## BRITISH GENERAL ELECTION STUDY 1987

# THE CROSS-SECTION

### <u>CODEBOOK</u>

JANUARY 1989

#### NOTE TO USERS OF THIS CODEBOOK

The 1987 British Election Study cross-section survey is a nationally representative probability sample interviewed following the 1987 General Election. The issued sample contained 6000 names drawn from the Electoral Registers of England, Wales and Scotland (south of the Caledonian canal). 3826 respondents completed personal interviews and 3414 returned the self-completion supplement.

This codebook begins with items on the issued sample as a whole. Note that the variable TURNOUT is derived from data obtained independently of the survey from the records held in the Lord Chancellor's Office. Any user of this variable is asked to acknowledge the contribution of Kevin Swaddle. For further details see K Swaddle and A Heath, 'Official and reported turnout in the British General Election of 1987', BJPS (forthcoming).

The 1987 BGES is a collaborative venture between Social and Community Planning Research and Nuffield College, Oxford. It was directed by Anthony Heath, Roger Jowell, John Curtice, Julia Field and Sharon Witherspoon. It was funded jointly by the Sainsbury Trusts, the ESRC and Pergamon Press. This Code Book was prepared by Shirley Parker and Katie Draper.

1/1-4	SERIALNO	Serial Number	0001-6000
1/7-9	SCPRAREA	Initial area number	
BATCH	Identification punching bate		as punched
1/13-15	OPCSNO	OPCS constituency number for addresses initially sampled	
1/16-18	PANO	Press Association constituency number for addresses sampled	
1/19	MOVER	If postcode of address where respondent was found was <u>not</u> the same as the sampled address, code 1 used	1281
1/29-32	INTNO	SCPR interviewer number	
1/33-34	VARC	Contacting the address	20 Contacted info obtained582221 Empty/demolished9722 No contact7523 Complete refusal of info6
	VARD	Locating the named respondent	-1 Skipped630 Resident515131 Dead6632 Emigrated2533 Local mover24134 Moved out of area,

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
			address known 35 Moved, address u 36 No info re where	
	VARE	Productivity summary	-1 Skipped 51 Interview withou	
			self completion	411

61 Interview with self completion 3415 71 No int - not contacted137 72 No int - refused 1017 73 No int - broken appt 72 74 No int - illness 29

		- 4 -		
CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
			75 No int - away/in 76 No int - senile/ incapacitated 77 No int - refusal 79 No int - other r 99	102 by proxy 137
1/42	VARF1	Info on unproductives: sex	-1 Skipped 1 Man 2 Woman 8 Couldn't establis	116 2773 3066 h 45
1/43	VARF2	Info on unproductives: age	-1 Skipped 1 Under 35 2 35-64 3 65+ 8 Couldn't establis	
1/44-48	WEIGHT	Weights for regional differences in response rates	9 No answer see Note B	125

1/60	TURNOUT	Official Turnout	0 Under age & Unprodu 1 Yes 2 No 3 Not currently on re 7 Missing data 8 DK 9 Postal vote	4316 1391	
2/7	Vl	Did you care which Party won recent general election?		2939 885 2	
2/8	V2A 3099	During the election campai did you watch/listen to an broadcasts on TV or radio?	У		Yes No 725
2/9	V2B 1	During the election campai did you read any newspaper articles about the electio	2 No	2591 1234 9	
2/10-11	V2C	(If V2B code 1) Which dail		1235	

V2C	(Iİ V2B	code :	1) Wh	hich	daily	-1	Skipped	1235
	morning	paper	did	you	read	01	(Scot) Daily Express	s 281
	most?					02	Daily Mail	330
						03	Daily Mirror/Record	527
						04	Daily Star	85
						05	The Sun	376
						06	Today	38

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
			<pre>07 Daily Telegraph 08 Financial Times 09 The Guardian 10 The Independent 11 The Times 12 Morning Star 13 London Daily New 14 More than one 96 Other regional 97 Other (specify) 98 None Regularly 99 Not answered</pre>	232 10 145 94 74 4 3 38 165 16 156 17
2/12	V2D	Did you go to hear any ca date at a political meeti		104 3721 1
13	V2E	Did you do any canvassing other work for a candidat	orl Yes	93 3727 6
2/14	V2F	Did you have any politica party's poster in your window?	l 1 Yes 2 No 9 Not answered	430 3389 7
2/15	V3A 1786	Did a canvasser from any	Party	1 Yes
	1780	call at your home during election campaign?	the 8 Don't know	2 No 2026 14
2/16	V3B1 975	(If V3A Code 1) Conservative canvasser ca	lled	1 Yes
2/17	V3B2	Labour canvasser called	2 Yes	982
2/18	V3B3	Alliance canvasser called	3 Yes	778
2/19	V3B4	SNP canvasser called	6 Yes	20
2/20	V3B5 34	Plaid Cymru canvasser cal	led	7 Yes

2/21 V3B6 Green Party canvasser called 8 Yes 21

2/22 V3B7 Other party canvasser called 7 Yes 3

2/23 V3B8 Don't know if canvasser called 8 Yes 79

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS

	,	British Movement canvasser	called	
2/25	V3B10	Communist Party canvasser called	1 Yes	2
2/26	V4	Do you know whether the Alliance candidate in your constituency was a Liberal or a Social Democrat?	2 Yes, SDP	996 643 2187

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
2/27	V5A	Which is better for Britai	.n,	1 One govt/one
	2377	government formed by one Party on its own or two parties in coalition?	2 One govt/2 (or mor parties 8 Don't know/depends policies 9 Not answered	
2/28	V5B 436	(If V5A code 2) Which groupings do you think wou	-1 Skipped ald	2674 1 Conservative
	436	provide the best governmer Britain?	nt Alliance 2 Labour and Alliand 3 Conservative and Labour 4 Other groupings 8 Don't know 9 Not answered	ce 291 237 121 65 2
2/29-30	V5C 21	(If V5B code 4) Which grouping is that? (WRITE I	-1 Skipped EN) 02 Nationalist & som other party 03 3 or more/all par 04 Other combination 98 Don't know	cties 60
2/31-32		(SPARE)		
2/33	V6A 3295	Did you manage to vote in	the	1 Yes, voted
	5295	general election?	2 No	531
2/34-35	V6B1	First reason for not votir	<pre>detailed description of these codes) -1 Skipped 01 Deliberately abst 02 Work prevented me 03 Sickness prevente 04 Away on election</pre>	3295 cained27 e 55 ed me 48 day 136
			05 Other commitments time 06 Not interested 07 Ambivalent, under 08 Vote wouldn't hav affected outcome	72 cided 27 ve 25

affected outcome 09 Religious reasons

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
2/36-37	V6B2	2nd reason for not voting	<pre>10 Respondent ha 11 Polling card problem 12 Never vote 97 Other answers 99 Not answered 01 Deliberately 02 Work prevents 03 Sickness pres 04 Away on elec 05 Other commit time 06 Not interests 07 Ambivalent, 08 Vote wouldn' affected ou 09 Relgious reas 10 Respondent ha 12 Never vote 97 Other answers</pre>	/station 8 13 s 27 11 3742 abstained 5 ed me 3 vented me 3 tion day 4 ments/no 5 ed 18 undecided 6 t have tcome 18 sons 3 ad moved 2 9
2/38-39	V6B3	3rd reason for not voting	g -1 Skipped 04 Away on elec 06 Not interest 07 Ambivalent, 08 Vote wouldn' affected ou	ed 2 undecided 1 t have
2/40/-41	V6B4	4th reason for not voting	g -1 Skipped	3826
2/42-43	V6B5	5th reason for not voting	g -1 Skipped	3826
2/44-45	V6C	(If V6A code 2) Suppose had voted, which Party wo you have been most likely vote for?	ould01 Conservative y to02 Labour 03 SDP/Lib Allia 06 Scottish Nat 07 Plaid Cymru 08 Green Party 09 National From	147 ance 88 ional 5 0 2 nt, British0 rty, British rty 1 isclose 3 fy) 2 now 66
2/46	V7	(If V6A code 1) When did		531 2035

### (If V6A code 1) When did you-1 Skipped decide to vote the way you 1 Long time ago 531 2035

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CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
		did?	2 Sometime last yea 3 Sometime this yea 4 During campaign 8 Don't know 9 Not answered	

- 9 -

- 10 -

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
2/47-48	V8A	(If V6A code 1) Which part did you vote for in the general election?	<pre>y-1 Skipped 01 Conservative 02 Labour 03 SDP/Lib Alliance 06 Scottish Nationa 07 Plaid Cymru 08 Green Party 09 National Front, National Party, Movement 10 Communist Party 95 Refused 98 Don't know/none</pre>	l 29 10 6 British
2/49-50	V8B	(If V8A NE 95 or 98) Was there any time during the general election campaign when you seriously thought you might vote for another Party?	<ul> <li>-1 Skipped</li> <li>01 Conservative</li> <li>02 Labour</li> <li>03 SDP/Lib Alliance</li> <li>06 Scottish Nationa</li> <li>07 Plaid Cymru</li> <li>08 Green Party</li> <li>09 National Front, National Front, National Party, Movement</li> <li>10 Communist Party</li> <li>90 No/none</li> <li>96 More than one Pa thought about</li> <li>97 Other (specify)</li> <li>98 Don't know</li> <li>99 Not answered</li> </ul>	1 27 3 12 British1 British 9 228
2/51-52	V8C	(If V8A NE 95 or 98) If the voting paper had required ; to give 2 votes, in order preference, which Party wo you have put as your second choice?	you01 Conservative of 02 Labour uld03 SDP/Lib Alliand	nal 65 24 47 British British 0
2/53	V9A	(If V6A code 1) Which come closest to the main reason you voted the way you did?	1 Always vote that	le 2210

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
			no chance of wir 4 Voted against Par- candidate 5 Voted for candidar party 6 Tactical voting (9 an explicit ans 7 Other (specify) 8 None of these 9 Not answered	ty(ies) or 18 te not16 given as 8
2/54-55	V9B	(If V9A code 3) Which was Party you really preferred		al 10 3 7 British British 0 0
2/56-57	V9C	(If V9A codes 4-7) Would thave preferred to vote for different Party? IF YES: Which one?		0 1 British British 0 0 64
2/57-59		(SPARE)		
2/60-61	V10A	Thinking back to Election do you remember which Par- you thought would win <u>this</u> <u>constituency</u> ? IF YES: Wh Party? (Do not prompt)	ty 02 Labour <u>s</u> 03 SDP/Lib Alliance	2007 1240 241 1 1 1 0

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
2/62-63	V10B	On Election Day, do you	<pre>09 National Front, National Party, Movement 10 Communist Party 96 Refused to disc. 97 Other (specify) 98 Didn't think/don remember/don't 99 Not answered 01 Conservative</pre>	British 0 lose 1 4 n't 328
		remember which Party you thought would win the most seats <u>nationally</u> ? IF YES: Which Party?		al 0 0 ner 37 lose 1 1 n't 338
2/64	V11 1372	Proportional representation Should voting system be changed to give smaller pa fairer share of MPs, or ke as is to produce effective	2 Keep it as it is arties 8 Don't ept 9 Not a	e the system 2222 know228 nswered4
2/65-66	V12A	Party ID: Generally speaki do you think of yourself a (which political party)?		24 412 183 al 30 11 11 British

12 Floating Voter 90 No/none 3 415

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- 13 -		

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
			96 Refused 97 Other (specify) 98 Don't know 99 Not answered	36 19 107 2
2/67-68	V12B	(If V12A code 90 or 98) D you generally think of yo self as a little closer t one of the Parties than t others? IF YES: Which Par	our- 01 Cons to 02 Labour the 03 Alli	ral 28 22 al 3 0 1 British British 0 0 0 0 0 197
2/69	V12C	(If Party coded at V12A c V12B) Would you call your (strength of Party ID)		294 strong714 1572 1067 24 155
2/70	V13A	How do you feel about the Conservative Party?	<ul> <li>e 1 Strongly in favor</li> <li>2 In favour</li> <li>3 Neither in favour</li> <li>or against</li> <li>4 Against</li> <li>5 Strongly against</li> <li>8 Don't know/can't</li> <li>9 Not answered</li> </ul>	1199 r 752 594 653
2/71	V13B	How do you feel about the Labour Party?	<ul> <li>e 1 Strongly in favor</li> <li>2 In favour</li> <li>3 Neither in favour</li> <li>or against</li> <li>4 Against</li> <li>5 Strongly against</li> <li>8 Don't know/can't</li> <li>9 Not answered</li> </ul>	791 r 664 1041 805

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
2/72	V13C	How do you feel about the Social Democratic Party?	<ol> <li>Strongly in favour</li> <li>In favour</li> <li>Neither in favour         or against</li> <li>Against</li> <li>Strongly against</li> <li>Don't know/can't s</li> <li>Not answered</li> </ol>	859 1798 711 175
2/73	V13D	How do you feel about the Liberal Party?	<ol> <li>Strongly in favour</li> <li>In favour</li> <li>Neither in favour         or against</li> <li>Against</li> <li>Strongly against</li> <li>Don't know/can't s</li> <li>Not answered</li> </ol>	1023 1714 610 138
2/74	V13E	IF SCOTLAND: How do you feel about the Scottish Nationalist Party?	<ul> <li>-1 Skipped</li> <li>1 Strongly in favour</li> <li>2 In favour</li> <li>3 Neither in favour or against</li> <li>4 Against</li> <li>5 Strongly against</li> <li>8 Don't know/can't s</li> <li>9 Not answered</li> </ul>	107 100 87 35
2/75	V13F	IF WALES: How do you feel about Plaid Cymru?	<ul> <li>-1 Skipped</li> <li>1 Strongly in favour</li> <li>2 In favour</li> <li>3 Neither in favour or against</li> <li>4 Against</li> <li>5 Strongly against</li> <li>8 Don't know/can't s</li> <li>9 Not answered</li> </ul>	49 64 53 30
2/76	V14A	Liberal Party-closer to Conservative Party or Labo	1 Closer to our? Conserv 2 Closer to Labour 3 No difference/ neither 8 Don't know 9 Not answered	1781 vative Party 1207 328 506 4
2/77	V14B	SDP-closer to Conservative Party or Labour?	e 1 Closer to Conservative Par 2 Closer to Labour 3 No difference/ neither 8 Don't know 9 Not answered	1490 Pty 1324 268 698 46

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CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
2/78	V14C	Difference between Libera and SDP?	ls 1 Great difference 2 Some difference 3 Not much difference 8 Don't know 9 Not answered	450 1696 ce 1359 318 3
2/79	V14D	Difference between Conser vative Party and Labour?	<ul> <li>1 Great difference</li> <li>2 Some difference</li> <li>3 Not much difference</li> <li>8 Don't know</li> <li>9 Not answered</li> </ul>	3196 407 ce 173 46 4
2/80	V14E	Do you think there is <u>mor</u> difference between Conser vative Party and Labour n than in 1983?	- 2 Same	2140 1211 226 242 7
3/7	V15A	INTERVIEWER CHECK	2 Did not vote/ refused voting information/don know vote	622 't
	(15B)	(If Party coded at V8A) C you say a bit about why y decided to vote for that) Party?	ou )	
3/8-10	V15B1	lst. reason)		
3/11-13	V15B2	2nd. reason)		
3/14-16	V15B3	3rd. reason)	SEE	
3/17-19	V15B4	4th. reason)	APPENDIX B	
3/20-22	V15B5	5th. (reason)	)	FOR
3/23-25	V15B6	6th. (reason)	)	CODE
3/26-28	V15B7	7th. (reason)	)	FRAME
3/29-31	V15B8	8th. (reason)	)	
3/32-34	V15B9	9th. (reason)	)	

3/35-37

V15B10

10th. (reason)

)

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
3/38-40	V15B11	11th. (reason)	)	
3/41-42		(SPARE)		

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CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
3/43	V16A	(If V8A code 01,02 or 03) Have you ever voted for a other Party in any genera election since 1964?	ny 1 Yes	667 1151 1865 129 2 '64) 14
3/44	V16B1	(If V16A code 1 and V8A c 02 or 03) Have you ever v Conservative in a general election since 1964?	oted 1 Yes	3090 385 342 2 7
3/45	V16B2	(If V16A code 1 and V8A c 01 or 03) Have you ever v Labour in a general elect since 1964?	oted 1 Yes	ped 2863 561 387 9 6
3/46	V16B3	(If V16A code 1 and V8A c O1 or O2) Have you ever v Liberal or SDP or Allianc a general election since (If V16B1 code 1) You say have voted Conservative i general election since 19 Why do you not support th Conservative Party nowada	oted 1 Yes e in 2 No '64? 8 Don't 9 Not answered you n a 64. e	ed 3223 278 313 know 2 10
3/47-50	V17A1	lst reason)SEE		
3/51-54	V17A2	2nd reason)APPENDIX B		
3/55-58	V17A3	3rd reason)FOR		
3/59-63	V17A4	4th reason)CODE		
3/63-66	V17A5	5th reason)FRAME (If V16B2 code 1) You say have voted Labour in a ge election since 1964. Why you <u>not</u> support the Labou Party nowadays?	neral do	
3/67-70 3/71-74 3/75-78 3/79-80)	V17B1 V17B2 V17B3 V17B4	lst reason) 2nd reason ) 3rd reason) 4th reason)	SEE APPENDIX B FOR CODE	

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
4/7-8)				
4/9-12	V17B5	5th reason)	FRAME	
		(If V16B3 code 1) You say have voted Lib/SDP/Alliand in a general election sind 1964. Why do you not supp them now?	ze ze	
4/13-16	V17C1	lst reason)	SEE	
4/17-20	V17C2	2nd reason)	APPENDIX B	
4/21-24	V17C3	3rd reason)	FOR	
4/25-28	V17C4	4th reason)	CODE	
4/28-32	V17C5	5th reason)	FRAME	
4/33-38		(SPARE)		
4/40	V18FIL	Filter questions for 18a, b and c	<ol> <li>ask why not Labout</li> <li>ask why not Alliat</li> <li>ask why not Conset</li> <li>ask why not Alliat</li> <li>ask why not Labout</li> <li>ask why not Conset</li> </ol>	nce rvative nce r
		Note: if V18FIL equals 1 or 5 respondent is asked why does not support Labou if 3 or 6, Conservative; i 2 or 4, Alliance	ır;	
4/41-43	V18A	lst reason why not support other party)	SEE	
4/44-46	V18B	2nd reason)		
4/47-49	V18C	3rd reason)	APPENDIX B	
4/50-52	V18D	4th reason)		
4/53-55	V18E	5th reason)	FOR	
4/56-58	V18F	6th reason)		

CODE

4/59-61 V18G

7th reason)

CARD/	QUESTION	QUESTION	CODES	MARGINALS
COLUMN	NUMBER/			
NUMBER	VARIABLE			
	NAME			

4/62-64	V18H	8th reason)	FRAME
4/65-67	V18I	9th reason)	
4/68-70	V18J	10th reason)	
4/71-80		(SPARE)	
5/7	V19A1	Extreme/Moderate: the Conservative Party?	1 Extreme17932 Moderate15283 Neither or both2398 Don't know2579 Not answered9
5/8	V19A2	Extreme/Moderate: the Labou Party	url Extreme 1885 2 Moderate 1427 3 Neither or both 260 8 Don't know 244 9 Not answered 10
5/9	V19A3	Extreme/Moderate: the SDP/I Alliance?	Libl Extreme1672 Moderate26263 Neither or both3608 Don't know6609 Not answered13
5/10	V19B1	United/Divided: the Conservative Party?	1 United26492 Divided8533 Neither or both1088 Don't know2099 Not answered7
5/11	V19B2	United/Divided: the Labour Party?	1 United8502 Divided26553 Neither or both1168 Don't know1989 Not answered7
5/12	V19B3	United/Divided: the SDP/Li Alliance?	b 1 United 400 2 Divided 2924 3 Neither or both 105 8 Don't know 389 9 Not answered 8
5/13	V19C1 2243	Good for one/all classes: 1	
		Conservative Party?	2 Good for all classes 1353 3 Neither or both 125

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
			8 Don't know 9 Not answered	95 10
5/14	V19C2 2122	Good for one/all classes:	the 1 Good for	or one class
	2122	Labour Party?	2 Good for all class 3 Neither or both 8 Don't know 9 Not answered	ses 1192 323 179 10
5/15	V19C3	Good for one/all classes:	the 1 Good for	or one class
	378	SDP/Lib Alliance?	2 Good for all class 3 Neither or both 8 Don't know 9 Not answered	ses 2135 429 873 11
5/16	V19D1	Capable of being strong government: the Conservat: Party?	<pre>1 Capable of being ive strong govt 2 Not capable of being strong gov 3 Neither or both 8 Don't know 9 Not answered</pre>	3529 183 rt 23 84 7
5/17	V19D2	Capable of being strong government: the Labour Par	1 Capable of being rty? strop 2 Not capable of being strong gov 3 Neither or both 8 Don't know 9 Not answered	1296 ng govt 2260 rt 59 203 8
5/18	V19D3	Capable of being strong government: the SDP/Lib Alliance?	<pre>1 Capable of being strong govt 2 Not capable of being strong gov 3 Neither or both 8 Don't know 9 Not answered</pre>	643 2463 rt 146 566 8
5/19	V19E1	Caring/uncaring: the Conservative Party?	1 Caring 2 Uncaring 3 Neither or both 8 Don't know 9 Not answered	1626 1751 314 124 11
5/20	V19E2	Caring/uncaring: the Labou Party?	ur 1 Caring 2 Uncaring 3 Neither or both 8 Don't know	2602 706 274 234

234 10

8 Don't know 9 Not answered

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
5/21	V19E3	Caring/uncaring: the SDP/ Alliance?	Lib 1 Carin 2 Uncaring 3 Neither or both 8 Don't know 9 Not answered	g 2548 332 270 665 11
5/22	V19F1	Likely to unite/divide na the Conservative Party?	tion: 1 Unite 2 Divide the natior 3 Neither or both 8 Don't know 9 Not answered	the nation 1348 1 2072 137 263 6
5/23	V19F2	Likely to unite/divide na the Labour Party?	tion: 1 Unite 2 Divide the natior 3 Neither or both 8 Don't know 9 Not answered	the nation 1126 1 2254 139 299 8
5/24	V19F3	Likely to unite/divide na the SDP/Lib Alliance?	tion: 1 Unite 2 Divide the natior 3 Neither or both 8 Don't know 9 Not answered	the nation 1539 1 935 323 1019 10
5/25-29		(SPARE)		
5/30	V20A1	Good/bad at getting thing done: Mrs Thatcher?	s 1 Good at getting things done 2 Bad at getting things done 3 Neither or both 8 Don't know 9 Not answered	3434 232 97 56 7
5/31	V20A2	Good/bad at getting thing done: Mr Kinnock?	s 1 Good at getting things done 2 Bad at getting things done 3 Neither or both 8 Don't know	1723 1305 249 542
5/32	V20A3	Good/bad at getting thing done: Dr Owen?	9 Not answered	275 871 990 275 871 9
5/33	V20A4	Good/bad at getting thing done: Mr Steel?	s 1 Good at getting things done	1511

CARD/	QUESTION	QUESTION	CODES	MARGINALS
COLUMN	NUMBER/			
NUMBER	VARIABLE			
	NAME			

			2 Bad at getting 1133 things done
			3 Neither or both 313
			8 Don't know 862
			9 Not answered 7
5/34	V20B1	Extreme/moderate:	1 Extreme 2618
		Mrs Thatcher?	2 Moderate 924 3 Neither or both 155
			8 Don't know 119
			9 Not answered 10
5/35	V20B2	Extreme/moderate:	1 Extreme 1322
		Mr Kinnock?	2 Moderate 2157
			3 Neither or both 128 8 Don't know 210
			9 Not answered 9
5/36	V20B3	Extreme/moderate: Dr Owen?	
			2 Moderate 2555
			3 Neither or both 169 8 Don't know 582
			9 Not answered 12
- /			
5/37	V20B4	Extreme/moderate: Mr Steel	L? 1 Extreme 263 2 Moderate 2841
			3 Neither or both 152
			8 Don't know 561
			9 Not answered 9
5/38	V20C1	Looks after one/all classe Mrs Thatcher?	es: 1 Looks after one 2246 class
			2 Looks after all 1360 classes
			3 Neither or both 116
			8 Don't know 95
			9 Not answered 9
5/39	V20C2	Looks after one/all classe Mr Kinnock?	es: 1 Looks after one 1840 class
			2 Looks after all 1599 classes
			3 Neither or both 125
			8 Don't know 254
			9 Not answered 8
5/40	V20C3	Looks after one/all classe	
		Dr Owen?	class 2 Looks after all 2340
			classes
			3 Neither or both 230 8 Don't know 816
			O DOIL C KHOW OTO

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
			9 Not answered	10
5/41	V20C4	Looks after one/all class Mr Steel?	ses: 1 Looks class 2 Looks after all classes 3 Neither or both 8 Don't know 9 Not answered	s after one 344 2488 214 772 8
5/42	V20D1 3685	Not/capable of being stro leader: Mrs Thatcher?	ong 1 Capak strong leader 2 Not capable of being strong 1 3 Neither or both 8 Don't know 9 Not answered	ole of being a 86 eader 13 36 6
5/43	V20D2	Not/capable of being stro leader: Mr Kinnock?	ongl Capable of being strong leader 2 Not capable of being strong l 3 Neither or both 8 Don't know 9 Not answered	1595
5/44	V20D3	Not/capable of being stro leader: Dr Owen?	ongl Capable of being strong leader 2 Not capable of being strong l 3 Neither or both 8 Don't know 9 Not answered	1223 eader
5/45	V20D4	Not/capable of being stro leader: Mr Steel?	ongl Capable of being strong leader 2 Not capable of being strong l 3 Neither or both 8 Don't know 9 Not answered	1249 1812 eader 140 619 6
5/46	V20E1	Caring/uncaring: Mrs That	tcher?1 Caring 2 Uncaring 3 Neither or both 8 Don't know 9 Not answered	1898 1606 205 106 11
5/47	V20E2	Caring/uncaring: Mr Kinno	ock?l Caring 2 Uncaring 3 Neither or both	2981 501 136

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
			8 Don't know 9 Not answered	198 10
5/48	V20E3	Caring/uncaring: Dr Owen?	1 Caring 2 Uncaring 3 Neither or both 8 Don't know 9 Not answered	2609 456 164 586 11
5/49	V20E4	Caring/uncaring: Mr Steel?	<ul> <li>P 1 Caring</li> <li>2 Uncaring</li> <li>3 Neither or both</li> <li>8 Don't know</li> <li>9 Not answered</li> </ul>	2863 290 137 526 10
5/50	V20F1	Likely to unite/divide nat Mrs Thatcher?	tion:1 Unite nation 2 Divide nation 3 Neither or both 8 Don't know 9 Not answered	1448 2041 134 191 12
5/51	V20F2	Likely to unite/divide nat Mr Kinnock?	tion:1 Unite nation 2 Divide nation 3 Neither or both 8 Don't know 9 Not answered	1382 2005 123 304 12
5/52	V20F3	Likely to unite/divide nat Dr Owen?	tion:1 Unite nation 2 Divide nation 3 Neither or both 8 Don't know 9 Not answered	1741 892 265 915 13

CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
5/53	V20F4	Likely to unite/divide nat Mr Steel?	ion:1 Unite nation 2 Divide nation 3 Neither or both 8 Don't know 9 Not answered	1832 810 277 895 12
5/54	V20G1	Likeable as person: Mrs Thatcher?	<pre>1 Likeable as person 2 Not likeable as person 3 Neither or both 8 Don't know 9 Not answered</pre>	1564 1921 144 189 8
5/55	V20G2	Likeable as person: Mr Kinnock?	<pre>1 Likeable as person 2 Not likeable as person 3 Neither or both 8 Don't know 9 Not answered</pre>	2385 1135 97 201 8
5/56	V20G3	Likeable as person: Dr Owe	n?l Likeable as persor 2 Not likeable as person 3 Neither or both 8 Don't know 9 Not answered	1 2498 806 125 389 8
5/57	V20G4	Likeable as person: Mr Ste	eel?1 Likeable as perso 2 Not likeable as person 3 Neither or both 8 Don't know 9 Not answered	n 2857 490 105 367 7
5/58-59		(SPARE)		
5/60	V21A1	At time of general electic importance of prices as an issue facing Britain?		3435 68 121 186 4 12
5/61	V21A2 813	At time of general electic importance of unemployment as an issue facing Britain	1 Most important	541 2008 2 2nd most imp 448 4 12

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CARD/ COLUMN NUMBER	QUESTION NUMBER/ VARIABLE NAME	QUESTION	CODES	MARGINALS
		importance of taxes as an issue facing Britain?	1 Most important 2 2nd most importan 3 3rd most importan 8 Don't know 9 Not answered	
5/63	V21A4	At time of general election importance of health and social services as an issu facing Britain?	1 Most important	
			8 Don't know 9 Not answered	4 12
5/64	V21A5	At time of general election importance of crime as an issue facing Britain?		
5/65	V21A6	At time of general election importance of education as issue facing Britain?		
5/66	V21A7	At time of general election importance of defence as a issue facing Britain?		
5/67	V21B1	Importance of prices as an issue to respondent/and family?	n -1 2105 1 Most important 2 2nd most importan 3 3rd most importan 8 Don't know 9 Not answered	
5/68	V21B2	Importance of unemployment an issue to respondent/and family?		
5/69	V21B3	Importance of taxes as an issue to respondent/and	-1 Skipped 1 Most important	2295 428

CARD/ COLUMN	QUESTION NUMBER/	QUESTION	CODES	MARGINALS
NUMBER	VARIABLE NAME			

		family?	2 2nd most important 3 3rd most important 8 Don't know 9 Not answered	547 528 7 21
5/70	V21B4	Importance of health and social services as an issue to respondent/and family?	-1 Skipped e 1 Most important 2 2nd most important 3 3rd most important 8 Don't know 9 Not answered	1257 872 955 714 7 21
5/71	V21B5	Importance of crime as an issue to respondent/and family?	-1 Skipped 1 Most important 2 2nd most important 3 3rd most important 8 Don't know 9 Not answered	2433 281 454 630 7 21
5/72	V21B6	Importance of education as issue to respondent/and family?	an -1 Skipped 1 Most important 2 2nd most important 3 3rd most important 8 Don't know 9 Not answered	$2121 \\ 616 \\ 577 \\ 484 \\ 7 \\ 21$
5/73	V21B7	Importance of defence as an issue to respondent/and family?	n-1 Skipped 1 Most important 2 2nd most important 3 3rd most important 8 Don't know 9 Not answered	2729 421 250 398 7 21
5/74	V22A	Since June '83 general election, increased/fallen: prices?	<ol> <li>Increased a lot</li> <li>Increased a little</li> <li>Stayed the same</li> <li>Fallen a little</li> <li>Fallen a lot</li> <li>Don't know</li> <li>Not answered</li> </ol>	1850 1655 198 85 10 21 7
5/75	V22B	Since June '83 general election, increased/fallen: unemployment?	<ol> <li>Increased a lot</li> <li>Increased a little</li> <li>Stayed the same</li> <li>Fallen a little</li> <li>Fallen a lot</li> <li>Don't know</li> <li>Not answered</li> </ol>	1941 813 336 579 65 83 9

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
5/76	V22C	Since June '83 general election, increased/fallen: taxes?	<ol> <li>Increased a lot</li> <li>Increased a little</li> <li>Stayed the same</li> <li>Fallen a little</li> <li>Fallen a lot</li> <li>Don't know</li> <li>Not answered</li> </ol>	373 888 679 1398 104 373 11
5/77	V22D	Since June '83 general election, increased/fallen: health and soc.services?	<ol> <li>Increased a lot</li> <li>Increased a little</li> <li>Stayed the same</li> <li>Fallen a little</li> <li>Fallen a lot</li> <li>Don't know</li> <li>Not answered</li> </ol>	84 314 864 1056 1358 144 6
5/78	V22E	Since '83 general election, increased/fallen: crime?	<ol> <li>Increased a lot</li> <li>Increased a little</li> <li>Stayed the same</li> <li>Fallen a little</li> <li>Fallen a lot</li> <li>Don't know</li> <li>Not answered</li> </ol>	2590 835 195 57 87 51 11
5/79	V22F	Since '83 general election, increased/fallen: the quality of education?	<ol> <li>Increased a lot</li> <li>Increased a little</li> <li>Stayed the same</li> <li>Fallen a little</li> <li>Fallen a lot</li> <li>Don't know</li> <li>Not answered</li> </ol>	53 226 764 1310 1137 329 7
5/80	V22G	Since '83 general election, increased/fallen: Britain's safety from the threat of war?	<ul> <li>9 Not answered</li> <li>1 Increased a lot</li> <li>2 Increased a little</li> <li>3 Stayed the same</li> <li>4 Fallen a little</li> <li>5 Fallen a lot</li> <li>8 Don't know</li> <li>9 Not answered</li> </ul>	342 757 1906 420 181 213 7

Reasons respondent did not complete scales

See Appendix A for code frame

6/07

V23

CODES

CARD/	QUESTION	QUESTION
	MARGINALS	
COLUMN	NUMBER/	
NUMBER	VARIABLE	
	NAME	

6/08-09	V23A	(SCALE) Defence: Respondent's view?	2 DIGIT CODE See Note C	
6/10-11	V23B	(SCALE) Defence: Conservative Party's view?	2 DIGIT CODE	
6/12-13	V23C	(SCALE) Defence: Labour Party view?	2 DIGIT CODE	
6/14-15	V23D	(SCALE) Defence: Alliance view?	2 DIGIT CODE	
6/16	V24A	Should Britain continue to be a member of EEC?	1 Continue 2 Withdraw 8 Don't know 9 Not answered	2525 1121 160 20
6/17	V24B	Should Britain continue to be a member of NATO?	1 Continue 2 Withdraw 8 Don't know 9 Not answered	3269 263 265 29
6/18	V25A	Is Britain safer or less safe place to live with siting of U.S. nuclear missiles?	1 Safer 2 Less safe 4. Doesn't matter/no difference 8 Don't know 9 Not answered	1529 1877 51 359 10
6/19	V25B	Is Britain safer or less safe place to live with own, independent nuclear missiles?	1 Safer 2 Less safe 4 Doesn't matter/no difference 8 Don't know 9 Not answered	2519 952 38 302 15
6/20	V26A	Government should/should not: pull British troops out of N. Ireland?	<ol> <li>Definitely should</li> <li>Probably should</li> <li>Doesn't matter</li> <li>Probably shouldn't</li> <li>Definitely shouldn't</li> <li>Don't know</li> <li>Not answered</li> </ol>	965 964 181 941 613 152 10

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
6/21	V26B	Government should/ should not: spend less on defence?	1 Definitely should 2 Probably should 3 Doesn't matter 4 Probably shouldn't	571 921 280 1065
			5 Definitely shouldn't 8 Don't know 9 Not answered	858 118 13
6/22	V27	Respondent's opinion on Britain having nuclear weapons: Which comes	1 Keep own nuclear weapons independent of other countries	1230
		closest to what you think should be done?	2 Keep nuclear weapon only as part of Western defence	1746
			3 Have nothing to do with nuclear weapons 8 Don't know	591 249
			9 Not answered	10
6/23-26		(SPARE)		
6/27-28	V28A	(SCALE) Unemployment/ inflation: respondent's view?	2 DIGIT CODE See Note C	
6/29-30	V28B	(SCALE) Unemployment/ inflation: Conservative Party's view?	2 DIGIT CODE	
6/31-32	V28C	(SCALE) Unemployment/ inflation: Labour Party's view?	2 DIGIT CODE	
6/33-34	V28D	(SCALE) Unemployment/ inflation: Alliance view?	2 DIGIT CODE	
6/35-38		(SPARE)		
6/39-40	V29A	(SCALE) Taxation/Govt Services: Respondent's view?	2 DIGIT CODE	
6/41-42	V29B	(SCALE) Taxation/Govt	2 DIGIT CODE	

Services: Conservative

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES
		Party's view?	
6/43-44	V29C	(SCALE) Taxation/Govt Services: Labour Party's view?	2 DIGIT CODE
6/45-46	V29D	(SCALE) Taxation/Govt	2 DIGIT CODE

Services: Alliance view?

6/47-50 (SPARE)

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
6/51	V30A	Agree/disagree: When someone is unemployed it is usually their fault.	<ol> <li>Strongly agree</li> <li>Agree</li> <li>Not sure either way</li> <li>Disagree</li> <li>Strongly disagree</li> <li>Don't know</li> <li>Not answered</li> </ol>	47 302 479 1962 989 37 10
6/52	V30B	Agree/disagree: The govt should spend more money to create jobs.	<ol> <li>Strongly agree</li> <li>Agree</li> <li>Not sure either way</li> <li>Disagree</li> <li>Strongly disagree</li> <li>Don't know</li> <li>Not answered</li> </ol>	1043 2034 303 379 25 25 17
6/53	V30C	Agree/disagree: Much of our unemployment has been caused by trade unions.	<ol> <li>Strongly agree</li> <li>Agree</li> <li>Not sure either way</li> <li>Disagree</li> <li>Strongly disagree</li> <li>Don't know</li> <li>Not answered</li> </ol>	416 1274 702 1101 209 109 15
6/54	V30D	Agree/disagree: Too many people these days like to rely on govt handouts.	<ol> <li>Strongly agree</li> <li>Agree</li> <li>Not sure either way</li> <li>Disagree</li> <li>Strongly disagree</li> <li>Don't know</li> <li>Not answered</li> </ol>	631 1723 388 799 225 45 15
6/55	V31	If govt had to choose between these three options, which do you think it should choose?	1 Reduce taxes/spend less on health, education, social benefits 2 K an taxes/spending	171

2 Keep taxes/spending

on these services at same level as now 3 Increase taxes/spend

more on health, education, social

1684

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
6/56	V32	If your local council had to choose between three options, which do you think it should choose?	benefits 4 None 8 Don't know 9 Not answered 1 Reduce taxes/spend less on local services 2 Keep rates and spending the same 3 Increase rates/ spend more on local services	74 73 25 441 2497 732
			4 None 8 Don't know 9 Not answered	44 98 14
6/57	V33A	Govt should/should not: Get rid of private education in Britain.	<ol> <li>Definitely should</li> <li>Probably should</li> <li>Doesn't matter</li> <li>Probably shouldn't</li> <li>Definitely shouldn't</li> <li>Don't know</li> <li>Not answered</li> </ol>	261 409 828 1116 1121 77 14
6/58	V33B	Govt should/should not: Spend more money to get rid of poverty.	<ol> <li>Definitely should</li> <li>Probably should</li> <li>Doesn't matter</li> <li>Probably shouldn't</li> <li>Definitely shouldn't</li> <li>Don't know</li> <li>Not answered</li> </ol>	1844 1449 174 214 61 66 18
6/59	V33C	Govt should/should not: Encourage the growth of private medicine.	<ol> <li>Definitely should</li> <li>Probably should</li> <li>Doesn't matter</li> <li>Probably shouldn't</li> <li>Definitely shouldn't</li> <li>Don't know</li> <li>Not answered</li> </ol>	361 1035 616 1039 632 127 16

			9 Not answered	127
6/60	V33D	Govt should/should not: Put more money into the National	1 Definitely should 2 Probably should	2132 1304

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
		Health Service.	3 Doesn't matter 4 Probably shouldn't 5 Definitely shouldn't 8 Don't know 9 Not answered	122 179 26 41 22
6/61	V33E	Govt should/should not: Spend more on education.	<ol> <li>Definitely should</li> <li>Probably should</li> <li>Doesn't matter</li> <li>Probably shouldn't</li> <li>Definitely shouldn't</li> <li>Don't know</li> </ol>	1875 1402 200 207 48 74

9 Not answered

# CODES

CARD/	QUESTION
	MARGINAL
COLUMN	NUMBER/
NUMBER	VARIABLE
	NAME

ESTION QUESTION RGINALS MBER/ RIABLE ME

6/62	V33F	Govt should/should not: Reduce govt spending generally.	<ol> <li>Definitely should</li> <li>Probably should</li> <li>Doesn't matter</li> <li>Probably shouldn't</li> <li>Definitely shouldn't</li> <li>Bon't know</li> <li>Not answered</li> </ol>	407 1251 457 1080 397 213 21
6/63-64	V34A	(SCALE) Nationalisation: Respondent's view.	2 DIGIT CODE See Note C	
6/65-66	V34B	(SCALE) Nationalisation: Conservative Party's view.	2 DIGIT CODE	
6/67-68	V34C	(SCALE) Nationalisation: Labour Party's view.	2 DIGIT CODE	
6/69-70	V34D	(SCALE) Nationalisation: Alliance view.	2 DIGIT CODE	
7/05-06		(CARD)		
7/07-08	V35A	(SCALE) Redistribution of wealth: Respondent's view.	2 DIGIT CODE	
7/09-10	V35B	(SCALE) Redistribution of wealth: Conservative Party's view.	2 DIGIT CODE	
7/11-12	V35C	(SCALE) Redistribution of wealth: Labour Party's view.	2 DIGIT CODE	
7/13-14	V35D	(SCALE) Redistribution of wealth: Alliance view.	2 DIGIT CODE	
7/15-18		(SPARE)		
7/19	V36A	Are you in favour of more nationalisation/privatisation of companies by government?	1 More nationalisation of companies by govt	620
		or companies of government.	2 More privatisation of companies by govt	1160

# CODES

CARD/ QUESTION MARGINAL COLUMN NUMBER/ NUMBER VARIABLE NAME

QUESTION QUESTION MARGINALS NUMBER/ VARIABLE NAME

			3 Should things be	1790
			left as they are 7 Other	52
			8 Don't know	32 191
			9 Not answered	13
7/20	V36B	(IF V36A code 1 or 2) Are	-1 Skipped	2046
		you in favour of a lot more	1 A lot more	668
			2 A little more	1044
		(nationalisation/privatisation)	8 Don't know	26
		or a little more?	9 Not answered	42
7/21	V37A	Govt should/should not:	1 Definitely should	790
		Introduce stricter laws to	2 Probably should	1137
		regulate activities of trade	3 Doesn't matter	437
		unions.	4 Probably shouldn't	831
			5 Definitely shouldn't	433
			8 Don't know	180
			9 Not answered	18
7/22	V37B	Govt should/should not: Give	1 Definitely should	1058
		workers more say in running	2 Probably should	1844
		where they work.	3 Doesn't matter	259
		-	4 Probably shouldn't	437
			5 Definitely shouldn't	111
			8 Don't know	102
			9 Not answered	15
7/23	V38A	Agree/disagree: High income	1 Strongly agree	680
		tax makes people less willing	2 Agree	1784
		to work hard.	3 Not sure either way	438
			4 Disagree	771
			5 Strongly disagree	73
			8 Don't know	67
			9 Not answered	13
7/24	V38B	Agree/disagree: Income and	1 Strongly agree	352
		wealth should be redistributed	2 Agree	1568
		towards ordinary working	3 Not sure either way	757
		people.	4 Disagree	873
			5 Strongly disagree	156
			8 Don't know	103

CARD/ QUESTION MARGINALS COLUMN NUMBER/ NUMBER VARIABLE NAME

			9 Not answered	17
7/25	V38C	Agree/disagree: It is better for Britain when trade unions have little power.	<ol> <li>Strongly agree</li> <li>Agree</li> <li>Not sure either way</li> <li>Disagree</li> <li>Strongly disagree</li> <li>Don't know</li> <li>Not answered</li> </ol>	289 1394 728 1091 182 127 15
7/26	V38D	Agree/disagree: Govt should give more aid to poor countries in Africa and Asia.	<ol> <li>Strongly agree</li> <li>Agree</li> <li>Not sure either way</li> <li>Disagree</li> <li>Strongly disagree</li> <li>Don't know</li> <li>Not answered</li> </ol>	270 1201 670 1237 362 71 15
7/27-28	V39A	(SCALE) Law and order: Respondent's view.	2 DIGIT CODE See Note C	
7/29-30	V39B	(SCALE) Law and order: Conservative Party's view.	2 DIGIT CODE	
7/31-32	V39C	(SCALE) Law and order: Labour Party's view.	2 DIGIT CODE	
7/33-34	V39D	(SCALE) Law and order: Alliance's view.	2 DIGIT CODE	
7/35-37		(SPARE)		
7/38-39	V40A	(SCALE) Welfare: Respondent's view.	2 DIGIT CODE	
7/40-41	V40B	(SCALE) Welfare: Conservative Party's view.	2 DIGIT CODE	
7/42-43	V40C	(SCALE) Welfare: Labour Party's view.	2 DIGIT CODE	
7/44-45	V40D	(SCALE) Welfare: Alliance	2 DIGIT CODE	

CARD/	QUESTION MARGINALS	QUESTION
COLUMN	NUMBER/	
NUMBER	VARIABLE	
	NAME	

		view		
7/46-49		(SPARE)		
7/50	V41A	(ASKED IN SCOTLAND AND ENGLAND ONLY) An issue in Scotland is the question of an	-1 Skipped 1 Scotland should become independent	214 205
		elected Assembly - a special parliament for Scotland dealing with Scottish affairs.	2 Should be elected assembly for Scotland	628
		Which of these statements comes closest to your view?	3 Other means of making Scottish needs better under- stood in London	1292
			4 Keep governing of Scotland as it is	1088
			7 Other (specify)	14
			8 Don't know	274
			9 Not answered	111
7/51	V41B	(ASKED IN WALES ONLY)	-1 Skipped	3612
		An issue in Wales is the question of an	1 Wales should become independent	12
		elected Assembly - a special parliament for Wales dealing	2 Should be elected assembly for Wales	47
		with Welsh affairs. Which of these statements comes closest to your view?	3 Other means of making Welsh needs better understood in London	89
			<ul><li>4 Keep governing of</li><li>Wales as it is</li><li>7 Other (specify)</li></ul>	59
			8 Don't know	6
			9 Not answered	1

CARD/	QUESTION
	MARGINAL
COLUMN	NUMBER/
NUMBER	VARIABLE
	NAME

INALS ER/ BLE

7/52	V42A	Should local councils be	1 More	754
		controlled by central govt	2 Less	1062
		more, less, or about the same	3 About the same	1811
		as now?	8 Don't know	158
			9 Not answered	41
7/53	V42B	Should the level of rates be	1 Local council	2355
		up to the local council or	2 Central govt	1160
		central govt to decide?	8 Don't know	267
			9 Not answered	44
7/54	V43A	GONE TOO FAR: Welfare	1 Gone much too far	133
		benefits that are available	2 Gone too far	783
		to people today.	3 About right	1478
			4 Not gone far enough	1143
			5 Not gone nearly far	139
			enough	
			8 Don't know	134
			9 Not answered	16
7/55	V43B	Gone too far: Attempts to	1 Gone much too far	39
		give equal opportunities to	2 Gone too far	281
		women in Britain.	3 About right	1802
			4 Not gone far enough	1365
			5 Not gone nearly far enough	230
			8 Don't know	92
			9 Not answered	17
7/56	V43C	Gone too far: The right to	1 Gone much too far	757
		show nudity and sex in films	2 Gone too far	1731
		and magazines.	3 About right	1104
			4 Not gone far enough	109
			5 Not gone nearly far enough	20
			8 Don't know	81
			9 Not answered	24
7/57	V43D	Gone too far: The building of	1 Gone much too far	403
		nuclear power stations.	2 Gone too far	1122
		r	3 About right	1729
			4 Not gone far enough	297

CARD/ QUESTION QUESTION MARGINALS COLUMN NUMBER/ NUMBER VARIABLE NAME

5 Not gone nearly far	23
enough	
8 Don't know	227
9 Not answered	25

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
7/58	V43E	Gone too far: The right to have protest marches and demonstrations.	<ol> <li>Gone much too far</li> <li>Gone too far</li> <li>About right</li> <li>Not gone far enough</li> <li>Not gone nearly far enough</li> <li>Don't know</li> <li>Not answered</li> </ol>	185 1092 2143 229 39 118 20
7/59	V43F	Gone too far: Attempts to give equal opportunities to blacks and Asians in Britain?	<ol> <li>Gone much too far</li> <li>Gone too far</li> <li>About right</li> <li>Not gone far enough</li> <li>Not gone nearly far enough</li> <li>Don't know</li> <li>Not answered</li> </ol>	253 822 1537 908 150 132 24
7/60	V43G	Gone too far: Allowing the sale of council houses to tenants?	<ol> <li>Gone much too far</li> <li>Gone too far</li> <li>About right</li> <li>Not gone far enough</li> <li>Not gone nearly far enough</li> <li>Don't know</li> <li>Not answered</li> </ol>	141 479 2422 582 85 96 21
7/61	V43H	Gone too far: The movement towards comprehensive schooling.	<ol> <li>Gone much too far</li> <li>Gone too far</li> <li>About right</li> <li>Not gone far enough</li> <li>Not gone nearly far enough</li> <li>Don't know</li> <li>Not answered</li> </ol>	215 870 1708 596 55 359 23
7/62	V43I	Gone too far: Immigration into Britain.	<ol> <li>Gone much too far</li> <li>Gone too far</li> <li>About right</li> <li>Not gone far enough</li> <li>Not gone nearly far enough</li> </ol>	994 1805 749 128 25

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
			8 Don't know 9 Not answered	94 31
7/63	V43J	Gone too far: The availability of abortion on the National Health Service.	<ol> <li>Gone much too far</li> <li>Gone too far</li> <li>About right</li> <li>Not gone far enough</li> <li>Not gone nearly far enough</li> <li>Don't know</li> <li>Not answered</li> </ol>	303 775 1863 294 38 526 27
7/64	V43K	Gone too far: Building new houses in country areas.	<ol> <li>Gone much too far</li> <li>Gone too far</li> <li>About right</li> <li>Not gone far enough</li> <li>Not gone nearly far enough</li> <li>Don't know</li> <li>Not answered</li> </ol>	179 1037 1611 644 72 261 22
7/65	V43L	Gone too far: Attempts to give equal opportunities to homosexuals - that is, gays and lesbians.	<ol> <li>Gone much too far</li> <li>Gone too far</li> <li>About right</li> <li>Not gone far enough</li> <li>Not gone nearly far enough</li> <li>Don't know</li> <li>Not answered</li> </ol>	825 1155 1148 276 28 370 24
7/66	V43M	Gone too far: Privatisation of industries.	<ol> <li>Gone much too far</li> <li>Gone too far</li> <li>About right</li> <li>Not gone far enough</li> <li>Not gone nearly far enough</li> <li>Don't know</li> <li>Not answered</li> </ol>	271 1009 1633 644 49 187 33

Gone too far: Spending by

local councils.

202

894

1532

1 Gone much too far

2 Gone too far 3 About right

V43N

7/67

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
			<ul> <li>4 Not gone far enough</li> <li>5 Not gone nearly far enough</li> <li>8 Don't know</li> <li>9 Not answered</li> </ul>	839 49 278 32
7/68	V43O	Gone too far: Laws controlling trade unions.	<ol> <li>Gone much too far</li> <li>Gone too far</li> <li>About right</li> <li>Not gone far enough</li> <li>Not gone nearly far enough</li> <li>Don't know</li> <li>Not answered</li> </ol>	127 701 1769 837 67 303 22
7/69	V44A	Do you think of yourself as belonging to any particular class? (IF YES:) Which class is that?	<ol> <li>Yes, middle class</li> <li>Yes, working class</li> <li>Yes, other (specify)</li> <li>No</li> <li>Don't know</li> <li>Not answered</li> </ol>	608 1147 90 1909 58 14

#### - 40 -

CODES

3

07 Plaid Cymru

CARD/	QUESTION	QUESTION
	MARGINALS	
COLUMN	NUMBER/	
NUMBER	VARIABLE	
	NAME	

#### 7/70 V44B (If V44A code 3,4 or 8) Most -1 Skipped 1769 people say they belong either 1 Middle class 668 1192 to the middle class or the 2 Working class 6 Refused 48 working class. If you had to make a choice, would 132 8 Don't know you call yourself middle or 9 Not answered 17 working class? V45A 7/71 1 Bound to be 1934 On the whole, do you think there is bound to be some conflict conflict between different 2 Can get along 1711 8 Don't know 166 social classes, or do you think they can get along 9 Not answered 15 together without any conflict? 7/72 V45B (IF V45A code 1) Is there -1 Skipped 1892 1 A lot of conflict bound to be a lot of conflict 557 or just a little between 2 Just a little 1279 social classes? 8 Don't know 34 9 Not answered 64 995 7/73-74 V46A Do you remember which Party 01 Conservative 1732 your father usually voted for 02 Labour 04 Liberal when you were growing up? 266 06 Scottish National 10 07 Plaid Cymru 0 2 09 National Front 10 Communist Party 2 90 Did not vote 44 94 Not applicable 104 95 Refused to disclose 38 96 Varied 12 97 Other (specify) 11 608 98 Can't remember/ don't know 99 Not answered 2 7/75-76 V46B 01 Conservative 1054 (Do you remember which Party your) mother (usually voted 02 Labour 1562 for when you were growing up? 04 Liberal 296 06 Scottish National 8

CARD/ QUESTION MARGINALS COLUMN NUMBER/ NUMBER VARIABLE NAME

09 National Front	0
10 Communist Party	0
90 Did not vote	89
94 Not applicable/deceased	88
95 Refused to disclose	36
96 Varied	20
97 Other (specify)	12
98 Can't remember/	653
don't know/didn't know her	
99 Not answered	5

CARD/	QUESTION
	MARGINALS
COLUMN	NUMBER/
NUMBER	VARIABLE
	NAME

7/77	V471	No details of father's job.	-1 Skipped 1 No details	3518 308
7/78	V472	Reasons why no details of	-1 Skipped	3518
		father's job.	See Appendix A for Code frame	
8/07-11	V47A1	Father's occupation group (1980 scheme; see Note A)	-1 Skipped (5 DIGIT CODE)	
8/12-13	V47A2	Father's employment status.	-1 Skipped 1 Self-employed w/ employees in large establishment	308 34
			2 Self-employed w/ employees in small establishment	320
			3 Self-employed w/ no employees	171
			4 Self-employed, no details about estab	19
			5 Employee: manager in large estab.	180
			6 Employee: manager in small estab.	138
			7 Employee: manager, no details about establishment	40
			8 Employee: foreman	303
			9 All other employees	2264
			10 Employee: no status details	28
			11 No info. on employment status	21
8/14-15	V47A3	Father's socio-economic group	-1 Skipped	308
		(1980 scheme; see Note A)	1 Large employers etc	186
		· · · · · · · · · · · · · · · · · · ·	2 Small employers etc	355
			3 Prof: self-employed	37

CARD/ QUESTION MARGINALS COLUMN NUMBER/ NUMBER VARIABLE NAME

4 Prof: employees	102
5 Ancillary etc	154
6 Junior non-manual	248
7 Personal service	16
8 Manual foremen	234
9 Skilled manual	1097
10 Semi-skilled manual	394
11 Unskilled manual	170

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
			<ul><li>12 Own account</li><li>13 Farmers-employers etc</li><li>14.0 Farmers: own account</li><li>15.0 Agricultural workers</li><li>16.0 Armed forces</li><li>17.0 Inadequate information</li></ul>	114 85 41 87 68 130
8/16	V47A4A	Father's social class (1980 scheme)	<ul> <li>-1 Skipped</li> <li>1 Class I</li> <li>2 Class II</li> <li>3 Class III</li> <li>4 Class IV</li> <li>5 Class V</li> <li>8 Armed forces</li> <li>9 Unclassifiable</li> </ul>	308 141 684 1842 518 175 68 90
8/17	V47A4B	Father manual/non-manual	-1 Skipped 1 Non-manual 2 Manual 8 9 Unclassifiable	308 1163 2228 68 59
8/20-21 11 8/22-23	V47A5	Father's Goldthorpe-Heath class (see Note A) (SPARE)	<ul> <li>-1 Skipped</li> <li>1 High grade salariat</li> <li>2 Low grade salariat</li> <li>3 Routine Office</li> <li>4 Sales &amp; Personnel</li> <li>5 Small pb with employees</li> <li>6 Small pb without employees</li> <li>7 Farmers</li> <li>8 Foreman &amp; Technicians</li> <li>9 Skilled manual</li> <li>10 Semi &amp; unskilled manual</li> <li>11 Agricultural employees</li> <li>99 unclassifiable</li> </ul>	308 326 330 182 15 217 113 133 359 869 769 83 122
8/24-27	V47D	Number of people father	-1 Skipped	

supervised.

-1 Skipped 0000 non supervisory 9997 9997+ 9998 don't know 9999 not answered

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
			(4 DIGIT ENTRY)	
8/28	V47E	Father an employee or self- employed.	-1 Skipped 1 Employee 2 Self-employed 8 Don't know	-

9 Not answered

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
8/29	V47G	Number of employees @ father's workplace.	-1 Skipped 1 Fewer than 10 2 10-24 3 25-99 4 100-499 5 500 or more 6 No other employees 8 Don't know 9 Not answered	308 542 350 512 703 778 207 408 18
8/30-31	V48	Respondent's address at age 14.	(2 DIGIT CODE) (See Appendix A)	
8/32-42		(OFFICE USE)		
8/43-44	V49A	Respondent's economic activity, past seven days.	<ul> <li>01 Full-time education</li> <li>02 Govt/employ scheme</li> <li>03 Paid work (10+ hrs     <ul> <li>a week)</li> </ul> </li> <li>04 Waiting to take up     <ul> <li>work</li> <li>05 Unemployed: regd</li> <li>06 Unemployed:not regd</li> <li>07 Unemployed: not     <ul> <li>looking</li> <li>08 Permanently sick or     <ul> <li>disabled</li> </ul> </li> <li>09 Wholly retired</li> <li>10 Looking after home</li> <li>11 Doing something     <ul> <li>else</li> </ul> </li> </ul></li></ul></li></ul>	59 24 2127 18 186 22 13 102 660 591 24
8/45	V49B	(If V49A code 02 or 05-11) When did you last have a paid job of at least 10 hrs a week excluding Saturday or holiday jobs?	-1 Skipped 1 Within past 12 mths 2 Over 1-5 yrs ago 3 Over 5-10 yrs ago 4 Over 10-20 yrs ago 5 Over 20 yrs ago 6 Never had paid job 9 Not answered	2204 179 424 382 296 253 81 7
8/46	V49C	(If V49A codes 3-4 or	-1 Skipped	147

CARD/ QUESTION MARGINAL COLUMN NUMBER/ NUMBER VARIABLE NAME

QUESTION QUESTION MARGINALS NUMBER/ VARIABLE NAME

		V49B codes 1-5)	1 Yes, trade union	856
		Are you now a member of a	2 Yes, staff assoc	106
		trade union or staff assoc?	3 No	2702
			9 Not answered	15
8/47	V49D	(If V49C code 3) Have you ever	-1 Skipped	1124
		been a member of a trade union	1 Yes, trade union	1117
		or staff association?	2 Yes, staff assoc	130
			3 No	1439
			9 Not answered	16

8/48-52	V50A1	(If in work/have ever worked/ waiting for job) respondent's occupation group. (1980 scheme; see Note A).	-1 Skipped (5 DIGIT CODE)	
8/53-54	V50A2	(If in work/have ever worked/ waiting for job) respondent's employment status.	-1 Skipped 1 Self-employed w/ employees in large establishment	147 9
			2 Self-employed w/ employees in small establishment	166
			3 Self-employed w/no employees	162
			4 Self-employed, no details about estab	6
			5 Employee: manager in large estab.	204
			6 Employee: manager in small estab.	145
			7 Employee: manager, no details about establishment	8
			8 Employee: foreman	234
			9 All other employees	2726
			10 Employee: no status details	1
			11 No info.on employment status	18
8/55-56	V50A3	(If in work/have ever worked/	-1 Skipped	147
0/35 50	150115	waiting for job) respondent's	1 Large employers etc	207
		socio-economic group (1980	2 Small employers etc	283
		scheme; see Note A)	3 Prof: self-empld	19
		,,,	4 Prof-employee	131
			5 Ancillary etc	446
			6 Junior non-manual	844
			7 Personal service	230
			8 Manual foreman	102
			9 Skilled manual	500
			100 1111 1	505

CARD/

COLUMN

NUMBER

QUESTION MARGINALS

NUMBER/

VARIABLE NAME

# CODES

10 Semi-skilled manual

505

CARD/ QUESTION QUESTION MARGINALS COLUMN NUMBER/ NUMBER VARIABLE NAME

11 Unskilled manual	194
12 Own account	114
13 Farmers: employers etc	6
14 Farmers: own account	11
15 Agricultural workers	32
16 Armed forces	11
17 Inadequate information	44

CARD/	QUESTION
	MARGINAL
COLUMN	NUMBER/
NUMBER	VARIABLE
	NAME

TION QUESTION GINALS BER/ ABLE F

8/57	V50A4A	(If in work/have ever worked/ waiting for a job) respondent's social class (1980 scheme; see Note A)	<ul> <li>-1 Skipped</li> <li>1 Class I</li> <li>2 Class II</li> <li>3 Class III non-manual</li> <li>4 Class IV</li> <li>5 Class V</li> <li>8 Armed forces</li> <li>9 Unclassifiable</li> </ul>	147 150 818 1748 716 203 11 33
8/58	V50A4B	Respondent manual/ non-manual	-1 Skipped 1 Non-manual 2. Manual 8. 9. Unclassifiable	147 1926 1711 11 31
8/59-60	V50G	(If in work/have ever worked/ waiting for a job) respondent's Industry Code (1980 scheme; see Note A)	-1 Skipped (2 DIGIT CODE) (See open ending)	
8/61-62	V50A5	(If in work/have ever worked/ waiting for job) respondent's Heath-Goldthorpe class (see Note A)	<ul> <li>-1 Skipped</li> <li>1 High grade salariat</li> <li>2 Low grade salariat</li> <li>3 Routine office</li> <li>4 Sales &amp; Personnel</li> <li>5 Small pb with employees</li> <li>6 Small pb without employees</li> <li>7 Farmers</li> <li>8 Foremen &amp; Technicians</li> <li>9 Skilled manual</li> <li>10 Semi &amp; unskilled manual</li> <li>11 Agricultural employees</li> <li>99 Unclassifiable</li> </ul>	147 363 548 654 229 130 107 23 203 415 937 26 44
8/63-64 8/65-68	V50D	(SPARE) (If in work/have ever worked/ waiting for a job) Number of people resondent supervises.	-1 Skipped 0000 Non-supervisory 9997 9997 + 9998 don't know 9999 not answered (4 DIGIT ENTRY)	
8/69	V50E	(If in work/have ever worked/	-1 Skipped	147

CARD/ QUEST MARGI COLUMN NUMBI NUMBER VARIA NAME

QUESTION QUESTION MARGINALS NUMBER/ VARIABLE NAME

waiting for a job) Respondent1 Employee3302an employee or self-employed.2 Self-employed3619 Not answered16

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
8/70	V50F	(If in work/have ever worked/ waiting for a job; AND if V50E	-1 Skipped 1 Private firm or	524 2155
		code 1) Which of the types of organisation on this card (do/did/will) you work for?	company 2 Nationalised industry/ public corporation	257
			3 Local authority/ LEA	447
			4 Health authority/ hospital 5 Central govt/civil	177 179
			service	
			6 Charity or trust	45 25
			7 Other (specify) 8 Don't know	25 13
			9 Not answered	13
8/71	V50H	(If in work/have ever worked/	-1 Skipped	147
		waiting for a job) Number of	1 Under 10	689
		employees at respondent's	2 10-24	487
		work place.	3 25-99	767
		-	4 100-499	810
			5 500 or more	657
			6 No other employees	197
			8 Don't know	39
			9 Not answered	33
8/72	V50I	(If in work/have ever worked/	-1 Skipped	147
		waiting for a job)	1 Full-time	2950
		Respondent's job full-time or	(30+ hrs/wk)	
		part-time?	2 Part-time (10-29 hrs/wk)	693
			9 Not answered	36
8/73-74		(SPARE)		
8/75	V51A	Respondent's marital status?	1 Married	2499
0/10	V J 17 1	Respondents mariar status:	2 Living as married	107
			2 Living as manieu 3 Widowed	345

3 Widowed

5 Not married 9 Not answered

4 Divorced/separated

345

187 686

2

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
8/76-77	V51B	(If V51A code 1 or 2) Spouse/ partner's economic activity, past seven days?	<ul> <li>-1 Skipped</li> <li>01 Full time education</li> <li>02 Govt/employ scheme</li> <li>03 Paid work     <ul> <li>(10+ hrs/week)</li> </ul> </li> <li>04 Waiting to take up     <ul> <li>work</li> <li>05 Unemployed: regd</li> <li>06 Unempld: not regd,     <ul> <li>actively looking</li> <li>07 Unempld/wanting job</li> </ul> </li> </ul></li></ul>	1220 5 7 1500 6 81 12 8
			but not looking 08 Permanently sick or disabled 09 Wholly retired 10 Looking after home 11 Something else 99 Not answered	64 377 535 9 2
8/78-80		(SPARE)		
9/18	V51C	(If V51B code 02 or 05-11) When spouse/partner's last paid job?	-1 Skipped 1 Within past 12 mths 2 Over 1-5 yrs ago 3 Over 5-10 yrs ago 4 Over 10-20 yrs ago 5 Over 20 yrs ago 6 Never had paid job 9 Not answered	2733 118 306 283 188 145 47 6
9/19	V51D	(If V51C code 1-5 OR V51B code 03-04) Has/is your spouse /partner (ever been) a trade union member?	-1 Skipped 1 Yes - now 2 Yes - used to be 3 No 8 Don't know 9 Not answered	1280 572 628 1212 110 24
9/20-24	V52A1	(If spouse/partner in work/ ever worked/waiting for a job) Spouse/partner's occupation group (1980 scheme; see Note A)	-1 Skipped (5 DIGIT CODE)	

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
9/25-26	V52A2	(If spouse/partner in work/ ever worked/waiting for a job) Spouse/partner's employment status?	<ul> <li>-1 Skipped</li> <li>1 Self-employed w/ employees in large establishment</li> <li>2 Self-employed w/ employees in small</li> </ul>	1280 12 126
			establishment 3 Self-employed w/no employees	117
			4 Self-employed, no details about estab	3
			5 Employee:manager in large establishment	177
			6 Employee:manager in small establishment	100
			7 Employee:manager,no details about estab	13
			8 Employee: foreman	161
			9 All other employees	1811
			10 Employee:no status details	2
			11 No info.on employ- ment status	24
9/27-28	V52A3	(If spouse/partner in work/	-1 Skipped	1280
		ever worked/waiting for a job)	1 Large employers etc	180
		Spouse/partner's socio-	2 Small employers etc	205
		economic group (1980 scheme;	3 Prof-self employed	12
		see Note A)	4 prof-employee	84
			5 Ancillary etc	298
			6 Junior non-manual	560
			7 Personal service	140
			8 Manual foremen	74 250
			9 Skilled manual 10 Semi-skilled manual	350 317
			11 Unskilled manual	128
			12 Own account	95
			13 Farmers/employers etc	19
			14 Farmers-own account	7
			15 Agricultural workers 16.0 Armed forces	21 5
				-

CARD/ QUESTION MARGINALS COLUMN NUMBER/ NUMBER VARIABLE NAME

			17.0 Inadequate information	51
9/29	V52A4	(If spouse/partner in work/ ever worked/waiting for a job) Spouse/partner's social class (1980 scheme; see Note A)	-1 Skipped 1 Class I 2 Class II 3 Class III 4 Class IV 5 Class V 8 Armed forces 9 Unclassifiable	1280 96 601 1201 468 138 5 37
9/30	V52A4B	Spouse manual/non-manual	-1 Skipped 1 Class I 2 Class II 8 Armed forces 9 Unclassifiable	1280 1356 1153 5 32
9/31-32	V52G	(If spouse/partner in work/ ever worked/waiting for a job) Spouse/partner's Industry Code (1980 scheme; see Note A)	-1 Skipped (2 DIGIT CODE)	
9/33-34	V52A5	(If spouse/partner in work/ ever worked/waiting for a job) Spouse/partner's Heath- Goldthorpe class (see Note A)	<ul> <li>-1 Skipped</li> <li>1 High grade salariat</li> <li>2 Low grade salariat</li> <li>3 Routine office</li> <li>4 Sales &amp; Personnel</li> <li>5 Small pb with employees</li> <li>6 Small pb without employees</li> <li>7 Farmers</li> <li>8 Foreman &amp; Technicians</li> <li>9 Skilled manual</li> <li>10 Semi &amp; unskilled manual</li> <li>11 Agricultural employees</li> <li>99 Unclassifiable</li> </ul>	1280 266 386 427 158 98 91 27 139 286 599 21 48
9/35-38	V52D	(If spouse/partner in work/ ever worked/waiting for a job) Number of people spouse/ partner supervises.	-1 Skipped 0000 Non-supervisory 9997 9997 + 9998 Don't know 9999 Not answered (4 DIGIT ENTRY)	

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CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
9/39	V52E	(If spouse/partner in work/ ever worked/waiting for a job) Spouse/partner an employee or self-employed?	-1 Skipped 1 Employee 2 Self-employed 9 Not answered	1280 2254 269 23
9/40	V52F	(If V52E code 1) Which of the types of organisation on this card does/did/will spouse/ partner work for?	<ul> <li>-1 Skipped</li> <li>1 Private firm or company</li> <li>2 Nationalsd industry /public corporation</li> <li>3 Local authority/</li> </ul>	1572 1459 194 311
			local education authority 4 Health authority/ NHS hospital 5 Central govt/civil service 6 Charity or trust 7 Other 8 Don't know 9 Not answered	125 99 25 25 8 8
9/41	V52H	(If spouse/partner in work/ ever worked/waiting for a job) Number of employees at spouse/ partner workplace?	-1 Skipped 1 Under 10 2 10-24 3 25-99 4 100-499 5 500 or more 6 No other employees 8 Don't know 9 Not answered	1280 459 364 509 540 414 131 86 43
9/42	V52I	(If spouse/partner in work/ ever worked/waiting for a job) Spouse/partner's job full-time or part-time?	<ul> <li>-1 Skipped</li> <li>1 Full-time (30+hrs)</li> <li>2 Part-time (10-29 hrs/week)</li> <li>8 Don't know</li> <li>9 Not answered</li> </ul>	1280 1972 531 2 41

MARGINALS NUMBER/ VARIABLE NAME		
V53A	Comparison of household	1 Far below average
	income with that of British families generally.	2 Below average 3 Average 4 Above average 5 Far above average 8 Don't Imour

QUESTION

CARD/

9/46

COLUMN NUMBER QUESTION

		families generally.	3 Average	1801
			4 Above average	708
			5 Far above average	60
			8 Don't know	73
			9 Not answered	9
9/47	V53B	Number of cars/vans household	1 One	1832
		owns/has use of?	2 Two or more	961
			3 None	1023
			9 Not answered	10
9/48	V53C	Anyone in house covered by	1 Yes - through group	453
		private health insurance	2 Yes - individually	167
		scheme?	3 No	3153
			8 Don't know	31
			9 Not answered	22
9/49	V53D	Have you (or your spouse/	1 Yes-have shares now	781
		partner) ever bought shares in	2 Yes-bought but sold	132
		any of these (show card)	3 No-never bought any	2843
		recently privatised companies?	4 Applied but not allocated	15
			8 Don't know	18
			9 Not answered	37
9/50	V53E	Do you (or your spouse/	1 Yes	627
		partner) own any other shares	2 No	2920
		quoted on stock exchange, including unit trusts?	9 Not answered	279
9/51-52	V54A1	Any children/step-children in	(2 DIGIT ENTRY)	
		your care aged under 16?	90 None	2594
			99 Not answered	20
9/53-54	V54A2	Any step/children in your care	(2 DIGIT ENTRY)	
		aged 16 or over and in full-	90 None	3470
		time education?	99 Not answered	71
0/55	<b>V54D</b>	Have you cont/one you conding	1 Veg in post	255

CODES

235

940

1801

CARD/ QUESTION MARGINAL COLUMN NUMBER/ NUMBER VARIABLE NAME

QUESTION QUESTION MARGINALS NUMBER/ VARIABLE NAME

		private (fee-paying) primary or secondary school in Britain?	3 Yes - considering 4 No 9 Not answered	277 3152 85
9/56		(SPARE)		
9/57-58	V55	Respondent's age when completed (continuous) full- time education.	(2 DIGIT ENTRY) 00 Had no schooling 98 Don't know/can't remember 99 Not answered	6 2 10

CARD/	QUESTION MARGINALS	QUESTION	CODES
COLUMN NUMBER	NUMBER/ VARIABLE NAME		

9/59-60	V56A	Respondent's British exams/ qualifications: No qualifica- tions	00 No qualification 99 Not answered	1560 13
9/61-62	V56B	Respondent's British exams/ qualifications: CSE Grades 2-5	01 Has qualification	450
9/63-64	V56C	Respondent's British exams/ qualifications: GCE 'O' Level School certificate; Scottish (SCE) Ordinary/lower.	02 Has qualification	1510
9/65-66	V56D	Respondent's British exams/ qualifications: GCE 'A'/'S' Level; Higher certificate; Scottish (SCE) Higher.	03 Has qualification	555

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CARD/	QUESTION	QUESTION	CODES
	MARGINALS		
COLUMN	NUMBER/		
NUMBER	VARIABLE		
	NAME		

9/67-68	V56E	Respondent's British exams/ qualifications: recognized trade apprenticeship completed.	05 Has qualification	266
9/69-70	V56F	Respondent's British exams/ qualifications: RSA/other clerical, commercial qualification.	06 Has qualification	353
9/71-72	V56G	Respondent's British exams/ qualification: City and Guilds Certificate- Craft/Intermediate/Ordinary/Part I	07 Has qualification	256
9/73-74	V56H	Respondent's British exams/ qualifications: City and Guilds Certificate-Advanced/ Final/Part II or Part III.	Has qualification	139
9/75-76	V56I	Respondent's British exams/ qualifications: City and Guilds Certificate-Full technological.	09 Has qualification	65
9/77-78	V56J	Respondent's British exams/ qualifications: BEC/TEC General/Ordinary National Certificate (ONC) or Diploma (OND).	10 Has qualification	138
9/79-80	V56K	Respondent's British exams/ qualifications: BEC/TEC Higher/Higher National Certificate (HNC) or Diploma (HND).	11 Has qualification	114

#### MARGINALS COLUMN NUMBER/ NUMBER VARIABLE NAME 10/07-08 V56L Respondent's British exams/ 12 Has qualification 147 qualifications: Teachers training qualification. 10/09-10 13 Has qualification V56M Respondent's British exams/ 104 qualifications: Nursing qualification. Respondent's British exams/ 10/11-12 V56N 14 Has qualification 318 qualifications:other technical professional, or business

qualification/certificate.

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CODES

QUESTION

QUESTION

CARD/

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CARD/	QUESTION	QUESTION	CODES
	MARGINALS		
COLUMN	NUMBER/		
NUMBER	VARIABLE		
	NAME		

10/13-14	V56O	Respondent's British exams/ qualifications: University or CNAA degree or diploma.	15 Has qualification	273
10/15-16	V56P	Respondent's British exams/ qualifications: other.	97 Has qualification	41
10/17-18	V56Q	Respondent's overseas exams/ qualifications: school leaving exam/certificate.	91 Has qualification	43
10/19-20	V56R	Respondent's overseas exams/ qualifications: degree.	92 Has qualification	36
10/21-22	V56S	Respondent's overseas exams/ qualifications: other (post school) exam/qualification.	97 Has qualification	12
10/23	V57	Did you go to a private, fee- paying primary or secondary school in Britain? IF YES: At primary/secondary level, or both?	1 Yes-primary level 2 Yes-secondary level 3 Yes-both 4 No-neither 9 Not answered	73 191 149 3402 11
10/24	V58A	(CODE FROM OBSERVATION) Respondent's race/ethnicity?	1 White/European 2 Indian/East African Asia/Pakistan/ Bangladesh/Sri Lankan 3 Black/African/ West Indian	3695 63 51
			4 Other (inc Chinese) 9 Not answered	9 8
10/25	V58B	(RECORD) Sex of respondent?	1 Male 2 Female	1836 1990
10/26-27	V58C	Respondent's age last	TWO DIGIT ENTRY	

- 49 -	-	49	
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CARD/ QUESTION QUESTION MARGINALS COLUMN NUMBER/ NUMBER VARIABLE NAME

		birthday?	97 97 + 98 Refused 99 Not answered	
10/28-29	V59A	Respondent's religion?	00 No religion	1215
			01 No denomination	51
			02 Roman Catholic	369
			03 CofE/Wales, Anglican	1579
			Episcopal	
			04 Church of Scotland/ Presbyterian	198
			05 Methodist	144
			06 Baptist	54
			07 URC, Congregational	42
			08 Other Christian	77
			09 Jehovas Witness	
			12 Jewish	15
			13 Hindu	17
			14 Islam/Moslem	34
			15 Sikh	6
			97 Other Non-Christian	4
			99 Not answered	13
10/30	V59B	Apart from special occasions,	-1 Skipped	1228
		such as weddings, funerals,	1 Once a week or more	430
		baptisms and so on, how often	2 Several times a month	114
		nowadays do you attend services or meetings connected	3 Less often but at least once a month	147
		with your religion?	4 Several times year	354
			5 At least once year	272
			6 Less than once year	224
			7 Varies/don't know	59
			8 Never/practically	983
			never	
			9 Not answered	15
10/31-32	V60AB	Household housing tenure.	01 Institution	35
			02 Owns house	2578

CARD/	QUESTION MARGINALS	QUESTION	CODES
COLUMN NUMBER	NUMBER/ VARIABLE		
NOWIDER	NAME		

			03 Owns flat/maisonette	110
			04 LA-house	616
			05 LA-flat	187
			06 Housing Association	65
			07 Private co/landlord	194
			97 Other (specify)	36
			99 Not answered	5
10/33	V60C	(If V60AB code 02 or 03)	-1 Skipped	
		Ever been a local authority	1 Yes	543
		tenant?	2 No	2136
			9 Not answered	9
10/34	V60D	(If V60C code 1) Was house-	-1 Skipped	3283
		hold local authority tenant	1 Yes	229
		prior to buying?	2 No	313
			9 Not answered	1
10/35	V60E	(If V60AB code 04-97 OR	-1 Skipped	2415
		V60D code 2) Have you ever	1 Yes	41
		bought a council house or	2 No	1351
		flat that you were living in?	9 Not answered	19
10/36-37	V60F	(If V60D or V60E code 1)	-1 Skipped TWO DIGIT ENTRY	
		When was accommodation	98 Can't remember	
		bought from a council?	99 Not answered	
10/38	V61	(If V60AB code 04 or 05) How	-1 Skipped	3023
		likely you'll try to buy	1 Very likely	67
			2 Quite likely	63
		house from council in next	3 Not likely	161
		5 years or so?	4 Definitely not	479
			5 Negotiations started	14
			8 Don't know	16
			9 Not answered	3

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
10/39	V62	(If private household) In whose name is this accommoda- tion owned or rented?	<ul> <li>-1 Skipped</li> <li>1 Respondent/spouse</li> <li>2 Parent (in-law)</li> <li>3 Respondent jointly with someone else</li> <li>4 Other relative(s)</li> <li>5 Other non relative(s)</li> <li>7 Other</li> </ul>	40 3167 438 53 50 37 18
			8 Don't know 9 Not answered	2 21
10/40-41	V63	Main source of income for you (and husband/wife/partner)?	01 Earnings from job 02 Occupational pension 03 State retirement/ widow's pension	2461 258 584
			04 Unemployment benefit 05 Supplementary benefit 06 Invalidity,sickness disabled pension/	86 195 103
			benefits 07 Other state benefit 08 Interest from savings/investments	6 48
			09 Student Grant 10 Dependent on parents/relatives	22 29
			96 Refused 97 Other main source 98 Don't know 99 Not answered	15 13 2 4
10/42-43	V64	Total income of household from all sources, before tax?	01 less than £3000 02 £3000-4999 03 £5000-5999 04 £6000-7999	344 528 241 326

05 £8000-9999

313

CODES
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CARD/	QUESTION MARGINALS	QUESTION
COLUMN	NUMBER/	
NUMBER	VARIABLE	
	NAME	

06£10000-11999	343
07 £12000-14999	355
08£15000-17999	276
09£18000-19999	162

COLUMN NUMBER	MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
			10 £20000-24999 11 £25000-29999	220 113
			12 £30000 and over	136
			95 Refused	148
			98 Don't know	300
			99 Not answered	21
10/44-45	V65A	Party respondent voted for in	01 Conservative	1432
		1983 general election.	02 Labour	1010
			03 SDP/Lib/Alliance	475
			06 Scottish National	31
			07 Plaid Cymru	9
			08 Green Party	6
			09 National Front	0
			10 Communist Party	1
			90 Did not vote	453
			94 Not eligible/too	268
			young	

10/46-47	V65B	(If V65A NE 94, 95 or 99)	-1 Skipped	
		Party respondent voted for in	01 Conservative	
		1979 general election.	02 Labour	
			04 Liberal	
			06 Scottish National	
			07 Plaid Cymru	
			08 Green Party	

95 Refused to disclose

97 Other (specify)

98 Don't remember

99 Not answered

09 National Front

90 Did not vote

young

10 Communist Party

94 Not eligible/too

97 Other (specify)

95 Refused to disclose

59

2

73

7

2

1

2

399

264

2 3

QUESTION

QUESTION

CARD/

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CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
			98 Don't remember 99 Not answered	205 9
10/48	V66A	Where were you living at the time of the June 1979 general election?	1 Address recorded 2 Not recorded 9 Not answered	3633 89 104
10/49-50	V66B	How long have you lived at your present address?	TWO DIGIT ENTRY, (number of years) 96 Less than 1 year 99 Not answered	
10/51-52	V66C	How long have you lived in this neighbourhood?	TWO DIGIT ENTRY, (number of years) 96 Less than 1 year 99 Not answered	
10/53-54	V67A	Are you a member of a political party? IF YES: Which one?	00 Not member 01 Conservative 02 Labour 04 Liberal 05 Social Democratic 06 Scottish National 07 Plaid Cymru 08 Ecology/Green Party 09 National Front 10 Communist Party 96 Refused 97 Other (specify) 99 Not answered	3591 144 54 19 5 1 1 0 1 2 1 7
10/55	V67B	(If V67A code 02) Are you a member of the Labour Party through a trade union or did you join as an individual member?	<ul><li>-1 Skipped</li><li>1 Individual</li><li>2 Through trade union</li><li>9 Not answered</li></ul>	3772 47 7

10/56-57	V68	Do you feel that any of the	00 No party	1928

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QUESTION

## CODES

CARD/	QUESTION
	MARGINALS
COLUMN	NUMBER/
NUMBER	VARIABLE
	NAME

		political parties in Britain	01 Conservative	890
		properly represent the views	02 Labour	560
		of people like you?	03 Alliance	68
			04 Liberal	152
			05 SDP	100
			06 Scottish National	6
			07 Plaid Cymru	
			08 Green Party	6
			97 Other party	7
			98 Don't know	82
			99 Not answered	27
10/58	V69A	Telephone in accommodation?	1 Yes	3298
		-	2 No	520
			9 Not answered	8
		(If No at V69A)		
10/59	V69B	Easy access to phone?	-1 Skipped	3306
		, see the second s	1 Yes - home	40
			2 Yes - work	35
			3 No	421
			9 Not answered	24
10/60	V69C	(If Yes at V69A or V69B	-1 Skipped	453
		Telephone number given?	1 Number given	3062
		r C	2 Number refused	230
			9 Not answered	81
10/61	V70	Willing to do survey again?	1 Yes, willing	3445
			2 No, not willing	363
			3 It depends	3
			8 Don't know/maybe	5
			9 Not answered	10
10/62	V71	(If V70 codes 1 or 3)	-1 Skipped	378
		Another address/phone number	1 Another address/	1493
		where might be contacted?	phone no given	
			2 No other address/	1924

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CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
			phone no given 9 Not answered	31
10/63	V72A	Was self-completed question- naire filled in immediately after interview in inter-	immediately after interview in	388
		viewer's presence, or left behind to be filled in after interview?	interv's presence 2 Left behind to be 32 filled in	230
			7 Other (specify) 1	133 75
10/64	V72B	Status of return of self- completion questionnaire.	1 Returned with this 7 questionnaire	775
		completion questionnaire.	-	642
			3 (planned to be 11 posted back)	170
				239
10/65-68	VTIME	Time interview completed (24 hour clock)	4 DIGIT ENTRY	
10/69-71	VLENGTH	Duration of interview (mins)	3 DIGIT ENTRY	
10/72-77	VDATE	Date of interview	6 DIGIT ENTRY	
10/78-80		(SPARE)		
11/08	V101A	Proud of: British scientific achievements (rank order).	2 2nd most proud73 3rd most proud5	716 722 508 36
11/09	V101B	Proud of: The British Parliament (rank order).	2 2nd most proud43 3rd most proud3	252 404 395 19

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CARD/	QUESTION	QUESTION	CODES
	MARGINALS		
COLUMN	NUMBER/		
NUMBER	VARIABLE		
	NAME		

11/10	V101C	Proud of: British sporting achievements (rank order).	1 Makes feel proudest 2 2nd most proud 3 3rd most proud 6 See Note D	162 352 431 15
11/11	V101D	Proud of: The British monarchy (rank order).	1 Makes feel proudest 2 2nd most proud 3 3rd most proud 6 See Note D	1222 486 377 37
11/12	V101E	Proud of: British theatre and the arts (rank order).	1 Makes feel proudest 2 2nd most proud 3 3rd most proud 6 See Note D	86 227 351 8
11/13	V101F	Proud of: British economic achievements (rank order).	1 Makes feel proudest 2 2nd most proud 3 3rd most proud 6 See Note D	75 176 264 16
11/14	V101G	Proud of: The British health and welfare system (rank order).	1 Makes feel proudest 2 2nd most proud 3 3rd most proud 6 See Note D	515 577 544 35
11/15	V101H	Proud of none of (V101A-V101G)	4 None of these 7 8 Don't know 9 Not answered	238 50 2 26
11/16	V102	All in all, how well or badly do you think the system of democracy in Britain works these days?	<ol> <li>Works well/needs no change</li> <li>Works well/needs some change</li> <li>Does not work well/</li> </ol>	517 2213 512
			alot of change	512

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CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
			4 Does not work well/ needs complete	128
			change 8 Don't know 9 Not answered	9 35
11/17	V103	How much do you trust British govts of any political party to place the needs of the the nation above the interests of their own political party?	<ol> <li>Just about always</li> <li>Most of the time</li> <li>Only some time</li> <li>Almost never</li> <li>Don't know</li> <li>Not answered</li> </ol>	164 1452 1466 312 3 17
11/18	V104A	How much do you trust British police not to bend rules in trying to get a conviction?	<ol> <li>Just about always</li> <li>Most of the time</li> <li>Only some time</li> <li>Almost never</li> <li>Don't know</li> <li>Not answered</li> </ol>	468 1722 963 243 4 14
11/19	V104B	How much do you trust top civil servants to stand firm against a minister who wants to provide false information to parliament?	<ol> <li>Just about always</li> <li>Most of the time</li> <li>Only some time</li> <li>Almost never</li> <li>Don't know</li> <li>Not answered</li> </ol>	341 1418 1275 327 21 32
11/20	V105A	Should people who want to over- throw the govt by revolution be allowed to hold public meetings?	1 Definitely 2 Probably 3 Probably not 4 Definitely not 8 Don't know 9 Not answered	750 1058 610 959 4 33
11/21	V105B	Should people who want to overthrow the govt by revolution be allowed to teach	1 Definitely 2 Probably 3 Probably not 4 Definitely not	151 268 682 2253

15 year olds in schools?

4 Definitely not

2253

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CODES

CARD/	QUESTION	QUESTION
	MARGINALS	
COLUMN	NUMBER/	
NUMBER	VARIABLE	
	NAME	

#### 8 Don't know 5 9 Not answered 55 11/22V105C Should people who want to 1 Definitely 773 1274 overthrow the govt by 2 Probably revolution be allowed to 3 Probably not 576 publish books expressing 4 Definitely not 731 their views? 8 Don't know 6 9 Not answered 54 11/23 V106A1 If Parliament were considering 1 Yes 3046 an unjust/harmful law, people 2 No 139 should: contact their MPs? 8 Don't know 3 9 Not answered 226 11/24 V106A2 If Parliament were considering 1 Yes 2771 2 No 224 an unjust/harmful law, people 8 Don't know should: sign a petition? 3 9 Not answered 416 11/25 V106A3 If Parliament were considering 1 Yes 1232 2 No 1641 an unjust/harmful law, people 8 Don't know should: go on a demonstration? 4 9 Not answered 537 11/26V106A4 If Parliament were considering 1 Yes 1438 2 No 1410 an unjust/harmful law, people 8 Don't know should: join a protest group? 5 9 Not answered 561 11/27 V106B1 Respondent has: contacted his/ 1 Yes 721 her MP? 2 No 2306 8 Don't know 9 Not answered 387 11/28 V106B2 2368 Respondent has: signed a 1 Yes petition? 2 No860 8 Don't know 2

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CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES
11/29	V106B3	Respondent has: gone on a demonstration?	9 Not answered 1 Yes 2 No 8 Don't know 9 Not answered
11/30	V106B4	Respondent has: joined a protest group?	1 Yes 2 No 8 Don't know 9 Not answered
11/31	V107	Which comes closest to your views about politicians?	<ol> <li>They should spend more time listening to ordinary people and their views</li> <li>They should rely</li> </ol>

			more on own judge- ment, not public	
			opinion	2
			8 Don't know	2
			9 Not answered	23
11/32	V108	Respondent's view on voting in general election as duty?	1 It's not really worth voting	109
			2 People should only vote if they care who wins	697
			3 It's everyone's duty to vote	2586
			8 Don't know	
			9 Not answered	22
11/33-35		(SPARE)		
11/36	V109A	Agree/disagree: Differences in	1 Agree strongly	229

/36	V109A	Agree/disagree: Differences in	I Agree strongly	229
		social position between people	2 Agree	1258
		are acceptable because they	3 Neither agree or	836
		show what people have made	disagree	

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CARD/	QUESTION	QUESTION	CODES
	MARGINALS		
COLUMN	NUMBER/		
NUMBER	VARIABLE		
	NAME		

		out of their chances.	4 Disagree 5 Strongly disagree 8 Don't know 9 Not answered	810 212 11 58
11/37	V109B	Agree/disagree: Voting is the only way people like me can have any say about how the government runs things.	<ol> <li>Agree strongly</li> <li>Agree</li> <li>Neither agree or disagree</li> <li>Disagree</li> </ol>	790 1619 323 559
			5 Strongly disagree 8 Don't know 9 Not answered	88 31
11/38	V109C	Agree/disagree: Only if differ- ences in income & social position are large enough is there an incentive for	<ol> <li>Agree strongly</li> <li>Agree</li> <li>Neither agree or disagree</li> </ol>	215 1048 798
		individual effort.	4 Disagree 5 Strongly disagree 8 Don't know 9 Not answered	1026 233 17 77
11/39	V109D	Agree/disagree: people like me have no say in what the government does?	<ol> <li>Agree strongly</li> <li>Agree</li> <li>Neither</li> <li>Disagree</li> <li>Disagree strongly</li> <li>Don't know</li> <li>Not answered</li> </ol>	491 1149 537 1051 140 3 43
11/40	V109E	Agree/disagree: All in all, I think social differences in this country are fair.	<ol> <li>Agree strongly</li> <li>Agree</li> <li>Neither</li> <li>Disagree</li> <li>Disagree strongly</li> <li>Don't know</li> <li>Not answered</li> </ol>	78 936 861 1164 313 5 57

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CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
11/41	V109F	Agree/disagree: Sometimes politics & govt seem so com- plicated that a person like me cannot really understand what is going on.	<ol> <li>Agree strongly</li> <li>Agree</li> <li>Neither</li> <li>Disagree</li> <li>Disagree strongly</li> <li>Don't know</li> <li>Not answered</li> </ol>	444 1502 402 864 163 2 37
11/42	V109G	Agree/disagree: It doesn't really matter which Party is in power, in the end things go on much the same.	<ol> <li>Agree strongly</li> <li>Agree</li> <li>Neither</li> <li>Disagree</li> <li>Disagree strongly</li> <li>Don't know</li> <li>Not answered</li> </ol>	230 863 306 1523 459 2 31
11/43	V109H	Agree/disagree: parties are interested in people's votes, not in their opinions.	<ol> <li>Agree strongly</li> <li>Agree</li> <li>Neither</li> <li>Disagree</li> <li>Disagree strongly</li> <li>Don't know</li> <li>Not answered</li> </ol>	531 1332 584 860 72 5 30

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
11/44	V110	Too much/little power: trade unions?	<ol> <li>Far too much power</li> <li>Too much power</li> <li>About right</li> <li>Too little power</li> <li>Far too little power</li> <li>Don't know</li> <li>Not answered</li> </ol>	1
11/45	V111	Too much/little power: business and industry?	<ol> <li>Far too much power</li> <li>Too much power</li> <li>About right</li> <li>Too little power</li> <li>Far too little power</li> <li>Don't know</li> <li>Not answered</li> </ol>	1
11/46	V112	Too much/little power:	1 Far too much power	

11/45	V111	Too much/little power: business and industry?	<ol> <li>Far too much power</li> <li>Too much power</li> <li>About right</li> <li>Too little power</li> <li>Far too little power</li> <li>Don't know</li> <li>Not answered</li> </ol>	200 864 1858 413 25 23 31
11/46	V112	Too much/little power: government.	<ol> <li>Far too much power</li> <li>Too much power</li> <li>About right</li> <li>Too little power</li> <li>Far too little power</li> <li>Don't know</li> <li>Not answered</li> </ol>	413 1027 1802 128 13 9 22
11/47	V113A	Between 1983 and 1987, how well/badly did Conservative government handle prices?	<ol> <li>Very well</li> <li>Fairly well</li> <li>Not very well</li> <li>Not at all well</li> <li>Don't know</li> <li>Not answered</li> </ol>	537 1683 830 328 7 29
11/48	V113B	Between 1983 and 1987, how well/badly did Conservative government handle unemployment?	1 Very well 2 Fairly well 3 Not very well 4 Not at all well	59 612 1179 1535

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CARD/	QUESTION	QUESTION	CODES
	MARGINALS		
COLUMN	NUMBER/		
NUMBER	VARIABLE		
	NAME		

			8 Don't know 9 Not answered	9 20
11/49	V113C	Between 1983 and 1987, how well/badly did Conservative government handle taxes?	1 Very well 2 Fairly well 3 Not very well 4 Not at all well 8 Don't know	403 1900 757 292 20
11/50	V113D	Between 1983 and 1987, how well/badly did Conservative government handle health and social services?	<ul> <li>9 Not answered</li> <li>1 Very well</li> <li>2 Fairly well</li> <li>3 Not very well</li> <li>4 Not at all well</li> <li>8 Don't know</li> <li>9 Not answered</li> </ul>	42 101 881 1156 1248 7 21
11/51	V113E	Between 1983 and 1987, how well/badly did Conservative government handle crime?	<ol> <li>Very well</li> <li>Fairly well</li> <li>Not very well</li> <li>Not at all well</li> <li>Don't know</li> <li>Not answered</li> </ol>	71 786 1451 1069 7 30
11/52	V113F	Between 1983 and 1987, how well/badly did Conservative government handle education?	<ol> <li>Very well</li> <li>Fairly well</li> <li>Not very well</li> <li>Not at all well</li> <li>Don't know</li> <li>Not answered</li> </ol>	54 861 1350 1099 11 39
11/53	V113G	Between 1983 and 1987, how well/badly did Conservative government handle defence?	<ol> <li>Very well</li> <li>Fairly well</li> <li>Not very well</li> <li>Not at all well</li> <li>Don't know</li> <li>Not answered</li> </ol>	764 1728 489 389 15 29

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CODES

QUESTION

CARD/

QUESTION

MARGINALS

COLUMN NUMBER	MARGINALS NUMBER/ VARIABLE NAME			
11/56	V114A	British govts can do very little/quite a bit: to keep prices down?	1 Very little 2 Quite a bit 8 Don't know 9 Not answered	735 2636 6 37
11/57	V114B	British govts can do very little/quite a bit: to reduce unemployment?	1 Very little 2 Quite a bit 8 Don't know 9 Not answered	911 2455 8 40
11/58	V114C	British govts can do very little/quite a bit: to reduce taxes?	1 Very little 2 Quite a bit 8 Don't know 9 Not answered	694 2666 9 45
11/59	V114D	British govts can do very little/quite a bit: to improve the health and social services?	1 Very little 2 Quite a bit 8 Don't know 9 Not answered	377 2996 5 36
11/60	V114E	British govts can do very little/quite a bit: to reduce crime?	1 Very little 2 Quite a bit 8 Don't know 9 Not answered	950 2415 6 43
11/61	V114F	British govts can do very little/quite a bit: to improve quality of education?	1 Very little 2 Quite a bit 8 Don't know 9 Not answered	457 2900 7 50
11/62	V114G	British govts can do very little/quite a bit: to improve Britain's safety from threat of war?	1 Very little 2 Quite a bit 8 Don't know 9 Not answered	994 2374 9 37
11/63	V115A	Which of these three possible solutions to Britain's elec-	1 Make do with power stations we have	945

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CARD/	QUESTION	QUESTION	CODES	
	MARGINALS			
COLUMN	NUMBER/			
NUMBER	VARIABLE			
	NAME			

		tricity needs would you favour most?	<ul> <li>2 Build more coal fuelled stations</li> <li>3 Build more nuclear power stations</li> <li>8 Don't know</li> <li>9 Not answered</li> </ul>	1665 730 24 50
11/64	V115B	Which of these statements comes closest to your own	1 Create very serious risks for future	1061
		feelings about nuclear power stations?	2 Create quite serious risks for future	1071
			3 Create only slight risks for future	982
			4 Create hardly any risks for future	248
			8 Don't know	21
			9 Not answered	31
11/65	V116A	Which of these 2 statements comes closest to your own views about industry's protec-	1 Should prevent pollution even if prices are higher	2673
		tion of the countryside?	2 Should keep prices down even if pollu- tion occurs	682
			8 Don't know	17
			9 Not answered	42
11/66	V116B	Which of these 2 statements comes closest to your own views about protection of the countryside?	1 Should be protected from development even if this leads to fewer jobs	1983
		- sana jokeo.	2 New jobs should be created even if this	1349

sometimes causes damage to country-

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CARD/ QUESTION QUESTION MARGINALS COLUMN NUMBER/ NUMBER VARIABLE NAME CODES

side 8 Don't know 19 9 Not answered 63

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CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
11/67	V117A	Should stop/encourage: increasing amount of country- side being farmed?	<ol> <li>Should be stopped altogether</li> <li>Should be discouraged</li> <li>Don't care</li> <li>Should be encouraged</li> <li>Don't know</li> </ol>	242 1191 1227 676 13
11/68	V117B	Should stop/encourage:building new houses in country areas?	<ul> <li>9 Not answered</li> <li>1 Should be stopped altogether</li> <li>2 Should be discouraged</li> <li>3 Don't care</li> <li>4 Should be encouraged</li> <li>8 Don't know</li> <li>9 Not answered</li> </ul>	65 334 1511 849 652 9 59
11/69	V117C	Should stop/encourage: putting needs of farmers before protection of wildlife?	<ol> <li>Should be stopped altogether</li> <li>Should be discouraged</li> <li>Don't care</li> <li>Should be encouraged</li> <li>Don't know</li> <li>Not answered</li> </ol>	518 1694 773 368 15 46
11/70	V118	Which of these 2 statements comes closest to your views on British nuclear weapons?	<ol> <li>Get rid of them/ persuade others to do the same</li> <li>Keep them until we persuade others to reduce theirs</li> <li>Don't know</li> <li>Not answered</li> </ol>	726 2639 12 37

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
11/73-74	V119A	Respondent's socio-economic group (self-coded; based on current/last job).	04 Semi-skilled manual 05 Professional/tech 06 Manager/administrator 07 Clerical	19 23 534 921 606 318 553 256 67 51 66
11/75	V119B	Respondent employee/self- employed (self coded; based on current/last job).	2 Employee 2 3 Never had a job	348 2793 66 207
11/76	V119C	Respondent supervisory/non- supervisory (self-coded; current/last job).	of manual workers 2 Supervisor of non- manual workers 3 Not a supervisor or 2 foreman 4 Never had a job	469 580 2030 70 265
11/77-78	V120A	Respondent's socio-economic group, first job (self-coded).	4 Semi-skilled manual 5 Professional/tech 6 Manager/administrator 7 Clerical	11 75 630 907 471 57 746 327 66 55 69

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CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
11/79	V120B	Respondent employed/self- employed, first job (self- coded).	1 Self-employed 2 Employee 3 Never Had a job 9 Not answered	64 3132 60 158
11/80	V120C	Respondent supervisory/non- supervisory, first job (self- coded).	<ol> <li>Supervisor/foreman of manual workers</li> <li>Supervisor of non- manual workers</li> <li>Not supervisor or foreman</li> </ol>	173 196 2734
12/07	V121A	Agree/disagree: government should redistribute income from better to less-well-off.	4 Never had a job 9 Not answered 1 Agree strongly 2 Agree 3 Neither 4 Disagree 5 Disagree strongly 8 Don't know	64 247 483 999 675 938 279 3 27
12/08	V121B	Agree/disagree: big business benefits owners at the expense of workers.	<ul> <li>9 Not answered</li> <li>1 Agree strongly</li> <li>2 Agree</li> <li>3 Neither</li> <li>4 Disagree</li> <li>5 Disagree strongly</li> </ul>	37 379 1267 753 828 121
12/09	V121C	Agree/disagree: too many people people these days like to rely on government handouts.	8 Don't know 9 Not answered 1 Agree strongly 2 Agree 3 Neither 4 Disagree 5 Disagree strongly 8 Don't know	11 55 629 1443 470 671 176

2

23

8 Don't know

9 Not answered

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CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
12/10	V121D	Agree/disagree: ordinary working people do not get their fair share of the nations wealth.	<ol> <li>Agree strongly</li> <li>Agree</li> <li>Neither</li> <li>Disagree</li> <li>Disagree strongly</li> <li>Don't know</li> <li>Not answered</li> </ol>	540 1473 698 68 6 27
12/11	V121E	Agree/disagree: many people who get social security don't really deserve any help.	<ol> <li>Agree strongly</li> <li>Agree</li> <li>Neither</li> <li>Disagree</li> <li>Disagree strongly</li> <li>Don't know</li> <li>Not answered</li> </ol>	330 1073 660 975 346 3 27
12/12	V121F	Agree/disagree: someone is unemployed, it's usually his or her own fault.	<ol> <li>Agree strongly</li> <li>Agree</li> <li>Neither</li> <li>Disagree</li> <li>Disagree strongly</li> <li>Don't know</li> <li>Not answered</li> </ol>	53 251 622 1715 749 4 20
12/13	V121G	Agree/disagree: one law for the rich and one for the poor.	<ol> <li>Agree strongly</li> <li>Agree</li> <li>Neither</li> <li>Disagree</li> <li>Disagree strongly</li> <li>Don't know</li> <li>Not answered</li> </ol>	708 1232 576 737 138 1 22
12/14	V121H	Agree/disagree: welfare state makes people nowadays less willing to look after themselves.	1 Agree strongly 2 Agree 3 Neither 4 Disagree	347 1371 572 868

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
12/15	V121I	Agree/disagree: if welfare benefits weren't so generous, people learn to stand on their own two feet.	5 Disagree strongly 8 Don't know 9 Not answered 1 Agree strongly 2 Agree 3 Neither 4 Disagree 5 Disagree strongly 8 Don't know 9 Not answered	232 5 19 286 1108 605 1027 326 3 59
12/16	V121J	Agree/disagree: full coopera- tion in firms is impossible because workers and management are really on opposite sides.	<ol> <li>Agree strongly</li> <li>Agree</li> <li>Neither</li> <li>Disagree</li> <li>Disagree strongly</li> <li>Don't know</li> <li>Not answered</li> </ol>	212 1279 701 1061 89 9 63
12/17	V121K	Agree/disagree: young people today don't have enough respect for traditional British values.	<ol> <li>Agree strongly</li> <li>Agree</li> <li>Neither</li> <li>Disagree</li> <li>Disagree strongly</li> <li>Don't know</li> <li>Not answered</li> </ol>	485 1564 663 560 79 5 58
12/18	V121L	Agree/disagree: people who break the law should be given stiffer sentences.	<ol> <li>Agree strongly</li> <li>Agree</li> <li>Neither</li> <li>Disagree</li> <li>Disagree strongly</li> <li>Don't know</li> <li>Not answered</li> </ol>	1122 1561 482 160 33 1 55
12/19	V121M	Agree/disagree: management	1 Agree strongly	345

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QUESTION

NUMBER/

VARIABLE NAME

MARGINALS

CARD/

COLUMN

NUMBER

QUESTION

## CODES

		will always try to get the	2 Agree	1346
		better of employees if it	3 Neither	877
		gets the chance.	4 Disagree	721
			5 Disagree strongly	50
			8 Don't know 9 Not answered	9
			9 Not answered	66
12/20	V121N	Agree/disagree: for some	1 Agree strongly	1323
		crimes the death penalty is	2 Agree	1237
		the most appropriate sentence.	3 Neither	216
			4 Disagree	353
			5 Disagree strongly	231
			8 Don't know	3
10/01	V1210	A area/dica areas ash asla should	9 Not answered	51 930
12/21	V1210	Agree/disagree: schools should teach children to obey	1 Agree strongly 2 Agree	930 1837
		authority.	3 Neither	372
		autority.	4 Disagree	177
			5 Disagree strongly	42
			8 Don't know	1
			9 Not answered	55
12/22	V121P	Agree/disagree: the law should	1 Agree strongly	255
		always be obeyed even if a	2 Agree	1377
		particular law is wrong.	3 Neither	701
			4 Disagree	891 126
			5 Disagree strongly 8 Don't know	126 3
			9 Not answered	61
12/23	V121Q	Agree/disagree: censorship of	1 Agree strongly	758
		films and magazines is	2 Agree	1588
		necessary to uphold moral standards.	3 Neither 4 Disagree	499 404
		standards.	5 Disagree strongly	404 107
			8 Don't know	3
			9 Not answered	55

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CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
12/24-25		(SPARE)		
12/26	V122	Respondent did not discuss politics during the election	1 Never discussed politics	807
		campaign.	2 Not discussed with 2nd	254
			person 9 Not answered	63
12/27	V122A1	Respondent's relationship to	1 Husband/wife/partner	1638
		person s/he discussed politics	2 Other family member	256
		with the most during the election campaign.	3 Family member not in household	116
			4 Co-worker	218
			5 Neighbour	62
			6 Friend other than co-worker/neighbour	235
			9 Not answered	82
12/28	V122A2	Respondent's relationship to	1 Husband/wife/partner	163
		person s/he discussed politics	2 Other family member	421
		with 2nd most often during the election campaign.	3 Family member not in household	393
			4 Co-worker	540
			5 Neighbour	195
			6 Friend other than co-worker/neighbour	522
			0 Not answard	272

373

9 Not answered

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES
12/29-30	V122B1	Party identification of person respondent discussed politics with most often during the election campaign.	01 Conservative113902 Labour79403 SDP/Lib/Alliance46306 Scottish National3007 Plaid Cymru808 Green Party1509 National Front310 Communist Party497 Something else2899 Not answered123
12/31-32	V122B2	Party identification of person respondent discussed politics with 2nd most often during the election campaign.	01 Conservative90302 Labour80703 SDP/Lib/Alliance38406 Scottish National1807 Plaid Cymru608 Green Party1509 National Front410 Communist Party197 Something else3299 Not answered437
12/33	V122C1	Geographical proximity of respondent to person s/he discussed politics with the most during the election campaign.	1 Same household18092 Same street723 Same neighbourhood1684 Same town/borough2035 Same city/county1656 Live further away1019 Not answered89

12/34	V122C2	Geographical proximity of	1 Same household	441
		respondent to person s/he	2 Same street	173
		discussed politics with the	3 Same neighbourhood	408
		2nd most often during the	4 Same town/borough	506
		election campaign.	5 Same city/county	405

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CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES

			6 Live further away 9 Not answered	280 394
12/35		(SPARE)		
12/36	V123A	How closely does the Conserva- tive Party look after the interests of: working class people?	<ol> <li>Very closely</li> <li>Fairly closely</li> <li>Not very closely</li> <li>Not at all closely</li> <li>Don't know</li> <li>Not answered</li> </ol>	153 1145 1354 696 10 56
12/37	V123B	How closely does the Conserva- tive Party look after the interests of: middle class people?	<ol> <li>Very closely</li> <li>Fairly closely</li> <li>Not very closely</li> <li>Not at all closely</li> <li>Don't know</li> <li>Not answered</li> </ol>	599 2297 388 46 10 74
12/38	V123C	How closely does the Conserva- tive Party look after the interests of: unemployed people?	<ol> <li>Very closely</li> <li>Fairly closely</li> <li>Not very closely</li> <li>Not at all closely</li> <li>Don't know</li> <li>Not answered</li> </ol>	177 870 1150 1140 13 64
12/39	V123D	How closely does the Conserva- tive Party look after the interests of: big business?	<ol> <li>Very closely</li> <li>Fairly closely</li> <li>Not very closely</li> <li>Not at all closely</li> <li>Don't know</li> <li>Not answered</li> </ol>	2450 807 61 16 12 68
12/40	V123E	How closely does the Conserva- tive Party look after the interests of: trade unions?	<ol> <li>Very closely</li> <li>Fairly closely</li> <li>Not very closely</li> </ol>	153 610 1276

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CODES

CARD/	QUESTION	QUESTION
	MARGINALS	
COLUMN	NUMBER/	
NUMBER	VARIABLE	
	NAME	

			4 Not at all closely 8 Don't know 9 Not answered	1273 19 83
12/41	V123F	How closely does the Conserva- tive Party look after the	1 Very closely 2 Fairly closely	299 1363
		interests of: black people and	3 Not very closely	1303
		Asians in Britain?	4 Not at all closely	372
			8 Don't know	20
			9 Not answered	69
12/42	V123G	How closely does the Conserva-	1 Very closely	119
		tive Party look after the	2 Fairly closely	750
		interests of: homosexuals,	3 Not very closely	1387
		that is, gays and lesbians?	4 Not at all closely	1002
			8 Don't know	52
			9 Not answered	104
12/43	V124A	How closely does the Labour	1 Very closely	1563
		Party look after the interests	2 Fairly closely	1467
		of: working class people?	3 Not very closely	260
			4 Not at all closely	44
			8 Don't know	21
			9 Not answered	59
12/44	V124B	How closely does the Labour	1 Very closely	209
		Party look after the interests	2 Fairly closely	1762
		of: middle class people?	3 Not very closely	1179
			4 Not at all closely	165
			8 Don't know	22
			9 Not answered	77
12/45	V124C	How closely does the Labour	1 Very closely	1403
		Party look after the interests	2 Fairly closely	1504
		of: unemployed people?	3 Not very closely 4 Not at all closely	352
			4 Not at all closely 8 Don't know	67 19
			9 Not answered	19 69
			7 INOL ALISWEIEU	09

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		- 78 -		
CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
12/46	V124D	How closely does the Labour Party look after the interests of: big business?	<ol> <li>Very closely</li> <li>Fairly closely</li> <li>Not very closely</li> <li>Not at all closely</li> <li>Don't know</li> <li>Not answered</li> </ol>	270 1049 1455 533 22 85
12/47	V124E	How closely does the Labour Party look after the interests of: trade unions?	<ol> <li>Very closely</li> <li>Fairly closely</li> <li>Not very closely</li> <li>Not at all closely</li> <li>Don't know</li> <li>Not answered</li> </ol>	2231 945 117 27 22 72
12/48	V124F	How closely does the Labour Party look after the interests of: black people and Asians in Britain?	<ol> <li>Very closely</li> <li>Fairly closely</li> <li>Not very closely</li> <li>Not at all closely</li> <li>Don't know</li> <li>Not answered</li> </ol>	1008 1688 542 65 31 80
12/49	V124G	How closely does the Labour Party look after the interests of: homosexuals, that is, gays and lesbians?	<ol> <li>Very closely</li> <li>Fairly closely</li> <li>Not very closely</li> <li>Not at all closely</li> <li>Don't know</li> <li>Not answered</li> </ol>	830 1303 848 275 54 104
12/50	V125A	How closely does the SDP/Lib Alliance look after the interests of: working class people?	<ol> <li>Very closely</li> <li>Fairly closely</li> <li>Not very closely</li> <li>Not at all closely</li> <li>Don't know</li> <li>Not answered</li> </ol>	300 2210 526 63 153 162
12/51	V125B	How closely does the SDP/Lib Alliance look after the interests of: middle class	<ol> <li>Very closely</li> <li>Fairly closely</li> <li>Not very closely</li> </ol>	428 2357 277

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CARD/	QUESTION	QUESTION	CODES
	MARGINALS		
COLUMN	NUMBER/		
NUMBER	VARIABLE		
	NAME		

		people?	4 Not at all closely 8 Don't know 9 Not answered	29 152 171
12/52	V125C	How closely does the SDP/Lib Alliance look after the interests of: unemployed people?	<ol> <li>Very closely</li> <li>Fairly closely</li> <li>Not very closely</li> <li>Not at all closely</li> <li>Don't know</li> <li>Not answered</li> </ol>	424 1905 671 85 155 174
12/53	V125D	How closely does the SDP/Lib Alliance look after the interests of: big business?	<ol> <li>Very closely</li> <li>Fairly closely</li> <li>Not very closely</li> <li>Not at all closely</li> <li>Don't know</li> <li>Not answered</li> </ol>	510 1842 656 65 156 185
12/54	V125E	How closely does the SDP/Lib Alliance look after the interests of: trade unions?	<ol> <li>Very closely</li> <li>Fairly closely</li> <li>Not very closely</li> <li>Not at all closely</li> <li>Don't know</li> <li>Not answered</li> </ol>	153 1283 1498 142 157 181
12/55	V125F	How closely does the SDP/Lib Alliance look after the interests of: black people and Asians in Britain?	<ol> <li>Very closely</li> <li>Fairly closely</li> <li>Not very closely</li> <li>Not at all closely</li> <li>Don't know</li> <li>Not answered</li> </ol>	232 1638 1059 141 158 186
12/56	V125G	How closely does the SDP/Lib Alliance look after the interests of: homosexuals, that is, gays and lesbians?	<ol> <li>Very closely</li> <li>Fairly closely</li> <li>Not very closely</li> <li>Not at all closely</li> </ol>	148 1089 1344 444

CARD/ COLUMN NUMBER	QUESTION MARGINALS NUMBER/ VARIABLE NAME	QUESTION	CODES	
			8 Don't know 9 Not answered	178 211
12/57-58	V126	Which one of these types of school did you last attend full-time?	90 None, never attended 01 Primary/Elementary 02 Secondary modern 03 Comprehensive 04 Grammar school 05 Direct grant 06 Private/public 07 Technical school 08 Junior secondary 09 Comprehensive 10 Senior secondary 11 Grant-aided 12 Independent/private 90 None-never attended school 96 School outside UK 97 Other in UK 99 Not answered	$ \begin{array}{r} 496\\1044\\490\\531\\29\\165\\148\\112\\80\\117\\4\\14\\4\\87\\41\\52\end{array} $
12/59	V127A	How long did it take you to complete this questionnaire?	<ol> <li>Less than 15 mins</li> <li>Between 15-20 mins</li> <li>Between 20-30 mins</li> <li>Between 30-45 mins</li> <li>Between 45-60 mins</li> <li>Over one hour</li> <li>Not answered</li> </ol>	
12/60-61	V127B1	Day of the month questionnaire completed.	(2 DIGIT CODE) 99 Not answered	
12/62-63	V127B2	Month questionnaire completed.	06 June 07 July 08 August 09 September 10 October	

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CARD/ QUESTION QUESTION MARGINALS COLUMN NUMBER/ NUMBER VARIABLE NAME

99 Not answered

CODES

12/64-80

(SPARE)

#### APPENDIX A:

Open-Ended Coding Instructions

for Questions 6B, 23, 47 and 48

Q.6b) Why respondent didn't (manage to) vote

Filter condition: 2.33/2

Up to 5 answers on cols 2.3-35/2.36-37/2.38-39/2.40-41/2.42-43

01 <u>Deliberately abstained</u> - i.e. in protest. e.g. didn't like choices, all the same, no party/candidate worth voting for; unhappy with present policies/leadership of preferred party etc.; no party had policies or issues important to me/the country.

Mutually exclusive with code 07 which must reflect genuine <u>undecidedness</u>; code 01 refers to deliberate <u>decision</u> not to vote, as <u>protest</u>.

02 <u>Work prevented me</u> e.g. shiftwork, worked late; long hours etc.

03 <u>Sickness prevented me</u> - <u>respondent</u> was ill/in poor health includes too old; too weak.

(Code 05 should be used where reason given is illness of <u>other</u> household members; 03 if for reasons of respondent's <u>own</u> ill-health.)

04 <u>Away on election day</u> e.g. on holiday; out of town; away on business; including didn't know/too late about arranging postal vote.

(Code 04 relates to <u>temporary</u> reasons for being absent on election day; c.f. code 10, which relates to <u>movers</u>, i.e. people who were no longer living at old address on election day.)

05 <u>Other commitments/no time</u> e.g. illness in household, child care, just too busy, etc.

(c.f. note at code 03.)

06 Couldn't be bothered/not interested e.g. didn't care who won; makes no difference to respondent; doesn't help respondent personally.

(Whereas code 05 refers to people who felt they were objectively <u>too busy</u> to vote, code 06 refers to people being <u>uninterested</u> in voting, who didn't "make time" to vote.)

07 <u>Couldn't decide between parties or candidates - ambivalent, undecided</u> e.g. liked/disliked some policies of each/both parties; couldn't support usual party but couldn't bring self to vote for another party.

(c.f. note at code 01.)

- 08 <u>Vote wouldn't have affected who won</u> e.g. already knew who would win; respondent's choice had no chance of winning (nationally or in constituency).
- 09 <u>Religious reasons for not voting</u> e.g. policy of particular religion not to vote (Jehovah's Witnesses etc.); polling day was religious festival etc.
- 10 <u>Respondent had moved</u> including therefore not on (new area) electoral register; needed postal vote <u>because of moving</u> etc. (See note at code 04.)
- 11 <u>Polling card/polling station problem</u> e.g. didn't receive or lost poll card; went to usual polling station but not registered there etc.
- 12 <u>Never vote</u>/have never voted in my life Must be explicit mention of respondent's <u>habitual</u> pattern of not voting. May be coded in addition other codes, e.g. if never votes because of lack of interest <u>both</u> codes 06 and 12 should be coded.

97 <u>Other answers</u> - include "no particular reason" for not voting. LIST WITH SERIAL NUMBERS.

- 98 <u>Don't know</u>)
- 99 <u>Not answered</u> ) Code only if no other codes used

#### Q. 23 Reasons respondent did not complete scales

\_ (Refers to general reasons for not completing all scales. <u>Not</u> to be used if only <u>particular</u> scales aren't answered).

- \_ One Code only.
- \_ If 607/1-9, <u>ALL</u> SCALES WILL BE <u>BLANK</u> If any scales are answered, col 607 will be <u>BLANK</u>

#### 1 <u>Respondent partially sighted/unwell/too old</u>

Scales not completed on  $\underline{health}$  grounds, whether or not interviewer asked or just assumed.

#### 2 <u>Respondent's English was inadequate</u>

Scales not completed because respondent's original language was not English. Does <u>not</u> include difficulties with <u>reading</u> per se, but with English language.

#### 3 <u>Respondent has reading difficulties, could not understand what he or</u> <u>she was supposed to do</u>

Scales not completed because respondent could not read, was mentally handicapped, could not understand nature of task etc. All mentions of inability to understand or read.

#### 4 <u>Respondent "not capable"</u>

All general mentions that respondent would be  $\underline{unable}$  to do scales but where no specific reasons (codeable to 1, 2 or 3) were given.

#### 5 <u>Respondent not asked scales</u>

Mentions <u>not</u> codeable under 1-4 above, where interviewer made judgement not to ask respondent: due to lack of time, fear that respondent would terminate interview, etc.

#### 6 <u>Respondent refused/terminated interview etc.</u>

Refusals, "cancellations" of interview etc.

#### 7 <u>Other answer</u>

Other reason given, but not codeable above.

#### 9 <u>No reason given</u>

Scales are blank but no reason given (check front of questionnaire, scale booklet, etc.)

\_ N.B. If more than one reason given, code reason highest on list - e.g. priority code

#### Q. 47 Reasons why no details of father's job obtained

N.B. 7.77/1 SHOULD BE RINGED IF NO DETAILS OF FATHER'S JOB. 9IF 7.77 IS BLANK AND THERE ARE NO DETAILS, PLEASE RING 7.77/1) WHERE 7.77/1, COL. 778 SHOULD HAVE ONE OF THE FOLLOWING CODES ADDED. IF NECESSARY TRANSFER ANSWER FROM Q.46 (e.g. "didn't know father")

#### <u>778</u>

- 1 No details of father's job but <u>no reason given</u> by interviewer.
- 2 Father <u>dead/deceased</u> when respondent aged 14.
- 3 Parents <u>separated</u>/father <u>not living with family</u> (hence respondent did not know)
- 4 <u>Did not know father</u>
- 5 <u>Father permanently sick</u> hence no job; <u>father never had job</u>.
- 6 Father <u>retired</u>.
- 7 Can't remember/DK.
- 8 Other answers.

9 Respondent <u>refused</u> to give details (i.e. not blank, but note that respondent refused information). P.934

70

### Q.48 Respondent's home at age 14

Col <u>830-31</u> <u>ENGLAND/SCOTLAND/WALES\*</u> (see attached map) <u>(Post-1974 Counties)</u>

#### <u>Wales</u>

- 01 South Glamorgan
- 02 Mid Glamorgan
- 03 West Glamorgan
- 04 Dyfed
- 05 Powys
- 06 Gwynedd
- 07 Clwyd 08 Gwent
- 00 Gweiic

#### <u>Scotland</u>

09 Glasgow (all mentions of city = Glasgow. Do <u>not</u> check map. But not "<u>near</u> Glasgow", which gets coded 10.) Rest of Strathclyde 10 Edinburgh (all mentions of city = Edinburgh. Do not check map. But not "near 11 Edinburgh", which gets code 12.) 12 Rest of Lothian 13 Border 14 Dumfries and Galloway 15 Central Fife 16 17 Tayside 18 Grampian Highlands and Islands (inc. Western Isles, Shetlands, Orkney etc.) 19

#### North

20 Newcastle-upon-Tyne (all mentions of city = Newcastle. Do not check map. But not "<u>near</u>

- Newcastle", which gets coded 21.)
- 21 Rest of Tyne and Wear. Cleveland
- 22
- 23 Durham
- 24 Northumberland
- 25 Cumbria

#### North West

26 Liverpool (all mentions of city = Liverpool. Do not check map. But not "near Liverpool", which gets coded 27.) 27 Rest of Merseyside 28 Manchester (all mentions of city = Manchester. Do not check map. But not "near Manchester" which gets coded 29.) 29 Rest of Greater Manchester 30 Lancashire

- 31 Cheshire

#### Yorkshire and Humberside

Leeds (all mentions of city = Leeds. Do <u>not</u> check map. But not "<u>near</u> Leeds", 32 which gets coded 33.) 33 Rest of West Yorkshire 34 Sheffield (all mentions of city = Sheffield. Do not check map. But not "near Sheffield", which gets coded 35.) 35 Rest of South Yorkshire 36 North Yorkshire 37 Humberside

### <u>West Midlands</u>

38 Birmingham (all mentions of city = Birmingham. Do <u>not</u> check map. But not "<u>near</u> Birmingham",

- which gets coded 39.)
- 39 Rest of West Midlands <u>county</u>
- 40 Staffordshire
- 41 Warwickshire
- 42 Hereford and Worcester
- 43 Shropshire

#### <u>East Midlands</u>

- 44 Derbyshire
- 45 Nottinghamshire
- 46 Lincolnshire
- 47 Leicestershire
- 48 Northamptonshire

## <u>East Anglia</u>

- 49 Norfolk
- 50 Suffolk
- 51 Cambridgeshire
- 52 London (all mentions of London and <u>Greater</u> London)

#### <u>South East</u>

- 54 Hertfordshire
- 55 Essex
- 56 Kent
- 57 East Sussex
- 58 West Sussex

- 59 Hampshire
- 60 Surrey
- 61 Berkshire
- 62 Oxfordshire
- 63 Buckinghamshire
- 64 Bedfordshire
- 65 Isle of Wight

#### <u>South West</u>

- 66 Gloucestershire
- 67 Wiltshire
- 68 Avon
- 69 Somerset
- 70 Dorset
- 71 Devon
- 72 Cornwall
- 73 <u>Northern Ireland</u>
- 74 Rest of UK, or UK but uncodeable

(include Channel Islands, Isle of Man etc, plus UK but not enough detail to code county)

- 77 <u>Eire/Republic of Ireland</u>
- 76 <u>"Old" Commonwealth</u> including Australia, Canada, New Zealand, South Africa
- 77 India, Pakistan, Bangladesh, Sri Lanka (Ceylon)
- 78 <u>Far East "New Commonwealth"</u> (Hong Kong, Malaysia, Singapore)

79 <u>Rest of Asia and Middle East</u> includes Burma, China, Japan, Phillipines, Vietnam, Taiwan, Iran, Israel, Iraq, Other Middle East etc.

- 80 <u>Caribbean Commonwealth</u> includes Barbados, Jamaica, Trinidad and Tobago, West Indies, Belize, Guyana
- 82 <u>East Africa "New" Commonwealth</u> includes Kenya, Malawi, Tanzania, Uganda, Zambia

83 <u>Other African "New" Commonwealth</u> includes Botswana, Lesotho, Swaziland, Zimbabwe, Gambia, Ghana, Nigeria Sierra Leone

- 84 <u>Other African Non-Commonwealth</u> includes Algeria, Egypt, Libya, Morocco, Tunisia
- 86 <u>Meditteranean Commonwealth and other "New" Commonwealth</u> includes Cyprus, Gibraltar, Malta and Gozo, Mauritius and Seychelles
- 87 <u>Other Western Europe</u> (including Meditteranean) includes Belgium, Denmark, Finland, France, Italy, Luxembourg, Netherlands, West Germany (Federal Republic), Greece, Norway, Portugal, Spain, Sweden, Switzerland, Turkey etc.
- 88 <u>Other Eastern European</u> includes Albania, Austria, Bulgaria, Czechoslovakia, German Democratic Republic (East Germany), Hungary, Poland, Romania, Russia/Soviet Union, Yugoslavia
- 89 <u>America</u> includes U.S.A., Caribbean n.e.s. (Cuba etc.), Central America, Latin America

90 <u>Rest of world</u> (other countries n.e.s.) But <u>TAB</u> first so that can be double checked and final listed.

- 91 Refused
- 92 Uncodeable TAB for double checking and final list
- 93 Not stated

#### Notes re coding 0.48

- 1 Code all <u>British</u> answers to post-74 counties.
- 2 If pre-1974 county name given, recode to post-1974 county as appropriate.

If in doubt re borders, or where pre-1974 counties were split into more than one post-1974 county, then look at town name to code (and if necessary, consult detailed map.)

But N.B. aim is keep references to towns and addresses to a <u>minimum</u>. Check when you need to, but not for straightforward cases.

3 Re all those living <u>outside UK</u> - have grouped countries by <u>region</u> and whether <u>Commonwealth</u> or not. Virtually a full listing of countries is given, so if you're unsure where a country goes, skim through code frame looking for its name.

Check other/uncodeable answers carefully - e.g. "Georgia", "Latvia", "Estonia" refer to formerly independent countries <u>inside</u> Soviet Union. You may well not know this - so I'm asking for all "other" and uncodeable answers (codes 90 and 98) to be TABBED so that they can be checked and then, if necessary, a final listing made.

NOTE A OCCUPATIONAL AND CLASS DATA

Each occupation on which information was collected is coded according to the 1980 Classification of Occupations (HMSO, 1980). Note, however, that the representation of occupation group differs from the practice in the 1980 Classification of Occupations. All codes ending in .1 to 9 are represented as .01 to .09. Codes -.1 and -.2 are represented as 999.01 and 999.02.

The Goldthorpe-Heath class schema is a revision of the Goldthorpe-Llewellyn classification which makes use of the increased precision of the 1980 Classification. Further details of its construction are available from the authors.

The industry class uses the coding scheme of the Standard Industrial Classification: Revised 1980 HMSO, 1979).

# NOTE B

Cols 144-148 - Weights for regional non-response (Valid for productive cases only)

Possible valid

Regional	<u>Weight</u>	<u>Area Codes</u>	<u>Serial Nos</u>
Scotland	0.962	115-137	5449-6000
North	0.902	101-114	0001-0336
North West	1.025	201-229	0337-1032
Yorks/Humbs	1.023	301-322	1033-1560
West Mids	0.998	401-424	1561-2136
East Mids	0.980	501-518	2137-2568
East Anglia	0.957	601-609	2569-2784
South West	0.885	701-720	2785-3264
South East	1.039	801-848	3265-4416
Greater London	1.189	902-931	4417-5136
Wales	0.930	001-013	5137-5448

#### NOTE C

Codes for the Scales

A	1
В	2
C	3
D	4
E	5
F	6
G	7
Н	8
I	9
J	10
K	11
Left of A Right of K Refused/not asked Don't Know Not answered	95 96 97 98 99

The code 94 was also used to indicate respondents who were unable to answer what the position of the Alliance as a whole was on the scale, preferring to answer separately for the SDP and the liberal party.

NOTE D

# <u>Pride in Britain</u>

In some cases respondents did not follow the instruction to <u>rank</u> the items which made them feel proud of Britain. Instead these respondents ticked items without indicating their order. The code 6 is used in these cases.

Appendix B

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# INSTRUCTIONS FOR CODING Q. 15a, Q17, Q18

- Q.15a--- col. 308-310;311-313;314-316; etc. to col 338-340.
- Q.17a--- col 347-50; 351-354; 355-358; 359-362; 363-366. (Leading digit blank.)
- Q.17b--- col 367-370; 371-374; 375-378; 379 408; 409-412. (Leading digit blank.)
- Q.17c--- col 413-416; 417-420; 421-424; 425-428; 429-432. (Leading digit blank.)
- Q.18--- col 441-443; 444-446; 447-449; etc. to 468-470.
  - (N.B. COL 440 WILL BE RECODED AS NECESSARY SO THAT IT SHOWS WHICH PARTY THE RESPONDENT ANSWERED ABOUT (a, b, or c). IF THE SERIAL NO. SELECTION HAS BEEN DONE INCORRECTLY, THERE ARE CODES TO USE AT 433, BUT PLEASE RECODE COL 440 SO THAT IT CORRESPONDS TO THE PART OF Q.18 WHICH WAS ACTUALLY ANSWERED, OVERRIDING THE SERIAL NO. IF NECESSARY.)

The same code frame is used for all these questions. It is organised as a "tree diagram", branching off from the top level to the individual codes.

<u>First</u>, you need to decide whether the particular part of the answer is PRO OR ANTI : CONSERVATIVE, LABOUR , ALLIANCE ,OR WHETHER IT IS AN OTHER ANSWER. Whatever party the respondent is being asked about, he or she may answer in terms of likes or dislikes of any party. (Pro-Con. is 100 series; Anti-Con. is 200 series; Pro-Lab. is 300 series; Anti-Lab.is 400 series; Pro-All. is 500 or 700 series; Anti-All. is 600 or 800 series.) (There is also a 900 series for mentions of other parties like the Scots Nationalist, Plaid Cymru, etc. and for other answers which cannot be coded under the PRO or ANTI party codes.)

<u>Second</u>, you need to look for the correct heading WITHIN the pro or anti party section. The headings are as follows:

Leaders and politicians	00-04
General image	10-19
Overall philosophy or beliefs	20-29
Foreign policies or issues	30-35
Domestic policies or issues	40-59
Groups helped or hurt	60-79
Party issues (loyalty, etc.)	80-93
Other anwers	95-98

You then go on to look for the particular codes within these headings. Each code has a general heading and then several examples in the paragraph

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under it. You may be able to use the code simply by looking at the heading, but you always have the examples there to help if you ar in doubt about whether or not to use a particular code.

Remember, you can use any code for any part of an answer. You can combine pro-Labour with anti-Conservative or anti-Alliance codes. You can use two codes for the same phrase if necessary. So for example "Mrs. Thatcher does a good job running the country" is both code 102 and 111.

Look out for words that you may not know-- Trident, Polaris, p.r (Proportional representation) etc. If you aren't sure what they mean, either TAB or phone Ann Mason or phone Sharon Witherspoon (London.) Ditto for people's names that you may not know-- it may be important to identify them to see if the code for Militant should be used, or Liberal or SDP codes, or even the codes for local people.

#### A few specific notes:

Disarmament should be interpreted as relating to NUCLEAR weapons, unless it is clearly being used for all weapons.

At code 84, "local" does not only mean the respondent's OWN local area, but any local area, mentions of "London" by respondent's living elsewhere, etc.

Those in favour of prop. representation should be coded under 589.

"Tactical" vote codes should be used only if respondent actually uses the word "tactical" or if the reference is to voting for a THIRD party in order to defeat a second party which the respondent really dislikes. If a respondent simply admits that he or she likes some of the policies of a party other than the one voted for, that is NOT necessarily tactical. voting. In general, tactical voting is using the vote as a tactic to defeat one party, rather than to vote for the party one supports. (This is why the Tactical vote AGAINST code takes priority over the tactical vote FOR code.)

In general, it is better to use as many codes as you think apply, even if they are a bit repetitious (for example, using both codes 154 and 454 when the respondent is both pro-Conservative and anti-Labour about a particular topic.) Some of the cases you face will be genuinely difficult to interpret, so do just use your best judgement. But please TAB if you have any doubts or worries about a particular case.

Finally, the code frames are all "mirror images" with the same topics appearing under the same last two digits under all parties. (The Alliance has some split codes but all using the same last two digits, ie. Pronuclear defence is 533 and pro-nuclear disarmament is 733.) So once you know one part of it you will know how the whole thing works. Before you start please just spend a little time looking through one of the parties to familiarise yourself with what topics are in the code frame and where they are located; you will find this makes your codind easier and more consistent.

THANK YOU FOR ALL YOUR HELF AND HARD WORK.

#### PRO CONSERVATIVE ANSWERS (100 series)

Leaders and politicians Positive mentions of people in the Conservative party. Codes 101-109.

- 101 General Has good leaders, good ministers, good or able or welleducated people in it; Conservatives come from business and are therefore good at leading, etc. Use this code where NO NAMES are mentioned but a general point is made about people in party, their abilities or qualities of leadership.
- 102 Mrs. Thatcher All positive mentions, including mentions of "she".
- 103 Local Conservative MP/candidate/leaders/other local figures in party All positive mentions of local <u>people</u> in party (but see also code 184 if respondent mentions that he/she is active locally or that he/she likes local party.) Please TAB if you are unsure if names are LOCAL or NATIONAL.
- 100 All other positive references to <u>NAMED</u> Conservative leaders, etc Including all positive references to other Tory leaders, Cabinet ministers, etc.

#### General image of Conservative party

Positive mentions of general image of party or govt. Competence in managing etc. Codes 110-117.

#### 111 <u>Competence/record/managing the COUNTRY</u>

Conservative govt. has done a good job over last 8 years. Know how to run country/good at running country/best at running country/have got country on its feet/. All general mentions of record of running country., or general mentions of competence in governing. (N.B.:if pro-Conservative, code 111; if anti-Labour, code 411. If mention of managing the ECONOMY, see code 141.)

- 112 Keeps promises, honest, trustworthy, Conservatives have kept promises, done what they say they would, are honest, trustworthy, not corrupt, etc.
  - 113 Strong, decisive Conservatives take hard decisions, are strong, tough, have convictions, courage, don't chop and change views, etc.
  - 114 United <u>PARTY</u>, not divided Party itself is united, not divided; not split, Conservatives agree with each other, don't argue all the time.,etc.
  - 115 Caring, concerned Party is caring, concerned about people, puts people first kind, humane, has a heart, etc. See also code 163 if mentions that party cares for the poor; if specific group is mentioned, PLEASE CODE THAT GROUP.
  - 116 Unites the <u>NATION</u>, brings nation together, Party unites nation, is not socially divisive, unites country, does not divide people, does not sow dissent in Britain, etc. (see also code 114, for united PARTY, and code 162, for mentions that Conservative party is good for everyone. Code 116 is for specific mentions of uniting the country.)

- 117 Party is centre, moderate, not extreme, Positive mentions that Party is centre, moderate, in the middle, not extreme, reasonable, not hard-line, not dogmatic, not "ideological".etc. All mentions that party is in CENTRE go here, but see code 127 if mention is made of LEFT OR RIGHT.
- 110 Any OTHER mentions of POSITIVE general images of party relating to government, mentions that it is (just) the best PARTY, other general images of PARTY (but not philosophy or policies, see codes 120-128.)

# Overall philosophy, aims, or beliefs of Conservative party All positive mentions of overall BELIEFS of party Codes 120-128. (but NOT specific policies, see codes 130-159).

- 121 General UNSPECIFIED mentions of philosophy, ideas, beliefs or policies Like their overall philosophy or beliefs (UNSPECIFIED). Just the best ideas, best stand on the issues (UNSPEC.), Just have the best policies (UNSPECIFIED WHETHER FOREIGN OR DOMESTIC), etc. General mentions of approval of IDEAS of party.
- 122 For free, private enterprise, profit Positive mentions of free enterprise, free market, profit, freedom from state or socialism, all positive mentions of private enterprise, or free market systems.
- 123 For individual opportunity, self-reliance, individual choice Positive mentions of individual opportunity or freedoms, letting people stand on their own two feet, rewarding individual effort, wanting people to do things for themselves. Fairer because individual gets only what he or she deserves etc. (Whereas code 122 is about free enterprise SYSTEM, code 123 is for positive mentions of INDIVIDUAL freedoms.)

# 124 Social welfare, welfare state Support (worthwhile parts of) welfare state, society's welfare, etc. (BUT N.B. mentions of specific parts of welfare state go in ISSUE codes, 139-159)

125 Equality Positive mentions that party supports real equality, is in favour of equality, wants to make people more equal. (But N.B., see also group codes 160-179). Mention here is of IDEA or general principal of equality.

- 126 Traditional or patriotic party Values traditional ways, is patriotic, supports Queen and country, stands up for traditional British way of life, etc.
- 127 Are to RIGHT, not leftist POSITIVE mentions that party is right-wing, not leftwing; not fascist, but not communist. Conservatives are against the loony-left. (See also code 425). This code is for explicit mentions of words "Left" and "Right" or "fascist" or "communist", etc.; see also code 117 for mentions of "Extreme" and "Moderate".
- 128 Fresh, new ideas Positive mentions that Conservatives come up with fresh, new exciting, important ideas, don't just keep on with old ideas, etc.
- 120 Other positive mentions of philosophies or ideas of Conservative party. Whereas code 121 is for general, UNSPECIFIED mentions, code 120 is for SPECIFIC mentions of PHILOSOPHIES which cannot be coded above. But not for specific POLICIES or specific ISSUES, see codes 130-159.

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## Foreign policies or issue stands of Conservatives Positive mentions of Conservative foreign policy. Codes 130-135.

- 131 Foreign policy, image of handling of foreign issues generally General mentions of foreign policy, Conservatives stick up for Britain in the world, make Britain strong in rest of world, etc. All general mentions of approval of foreign policy, or image of Conservatives on world stage.
- 132 Defence Positive mentions of Conservative record on or policies for strong defence, good for Britain to be strongly armed, need strong defence etc. (SEE CODE 133 below for specific mentions of nuclear issues, nuclear deterrent.) This code may be used along with 133, but refers to general mentions of strong defence.
- 133 Nuclear defence issues Positive mentions of nuclear defence stand or policies of Conservatives, keeping nuclear deterrent, need for nuclear weapons, keeping Polaris, investing in Trident, all positive mentions of Conservative stand on nuclear weapons.
- 134 Falklands Positive mentions of Conservative stand on Falklands policy, Falklands war, stand against Argentina, got Galtieri, etc.
- 135 Stands up to EEC, Common Market Positive mentions that Conservatives stand up to EEC, got our money back from EEC, stand up to Europe, etc.
- 130 All other positive references to foreign policy of Conservatives or their handling of other foreign issues (NATO, aid to third world, etc.)

#### Domestic issues

All positive mentions of Conservative handling of or policies on domestic issues. Codes 139-159. (BUT W.B. May need to check some codes against "group" mentions, see codes 160-170). Codes 139-159 are about ISSUES, POLICIES OR RECORD, not about people.

- 139 General domestic <u>policies</u> All positive mentions of Conservative <u>policies</u> on domestic issues in Britain, "policies here <u>at home</u>," policies for domestic problems. (Foreign affairs go in code 131; if unsure whether foreign or domestic issue, please TAB.) **T.B. General positive mentions of Conservative RECORD of** running country, go in code 111.
- 141 Budget, managing economy, general economic <u>record</u> or policies, policies or record on economic growth, industrial growth Positive mentions of Conservative policy or record on sound economy, sound or strong finances, good budgets, "like a thrifty housewife", can't spend more than you earn, proper accounting, good economic <u>record</u>, positive record or policies on economic growth, industrial growth, help for industry, make economy or industry more prosperous or profitable, etc.
- 142 Unemployment Positive mentions of policies on or handling of unemployment, creating more jobs, good for employment, etc.
- 143 Prices, inflation Positive mentions of Conservative policies on or record on inflation, prices, cost of living, keeping prices down, etc.
- 144 Taxes, cutting taxes, lower taxes Positive mentions of Conservative policy or record on taxes: keeping taxes down, cutting taxes etc. (BUT NB. not poll tax, or local taxes, see code 145)

- 145 Poll tax, community charge, rates Positive mention of Conservative plans for poll tax, flat rate community charge, getting rid of rates. Good to make people pay flat rate, equal amounts of local tax, will lower rates, etc. Also lower rates, rate-capping, etc.
- 146 Privatisation, against nationalised industry All positive mentions of Conservative policies on privatising industries, making nationalised industries private, good to make British Gas, TSB, British Telecom, etc. private, de-nationalising, etc.
- 147 Shares or share ownership, the City All positive mentions about Conservatives being good for share prices, confidence in the City, supports policies encouraging more people to own shares, record on share ownership. (BUT NB, NOT positive mentions that "they are good for people who own shares", which should be coded 172>.
- 148 National Health Service (NHS) Positive mentions of Conservative SUPPORT for NHS, spending on hospitals, looks after nation's health, etc.
- 149 Housing policy Positive mentions of Conservative policies or record on housing, making it easier for people to buy their own home, Right to Buy scheme, extending home ownership and private property. (BUT NB. not "homeowners have benefitted", which goes under code 170.)
- 150 STATE education

Positive mentions of Conservative policies or record on state education, (not PRIVATE education, see code 152 below). Have improved quality of state education, make schools better, get rid of left-wing teachers, silly education policies, back to basics, etc. As long as private education NOT mentioned, code here.

- 151 State pensions, family allowance, supplementary benefit, etc. Positive mentions of Conservative policies on or handling of pensions, have increased pensions, give more benefits to deserving families, other positive mentions of Conservative stand on "welfare" benefits. (BUT N.B. general mentions of welfare state go in code 124.)
- 152 PRIVATE health care, education or pensions Positive mentions of Conservative policies or record encouraging PRIVATE health care, education, schools, pensions, etc. More private choice instead of state services, make or let individuals pay for their own health care, etc.
- 153 Crime, law and order Positive mentions of Conservative policies or record on crime, strong stand on law and order, support strong police, bring back capital punishment, pro-hanging, tough on criminal, good policy on young offenders (short, sharp shock) etc.

# 154 Strikes, industrial relations, Positive mentions of Conservative policies or record on strikes, being tough with strikers, stood up to the miners, Scargill etc. All positive mentions of issue of strikes, picketing or industrial relations go here; mentions of other or general trade union issues go in code 155 below.

#### 155 Trade unions

Positive mentions of Conservative handling of or policies on trade unions, trade union elections, giving members or individuals more say in unions, restricting power of trade union leaders, Tory legislation on closed shop, stand on GCHQ, etc. It may be difficult to decide between 154 and 155; if in doubt, please TAB.

#### 156 Immigration, ethnic minorities

Positive mentions of Conservative record or policy on immigration, making it more difficult to immigrate, good at handling racial issues, getting tough on immigrants or minorities, no special treatment for minorities, etc.

#### 157 Gay, lesbian or homosexual issues

Positive mentions of Conservative record or policies on gays, homosexuals, against giving "preference" to homosexuals, etc. May mention that respondent is against promotion of homosexuality in schools, etc. Code these here, NOT in code 152. (N.B. this code is for positive mentions of Conservative record or policies; for negative mentions of Labour policies or record, code 457.)

# 158 Women, women's issues Positive mentions of Conservative policies or record on women or women's issues. Positive mentions that Conservatives support women's special role in the family, don't try to make women like men, etc. (As above, this code is for positive mentions of Conservative policies; negative mentions of Labour policies go in code 458.)

## 159 Environmental or "green" issues -- including nuclear POWER Positive mentions of Conservative policies or record on green or environmental issues. Mentions that Conservatives look after the countryside, care about countryside issues, have good agricultural policies, etc. (But not mentions that they look after farmers, which go in 160).

140 Other domestic issues Any OTHER positive mentions of specific Conservative policies or record on DOMESTIC issues (for example, official secrets, transport, etc.)

- All positive mentions that Conservatives help or are Group responses. good for certain groups. Codes 160-176. IF RESPONDENT MENTIONS THAT HE OR SHE IS PERSONALLY BETTER OFF ("I am better off"), ALWAYS use code 161; if he or she goes on to say that is because of membership in a social group ("I am better off because as a pensioner..."), use BOTH code 161 AND the appropriate group code (174). You may also need to use the issue codes 139 - 159 above, if respondent mentions both the GROUP and the Conservative POLICY OR RECORD on the issue (For example, "Pensioners. Conservatives give more money for pensions, make sure that pensions keep up with inflation" is BOTH codes 151 AND codes 174, since it mentions both a group and a policy issue. If in doubt please TAB.
- 161 ME, I am better off, we are better off, people like me, etc Positive mentions that respondent him or herself is better off economically or in some other way. All uses of ME, I, or WE being better off should go here first; then check to see if group is mentioned. If probing was done properly, this will almost always be the case. (Often these are apologetic mentions like "I know it is selfish, but I am doing well...."; all such mentions go here.) N.B. Do NOT code here mentions that respondent has always voted Conservative, see code 181.
- 162 All people, vast majority Mentions that Conservatives are good for everyone, silent majority, treat all groups the same, no special privileges, all classes, all British people, etc. But if mention is that Conservatives unite the nation, use code 116.
- 163 Working people/ the less well-off/ the poor Positive mentions that Conservatives are good for working people, working class, people who are less well-off, the lessfortunate, the poor, etc. All positive mentions that Conservatives are good for these social groups go here.
- 164 Niddle class/better-off Positive mentions that Conservatives are good for middle class, the better-off, professional people, higher income groups, those with money, etc.

165 Those who belong to trade unions, trade unionists All positive mentions that Conservatives are good for those who belong to trade unions, trade unionists, real trade union members, ordinary trade union members, etc.

## 166 The unemployed All positive mentions that Conservatives are good for the unemployed, help the unemployed, give real jobs to unemployed, etc. You may also need to use code 142 if respondent mentions Conservative policy or record on issue of unemployment.

167 Those running industry, in business, Positive mentions that Conservatives are good for those people running or working in business, big business or industry, good for businessmen or business people (UNSPEC. re size), etc (For mentions of CITY or financial sector, see code 168)

(N.B. this code may be used along with code 147. But remember that code 147 focusses on ISSUE, while code 167 focusses on PEOPLE who benefit.)

- 168 Those working in City, financial services, etc Positive mentions that Conservatives are good for those people who work in the CITY, work in financial services, finance sector, finance capital, banks, building societies, etc. (N.B. see also mentions of shareholders, code 172)
- 169 Self-employed, small businessmen, people who own their own businesses Positive mentions that Conservatives are good for selfemployed, encourage the self-employed, small businessmen or business-people, those who own their own business, shopkeepers, etc.
- 170 Homeowners Positive mentions that Conservatives are good for those who own their own home, cut rates for homeowners, help people (unspec.) who want to own their own home, etc. (See also ISSUE code 149, and code 171 below re Right to Buy).
- 171 Council tenants/ the homeless Positive mentions that Conservatives are good for those who rent from councils, council tenants, local authority tenants, etc. Good for tenants because keeps rents low, keeps estates properly managed, etc. Benefits tenants under Right To Buy scheme, helps tenants become homeowners, lets them buy their own home, etc. Also mentions that Conservatives are good for homeless. BUT N.B. if respondent says that "I have benefitted from Right to Buy scheme, code 149, 161 and 171.)
- 172 Shareowners Positive mentions that Conservatives are good for those who own or have bought shares. (see also ISSUE code 147) Page 12 of 16

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- 173 Taxpayers Positive mentions that Conservatives are good for those who pay taxes, taxpayers, look after taxpayer's interests, etc. (See also ISSUE code 144.)
- 174 Pensioners, older people Positive mentions that Conservatives are good for those who are old, OAPs, pensioners, etc. (see also policy code 151).
- 175 Young people Positive mentions that Conservatives are good for younger people, encourage younger people, give younger people something to hope for, or something to work for, etc.
- 176 People in this part of country or in this country (if Scotland or Wales) Positive mentions of Conservatives being good for those who live in ONE part of country (e.g. South-East or Home Counties) or in this country (e.g. England or Scotland). (If also mention that this has negative effect on those living elsewhere, code 276 too).
- 177 "Straight people", heterosexual, <u>Positive</u> mentions that Conservatives are for the heterosexual majority, But do NOT code here positive mentions about handling of ISSUE of homosexuality, which go in code 157.
- 178 Ethnic minorities, Blacks, Asians, etc. Positive mentions that Conservatives HELP or are in FAVOUR of ethnic minorities, give them real help instead of paper promises, etc. (May often need to use this in conjunction with anti-Labour code 478.)
- 179 Public sector workers, teachers, nurses, etc Positive mentions that Conservatives help or are in favour of those who work in the public sector, including teachers, nurses, local authority workers, social workers, etc. Will help teachers' or nurses' pay, etc.
- 160 Positive mentions of Conservative handling of OTHER groups Positive mentions of Conservative handling of other specific groups NOT separately classified above, for example, rascists, the disabled, etc.

**N.B.** IF POSITIVE MENTION OF GROUP WHICH <u>IS</u> MENTIONED ABOVE DOES NOT SEEN TO FIT ABOVE CODES, PLEASE <u>TAB</u>: DO NOT USE CODE 160 FOR THESE MENTIONS.

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- <u>Party responses</u> All positive mentions of PARTY politics, party LOYALTY how the Conservative party relates to other parties, etc. Codes 180-190.
- 131 I have always been Conservative Mentions that respondent has always been Conservative, has always voted Conservative, I am a staunch supporter, etc. All mentions that respondent feels a personal loyalty to Conservative party. (But if mention that respondent feels he or she is BETTER OFF under Conservatives, code 161.)
- 183 Family, parents, spouse, workmates are Conservative Mentions that respondent's family or friends are Conservatives have always been Conservative, persuaded respondent to vote Conservative, etc. Mentions of loyalty of or persuasion by friends or family of respondent.
- 184 Respondent likes or is active in LOCAL Conservative party Mentions that respondent likes local party, is active in local party, local member, likes local council policies, etc. (BUT N.B. if respondent mentions that Conservative party is better for local area, use code 176. AND if mention of local party LEADERS, use code 103.)
- 185 Better not to SWITCH parties Mentions that it is best to stick with party you know or trust give one party a long go at government, don't switch (successfull) horses mid-stream., etc.
- 186 Wanted to vote for a party that could WIN (nationally or locally) Positive mentions that voted Conservative because wanted to vote for a party that could win, either nationally or locally. No OTHER party had a chance, etc.
- 187 Tactical vote FOR Conservatives, ANY positive mention by respondent using word "TACTICAL", claim that vote was a tactical vote FOR CONSERVATIVES. May be used with code 186 if respondent says that he or she wanted to vote for a party that could win and therefore voted TACTICALLY FOR Conservatives. BUT N.B. if voted tactically AGAINST a party, use that code INSTEAD, in preference, see codes 287, 487, 687 etc.).

- 188 Knew Conservative party had no chance BUT VOTED FOR IT ANYWAY All mentions that respondent knew or felt that Conservatives had no chance (locally) but VOTED FOR THEM ANYWAY. (If DID NOT vote for them anyway, see code 288.)
- 199 Wanted Conservative party to have more seats in Parliament Voted Conservative because wanted them to have an even bigger majority in Parliament, wanted them to be able to pass all their legislation in Parliament, be strongest party in Parliament, etc.
- 190 Fought a better or good CAMPAIGN Positive mentions that Conservatives had better/good campaign, better/good party political broadcasts, better TV or newspaper ads, liked their campaign, fought CLEAN campaign, did not play DIRTY, honest CAMPAIGNING, etc.
- 180 Other responses to do with PARTY POLITICS Not covered in codes 181-190 above.

- QTHER ANSWERSAll other PRO-CONSERVATIVE answers that do not fit in<br/>above categories. REMEMBER to use other answer codes<br/>above about specific areas, in preference to these<br/>codes. ONLY USE THESE CODES IF YOU CANNOT ASSIGN ANY<br/>OTHER CODES TO PARTICULAR PART OF ANSWER.
- 196 Could not assign codes SOLELY due to bad probing etc by interviewer. I.e. insufficient information to assign codes because of inadequate probing.
- 197 Could not assign codes because of bad handwriting, illegibility of key words, etc.
- 198 OTHER answer (not codeable into above categories, including cases where ALL of reply is vague or irrelevant. Ignore cases where some of reply is vague or irrelevant.)

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#### ANTI CONSERVATIVE ANSWERS (200 series)

Leaders and politicians Megative mentions of people in the Conservative party. Codes 201-209.

201 General Has bad leaders, bad ministers, bad or incompetent people in it. Use this code where NO NAMES are mentioned but where a general negative point is made about people in party. For instance, code here any GENERAL negative mentions of class or educational background of party leaders, mentions that they are too snobbish, all same class, out of touch with ordinary people, too privileged, etc.

202 Mrs. Thatcher All negative mentions, including negative mentions of "she".

## 203 Local Conservative MP/candidate/leaders/other local figures in party All negative mentions of local PEOPLE in party (but see also code 284 if respondent mentions that he/she is against

policies of local party). Please TAB if you are unsure if names are LOCAL or NATIONAL.

200 All other negative references to <u>NAMED</u> Conservative leaders, leadership, etc. Including all negative references to other Tory leaders, Cabinet ministers, etc.

#### General image of Conservative party Negative mentions of general image of party or govt. Codes 210-217.

#### 211 Competence/record/managing the COUNTRY

Conservative govt. has done a bad job over last 8 years. Have made a mess out of country, have been bad for country. All general negative (anti-Conservative)mentions of <u>record</u> of <u>running country.</u> or negative mentions of competence in governing, etc. N.B. If negative mention about managing the ECONOMY, see code 241.

- 212 Don't or can't keep promises/ dishonest Conservatives have not kept promises, done what they say they would, have not delivered what they said they would, etc. Negative mentions that Conservatives are dishonest, cannot be trusted, tell lies, say one thing and do another, etc.
- 213 Weak, indecisive Conservatives can't take hard decisions, are weak, don't hold true to their convictions, change policies all the time, lack courage, goes with whatever ideas are trendy, etc.

# 214 Divided <u>PARTY</u>, not united Party itself is divided; is split, not united. Conservatives don't agree with each other, argue all the time.

# 215 Uncaring, unconcerned, callous, cruel Party is uncaring, does not care about people, is unconcerned about people, callous, hard-hearted, cruel, etc. BUT N.B. see also code 263 which should be used if point is that Conservatives do not care about poor especially; code 215 is for general point about caring, caring for all people, etc.

# 216 Divides the <u>NATION</u>, splits the nation apart, Conservative party splits or divides the nation, is socially divisive, sows division and dissent in Britain, does not or cannot unite the country, etc. (See code 214 which is for negative mentions of divided PARTY, code 262 for mentions that party is bad for EVERYONE, and code 276 for negative mentions that party favours some PARTS of country at expense of other PARTS. Code 216 is for general negative mentions that party divides people, not for GEOGRAPHICAL splits.

217 Party is extreme, hard-line, not moderate Negative mentions that Party is extreme, extremist, not moderate, not in centre, not reasonable, hard-line, dogmatic, too ideological, etc. All negtive mentions that party is "extreme" go here, but see code 227 if mention is made of being TOO RIGHT-WING, or of being "fascist".

210 Any OTHER negative mentions of images of party relating to managing government, mentions that it is just a BAD party, WORST party, other negative images of PARTY, (but not philosophy or policies, see codes 220-228.)

# Overall philosophy, aims, or beliefs of Conservative party All negative mentions of overall BELIEFS of party (but not specific policies). Codes 220-228.

- 221 General Dislike their overall philosophy or ideas (UNSPECIFIED). General negative mentions of disapproval of IDEAS of party, or disapproval of UNSPECIFIED general policies.
- 222 Free, private enterprise, profit, Negative mentions of free enterprise, free market, don't believe in regulating market, too concerned about profit, negative mentions that Conservatives are against socialism, mad on private enterprise making profits, etc.
- 223 Too individualistic, too much in favour of individual Negative mentions that Conservatives are too much in favour of individual "freedom to choose" without taking social costs into account, only care about rewarding individual effort, want people to do things for themselves even if it is unfair to expect them to do so, party supports selfish ideas, etc.
- 224 Social welfare, welfare state Have run down (worthwhile part of) welfare state, society's welfare, etc. Don't care about welfare state, social provision for those who cannot help themselves. Negative mentions of general Conservative ideas on welfare state. (BUT N.B. negative mentions of effects on specific parts of welfare state go in ISSUE codes, 239-259)
- 225 Inequality, Negative mentions that Conservatives do not care about equality, promote inequality, make people or society more unequal, etc. (But N.B., see also group codes, 160-179).

- 226 Traditional or patriotic party NEGATIVE MENTIONS of fact that Conservative party is too attached to traditional ways, is too vocal about being patriotic, supporting Queen and country, etc. (Some people may not think this is a good thing, may call it "flag waving", wrapping the flag around itself, etc.)
- 227 Are to RIGHT, not leftist Negative mentions that party is right-wing, not leftwing. Conservatives are the loony-right. Too right-wing, etc. Too "fascistic", like "fascists".See also code 217 for mentions of "extreme" and "moderate".
- 228 Have NO ideas, no new ideas, only old tired ideas, etc Negative mentions that Conservatives have only old ideas, or NO ideas, no overall beliefs, no genuine commitments, etc.
- 220 Other negative mentions of overall philosophies or ideas of Conservative party. Whereas code 221 is for general UNSPECIFIED mentions, code 220 is for specific mentions of PHILOSOPHIES which cannot be coded above. But not for specific policies or specific issues, for which see codes 230-259.

# Foreign policies or issue stands of Conservatives Negative mentions of Conservative foreign policy. Codes 230-235.

- 231 Foreign policy generally or general image of Britain in world General negative mentions of foreign policy, negative image of handling of foreign issues generally, negative views that Conservatives try to boss rest of world around, make Britain weak or look silly in rest of world, etc.
- 232 Defence Negative mentions of Conservative defence policy, against spending so much money on defence, bad for Britain to be so strongly armed, mentions that Conservatives are more likely to cause war, etc. Negative mentions of defence issues generally; see code 233 below for negative mentions of NUCLEAR policies.
- 233 Nuclear defence issues Negative mentions of nuclear defence stand or policies of Conservatives, wrong to keep nuclear deterrent, don't want or need Polaris, or Trident, all negative mentions of Conservative stand on nuclear weapons.
- 234 Falklands Negative mention of Conservative stand on Falklands policy, Falklands war, stand against Argentina, etc.
- 235 Stand on EEC, Common Market Negative mentions that Conservative cause fights within the EEC, penny pinching attitudes towards EEC, not good European neighbours, etc.
- 230 All other negative references to foreign policy of Conservatives or their handling of other foreign issues (NATO, aid to third world, etc.)

All negative mentions of Conservative handling of or policies on domestic issues. Codes 239 - 259. (BUT N.B. May need to check some codes against "group" mentions, see codes 260-270). Codes 239-259 are about ISSUES, POLICIES OR RECORD, not about PEOPLE.

- 239 General domestic POLICIES All negative mentions of Conservative <u>policies</u> on domestic issues in Britain, "policies here <u>at home</u>," policies for domestic problems." (Foreign affairs go in code 231; if unsure whether foreign or domestic issue, please TAB.) W.B. General negative mentions of Conservative RECORD of running country go in code 211.
- 241 Budget, managing economy, general economic record or policies policies or record on economic growth, industrial growth Negative mentions of Conservative overall policy or record on economy, not really sound economy, paper finances," a country cannot budget like a housewife", all just a consumer spending boom, fake prosperity, etc. Negative mentions that Conservatives cannot or have not produced real economic growth, are not good for industrial growth, have hurt industry etc. See also code 455 re strikes, industrial relations.

# 242 Unemployment

Negative mentions of policies on or handling of unemployment, have created more unemployment, destroyed jobs, doesn't care about jobs, have no policies to help unemployment etc.

#### 243 Prices, inflation

Negative mentions of Conservative policies on or record of handling inflation, prices, cost of living, has not kept prices down, inflation has been a problem, OR sacrificed everything to inflation control, has been obsessed with prices, etc.

#### 244 Taxes

Negative mentions of policy or record on taxes: lowered taxes for rich but not for poor, too much emphasis on cutting taxes, only cares about tax cuts, taxes for poor have gone up, etc. (BUT NB. not poll tax, see code 245. Also see group mentions, codes 260-279, where appropriate, e.g. if poor mentioned, etc.) 245 Poll tax, community charge, rates Negative mention of Conservative plans for poll tax, flat rate community charge, getting rid of rates; Poll tax will be unfair, not right for rich and poor to pay same amount of tax, Conservative policies have caused rates to go up, ratecapping is wrong, etc. (See group codes, 260-276 for mentions of rich or poor.)

246 Privatisation, against nationalised industry All negative mentions of Conservative policies on privatising industries. making nationalised industries private, bad to make British Gas, TSB. British Telecom, etc. private, against denationalising, wrong to sell-off some formerly-nationalised industries, like "selling off family silver" as MacMillan said, etc.

# 247 Shares or share ownership, the City All negative mentions about Conservatives being obsessed with share ownership; too concerned with share prices, Wrong to subsidise or encourage more share ownership. (BUT N.B. not negative mentions about favouring PEOPLE who own shares, which should be coded 272).

248 National Health Service (NHS) Negative mentions of Conservative record or policy on NHS, not enough spending on NHS or on hospitals, does not look after nation's health, running down NHS, etc.

#### 249 Housing policy

Negative mentions of Conservative policies or record on housing, wrong to be so concerned about making it easier for people to buy their own home, not building enough council homes, forcing everyone to buy, creating more homelessness, against the Right to Buy scheme, policies mean that young people can't afford to buy and no place to rent, housing shortages, etc. (BUT N.B. not mentions that "homeowners have benefitted unfairly"., which go under code 270. Code 249 is about ISSUES, not people.)

#### 250 STATE education

Negative mentions of Conservative policies or record on state education, (not private education, see code 252 below), have run down quality of state education, make schools worse, have silly education policies, don't care about ordinary children in schools, class size, etc. Not spending enough on state schools, etc. As long as private education not mentioned, code here. 251 State pensions, family allowance, supplementary benefit, etc. Negative mentions of Conservative policies or record on pensions, have not increased pensions, benefit levels have not kept up with prices, don't give enough money to families, have run down welfare state benefits, don't pay enough to pensioners, in child benefit, etc. other negative mentions of Conservative stand on welfare benefits. (BUT N.B. general negative mentions of Conservative stand on welfare state go in code 224.)

252 PRIVATE health care, education or pensions Negative mentions of Conservative policies or record encouraging PRIVATE health care, education, schools, pensions, etc. Tories are too much in favour of private choice instead of proper state services, not everyone can afford to go private it is wrong to make individuals pay for their own health care,etc. (Not just mention that Conservative policies are running down welfare state, code 224, but negative mentions that it is wrong to put PRIVATE welfare in its place.)

253 Crime, law and order Negative mentions of Conservative policies on crime, too concerned about law and order, spending too much money on police, wrong to bring back capital punishment, wrong to bring back hanging, bad policy on young offenders (short, sharp shock) etc.

254 Strikes, industrial relations, Negative mentions of Conservative policies or record on strikes, being tough with strikers, unfair to striking miners, printers, etc. All negative mentions of issue of strikes or industrial relations go here; mentions of trade unions generally or other trade union issues go in code 255 below.

255 Trade unions Negative mentions of Conservative policies or record on trade unions, trade union elections, interfering with trade unions, trade union right of recognition (GCHQ), wrong to interfere with closed shop, etc. It may be difficult to decide between code 254 and 255; if in doubt, please TAB)

256 Immigration, ethnic minorities Negative mentions of Conservative record or policy on immigration, making it more difficult to immigrate, bad at handling racial issues, unconcerned about immigration or minority rights, wrong to be against affirmative action, etc. See also code 278 if mention of negative effect on PEOPLE is mentioned.

- 257 Gay, lesbian or homosexual issues Negative mentions of Conservative record or policies against gays, homosexuals, wrong that Conservatives do not support equal rights for gays or lesbians, etc.
- 258 Women, women's issues Negative mentions of Conservative record or policies on women or women's issues, do not stand up for women's rights, want to force women back into the home, are not in favour of women's equality, etc.
- 259 Environmental or "green" issues -- including nuclear POWER Negative mentions of Conservative policies or record on green environmental issues. Negative mentions that Conservatives do not care about the countryside, have bad agricultural policies, do not care about pollution, etc.
- 240 Other domestic policies Any OTHER negative mentions of specific Conservative policies or record on domestic issues, for example official secrets, transport, etc..

- All negative mentions that Conservatives hurt or are Group responses, bad for certain groups. Codes 260-276. IF RESPONDENT NENTIONS THAT HE OR SHE IS PERSONALLY VORSE OFF ("I am worse off"") ALWAYS use code 261; if he or she goes on to say that is because of membership in a social group ("I am worse off because the Conservatives do not care about pensioners...") use BOTH code 261 and the appropriate group code, (274). You may also need to use the issue codes 239 - 259 above, if respondent mentions both the GROUP and the Conservative policy or record on (For example, "Pensioners are worse off. the issue. Conservatives don't give enough money for pensions to keep up with inflation", is BOTH codes 251 and 274, since it mentions both a group and a policy issue. If in doubt, please TAB.
- 261 ME, I am worse off, we are worse off, people like me. etc. Negative mentions that respondent him or herself is worse off economically or in some other way. ALL USES OF ME, I, or WE being worse off should be coded here first; then check to see if group is mentioned. If probing was done properly, this will almost always be the case. But N.B., do NOT code here mentions that respondent USED TO, or NEVER votes Conservative, see codes 281 or 282.
- 262 All people, vast majority Mentions that Conservatives are bad for all, silent majority make most people or the vast majority worse off, are bad for all groups, all classes except very rich, completely out of touch with ordinary people, don't care about ordinary people, etc. But if mentions that Conservatives divide the nation, see code 216.
- 263 Working people/ the less well-off/ the poor Negative mentions that Conservatives are bad for working people, against the working class, do not help ordinary working people, against those who are less well-off, do not help the poor, do not care about the needy or the less fortunate, etc.
- 264 Middle class/ better-off/ rich Negative mentions that Conservatives only care about the middle class, rich, etc. it is BAD that they only favour the better-off, professional people, higher income groups, those with money, the rich etc. (If SOMEONE does say that they do not care ENOUGH about these groups, please TAB.)

- 265 Those who belong to trade unions, trade unionists Negative mentions that Conservatives are bad for trade union members, trade unionists, ordinary union rank and file, etc.
- 200 The unemployed Negative mentions that Conservatives are bad for the unemployed, have no real concern or compassion for the unemployed, etc. You may also need to use code 242 if respondent also mentions Conservative policy or record on issue of unemployment.
- 257 Those running industry, in business, Negative mentions that Conservatives only care about those running or working in business, big business or industry, negative mention that they show too much favour towards those who work in business (size unspec.) etc. (N.B., this code may be used along with code 247. But remember that code 247 focusses on ISSUE, while code 267 focusses on PEOPLE)
- 253 Those working in the City, financial services, etc. Negative mentions that Conservatives only care about those who work in the City, show too much favour towards those who work in financial services, finance sector, finance capital, the banks, building societies, etc. (N.B. see also negative mentions of shareowners, code 272.)
- 259 Self-employed, small businessmen Negative mentions that Conservatives are only concerned about or DO TOO MUCH to encourage the self-employed, small businessmen or business-people, those who own their own business, shop-keepers, etc.
- 270 Homeowners Negative mentions that Conservatives do too much to encourage people who own their own home, cut rates for homeowners, only care about those who already own their own home, etc. (See also ISSUE code 249 and code 271 below re tenants.)
- 271 Council tenants/ the homeless Negative mentions that Conservatives are bad for council tenants, those who rent, local authority tenants, etc. Conservatives do not care about tenants, if tenants cannot afford to buy their flat under "Right to Buy", Tories aren't interested in them etc. Also mentions that Conservatives are bad for or do not care about the homeless. See also ISSUE code 249.
  - Shareowners Negative mentions that Conservatives do too much for those who own or have bought shares, are only concerned to protect profits of those who buy shares. (see also ISSUE code 247).

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- 273 Taxpayers Negative mentions that Conservatives only care about those who pay taxes, only look after taxpayer's interests, etc. (see also ISSUE code 244).
- 274 Pensioners, older people Negative mentions that Conservatives are bad for the old, OAPS pensioners, the retired etc. (see also ISSUE code 251).
- 275 Young people Negative mentions that Conservatives are bad for the young, for young people, do nothing to help or encourage younger people, etc.
- 276 People in this part of country or this country (if Scotland or Wales) Negative mentions of Conservatives being BAD for people who live in ONE part of country (e.g. in the North or in the Midlands) or in this country (e.g. Wales or Scotland). (If also mention that this has positive effect on those living elsewhere, code 176 too).
- 277 Gays, lesbians or homosexuals <u>Negative</u> mentions that Conservatives are against gays, do not help homosexuals, etc. Conservatives are "homophobic", do not try to help or understand homosexuals. (See also ISSUE code 257.)
- 278 Ethnic minorities, Blacks, Asians, Negative mentions that Conservatives do NOT help ethnic minorities, Blacks, Asians, do not care about the difficulties or discrimination experienced by these people, etc.
- 279 Those working in the public sector, teachers, nurses, etc. Negative mentions that Conservatives do not help or care about those who work in the public sector, including teachers, nurses, local authority workers, social workers, etc. Will help with teachers' or nurses' pay, etc.
- 260 Negative mentions of Conservative handling of OTHER specific groups Negative mentions of Conservative handling of OTHER groups not specified above, for example, disabled, etc.

N.B. IF NEGATIVE MENTION OF GROUP WHICH IS MENTIONED ABOVE DOES NOT SEEN TO FIT ABOVE CODES, PLEASE TAB: DO NOT USE CODE 260 FOR THESE MENTIONS.

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- <u>Party responses</u> All negative mentions of PARTY politics, party LOYALTY how the Conservative party relates to other parties, etc. Codes 280-290.
- 281 I used to be Conservative (but now I am not) Negative mentions that respondent used to be Conservative, with implication that no longer supports party, can't support party now, all mentions that respondent no longer feels a personal loyalty to Conservative party. Also mentions that respondent used to vote Conservative but does not do so any more, with no other explanation.
- 282 I have always hated/disliked Conservatives Respondent has NEVER voted Conservative, could never consider supporting Conservatives, has traditional or instinctive dislike of Conservatives. JUST DISLIKE CONSERVATIVES (reasons unspecified).
- 283 Family, parents, spouse, workmates hate/dislike Conservatives Mentions that respondent's family or friends are against Conservatives, have always been against Conservatives, persuaded respondent not to vote Conservative, etc. Mentions of "negative persuasion" by friends or family of respondent.
- 284 Respondent dislikes LOCAL Conservative party Negative mentions that respondent dislikes local party, dislikes local Conservative council policies, etc. (N.B. mentions that party is worse for local area go in code 276; negative mentions of local party LEADERS go in code 203).
- 285 Time for a change/ Conservatives have been in power too long Anti-Conservative because they have been in government for too long, not right to give one party such a long go at government, time for a change (Mention of "time for a change" could be AGAINST Conservative or FOR another party.... depending on context.)
- 286 Conservatives were going to win anyway, did not need my vote All mentions that did NOT vote Conservative because they were going to win anyway, either nationally or locally, and therefore did not "need" vote of respondent.
- 287 Tactical vote AGAINST Conservative Any negative mention by respondent using word "TACTICAL", claim that vote was a tactical vote AGAINST Conservatives; May ALSO take form of mention that respondent really preferred another party but voted in order to DEFEAT Conservatives, or as PROTEST vote AGAINST Conservatives.

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- 288 Knew Conservative party had no chance AND THUS DID NOT VOTE FOR IT All mentions that respondent knew that Conservatives had no chance (locally) and THEREFORE DID NOT VOTE FOR THEM. Felt vote for Conservatives would have been WASTED VOTE (See code 188 if respondent knew Conservatives had no chance locally but DID vote for them.)
- 289 Wanted Conservatives to have FEWER seats in Parliament All mentions that respondent wanted Conservatives to have fewer seats in Parliament, did not want them to have a large majority, wanted to make them a bit more humble or more cautious in Parliament, etc.
- 290 Conservatives fought a bad CAMPAIGN Negative mentions that Conservatives had bad campaign, bad party political broadcasts, disliked their campaign, campaign was DIRTY, based on mudslinging, was unfair to other parties, campaign did not answer important questions. etc.
- 280 Other responses to do with PARTY POLITICS Negative mentions of Conservative party concerned with party politics or position in parliament, not covered anywhere else in codes 281-290 above. If in doubt, please TAB.

- OTHER ANSWERS All other ANTI-CONSERVATIVE answers that do not fit in above categories. REMEMBER to use other answer codes above about specific areas, in preference to these codes. ONLY USE THESE CODES IF YOU CANNOT ASSIGN ANY OTHER CODES TO <u>PARTICULAR PART</u> OF ANSWER.
- 235 Did not vote Conservative because respondent NEVER THOUGHT ABOUT IT EXCLUSIVE CODE: to be used if this is ONLY reason given for not voting Conservative.
- 226 Could not assign codes SOLELY due to bad probing etc by interviewer. I.e. insufficient information to assign codes because of inadequate probing.
- 297 Could not assign codes because of bad handwriting, illegibility of key words, etc.
- 298 OTHER answer (not codeable into above categories, including cases where ALL of reply is vague or irrelevant. Ignore cases where some of reply is vague or irrelevant.)

# PRO LABOUR ANSWERS (300 series)

Leaders and politicians Positive mentions of people in the Labour party. Codes 301-309.

- 301 General Has good leaders, good Shadow Cabinet, good or able or welleducated people in it. Use this code where NO NAMES are mentioned but a general point is made about people in party, their abilities or qualities of leadership.
- 302 Neil Kinnock All positive mentions.
- 303 Local Labour MP/candidate/leaders/other local figures in party All positive mentions of local people in party (but see also code 384 if respondent mentions that he/she is active locally or likes local party.) Please TAB if you're unsure whether name is LOCAL or NATIONAL.
- 300 All other positive references to <u>NAMED</u> (national) Labour leaders, etc Including all positive references to other Labour leaders, Shadow Cabinet ministers, party figures, etc.

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# General image of Labour party

# Positive mentions of general image of party or govt. Competence in managing etc. Codes 310-317.

311 Competence/record/managing the COUNTRY

- Labour govt. WOULD do a good job / DID good job in past. Know how to run country/ can be trusted to run the country/ would put country on its feet/.Has ABILITY to be good GOVERNMENT/ Believable as govt./ All general positive mentions about <u>record of running country.</u> or of Labour competence to govern, competence to manage. (N.B.:if pro-Labour, code 311; if anti-Conservative, code 211. If mention of managing the ECONOMY, see code 341.).
- 312 Keeps promises, honest, trustworthy, Labour have kept or would keep promises, do what they say they would, are honest, trustworthy, would deliver what they promise, are not corrupt, etc.
- 313 Strong, decisive Labour take hard decisions, are strong, tough, have convictions, courage, don't chop and change views, etc.
- 314 United <u>PARTY</u>, not divided Party itself is united, not divided; not split, Labour agree with each other, don't argue all the time.,etc.
- 315 Caring, concerned Party is caring, concerned about people, unselfish, puts people first, kind, humane, has a heart, etc. See also code 363 if mentioned that party cares for the poor; if specific group is mentioned, PLEASE CODE THAT GROUP.
- 316 Unites the MATION, brings nation together, Party unites nation, is not socially divisive, unites country, does not divide people, does not sow dissent in Britain, etc. (see also code 314, for united PARTY, and code 362, for mentions that Labour party is good for everyone. Code 316 is for specific mentions of uniting the country.)

# 317 Party is centre, moderate, not extreme,

Positive mentions that Party is centre, moderate, in the middle, not extreme, reasonable, not hard-line, not dogmatic. not "ideological".etc. Positive mentions that party is moderate NOW (can also go with negative mention, code 417, that USED TO BE too extreme.) All mentions that party is in centre go here, but see code 327 if mention is made of LEFT CR RIGHT.

310 Any OTHER mentions of POSITIVE general images of party relating to government, mentions that it is (just) the best PARTY, other general images of PARTY (but not philosophy or policies, see codes 320-328.)

# Overall philosophy, aims, or beliefs of Labour party

All positive mentions of overall BELIEFS of party Codes 320-329. (but NOT specific policies, see codes 330-359).

- 321 General Like their overall philosophy or beliefs (UNSPECIFIED). Just the best ideas, best stand on the issues (UNSPEC.), etc, General mentions of approval of IDEAS of party, or general positive mentions of UNSPECIFIED policies of party.
- 322 For socialism, Positive mentions that Labour is for socialism, supports good socialist principles, greater degree of collective provision, is against private enterprise, does not put all its faith in the "free market", all positive mentions of moving away from (so much) private enterprise and going towards more socialism or social democracy (pro-Labour)
- 323 For fairness, justice, "real" freedom Positive mentions that Labour is for fairness, or justice, more social justice, for "real" freedom by seeing that everyone has basic needs taken care of, Not so much emphasis on individuals getting ahead, more emphasis on broad social justice or on making freedoms and opportunities available to everyone, making society more fair, etc. (BUT N.B. see code 324 re welfare state, and code 325 for positive mentions of equality.)
- 324 Social welfare, welfare state Positive mentions that Labour supports (worthwhile parts of) welfare state, cares about society's welfare, originally created welfare state, is the only party that really cares about welfare state, etc. (BUT N.B. mentions of specific parts of welfare state go in ISSUE codes, 339-359)
- 325 Equality/ economic equality/ redistribution of income Positive mentions that party supports real equality, is in favour of economic equality, wants to make people more equal, will redistribute income from rich to poor, to the less welloff, will make people's incomes more equal, bring about greater equality in society, etc. (But N.B., see also group codes 360-379). Mention here is of IDEA of equality or of redistribution.

- 326 Traditional or patriotic party Values traditional ways, is patriotic, supports Queen and country, stands up for traditional British way of life, etc. (N.B. Mentions here are that PARTY is traditional, not that RESPONDENT feels traditional loyalty to party, see code 381.)
- 327 Are to LEFT, not right-wing <u>Positive</u> mentions that Labour is left-wing, left of centre, not right-wing, are against wishy-washy centre, left-wing without being too left-wing, NOT "loony-left", not communist, etc. This code is for explicit mentions of words "Left" and "Right"; see also code 317 for mentions of "Extreme" and "Moderate". And see code 329 for mentions of Militant.
- 328 Fresh, new ideas Positive mentions that Labour have come up with fresh, new ideas, don't just keep on with old ideas, etc.
- 329 Militant Positive mentions of Militant Tendency, Derek Hatton, Liverpool Militants, etc. This code is not for loony-left, but specific <u>positive mentions of Militant</u>.
- 320 Other positive mentions of philosophies or ideas of Labour party. Whereas code 321 is for general, UNSPECIFIED mentions, code 320 is for SPECIFIC mentions of PHILOSOPHIES which cannot be coded above. But not for specific POLICIES or specific ISSUES, see codes 330-359.

# Foreign policies or issue stands of Labour Positive mentions of Labour foreign policy. Codes 330-335.

331 Foreign policy, handling of foreign issues generally General mentions of foreign policy, positive image of Labour handling of foreign issues generally, etc. Labour have or would stick up for Britain in the world, make Britain strong in rest of world, would have better foreign relations with the rest of the world, etc.

- 332 Defence Positive mentions of Labour record on or policy for defence, better defence policy, Labour would increase conventional weapons, Labour would be less likely to cause war, is not too aggressive, etc. (SEE CODE 333 below for specific mentions of nuclear issues, nuclear deterrent.) This code may be used along with 333, but refers to general positive mentions of Labour's defence policy.
- 333 Nuclear defence issues Positive mentions of nuclear defence stand or policies of Labour, getting rid of Britain's nuclear weapons, getting rid of cruise, or Polaris or Trident, positive mentions of unilateral disarmament, etc. All positive mentions of Labour's stand on nuclear defence
- 334 Falklands Positive mentions of Labour stand on Falklands policy, was patriotic during Falklands war, is or would be more reasonable in negotiating with Argentina, etc.
- 335 Policy on EEC, Common Market Positive mentions that Labour would have better policy on EEC, would not cause so much conflict with EEC, would get more help from EEC, be better Europeans, etc.
- 330 All other positive references to foreign policy of Labour or their handling of other foreign issues (NATO, aid to third world, etc.)

# Domestic issues

All positive mentions of Labour handling of or policies on domestic issues. Codes 339-359. (BUT N.B. May need to check some codes against "group" mentions, see codes 360-370). Codes 339-359 are about ISSUES, POLICIES OR RECORD, not about people.

- 339 General domestic policies All positive mentions of Labour policies on domestic issues in Britain, "policies here at home," policies for domestic problems. (Foreign affairs go in code 331; if unsure whether foreign or domestic issue, please TAB.) N.B., General positive mentions of Labour RECORD of running country, go in code 311.
- 341 Budget, managing economy, general economic record or policies policies or record on economic growth, industrial growth Positive mentions of Labour policy or record on sound economy, sound or strong finances, good budgets, good economic record, etc. Also positive mentions of Labour policies or record on economic growth, are or have been good for industry, would help industry expand, make industry more prosperous or profitable, etc. THIS INCLUDES POSITIVE MENTIONS OF RECORD OF PAST LABOUR GOVERNMENTS (Callaghan, etc) ON MANAGING ECONOMY AND ON ECONOMIC GROWTH.

# 342 Unemployment

Positive mentions of Labour policies on or handling of unemployment, creating more jobs, good for employment, etc. Only Labour takes unemployment problem seriously, will really do something to reduce unemployment.

### 343 Prices, inflation

Positive mentions of Labour policies on or record on inflation, prices, cost of living, keeping prices down, etc. INCLUDES POSITIVE MENTIONS OF RECORD OF LAST LABOUR GOVERNMENT ON INFLATION, etc.

### 344 Taxes

Positive mentions of Labour policy or record on taxes: keeping taxes of poor low, would increase taxes for those who could afford to pay, and cut taxes for those who could not afford to pay, etc. Fairer taxation policy, taxing middle class, not the poor, etc. (BUT NB. not poll tax, or local taxes, see code 345. See also, codes 325 for mentions of redistribution of income, and group codes for mentions of rich and poor.)

- 345 Poll tax, community charge, RATES Positive mention of Labour opposition to poll tax, flat rate community charge, Support for Labour policy on rates introducing local income tax, need rates for local government spending. Supports Labour opposition to rate-capping, etc.
- 346 Nationalisation, against privatisation, All positive mentions of Labour policies on fationalisation, against further privatising of nationalised industries, Labour is right to worry about making British Gas, TSB, British Telecom, etc. private, it is like selling off family silver, right that Labour opposes selling off national assets to make profit for a few, etc.
- 347 Shares or share ownérship, the City All positive mentions about Labour not favouring share ownership, wild speculations in shares or on Stock Exchange, is against big share sell offs, etc.
- 348 National Health Service (NHS) Positive mentions of Labour SUPPORT for NHS, spending on hospitals, would looks after nation's health, cares about the NHS, would cut waiting lists, etc.

# 349 Housing policy

Positive mentions of Labour policies or record on housing, would build more new homes, cut council house waiting lists, stop selling off public homes under Right to Buy scheme, would cut mortgage interest tax relief, pay more attention to problem of homelessness, affordable homes, etc. See group code 370, for mentions of the homeless, council tenants, etc.)

# 350 STATE education

Positive mentions of Labour policies or record on state education, (not PRIVATE education, see code 352 below). Would improve quality of state education, make schools better, spend more money on (state) education, improve classroom sizes, make comprehensives better, etc. As long as private education NOT mentioned, code here: 351 State pensions, family allowance, supplementary benefit,etc. Positive mentions of Labour policies on or handling of pensions, would increase pensions, give more benefits to (deserving) families, other positive mentions of Labour stand on "welfare" benefits and state payments and allowances (BUT N.B. general mentions of "welfare state" go in code 324.)

352 PRIVATE health care, education or pensions Positive mentions of Labour policies or record DISCOURAGING PRIVATE health care, education, schools, pensions, etc. Wrong to let people pay more for better health care, ought to return to proper state services equal for all, rather than letting individuals opt out, private medicine and education are bad, hurt state services, etc. Wrong to make individuals pay for their own health care,etc.

# 353 Crime, law and order Positive mentions of Labour policies or record on crime, stand on law and order, support police, would cut crime by tackling causes (poverty, etc), did not have such high crime under Labour, is not part of hanging brigade, etc.

### 354 Strikes, industrial relations,

Positive mentions of Labour policies or record on strikes, because close to trade unions could control strikes, Under Labour, would be less confict in industrial relations INCLUDES POSITIVE MENTIONS OF LAST LABOUR GOVERNMENT HANDLING OF STRIKES, ETC. Positive mention that Labour aren't strikebreakers. All positive mentions of issue of strikes, picketing or industrial relations go here; mentions of other or general trade union issues go in code 355 below.

### 355 Trade unions

Positive mentions of Labour handling of or policies on trade unions, trade union elections, support for trade unions generally, more co-operative with unions, stand on GCHQ, etc. It may be difficult to decide between 354 and 355; if in doubt, please TAB.

# 356 Immigration, ethnic minorities

Positive mentions of Labour record or policy on race or immigration, had fairer immigration policy, better on handling of racial issues, in favour of affirmative action, positive discrimination, understand need to have equal opportunities policies for minorities, not rascist, etc. See also GROUP code 378. 357 Gay, lesbian or homosexual issues Positive mentions of Labour record or policies on gays,

homosexuals, supporting equal opportunities for homosexuals, not pandering to prejudice against gays and lesbians, etc. (N.B. this code is for positive mentions of Labour record or policies; for negative mentions of Labour policies or record, code 457.)

358 Women, women's issues Positive mentions of Labour policies or record on women or women's issues. Positive mentions that Labour supports equal opportunities for women, affirmative action programmes for women, don't discriminate against women, etc. (As above, this code is for positive mentions of Labour policies; negative mentions of Labour policies go in code 458.)

359 Environmental or "green" issues -- including nuclear POWER Positive mentions of Labour policies or record on green or environmental issues. Mentions that Labour would look after the environment, would not be so much in support of nuclear power, care about countryside issues, have good agricultural policies, etc. (But not mentions that they look after farmers, which go in 360).

340 Other domestic issues Any OTHER positive mentions of specific Labour policies or record on DOMESTIC issues (for example, official secrets, transport, etc.) Group responses,

All positive mentions that Labour help or are good for certain groups. Codes 360-376. IF RESPONDENT MENTIONS THAT HE OR SHE PERSONALLY WOULD BE BETTER OFF ("I would be better off under Labour.."), ALWAYS use code 361; if he or she goes on to say that is because of membership in a social group ("I would be better off because as a pensioner..."), use BOTH code 361 AND the appropriate group code (374). You may also need to use the issue codes 339 - 359 above, if respondent mentions both the GROUP and the Labour POLICY OR RECORD on the issue (For example, "Pensioners. Labour would give more money for pensions, make sure that pensions keep up with inflation" is BOTH codes 351 AND codes 374, since it mentions both a group and a policy issue. If in doubt, please TAB.

- 361 ME, I am better off, we are better off, people like me, etc Positive mentions that respondent him or herself is or would be better off, economically or in some other way, under Labour. All uses of ME, I, or WE being better off should go here first; then check to see if group is mentioned. If probing was done properly, this will almost always be the case. (Often these are apologetic mentions like "I know it is selfish, but I myself would be better off with Labour..."; all such mentions go here.) N.B. Do NOT code here mentions that respondent has always voted Labour, see code 381.
- 362 All people, vast majority Mentions that Labour are good for everyone, silent majority, treat all groups the same, no special privileges, all classes, all British people, etc. But if mention is that Labour unite the nation, use code 316.
- 363 Working people/ the less well-off/ the poor Positive mentions that Labour are good for working people, working class, people who are less well-off, the lessfortunate, the poor, etc. All positive mentions that Labour are good for these social groups go here.
- 364 Niddle class/better-off <u>Positive</u> mentions that Labour are right to penalise middle class or better off, are basically fair to middle class, the better-off, professional people, will not penalise them very much, positive mentions that Labour will take some money away from middle class or better off, they will lose some of their special privileges, it is fair that they will be hurt by some degree of redistribution, etc.

- 365 Those who belong to trade unions, trade unionists All positive mentions that Labour are good for those who belong to trade unions, trade unionists, real trade union members, ordinary trade union members, etc.
- 366 The unemployed All positive mentions that Labour are good for the unemployed, help the unemployed, give real jobs to unemployed, etc. You may also need to use code 342 if respondent mentions Labour policy or record on issue of unemployment.
- 367 Those working in industry, in business, Positive mentions that Labour are good for those people running or working in business, big business or industry, will help those people who work in industry, etc.
- 368 Those working in the City, in finance Positive mentions that Labour is BAD for those people working in the City, those working in finance sector, for "finance capitalists", etc. (N.B. this code may be used along with code 347. But remember that code 347 focusses on ISSUE, while code 367 focusses on PEOPLE who benefit.)
- 369 Self-employed, small businessmen Positive mentions that Labour are good for selfemployed, encourage the self-employed, small businessmen or business-people, those who own their own business, shopkeepers, etc.
- 370 Homeowners Positive mentions that Labour are good for homeowners, would help those who can afford to buy home, those who have a mortgage, etc.

# 371 Council tenants/ the homeless Positive mentions that Labour are good for council tenants, those who rent from councils, local authority tenants, etc. Helps keeps rents low, etc., benefit all tenants, instead of just looking after homeowners, etc. Would look after homeless or take care of those with no home, etc. (See also ISSUE code 349.). BUT N.B. if respondent says that "I would benefit from lower council rents", code 349, 361, 371.)

# 372 Shareowners Positive mentions that Labour would not place so much emphasis on those who own or have bought shares, would let them take risks like everyone else. (see also ISSUE code 347)

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373 Taxpayers Positive mentions that Labour would fairer to those who pay taxes, ordinary taxpayers. look after taxpayer's interests, etc. (See also ISSUE code 344.)

374 Pensioners, older people Positive mentions that Labour are good for those who are old, OAPs, pensioners, etc. (see also policy code 351).

- 375 Young people Positive mentions that Labour are good for younger people, encourage younger people, give younger people something to hope for, or something to work for, etc.
- 376 People in this part of country or in this country (if Scotland or Wales) Positive mentions of Labour being good for those who live in ONE part of country (e.g. North, inner cities or Midlands) or in this country (e.g. Wales or Scotland). (If also mention that this has negative effect on those living elsewhere, code 476 too).
- 377 Gays, lesbians, homosexuals, etc. <u>Positive</u> mentions that Labour are supportive of gays, lesbians, homosexuals, would do something to help them, etc. But do NOT code here positive mentions about handling of ISSUE of homosexuality, which go in code 357.
- 378 Ethnic minorities, Blacks, Asians, etc. Positive mentions that Labour HELP or are in FAVOUR of ethnic minorities, give them real help instead of paper promises, etc.
- 379 Public sector workers, teachers, nurses, etc. Positive mentions that Labour help or are in favour of those who work in the public sector, including teachers, nurses, local authority workers, social workers, etc. Will help or improve teachers' or nurses' pay, etc.
- 360 Other positive mentions of groups that Labour favour or support. Other positive mentions of help for specific groups not separately classified above, for example, the disabled, etc.

H.B. IF POSITIVE MENTION OF GROUP WHICH IS MENTIONED ABOVE DOES NOT SEEN TO FIT ABOVE CODES, PLEASE TAB: DO NOT USE CODE 360 FOR THESE MENTIONS.

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- <u>Party responses</u> All positive mentions of PARTY politics, party LOYALTY how the Labour party relates to other parties, etc. Codes 380-390.
- 351 I have always been Labour Mentions that respondent has always been Labour, has always voted Labour, I am a staunch supporter, etc. All mentions that respondent feels a personal loyalty to Labour party. (But if mention that respondent feels he or she is BETTER OFF under Labour, code 361.)
- 383 Family, parents, spouse, workmates are Labour Mentions that respondent's family or friends are Labour have always been Labour, persuaded respondent to vote Labour, etc. Mentions of loyalty of or persuasion by friends or family of respondent.
- 384 Respondent likes or is active in LOCAL Labour party Mentions that respondent likes local party, is active in local party, local member, likes local council policies, etc. (BUT N.B. if respondent mentions that Labour party is better for local area, use code 376. AND if mention of local party LEADERS, use code 303.)
- 385 TIME FOR A CHANGE Positive mentions of Labour because it is time for a change, their turn for office, etc. (Mention of "time for a change" could be AGAINST Conservative or FOR Labour, depending on context....).
- 386 Wanted to vote for a party that could WIN (nationally or locally) Positive mentions that voted Labour because wanted to vote for a party that could win, either nationally or locally. No OTHER party had a chance (locally), etc.
- 387 Tactical vote FOR Labour, ANY positive mention by respondent using word "TACTICAL", claim that vote was a tactical vote FOR LABOUR. May be used with code 386 if respondent says that he or she wanted to vote for a party that could win and therefore voted TACTICALLY FOR Labour. BUT N.B. if voted tactically AGAINST a party, use that code INSTEAD, in preference, see codes 287, 487, 687 etc.).

- 388 Knew Labour party had no chance BUT VOTED FOR IT ANYWAY All mentions that respondent knew or felt that Labour had no chance (locally or nationally) but VOTED FOR THEM ANYWAY. (If DID NOT vote for them anyway, see code 488.)
- 339 Wanted Labour party to have MORE seats in Parliament, be a stronger opposition, remain main opposition Voted Labour because wanted them to have an more seats in Parliament, wanted them to be strong or stronger opposition, wanted to stop Conservatives having everything their own way in Parliament (see also code 289), wanted Labour to remain main opposition in House, hoped for at least a hung parliament to give Labour a chance, wanted Labour to have more influence over legislation, etc.
- 390 Fought a better or good CAMPAIGN Positive mentions that Labour had better/good campaign, better/good party political broadcasts, better TV or newspaper ads, liked their campaign, fought CLEAN campaign, did not play DIRTY, honest CAMPAIGNING, etc.
- 380 Other responses to do with PARTY POLITICS Not covered in codes 381-390 above.

- OTHER ANSWERSAll other PRO-LABOUR answers that do not fit in the<br/>above categories. REMEMBER to use other answer codes<br/>above about specific areas, in preference to these<br/>codes. ONLY USE THESE CODES IF YOU CANNOT ASSIGN ANY<br/>OTHER CODES TO PARTICULAR PART OF ANSWER.
- 396 Could not assign codes SOLELY due to bad probing etc by interviewer. I.e. insufficient information to assign codes because of inadequate probing.
- 397 Could not assign codes because of bad handwriting, illegibility of key words, etc.
- 398 OTHER answer (not codeable into above categories, including cases where ALL of reply is vague or irrelevant. Ignore cases where some of reply is vague or irrelevant.)

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# ANTI- LABOUR ANSWERS (400 series)

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Leaders and politicians Wegative mentions of people in the Labour party. Codes 401-409.

- 401 General Has bad leaders, bad Shadow Cabinet, bad or incompetent people in it. For instance, code here any GENERAL negative mentions of class or educational background of party leaders, mentions that are all ex-polytechnic lecturers, all from same class, out of touch with ordinary people, too privileged, etc. Use this code where NO NAMES are mentioned but a general point is made about people in party, their abilities or qualities of leadership.
- 402 Neil Kinnock All negative mentions.

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- 403 Local Labour MP/candidate/leaders/other local figures in party All negative mentions of local people in party (but see also code 484 if respondent mentions that he/she is against policies of local party.) Includes mentions of Bernie Grant, etc. N.B. CODE MENTIONS OF DEREK HATTON UNDER CODE 429, "NILITANT" code. Please TAB if you're unsure whether name is LOCAL or NATIONAL, NILITANT OR NOT.
- 400 All other negative references to <u>MAMED</u> (national) Labour leaders, etc Including all negative references to other Labour leaders, Shadow Cabinet ministers, party figures, etc.

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# General image of Labour party Megative mentions of general image of party or

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govt. Competence in managing etc. Codes 410-417.

411 Competence/record/managing the COUNTRY Labour govt. did a bad job running the country when it was last in office (during Callaghan years, winter of discontent.) Has in the past or would now make a mess out of country, All general anti-Labour mentions of past or future RECORD of running country. INCLUDES MENTION THAT PARTY IS NOT BELIEVABLE AS GOVERNMENT OF BRITAIN, NOT UP TO RUNNING COUNTRY, NOT CREDIBLE GOVT., INCOMPETENT. N.B. If negative mention about managing the ECONONY, see code 441. If negative mention about industrial relations, strikes (winter of discontent).code 454.

### Don't or can't keep promises/ dishonest 412 Labour have not kept or cannot keep promises, done what they say they would, have not delivered what they said they would,. Regative mentions that Labour are dishonest, cannot be trusted, tell lies, say one thing and do another, etc.

### 413 Weak, indecisive Labour can't take hard decisions, are weak, don't hold true to their convictions, change policies all the time, lack courage, goes with whatever ideas are trendy, sit on the fence, cannot make up their mind what they believe, etc.

### 414 Divided PARTY, not united Labour Party itself is divided; is split, not united. Labour don't agree with each other, argue all the time.

### 415 Uncaring, unconcerned, callous, cruel Party is uncaring, does not care about people, is unconcerned about people, callous, hard-hearted, cruel, etc. BUT N.B. see also group codes, 460-479 which should be used if point is that Labour do not care about particular groups; code 415 is for general point about caring, caring for all people, etc.

# 416 Divides the <u>NATION</u>, splits the nation apart, Labour party splits or divides the nation, is socially divisive, sows division and dissent in Britain, does not or cannot unite the country, etc. (See code 414 which is for negative mentions of divided PARTY, code 462 for mentions that party is bad for EVERYONE, and code 476 for negative mentions that party favours some PARTS of country at expense of other PARTS. Code 416 is for general negative mentions that party divides people, not for GEOGRAPHICAL splits.)

417 Party is extreme, hard-line, not moderate Negative mentions that Labour Party is or has been extreme, not moderate, not in centre, not reasonable, hard-line, dogmatic, too ideological, etc. All negtive mentions that party is "extreme" go here, but see code 427 if mention is made of being TOO LEFT-WING.

410 Any OTHER negative mentions of images of party relating to managing government, mentions that it is just a BAD party, WORST party, other negative images of PARTY, (but not philosophy or policies, see codes 420-428.)

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Overall philosophy, aims, or beliefs of Labour party

All negative mentions of overall BELIEFS of party Codes 420-429. (but NOT specific policies, see codes 430-459).

- 421 General Dislike their overall philosophy or beliefs (UNSPECIFIED). Just the worst ideas, worst stand on the issues (UNSPEC.), etc, General mentions of disapproval of IDEAS of party, general mentions of disapproval of UNSPECIFIED policies.
- 422 For socialism, Negative mentions that Labour is for socialism, mentions against socialism, negative mentions that Labour wants too much state intervention, negative mentions that Labour is against private enterprise, does not believe in free market, all negative mentions of Labour moving away from private enterprise or mixed economy, and going towards socialism, etc.
- 423 Not concerned with rights or opportunity or choice of individual Negative mentions that Labour are not enough in favour of individual "freedom to choose", do not care about rewarding individual effort, do not let or make people do things for themselves, interfere with individual freedom or opportunities wants state or government to make choices, not individuals. (BUT N.B. see code 424 re welfare state, and code 425 for negative mentions of equality.)
- 424 Social welfare, welfare state Labour are too much in favour of welfare state, wants to spend too much on society's welfare, etc. Too much in favour of welfare help for those who ought to help themselves. Negative mentions of general Labour view of welfare state. (BUT N.B. negative mentions of effects on specific parts of welfare state go in ISSUE codes, 439-459)
- 425 Equality/ redistribution of income Negative mentions that Labour party want too much equality, would try to make people more equal, or too equal, would try to redistribute income from rich to poor, is too obsessed with idea of equality, wants equality at all costs, is too radical in its plans for redistribution, would rob rich to give to poor (But N.B., see also group codes 460-479). Mention here is disapproval of IDEA of equality or of redistribution.

- 426 Against tradition, unpatriotic party Negative mention that Labour party does not value traditional ways, is unpatriotic, does not stand up for Queen and country, degrades or denigrates traditional British way of life, etc.
- 427 Are to LEFT, not right-wing NEGATIVE mentions that Labour is left-wing, left of centre, not right-wing, are too left-wing, "loony-left", not centre party anymore (as it used to be) but is very far to left, communist, etc. This code is for explicit mentions of words "Left" and "Right" or communist, etc.; see also code 417 for mentions of "Extreme" and "Noderate". See also code 429 for negative mentions of Militant.
- 428 Have NO ideas, no new ideas, only old tired ideas, etc Negative mentions that Labour have only old ideas, or NO ideas, no overall beliefs, no genuine commitments, etc.
- 429 Militant Negative mentions of Militant Tendency, Derek Hatton, Liverpool Militants, etc. This code is not for loony-left (427), but specific negative mentions of Militant.
- 420 Other negative mentions of philosophies or ideas of Labour party. Whereas code 421 is for general, UNSPECIFIED mentions, code 420 is for SPECIFIC mentions of PHILOSOPHIES which cannot be coded above. But not for specific POLICIES or specific ISSUES, see codes 430-459.

Foreign policies or issue stands of Labour Tegative mentions of Labour foreign policy. Codes 430-435.

- 431 Foreign policy, handling of foreign issues GENERALLY General negative mentions of foreign policy, general negative image of Labour handling of foreign issues, Labour have or would make Britain laughingstock in rest of world, make Britain less respected, etc.
- 432 Defence Negative mentions of Labour record or policy on defence, Labour would weaken our defences, spend too little money on defence, would let Russians in, Labour would be more likely to cause war, is not aggressive enough, weak or nambypamby, etc. SEE CODE 433 below for specific mentions of nuclear issues, nuclear deterrent. This code may be used along with 433, but refers to general negative mentions of Labour's defence policy.
- 433 Nuclear defence issues Negative mentions of nuclear defence stand or policies of Labour, getting rid of Britain's nuclear weapons, getting rid of cruise, or Polaris or Trident, negative mentions of unilateral disarmament, etc. All negative mentions of Labour's stand on nuclear defence
- 434 Falklands Negative mentions of Labour stand on Falklands policy, was unpatriotic during Falklands war, is or would be too weak in negotiating with Argentina, Tam Dayell's speech on Belgrano was outrageous, etc.
- 435 Policy on EEC, Common Market Negative mentions that Labour would have worse policy on EEC, would not have got our money back, is too weak with other members of EEC, would not be respected in EEC, etc.
- 430 All other negative references to foreign policy of Labour or their handling of other foreign issues (NATO, aid to third world, etc.)

# Domestic issues

All negative mentions of Labour handling of or policies on domestic issues. Codes 439-459. (BUT I.B. May need to check some codes against "group" mentions, see codes 460-470). Codes 439-459 are about ISSUES, POLICIES OR RECORD, not about people.

439 General <u>policies</u> on domestic issues All negative mentions of Labour policies on domestic issues in Britain, "policies here <u>at home</u>," policies for domestic problems. (Foreign affairs go in code 431; if unsure whether foreign or domestic issue, please TAB.) **T.B. General** negative mentions of Labour RECORD of running country go in code 411.

441 Budget, managing economy, general <u>economic record</u> or policies, policies or record on economic growth.

Negative mentions of Labour overall policy or record on economy, weak finances, bad budgets, bad economic record, calling in INF to bail us out, no chance of being good economic managers, would just spend, spend, spend, etc. Negative mentions of past or present Labour policies or record for economic growth, are not in favour of or cannot produce economic growth, would lead to industrial collapse, cause industry to decline, etc. THIS INCLUDES NEGATIVE MENTIONS OF RECORDS OF PAST LABOUR GOVERIMENTS (Callaghan, etc) ON MANAGING ECONOMY OR ECONOMIC GROWTH. See also code 454 re strikes, industrial relations.

# 442 Unemployment

Negative mentions of Labour policies on or handling of unemployment, cannot or will create real jobs, bad for employment, , in long term would create more unemployment rise in unemployment started under Labour, etc.

# 443 Prices, inflation

Negative mentions of Labour policies on or record on inflation, prices, cost of living, keeping prices down, etc. INCLUDES NEGATIVE MENTIONS OF RECORD OF LAST LABOUR GOVEREMENT ON INFLATION, etc.

### 444 Taxes, cutting taxes, lower taxes

Megative mentions of Labour policy or record on taxes: could not keep taxes down, would increase taxes, increase taxes for those who could ill afford to pay, poor people pay taxes too, would rather have tax cuts, etc. (BUT MB. not poll tax, rates, or local taxes, see code 445. See also, codes 425 for mentions of redistribution of income, and group codes for mentions of rich and poor.) 445 Poll tax, community charge, RATES Negative mention of Labour opposition to poll tax, flat rate community charge, negative mentions of Labour stand on rates, increasing local rates, huge rate increases, against introduction of local income tax, rates are unfair, Labour is opposed to rate-capping, etc.

446 Nationalisation, against privatisation, All negative mentions of Labour policies on nationalisation, against further privatising of nationalised industries, Labour was against making British Gas. TSB, British Telecom, etc. private, nationalised industries are inefficient, etc.

447 Shares or share ownership, the City All negative mentions about Labour not favouring share ownership, was against share sales, is against the Stock Exchange and the profits made in the City., doesn't understand financial sectors, etc. (BUT NB. not mentions of negative effect on those who own shares, which would go in code 472)

448 National Health Service (NHS) Negative mentions of Labour record or policies on NHS, spending on hospitals, could not properly manage NHS, might spend on NHS in short run, but would not in long run, etc. INCLUDES NEGATIVE MENTIONS OF LABOUR RECORD WHEN LAST IN GOVERNMENT, CUTS IN NURSE'S PAY, LONG WAITING LISTS THEN, ETC.

# 449 Housing policy Regative mentions of Labour policies or record on housing, negative mentions that would stop sales w

housing, negative mentions that would stop sales under Right to Buy scheme, would cut mortgage interest tax relief, is better to have private housing than council homes, etc. Labour opposes Right to Buy policy, etc. (BUT N.B., NOT mentions that "I would be worse off under Labour because I am a homeowner", see codes 461 and 470.)

# 450 STATE education

Negative mentions of Labour policies or record on state education, (not PRIVATE education, see code 452 below). Would not or did not improve quality of state education, would make schools worse, have silly education policies, silly loony-left teachers, do not care about quality of education, etc. As long as private education NOT mentioned, code here. 451 State pensions, family allowance, supplementary benefit, etc. Negative mentions of Labour policies on or handling of pensions, would not be able to increase pensions, give too much money in welfare benefits to (undeserving or lazy) people INCLUDES NEGATIVE MENTIONS OF RECORD OF PAST LABOUR GOVERNMENT ON WELFARE BENEFIT PAYMENTS. All other negative mentions of Labour stand on "welfare" benefits and state payments and allowances (BUT N.B. general mentions of "welfare state" go in code 424.)

452 PRIVATE health care, education or pensions Negative mentions of Labour policies or record DISCOURAGING PRIVATE health care, education, schools, pensions, etc. Wrong not to let people pay more for better health care, ought to let or encourage people to opt out, Labour is against freedom of choice for private welfare and then puts secondrate state services in its place, etc. (Not just negative mention that Labour policies are in favour of welfare state, but that they are wrong to try and stop PRIVATE welfare services.)

# 453 Crime, law and order Negative mentions of Labour policies or record on crime, stand on law and order, do not support police, would not be tough enough on crime, are soft on criminals, do not support capital punishment, etc.

454 Strikes, industrial relations, Negative mentions of Labour policies or record on strikes, because close to trade unions cannot control strikes, Under Labour, would be more confict in industrial relations INCLUDES NEGATIVE MENTIONS OF LAST LABOUR GOVERNMENT HANDLING OF STRIKES, winter of discontent, etc. Negative mention that Labour aren't tough with strikers, give in to strikers, could not stand up to miners, etc. All negative mentions of issue of strikes, picketing or industrial relations go here; mentions of other or general trade union issues go in code 455 below.

455 Trade unions Negative mentions of Labour handling of or policies on trade unions, trade union elections, too cozy with trade unions, let trade unions run things in past, etc. It may be difficult to decide between 454 and 455; if in doubt, please TAB.

456 Immigration, ethnic minorities Negative mentions of Labour record or policy on race or immigration, too soft on immigration, give preference to ethnic minorites, support positive discrimination, etc. SEE also group code 478.

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457 Gay, lesbian or homosexual issues Negative mentions of Labour record or policies on gays, homosexuals, positive discrimination in favour of homosexuals, wrong for Labour to teach about or promote homosexuality in schools, etc.

458 Women, women's issues Negative mentions of Labour policies or record on women or women's issues. Negative mentions that Labour wants women to act like men, does not recognise special family role of women, are too much in favour of women's lib, etc.

459 Environmental or "green" issues -- including nuclear POWER Negative mentions of Labour policies or record on green or environmental issues. Negative mentions that Labour would not have practical environmental policies, would try to get rid of nuclear power, does not have good "green" policies.

440 Other domestic issues Any OTHER negative mentions of specific Labour policies or record on DOMESTIC issues (for example, official secrets, transport, etc.) Group responses. All negative mentions about Labour's effect on certain groups. Codes 460-476. IF RESPONDENT MENTIONS THAT HE OR SHE PERSONALLY WOULD BE WORSE OFF ("I would be worse off under Labour.."), ALWAYS use code 461; if he or she goes on to say that is because of membership in a social group ("I would be worse off because as a pensioner..."), use BOTH code 461 AND the appropriate group code (474). You may also need to use the issue codes 439 - 459 above, if respondent mentions both the GROUP and the Labour POLICY OR RECORD on the issue (For example, "Pensioners. Labour would give less money for pensions," is BOTH codes 451 AND codes 474, since it mentions both a group and a policy issue. IF in doubt, please TAB.

461 ME, I am worse off, we are worse off, people like me, etc. Negative mentions that respondent him or herself is worse off economically or in some other way, or would be worse off under Labour. ALL USES OF ME, I, or WE being worse off should be coded here first; then check to see if group is mentioned. If probing was done properly, this will almost always be the case. N.B. Do NOT code here mentions that respondent used to vote or has never voted Labour; see codes 481 or 482.

462 All people, vast majority Nentions that Labour are bad for all, silent majority make most people or the vast majority worse off, are bad for all groups, completely out of touch with ordinary people, don't care about ordinary people, only care about certain small interest groups, etc. But if mention is that Labour divides or splits the nation, use code 416

463 Working people/ the less well-off/ the poor Negative mentions that Labour are only good for working people, only care about working class, people who are less well-off, the less-fortunate, the poor, etc. All negative mentions that Labour are good for these social groups go here. (If SOMEONE does say that Labour does not care ENOUGH about these groups, please TAB.)

464 Niddle class/better-off Negative mentions that Labour are unfair to middle class, the better-off, professional people, do not care about middle class, are against the better-off, professionals, those with a bit of money, etc. 465 Those who belong to trade unions, trade unionists All negative mentions that Labour are too concerned about those who belong to trade unions, trade unionists, trade union leaders, only care about union shop stewards, etc.

466 The unemployed All negative mentions that Labour are only concerned for the unemployed, etc. You may also need to use code 442 if respondent mentions Labour policy or record on issue of unemployment.

467 Those working in industry, in business, Negative mentions that Labour are bad for those people running or working in business, big business or industry, (N.B. this code may be used along with code 447. But remember that code 441 focusses on ISSUE, while code 467 focusses on PEOPLE who benefit.)

468 Those working in the City, financial sector Wegative mentions that Labour are bad for those people who work in the City, those who work in finance, those who DEAL in stocks and shares, who make their money off of financial markets, etc. (BUT NOT shareOWNERS, see code 472 below.) This code may be used along with policy code 447, but remember that 447 is about the ISSUE, while code 468 focusses on PEOPLE who benefit.

469 Self-employed, small businessmen Negative mentions that Labour are bad for selfemployed, does nothing for the self-employed, small businessmen or business-people, those who own their own business, shop-keepers, etc.

470 Homeowners Negative mentions that Labour are against people who own their own homes, only care about council tenants, would cripple homeowners with taxes, do not care about those who already own their own home, etc. BUT N.B. if respondent says that "I would be hurt by Labour's plans for homeowners,cuts in mortgage interest rate relief, then code 461 and 449 as well as code 470.)

Council tenants/ the homeless Negative mentions that Labour does not really help council tenants, would not help council tenants to better themselves, would not help council tenants to buy their own home, push up rents, run down estates, etc. Does not help homeless, those with no homes, etc. See also policy code 449.

472 Shareowners

Negative mentions that Labour would discourage those who own or have bought shares, Labour are against shareowners, etc. (see also ISSUE code 447) Page 12 of 16

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- 473 Taxpayers Negative mentions that Labour would be against those who pay taxes, ordinary taxpayers, would not look after taxpayer's interests, don't care how much taxpayers have to pay in taxes. etc. (See also ISSUE code 444.)
- 474 Pensioners, older people Negative mentions that Labour are bad for the old, OAPS pensioners, the retired etc. (see also ISSUE code 451).
- 475 Young people Negative mentions that Labour are bad for the young, for young people, would do nothing to help or encourage younger people, etc.
- 476 People in this part of country or in this country (if Scotland or Wales) Negative mentions of Labour being bad for those who live in ONE part of country (e.g. South, Home Counties, Midlands) or in this country (e.g. England or Scotland). (If also mention that this has positive effect on those living elsewhere, code 476 too).
- 477 Gays, lesbians, homosexuals, etc. <u>Negative</u> mentions that Labour are supportive of gays, lesbians, homosexuals, would do something to help them, etc. But do NOT code here negative mentions about handling of ISSUE of homosexuality, which go in code 457.
- 478 Bthnic minorities, Blacks, Asians, etc. Negative mentions that Labour HELP or are in FAVOUR of ethnic minorities, give them too much help, discriminate in favour of minorities, etc. See also issue code 456.
- 479 Those working in the public sector, teachers, nurses, etc Negative mentions that Labour care too much or only for those who work in the public sector, including teachers, nurse, local authorities, social workers, etc. All negative mentions that Labour is TOO concerned about these groups.
- 460 Megative mentions of OTHER groups that Labour favour or not. Negative mentions about Labour treatment of OTHER groups, not separately classified above, for example the disabled, car drivers, etc.

H.B IF REGATIVE MENTION OF GROUP WHICH IS MENTIONED ABOVE DOES NOT SEEN TO FIT ABOVE CODES, PLEASE TAB: DO NOT USE CODE 460 FOR THESE MENTIONS. Party responses All negative mentions of PARTY politics, party LOYALTY how the Labour party relates to other parties, etc. Codes 480-490.

481 I used to be Labour (but now I am not) Negative mentions that respondent used to be Labour, with implication that no longer supports party, can't support party now, all mentions that respondent no longer feels a personal loyalty to Labour party. Also mentions that respondent used to vote Labour but does not do so any more, with no other explanation.

482 I have always hated/disliked Labour Respondent has NEVER voted Labour, could never consider supporting Labour, has traditional or instinctive dislike of Labour. JUST DISLIKE LABOUR (reasons unspecified).

483 Family, parents, spouse, workmates hate/dislike Labour Nentions that respondent's family or friends are against Labour, have always been against Labour, persuaded respondent not to vote Labour, etc. Mentions of "negative persuasion " by friends or family of respondent.

484 Respondent dislikes LOCAL Labour party Negative mentions that respondent dislikes local party, dislikes local Labour council policies, etc. (N.B. mentions that party is worse for local area go in code 476; negative mentions of local party LEADERS go in code 403).

# 485 TIME FOR A CHANGE/ Labour have been opposition party or local party for too long Anti-Labour because they have been main opposition for too long, Labour's time is past, they are party of the past a dinosaur, etc. Will never be government again. (Mention of "time for a change" could be AGAINST Labour or FOR another party.... depending on context.)

- 486 Labour were going to win anyway, did not need my vote All mentions that did NOT vote Labour because thought or felt that Labour were going to win anyway (locally) and therefore did not "need" vote of respondent.
- 487 Tactical vote AGAINST Labour Any negative mention by respondent using word "TACTICAL", claim that vote was a tactical vote AGAINST Labour; May also take form of mention that respondent really preferred another party but voted in order to DEFEAT Labour, or as PROTEST vote AGAINST Labour.

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- 488 Knew Labour party had no chance AND THUS DID NOT VOTE FOR IT All mentions that respondent knew that Labour had no chance (locally or nationally) and THEREFORE DID NOT VOTE FOR THEM. Felt vote for Labour would have been WASTED VOTE (See code 388 if respondent knew Labour had no chance locally but DID vote for them.)
- 489 Wanted Labour to have FEWER seats in Parliament All mentions that respondent wanted Labour to have fewer seats in Parliament, did not want them to be main opposition, wanted them to act in coalition with Alliance wanted them to have even fewer seats than in last Parliament, etc. See also codes 189 (re Conservative majority) and 589 (re Alliance coalition).
- 490 Labour fought a bad CAMPAIGN Negative mentions that Labour had bad campaign, bad party political broadcasts, disliked their campaign, campaign was DIRTY, based on mudslinging, was unfair to other parties, campaign did not answer important questions. etc.
- 480 Other responses to do with PARTY POLITICS Negative mentions of Labour party concerned with party politics or position in parliament, not covered anywhere else in codes 481-490 above. If in doubt, please TAB.

# OTHER ANSWERSAll other ANTI-LABOUR answers that do not fit in the<br/>above categories. REMEMBER to use other answer codes<br/>above about specific areas, in preference to these<br/>codes. ONLY USE THESE CODES IF YOU CANNOT ASSIGN ANY<br/>OTHER CODES TO PARTICULAR PART OF ANSWER.

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- 495 Did not vote Labour because respondent NEVER THOUGHT ABOUT IT EXCLUSIVE CODE: to be used if this is ONLY reason given for not voting Labour.
- 496 Could not assign codes SOLELY due to bad probing etc by interviewer. I.e. insufficient information to assign codes because of inadequate probing.
- 497 Could not assign codes because of bad handwriting, illegibility of key words, etc.
- 498 OTHER answer (not codeable into above categories, including cases where ALL of reply is vague or irrelevant. Ignore cases where some of reply is vague or irrelevant.)

# PRO ALLIANCE ANSWERS (500,700 series)

Leaders and politicians Positive mentions of people in the Alliance, Liberal or Social Democratic parties. Codes 501-509; 701-709.

- 501 General Has good leaders, good Shadow Cabinet, good or able or welleducated people in it. Use this code where NO NAMES are mentioned but a general point is made about people in Alliance, party, their abilities or qualities of leadership.
- 502 David Owen, All positive mentions.
- 702 David Steel All positive mentions.
- 503 Local Alliance MP/candidate/leaders/other local figures in party All positive mentions of local people in party (but see also code 584 if respondent mentions that he/she is active locally or likes local party). Use for both Liberals and SDP. Please TAB if you're unsure whether name is LOCAL or NATIONAL.
- 504 Liked TWO leaders, liked Alliance having two leaders, Positive mentions of Alliance having two leaders, it was different and good that Alliance had two leaders, etc. (If leaders are named, also use codes 502 and 702).
- 500 All other positive references to <u>WAMED (national) SDP</u> leaders, etc Including all positive references to other SDP leaders, e.g. Shirley Williams, Bill Rogers, Roy Jenkins, etc. Any named SDP Shadow Cabinet ministers, party figures, etc. If unsure whether SDP or Liberal, please TAB.
- 700 All other positive references to <u>MAMED (national) LIBERAL</u> leaders, etc. Including all positive references to other Liberal leaders, e.g. Paddy Ashdown, Des Wilson, etc. Any named Liberal Shadow Cabinet members, party figures, etc. If unsure whether SDP or Liberal, please TAB.

## <u>General image of Alliance party</u> Positive mentions of general image of party or govt. Competence in managing etc. Codes 510-517.

511 Competence/record/managing the COUNTRY Alliance govt. WOULD do a good job / DID good job in past. Know how to run country/ can be trusted to run the country/ would put country on its feet/ would be competent, believable GOVERNMENT. All general positive mentions about <u>running country.</u> (N.B.:if pro-Alliance, code 511; if anti-Conservative, code 211. If mention of managing the ECONOMY, see code 541.)

- 512 Keeps promises, honest, trustworthy, Alliance have kept or would keep promises, do what they say they would, are honest, trustworthy, would deliver what they promise, are not corrupt, etc.
  - 513 Strong, decisive Alliance take hard decisions, are strong, tough, have convictions, courage, don't chop and change views, etc.
  - 514 United <u>PARTY</u>, not divided Party itself is united, not divided; not split, Alliance agree with each other, don't argue all the time.,etc.
  - 515 Caring, concerned Party is caring, concerned about people, unselfish, puts people first, kind, humane, has a heart, etc. See also code 563 if mentioned that party cares for the poor; if specific group is mentioned, PLEASE CODE THAT GROUP.
  - 516 Unites the NATION, brings nation together, Party unites nation, is not socially divisive, unites country, does not divide people by talking of class all the time, does not sow dissent, etc. (See also code 514, for mention of united PARTY, and code 562, for mentions that Alliance party is good for everyone. Code 516 is for specific mentions of uniting the country.)

- 517 Party is centre, moderate, not extreme, between Conservative and Labour Positive mentions that Party is centre, moderate, in the middle, not extreme, reasonable, in-between Conservative and Labour, sensible, not hard-line, not dogmatic, etc. All mentions that party is in centre go here, but see code 529 if respondent says that Alliance is <u>neither</u> RIGHT nor LEFT; see also codes 527 or 727 if mention is made that Alliance is on LEFT or RIGHT.
- 518 Alliance is like Conservative party <u>Positive</u> mentions that Alliance is like Conservative party, similiar to Conservative party in desirable ways, etc. (See code 618 for negative mention that the Alliance is TOO MUCH like the Conservative party.)
- 519 Alliance is like the Labour party <u>Positive</u> mentions that Alliance is like the Labour party, similar to the Labour party in desirable ways, etc. (See code 619 for negative mentions that the Alliance is TOO MUCH like the Labour party.)
- 510 Any OTHER mentions of POSITIVE general images of party relating to government, mentions that it is (just) the best PARTY, other general images of PARTY (but not philosophy or policies, see codes 520-528; 720-728.)

Overall philosophy, aims, or beliefs of Alliance party

All positive mentions of overall BELIEFS of party Codes 520-529,720-729 . (but NOT specific policies, see codes 530-559, 730-759).

- 521 General Like their overall philosophy or beliefs (UNSPECIFIED). Just the best ideas, best stand on the issues (UNSPEC.), etc. General mentions of approval of IDEAS of party or of UNSPEC. policies.
- For free, private enterprise, profit 522 Positive mentions that Alliance favours free enterprise, free market, freedom from socialism, all positive mentions of Alliance stand on private enterprise or free market systems.
- 722 For socialism, social democracy Positive mentions that Alliance is for socialism, supports socialist principles, greater degree of collective provision, does not put all its faith in the "free market", all positive mentions of moving away from (so much) private enterprise and going towards more socialism or social democracy (pro-Alliance). But see code 524 for mentions of welfare state.
- For individual opportunity, self-reliance, individual choice, etc 523 Positive mentions of individual opportunity or freedoms, letting people stand on their own two feet, rewarding individual effort, wanting people to do things for themselves. Fairer because individual only gets what he or she deserves, etc. (Code 522 is about free enterprise SYSTEM, while code 523 is about positive mentions of INDIVIDUAL freedom.)
- 723 For fairness, justice or freedom Positive mentions that Alliance is for fairness, social justice, for "real" freedom by seeing that everyone has basic needs taken care of, is fairer, more just. Not so much emphasis on individuals getting ahead, more on concern with the freedoms and opportunities available to everyone (BUT N.B. see code 524 re welfare state, and code 525 for positive mentions of equality.)

524 Social welfare, welfare state Positive mentions that Alliance supports (worthwhile parts of) welfare state, cares about society's welfare, originally created welfare state, is the only party that really cares (BUT N.B. mentions of specific about welfare state, etc. parts of welfare state go in ISSUE codes, 539-559, 739-759.)

Equality/ redistribution of income 525 Positive mentions that party supports economic equality, is in favour of equality, will redistribute income from rich to poor, will make people's incomes more equal, bring about greater or RIGHT AMOUNT of equality in society, etc. (But N.B., see also group codes 560-579, 760-779). Mention here is of IDEA of equality or of redistribution. Page 4 of 16

526 Traditional or patriotic party Values traditional ways, is patriotic, supports Queen and country, stands up for traditional British way of life, etc. (N.B. Mentions here are that PARTY is traditional, not that RESPONDENT feels traditional loyalty to party, see code 581.)

- 527 Are to RIGHT, not left-wing Positive mentions that Alliance is right-wing, not left-wing; positive mentions that Alliance are against the loony-left. (See also code 529). This code is for explicit mentions of Alliance being on the "right", "not too far left", etc. See code 727 for positive mentions that Alliance is to "left, not too far right", and code 517 for mentions that it is centre, moderate, not extreme.
- 727 Are to LEFT, not right-wing Positive mentions that Alliance is left-wing, left of centre, not right-wing, left-wing without being too left-wing, NOT "loony-left", etc. This code is for explicit mentions of Alliance being on the "left, not too far right" etc. See code 527 for positive mentions that Alliance is to "right, not too far left", and code 517 for mentions that it is centre, moderate, not extreme.
- 528 Fresh, new ideas Positive mentions that Alliance have come up with fresh, new ideas, have exciting new ideas, don't just keep on with old ideas, etc.
- 529 NEITHER left nor right Positive mentions that Alliance is neither left nor right, is in middle BETWEEN LEFT AND RIGHT, etc. Must be EXPLICIT mention of left or right to go in this code. BUT SEE ALSO CODE 517 RE BEING NEITHER EXTREME NOR MODERATE. IF IN DOUBT ABOUT WHICH OF THESE TWO CODES TO USE, TAB.
- 520 Other positive mentions of philosophies or ideas of Alliance party. Whereas code 521 is for general, UNSPECIFIED mentions, code 520 is for SPECIFIC mentions of PHILOSOPHIES which cannot be coded above. But not for specific POLICIES or specific ISSUES, see codes 530-559, 730-759.

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## Foreign policies or issue stands of Alliance Positive mentions of Alliance foreign policy. Codes 530-535; 730-735.

531 Foreign policy, handling of foreign issues generally General positive mentions of Alliance foreign policy, Alliance would stick up for Britain in the world, make Britain strong in rest of world but would not be too bossy, would have better foreign relations with the rest of the world, etc.

- 532 Defence Positive mentions of Alliance defence policy, better defence policy, Alliance would give Britain a strong defence, Alliance would be less likely to cause war, is not too aggressive, etc. (SEE CODES 533 and 733 below for specific mentions of NUCLEAR issues, nuclear deterrent. This code may be used along with either of those codes, but it refers to general positive mentions of Alliance overall defence policy.)
- 533 Nuclear defence -- IN FAVOUR OF KEEPING NUCLEAR WEAPONS Positive mentions of Alliance policy to KEEP NUCLEAR WEAPONS. Positive mentions in favour of keeping Polaris, keeping at least some nuclear weapons, not disarming unilaterally, waiting for multilateral disarmament, etc.
- 733 Nuclear defence -- OPPOSED TO KEEPING NUCLEAR WEAPONS, WANTS TO GET RID OF NUCLEAR WEAPONS

Positive mentions of Alliance (Liberal) policy to GET RID OF NUCLEAR WEAPONS. Positive mentions of (Liberal) policy on getting rid of Britain's nuclear weapons, getting rid of cruise, or Polaris or Trident, positive mentions of unilateral disarmament, etc.

- 534 Falklands Positive mentions of Alliance stand on Falklands policy, was patriotic during Falklands war, is or would be more reasonable in negotiating with Argentina, etc.
- 535 Policy on EEC, Common Market Positive mentions that Alliance would have better policy on EEC, would not cause so much conflict with EEC, would get more help from EEC, would be better Europeans, better neighbours, etc.
- 530 All other positive references to foreign policy of Alliance or their handling of other foreign issues (NATO, aid to third world, etc.)

#### Domestic issues

All positive mentions of Alliance handling of or policies on domestic issues. Codes 539-559;739-759. (BUT N.B. Way need to check some codes against "group" mentions, see codes 560-570, 760-770). Codes 539-559, 739-759, are about ISSUES, POLICIES OR RECORD, not about people.

- 539 General domestic policies All positive mentions of Alliance policies on domestic issues in Britain, "policies here at home," policies for domestic problems. (Foreign affairs go in code 531; if unsure whether foreign or domestic issue, please TAB.) N.B. General positive mentions of Alliance ABILITY to run the county go in code 511.
- 541 Budget, managing economy. <u>general economic record or policies</u> Alliance policy or record on economic growth, expansion of industry Positive mentions of Alliance policy or record on sound economy, sound or strong finances, good budgets, good economic record, would manage economy well, help industry grow, would help industry expand or grow, etc.
- 542 Unemployment Positive mentions of Alliance policies on or handling of unemployment, creating more jobs, good for employment, etc. Alliance takes unemployment problem seriously, will really do something to reduce unemployment.
- 543 Prices, inflation Positive mentions of Alliance policies on or record on inflation, prices, cost of living, keeping prices down, etc.

# 544 Taxes, cutting taxes, lower taxes Positive mentions of Alliance policy or record on taxes: keeping taxes down, would increase taxes for those who could afford to pay, and cut taxes for those who could not afford to pay, etc. (BUT NB. not poll tax, or local taxes, see code 545. See also, codes 525 for mentions of redistribution of income, and group codes for mentions of rich and poor.)

- 545 Poll tax, community charge, RATES Positive mention of Alliance opposition to poll tax, flat rate community charge, Support for Alliance policy on rates introducing local income tax, need rates for local government spending. Supports Alliance stand on rate-capping, etc.
- 546 Privatisation, against nationalised industry
   All <u>positive</u> mentions of Alliance policies on privatisation, positive mentions that Alliance SUPPORT privatisation, would make nationalised industries private, etc.
- 746 Nationalisation. against privatisation, All <u>positive</u> mentions of Alliance policies on nationalisation, positive mention that Alliance is AGAINST further privatising of nationalised industries, Alliance is right to worry about making British Gas, TSB, British Telecom, etc. private, it is like selling off family silver, it is good that Alliance opposes selling off national assets to make profit for a few, etc.
- 547 Alliance stand on share ownership Positive mentions of Alliance stand on share ownership, or on share prices, keeping confidence in City, etc. Is against wild speculations in shares or on Stock Exchange, etc. (But N.B. NOT positive mentions that Alliance would be good for people who own shares, which would be coded 572.)
- 548 National Health Service (NHS) Positive mentions of Alliance SUPPORT for NHS, spending on hospitals, would looks after nation's health, cares about the NHS, would cut waiting lists, etc.
- 549 Housing policy Positive mentions of Alliance policies or record on housing, would build more new homes, cut council house waiting lists, stop selling off public homes under Right to Buy scheme, would cut mortgage interest tax relief, pay more attention to problem of homelessness, affordable homes, etc. See group code 571, for mentions of the homeless, council tenants, etc.)
- 550 STATE education Positive mentions of Alliance policies or record on state education, (not PRIVATE education, see codes 552 below). Would improve quality of state education, make schools better, spend more money on (state) education, improve classroom sizes, make comprehensives better, etc. As long as private education NOT mentioned, code here.

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- 551 State pensions, family allowance, supplementary benefit.etc. Positive mentions of Alliance policies on or handling of pensions, would increase pensions, give more benefits to (deserving) families, other positive mentions of Alliance stand on "welfare" benefits and state payments and allowances (BUT N.B. general mentions of "welfare state" go in code 524.)
- 552 Alliance stand (for or against) PRIVATE health care, education, or pensions, etc Positive mentions of Alliance stand on private health care, private education, private pensions, etc. Vould support more private choice instead of state services, or would protect state services from too much private care, etc.
- 553 Crime, law and order Positive mentions of Alliance policies or record on crime, stand on law and order, support police, would cut crime by tackling causes (poverty, etc), would not have such high crime under Alliance, is not part of hanging brigade, etc.
- 554 Strikes, industrial relations, Positive mentions of Alliance policies on strikes, or industrial relations. All positive mentions of issue of strikes, picketing or industrial relations go here; mentions of other trade union issues go in code 555 below.
- 555 Trade unions Positive mentions of Alliance policies on trade unions, trade union elections, support for trade unions generally, more cooperative with unions, stand on GCHQ, etc. It may be difficult to decide between 554 and 555; if in doubt, please TAB.
- 556 Alliance stand on immigration policies, ethnic minorities Positive mentions of Alliance stand on policies for ethnic minorities or on immigration, whether for tougher immigration policies or more open policies, would be better on handling racial issues.

- 557 Alliance stand for or against special treatment for gays, homosexuals, lesbians, etc Positive mentions of Alliance policies or stand on gay. lesbian or homosexual issues (whether for or against gay rights). (N.B. this code is for positive mentions of Alliance policies; for negative mentions of Labour policies, see code 457.)
- 558 Women, women's issues Fositive mentions of Alliance policies or record on women or women's issues. Positive mentions that Alliance supports equal opportunities for women, affirmative action programmes for women, don't discriminate against women, etc. (As above, this code is for positive mentions of Alliance policies; negative mentions of Alliance policies go in code 658.)
- 559 Environmental or "green" issues --- including nuclear POWER Positive mentions of Alliance policies or record on green or environmental issues. Mentions that Alliance would look after the environment, would not be so much in support of nuclear power, care about countryside and pollution, have good agricultural policies, etc. (But not mentions that they look after farmers, which go in 560).
- 540 Other domestic issues Any OTHER positive mentions of specific Alliance policies or record on DOMESTIC issues (for example, official secrets, transport, etc.)

- All positive mentions that Alliance help or are Group responses. good for certain groups. Codes 560-576, 760-776. IF RESPONDENT MENTIONS THAT HE OR SHE PERSONALLY WOULD BE BETTER OFF ("I would be better off under Alliance.."), ALWAYS use code 561; if he or she goes on to say that is because of membership in a social group ("I would be better off because as a pensioner..."), use BOTH code 561 AND the appropriate group code (574). You may also need to use the issue codes 539 - 559, 739- 759 above, if respondent mentions both the GROUP and the Alliance POLICY OR RECORD on the issue (For example, "Pensioners. Alliance would give more money for pensions, make sure that pensions keep up with inflation" is BOTH codes 551 AND codes 574, since it mentions both a group and a policy issue. If in doubt, please TAB.
- 561 ME, I am better off, we are better off, people like me, etc Positive mentions that respondent him or herself is or would be better off, economically or in some other way, under Alliance. All uses of ME. I, or WE being better off should go here first; then check to see if group is mentioned. If probing was done properly, this will almost always be the case. (Often these are apologetic mentions like "I know it is selfish, but I myself would be better off with Alliance..."; all such mentions go here.) But J.B., do NOT code here mentions that respondent has always voted Alliance (Liberal), see code 581.

562 All people, vast majority Mentions that Alliance are good for everyone, silent majority, treat all groups the same, no special privileges for any class, treat working class and middle class the same, good for, all classes, all British people, etc. But if mention is that Alliance unite the nation, use code 516.

- 563 Alliance ARE in favour of working people/ the less well-off/ the poor Positive mentions that Alliance are good for working people, working class, people who are less well-off, the lessfortunate, the poor, etc. All positive mentions that Alliance are GOOD for these social groups go here.
- 564 Alliance are FOR middle class/better-off Positive mentions that Alliance are fair to middle class, good for the better-off, good for professional people, in favour of strong and prosperous middle class, will look after interests of professional people, etc..

- 565 Those who belong to trade unions, trade unionists All positive mentions that Alliance are good for those who belong to trade unions, good for responsible trade unionists, real trade union members, ordinary trade union members, etc.
- 566 The unemployed All positive mentions that Alliance are good for the unemployed, help the unemployed, give real jobs to unemployed, etc. You may also need to use code 542 if respondent mentions Alliance policy or record on issue of unemployment.
- 567 Those working in industry, in business, Positive mentions that Alliance are good for those people running or working in business, big business or industry, (for mentions of City, see code 568 below). (N.B. this code may be used along with code 547. But remember that code 547 focusses on ISSUE, while code 567 focusses on PEOPLE who benefit.)
- 563 Those working in the City, financial services, etc. Positive mentions of those working in the City, those working in financial sector, in banks or building societies, etc. (N.B. see also mentions of shareholders, code 574).
- 569 Self-employed, small businessmen Positive mentions that Alliance are good for selfemployed, encourage the self-employed, small businessmen or business-people, those who own their own business, shopkeepers, etc.
- 570 Homeowners Positive mentions that Alliance are good for or support those who own their own homes, will cut rates for homeowners, want to help those who have bought their own homes, etc. See also code 571 below for positive mentions of help for tenants.
- 571 Council tenants/ the homeless Fositive mentions that Alliance are good for those who rent council homes, would help those who cannot afford to buy home, or to pay high council rents, benefit all tenants. Or positive mentions that Alliance are good for homeless, those with no homes, etc. (See also ISSUE code 549). BUT N.B. if respondent says that "I would benefit from lower council rents under Alliance, code 561 and 549.)
- 572 Shareowners Positive mentions that Alliance would be fair to those who own or have bought shares, would neither penalise nor subsidise them, etc. (see also ISSUE code 547)

573 Taxpayers Positive mentions that Alliance would fairer to those who pay taxes, ordinary taxpayers, look after taxpayer's interests, etc. (See also ISSUE code 544.)

574 Pensioners, older people Positive mentions that Alliance are good for those who are old, OAPs, pensioners, etc. (see also policy code 551).

- 575 Young people Positive mentions that Alliance are good for younger people, encourage younger people, give younger people something to hope for, or something to work for, etc.
- 576 People in this part of country or in this country (if Scotland or Wales) Positive mentions of Alliance being good for those who live in ONE part of country (e.g. North, inner cities or Midlands) or in this country (e.g. Wales or Scotland). (If also mention that this has negative effect on those living elsewhere, code 676 too).
- 577 Gays, lesbians, homosexuals, etc. <u>Positive</u> mentions of Alliance policies on gays issues, for lesbians, homosexuals, would do something to help them but not be silly, etc. But do NOT code here positive mentions about handling of ISSUE of homosexuality, which go in code 557. See also negative mentions of Labour, code 477.
- 578 Ethnic minorities, Blacks, Asians, etc. Positive mentions that Alliance HELP or are in FAVOUR of ethnic minorities, give them real help instead of paper promises, etc.
- 579 Public sector workers, teachers, nurses, etc Positive mentions that Alliance help or are in favour of those who work in the public sector, including teachers, nurses, social workers, local authority workers, etc. Positive mentions that Alliance would pay nurses, teachers, etc, more.

560 Positive mentions of other groups that Alliance favour or support. Positive mentions of Alliance stand on OTHER specific groups not separately classified above, for example, the disabled, etc.
N.B. IF POSITIVE MENTION OF GROUP VHICH IS MENTIONED ABOVE DOES NOT SEEN TO FIT ABOVE CODES, PLEASE TAB: DO NOT USE CODE 560 FOR THESE MENTIONS.

Party responses All positive mentions of PARTY politics, party LOYALTY how the Alliance party relates to other parties, etc. Codes 580-590, 780-790.

- 531 I have always been Alliance (voted Alliance or LIBERAL) Mentions that respondent has always been Alliance, has always voted Alliance or voted Liberal, I am a staunch supporter, etc. All mentions that respondent feels a personal loyalty to Alliance or SDP or Liberals. (But if mention that respondent feels he or she is BETTER OFF under Alliance, code 561.)
- 583 Family, parents, spouse, workmates are Alliance (SDP or Liberal) Mentions that respondent's family or friends are Alliance have always been Alliance, persuaded respondent to vote Alliance, etc. Mentions of loyalty of or persuasion by friends or family of respondent.
- 584 Respondent likes or is active in LOCAL (SDP/Liberal) party Mentions that respondent likes local party, is active in local party, local member, likes local council policies, etc. (BUT N.B. if respondent mentions that Alliance party is better for local area, use code 576. AND if mention of local party LEADERS, use code 503.)
- 585 TIME FOR A CHANGE Positive mentions of Alliance because it is time for a change, their turn for office, etc. (Mention of "time for a change" could be AGAINST Conservative or FOR Alliance, depending on context....).
- 536 Wanted to vote for a party that could WIN (nationally or locally) Positive mentions that voted Alliance because wanted to vote for a party that could win, either nationally or locally. No OTHER party had a chance (locally), etc.
- 587 Tactical vote FOR Alliance, ANY positive mention by respondent using word "TACTICAL", claim that vote was a tactical vote FOR ALLIANCE. May also be used with code 586 if respondent says that he or she wanted to vote for a party that could win and therefore voted TACTICALLY FOR Alliance. BUT N.B. if voted tactically AGAINST a party, use that code INSTEAD, in preference, see codes 287, 487, 687 etc.).

- 588 Knew Alliance party had no chance BUT VOTED FOR IT ANYWAY All mentions that respondent knew or felt that Alliance had no chance (locally or nationally) but VOTED FOR THEM ANYWAY. (If DID NOT vote for them anyway, see code 688.) Voted FOR Alliance as a PROTEST VOTE.
- 539 Wanted Alliance party to have more seats in Parliament, be a stronger opposition. wanted HUNG OR BALANCED PARLIAMENT, coalition government, Voted Alliance because wanted them to have more seats in Parliament, wanted them to be strong or stronger opposition, wanted to stop Conservatives having everything their own way in Parliament (see also code 289), wanted Alliance to become main opposition in House, wanted Alliance to be BALANCING POWER between the other two parties, ALL POSITIVE PRO-ALLIANCE MENTIONS OF BALANCED OR HUNG PARLIAMENT or COALITION GOVT. GO HERE. Also all mentions that wanted Alliance to have more influence over whatever party in power, over Tories.
- 590 Fought a better or good CAMPAIGN Positive mentions that Alliance had better/good campaign, better/good party political broadcasts, better TV or newspaper ads, liked their campaign, fought CLEAN campaign, no mudslinging, not like dirty old politics of other two parties. did not play DIRTY, honest CAMPAIGNING, etc.
- 591 Mentions that respondent likes SDP Positive mentions that respondent likes or prefers SDP, Social Democrats, is SDP member or local supporter, etc. (May be used in conjunction with code 891, DISLIKES Liberal party.)
- 791 Mentions that respondent likes Liberal party Positive mention that respondent likes or prefers Liberal Party, is Liberal party member or local supporter, etc. (May be used with code 691, DISLIKES SDP.)
- 593 Liked fact that they were TWO PARTIES, coalition of two parties, Positive mentions that respondent liked the fact that the Alliance was two distinct parties, two parties with their own different identities, was a COALITION of two parties, etc. (See also code 504, liked the fact that there were two LEADERS.)
- 580 Other responses to do with PARTY POLITICS Not covered in codes 581-590; 781-790 above.

- OTHER ANSWERSAll other PRO-ALLIANCE answers that do not fit in the<br/>above categories. REMEMBER to use other answer codes<br/>above about specific areas, in preference to these<br/>codes. ONLY USE THESE CODES IF YOU CANNOT ASSIGN ANY<br/>OTHER CODES TO PARTICULAR PART OF ANSWER.
- 596 Could not assign codes SOLELY due to bad probing etc by interviewer. I.e. insufficient information to assign codes because of inadequate probing.
- 597 Could not assign codes because of bad handwriting, illegibility of key words, etc.
- 598 OTHER answer (not codeable into above categories, including cases where ALL of reply is vague or irrelevant. Ignore cases where some of reply is vague or irrelevant.)

### ANTI ALLIANCE ANSWERS (600,800 series)

Leaders and politicians Negative mentions of people in the Alliance, Liberal or Social Democratic parties. Codes 601-609; 801-809.

- 601 General Has bad leaders, bad Shadow Cabinet, bad or weak or incompetent people in it. Use this code where NO NAMES are mentioned but a general negative point is made about people in Alliance, party, their abilities or qualities of leadership.
- 602 David Owen, All negative mentions.
- 802 David Steel All negative mentions.
- 603 Local Alliance MP/candidate/leaders/other local figures in party All negative mentions of local people in party (but see also code 684 if respondent mentions that he/she dislikes local PARTY). Use for both Liberals and SDP. Please TAB if you're unsure whether name is LOCAL or NATIONAL.
- 604 Disliked TWO leaders, felt Alliance should have had only one leader Negative mentions of Alliance having two leaders, it was different and bad, silly that Alliance had two leaders, Mentions that Alliance should have had one leader, could not work well with two leaders, etc.. (If leaders are named, also use codes 602 and 802).
- 600 All other negative references to <u>NAMED (national)</u> SDP leaders, etc Including all negative references to other SDP leaders, e.g. Shirley Williams, Bill Rogers, Roy Jenkins, etc. Any named SDP Shadow Cabinet ministers, party figures, etc. If unsure whether SDP or Liberal, please TAB.
- 800 All other negative references to <u>MAMED (national) LIBERAL</u> leaders, etc. Including all negative references to other Liberal leaders, e.g.Paddy Ashdown, Des Wilson, etc. Any named Liberal Shadow Cabinet members, party figures, etc. If unsure whether SDP or Liberal, please TAB.

# <u>General image of Alliance</u> Megative mentions of general image of party or govt. Competence in managing etc. Codes 610-617.

- 611 (In)Competence/record/can't imagine them managing the COUNTRY Alliance govt. WOULD do a badjob / Don't know how to run country/ can't be trusted to run the country/ would make a mess out of country,etc. INCLUDES MENTIONS THAT PARTY IS NOT BELIEVABLE AS GOVERNMENT OF BRITAIN, NOT UP TO RUNNING THE COUNTRY, NOT CREDIBLE AS GOVERNING PARTY, etc. All general negative mentions about running country, or competence. If mention of managing the ECONOMY, see code 641.)
- 612 Don't or can't keep promises/ dishonest, not trustworthy, Alliance have not kept or could keep promises, do what they say they would, could not deliver what they promise, are dishonest, not trustworthy, tell lies, say one thing and do another, are corrupt, etc.
- 613 Weak, indecisive Alliance cannot take hard decisions, are weak, don't have any convictions, change their policies all the time lack courage, goes with whatever ideas are trendy at the time, sit on the fence, cannot make up their minds, chop and change views, etc.
- 614 Divided <u>PARTY</u>, not united Party itself is divided, not united; split, two completely different parties that argue all the time, Alliance parties cannot agree with each other, etc.
- 615 Uncaring, unconcerned, callous, cruel, Party is uncaring, is not concerned about people, callous, selfish, hard-hearted, cruel etc. BUT N.B. see also group codes 660-679, 860-879 which should be used if point is that Alliance do not care about particular groups; code 615 is for general point that do not care for anyone.
- 616 Divides the NATION, splits the nation apart, Alliance divides nation, is socially divisive, sows dissent and division, does not or cannot unite the country, etc. (See also code 614, for negative mentions of divided PARTY, and code 662, for negative mentions that Alliance is bad for everyone; see also code 676 for negative mentions that party favours some PARTS of country at expense of other PARTS. Code 616 is for specific mentions of uniting the people of the nation, not GEOGRAPHICAL splits.)

- 617 Party is too much in the centre, too wishy-washy, too moderate Negative mentions that Party is too concerned about being in the centre, too concerned to seem moderate, wishy-washy, without strong principles, tries to be all things to all people, etc. Also all mentions that party is too much betwixt and between Labour and Conservative parties. All negative mentions about party being (TOO MUCH) in centre go here, but see code 629 if respondent says that Alliance is neither right nor left; see also codes 627 or 827 if mention is made that Alliance is TOO MUCH on LEFT OR RIGHT.
- 618 Alliance is too much like Conservatives All <u>negative</u> mentions that Alliance is too much like the Conservative party, has too many policies or people who are like Conservatives, etc.
- 619 Alliance is too much like Labour All <u>negative</u> mentions that Alliance is too much like Labour party, has too many of the same policies or people as the Labour party, etc.
- 610 Any OTHER mentions of NEGATIVE general images of party relating to government, mentions that it is (just) a BAD PARTY. WORST party, other negative images of PARTY (but not philosophy or policies, see codes 620-628; 820-828.)

Overall philosophy, aims, or beliefs of Alliance

All negative mentions of overall BELIEFS of party Codes 620-629,820-829 . (but NOT specific policies, see codes 630-659, 830-859).

- 621 General Dislike their overall philosophy or beliefs (UNSPECIFIED). Just the worst ideas, worst stand on the issues (UNSPEC.), etc. General mentions of disapproval of IDEAS of party, or of UNSPECIFIED policies of party.
- 622 For (too much) free, private enterprise, profit Negative mentions that Alliance favours too much free enterprise, free market, freedom from socialism, all negative mentions of Alliance stand on private enterprise or free market systems.
- 822 For (too much) socialism, social democracy Negative mentions that Alliance is too much in favour of socialism, supports socialist principles, puts too much faith in collective provision or social democracy, is not enough in favour of free enterprise, etc. See also code 624 for negative mentions of welfare state.
- 623 (Too much) For individual opportunity, Negative mentions of individual opportunity or freedoms, too much emphasis on making people stand on their own two feet, rewarding individual effort, (Code 622 is about free enterprise SYSTEM, while code 623 is about negative mentions of INDIVIDUAL freedom.)
- 823 (Too much) concern about fairness Negative mentions that Alliance is too concerned about fairness, too concerned to give everyone a chance, too soft on fairness, etc. (BUT N.B. see code 624 re welfare state, and code 625 for negative mentions of equality.)
- 624 Social welfare, welfare state Negative mentions that Alliance supports welfare state, too much in favour of welfare state, too much in favour of welfare help for those who ought to help themselves etc. Negative mentions of general Alliance view of welfare state. (BUT N.B. mentions of specific parts of welfare state go in ISSUE codes, 639-659, 839-859.)

625 Equality/ redistribution of income Negative mentions that Alliance wants too much equality, would try to make people more equal, or too equal, negative mentions that Alliance would redistribute income from rich to poor, is too obsessed with idea of equality, would be too radical in its plans for redistribution ,etc. (But N.B., see also group codes 660-679, 860-879). Mention here is of disapproval of IDEA of equality or of redistribution.

- 626 Against tradition, or unpatriotic party Negative mention that Alliance does not value traditional ways, is unpatriotic, does not stand up for Queen and country, degrades or denigrates traditional British way of life, etc.
- 627 Are to RIGHT, not left-wing Negative mentions that Alliance is right-wing, not left-wing; (See also code 629). This code is for explicit mentions of Alliance being on the "right", "not far enough left", etc. See code 827 for negative mentions that Alliance is to "too far to the left, not far enough right", and code 617 for mentions that it is too much in centre, too wishy-washy.
- 827 Are to LEFT, not right-wing Negative mentions that Alliance is too left-wing, not rightwing enough, almost as bad as the "loony-left", etc. This code is for explicit mentions of Alliance being "too far to the left", "not right-wing enough " etc. See code 627 for negative mentions that Alliance is to "too far to the right, not left-wing enough", and code 617 for mentions that it is too much in centre, too wishy-washy.
- 628 Have NO ideas, no NEW ideas, only old tired ideas, etc. Negative mentions that Alliance have only old ideas, or NO ideas, no overall beliefs or philosophy, no genuine ideas or commitments, etc. PLUS MENTIONS THAT RESPONDENT DOES NOT KNOW WHAT IDEAS THE ALLIANCE STANDS FOR, DOES NOT KNOW THAT ALLIANCE HAS ANY CLEAR IDEAS, ETC.
- 529 NEGATVE mentions that Alliance is neither left nor right Negative mentions that Alliance is neither left nor right, is in middle of left and right, etc. Code 629 is for explicit negative mentions that Alliance is between LEFT and RIGHT. BUT SEE ALSO CODE 617 RE BEING WISHY-WASHY. IF IN DOUBT ABOUT WHICH OF THESE TWO CODES TO USE, TAB.
- 620 Other negative mentions of philosophies or ideas of Alliance party. Whereas code 621 is for general, UNSPECIFIED mentions, code 620 is for SPECIFIC mentions of PHILOSOPHIES which cannot be coded above. But not for specific POLICIES or specific ISSUES, see codes 630-659, 830-859.

## Foreign policies or issue stands of Alliance Negative mentions of Alliance foreign policy. Codes 630-635; 830-835.

631 Foreign policy, handling of foreign issues generally General negative mentions of Alliance foreign policy, Alliance would make Britain weak in rest of world, would make Britain less respected, etc.

- 632 Defence Negative mentions of Alliance defence policy, worse defence policy, Alliance would give Britain a weak defence, Alliance is split on defence policy, is weak on defence etc. (SEE CODES 633 and 833 below for specific mentions of NUCLEAR issues, nuclear deterrent. This code may be used along with either of those codes, but it refers to general negative mentions of Alliance overall defence policy.)
- 633 Negative mentions that Alliance is IN FAVOUR of keeping NUCLEAR weapons Negative mentions of Alliance policy to KEEP NUCLEAR WEAPONS. Negative mentions that Alliance wants to keep Polaris, keep at least some nuclear weapons, etc.
- 833 Negative mentions that Alliance is OPPOSED to NUCLEAR WEAPONS Negative mentions of Alliance (Liberal) policy to GET RID OF NUCLEAR WEAPONS. Negative mentions of (Liberal) policy on getting rid of Britain's nuclear weapons, getting rid of cruise, or Polaris or Trident, negative mentions of unilateral disarmament, etc.
- 636 Alliance split on NUCLEAR defence All specific negative mentions that the Alliance is SPLIT, DIVIDED on issue of nuclear weapons, defence. (See also code 614).
- 634 Falklands Negative mentions of Alliance stand on Falklands policy, etc.
- 635 Policy on EEC, Common Market Negative mentions that Alliance would be too easy on EEC, would not stand up for Britain in EEC, are too Europeanised, etc.
- 630 All other negative references to foreign policy of Alliance or their handling of other foreign issues (NATO, aid to third world, etc.)

### Domestic issues

All negative mentions of Alliance handling of or policies on domestic issues. Codes 639-659; 839-859. (BUT N.B. May need to check some codes against "group" mentions, see codes 660-670, 860-870). Codes 639-659, 839-859, are about ISSUES, POLICIES OR RECORD, not about people.

- 639 General domestic policies All negative mentions of Alliance policies on domestic issues in Britain, "policies here <u>at home</u>," policies for domestic problems. (Foreign affairs go in code 631; if unsure whether foreign or domestic issue, please TAB.) N.B. General negative mentions of Alliance ABILITY to run the county go in code 511.
- 641 Budget, managing economy, general economic record or policies economic growth, industrial growth Negative mentions of Alliance policy or record on sound economy, weak finances, weak budgets, unknown economic record, could not manage economy well, etc. Negative mentions of Alliance policy or record on economic growth, would not be good for industry, would not help economy or industry expand or grow.
- 642 Unemployment Negative mentions of Alliance policies on or handling of unemployment, would not create more jobs, bad for employment, Alliance will not really do anything to reduce unemployment.
- 643 Prices, inflation Negative mentions of Alliance policies on or record on inflation, prices, cost of living, keeping prices down, etc.
- 644 Taxes, cutting taxes, lower taxes Negative mentions of Alliance policy or record on taxes: could not keep taxes down, would raise taxes for some groups of people, (BUT NB. not poll tax, or local taxes, see code 645. See also, codes 625 for mentions of redistribution of income, and group codes for mentions of rich and poor.)

- 645 Poll tax, community charge, RATES Negative mention of Alliance opposition to poll tax, flat rate community charge, Alliance has bad policy on rates, would introduce local income tax, has no coherent policy on local taxation, etc.
- 646 Privatisation, against nationalised industry All negative mentions of Alliance policies on privatisation, negative mentions that Alliance SUPPORT privatisation, would make nationalised industries private, etc.
- 846 Nationalisation, against privatisation, All negative mentions of Alliance policies on nationalisation, negative mention that Alliance is AGAINST further privatising of nationalised industries, would re-nationalise, etc.
- 647 Alliance stand on share ownership, share sales Negative mentions of Alliance policies on share sell-offs, policies on share ownership (whatever they are thought to be, etc.) (But N.B. NOT negative mentions that Alliance would be good for <u>people</u> who own shares, which would be coded 672.)
- 643 National Health Service (NHS) Negative mentions of Alliance stand on NHS, would not spend enough on NHS or on hospitals, could not protect the nation's health, is unconcerned about NHS etc.
- 649 Housing policy Negative mentions of Alliance policies or record on housing, would cut council house building, would cut mortgage interest tax relief, etc. See group code 670 for mentions of homeowners, and 671 for mentions of the homeless, council tenants, etc.)

## 650 STATE education

Negative mentions of Alliance policies or record on state education, (not PRIVATE education, see code 652 below). Would not improve or spend enough on state education, etc. As long as private education NOT mentioned, code here.

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- 651 State pensions, family allowance, supplementary benefit, etc. Negative mentions of Alliance policies on or handling of pensions, would not increase pensions, not provide more benefits to (deserving) families, other negative mentions of Alliance stand on "welfare" benefits and state payments and allowances. (BUT N.B. general mentions of "welfare state" go in code 624.)
- 652 Alliance stand on PRIVATE health care, education, or pensions, etc Negative mentions of Alliance stand on private health care, private education, private pensions, etc., any negative mentions of Alliance policy in these areas go here.
- 653 Crime, law and order Negative mentions of Alliance policies or record on crime, stand on law and order, don't support police, would NOT cut crime, does not support capital punishment, etc.
- 654 Strikes, industrial relations, Negative mentions of Alliance policies on strikes, or industrial relations. All negative mentions of issue of strikes, picketing or industrial relations go here; mentions of other trade union issues go in code 655 below.
- 655 Trade unions Negative mentions of Alliance policies on trade unions, trade union elections, support for trade unions generally, more cooperative with unions, stand on GCHQ, etc. It may be difficult to decide between 654 and 655; if in doubt, please TAB.
- 656 Alliance stand on immigration policies, ethnic minorities Negative mentions that Alliance stand on immigration policies, ethnic minority rights, etc.

- 657 Alliance stand on gays, homosexuals, lesbians, etc Negative mentions of Alliance stand on gay rights, gay, homosexual or lesbian issues, etc.
- 658 Women, women's issues Negative mentions of Alliance policies or record on women or women's issues. Negative mentions that Alliance supports equal opportunities for women, affirmative action programmes for women,
- 659 Environmental or "green" issues -- including nuclear POWER Negative mentions of Alliance policies or record on green or environmental issues. Mentions that Alliance would not look after the environment, etc.
- 640 Other domestic issues Any OTHER negative mentions of specific Alliance policies or record on DOMESTIC issues (for example, official secrets, transport, etc.)

- All negative mentions that Alliance are bad or Group responses. good for certain groups. Codes 660-676, 860-876. IF RESPONDENT MENTIONS THAT HE OR SHE PERSONALLY WOULD BE WORSE OFF ("I would be worse off under Alliance.."), ALVAYS use code 661; if he or she goes on to say that is because of membership in a social group ("I would be worse off because as a pensioner..."), use BOTH code 661 AND the appropriate group code (674). You may also need to use the issue codes 639 - 659, 839- 859 above, if respondent mentions both the GROUP and the Alliance POLICY OR RECORD on the issue. (For example, "Pensioners. Alliance would give less money for pensions, would not uprate pensions in line with inflation" is BOTH codes 651 AND codes 674. If in doubt, please TAB.
- 661 ME, I would be worse off, we would be worse off, people like me, etc Negative mentions that respondent him or herself is or would be worse off, economically or in some other way, under All uses of ME, I, or WE being worse off should Alliance. go here first; then check to see if group is mentioned. If probing was done properly, this will almost always be the But N.B., do NOT code here negative case. mentions that respondent used to or has never voted Alliance (Liberal), see codes 681, 682.
  - 662 All people, vast majority Mentions that Alliance would be bad for everyone, vast majority, all classes, all British people, etc. But if mention is that Alliance divide the nation, use code 616.
  - Alliance NOT in favour of working class, less well-off, poor, etc 663 Negative mentions that Alliance are not in favour of working class, don't support working class, won't look after working class, poor, less well-off, etc.
  - Alliance are TOO MUCH in favour of working people/ the less well-off/ the 863 poor Negative mentions that Alliance are too much in favour of

working people, working class, people who are less well-off the less-fortunate, the poor, etc. Looks after these groups TOO closely at the expense of other groups. All negative mentions that Alliance are TOO GOOD to these social groups go here.

- Alliance are TOO MUCH IN FAVOUR of middle class/better-off 664 Negative mentions that Alliance are too much in favour of of middle class, too concerned about the better-off, give too much support or help to professional people, the better-off, at the expense of other groups.
- Alliance are AGAINST middle class / better-off/ professionals 864 Negative mentions that Alliance are against middle class privilege, do not give enough help to middle class, professional people, etc, will take too much money from the better-off, etc.

- 665 Those who belong to trade unions, trade unionists All negative mentions that Alliance are NOT good for those who belong to trade unions, does not care about union members.
- 666 The unemployed All negative mentions that Alliance would not be good for the unemployed, would not really help the unemployed, etc. You may also need to use code 642 if respondent mentions Alliance policy or record on issue of unemployment.
- 667 Those working in industry, in business, Negative mentions that Alliance would not be good for those running or working in business, big business or industry. (N.B. this code may be used along with code 647. But remember that code 647 focusses on ISSUE, while code 667 focusses on PEOPLE who benefit.)
- 668 Those working in the City, in finance sector, etc. Negative mentions taht Alliance would not be good for those who work in the City, who work in financial sector, who work for banks, etc. (N.B. see also ISSUE code 647)
- 669 Self-employed, small businessmen Negative mentions that Alliance are not good for selfemployed, discourage the self-employed, small businessmen or business-people, those who own their own business, shopkeepers, etc.
- 670 Homeowners Negative mentions that Alliance do not help or support those who own their own homes, will not out rates for homeowners, do nothing for homeowners or those who want to own their own homes. See also code 671 below for negative mentions of lack of help for tenants, or the homeless.
- 671 Council tenants, the homeless Negative mentions that Alliance are do not help those who rent council homes, are homeless, do not give support to those with no home or renting .BUT N.B. if respondent says that "Alliance would not lower council rents, code 649.)
- 672 Shareowners Negative mentions that Alliance would be not support those who own or have bought shares, etc. (see also ISSUE codes 647)

- 673 Taxpayers Negative mentions that Alliance would not support or look after those who pay taxes, ordinary taxpayers, etc. (See also ISSUE code 644.)
- 674 Pensioners, older people Negative mentions that Alliance would not help those who are old, OAPs, pensioners, etc. (see also policy code 651).
- 675 Young people Negative mentions that Alliance would not help younger people, would not give younger people anything to work or hope for, etc.
- 676 People in this part of country or in this country (if Scotland or Wales) Negative mentions of Alliance being bad for those who live in ONE part of country (e.g. North, inner cities or Midlands) or in this country (e.g. Wales or Scotland). (If also mention that this has POSITIVE effect on those living elsewhere, code 576 too).
- 677 Gays, lesbians, homosexuals, etc. <u>Negative</u> mentions that Alliance are supportive of gays, lesbians, homosexuals, are too soft on homosexuals, etc. But do NOT code here negative mentions about handling of ISSUE of homosexuality, which go in code 657.
- 678 Ethnic minorities, Blacks, Asians, etc. Negative mentions that Alliance give too much HELP or support to ethnic minorities, etc.
- 679 Public sector workers, teachers, nurses, etc Negative mentions that Alliance would not help those who work in the public sector, including teachers, nurses, social workers, local authority workers, etc. Negative mentions that Alliance would not increase pay of nurses, teachers, etc,
- 660 Negative mentions of OTHER groups that Alliance favour or support. Negative mentions of ALLIANCE stand on OTHER specific groups not separately classified above, for example, the disabled, etc.

N.B. IF NEGATIVE NEUTIONS OF GROUP WHICH IS MENTIONED ABOVE DOES NOT SEEN TO FIT ABOVE CODES, PLEASE TAB: DO NOT USE CODE 660 FOR THESE NEUTIONS.

- Party responses All negative mentions of PARTY politics, how the Alliance party relates to other parties, etc. Codes 680-690, 880-890.
- 681 I used to be Alliance (voted Alliance or LIBERAL), BUT NOW I AM NOT Mentions that respondent used to be Alliance or Liberal, with the implication that he or she no longer supports Alliance, no longer feels a personal loyalty, etc. Also, mentions that respondent used to vote Liberal, but does not do so now, even if no other explanation given.
- 632 I have always hated/disliked Alliance(Liberals) Respondent has NEVER voted Alliance or Liberal, could never consider supporting them, just dislikes them (reason unspec.)
- 533 Family, parents, spouse, workmates dislike Alliance (SDP or Liberal) Mentions that respondent's family or friends dislike Alliance are against Alliance, persuaded respondent NOT to vote Alliance, etc. Mentions of "negative persuasion" by friends or family of respondent.
- 634 Respondent dislikes LOCAL (SDP/Liberal) party Mentions that respondent dislikes local party, is against local party, dislikes local council policies, etc. (BUT N.B. if respondent mentions that Alliance party is worse for local area, use code 676. AND if mention of local party LEADERS, use code 603.)
- C35 TIME FOR A CHANGE in Alliance, have not kept up with times Negative mentions of Alliance because the party needs to change, are a party of the past, have not adapted to different circumstances, etc.
- 636 Alliance were going to win anyway (locally) and therefore did not need my vote Negative mentions that Alliance was going to win (locally) anyway, therefore did not "need" respondent's vote.
- 687 Tactical vote AGAINST Alliance, ANY negative mention by respondent using word "TACTICAL", claim that vote was a tactical vote AGAINST ALLIANCE. May also be mention that respondent really preferred another party, but voted in order to defeat ALLIANCE, or as PROTEST VOTE against Alliance. (FOR MENTIONS OF TACTICAL VOTE FOR ALLIANCE, SEE CODE 587.)

- Knew Alliance party had no chance AND THUS DID NOT VOTE FOR IT All mentions that respondent knew or felt that Alliance had no chance (locally or nationally) AND THEREFORE DID NOT VOTE FOR THEM. Felt Alliance vote would be WASTED vote (See code 538 if felt Alliance had no chance but DID vote for them anyway.)
- 639 Wanted Alliance party to have fewer seats in Parliament. be even weaker opposition, did NOT want HUNG OR EALANCED PARLIAMENT, coalition Did not vote Alliance because did not want them to have balance of power in parliament, wanted them to have fewer seats, not in favour of balanced or hung parliament, not in favour of coalition government, etc. ALL NEGATIVE ANTI-ALLIANCE MENTIONS OF BALANCED OR HUNG PARLIAMENT or COALITION GOVT. GO HERE.
- 690 Fought a BAD, WEAK OR DIRTY CAMPAIGN Negative mentions that Alliance had bad, weak disappointing campaign, bad party political broadcasts, bad TV or newspaper ads, disliked their campaign, fought DIRTY campaign, too much mudslinging, was unfair to both other parties, only said negative things in their campaign, campaign did not answer important questions, not like dirty old politics of other two parties, played DIRTY, dishonest CAMPAIGNING, etc.
- 691 Mentions that respondent dislikes SDP Negative mentions that respondent dislikes SDP, Social Democrats, (May be used in conjunction with code 791, LIKES Liberal party.)
- 891 Mentions that respondent dislikes Liberal party Negative mention that respondent dislikes Liberal Party, (May be used with code 591, LIKES SDP.)
- 693 Thought two parties should have MERGED, should only be ONE party, All mentions that the two parties should have merged, cannot work with two parties, silly to have two parties, should have been one party, etc.
- 680 Other responses to do with PARTY POLITICS Not covered in codes 681-690; 881-890 above.

- OTHER ANSWERS All other ANTI-ALLIANCE answers that do not fit in the above categories. REMEMBER to use other answer codes above about specific areas, in preference to these codes. ONLY USE THESE CODES IF YOU CANNOT ASSIGN ANY OTHER CODES TO <u>PARTICULAR PART</u> OF ANSWER.
- 695 Did not vote Alliance because respondent NEVER THOUGHT ABOUT IT EXCLUSIVE CODE: to be used if this is ONLY reason given for not voting Alliance.
- 696 Could not assign codes SOLELY due to bad probing etc by interviewer. I.e. insufficient information to assign codes because of inadequate probing.
- 697 Could not assign codes because of bad handwriting, illegibility of key words, etc.
- 698 OTHER answer (not codeable into above categories, including cases where ALL of reply is vague or irrelevant. Ignore cases where some of reply is vague or irrelevant.)

#### OTHER\_ANSWERS

- All other answers not elsewhere specified: Other answers where respondent's basic attitudes towards main parties (Pro or Anti Conservative, Labour, Alliance ) is not relevant; to be used for those PARTS of answers which cannot be coded above. SOME MAY BE USED ALONG WITH OTHER CODES LISTED ABOVE: OTHERS ARE EXCLUSIVE AND SHOULD ONLY BE USED WHEN NO OTHER CODE CAN BE APPLIED.
- 901 <u>Pro</u> Scottish National Party: because SNP looks after Scotland's interests, is nationalist, is for Scotland, etc.
- 902 Pro Scottish National Party: For any other reason.
- 903 Anti-Scottish National Party: Any reason.
- 921 <u>Pro</u> Plaid Cymru: because Plaid Cymru looks after Welsh interests, is nationalist, protects Welsh language, etc.
- 922 Pro Plaid Cymru For any other reason.
- 923 Anti Plaid Cymru Any reason.
- 941 (Positive) Support for any OTHER party, for any reason.
- 942 Negative mention of any OTHER party, for any reason.
- 996 Could not assign codes (not even pro or anti party) because of bad probing, lack of information WHICH COULD HAVE BEEN OBTAINED BY PROBING. EXCLUSIVE CODE.
- 997 Could not assign codes (not even pro or anti party) because of bad handwriting, could not read any of answer, illegible, etc. (EXCLUSIVE CODE)
- 998 OTHER ANSWERS N.E.C., Vague or irrelevant answer, Don't Know, etc. EXCLUSIVE CODE--DO NOT USE IF ANY OTHER CODES CAN BE USED.

999 NOT ANSWERED. EXCLUSIVE CODE.

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CONSTITUENCY	WARD	POLLING DISTRICT	AREA NO.	SERIAL NO. RANGE	opes anim lodes	(PA code)
LWYD SOUTH WEST	NO.1. DENBIGH UPPER	UPPER (BA)	001	5137 - 5160	534	146
RECON & RADNOR	ST.JOHN	AXA	002	5161 - 5184	527	083
IONMOUTH	PRIORY	03	003	5185 - 5208	543	408
ARMARTHEN	NO.13 LLANDYFAELOG	IDOLE BM	004	5209 - 5232	531	123
ARTHYR TYDFIL & RHYMNEY	PENYDARREN	I	005	5233 - 5256	542	400
BLAENAU GWENT	SIX BELLS	WARM TURN (CF)	006	5257 - 5280	526	066
DGMORE	CAERAU	NO.4 RD	007	5281 - 5304	548	444
NEATH X	NO.1	08	008	5305 - 5328	545	414
PONTYPRYDD	PENTYRCH	GWAELODYGARTH (CA)	009	5329 - 5352	550	464
ALYN & DEESIDE	NO.22	CONNAHS QUAY SOUTH KC	010	5353 - 5376	525	007
GOWER *	NO.26	GOWERTON EAST CT	011	5377 - 5400	538	274
CARDIFF SOUTH & PENARTH *	STANWELL	LB	012	5401 - 5424	558	/20
CARDIFF CENTRAL	CATHAYS	BG	013	5425 - 5448 .	556	8
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CONSTITUENCY	WARD	POLLING DISTRICT	AREA NO.	SERIAL NO. RANGE	( حله م	
	NO.12 HADDINGTON	ELAI	115	5449 - 5472	580	217-
EAST LOTHIAN	NO.6 BIGGAR	CL20	116	5473 - 5496	571	148
LYDESDALE	24 STONE	NRE (SCONE)	117	5497 - 5520	595	569
ORTH TAYSIDE	NO.9 ISLAY	ALBO - PORT ELLEN	118	5521 - 5544	563	013
RGYLL & BUTE	GREYFRIARS	3150 GREYFRIARS	119	5545 - 5568	576	202
		SGM	120	5569 - 5592	601	539
TIRLING		08	121	5593 - 5616	594	247
IORTH EAST FIFE	HOW: OF FIFE	ME25	122	5617 - 5640	628	406
IONKLANDS EAST	NO. 15 GARTLEA	LVH	123	5641 - 5664	591	381.
IVINGSTON	NO.20 STRATHBROCK	QA	124	5665 - 5688	568	246
ENTRAL FIFE	SOUTH PARKS	MLAG	125	5689 - 5712	592	: 402
AIDLOTHIAN	NO.3 GLENCORSE/LADYWOOD		126	5713 - 5736	579	215
EAST KILBRIDE	LONG CALDERWOOD	ЕКØ4	127	5737 - 5760	598	476
FREW WEST & INVERURIE	NO.37 LINWOOD WEST	RWO2	128	5761 - 5784	612	224
NBURGH PENTLANDS	NO.4 BABERTON	· • • • • • • • • • • • • • • • • • • •	129	5785 - 5808	622	266
GLASGOW PROVAN	NO.37 GARTLOCH	PR42	130	5809 - 5832 -	620	264
GLASGOW MARYHILL	NO.15 NORTH KELVIN	NA42	130	5833 - 5856	62.6	279
GREENOCK & PORT GLASGOW	NO.17 GREENOCK WEST END	GP31		5857 - 5880	633	453
PAISLEY SOUTH	NO.30 ELDERSLIE	PS26	132	5881 - 5904		265
GLASGOW POLLOK	NO.50 SHAWLANDS	PK52	133	5905 - 5928	621	
HAMILTON	NO.2 UDSTON	· HAØ4	134	5929 - 5925	627	297
EDINBURGH LEITH	HARBOUR	LE	135	2272 - 224-	611	223
MBERDEEN SOUTH	27 Fernielea	S/A Fernielen North	136	5953-5974	- •	003 :
Edinburgh West	27 Fernielea NO. 6 Parkyrore	WB	137	5977 - 600	614	226

127-104 REGION 1 (NORTH)

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	WARD	POLLING DISTRICT	AREA NO.	SERIAL NO. RANGE	113-115 0PCS NO	- 116-11 PA	np.
ISHOP AUCKLAND	THICKLEY	00	101	0001 - 0024	00 3	061	╞
	CASSOP CUM QUARRINGTON	DA, DB & DBB	102	0025 - 0048	<u>04</u>	207	4-
ITY OF OURHAM	CHOLLERTON WITH WHITTINGTON	HQ & HR	103	0049 - 0072	007	313	-۲
	GRANGE	AA	104	0073 - 0096	014	620	
STMORLAND & LONSDALE		S03	105	0097 - 0120	022	322	-  -
	ISABELLA	1(3)	106	0121 - 0144	017	068	<u> </u>
LYTH VALLEY		BEE	107	0145 - 0168	009	208	
ORTH DURHAM	STANLEY HALL	RA	108	0169 - 0192	031	542	T
TOCKTON SOUTH A		TCE	109	0193 - 0216	Ő34	584	~
YNE BRIDGE	SCOTSWOOD			0217 - 0240	026	419	T
NEWCASTLE UPON TYNE EAST	HEATON	ECO	110	0241 - 0264	036	594	
ALLSEND 7	K HOWDON	JC	111		025	4/8	
NEWCASTLE UPON TYNE CENTRA	AL FENHAM	СВС	112	0265 - 0288			Ť
MIDDLESBROUGH	KIRBY	EA	113	0289 - 0312	024	401 585	
TYNEMOUTH 7	TYNEMOUTH	OE	114	0313 0336	035	5 85	
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				07-109 REGION 2 (NORTH WEST)		116-118	
CONSTITUENCY	WARD	POLLING DISTRICT	JAREA NO.	SERIAL NO. RANGE	113-115 OPCS no.	PA no.	
WEST LANCASHIRE	STALHASSDALE SOUTH	4(UD)	201	0337 - 0360	473	351	
EDDISBURY	VALE ROYAL	PT.4 (XD1)	202	0361 - 0384	456	220	
LANCASTER	CASTLE	X	203	0385 - 0408	464	352	
BURNLEY *	LANEHEAD	AA .	204	0409 - 0432	487	103	
FYLDE	HEYHOUSES	DISTRICT 1 (CT)	205	0433 - 0456	458	252	
PENDLE	WHITEFIELD	WH	206	0457 - 0480	510	456	
RIBBLE VALLEY	WILPSHIRE	DJ	207	0481 - 0504	469	478	
HEYHOOD & MIDDLETON * 0	HEYWOOD SOUTH	LB	208	0505 - 0528	. 461	314	
STALYBRIDGE & HYDE	STALYBRIDGE NORTH	FF	209	0529 - 0552	471	536	
ST HELENS NORTH	BLACKBROOK	BLC	210	0553 - 0576	514	497	
LEIGH	HINDSFORD	DB	211	0577 - 0600	496	364	
CITY OF CHESTER	UPTON HEATH	UPTON (AP2)	212	0601 - 0624	453	134	
BURY SOUTH	RADCLIFFE CENTRAL	КВ	213	0625 - 0648	489	106	
WIRRAL SOUTH	HESWALL	NO.1061 RA	214	0649 - 0672	474	627	
BOLTON WEST	BLACKROD	WA	215	0673 - 0696	451	072	
BURY NORTH	EAST	GD -	216	0697 - 0720	·· <del>1</del> 88	105	
WYRE	ROSSALL	NO.1 (EA)	217	0721 - 0744	477	646	
MANCHESTER CENTRAL	CENTRAL	CED & CEE	218	0745 - 0768	. 504	392	
LIVERPOOL, WEST DERBY	CROXTETH	NO.48 BX	219	0769 - 0792	502	380	
BOOTLE	LITHERLAND	NA	220	0793 - 0816	486	074	
LIVERPOOL, WALTON	FAZAKERLEY	NO.1 AA	221	0817 - 0840	501	379	

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CONSTITUENCY	WARD	POLLING DISTRICT	AREA NO.	SERIAL NO. RANGE		
HALTON	FARNWORTH	•	222	0841 - 0864	459	286
BIRKENHEAD	CLAUGHTON	NO.0032 CB	223	0865 - 0888	480	049
PRESTON	FISHWICK	AB	224	0889 - 0912	511	468
		GA & GB	225	0913 - 0936	512	481
ASHTON UNDER LYNE	ASHTON ST. PETERS	K & L	226	0937 - 0960	479	017-
	WALLASEY	2045 VF	227	0961 - 0984	520	593
WALLASEY DAVYHULME *		PD 0305 & PE 0310	228	0985 - 1008	492_	177
	TYLDESLEY	(Q1)TYLDESLEY NORTH	229	1009 - 1032	483	65
BLACKPOOL SOUTH						
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		1	7-101 REGION 3	(YORKS/HUMBERSIDE)	113-115	16-118
	WARD	POLLING DISTRICT	AREA NO.	SERIAL NO. RANGE	opes ws.	lA nos
DONCASTER NORTH	ADWICK	GB	301	1033 - 1056	045	190
ROTHER VALLEY	NO.13	HARTHILL (MA)	302	1057 - 1080	054	483
RICHMOND (YORKS)	SOWERBY	CI	303	1081 - 1104	053	480
SHEFFIELD HILLSBOROUGH	CHAPEL GREEN	LOUNDSIDE AR	304	1105 - 1128	059	511
SCARBOROUGH	LINDHEAD	C. BURNISTON	305	1129 - 1152	056	502
SKIPTON & RIPON	-NEWBY 22	RC & RD	306	1153 - 1176	061	517
SELBY	WHITLEY	AO & AW	307	1177 - 1200	057	504
BRIGG & CLEETHORPES		NO.2. I	308	1201 - 1224	. 041	092
BEVERLEY	HESSLE WEST	R	309	1225 - 1248	038	045
	KEIGHLEY SOUTH	15H	310	1249 - 1272	050	339
SHEFFIELD ATTERCLIFFE	DARNALL	HIGHGATE (V)	311	1273 - 1296	0 85	506
MORLEY & LEEDS SOUTH	MORLEY SOUTH	MSK	312	1297 - 1320	082	358
	DALTON	2DA	313	1321 - 1344	. 073	324
LEEDS NORTH WEST		OWB	314	1345 - 1368	080	357-
HALIFAX	TOWN	СН	315	1369 - 1392	072	285
SHIPLEY	SHIPLEY WEST	22A -	316	1393 - 1416	- 060	513
SHEFFIELD BRIGHTSIDE	BRIGHTSIDE	SHIREGREEN (FA)	317	1417 - 1440	086	507
KINGSTON UPON HULL EAST	SOUTHCOATES	НН	318	1441 - 1464	. 074	325
SHEFFIELD HEELEY	PARK	OLIVE GROVE (DH)	319	1465 - 1488	088	510
LEEDS EAST	HAREHILLS	X/HSH	320	1489 - 1512	078	355
YORK	FISHERGATE	YORK F8	321	1513 - 1536	010	650

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•			REGION 3 (	YORKS/HUMBERSIDE/cont	113-115	116 -1 <b>1</b> 8	
CONSTITUENCY	WARD	POLLING DISTRICT	AREA NO.	SERIAL NO. RANGE	opes vo.	PA no	
RADFORD NORTH	ECCLESHILL	. 9G	322	1537 - 1560	066	079	
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107-109 REGION 4 (WEST MIDLANOS) 43-(15

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CONSTITUENCY	WARD	POLLING DISTRICT	V AREA NO.	SERIAL NO. RANGE	opcs cmint	nos.
D WORCESTERSHIRE	BATCHLEY	FOXLYDIATE (CG)	401	1561 - 1584	901	638
IDLOW .	BISHOPS CASTLE	ACI	402	1585 - 1608	398	385
RTH SHROPSHIRE	WHITCHURCH SOUTH	QQ	403	1609 - 1632	402	516
UTH WORCESTERSHIRE	WELLS	NO.1 (CI)	404	1633 - 1656	409	639
REWSBURY & ATCHAM	MEOLE BRACE	MEOLE BRACE (1)	405	1657 - 1680	906	515
RCESTER	ALL SAINTS	LA & LB	406	1681 - 1704	450	637
IRTON	BRANSTON	AF	407	1705 - 1728	394	104
OMSGROVE #	HAGLEY	39 HAGLEY (EJ)	408	1729 - 1752	. 393	<u> </u>
UTH STAFFORDSHIRE	SHARESHILL	HATHERTON CC & SAREDON YY	409	1753 - 1776	408	534
AFFORDSHIRE MOORLANDS	BIDDULPH EAST	VV	410	1777 - 1800	411	533
ARLEY WEST	LANGLEY	1F	411	1801 - 1824	444	603
TOKE ON TRENT CENTRAL	SHELTON	GG1	412	1825 - 1848	436	543
TOKE ON TRENT SOUTH	TRENTHAM PARK	QB1	413 .	1849 - 1872	438	545
TOKE ON TRENT NORTH	BURSLEN GRANGE	EFI	414	1873 - 1896	437	544
UDLEY WEST *	BROCKMOOR & PENSNETT	BL2	415	1897 - 1920	432	199
OVENTRY NORTH WEST *	RADFORD	Kd	416	1921 - 1944	428	159
	LYNDON	BC	417	1945 - 1968	4 35	519
ALSALL NORTH	SHORT HEATH	EC3(92525)	418	1969 - 1992	441	595
IRMINGHAM SPARKBROOK	SPARKBROOK	BEB(600)	419	1993 - 2016	425	059
UDLEY EAST		AA3	420	2017 - 2040	43/	(98
IRMINGHAM ERDINGTON		BGB	421	2041 - 2064	417	051

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CONSTITUENCY	WARD	POLLING DISTRICT	V AREA NO.	SERIAL NO. RANGE	orcs cristi m	PA const no
IRMINGHAM SELLY OAK	KINGS NORTON	AOH(297)	422	2065 - 2088	423.	057
OVENTRY SOUTH EAST	BINLEY & WILLENHALL	ВН	423	2089 - 2112	429	
OLVERHAMPTON SOUTH WEST	TETTENHALL REGIS	SE	424	2113 - 2136	449	634
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				107 - WREGION 5	(EAST MIDLANDS)	- 113-115	(16-118
	-	WARD	POLLING DISTRICT	+ AREA NO.	SERIAL NO. RANGE	opes what no.	2A constit no.
			MISTERTON II	501	2137 - 2160	093	029
ASSETLAW	$\rightarrow$	MISTERTON		502	2161 - 2184	111	415
VEWARK		TRENT	FISKERTON TT		2185 - 2208	099	176
DAVENTRY		BARBY	AK	503			315
IGH PEAK		ST.JAMES	NO.1 RA1 GLOSSOP ST. JAMES	504	2209 - 2232	/06	184
EST DERBYSHIRE		ST.GILES & TANSLEY	MATLOCK - CHESTERFIELD ROAD EAST AREA (PC1)	505	2233 - 2256	120	
	-+		DRONFIELD COAL ASTON NO.2	506	2257 - 2280	112	182
NORTH EAST DERBYSHIRE		COALASTON (BRONFIELD PARISH)	BLIDWORTH FF DISTRICT 1	507	2281 - 2304	116	512
SHERWOOD		BLIDWORTH	KISLINGBURY DU	508	2305 - 2328	129	.435
NORTHAMPTON SOUTH		KISLINGBURY		509	2329 - 2352	. 091	008
AMBER VALLEY		CODNOR	CODNOR JH1			109	394
LOUGHBOROUGH		BARROW/QUORNDON	V	510	2353 - 2376		075
BOSWORTH	*	BRADGATE	ВА	511	2377 - 2400	<u> </u>	441
NOTTINGHAM NORTH		BEECHDALE	A	512	2401 - 2424		
NOTTINGHAM SOUTH		LENTON	0	513	2425 - 2448	132	442
	_	WALTON	BU1	514	2449 - 2472	121	35
CHESTERFIELD	*	BREADSALL	CV	515	2473 - 2496	122	/ 80
DERBY NORTH	-	TRITTON	TR	516	2497 - 2520	- 127	371
LINCOLN			AA	517	2521 - 2544	101	235
EREWASH		COTHANHAY	DISTRICT 1 H , DISTRICT 2 H	518	2545 - 2568	. 103	256
GEDLING	·*	CONWAY	& DISTRICT 3 H		2343 - 2300		
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· . ·			107-104 REGI	ON & (EASI ANULIA)	113-115	י צוו- טון
	WARD	POLLING DISTRICT	AREA NO.	SERIAL NO. RANGE	OPCS constit -	lit constit no.
CONSTITUENCY	POLSTEAD & LAYHAM	BE & 80	601	2569 - 2592	143	554
SOUTH SUFFOLK			602	2593 - 2616	139	429
NORTH NORFOLK	SUFFIELD PARK	KW1			144	115
SOUTH WEST CAMBRIDGESHIRE	ST.NEOTS - EATON SOCON	0J1	603	2617 - 2640	/38	113
NORTH EAST CAMBRIDGESHIRE	10. MARCH EAST	BC1	604	2641 - 2664	134	552
CENTRAL SUFFOLK	STOWMARKET NORTH	EF	605	2665 - 2688	137	42.8
MID NORFOLK	DRAYTON	8×1	606	2689 - 2712	147	609
WAVENEY	SOUTHWOLD	SCUTHWOLD PH	607	2713 - 2736	152	459
PETERBOROUGH	WALTON	AF3	608	2737 - 2760	150	437-
NORWICH NORTH	CROME	CROME NO.2 (AK1)	609	2761 - 2784	100	
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▲				107-134 REGION	107-13 REGION 7 (SOUTH WEST)		116-118
CONSTITUENCY		WARD	POLLING DISTRICT	AREA NO.	SERIAL NO. RANGE	opes with no.	· lit constit no
CIRENCESTER & TEWKESBI	JRY	CLEEVE HILL	WOODMANCOTE (GC)	701	2785 - 2808	347	142
TAUNTON		RUISHTON & CREECH	CREECH ST.MICHAEL	702	2809 - 2832	363	565
NORTH WILTSHIRE		MALMESBURY	NO.2 (0V1)	703	2833 - 2856	355	623
SOUTH DORSET		WAREHAM	DA	704	2857 - 2880	359	193
ST IVES		PORTHLEVEN	9P	705	2881 - 2904	356	499
NORTH DORSET	*	BOURTON & DISTRICT	DC & DH	706	2905 - 2928	353	186
WEST GLOUCESTERSHIRE		RUSPIDGE	NO. 1 (PBX)	707	2929 - 2952	372	271
SOUTH HAMS	*	3RIXTON	FAI	708	2953 - 2976	36	525
TORRIDGE & WEST DEVON		KENWITH	ALWINGTON EGD - LITTLEHAM EHT & LANDCROSS EHO	709	2977 - 3000	366	187
TRURO		PERRANZA-BULOE	NO.2 Z & NO. 3 Z	710	3001 - 3024	367	580
WESTON SUPER MARE		BANWELL	BANWELL (AB)	711	3025 - 3048	373	621
WANSDYKE		OLDLAND LONGWELL GREEN	KRB	712	3049 - 3072	363	599
WOODSPRING		NORTH WESTON	REDCLIFFE BAY CZ	713	3073 - 3096 .	374	635
PLYMOUTH DEVONPORT		ESTOVER	NO.41 (GG)	714	3097 - 3120	3 87	460
PLYMOUTH DRAKE		TRELAWNY	NO.21 (KE)	715	3121 - 3144	383	461
SWINDON	*	GORSE HILL	· 🗛 ·	716	3145 - 3168 -	391	566
BRISTOL EAST	*	BRISLINGTON EAST	EBD	717	3169 - 3192	379	095
CHELTENHAM	¥	PARK	FD	718	3193 - 3216	383	131
KINGSWOOD		FOREST	KJA	719	3217 - 3240	386	346
POOLE		CREEKMORE	КВ	720	3241 - 3264	. 390	465

		1	107 -104 REGIO	DN 8 (SOUTH EAST)	- col 113-115 ,	116 -(18	
CONSTITUENCY	WARD	POLLING DISTRICT	AREA NO.	SERIAL NO. RANGE	OPCS constit no.	PA no.	
ILTON KEYNES	FENNY STRATFORD	FF	801	3265 - 3288	253	403	
ORTH HERTFORDSHIRE	GRANGE	C/A/B	802	3289 - 3312	256		-
ANBURY	BLOXHAM	M	803	3313 - 3336	238	020	
	ST.BARNABAS	XZ .	804	3337 - 3360	321	625	_
WBURY	CRAVEN	NO.8 (GJ)	805	3361 - 3384	306	4/6	_
	MIDHURST	GX	806	3385 - 3408	286	136	_
ICHESTER *	WOODSTOCK	NO.5 JE	807	3409 - 3432	269	629	(NS!) oner.
ALTNEY	BUMPSTEAD	HELIONS BUMPSTEAD (DX)	808	3433 - 3456 .	260	4 95-	
AFFRON WALDEN ERTFORD & STORTFORD	SAWBRIDGEWORTH	C/M	809	3457 - 3480	250	308	
ORTH BEDFORDSHIRE	HARPUR	BEDFORD (V)	810	3481 - 3504	254	036	
DLKESTONE & HYTHE	LYDD	DC	. 811	3505 - 3528	294	249	(N. 8!) orde
ORSHAM	DENNE	DENNIE NO.1 (NN)	812	3529 - 3552	298	321	
AST HAMPSHIRE	NO.24	PETERSFIELD ST.MARY'S HO. 1	813	3553 - 3576	290	289	·
RENTWOOD & ONGAR	HUTTON SOUTH	ST.MARTINS (DA)	814	3577 - 3600	242	088	- /
OMSEY & WATERSIDE	TOTTON NORTH	NO.1 (JA)	815	3601 - 3624	3/3	484	
SLE OF WIGHT	CHALE NITON & WHITWELL	SFA	816	3625 - 3648 -	299	334	/ ·
IEALDEN	CROWBOROUGH EAST	WBA	817	3649 - 3672	320	610	- ⁄~
ROCHFORD		RBG	818	3673 - 3696	259	482	
HELWYN HATFIELD *		C/D/C & C/D/D	819	3697 - 3720	267	613	_
EAST BERKSHIRE	A second s	·· NA	820	3721 - 3744	289	042	
DOVER	MIDDLE DEAL	8D3	821	3745 - 3768	288	195	

· ·			07-09 REG	ION 8 (SOUTH EAST/cont	113-115		
	WARD	POLLING DISTRICT	AREA NO. SERIAL NO. RANGE		opes constitution.	RA - 000.	
	STOUGHTON	. G(A)	822	3769 - 3792	296.	281	
DWAY ·*	THAMES SIDE	SC, SD & SE	823	3793 - 3816	302	397	
UTH WEST HERTFORDSHIRE	BERKHAMPSTEAD WEST	КАВ	824	3817 - 3840	264	3/0	
JTH WEST BEDFORDSHIRE	WATLING	٤D	825	3841 - 3864	263	037	
NDSOR & MAIDENHEAD	ETON WEST	LA	826	3865 - 3888	322	626	
) KENT	NORTH	TM	827	3889 - 3912	303	341	
ACONSFIELD	1	Α.	828	3913 - 3936	239	032	
SHAM & AMERSHAM *	CHALFONT ST.GILES	Q	829	3937 - 3960	245	133	
SUSSEX *	H.HEATH FRANKLANDS	SV	830	3961 - 3984	304	. 561	
REHAM	LOCKSHEATH	11 (FK)	831	3985 - 4008	292	242	
RLOW *	GREAT PARNDON	В	832	4009 - 4032	247	293	
	LITTLE THURROCK	AB	833	4033 - 4056	. 278	573	
FORD EAST	ST.CLEMENTS	FA	834	4057 - 4080 .	275	450	
RTSHOUTH SOUTH	HAVELOCK	C	835	4081 - 4104	338	467	
VANT	WARREN PARK	H(8)	836	4105 - 4128	335	300	
RTSHERE	LONDON COLNEY	C/B/A part'l	837	4129 - 4152	251	312	
IGHTON PAVILION	ST.PETERS	CENTRAL - MC	838	4153 - 4176	326	094	
AVESHAM	HIGHAM	HIGHAM SOUTH CD	839	4177 - 4200	295	276	
RTFORD	GUNDULF	WHITEHILL(J)	840	4201 - 4224	287	175	
TON SOUTH	PUTTERIDGE	МВ	841	4225 - 4248	274	2.87	
ORTH LUTON	FLITWICK EAST	NO. 1 AK	842	4249 - 4272	257	386	

•		(A)	107 -10 9 REG	ION 8 (SOUTH EAST/cont.	113-115	116-18 PA no
CONSTITUENCY	WARD	POLLING DISTRICT	AREA NO.	SERIAL NO. RANGE	(OPES constit ~ )	
)K [NG	KNAPHILL	KNAPHILL EAST BC	843	4273 - 4296	323	630
PELTHORNE	LALEHAM	LALEHAM NO.2 k(B)	844	4297 - 4320	3 43	530
ASTLEIGH	ST. JOHNS HEDGE END	ST.JOHNS NO. 1 (FE)	845	4321 - 4344	330	21'2
SOM & EWELL	NORK	NORK NO.1 (BA)	846	4345 - 4368	331	234
DRTHING	CENTRAL	CA	847	4369 - 4392	344	642
ASTLE POINT	CANVEY ISLAND NORTH	В	848	4393 - 4416	273	126
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CONSTITUENCY		WARD	POLLING DISTRICT	AREA NO. (102-109)	SERIAL NO. RANGE	OP is cerus	Pt who
C FELTHAM & HESTON		FELTHAM SOUTH	ASHFORD ROAD / C	902	4417 - 4440	182	244
HENDON NORTH		HALE	SD	903	4441 - 4464	193	304
HAYES & HARLINGTON		CRANE	HD2	904	4465 - 4488	192	301
ENFIELD NORTH	*	CHASE	X/BB	905	4489 - 4512	179	231
UPMINSTER		ARDLEIGH GREEN	XC	906	4513 - 4536	229	587
ILFORD NORTH	-*	BARKINGSIDE	BA4	907	4537 - 4560	198	330
ROMFORD		ST.EDWARDS	ME	908	4561 - 4584	219	483
ENFIELD SOUTHGATE	*	BOWES	Y/8	909	4585 - 4608	180	2.32.
RAVENSBOURNE		WEST WICKHAM NORTH	RO	910	4609 - 4632	217	47/
OLD BEXLEY & SIDCUP	*	SIDCUP EAST	SP	911	4633 - 4656	213	4 45
BARKING		GASCOIGNE	. DC	912	4657 - 4680	153	022
DULWICH	*	WAVERLEY	UA	913	4681 - 4704	173	200
LEWISHAM EAST	*	DOWNHAM	EGB	914	4705 - 4728 -	205	368
HORNSEY & WOOD GREEN		ALEXANDRA	HX2	915	4729 - 4752	197	320
BRENT SOUTH		ROUNDWOOD	SHC	916	4753 - 4776 .	161	086
HENDON SOUTH		CHILDS HILL	· LA ·	917	4777 - 4800	. 194.	305
BECKENHAM		LAWRIE PARK & KENT HOUSE	88	918	4801 - 4824	155	034
EALING SOUTHALL	*	NORTHFIELD	WF	919	4825 - 4848	176	212
CHINGFORD		HATCH LANE	H H	920	4849 - 4872	. 165	137_
HARRON WEST		HEADSTONE SOUTH	· · · · N	921	4873 - 4896		296
BEXLEYHEATH	★	UPTON	BII	922	4897 - 4920	157	047

CONSTITUENCY	WARD	POLLING DISTRICT	AREA NO.	SERIAL NO. RANGE	opes consus	PA was
*	BARSET	DISTRICT NB(2162)	923	4921 - 4944	215	454
<u>ческнам</u>	OVAL	VCC(1033)	924	4945 - 4968	231	591
AUXHALL	LORDS	BM	925	4969 - 4992	Z34	619
IESTMINSTER NORTH	NO.6 RAVENSCOURT	FB	926	4993 - 5016	188	288
LEWISHAM DEPTFORD	GRINLING GIBBONS	DKF	927	5017 - 5040	204	367
FULHAM	NO.17 COLEHILL	QA	928	5041 - 5064		251
NEWHAM NORTH WEST	UPTON	NW19	929	5065 - 5088	210	423
TOOTING	NIGHTINGALE	JC	930	5089 - 5112	226	576
LEYTON	LEA BRIDGE	1	931	5113 - 5136	207	370
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