4 Censorship of films and magazines is necessary to uphold moral standards

al5 People who break the law should be given stiffer sentences

COLUMNS

1 ○ Strongly disagree

2 ○ Disagree

3 ○ Neither agree nor disagree

4 ○ Agree

5 ○ Strongly agree

9999 ○ Don't know

goneTooFarGrid

goneTooFarGrid DYNAMIC GRID W1 topup

Please say whether you think these things have gone too far or have not gone far enough in Britain.

roworder randomize

ROWS

blackEquality	Attempts to give equal opportunities to ethnic minorities
femaleEquality	Attempts to give equal opportunities to women
gayEquality	Attempts to give equal opportunities to gays and lesbians

COLUMNS

1 ○ Not gone nearly far enough

2 ○ Not gone far enough

3 ○ About right

4 ○ Gone too far

5 ○ Gone much too far

9999 ○ Don't know

perceptionsOfPoor

perceptionsOfPoor DYNAMIC GRID W1W2W3W4 topup

How much do you agree or disagree with the following statements?

roworder randomize

ROWS

reasonForUnemployment	When someone is unemployed, it's usually through no fault of their own
immigrantsWelfareState	Immigrants are a burden on the welfare state
govtHandouts	Too many people these days like to rely on government handouts
polForTheRich	Politicians only care about people with money
businessBonus	In business, bonuses are a fair way to reward hard work

COLUMNS

1 ○ Strongly disagree

2 ○ Disagree

3 ○ Neither agree nor disagree

4 ○ Agree

5 ○ Strongly agree

9999 ○ Don't know

leftRight

leftRight SCALE W1W2W3W4W5

In politics people sometimes talk of left and right. Where would you place yourself on the following scale?

max	10 (right)
min	0 (left)
dk	9999

lr

lr GRID W2W3W4W5

In politics people sometimes talk of left and right. Where would you place the following parties on this scale?

roworder randomize

ROWS

lrCon- required	Conservatives
lrLab- required	Labour
lrLD- required	Liberal Democrats
lrUKIP- required	UKIP
lrSNP- Show if country==2	SNP
lrPC- Show if country==3	Plaid Cymru
lrgreens- required	Greens

COLUMNS

- 0 ○ 0 - Left
- 1 ○ 1
- 2 ○ 2
- 3 ○ 3
- 4 ○ 4
- 5 ○ 5
- 6 ○ 6
- 7 ○ 7
- 8 ○ 8
- 9 ○ 9
- 10 ○ 10 - Right
- 9999 ○ Don't know

participation

participation MULTIPLE W5W6

During the last 7 days, have you done any of the following? (Choose all that apply)

ROWS

participation_1	Done any work on behalf of a political party or action group
participation_2	Given any money to a political party, organization or cause
participation_3	Displayed an election poster
participation_4	Listened to or watched a party election broadcast
participation_5	Read a campaign leaflet/letter, text message or email from a political party
participation_6	Tried to persuade somebody which party they should vote for

COLUMNS

1 ○ Yes

0 ○ No

9999 ○ Don't know

satDem

satDem GRID W1W2W3W4W6

On the whole, how satisfied or dissatisfied are you with the way that democracy works in:

ROWS

satDemUK	The UK as a whole
satDemScot- Show if country==2	Scotland
satDemWales- Show if country==3	Wales
satDemEng- Show if country==1	England
satDemEU	The European Union

COLUMNS

1 ○ Very dissatisfied

2 ○ A little dissatisfied

3 ○ Fairly satisfied

4 ○ Very satisfied

9999 ○ Don't know

approveEU

approveEU SINGLE CHOICE W2

Do you approve or disapprove of the political decisions made by the EU over the past 12 months?

1 ○ Approve

2 ○ Disapprove

9999 ○ Don't know

euFinancialHelp

euFinancialHelp SINGLE CHOICE W2

Do you agree or disagree that in times of crisis, the United Kingdom should give financial help to another EU Member State facing severe economic and financial difficulties?

5 ○ Strongly agree
4 ○ Agree
3 ○ Neither nor disagree
2 ○ Disagree
1 ○ Strongly disagree
9999 ○ Don't know

page referendumIntro (W3)

Now we would like to ask you a few questions about the recent referendum in Scotland, where Scotland voted to remain in the United Kingdom.

scotReferendumTurnout

scotReferendumTurnout- Show if country==2 SINGLE CHOICE W3

Many people don't vote in elections these days. Did you vote in the referendum on Scottish independence that was held on 18th September 2014?

1 ○ Yes, I voted
2 ○ No, I did not vote
3 ○ No, I was not eligible to vote
9999 ○ Don't know

scotReferendumVote

scotReferendumVote- Show if scotReferendumTurnout==1 SINGLE CHOICE W3

And how did you vote in the independence referendum?

1 ○ I voted "Yes" (Scotland should be an independent country)

0 ○ I voted "No" (Scotland should not be an independent country)

9999 ○ Don't know

happyScotIndepResultNo

happyScotIndepResultNo SINGLE CHOICE W3

How happy or how disappointed are you that Scotland voted to remain part of the United Kingdom?

max	10 (Extremely happy)
min	0 (Extremely disappointed)
dk	9999

certaintyScotUnion

certaintyScotUnion SINGLE CHOICE W3

Now that Scotland has voted to remain in the Union, how sure are you about what will happen to Scotland?

1 ○ I am very unsure what will happen

2 ○ I am quite unsure what will happen

3 ○ I am quite sure what will happen

4 ○ I am very sure what will happen

9999 ○ Don't know

scotShareBurden

scotShareBurden- Show if country==2 SINGLE CHOICEW1W2W3

Should the cost of paying the government old age pension to people in Scotland come from the taxes collected across the UK as a whole, or from those collected in Scotland only?

1 ○ Taxes collected across the UK as a whole

2 ○ Taxes collected in Scotland only

3 ○ It depends

9999 ○ Don't know

Module: devoRelevant

approvalRating

approvalRating DYNAMIC GRID W1W2W3W4

Do you approve or disapprove of the job that the government is doing?

ROWS

approveUKGovt	The UK government
approveScotGovt- Show if country==2	The Scottish government
approveWelshGovt- Show if country==3	The Welsh government

COLUMNS

1 ○ Strongly disapprove

2 ○ Disapprove

3 ○ Neither approve nor disapprove

4 ○ Approve

5 ○ Strongly approve

9999 ○ Don't know

scotReferendumOutside

scotReferendumOutside- Show if country in [1,3] SINGLE CHOICE W1W2W3

As you may know, a referendum on independence will be held in Scotland on 18th September 2014. Do you think that Scotland should become an independent country or remain part of the UK?

1 ○ Scotland should become an independent country

0 ○ Scotland should remain part of the UK

9999 ○ Don't know

scotReferendumIntention

scotReferendumIntention- Show if country==2 SINGLE CHOICE W1W2W3

As you may know, a referendum on independence will be held in Scotland on 18th September 2014. Voters will be asked, "Should Scotland be an independent country?" Do you think you will vote "Yes" or "No"? (W1W2W3)

1 ○ Will vote "Yes"

0 ○ Will vote "No"

2 ○ Will not vote

9999 ○ Don't know

scotReferendumTurnout

scotReferendumTurnout- Show if country==2 SINGLE CHOICE W1W2W3

Many people don't vote in elections these days. How likely is it that you will vote in the referendum on Scottish independence that will be held on 18th September 2014?

5 ○ Very likely that I will vote

4 ○ Fairly likely

3 ○ Neither likely nor unlikely

2 ○ Fairly unlikely

1 ○ Very unlikely that I will vote

9999 ○ Don't know

happyScotIndepResult

happyScotIndepResult- Show if country==2 SCALE W1W2W3

How happy or how disappointed would you be if the "yes" side won the referendum?

max	10 (Extremely happy)
min	0 (Extremely disappointed)
dk	9999

happyScotIndepResultNo

happyScotIndepResultNo- Show if country==2 SCALE W2

And how happy or how disappointed would you be if the "No" side won the referendum?

max	10 (Extremely happy)
min	0 (Extremely disappointed)
dk	9999

scotRefExpectation

scotRefExpectation- Show if country in [2,3] RULE W1W2

How likely is it that Scotland will choose to become an independent country?

left	0 - Scotland will definitely choose to stay in UK
right	100 - Scotland will definitely choose independence
dk	9999

scotRefExpectationTurnout

scotRefExpectationTurnout- Show if country==2 RULE W1W2

What proportion of people do you think will vote in the Scottish independence referendum?

left	0% of people will vote
right	100% of people will vote
dk	9999

scotDevoMax

scotDevoMax- Show if country==2 SINGLE CHOICE W1W2W3W4W6

If Scotland votes to remain part of the United Kingdom, *should* the Scottish Parliament have more powers than it does at present, fewer powers, or should the Parliament's powers stay about the same as they are now. (W1W2)

Should the Scottish Parliament have more powers than it does at present, fewer powers, or should the Parliament's powers stay about the same as they are now. (W3W4W6)

5 ○ It should have many more powers
4 ○ It should have some more powers
3 ○ It should have about the same powers as it does now
2 ○ It should have fewer powers than it does now
1 ○ It should have many fewer powers than it does now
9999 ○ Don't know

expectationDevoScot

expectationDevoScot- Show if country==2 SINGLE CHOICE W1W2W3W4W6

And if Scotland votes to remain part of the United Kingdom, do you think that the powers devolved to the Scottish parliament *will* change? (W1W2)

And do you think that the powers devolved to the Scottish parliament *will* change? (W3W4W6)

5 ○ It will get many more powers
4 ○ It will get some more powers
3 ○ It will neither gain nor lose any powers
2 ○ It will lose some powers
1 ○ It will lose many powers
9999 ○ Don't know

csplScotRef

expectGoodConductScotRef - Show if country==2 SCALE W2

How fairly do you expect the Scottish referendum to be conducted?

max	5
min	1
dk	9999

expectationDevoWales

expectationDevoWales- Show if country==3 SINGLE CHOICE W1W2W3W4W6

How do you think that the powers devolved to the National Assembly for Wales will change over the next few years?

5 ○ It will get many more powers
4 ○ It will get some more powers
3 ○ It will neither gain nor lose any powers
2 ○ It will lose some powers
1 ○ It will lose many powers
99 ○ Don't know

fairShareGrid

fairShareGrid GRID W1W2W3W4W6

Would you say that each of these nations gets more or less its fair share of UK government spending?

ROWS

engFairShare	England
scotFairShare	Scotland
walesFairShare	Wales

COLUMNS

1 ○ Much less than its fair share
2 ○ A little less than its fair share
3 ○ More or less its fair share
4 ○ A little more than its fair share
5 ○ Much more than its fair share
9999 ○ Don't know

Module: england if country==1

scotIndepGoodEng

scotIndepGoodEng [redacted] SINGLE CHOICE W1W2

In general, how good or bad do you think it would be for England if Scotland became an independent country?

5 ○ Very good
4 ○ Good
3 ○ Neither good nor bad
2 ○ Bad
1 ○ Very bad
9999 ○ Don't know

scotIndepGoodEng (post-referendum)

scotIndepGoodEng [redacted] SINGLE CHOICE W3

In general, how good or bad do you think it would be for England if Scotland became an independent country?

5 ○ Very good
4 ○ Good
3 ○ Neither good nor bad
2 ○ Bad
1 ○ Very bad
9999 ○ Don't know

englandGovern

englandGovern SINGLE CHOICE W1W2W3W4W6

Some UK laws only affect England because some policies are decided in Scotland and Wales. How do you think laws that only affect England should be made?

1 ○ By the UK Parliament, with all MPs having a vote

2 ○ By the UK Parliament, but with only English MPs having a vote

3 ○ By a new, separate parliament for England, but with England remaining part of the UK

4 ○ By a new, separate parliament for England, and with England becoming independent from the rest of the UK

9999 ○ Don't know

scotParties

scotParties if country==2 GRID W6

How Scottish do you think that each of the following parties are?

roworder randomize

ROWS

scotCon	Scottish Conservatives
scotLab	Scottish Labour
scotSNP	Scottish National Party (SNP)
scotGrn	Scottish Greens

COLUMNS

1 ○ 1 – Not at all Scottish

2 ○ 2

3 ○ 3

4 ○ 4

5 ○ 5

6 ○ 6

7 ○ 7 – Very strongly Scottish

9999 ○ Don't know

Module: scotland if country==2

devoResponsibleScot

devoResponsibleScot GRID W1W2W3W4W6

Which institution do you think should make most of the important decisions for Scotland about...

roworder randomize

ROWS

devoResponsibleScotWelfare	Welfare benefits
devoResponsibleScotNHS	The NHS
devoResponsibleScotSchools	Schools
devoResponsibleScotDefence	Defence and foreign affairs
devoResponsibleScotTax	The level of taxes
devoResponsibleScotPolice	The police

COLUMNS

1 ○ The Scottish Parliament

2 ○ The UK Parliament

3 ○ Other

9999 ○ Don't know

effectsIndScot

effectsIndScot DYNAMIC GRID W1W2

If Scotland becomes independent, how likely is it that...

ROWS

scotIndepEconomy	The general economic situation in Scotland would be worse
scotIndepInequality	The gap between rich and poor would become smaller
scotIndepVoice	Scotland would have a weaker voice in the world
cooperateRUKGBP	Scotland would keep using the pound
scotIndepJoinEU	Scotland would be able to retain membership of the EU on the same terms as the UK
scotIndepMeBetterOff	I personally would be better off

COLUMNS

1 ○ Very unlikely

2 ○ Fairly unlikely

3 ○ Neither likely nor unlikely

4 ○ Fairly likely

5 ○ Very likely

9999 ○ Don't know

effectsUnionScot2

effectsUnionScot2 DYNAMIC GRID W3

Now that Scotland has voted to stay in the UK, how likely is it that...

ROWS

scotUnionEconomy	The general economic situation in Scotland will be worse
scotUnionInequality	The gap between rich and poor will become smaller
scotUnionMeBetterOff	I personally will be better off

COLUMNS

1 ○ Very unlikely

2 ○ Fairly unlikely

3 ○ Neither likely nor unlikely

4 ○ Fairly likely

5 ○ Very likely

9999 ○ Don't know

certaintyScotIndepUnion

certaintyScotIndepUnion GRID W1W2

How sure are you about what would happen to Scotland if it became independent or if it stayed in the United Kingdom?

roworder randomize

ROWS

certaintyScotIndependence If Scotland became independent

certaintyScotUnion If Scotland stayed in the UK

COLUMNS

1 ○ I am very unsure what would happen

2 ○ I am quite unsure what would happen

3 ○ I am quite sure what would happen

4 ○ I am very sure what would happen

9999 ○ Don't know

scotElectionVoteConst

scotElectionVoteConst SINGLE CHOICE W1W2W3W4W6

If there was a Scottish Parliament election tomorrow, which party would you vote for to represent your local constituency?

1 ○ Scottish Labour

2 ○ Scottish Conservative

3 ○ Scottish Liberal Democrat

4 ○ Scottish National Party (SNP)

6 ○ Scottish Green Party

7 ○ United Kingdom Independence Party (UKIP)

8 ○ Other (open [scotElectionVoteConstOth])

0 ○ I would not vote

9999 ○ Don't know

scotElectionVoteList

scotElectionVoteList SINGLE CHOICE W3

And if there was a Scottish Parliament election tomorrow, which party would you vote for with your regional list vote?

1 ○ Scottish Labour
2 ○ Scottish Conservative
3 ○ Scottish Liberal Democrat
4 ○ Scottish National Party (SNP)
6 ○ Scottish Green Party
7 ○ United Kingdom Independence Party (UKIP)
8 ○ Other (open [scotElectionVoteListOth])
0 ○ I would not vote
9999 ○ Don't know

referendumContact

referendumContact- Show if country==2 MULTIPLE CHOICE W2W3

Have any of the following contacted you about the Scottish Independence Referendum in the previous four weeks? *Please tick all that apply.*

referendumContact_1 □ The Yes Scotland Campaign
referendumContact_2 □ The Better Together Campaign
referendumContact_3 □ Scottish National Party
referendumContact_4 □ Scottish Labour Party
referendumContact_5 □ Scottish Liberal Democrats
referendumContact_6 □ Scottish Conservative Party
referendumContact_7 □ Scottish Green Party
referendumContact_8 □ Any other organization campaigning *for* independence
referendumContact_9 □ Any other organization campaigning *against* independence

referendumContact_none	□	None of these	Exclude other punches
referendumContact_dk	□	Don't know	Exclude other punches

referendumSettled

referendumSettled SINGLE CHOICE W4W6

Do you think that there should be another independence referendum within the next 10 years?

1	○	Yes
0	○	No
9999	○	Don't know

scotReferendumIntention

scotReferendumIntention SINGLE CHOICE W4W6

If there was another referendum on Scottish independence, how do you think you would vote?

1	○	I would vote "Yes" (leave the UK)
0	○	I would vote "No" (stay in the UK)
2		Would not vote
9999	○	Don't know

campaignVision

campaignVision if country==2 SINGLE CHOICE W3

Leaving aside how you voted, how successful would you say that each side was in putting forward a clear vision of the Scotland it wants?

ROWS

campaignVisionYes	Yes Scotland
campaignVisionNo	Better Together

COLS

1 ○ Very successful

2 ○ Fairly successful

3 ○ Neither successful or unsuccessful

4 ○ Fairly unsuccessful

5 ○ Very unsuccessful

9999 ○ Don't know

campaignAssessPost

campaignAssessPost if country==2 SINGLE CHOICE W3

To what extent do you agree or disagree with the following statements?

ROWS

refFairnessW2	Both sides of the referendum debate have had a fair chance to present their point of view
otherSideW2	Although I was on one side of the debate, I must admit that the other side had some strong points

COLS

1 ○ Strongly agree
2 ○ Agree
3 ○ Neither agree nor disagree
4 ○ Disagree
5 ○ Strongly disagree

blameScotUnion

blameScotUnion- Show if scotReferendumVote==1 MULTIPLE CHOICE W3

Which of the following people and parties do you think is to blame for Scotland *not* becoming an independent country? *Tick all that apply*

blameScotUnion_1	□	David Cameron	
blameScotUnion_2	□	The Conservative Party	
blameScotUnion_3	□	Ed Miliband	
blameScotUnion_4	□	Labour Party	
blameScotUnion_5	□	Nick Clegg	
blameScotUnion_6	□	The Liberal Democrats	
blameScotUnion_7	□	Alistair Darling	
blameScotUnion_8	□	Alex Salmond	
blameScotUnion_9	□	Scottish National Party	
blameScotUnion_none	□	None of these	Exclude other punches
blameScotUnion_dk	□	Don't know	Exclude other punches

csplScotRef

goodConductScotRef SCALE W3

How fairly do you think the Scottish referendum was conducted?

max	5 (Independence referendum was conducted unfairly)
min	1 (Independence referendum was conducted fairly)
dk	9999

refChoiceSure

refChoiceCertainty - Show if scotReferendumIntention in [1,111] SCALE W2

Earlier you said that you would be most likely to vote $scotrefintention in the upcoming referendum. How certain are you that you will vote that way?

max	7
min	1
dk	1

Module: wales if country==3

scotIndepGoodWales

scotIndepGoodWales SINGLE CHOICE W1W2

In general, would it be good or bad for Wales if Scotland became an independent country?

5 ○ Very good
4 ○ Good
3 ○ Neither good nor bad
2 ○ Bad
1 ○ Very bad
9999 ○ Don't know

scotIndepGoodWales (post-referendum)

scotIndepGoodWales SINGLE CHOICE W3

In general, how good or bad do you think it is for Wales that Scotland will remain part of the United Kingdom?

5 ○ Very good
4 ○ Good
3 ○ Neither good nor bad
2 ○ Bad
1 ○ Very bad
9999 ○ Don't know

devoPrefWales

devoPrefWales SINGLE CHOICE W1W2W3W4W6

Which of these statements comes closest to your view?

1 ○ There should be no devolved government in Wales

2 ○ The National Assembly for Wales should have fewer powers

3 ○ We should leave things as they are now

4 ○ The National Assembly for Wales should have more powers

5 ○ Wales should become independent, separate from the UK

9999 ○ Don't know

devoResponsibleWales

devoResponsibleWales GRID W1W2W3W4W6

Which institution do you think should make most of the important decisions for Wales about...

roworder randomize

ROWS

devoResponsibleWalesWelfare	Welfare benefits
devoResponsibleWalesNHS	The NHS
devoResponsibleWalesSchools	Schools
devoResponsibleWalesDefence	Defence and foreign affairs
devoResponsibleWalesTax	Income tax
devoResponsibleWalesPolice	The police
devoResponsibleWalesJustice	Law and justice

COLUMNS

1 ○ The Welsh Assembly

2 ○ The UK Parliament

3 ○ Other

9999 ○ Don't know

welshElectionVoteConst

welshElectionVoteConst SINGLE CHOICE W1W2W3W4W6

In elections to the National Assembly for Wales you have two votes. One is for an individual member of the Assembly - or AM - for your constituency. The second is for a party list for your region. If there were a National Assembly for Wales election tomorrow, which party would you vote for in your constituency?

1 ○ Labour

2 ○ Conservative

3 ○ Liberal Democrat

4 ○ Plaid Cymru

6 ○ Green Party

7 ○ United Kingdom Independence Party (UKIP)

9 ○ Other party (open [welshElectionVoteConstOth])

0 ○ I would not vote

9999 ○ Don't know

welshElectionVoteList

welshElectionVoteList SINGLE CHOICE W1W2W3

Now thinking about the regional or party vote for the National Assembly for Wales, which party list would you vote for?

1 ○ Labour
2 ○ Conservative
3 ○ Liberal Democrat
4 ○ Plaid Cymru
6 ○ Green Party
7 ○ United Kingdom Independence Party (UKIP)
9 ○ Other party (open [welshElectionVoteListOth])
0 ○ I would not vote
9999 ○ Don't know

nonelecParticipation

nonelecParticipation MULTIPLE CHOICE W6

Thinking now about how active you are in politics and community affairs, during the last 12 months, have you done any of the following?

nonelecParticipation_1 □ Contacted a politician, government or local government official?
nonelecParticipation_2 □ Signed a petition on the Internet?
nonelecParticipation_3 □ Signed a petition not on the internet?
nonelecParticipation_4 □ Done any work on behalf of a political party or action group?
nonelecParticipation_5 □ Given any money to a political party, organization or cause?
nonelecParticipation_6 □ Taken part in a public demonstration?
nonelecParticipation_7 □ Bought - or refused to buy – any products for political or ethical reasons?
nonelecParticipation_8 □ Gone on strike or taken industrial action?
0 □ None of these Exclude other punches
nonelecParticipation_99 □ Don't know Exclude other punches

zeroHourContract

zeroHourContract SINGLE CHOICE W6

Do you think it should be legal for employers to hire workers on contracts that do not give a guarantee a minimum number of paid hours per week (also known as zero-hours contracts)?

1 ○ Should definitely be illegal
2 ○ Should probably be illegal
3 Should probably be legal
4 Should definitely be legal
9999 ○ Don't know

disability

Disability SINGLE CHOICE W6

Do you have any long-term illness, health problem or disability which limits your daily activities or the work you can do? *Include problems which are due to old age*

1 ○ Yes
0 ○ No
9999 ○ Don't know

ashcroft

ashcroft SINGLE CHOICE W4W5

Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

0	○	I would not vote	
1	○	Conservative	
2	○	Labour	
3	○	Liberal Democrat	
4	○	Scottish National Party (SNP)	Show if country==2
5	○	Plaid Cymru	Show if country==3
6	○	United Kingdom Independence Party (UKIP)	
7	○	Green Party	
8	○	British National Party (BNP)	
9	○	Other (open [generalElectionVoteOth1])	
9999	○	Don't know	

PLAYGROUND ITEMS

Module: embes if minority==1

embesgrid

embesgrid GRID W4

Please tell me how far you agree or disagree with each of the following statements:

roworder randomize

ROWS

embesExpectationsGap There is often a big gap between what people from my ethnic group expect out of life and what we actually get.

embesDiscrimination Non-White people don't have the same opportunities and chances in life as White people, as they are held back by prejudice and discrimination

COLUMNS

5 ○ Strongly agree

4 ○ Agree

3 ○ Neither agree nor disagree

2 ○ Disagree

1 ○ Strongly disagree

9999 ○ Don't know

mpLikelyToHelp

mpLikelyToHelp GRID W4

If you were to write to your MP with a problem, how likely do you think they would be to help:

1 ○ Very unlikely
2 ○ Fairly unlikely
3 ○ Neither likely nor unlikely
4 ○ Fairly likely
5 ○ Very likely
9999 ○ Don't know

embeshelp

embeshelp SINGLE CHOICE W4

Do you think it would make them more likely to help if they were of the same ethnic minority background as yourself?

1 ○ Yes, this would make them more likely to help
2 ○ No, this would not make them more likely to help
9999 ○ Don’t know

Module: expectationsDevoMax if country==2

Page: expPartyInd if condition in [2,3,4,5]

Referendum polling has consistently suggested a "no" vote and so attention has turned to what might happen afterwards. According to political expert $endorsementExpParty from Oxford University, $expParty look likely to win the most seats in 2015. The key question is how $expParty will respond to a no vote. Experienced journalist $endorsementWillWont reports that $expParty would then $willwont transfer substantially more powers to Scotland - the so-called "devo-max" option.

expectationManipCheck

expectationManipCheck SINGLE CHOICE W1

If there is a "no" vote in 2014, which of the following do you think is the most likely outcome?

1 ○ A major transfer of powers from Westminster to the Scottish Parliament ("devo-max")

2 ○ Some powers will be transferred but well short of "devo-max"

3 ○ No change to the relationship between Westminster and the Scottish Parliament

9999 ○ Don't know

expectationDevoDV

expectationDevoDV SCALE W1

Now, on a scale from 1 (should definitely stay in the union) to 7 (should definitely become independent), which number best reflects your own position on what Scotland should do?

max	7
min	1
dk	9999
STEMS	
pocketBookAccurateDV2	

Module: scotWave2Exp if country==2

Page: dummyScotExp

Page: treatment1 if ScotExp_randID==1

One topic of the referendum debate has been whether an independent Scotland would be a member of the European Union. According to Alistair Darling from the 'Better Together' campaign, Scotland would have to leave the EU, reapply for membership and "negotiate its way back in". But Alex Salmond rejects this claim, saying that "Scotland is already a member of the EU and that would continue".

manipCheck1 SINGLE CHOICE W2

Which of these best describes your own view on what would happen to Scotland if there was a 'Yes' vote?

1 ○ Definitely remain a member of the EU

2 ○ Probably remain a member of the EU

3 ○ Not at all sure

4 ○ Probably not remain a member of the EU

5 ○ Definitely not remain a member of the EU

99 ○ Don't know

Page: treatment2 if ScotExp_randID==2

One topic of the referendum debate has been the currency that would be used in an independent Scotland. According to Alistair Darling from the 'Better Together' campaign, "it is now a simple fact that Scotland cannot keep the pound if we leave the UK". But Alex Salmond describes this as a 'scare tactic', saying that Scotland would continue to use sterling which "is as much Scotland's as the rest of the UK's".

manipCheck2 SINGLE CHOICE W2

Which of these best describes your own view on what **would** happen to Scotland if there was a 'Yes' vote?

1 ○ Definitely continue using the pound

2 ○ Probably continue using the pound

3 ○ Not at all sure

4 ○ Probably not continue using the pound

5 ○ Definitely not continue using the pound

99 ○ Don't know

Page: treatment3 if ScotExp_randID==3

One topic of the referendum debate has been whether Scottish households would be better or worse off under independence. According to Alistair Darling from the 'Better Together' campaign, the security and business opportunities offered by the Union makes Scots more prosperous. But Alex Salmond says that Scotland's finances are "healthier than those of the UK as a whole" and so Scots would be better off under independence.

manipCheck3 SINGLE CHOICE W2

Which of these best describes your own view on what would happen to Scottish households if there was a 'Yes' vote?

1 ○ Definitely be better off
2 ○ Probably be better off
3 ○ Not at all sure
4 ○ Probably be worse off
5 ○ Definitely be worse better off
99 ○ Don't know

dv1w2Q

dv1w2 SCALE W2

Overall, on a scale from 1 (very unsure) to 7 (very sure), how sure are you about what would happen in Scotland if it became independent?

max	7
min	1
dk	9999

dv2w2Q

dv2w2 SCALE W2

Now, on a scale from 1 (should definitely stay in the union) to 7 (should definitely become independent), which number best reflects your own position on what Scotland should do?

max	7
min	1
dk	9999

econProspGrid

econProspGrid- Show if getsBrandenburg==1 GRID W1W2W6

How do you think the general economic situation in this country and the financial situation of your household will change over the next 12 months?

roworder randomize

ROWS

econPersonalProsp	Financial situation of your household
econGenProsp	General economic situation in this country

COLUMNS

1 ○ Get a lot worse
2 ○ Get a little worse
3 ○ Stay the same
4 ○ Get a little better
5 ○ Get a lot better
9999 ○ Don't know

govtHandlingGrid

govtHandlingGrid- Show if getsOldHandling==1 GRID W1W2W3W4

How well do you think the *present government* has handled:

roworder randomize

ROWS

govtHandleCostLive	The costs of living
govtHandleEcon	The economy
govtHandleImmig	Immigration
govtHandleNHS	The NHS
govtHandleEduc	Schools
govtHandleLevelCrime	Crime

COLUMNS

1 ○ Very badly
2 ○ Fairly badly
3 ○ Neither well nor badly
4 ○ Fairly well
5 ○ Very well
9999 ○ Don't know

labHandlingGrid

labHandlingGrid- Show if getsOldHandling==1 GRID W1W2W3W4

How well do you think *a Labour government* would handle:

ROWS

labHandleCostLive	The costs of living
labHandleEcon	The economy
labHandleImmig	Immigration
labHandleNHS	The NHS
labHandleEduc	Schools
labHandleLevelCrime	Crime

COLUMNS

1 ○ Very badly

2 ○ Fairly badly

3 ○ Neither well nor badly

4 ○ Fairly well

5 ○ Very well

9999 ○ Don't know

classExperiment if getsBrandenburg==1

Suppose you were asked to choose between two local politicians. $RV1JohnJane Simmons is a $RV2Class who has lived in your town for 20 years. $RV1HeShe $RV3Educ and is a member of the $RV4Party. Simmons has worked for the local council for the last three years, and has been endorsed by several local political organizations and newspapers. $RV1HisHer campaign has focused on the problems facing local schools, in particular a shortage of qualified teachers. $RV5NigelEmma Allen is a $RV6Class who grew up in your town. $RV5HeShe $RV7Educ and is a member of the $RV8Party. Allen has worked in local government for the last five years, and is widely respected in the community for $RV5HisHer volunteer work for several prominent local charities. $RV5HisHer campaign has stressed the importance of improving local waste management services, like sewers and rubbish collection.

classExpGrid GRID W2

If you had to say without knowing more, which of the two do you think...

ROWS

dv1ClassExp- required	you would be more likely to vote for?
dv2ClassExp- required	is more left-wing?
dv3ClassExp- required	better understands the problems facing people like you?
dv4ClassExp- required	is more qualified for local office?

COLUMNS

1 ○ Allen

2 ○ Simmons

99 ○ Don't know

Module: finlit if getsNewPlayground==1

Page: implicit_page_finlit1

The next few questions are about financial capability. We are interested in your response so please just select the answer which you think seems most appropriate. If you are unsure, simply select the 'Don't know' option.

finlit1 SINGLE CHOICE W2W4

Suppose you have £100 in a savings account with an interest rate of 2% per year. If you never withdrew any money from this account, how much do you think there would be after 5 years?

1 ○ More than £102
2 ○ Exactly £102
3 ○ Less than £102
4 ○ Don't know
5 ○ Prefer not to say

finlit2

finlit2 SINGLE CHOICE W2W4

Suppose inflation is 2% per year and you have put money into a savings account with an interest rate of 1% per year.
Assuming that you buy the same things today and in one year's time, do you think you would be able to buy more with the money in this account in one year than today, less in one year than today, or do you think you would be able to buy exactly the same things in one year as today?

1 ○ More than today
2 ○ Exactly the same as today
3 ○ Less than today
4 ○ Don't know
5 ○ Prefer not to say

finlit3

finlit3 SINGLE CHOICE W2W4

Which one of the following do you think is the riskier asset to invest in?

1 ○ An individual share in a company
2 ○ A portfolio of different company shares
3 ○ The risk is the same
4 ○ Don't know
5 ○ Prefer not to say

wrightChoiceIntro if country == 3 or ScotExp_randID in [4,5] or getsNewPlayground==1

HOW DO YOU WANT THE GOVERNMENT TO SPEND YOUR MONEY? The government spends public monies on many things in various areas, such as health, pensions, environment, and employment. In order to make sure that government spending is reasonable and provides value for money to society, it is important to understand how the general public feel about government spending on different areas. To do so, for the next part of the survey you will be presented with a number of different areas of government spending. We will then ask you to choose an area that you believe that the government should spend the **most** in and another area that the government should spend the **least** in.

Module: nationalSecurity if getsNewPlayground==1

natSecuritySpending

natSecuritySpending SINGLE CHOICE W4

Do you think the government should spend more on defence, less on defence or about the same?

5 ○ A lot more

4 ○ Somewhat more

3 ○ About the same

2 ○ Somewhat less

1 ○ A lot less

9999 ○ Don't know

nuclearGrid

nuclearGrid GRID W4

How well do you think *a Labour government* would handle:

ROWS

keepNukes Britain should keep its submarines with nuclear weapons

COLUMNS

1 ○ Strongly disagree

2 ○ Disagree

3 ○ Neither agree nor disagree

4 ○ Agree

5 ○ Strongly agree

9999 ○ Don't know

prioritisationGrid

prioritisationGrid- Show if getsTT==1 GRID-CHECK W1W2W3W4W6

Which of these issues do you think are most important to each of the following political parties? *Please tick all the issues that are important to each party*.

colorder randomize

ROWS

conPriorities2	Conservatives
labPriorities2	Labour
ldPriorities2	Liberal Democrats
ukipPriorities2	UKIP

COLUMNS

econ	□	The economy	
costLive	□	Cost of living	
nhs	□	NHS	
immig	□	Immigration	
crime	□	Crime	
School	□	Schools	
natsec		National security	
none	□	None of these	Not randomized,exclude other punches
dk	□	Don't know	Not randomized,exclude other punches

govtNatSecuritySuccess

govtNatSecuritySuccess SINGLE CHOICE W4

How successful do you think the government in Britain is nowadays in dealing with threats to Britain?s national security?

5	○	Very successful
4	○	Somewhat successful
3	○	Neither successful or unsuccessful
2	○	Somewhat unsuccessful
1	○	Very unsuccessful
9999	○	Don't know

natSecurityGrid

natSecurityGrid GRID W4

Some people feel that, in order to fight terrorism, we have to accept infringements on privacy and civil liberties, others feel that privacy and civil liberties are to be protected at all cost. Where would you place yourself and the political parties on this scale?

roworder randomize

ROWS

natSecurityCon	Conservatives
natSecurityLab	Labour
natSecurityLD	Liberal Democrats
natSecurityUKIP	UKIP
natSecuritygreens	Greens
natSecuritySelf	Yourself

COLUMNS

0	○	0 – Fight terrorism
1	○	1
2	○	2
3	○	3
4	○	4
5	○	5
6	○	6
7	○	7
8	○	8
9	○	9
10	○	10 – Protect civil liberties
9999	○	Don't know

Module: mpattributes

mpType

mpType SCALE W4

Now, thinking about your local Westminster MP, we're going to show some things people say about MPs, and we'd like you to place your MP on the scale. If you don't know, please tick not sure.
How would rate them on these scales?

SCALE

mpIndependent	(1)	Independent-minded | (7) Party loyalist
mpLocalNational	(1)	Focused on national issues | (7) Focused on the constituency
mpRoots	(1)	Has roots in the constituency | (7) Is an outsider

mpParty

mpParty SINGLE CHOICE W4

What is the party of your MP? If you do not know, please tick don't know.

1	○	Conservative	
2	○	Labour	
3	○	Liberal Democrat	
4	○	Scottish National Party (SNP)	Show if country==2
5	○	Plaid Cymru	Show if country==3
6	○	United Kingdom Independence Party (UKIP)	
7	○	Green Party	
8	○	British National Party (BNP)	
9	○	Other (open [othMpParty])	
9999	○	Don't know	

mpName

mpName OPEN TEXTBOX W4

What is the name of your MP? If you do not know, please tick don't know.

contactMP

contactMP SINGLE CHOICE W4

What is the party of your MP? If you do not know, please tick don't know.

1	○	Yes	
0	○	No	
3	○	Liberal Democrat	
4	○	Scottish National Party (SNP)	Show if country==2
5	○	Plaid Cymru	Show if country==3
6	○	United Kingdom Independence Party (UKIP)	
7	○	Green Party	
8	○	British National Party (BNP)	
9	○	Other (open [othMpParty])	
9999	○	Don't know	

contactMPSubject if contactMP==1

contactMPSubject OPEN TEXTBOX W4

What did you last contact them about?

contactMPSatisfaction

contactMPSatisfaction SINGLE CHOICE W4

Were you satisfied, or not, with their response?

5	○	Very satisfied
4	○	Somewhat satisfied
3	○	Neither satisfied or dissatisfied
2	○	Somewhat dissatisfied
1	○	Very dissatisfied
9999	○	Don't know

candidateLive

candidateLive GRID W4

Thinking about the candidates of the major political parties that are standing in your constituency, do any of them live in the constituency?

roworder randomize

ROWS

conLiveConstituency	The Conservative candidate
labLiveConstituency	The Labour candidate
ldLiveConstituency	The Liber Dem candidate
ukipLiveConstituency	The UKIP candidate

COLUMNS

0 ○ No

1 ○ Yes

9999 ○ Don't know

localismImportance

localismImportance SINGLE CHOICE W4

All other things being equal, how important do you think it is that your MP lives in your constituency?

0 ○ Not at all important 0

1 ○ 1

2 ○ 2

3 ○ 3

4 ○ 4

5 5

6 6

7 7

8 8

9 9

10 Very important 10

9999 ○ Don't know

Module: miiscales if getsHuddy==1 and MII==1

handleMII

handleMII GRID W4W5W6

Earlier you said that the single most important issue facing the country was:$MII_text

How well do you think that each of the parties is able to handle that issue?

roworder randomize

ROWS

handleMIICon	Conservatives
handleMIILab	Labour
handleMIILD	Liberal Democrats
handleMIIUKIP	UKIP
handleMIIGrn	Greens

COLUMNS

- 0 ○ 0 – Very badly
- 1 ○ 1
- 2 ○ 2
- 3 ○ 3
- 4 ○ 4
- 5 ○ 5
- 6 ○ 6
- 7 ○ 7
- 8 ○ 8
- 9 ○ 9
- 10 ○ 10 – Very well
- 9999 ○ Don't know

Module: media

infoSources

infoSources GRID W4W5W6

During the last seven days, on average how much time (if any) have you spent per day following news about politics or current affairs from each of these sources?

roworder randomize

ROWS

infoSourceTV	Television
infoSourcePaper	Newspaper (including online)
infoSourceRadio	Radio
infoSourceInternet	Internet (not including online newspapers)
infoSourcePeople	Talking to other people

COLUMNS

1 ○ None, no time at all

2 ○ Less than ½ hour

3 ○ ½ hour to 1 hour

4 ○ 1 to 2 hours

5 ○ More than 2 hours

9999 ○ Don't know

tvWatch

tvWatch grid-open W4W5

What are the most important TV programmes you watch for information about politics and the election? List up to three programmes or click next if there are no programmes you can think of

tv1 ○ First TV programme

tv2 ○ Second TV programme

tv3 ○ Third TV programme

radioListen

radioListen grid-open W4W5

What are the most important Radio programmes you listen to for information about politics and the election? List up to three programmes or click next if there are no programmes you can think of

radio1 ○ First radio programme

radio2 ○ Second radio programme

radio3 ○ Third radio programme

paperRead

paperRead grid-open W4W5

What are the most important newspapers (not including online) you read for information about politics and the election? List up to three newspapers or click next if there are no newspapers you can think of.

paper1 ○ First newspaper

paper2 ○ Second newspaper

paper3 ○ Third newspaper

internetRead

internetRead

grid-open W4W5

What are the most important Internet sources (including online newspapers) you read for information about politics and the election? List up to three websites or click next if there are no websites you can think of.

internet1 ○ First website

internet2 ○ Second website

internet3 ○ Third website

twitterUse

twitterUse SINGLE CHOICE W4W5W6

Do you use Twitter?

1 ○ Yes

0 ○ No

9999 ○ Don't know

twitterInfo

twitterInfo MULTIPLE CHOICE W4W5

In the last 4 weeks, have you read news or found information about the upcoming general election or politics more generally that was tweeted by any of the following people or organisations? Tick all that apply

OPTIONS

twitterInfo_1 ○ Candidates or parties on Twitter

twitterInfo_2 ○ Someone you know personally on Twitter

twitterInfo_3 ○ Other people on Twitter e.g. commentators, journalists, activists

CODING

1 ○ Yes

0 ○ No

9998 Don’t follow politics on Twitter

9999 ○ Don't know

fbUse

fbUse SINGLE CHOICE W4W5W6

Do you use Facebook?

1 ○ Yes

0 ○ No

9999 ○ Don't know

fbInfo

fbInfo MULTIPLE CHOICE W4W5

In the last 4 weeks, have you read news or found information about the upcoming general election or politics more generally that was posted on Facebook by any of the following people or organisations? Tick all that apply

OPTIONS

fbInfo_1 ○ Candidates or parties on Facebook

fbInfo_2 ○ Other people on Facebook e.g. commentators, journalists, activists

fbInfo_3 ○ Other people on Facebook e.g. commentators, journalists, activists

CODING

1 ○ Yes

0 ○ No

9998 Don’t follow politics on Facebook

9999 ○ Don't know

visitPartySite

visitPartySite SINGLE CHOICE W4W5

Other than on Twitter and Facebook, have you visited the website of a candidate or party in the last 4 weeks?

1 ○ Yes

0 ○ No

9999 ○ Don't know

partySiteName if visitPartySite==1 or 1 in fbInfo or 1 in twitterInfo

partySiteName MULTIPLE W4W5

Which candidate or party websites, Facebook page or Twitter feed did you visit/read in the last 4 weeks?

partySiteCon	○	Conservative party or candidate	
partySiteLab	○	Labour party or candidate	
partySiteLD	○	Liberal Democrat party or candidate	
partySiteSNP	○	SNP party or candidate	Show if country==2
partySitePC	○	Plaid Cymru party or candidate	Show if country==3
partySiteUKIP	○	UKIP party or candidate	
partySiteGrn	○	Green party or candidate	
partySiteOth	○	Another party or candidate	

CODING

1	○	Yes
0	○	No
9999	○	Don't know

sharedContentOnline

sharedContentOnline MULTIPLE W4W5

During the last 4 weeks have you personally posted or shared any political content online e.g. through Facebook, Twitter, email or instant messaging? *Tick all that apply*

sharedContentOnline_1	○	Conservative party or candidate	
sharedContentOnline_2	○	Labour party or candidate	
sharedContentOnline_3	○	Liberal Democrat party or candidate	
sharedContentOnline_4	○	SNP party or candidate	Show if country==2
sharedContentOnline_5	○	Plaid Cymru party or candidate	Show if country==3

CODING

1	○	Yes
0	○	No
9999	○	Don't know

signedUpParty if visitPartySite==1

signedUpParty SINGLE CHOICE W4W5

Have you signed up or officially registered online to help a party or candidate in their campaign?

1 ○ Yes

0 ○ No

9999 ○ Don't know

whichPartySigned if signedUpParty==1

whichPartySigned SINGLE CHOICE W4W5

Which party is that?

1 ○ Conservative

2 ○ Labour

3 ○ Liberal Democrat

4 ○ Scottish National Party (SNP) Show if country==2

5 ○ Plaid Cymru Show if country==3

6 ○ United Kingdom Independence Party (UKIP)

7 ○ Green Party

8 ○ British National Party (BNP)

9 ○ Other (open [generalElectionVoteOth1])

9999 ○ Don't know

Module: wrightChoiceExp if country == 3 or ScotExp_randID in [4,5] or getsNewPlayground==1

wrightGrid1

wrightGrid1 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost1- required Should spend the **most** in

spendLeast1- required Should spend the **least** in

COLUMNS

1 ○ Infrastructure: Roads and Public Transport

2 ○ Health

3 ○ Social Security

4 ○ Research and Development

5 ○ Environmental Policy

99 ○ Don't know

wrightGrid2

wrightGrid2 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost2- required Should spend the **most** in

spendLeast2- required Should spend the **least** in

COLUMNS

1 ○ Social Security

2 ○ Research and Development

3 ○ Pensions

4 ○ Defence

5 ○ Foreign Aid

99 ○ Don't know

wrightGrid3

wrightGrid3 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost3- required Should spend the **most** in

spendLeast3- required Should spend the **least** in

COLUMNS

1 ○ Health

2 ○ Pensions

3 ○ Infrastructure: Roads and Public Transport

4 ○ Environmental Policy

5 ○ Defence

99 ○ Don't know

wrightGrid4

wrightGrid4 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost4- required Should spend the **most** in

spendLeast4- required Should spend the **least** in

COLUMNS

1 ○ Pensions

2 ○ Environmental Policy

3 ○ Foreign Aid

4 ○ Education

5 ○ Research and Development

99 ○ Don't know

wrightGrid5

wrightGrid5 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost5- required Should spend the **most** in

spendLeast5- required Should spend the **least** in

COLUMNS

1 ○ Foreign Aid

2 ○ Infrastructure: Roads and Public Transport

3 ○ Research and Development

4 ○ Health

5 ○ Education

99 ○ Don't know

wrightGrid6

wrightGrid6 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost6- required Should spend the **most** in

spendLeast6- required Should spend the **least** in

COLUMNS

1 ○ Environmental Policy

2 ○ Defence

3 ○ Education

4 ○ Pensions

5 ○ Social Security

99 ○ Don't know

Module: welfareRealityAndPerception if getsHuddy==1

Page welfarelevels if getsHuddy==1

minIncomeWellOff OPEN INTEGER TEXTBOX W1W2W3W4W6

What do you think is the minimum monthly income (after taxes) that a family of two parents with two children require in order to be "well off"? Please give an amount per month:

minIncomeGetBy OPEN INTEGER TEXTBOX W1W2W3W4W6

What do you think is the minimum monthly income (after taxes) that a family of two parents with two children require in order to "get by"? Please give an amount per month:

incomeWelfare OPEN INTEGER TEXTBOX W1W2W3W4W6

On average, what do you think is the monthly amount that a family of two parents with two children receive from the government, if both parents are out of work? Please give an amount per month:

welfarePreference

welfarePreference SINGLE CHOICE W2W3W4W6

Do you think that the amount of money families on welfare receive is too high or too low?

1 ○ Much too high

2 ○ Too high

3 ○ About right

4 ○ Too low

5 ○ Much too low

99 ○ Don't know

Module: cspl if getsHuddy==1

csplConductPublicOfficials

csplConductPublicOfficials SINGLE CHOICE W2

Overall, how would you rate the standards of conduct of public office holders in the United Kingdom?

1 ○ Very low
2 ○ Quite low
3 ○ Neither high nor low
4 ○ Quite High
5 ○ Very high
9999 ○ Don‘t know

csplStandards

csplStandards DYNAMIC GRID W2

How confident do you feel that...

ROWS

csplImproveStandards	authorities in the United Kingdom are committed to improving standards in public life?
csplUncoverWrongs	authorities will generally uncover wrongdoing by people in public life?
csplPunishWrongs	when people in public life are caught doing wrong, the authorities will punish them?

COLUMNS

1 ○ Not at all confident
2 ○ Not very confident
3 ○ Fairly confident
4 ○ Very confident
9999 ○ Don‘t know

csplGeneralElec

expectGoodConductGeneral SCALE W2

Thinking of the general election for the Westminster Parliament that will take place in May 2015, how fairly do you expect it to be conducted?

max	5
min	1
dk	9999

Module: pidHuddy

pidGrid1

pidGrid1- Show if (partyId in [1,2,3,4,5,6,7,8,9] or partyIdSqueeze in [1,2,3,4,5,6,7,8,9]) and getsHuddy==1 GRID W1W3W4

Earlier you said that you tend to identify as $party. Thinking about this party, how much do you agree with these statements?

ROWS

pidWeThey	When I speak about this party, I usually say "we" instead of "they".
pidInterestedOthers	I am interested in what other people think about this party.
pidCriticiseParty	When people criticize this party, it feels like a personal insult.
pidCommonParty	I have a lot in common with other supporters of this party.

COLUMNS

1 ○ Strongly disagree

2 ○ Disagree

3 ○ Agree

4 ○ Strongly agree

9999 ○ Don't know

pidGrid2

pidGrid2 GRID W1W3W4

And thinking about $partyPlural, how much do you agree with these statements?

ROWS

pidRuinDay	If this party does badly in opinion polls, my day is ruined
pidConnected	When I meet someone who supports this party, I feel connected with this person
pidMyParty	When I speak about this party, I refer to them as "my party"
pidPraiseGood	When people praise this party, it makes me feel good

COLUMNS

1 ○ Strongly disagree

2 ○ Disagree

3 ○ Agree

4 ○ Strongly agree

9999 ○ Don't know

Module: HudsonResourceGen if getsHuddy==1

page hudsonIntro

The following questions are about people you know yourself. These people might be family members, friends or acquaintances, but not people you may only have heard of, or do not know personally. The questions will ask if you currently know someone with a particular skill or occupation and how you would be able to reach that person.

resourceAccess1

DYNGRID W3

Do you personally know anyone who knows a lot about the following things and who you could reach on short notice, say within a week? And how would you reach that person, via the internet (such as email, Twitter, Facebook) or in other ways (such as in person or over the phone)? Please answer all these questions, even if you would not need to get someone to do these kinds of things for you.
Do you personally know someone who...?

ROWS

accessReliableTradesman	is a reliable tradesman (e.g. plumber, electrician, car-repairman)
accessFluentSpeaker	can speak another language fluently
accessFixComputer	knows how to fix problems with computers
accessGovtRegulator	knows a lot about government regulations
accessMedia	has good contacts with the local newspaper radio or TV
accessHealth	knows a lot about health and fitness

COLUMNS

1 ○ No, I do not know any such person
2 ○ Yes, I know such a person and could reach them by the internet
3 ○ Yes, I know such a person and could reach them in other ways
4 ○ Yes, I know such a person and could reach them by internet and in other ways
9999 ○ Don't know

resourceAccess2

DYNGRID W3

Do you personally know anyone with the following occupations that you could reach on short notice, say within a week? And how would you reach that person, via the internet or in any other way?
Do you personally know someone who...?

ROWS

accessCouncilWorker	Works for your local council
accessCouncillor	Is a local councillor
accessEmployer	Is in a position to hire other people
accessProfessional	Has a profession such as a lawyer, teacher or accountant?

COLUMNS

1 ○ No, I do not know any such person
2 ○ Yes, I know such a person and could reach them by the internet
3 ○ Yes, I know such a person and could reach them in other ways
4 ○ Yes, I know such a person and could reach them by internet and in other ways
9999 ○ Don't know

resourceAccess3 DYNGRID W3

If you need help on short notice in the following areas, would you personally know someone who would be able to help you out within one week? And how would you reach that person, via the internet or in any other way? Please answer all these questions, even if you have never needed to ask for help in these areas.
Do you personally know someone who would...?

ROWS

accessWorkAdvice	give you sound advice on your work (e.g. career, other problems)
accessSmallJobs	help you with small jobs around the house (e.g. DIY, gardening, disposing of bulky items)
accessShoppingHelp	do your shopping if you are ill or look after your home or pets if you go away
accessSmallLoan	lend you money (e.g. to pay a month's rent/mortgage)
accessDiscussPolitics	discuss politics with you
accessLegalAdvice	give you sound advice on legal or money matters
accessJobReference	give you a good reference for a job
accessNewHome	help you to find somewhere to live if you had to move home

COLUMNS

1 ○ No, I do not know any such person

2 ○ Yes, I know such a person and could reach them by the internet

3 ○ Yes, I know such a person and could reach them in other ways

4 ○ Yes, I know such a person and could reach them by internet and in other ways

9999 ○ Don't know

Module: pledges if getsBrandenburg==1

promises

promises- Show if pledgeRand==2 GRID W1

Before the 2010 General Election, the following promises were made by one or both of the parties that afterwards formed the government. For each of these, do you think the promise was fully kept, partially kept, or not kept at all?

ROWS

promiseHealth	A promise to increase health spending in real terms every year
promiseIDCards	A promise to scrap ID cards and the next generation of biometric passports
promiseMigration	A promise to reduce net migration to less than 100,000 per year.
promiseRetire	A promise to scrap compulsory retirement ages
promiseTaxAllowance	A promise to raise the tax-free personal allowance to £10,000 for the start of the financial year 2011-2012
promiseTuition	A promise to scrap University tuition fees

COLUMNS

- 0 ○ Not kept
- 1 ○ Partially kept
- 2 ○ Fully kept
- 9999 ○ Don't know

proposals

proposals- Show if pledgeRand==1 GRID W1

The following policy proposals were made in 2010. For each of these, do you think the proposal was fully, partially or not adopted at all?

ROWS

proposalHealth	A proposal to increase health spending in real terms every year
proposalIDCards	A proposal to scrap ID cards and the next generation of biometric passports
proposalMigration	A proposal to reduce net migration to less than 100,000 per year.
proposalRetire	A proposal to scrap compulsory retirement ages
proposalTaxAllowance	A proposal to raise the tax-free personal allowance to £10,000 for the start of the financial year 2011-2012
proposalTuition	A proposal to scrap University tuition fees

COLUMNS

- 0 ○ Not adopted
- 1 ○ Partially adopted
- 2 ○ Fully adopted
- 9999 ○ Don't know

prioritisationGrid

prioritisationGrid- Show if getsTT==1 GRID-CHECK W1W2W3W4W6

Which of these issues do you think are most important to each of the following political parties?
Please tick all the issues that are important to each party.

colorder randomize

ROWS

conPriorities	Conservatives
labPriorities	Labour
ldPriorities	Liberal Democrats
ukipPriorities	UKIP

COLUMNS

econ	□	The economy	
costLive	□	Cost of living	
nhs	□	NHS	
immig	□	Immigration	
crime	□	Crime	
School	□	Schools	
none	□	None of these	Not randomized,exclude other punches
dk	□	Don't know	Not randomized,exclude other punches

Module: Hicks if getsTT==1

bes1a if bessplit==1

bes1a SINGLE CHOICE W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every £1000 in income that a person earned a year ago, they are now earning £1020 (after taking inflation into account).

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

1 ○ Very aware
2 ○ Fairly aware
3 ○ Not very aware
4 ○ Not aware at all
5 ○ Don't know

bes2a if bessplit==2

bes2a SINGLE CHOICE W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every £1000 in income that a person earned a year ago, they are now earning £1020 (after taking inflation into account).

Not everyone in Britain has seen their income grow by the same amount. The graph below shows how incomes have changed for people of different incomes.

The graph divides the population up into four groups based on income. Each group contains one quarter (25%) of the population. In the graph, we can see how much incomes have gone up or down for individuals in the poorest quarter, the lower-middle quarter, the upper-middle quarter, and the richest quarter of the population.

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

1 ○ Very aware
2 ○ Fairly aware
3 ○ Not very aware
4 ○ Not aware at all
5 ○ Don't know

bes3a if bessplit==3

bes3a SINGLE CHOICE W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every £1000 in income that a person earned a year ago, they are now earning £1020 (after taking inflation into account).

Not everyone in Britain has seen their income grow by the same amount. The graph below shows how incomes have changed for people of different incomes.

The graph divides the population up into four groups based on income. Each group contains one quarter (25%) of the population. In the graph, we can see how much incomes have gone up or down for individuals in the poorest quarter, the lower-middle quarter, the upper-middle quarter, and the richest quarter of the population.The graph also shows how much money individuals in each group earn.

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

1 ○ Very aware
2 ○ Fairly aware
3 ○ Not very aware
4 ○ Not aware at all
5 ○ Don't know

bes4a if bessplit==4

bes4a SINGLE CHOICE W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every £1000 in income that a person earned a year ago, they are now earning £1020 (after taking inflation into account).

Not everyone in Britain has seen their income grow by the same amount. The graph below shows how incomes have changed for people of different incomes.

The graph divides the population up into four groups based on income. Each group contains one quarter (25%) of the population. In the graph, we can see how much incomes have gone up or down for individuals in the poorest quarter, the lower-middle quarter, the upper-middle quarter, and the richest quarter of the population. The graph also shows how much money individuals in each group earn.

Please tell us which of the groups in this graph you are in. If you are unsure, please just make your best guess.

1 ○ Poorest quarter (personal income less than £15,200 per year)
2 ○ Lower-middle quarter (personal income £15,200 to £22,200 per year)
3 ○ Upper-middle quarter (personal income £22,200 to £34,500 per year)
4 ○ Richest quarter (personal income more than £34,500 per year)

bes4b if bessplit==4

bes4b SINGLE CHOICE W2

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

1 ○ Very aware

2 ○ Fairly aware

3 ○ Not very aware

4 ○ Not aware at all

5 ○ Don't know

Module: reintroductions if country in [1,3]

partyContact1new

partyContact1new SINGLE CHOICE W1W2W3W4W5W6

Have any of the political parties contacted you during the past four weeks?

1 ○ Yes, they have

0 ○ No, they have not

9999 ○ Don't know

partyContact2new

partyContact2new- Show if partyContact1new==1 MULTIPLE CHOICE W1W2W3W4W5W6

Please indicate all the political parties that have contacted you during the past four weeks.
Please tick all that apply.

partyContactCon	□	Conservative	
partyContactLab	□	Labour	
partyContactLD	□	Liberal Democrat	
partyContactSNP	□	Scottish National Party (SNP)	Show if country==2
partyContactPC	□	Plaid Cymru	Show if country==3
partyContactUKIP	□	United Kingdom Independence Party (UKIP)	
partyContactOtherParty	□	Someone for another party (open [othContact])	
partyContactNone	□	Nobody from a political party has contacted me	Exclude other punches
partyContactDK	□	Don't know	Exclude other punches

partyContact3new

partyContact3new if partyContact2new.has_any([1,2,3,4,5]) GRID-CHECK W1W2W3W4W5W6

Please indicate all the ways you have been contacted.
Please select all that apply.

colorder randomize

roworder randomize

ROWS

partyContactCon- Show if 1 in partyContact2new	Conservative
partyContactLab- Show if 2 in partyContact2new	Labour
partyContactLD- Show if 3 in partyContact2new	Liberal Democrat
partyContactSNP- Show if 4 in partyContact2new	SNP
partyContactPC- Show if 5 in partyContact2new	Plaid Cymru
partyContactUKIP- Show if 6 in partyContact2new	UKIP
partyContactOther- Show if 7 in partyContact2new	Someone for another party

COLUMNS

1	□	Telephone call	
2	□	A leaflet/letter delivered to your home	
3	□	A visit to your home	
4	□	Contact in the street	
5	□	Email	
6	□	Text message (SMS)	
7	□	Other ways	Not randomized
99	□	Don't know	Not randomized

unitedGrid

unitedGrid- Show if country in [1,3] GRID W1W2W3W4W6

How united or divided are each of these parties?

ROWS

conUnited	Conservatives
labUnited	Labour
ldUnited	Liberal Democrats
pcUnited- Show if country==3	Plaid Cymru
ukipUnited	UKIP

COLUMNS

1 ○ Very divided

2 ○ Fairly divided

3 ○ Neither united nor divided

4 ○ Fairly united

5 ○ Very united

9999 ○ Don't know

DEMOGRAPHIC AND BACKGROUND ITEMS

currentUnionMember

currentUnionMember SINGLE CHOICE W2 topup

Are you a member of a trade union?

1 ○ Yes

0 ○ No

9999 ○ Don't know

everUnionMember

everUnionMember- Show if currentUnionMember in [0,9999] SINGLE CHOICE W2 topup

Have you *ever* been a member of a trade union?

1 ○ Yes

0 ○ No

9999 ○ Don't know

subjClass

subjClass SINGLE CHOICE W2 topup

Do you ever think of yourself as belonging to any particular class?

1 ○ Yes, middle class

2 ○ Yes, working class

3 ○ Yes, other (open [othSubjClass])

4 ○ No

9999 ○ Don't know

Module: politicalKnowledge

knowMP

knowMP SINGLE CHOICE W1W2W3

Which of the following people is the MP in your UK parliamentary constituency?

order randomize

1 ○ John Robertson

2 ○ Mary Davies

3 ○ Susan Stewart

4 ○ David Johnston

5 ○ [respondent's MP name inserted here]

6 ○ Salaam Fadhil

7 ○ Other (open [knowMPOth]) Not randomized

9999 ○ Don't know Not randomized

polKnow

polKnow DYNAMIC GRID W1 topup

Please match the following people to their jobs

colorder randomize

roworder randomize

ROWS

polKnowMiliband	Ed Miliband
polKnowClegg	Nick Clegg
polKnowOsborne	George Osborne
polKnowMay	Theresa May
polKnowBercow	John Bercow

COLUMNS

1 ○ Chancellor of the Exchequer

2 ○ Deputy Prime Minister

3 ○ Leader of the Labour Party

4 ○ Home secretary

5 ○ Speaker of the House of Commons

9999 ○ Don't know Not randomized

Page: polKnowPage2

polKnowForeign2 DYNAMIC GRID W2W5 topup

Please match the following people to their jobs

colorder randomize

roworder randomize

ROWS
polKnowPutin

polKnowMerkel

polKnowAssad

COLUMNS
1 ○ President of Russia

2 ○ Chancellor of Germany

3 ○ Prime Minister of Italy

4 ○ President of Syria

5 ○ President of Turkey

9999 ○ Don't know Not randomized

registered

registered- Show if postcode_hidden SINGLE CHOICE W2W3W4W6

As far as you know, is your name on the electoral register, that is, the official list of people entitled to vote, either at this address or somewhere else?

1 ○ Yes - at $postcode_hidden

2 ○ Yes - another address

0 ○ No

9999 ○ Don't know

registeredOther

registeredOther- Show if registered == 2 OPEN TEXTBOX W2W3W4W6

Where is the other address where your name is on the electoral register? Please enter the postcode.

registeredUpToDate

registeredUpToDate- Show if registered==2 and registeredOther !="__DK__" SINGLE CHOICE W2W3W4W6

Is $registeredOther the postcode of your current address?

1	○	Yes
0	○	No
9999	○	Don't know

reasonNotRegistered

reasonNotRegistered- Show if registered==0 MULTIPLE CHOICE W2W3W4W6

What are the main reasons you are not on the electoral register? *Please tick all that apply.*

reasonNotRegistered_1	□	I'm not entitled to vote	
reasonNotRegistered_2	□	I got left off by mistake	
reasonNotRegistered_3	□	I didn't know how to register	
reasonNotRegistered_4	□	I didn't want other people knowing my details	
reasonNotRegistered_5	□	I'm not interested in elections	
reasonNotRegistered_6	□	I never received the application form	
reasonNotRegistered_7	□	I have recently moved	
reasonNotRegistered_8	□	I just couldn't be bothered	
reasonNotRegistered_none	□	None of these reasons	Exclude other punches
reasonNotRegistered_dk	□	Don't know	Exclude other punches

polKnow

mpBackgrounds if getsBrandenburg==1 DYNAMIC GRID W6

To what extent do you believe that more or fewer MPs in Parliament should come from the following backgrounds? To what extent do you believe that Parliament should have more or fewer MPs with the following background?

ROWS

preferMPLocal	People who come from the area they represent
preferMPWorkClass	Working-class people
preferMPWomen	Women
preferMPDisabled	People with disabilities
preferMPYoung	Young people
preferMPEthnic	Ethnic minorities
preferMPChrist	Christians
preferMPLGBT	Gay, lesbian, bisexual or, transgender people
preferMPMuslim	Muslims
preferMPDegree	People with university degrees

COLUMNS

5	○	A lot more
4	○	Slightly more
3	○	Same as currently
2	○	Slightly fewer
1	○	A lot fewer
9999	○	Don't know

Not randomized

allSourceIncome

allSourceIncome MULTIPLE CHOICE W6

Do you get income from any of these sources (and your wife / husband / partner) at present? *Tick all that apply*

allSourceIncome_1	□	Earnings from employment (own or spouse / partner's)
allSourceIncome_2	□	Occupational pension(s) - from previous employer(s)
allSourceIncome_3	□	State retirement or widow's pension(s)
allSourceIncome_4	□	Jobseeker's Allowance / Unemployment benefit

allSourceIncome_5	□	Income Support or family credit	
allSourceIncome_6	□	Invalidity, sickness or disabled pension or benefit(s)	
allSourceIncome_7	□	Other state benefit	
allSourceIncome_8	□	Interest from savings or investments	
allSourceIncome_9	□	Student grant or loan	
allSourceIncome_10	□	Dependent on parents/other relatives	
allSourceIncome_11	□	Other source	
allSourceIncome_99	□	Don't know	Exclude other punches

partyHelp

partyHelp SINGLE CHOICE W6

During the election campaign, did you help any of the political parties with their campaigning activities?

1	○	Yes
0	○	No
9999	○	Don't know

whichPartiesHelped

whichPartiesHelped if partyHelp==1 MULTIPLE CHOICE W6

Which political party(ies) did you assist *tick all that apply*

whichPartiesHelped_1	□	Conservative Party	
whichPartiesHelped_2	□	Labour Party	
whichPartiesHelped_3	□	Liberal Democrats	
whichPartiesHelped_4	□	Scottish national Party	
whichPartiesHelped_5	□	Plaid Cymru	
whichPartiesHelped_6	□	UKIP	
whichPartiesHelped_7	□	The Green Party	
whichPartiesHelped_8	□	Other party [whichPartiesHelpOth]	
0	□	None of these	Exclude other punches
whichPartiesHelped_99	□	Don't know	Exclude other punches

partyHelpMethod

partyHelpMethod if partyHelp==1 MULTIPLE CHOICE W6

Which political party(ies) did you assist *tick all that apply*

partyHelpMethod_1	□	Delivering Leaflets	
partyHelpMethod_2	□	Telephoning Electors	
partyHelpMethod_3	□	Taking Numbers at Polling Stations	
partyHelpMethod_4	□	Doorstep Canvassing	
partyHelpMethod_5	□	Helping Out at the Campaign Office	
0	□	None of these	Exclude other punches
partyHelpMethod_99	□	Don't know	Exclude other punches

fbInfof2f

fbInfof2f SINGLE CHOICE W6

During the election campaign, did you get news about politics and the election through Facebook?

1	○	Yes
0	○	No
9999	○	Don't know

twitterInfof2f

twitterInfof2f SINGLE CHOICE W6

During the election campaign, did you get news about politics and the election through twitter?

1	○	Yes
0	○	No
9999	○	Don't know

partyMember

partyMember SINGLE CHOICE W6

Are you, or have you ever been, a member of any Political party?

1 ○ Yes, I am a member of a party

2 ○ I am not a member now but I used to be

0 ○ No, I have never been a member

9999 ○ Don't know

partyMemberPast

partyMemberPast if partyMember==2 SINGLE CHOICE W6

Which party were you most recently a member of?

1 ○ Conservative

2 ○ Labour

3 ○ Liberal Democrat

4 Scottish national Party (SNP)

5 Plaid Cymru

6 United Kingdom Independence Party (UKIP)

7 Green Party

8 British National Party (BNP)

9 Other [partyMemberPastOth]

9999 ○ Don't know

partyMemberNow

partyMemberNow if partyMember==1 SINGLE CHOICE W6

Which party are you a member of?

1 ○ Conservative
2 ○ Labour
3 ○ Liberal Democrat
4 Scottish national Party (SNP)
5 Plaid Cymru
6 United Kingdom Independence Party (UKIP)
7 Green Party
8 British National Party (BNP)
9 Other [partyMemberNowOth]
9999 ○ Don't know

registerChange

registerChange SINGLE CHOICE W3

The way we register for elections is changing. Electors will be registered individually rather than by household. Some electors have already received a letter about these changes. How about you? Have you received a letter yourself about this?

1 ○ Yes, I was told I have to re-register
2 ○ Yes, I was told I do not have to do anything
0 ○ No, I haven't received any letter
9999 ○ Don't know

regSatisfaction

regSatisfaction SINGLE CHOICE W2W4W6

How satisfied or dissatisfied are you with the system of registering to vote in Britain?

1 ○ Very satisfied
2 ○ Satisfied
3 ○ Neither satisfied nor dissatisfied
4 ○ Dissatisfied
5 ○ Very dissatisfied
9999 ○ Don't know

howDidYouFillRegForm

howDidYouFillRegForm- Show if registered in [1,2] SINGLE CHOICE W2W4W6

Did you fill in the form yourself or did someone fill it in on your behalf?

1 ○ Yes - filled it in myself
2 ○ No - someone else filled it in on my behalf
3 ○ I am not aware of a registration form
9999 ○ Don't know

polKnowPage1

polKnowForeign1 DYNAMIC GRID W2 topup

Please match the following people to their jobs

colorder randomize

roworder randomize

ROWS

polKnowKerry

polKnowHollande

polKnowNetanyahu

COLUMNS

1 ○ United States Secretary of State

2 ○ President of France

3 ○ Prime Minister of Israel

4 ○ Secretary General of the United Nations

5 ○ Prime Minister of Canada

9999 ○ Don't know Not randomized

socialDes

socialDes MULTIPLE CHOICE W1 topup

Which of these statements apply to you? *Please tick all that apply.*

order randomize

socialDes_1	□	I always smile at people every time I meet them	
socialDes_2	□	I always practice what I preach	
socialDes_3	□	If I say to people that I will do something, I always keep my promise no matter how inconvenient it might be	
socialDes_4	□	I would never lie to people	
socialDes_none	□	None of these statements apply to me	Not randomized,exclude other punches
socialDes_dk	□	Don't know	Not randomized,exclude other punches

riskTaking

riskTaking SINGLE CHOICE W1 Topup

Generally speaking, how willing are you to take risks?

4	○	Very willing to take risks
3	○	Somewhat willing to take risks
2	○	Somewhat unwilling to take risks
1	○	Very unwilling to take risks

countryOfBirth

countryOfBirth SINGLE CHOICE W1 Topup

Where were you born?

1 ○ England
2 ○ Scotland
3 ○ Wales
4 ○ Northern Ireland
5 ○ Republic of Ireland
6 ○ Other: Commonwealth member country
7 ○ Other: European Union member country
8 ○ Other: Rest of world
99 ○ Prefer not to answer

workingStatus

workingStatus SINGLE CHOICE W1 topup

Which of these best describes what you were doing last week?

1 ○ Working full time (30 or more hours per week)
2 ○ Working part time (8-29 hours a week)
3 ○ Working part time (less than 8 hours a week)
4 ○ Unemployed and looking for work
5 ○ Full time university student
6 ○ Other full time student
7 ○ Retired
8 ○ Not in paid work for any other reason
9 ○ Other

prevJob

prevJob- Show if workingStatus in [4,7,8,9] SINGLE CHOICE W1 topup

Have you worked in a paid job in the past?

1 ○ Yes, I have done paid work in the past

0 ○ No, I have never done paid work

9999 ○ Don't know

Module: currentOccupation if workingStatus in [1,2,3]

SelfOcc

Please tell us about your current job. *Please give enough information to give a clear picture of what you do.selfOcc OPEN TEXTBOX W1 topup

What is your job title?

cols	50
dk	1
rows	1

selfOrg

selfOrg OPEN TEXTBOX W1 topup

What does the firm or organisation you work at mainly make or do?

cols	50
dk	1
rows	1

selfOccStatus

selfOccStatus SINGLE CHOICE W1 topup

Are you an employee or self-employed/an independent contractor?

1 ○ An employee

0 ○ Self-employed/an independent contractor

9999 ○ Don't know

selfOccSupervise

selfOccSupervise- Show if selfOccStatus==1 SINGLE CHOICE W1 topup

Do you supervise or are you responsible for the work of any other people?

1 ○ Yes

0 ○ No

9999 ○ Don't know

selfOccOrgSize

selfOccOrgSize- Show if selfOccSupervise==1 SINGLE CHOICE W1 topup

How many people work for your employer at the place where you work?

1 ○ 1 to 24 employees

2 ○ 25 to 499 employees

3 ○ 500 or more employees

9999 ○ Don't know

selfOccEmployees

selfOccEmployees- Show if selfOccStatus==0 SINGLE CHOICE W1 topup

Do you work on your own or do you have employees?

0 ○ I do not have employees

1 ○ I have employees

9999 ○ Don't know

selfNumEmployees

selfNumEmployees- Show if selfOccEmployees==1 SINGLE CHOICE W1 topup

How many people do you employ at the place you work?

1 ○ 1 to 24 employees

2 ○ 25 to 499 employees

3 ○ 500 or more employees

9999 ○ Don't know

Module: lastOccupation if prevJob==1

Page: lastOccSelf_page

Please tell us about your last job.

Please give enough information to give a clear picture of what you did.

selfOccLast

selfOccLast OPEN TEXTBOX W1 topup

What was your job title?

cols	50
dk	1
rows	1

selfOrgLast

selfOrgLast OPEN TEXTBOX W1 topup

What did the firm or organisation you worked at mainly make or do?

cols	50
dk	1
rows	1

selfOccStatusLast

selfOccStatusLast SINGLE CHOICE W1 topup

Were you an employee or self-employed/an independent contractor?

1 ○ An employee

0 ○ Self-employed/an independent contractor

9999 ○ Don't know

selfOccSuperviseLast

selfOccSuperviseLast- Show if selfOccStatusLast==1 SINGLE CHOICE W1 topup

Did you supervise or were you responsible for the work of any other people?

1 ○ Yes

0 ○ No

9999 ○ Don't know

selfOccOrgSizeLast

selfOccOrgSizeLast- Show if selfOccSuperviseLast==1 SINGLE CHOICE W1 topup

How many people worked for your employer at the place where you worked most recently?

1 ○ 1 to 24 employees

2 ○ 25 to 499 employees

3 ○ 500 or more employees

9999 ○ Don't know

selfOccEmployeesLast

selfOccEmployeesLast- Show if selfOccStatusLast==0 SINGLE CHOICE W1 topup

Did you work on your own or did you have employees?

0 ○ I did not have employees

1 ○ I had employees

9999 ○ Don't know

selfNumEmployeesLast

selfNumEmployeesLast- Show if selfOccEmployeesLast==1 SINGLE CHOICE W1 topup

How many people did you employ at the place you worked?

1 ○ 1 to 24 employees

2 ○ 25 to 499 employees

3 ○ 500 or more employees

9999 ○ Don't know

headHouseholdPast

headHouseholdPast SINGLE CHOICE W1 topup

Thinking back to when you were about 14, who was the main wage earner in your household?

1 ○ My father

2 ○ My mother

3 ○ Someone else

4 ○ No one in my house worked

9999 ○ Don't know

Module: fatherOccMod if headHouseholdPast==1

Page: fathersOcc_page

Please explain a bit about your father's job when you were 14.

Please give enough information to give a clear picture of what he did.

fatherOcc

fatherOcc OPEN TEXTBOX W1 topup

What job did your father have? What was the name or title of his job?

cols	50
dk	1
rows	1

fatherOrg

fatherOrg OPEN TEXTBOX W1 topup

What did the firm or organisation your father worked at when you were 14 mainly make or do?

cols	50
dk	1
rows	1

fatherOccStatus

fatherOccStatus SINGLE CHOICE W1 topup

Was your father an employee or self-employed/an independent contractor?

1 ○ An employee

0 ○ Self-employed/an independent contractor

9999 ○ Don't know

fatherOccSupervise

fatherOccSupervise- Show if fatherOccStatus==1 SINGLE CHOICE W1 topup

Did your father supervise or was he responsible for the work of any other people?

1 ○ Yes
0 ○ No
9999 ○ Don't know

fatherOccOrgSize

fatherOccOrgSize- Show if fatherOccSupervise==1 SINGLE CHOICE W1 topup

About how many people worked for your father's employer at the place where he worked?

1 ○ 1 to 24 employees
2 ○ 25 to 499 employees
3 ○ 500 or more employees
9999 ○ Don't know

fatherOccEmployees

fatherOccEmployees- Show if fatherOccStatus==0 SINGLE CHOICE W1 topup

Did your father work on his own or did he have employees?

0 ○ He did not have employees
1 ○ He had employees
9999 ○ Don't know

fatherNumEmployees

fatherNumEmployees- Show if fatherOccEmployees==1 SINGLE CHOICE W1Topup

How many people did he employ at the place he worked?

1 ○ 1 to 24 employees
2 ○ 25 to 499 employees
3 ○ 500 or more employees
9999 ○ Don't know

Module: motherOccMod if headHouseholdPast==2

Page: motherOcc_page

Please explain a bit more about your mother's work when you were 14. *Please give enough information to give a clear picture of what she did.

motherOcc

motherOcc OPEN TEXTBOX W1 topup

What job did your mother have? What was the name or title of her job?

cols	50
dk	1
rows	1

motherOrg

motherOrg OPEN TEXTBOX W1 Topup

What did the firm or organisation your mother worked at when you were 14 mainly make or do?

cols	50
dk	1
rows	1

motherOccStatus

motherOccStatus SINGLE CHOICE W1 Topup

Was your mother an employee or self-employed/an independent contractor?

1 ○ An employee

0 ○ Self-employed/an independent contractor

9999 ○ Don't know

motherOccSupervise

motherOccSupervise- Show if motherOccStatus ==1 SINGLE CHOICE W1 topup

Did your mother supervise or was she responsible for the work of any other people?

1 ○ Yes

0 ○ No

9999 ○ Don't know

motherOccOrgSize

motherOccOrgSize- Show if motherOccSupervise==1 SINGLE CHOICE W1 Topup

About how many people worked for your mother's employer at the place where she worked?

1 ○ 1 to 24 employees

2 ○ 25 to 499 employees

3 ○ 500 or more employees

9999 ○ Don't know

motherOccEmployees

motherOccEmployees- Show if motherOccStatus==0 SINGLE CHOICE W1 topup

Did your mother work on her own or did she have employees?

0 ○ She did not have employees

1 ○ She had employees

9999 ○ Don't know

motherNumEmployees

motherNumEmployees- Show if motherOccEmployees==1 SINGLE CHOICE W1 topup

How many people did she employ at the place she worked?

1 ○ 1 to 24 employees

2 ○ 25 to 499 employees

3 ○ 500 or more employees

9999 ○ Don't know

Demographics

RPrivSchnew

RPrivSchnew MULTIPLE CHOICE W1 Topup

Did you ever go to a private, fee-paying primary or secondary school in Britain?
Please tick all that apply

privatePrimarySchool	□	Yes - primary or middle level	
privateSecondarySchool	□	Yes - secondary level	
neverPrivateSchool	□	No - I never went to a private school	Exclude other punches
RPrivSchnew_dk	□	Don't know	Exclude other punches

subjectHE

subjectHE- Show if eduChoice==1 SINGLE CHOICE W1 Topup

What subject area did you study in your most recent degree/diploma (at university etc) or what subject area are you studying now (if you are still studying)?

98	○	I never attended higher education (university etc)
1	○	Engineering, Mathematics or Natural sciences
2	○	Humanities, social sciences, psychology or education
3	○	Medicine
4	○	Law
5	○	Economics or business
7	○	Other
9999	○	Don't know
998		Skipped
999		Not Asked

subjectHECurrent

subjectHECurrent- Show if eduChoice==2 SINGLE CHOICE W1 Topup

You mentioned earlier that you are a full time university student, what subject area are you mainly studying?

1 ○ Engineering, Mathematics or Natural sciences

2 ○ Humanities, social sciences, psychology or education

3 ○ Medicine

4 ○ Law

5 ○ Economics or business

7 ○ Other

9999 ○ Don't know

dependents

dependents MULTIPLE CHOICE W1 Topup

Do you have day-to-day caring responsibilities for any of the following in your family?
Please tick all that apply.

preschoolChildrenInHousehold	□ Pre-school aged children	
schoolChildrenInHousehold	□ School aged children	
sickOrElderlyInHousehold	□ Sick, disabled or elderly adults	
noDependentsInHousehold	□ None of the above	Exclude other punches

speakWelsh

speakWelsh- Show if country==3 SINGLE CHOICE W1 topup

Can you speak Welsh?

2 ○ Yes, fluently

1 ○ Yes, but not fluently

0 ○ No

9999 ○ Don't know

YouGov Profile variables

marital

marital SINGLE CHOICE YouGov

1 ○ Married
2 ○ Living as married
3 ○ Separated (after being married)
4 ○ Divorced
5 ○ Widowed
6 ○ Never married
7 ○ Civil Partnership

profile_education_age

profile_education_age SINGLE CHOICE YouGov

At what age did you finish full-time education?

1 ○ 15 or under
2 ○ 16
3 ○ 17-18
4 ○ 19
5 ○ 20+
6 ○ Still at school/Full time student
7 ○ Can't remember

profile_ethnicity

profile_ ethnicity SINGLE CHOICE YouGov

To which of these groups do you consider you belong?

1 ○ White British
2 ○ Any other white background
3 ○ White and Black Caribbean
4 ○ White and Black African
5 ○ White and Asian
6 ○ Any other mixed background
7 ○ Indian
8 Pakistani
9 Bangladeshi
10 Any other Asian background
11 Black Caribbean
12 Black African
13 Any other black background
14 Chinese
15 Other ethnic group
16 Refused

Gender

gender SINGLE CHOICE YouGov

Are you male or female?

1 ○ Male
2 ○ Female

profile_household_size

profile_household_size SINGLE CHOICE YouGov

How many people, including yourself, are there in your household? Please include both adults and children.

1 ○ 1
2 ○ 2
3 ○ 3
4 ○ 4
5 ○ 5
6 ○ 6
7 ○ 7
8 ○ 8 or more
9 ○ Don't know
10 ○ Refused

housing

housing SINGLE CHOICE YouGov

Which of these applies to your home?

1 ○ Own the leasehold/ freehold outright
2 ○ Buying leasehold/ freehold on a mortgage
3 ○ Rented from local authority
4 ○ Rented from private landlord
5 ○ It belongs to a Housing Association
6 ○ Don't know

profile_newspaper_readership_201

profile_newspaper_readership_201 SINGLE CHOICE YouGov

Which daily newspaper do you read most often?

1 ○ The Express
2 ○ The Daily Mail / The Scottish Daily Mail
3 ○ The Mirror / Daily Record
4 ○ The Daily Star / The Daily Star of Scotland
5 ○ The Sun
6 ○ The Daily Telegraph
7 ○ The Financial Times
8 ○ The Guardian
9 ○ The Independent
10 ○ The Times
11 The Scotsman
12 The Herald (Glasgow)
13 The Western Mail
14 Other local daily morning newspaper
15 Other Newspaper
16 None

profile_past_vote_2010

profile_past_vote_2010 SINGLE CHOICE YouGov

Thinking back to the General Election in May 2010, do you remember which party you voted for then - or perhaps you didn't vote?

1 ○ Did not vote
2 ○ Conservative Party
3 ○ Labour Party
4 ○ Liberal Democrats
5 ○ Scottish National Party
6 ○ Plaid Cymru
7 ○ British National Party (BNP)
8 ○ Green Party
9 ○ Respect
10 ○ United Kingdom Independence Party (UKIP)
11 Some other party
12 Don't know

profile_past_vote_2005

profile_past_vote_2005 SINGLE CHOICE YouGov

Thinking back to the General Election in May 2005, do you remember which party you voted for then - or perhaps you didn't vote?

1 ○ Did not vote
2 ○ Conservative Party
3 ○ Labour Party
4 ○ Liberal Democrats
5 ○ Scottish National Party
6 ○ Plaid Cymru
7 ○ British National Party (BNP)
8 ○ Green Party
9 ○ Respect
10 ○ United Kingdom Independence Party (UKIP)
11 Veritas
12 Some other party
13 Don't know

profile_household_children

profile_household_children SINGLE CHOICE YouGov

Children in Household

1 ○ 0
2 ○ 1
3 ○ 2
4 ○ 3
5 ○ 4
6 ○ 5
7 ○ 6 or more
8 ○ Don't know
9 ○ Prefer not to say

profile_ gross_household

profile_ gross_household SINGLE CHOICE YouGov

What is your gross household income?

1 ○ under 5,000 per year
2 ○ 5,000 to 9,999 per year
3 ○ 10,000 to 14,999 per year
4 ○ 15,000 to 19,999 per year
5 ○ 20,000 to 24,999 per year
6 ○ 25,000 to 29,999 per year
7 ○ 30,000 to 34,999 per year
8 ○ 35,000 to 39,999 per year
9 ○ 40,000 to 44,999 per year
10 ○ 45,000 to 49,999 per year
11 ○ 50,000 to 59,999 per year
12 ○ 60,000 to 69,999 per year
13 ○ 70,000 to 99,999 per year
14 ○ 100,000 to 149,999 per year
15 ○ 150,000 and over
16 ○ Don't know
17 ○ Prefer not to answer

profile_ gross_personal

profile_ gross_personal SINGLE CHOICE YouGov

What is your gross personal income?

1 ○ under 5,000 per year
2 ○ 5,000 to 9,999 per year
3 ○ 10,000 to 14,999 per year
4 ○ 15,000 to 19,999 per year
5 ○ 20,000 to 24,999 per year
6 ○ 25,000 to 29,999 per year
7 ○ 30,000 to 34,999 per year
8 ○ 35,000 to 39,999 per year
9 ○ 40,000 to 44,999 per year
10 ○ 45,000 to 49,999 per year
11 ○ 50,000 to 59,999 per year
12 ○ 60,000 to 69,999 per year
13 ○ 70,000 to 99,999 per year
14 ○ 100,000 and over
15 ○ Don't know
16 ○ Prefer not to answer

Age (age as of January 2014)

age- Show if 0 OPEN INTEGER TEXTBOX YouGov

What is your age?

ageGroup

ageGroup- Show if 0 RECODED YouGov

What is your age?

1 ○ Under 18
2 ○ 18-25
3 ○ 26-35
4 ○ 36-45
5 ○ 46-55
6 ○ 56-65
7 ○ 66+

Education

education- Show if pdl.profile_education_level.last > months(6) SINGLE CHOICE YouGov

What is the highest educational or work-related qualification you have?

1 ○ No formal qualifications
2 ○ Youth training certificate/skillseekers
3 ○ Recognised trade apprenticeship completed
4 ○ Clerical and commercial
5 ○ City and Guild certificate
6 ○ City and Guild certificate – advanced
7 ○ ONC
8 ○ CSE grades 2-5
9 ○ CSE grade 1, GCE O level, GCSE, School Certificate
10 ○ Scottish Ordinary/ Lower Certificate
11 ○ GCE A level or Higher Certificate
12 ○ Scottish Higher Certificate
13 ○ Nursing qualification (eg SEN, SRN, SCM, RGN)
14 ○ Teaching qualification (not degree)
15 ○ University diploma
16 ○ University or CNAA first degree (eg BA, B.Sc, B.Ed)
17 ○ University or CNAA higher degree (eg M.Sc, Ph.D)
18 ○ Other technical, professional or higher qualification
19 ○ Don't know
20 ○ Prefer not to say

gor

profile_GOR_pdl- Show if 0 | SINGLE CHOICE | YouGov

Which area of the UK do you live in?

1 ○ North East
2 ○ North West
3 ○ Yorkshire and the Humber
4 ○ East Midlands
5 ○ West Midlands
6 ○ East of England
7 ○ London
8 ○ South East
9 ○ South West
10 ○ Wales
11 ○ Scotland
12 ○ Northern Ireland
13 ○ Non UK & Invalid

profile_lea

profile_lea | CREATED | YouGov

The Local education authority of the respondent

profile_oslaua

profile_ oslaua | CREATED | YouGov

The local authority of the respondent

pcon

Pcon | CREATED | YouGov

The parliamentary constituency of the respondent

Big 5 personality measures

personality_agreeableness

personality_agreeableness CREATED YouGov

Respondent's agreeableness score (based on their TIPI responses)

Max 10

Min 0

personality_ conscientiousness

personality_conscientiousness CREATED YouGov

Respondent's conscientiousness score (based on their TIPI responses)

Max 10

Min 0

personality_ extraversion

personality_ extraversion CREATED YouGov

Respondent's extraversion score (based on their TIPI responses)

Max 10

Min 0

personality_ neuroticism

personality_ neuroticism CREATED YouGov

Respondent's neuroticism score (based on their TIPI responses)

Max 10

Min 0

personality_ openness

personality_ openness CREATED YouGov

Respondent's openness score (based on their TIPI responses)

Max 10

Min 0