

Questionnaire
BES2010_camp
BES_SURVEY



Version 5

Mon May 3 17:57:46 2010

Page: intro.....	1
Page: q1.....	1
q1	1
Page: q2.....	1
q2	1
Page: q3.....	1
q3	2
Page: q4.....	2
q4	2
Page: q5.....	2
q5	2
Page: q6.....	2
q6	3
Page: q7.....	3
q7	3
Page: q8.....	3
q8	3
Page: q9.....	3
q9	4
Page: q10.....	4
q10	4
Page: q11.....	4
q11	4
Page: q12.....	4
q12	5
Page: q13.....	5
q13	5
Page: q14.....	5
q14	5
Page: q15.....	5
q15	6
Page: q16.....	6
q16	6
Page: q17.....	6
q17	6

Page: q18.....	6
q18	7
Page: q19.....	7
q19	7
Page: q20.....	7
q20	7
Page: q21.....	7
q21	8
Page: dummy	8
Page: q22.....	8
q22	8
Page: q23.....	8
q23	8
Page: q24.....	8
q24	9
Page: q25.....	9
q25	9
Page: q26.....	9
q26	9
Page: q27.....	9
q27	10
Page: q28.....	10
q28	10
Page: q29.....	10
q29	10
Page: q30.....	10
q30	10
Page: q31.....	10
q31	11
Page: q32.....	11
q32	11
Page: q33.....	11
q33	11
Page: q34.....	11
q34	12

Page: q35.....	12
q35	12
Page: q36.....	12
q36	13
Page: q37.....	13
q37	13
Page: q38.....	13
q38	14
Page: q39.....	14
q39	14
Page: q40.....	14
q40	15
Page: leadersintro.....	15
Page: q41.....	15
q41	15
Page: q42.....	16
q42	16
Page: q43.....	16
q43	16
Page: q44.....	16
q44	17
Page: q45.....	17
q45	17
Page: q46.....	17
q46	18
Page: q47.....	18
q47	18
Page: partiesintro.....	18
Page: q48.....	18
q48	19
Page: q49.....	19
q49	19
Page: q50.....	19
q50	20
Page: q51.....	20

q51	20
Page: q52.....	20
q52	21
Page: economyintro	21
Page: q53.....	21
q53	21
Page: q54.....	21
q54	22
Page: q55.....	22
q55	22
Page: q56.....	22
q56	22
Page: q57.....	22
q57	23
Page: q58.....	23
q58	23
Page: q59.....	23
q59	23
Page: q60.....	23
q60	23
Page: q61.....	23
q61	24
Page: q62.....	24
q62	24
Page: q63.....	24
q63	25
Page: q64.....	25
q64	25
Page: q65.....	25
q65	26
Page: q66.....	26
q66	26
Page: q67.....	26
q67	26
Page: q68.....	26

q68	26
Page: q69.....	26
q69	27
Page: q70.....	27
q70	27
Page: q71.....	27
q71	27
Page: q72.....	27
q72	27
Page: q73.....	27
q73	28
Page: q74.....	28
q74	28
Page: q75.....	28
q75	28
Page: q76.....	28
q76	28
Page: q77.....	28
q77	29
Page: q78.....	29
q78	29
Page: q79.....	29
q79	29
Page: q80.....	29
q80	29
Page: q81.....	29
q81	30
Page: q82.....	30
q82	30
Page: q83.....	30
q83	30
Page: q84.....	30
q84	30
Page: q85.....	30
q85	31

Page: q86..... 31
q86 31
Page: q87..... 31
q87 31
Page: q88..... 31
q88 32
Page: q89..... 32
q89 32
Page: q90..... 32
q90 32
Page: q91..... 32
q91 33
Page: q92..... 33
q92 33
Page: q92a..... 33
q92a 33
Page: q92b 33
q92b 34
Page: q92c..... 34
q92c..... 34
Page: q92d 34
q92d 34
Page: tvdq1 34
tvdq1 35
Page: tvdq2 35
tvdq2 35
Page: tvdq95 35
tvdq95 35
Page: tvsdq1..... 35
tvsdq1..... 35
Page: tvsdq2..... 35
tvsdq2..... 36
Page: tvsdq3..... 36
tvsdq3..... 36
Page: tvtdq1 36

tvtdq1.....	36
Page: tvtdq2.....	36
tvtdq2.....	36
Page: tvtdq3.....	36
tvtdq3.....	37
Page: q93.....	37
q93	37
Page: q94.....	37
q94	38
Page: q95.....	38
q95	38
Page: q96.....	38
q96	39
Page: q97.....	39
q97	39
Page: q98.....	39
q98	40
Page: q99.....	42
q99	42
Page: q100	42
q100	42
Page: q101	42
q101	42
Page: q102	42
q102	42
Page: comments.....	42
comments	43

Module: _1

Page: intro

Thank you for agreeing to take part in this survey. This survey covers political issues and the results will be used to inform our clients.

We have tested the survey and it should take around 10 minutes to complete.

Your account will be credited with 100 points within 24 hours of completing this survey.

Page: q1

q1- Show all respondents/required

SINGLE CHOICE

In which of the following do you live?

Order as shown

- 1 East Anglia
- 2 East Midlands
- 3 Greater London
- 4 North
- 5 North West
- 6 Scotland
- 7 South East
- 8 South West
- 9 Wales
- 10 West Midlands
- 11 Yorkshire & Humberside
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q2

q2- Show all respondents/required

SINGLE CHOICE

How interested are you in the general election that will be held on May 6th this year?

Order as shown

- 1 Very interested
- 2 Somewhat interested
- 3 Not very interested
- 4 Not at all interested
- 5 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q3

q3- Show all respondents/required

OPEN TEXTBOX

Now, a few questions about the issues and problems facing Britain today. As far as you're concerned, what is the SINGLE MOST important issue facing the country at the present time?
(Please write in. If you think there are no important issues facing the country at the present time, please write NONE; if you don't know, please write DK)

Page: q4

q4- Show all respondents/required

SINGLE CHOICE

Which party is best able to handle this issue?*Order as shown*

- 1 There are no important problems
- 2 None / No Party
- 3 Labour
- 4 Conservative
- 5 Liberal Democrat
- 6 Scottish National Party (SNP)
- 7 Plaid Cymru
- 8 Green Party
- 9 United Kingdom Independence Party (UKIP)
- 10 British National Party (BNP)
- 11 Other
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Show if q1==6**Show if q1==9**Admin/Not Shown**Admin/Not Shown*Page: q5

q5- Show if q4==11/required

OPEN TEXTBOX

You said you thought an 'other' party is beset able to handle this issue. Please say here which party this is.

Module: labissues

Page: q6

q6- Show all respondents/required SINGLE CHOICE
How well do you think the <i>present government</i> has handled Britain's <i>education system</i>?

Order as shown

- 1 Very well
- 2 Fairly well
- 3 Neither well nor badly
- 4 Fairly badly
- 5 Very badly
- 6 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q7

q7- Show all respondents/required SINGLE CHOICE
How well do you think the <i>present government</i> has handled <i>immigration</i>?

Order as shown

- 1 Very well
- 2 Fairly well
- 3 Neither well nor badly
- 4 Fairly badly
- 5 Very badly
- 6 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q8

q8- Show all respondents/required SINGLE CHOICE
How well do you think the <i>present government</i> has handled <i>the National Health Service</i>?

Order as shown

- 1 Very well
- 2 Fairly well
- 3 Neither well nor badly
- 4 Fairly badly
- 5 Very badly
- 6 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q9

q9- *Show all respondents/required*

SINGLE CHOICE

How well do you think the <i>present government</i> has handled <i>the current financial crisis</i>?*Order as shown*

- 1 Very well
- 2 Fairly well
- 3 Neither well nor badly
- 4 Fairly badly
- 5 Very badly
- 6 Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q10**

q10- *Show all respondents/required*

SINGLE CHOICE

How well do you think the <i>present government</i> has handled <i>the economy</i> in general?*Order as shown*

- 1 Very well
- 2 Fairly well
- 3 Neither well nor badly
- 4 Fairly badly
- 5 Very badly
- 6 Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q11**

q11- *Show all respondents/required*

SINGLE CHOICE

How well do you think the <i>present government</i> has handled <i>the level of taxation</i>?*Order as shown*

- 1 Very well
- 2 Fairly well
- 3 Neither well nor badly
- 4 Fairly badly
- 5 Very badly
- 6 Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Module: conissues**

Page: q12

q12- *Show all respondents/required* SINGLE CHOICE
How well do you think a <i>Conservative government</i> would handle Britain's <i>education system</i>?

Order as shown

- 1 Very well
- 2 Fairly well
- 3 Neither well nor badly
- 4 Fairly badly
- 5 Very badly
- 6 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q13

q13- *Show all respondents/required* SINGLE CHOICE
How well do you think a <i>Conservative government</i> would handle <i>immigration</i>?

Order as shown

- 1 Very well
- 2 Fairly well
- 3 Neither well nor badly
- 4 Fairly badly
- 5 Very badly
- 6 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q14

q14- *Show all respondents/required* SINGLE CHOICE
How well do you think a <i>Conservative government</i> would handle the <i>National Health Service</i>?

Order as shown

- 1 Very well
- 2 Fairly well
- 3 Neither well nor badly
- 4 Fairly badly
- 5 Very badly
- 6 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q15

q15- Show all respondents/required SINGLE CHOICE
How well do you think a <i>Conservative government</i> would handle <i>the current financial crisis</i>?

Order as shown

- 1 Very well
- 2 Fairly well
- 3 Neither well nor badly
- 4 Fairly badly
- 5 Very badly
- 6 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q16

q16- Show all respondents/required SINGLE CHOICE
How well do you think a <i>Conservative government</i> would handle <i>the economy</i> in general?

Order as shown

- 1 Very well
- 2 Fairly well
- 3 Neither well nor badly
- 4 Fairly badly
- 5 Very badly
- 6 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q17

q17- Show all respondents/required SINGLE CHOICE
How well do you think a <i>Conservative government</i> would handle <i>the level of taxation</i>?

Order as shown

- 1 Very well
- 2 Fairly well
- 3 Neither well nor badly
- 4 Fairly badly
- 5 Very badly
- 6 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Module: _2

Page: q18

q18- Show all respondents/required SINGLE CHOICE
Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?

Order as shown

- 1 Labour
- 2 Conservative
- 3 Liberal Democrat
- 4 Scottish National Party (SNP) *Show if q1==6*
- 5 Plaid Cymru *Show if q1==9*
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other
- 10 No – None
- 11 Don't know
- 98 Skipped *Admin/Not Shown*
- 99 Not Asked *Admin/Not Shown*

Page: q19

q19- Show if q18==9/required OPEN TEXTBOX
You said you generally think of yourself as an 'other' party. Please say here which party this is.

Page: q20

q20- Show if q18 in [10,11]/required SINGLE CHOICE
Do you generally think of yourself as a little closer to one of the parties than the others? If yes, please tell me which party?

Order as shown

- 1 Labour
- 2 Conservative
- 3 Liberal Democrat
- 4 Scottish National Party (SNP) *Show if q1==6*
- 5 Plaid Cymru *Show if q1==9*
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other
- 10 No – None
- 11 Don't know
- 98 Skipped *Admin/Not Shown*
- 99 Not Asked *Admin/Not Shown*

Page: q21

q21- Show if q20==9/required

OPEN TEXTBOX

You said you generally think of yourself as a little closer to an 'other' party. Please say here which party this is.

Page: dummy

Page: q22

q22- Show if (q18 in [1,2,3,4,5,6,7,8,9] or q20 in [1,2,3,4,5,6,7,8,9])/required

SINGLE CHOICE

Would you call yourself very strong, fairly strong, or not very strong \$party?

Order as shown

- 1 Very strongly
- 2 Fairly strongly
- 3 Not very strongly
- 4 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q23

q23- Show all respondents/required

SINGLE CHOICE

Please think of a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely

 How likely is it that you will vote in the general election?

Order as shown

- 1 0 – Very unlikely
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Very likely
- 12 Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q24

q24- Show all respondents/required SINGLE CHOICE
If you do vote in the general election, have you decided which party you will vote for, or haven't you decided yet?

Order as shown

- 1 Yes, decided
- 2 No, not decided yet
- 3 Will not vote
- 4 Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: q25

q25- Show if q24==1/required SINGLE CHOICE
Which party is that?

Order as shown

- 1 Labour
- 2 Conservative
- 3 Liberal Democrat
- 4 Scottish National Party (SNP) *Show if q1==6*
- 5 Plaid Cymru *Show if q1==9*
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other
- 98 Skipped *Admin/Not Shown*
- 99 Not Asked *Admin/Not Shown*

Page: q26

q26- Show if q25==9/required OPEN TEXTBOX
You said you had decided to vote for an 'other' party in the general election. Please say here which party this is.

Page: q27

q27 - Show if q24==2/required

SINGLE CHOICE

Which party do you think you are most likely to vote for?*Order as shown*

- 1 Labour
- 2 Conservative
- 3 Liberal Democrat
- 4 Scottish National Party (SNP)
- 5 Plaid Cymru
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other
- 10 Don't know
- 98 Skipped
- 99 Not Asked

*Show if q1==6**Show if q1==9**Admin/Not Shown**Admin/Not Shown***Page: q28****q28** - Show if q27==9/required

OPEN TEXTBOX

You said you were most likely to vote for an 'other' party in the general election. Please say here which party this is.**Page: q29****q29** - Show all respondents/required

SINGLE CHOICE

People give different reasons for why they vote for one party rather than another. Which of the following BEST describes your reasons?*Order as shown*

- 1 The party has the best policies
- 2 The party has the best leader
- 3 I really prefer another party but it stands no chance of winning in my constituency.
- 4 I vote tactically.
- 5 Other reasons
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q30****q30** - Show if q29==5/required

OPEN TEXTBOX

You said there were 'other' reasons why you would vote for one party rather than another. Please say here what these reasons are.**Page: q31**

q31 - Show if q29 in [3,4]/required

SINGLE CHOICE

Which party do you really prefer?*Order as shown*

- 1 Labour
- 2 Conservative
- 3 Liberal Democrat
- 4 Scottish National Party (SNP)
- 5 Plaid Cymru
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other
- 98 Skipped
- 99 Not Asked

*Show if q1==6**Show if q1==9**Admin/Not Shown**Admin/Not Shown***Page: q32****q32** - Show if q31==9/required

OPEN TEXTBOX

You said you really prefer an 'other' party. Please say here which party this is.

Module: q33to35

Page: q33**q33** - Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely**

 How likely is it that <i>Labour</i> will win the election in <i>your local constituency</i>?***Order as shown*

- 1 0 – Very unlikely
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Very likely
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q34**

q34- Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely

 How likely is it that the <i>Conservative Party</i> will win the election in <i>your
local constituency</i>?

Order as shown

- 1 0 – Very unlikely
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Very likely
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q35**

q35- Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely

 How likely is it that the <i>Liberal Democrats</i> will win the election in <i>your
local constituency</i>?

Order as shown

- 1 0 – Very unlikely
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Very likely
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Module: _3**

Page: q36

q36 - Show if q1==6/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely

 How likely is it that the <i>Scottish National Party (SNP)</i> will win the election in
<i>your local constituency</i>?

Order as shown

- 1 0 – Very unlikely
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Very likely
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q37**

q37 - Show if q1==9/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means very unlikely and 10 means very likely

 How likely is it that <i>Plaid Cymru</i> will win the election in <i>your local
constituency</i>?

Order as shown

- 1 0 – Very unlikely
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Very likely
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Module: q38to40**

Page: q38

q38- Show all respondents/required

SINGLE CHOICE

On the 0 to 10 scale, where 0 means very unlikely and 10 means very likely

 How likely is it that <i>Labour</i> will win the <i>general election</i>?

Order as shown

- 1 0 – Very unlikely
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Very likely
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q39**

q39- Show all respondents/required

SINGLE CHOICE

On the 0 to 10 scale, where 0 means very unlikely and 10 means very likely

 How likely is it that the <i>Conservative Party</i> will win the <i>general election</i>?

Order as shown

- 1 0 – Very unlikely
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Very likely
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q40**

q40- Show all respondents/required SINGLE CHOICE
**On the 0 to 10 scale, where 0 means very unlikely and 10 means very likely

 How likely is it that the <i>Liberal Democrats</i> will win the <i>general election</i>?**

Order as shown

- 1 0 – Very unlikely
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Very likely
- 12 Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

Module: _4

Page: leadersintro

Now, thinking about party leaders for a moment... (Please click the arrow to continue)

Module: q41to43

Page: q41

q41- Show all respondents/required SINGLE CHOICE
**Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like

 How do you feel about <i>Gordon Brown</i>?**

Order as shown

- 1 0 – Strongly dislike
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Strongly like
- 12 Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q42

q42 - Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like

 How do you feel about <i>David Cameron</i>?

Order as shown

- 1 0 – Strongly dislike
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Strongly like
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*Page: q43

q43 - Show all respondents/required

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like

 How do you feel about <i>Nick Clegg</i>?

Order as shown

- 1 0 – Strongly dislike
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Strongly like
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*Module: 5

Page: q44

q44- *Show if q1==6/required*

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like

 How do you feel about <i>Alex Salmond</i>?

Order as shown

- 1 0 – Strongly dislike
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Strongly like
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q45**

q45- *Show if q1==9/required*

SINGLE CHOICE

Using a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like

 How do you feel about <i>Ieuan Wyn Jones</i>?

Order as shown

- 1 0 – Strongly dislike
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Strongly like
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q46**

q46- Show all respondents/required
Who would make the best Prime Minister?

SINGLE CHOICE

Order as shown

- 1 Gordon Brown
- 2 David Cameron
- 3 Nick Clegg
- 4 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown
Admin/Not Shown

Page: q47

q47- Show all respondents/required

SINGLE CHOICE

**Please say how far you agree or disagree with the following statement.

I would be seriously neglecting my duty as a citizen if I didn't vote.**

Order as shown

- 1 Strongly agree
- 2 Agree
- 3 Neither agree nor disagree
- 4 Disagree
- 5 Strongly disagree
- 6 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown
Admin/Not Shown

Page: partiesintro

Now, some questions about the political parties... (Please click the arrow to continue)

Module: q48to50

Page: q48

q48- Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like

 How do you feel about the <i>Labour Party</i>?

Order as shown

- 1 0 – Strongly dislike
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Strongly like
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q49**

q49- Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like

 How do you feel about the <i>Conservative Party</i>?

Order as shown

- 1 0 – Strongly dislike
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Strongly like
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q50**

q50 - Show all respondents/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like

 How do you feel about the <i>Liberal Democrats</i>?

Order as shown

- 1 0 – Strongly dislike
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Strongly like
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

Module: _6

Page: q51

q51 - Show if q1==6/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like

 How do you feel about the <i>Scottish National Party</i>?

Order as shown

- 1 0 – Strongly dislike
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Strongly like
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

Page: q52

q52 - Show if q1==9/required

SINGLE CHOICE

On a scale that runs from 0 to 10, where 0 means strongly dislike and 10 means strongly like
How do you feel about the *Plaid Cymru*?

Order as shown

- 1 0 – Strongly dislike
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Strongly like
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Admin/Not Shown**Admin/Not Shown*

Page: economyintro

Now a few questions about economic conditions... (Please click the arrow to continue)

Page: q53

q53 - Show all respondents/required

SINGLE CHOICE

How does the financial situation of your household now compare with what it was 12 months ago? Has it:

Order as shown

- 1 Got a lot worse
- 2 Got a little worse
- 3 Stayed the same
- 4 Got a little better
- 5 Got a lot better
- 6 Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown*

Page: q54

q54- Show all respondents/required SINGLE CHOICE
How do you think the general economic situation in this country has changed over the last 12 months? Has it:

Order as shown

- 1 Got a lot worse
- 2 Got a little worse
- 3 Stayed the same
- 4 Got a little better
- 5 Got a lot better
- 6 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q55

q55- Show all respondents/required SINGLE CHOICE
How do you think the financial situation of your household will change over the next 12 months? Will it:

Order as shown

- 1 Get a lot worse
- 2 Get a little worse
- 3 Stay the same
- 4 Get a little better
- 5 Get a lot better
- 6 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q56

q56- Show all respondents/required SINGLE CHOICE
How do you think the general economic situation in this country will develop over the next 12 months? Will it:

Order as shown

- 1 Get a lot worse
- 2 Get a little worse
- 3 Stay the same
- 4 Get a little better
- 5 Get a lot better
- 6 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q57

q57 - Show all respondents/required SINGLE CHOICE
With Britain in economic difficulties, which party do you think would be able to handle the situation best – Labour or the Conservatives?

Order as shown

- 1 Labour
- 2 Conservatives
- 3 Neither
- 4 Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: q58

q58 - Show if q57 in [3,4]/required SINGLE CHOICE
With Britain in economic difficulties, do you think another party would be able to handle the situation best?

Order as shown

- 1 Yes, other party
- 2 No – None
- 3 Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: q59

q59 - Show if q58==1/required OPEN TEXTBOX
You said that you thought with Britain in economic difficulties, an 'other' party would be able to hand the situation best. Please say which party that is.

Page: q60

q60 - Show all respondents/required SINGLE CHOICE
Which of the party leaders do you think would do the best job in managing Britain's economy?

Order as shown

- 1 Gordon Brown
- 2 David Cameron
- 3 Nick Clegg
- 4 Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: q61

q61- Show all respondents/required

SINGLE CHOICE

Thinking about how well democracy works in this country, on the whole, are you very satisfied, fairly satisfied, a little dissatisfied, or very dissatisfied with the way that democracy works in this country?

Order as shown

- 1 Very satisfied
- 2 Fairly satisfied
- 3 A little dissatisfied
- 4 Very dissatisfied
- 5 Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q62**

q62- Show all respondents/required

SINGLE CHOICE

Thinking about the outcomes of general elections, which of these statements is more important to you? (Please tick the statement you prefer)

Order as shown

- 1 That one party get more than half the seats in parliament so it can govern on its own
- 2 That every party's percentage of seats in parliament is the same as their percentage of the vote
- 3 Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q63**

q63- Show all respondents/required

SINGLE CHOICE

On a scale of 0 to 10, where 10 means a great deal of attention and 0 means no attention

 How much attention do you generally pay to politics?

Order as shown

- 1 0 – Pay no attention
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 - Pay a great deal of attention
- 12 Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q64

q64- Show all respondents/required

SINGLE CHOICE

On a scale from 0 to 10, where 10 means a great deal of influence and 0 means no influence

 How much influence do you have on politics and public affairs?

Order as shown

- 1 0 - No influence
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 – Great deal of influence
- 12 Don't know
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q65

q65- Show all respondents/required SINGLE CHOICE
Do you strongly approve, approve, disapprove, or strongly disapprove of Britain's involvement in the war against the Taliban in Afghanistan?

Order as shown

- 1 Strongly approve
- 2 Approve
- 3 Disapprove
- 4 Strongly disapprove
- 5 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown
Admin/Not Shown

Page: q66

q66- Show all respondents/required SINGLE CHOICE
Have any of the political parties contacted you during the past month?

Order as shown

- 1 No
- 2 Yes
- 3 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown
Admin/Not Shown

Page: q67

q67- Show if q66==2/required MULTIPLE CHOICE
Please indicate all the political parties that have contacted you during the past month. Please select all that apply.

Order as shown

- 1 Conservative
- 2 Labour
- 3 Liberal Democrat
- 4 United Kingdom Independence Party (UKIP)
- 5 British National Party (BNP)
- 6 Scottish National Party (SNP)
- 7 Plaid Cymru
- 8 Other Parties

Show if q1==6
Show if q1==9

Page: q68

q68- Show if 8 in q67/required OPEN TEXTBOX
Please state the other party/ parties that have contacted you:

Page: q69

q69- Show if 1 in q67/required

MULTIPLE CHOICE

Please indicate all the ways the Conservative party contacted you. Please select all that apply.*Order as shown*

- 1 Telephone call
- 2 Leaflets or other mail delivered to your home
- 3 A visit to your home
- 4 Contact in the street
- 5 Email
- 6 Twitter, Facebook or another social networks
- 7 Text message (SMS)
- 8 Other Ways

Page: q70

q70- Show if 8 in q69

OPEN TEXTBOX

Please state the other ways you were contacted:

Page: q71

q71- Show if 2 in q67/required

MULTIPLE CHOICE

Please indicate all the ways the Labour party contacted you. Please select all that apply.*Order as shown*

- 1 Telephone call
- 2 Leaflets or other mail delivered to your home
- 3 A visit to your home
- 4 Contact in the street
- 5 Email
- 6 Twitter, Facebook or another social networks
- 7 Text message (SMS)
- 8 Other Ways

Page: q72

q72- Show if 8 in q71

OPEN TEXTBOX

Please state the other ways you were contacted:

Page: q73

q73- Show if 3 in q67/required

MULTIPLE CHOICE

Please indicate all the ways the Liberal Democrat party contacted you. Please select all that apply.*Order as shown*

- 1 Telephone call
- 2 Leaflets or other mail delivered to your home
- 3 A visit to your home
- 4 Contact in the street
- 5 Email
- 6 Twitter, Facebook or another social networks
- 7 Text message (SMS)
- 8 Other Ways

Page: q74**q74**- Show if 8 in q73

OPEN TEXTBOX

Please state the other ways you were contacted:**Page: q75****q75**- Show if 4 in q67/required

MULTIPLE CHOICE

Please indicate all the ways the United Kingdom Independence Party contacted you. Please select all that apply.*Order as shown*

- 1 Telephone call
- 2 Leaflets or other mail delivered to your home
- 3 A visit to your home
- 4 Contact in the street
- 5 Email
- 6 Twitter, Facebook or another social networks
- 7 Text message (SMS)
- 8 Other Ways

Page: q76**q76**- Show if 8 in q75

OPEN TEXTBOX

Please state the other ways you were contacted:**Page: q77**

q77 - Show if 5 in q67/required

MULTIPLE CHOICE

Please indicate all the ways the British National Party contacted you. Please select all that apply.*Order as shown*

- 1 Telephone call
- 2 Leaflets or other mail delivered to your home
- 3 A visit to your home
- 4 Contact in the street
- 5 Email
- 6 Twitter, Facebook or another social networks
- 7 Text message (SMS)
- 8 Other Ways

Page: q78

q78 - Show if 8 in q77

OPEN TEXTBOX

Please state the other ways you were contacted:

Page: q79

q79 - Show if 6 in q67/required

MULTIPLE CHOICE

Please indicate all the ways the Scottish National Party contacted you. Please select all that apply.*Order as shown*

- 1 Telephone call
- 2 Leaflets or other mail delivered to your home
- 3 A visit to your home
- 4 Contact in the street
- 5 Email
- 6 Twitter, Facebook or another social networks
- 7 Text message (SMS)
- 8 Other Ways

Page: q80

q80 - Show if 8 in q79

OPEN TEXTBOX

Please state the other ways you were contacted:

Page: q81

q81 - Show if 7 in q67/required

MULTIPLE CHOICE

Please indicate all the ways Plaid Cymru contacted you. Please select all that apply.*Order as shown*

- 1 Telephone call
- 2 Leaflets or other mail delivered to your home
- 3 A visit to your home
- 4 Contact in the street
- 5 Email
- 6 Twitter, Facebook or another social networks
- 7 Text message (SMS)
- 8 Other Ways

Page: q82**q82** - Show if 8 in q81

OPEN TEXTBOX

Please state the other ways you were contacted:**Page: q83****q83** - Show if 8 in q67/required

MULTIPLE CHOICE

Please indicate all the ways \$q68 contacted you. Please select all that apply.*Order as shown*

- 1 Telephone call
- 2 Leaflets or other mail delivered to your home
- 3 A visit to your home
- 4 Contact in the street
- 5 Email
- 6 Twitter, Facebook or another social networks
- 7 Text message (SMS)
- 8 Other Ways

Page: q84**q84** - Show if 8 in q83

OPEN TEXTBOX

Please state the other ways you were contacted:**Page: q85**

q85- Show all respondents/required SINGLE CHOICE
Have you seen any of the Party Election Broadcasts that are being shown on television during the election campaign?

Order as shown

- 1 Yes
- 2 No
- 3 Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: q86

q86- Show if q85==1/required MULTIPLE CHOICE
Which parties' Election Broadcasts have you seen? (Please tick all that apply)

Order as shown

- 1 Labour
- 2 Conservative
- 3 Liberal Democrat
- 4 Scottish National Party (SNP) *Show if q1==6*
- 5 Plaid Cymru *Show if q1==9*
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other Party
- 10 No – None *Exclude other punches*
- 11 Don't know *Exclude other punches*

Page: q87

q87- Show if 9 in q86/required OPEN TEXTBOX
You said you have seen an Election Broadcast(s) for an 'other' party. Please say for which party that was.

Page: q88

q88- Show if 1 in q86/required

SINGLE CHOICE

Was your impression of the Labour Party Election Broadcast favourable or unfavourable?*Order as shown*

- 1 Very favourable
- 2 Favourable
- 3 Neither favourable nor unfavourable
- 4 Unfavourable
- 5 Very unfavourable
- 6 Don't know
- 7 Did not see a Labour Party Election Broadcast
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q89****q89**- Show if 2 in q86/required

SINGLE CHOICE

Was your impression of the Conservative Party Election Broadcast favourable or unfavourable?*Order as shown*

- 1 Very favourable
- 2 Favourable
- 3 Neither favourable nor unfavourable
- 4 Unfavourable
- 5 Very unfavourable
- 6 Don't know
- 7 Did not see a Conservative Party Election Broadcast
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q90****q90**- Show if 3 in q86/required

SINGLE CHOICE

Was your impression of the Liberal Democrat Party Election Broadcast favourable or unfavourable?*Order as shown*

- 1 Very favourable
- 2 Favourable
- 3 Neither favourable nor unfavourable
- 4 Unfavourable
- 5 Very unfavourable
- 6 Don't know
- 7 Did not see a Liberal Democrat Party Election Broadcast
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q91**

q91- Show if 4 in q86/required SINGLE CHOICE
Was your impression of the Scottish National Party Election Broadcast favourable or unfavourable?

Order as shown

- 1 Very favourable
- 2 Favourable
- 3 Neither favourable nor unfavourable
- 4 Unfavourable
- 5 Very unfavourable
- 6 Don't know
- 7 Did not see a Scottish National Party Election Broadcast
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: q92

q92- Show if 5 in q86/required SINGLE CHOICE
Was your impression of the Plaid Cymru Election Broadcast favourable or unfavourable?

Order as shown

- 1 Very favourable
- 2 Favourable
- 3 Neither favourable nor unfavourable
- 4 Unfavourable
- 5 Very unfavourable
- 6 Don't know
- 7 Did not see a Plaid Cymru Election Broadcast
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: q92a

q92a- Show if 6 in q86/required SINGLE CHOICE
Was your impression of the Green Party Election Broadcast favourable or unfavourable?

Order as shown

- 1 Very favourable
- 2 Favourable
- 3 Neither favourable nor unfavourable
- 4 Unfavourable
- 5 Very unfavourable
- 6 Don't know
- 7 Did not see a Green Party Election Broadcast
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: q92b

q92b- Show if 7 in q86/required

SINGLE CHOICE

Was your impression of the United Kingdom Independence Party (UKIP) Election Broadcast favourable or unfavourable?*Order as shown*

- 1 Very favourable
- 2 Favourable
- 3 Neither favourable nor unfavourable
- 4 Unfavourable
- 5 Very unfavourable
- 6 Don't know
- 7 Did not see a UKIP Election Broadcast
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q92c****q92c**- Show if 8 in q86/required

SINGLE CHOICE

Was your impression of the British National Party (BNP) Election Broadcast favourable or unfavourable?*Order as shown*

- 1 Very favourable
- 2 Favourable
- 3 Neither favourable nor unfavourable
- 4 Unfavourable
- 5 Very unfavourable
- 6 Don't know
- 7 Did not see a BNP Election Broadcast
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q92d****q92d**- Show if 9 in q86/required

SINGLE CHOICE

Was your impression of the \$q87 Party Election Broadcast favourable or unfavourable?*Order as shown*

- 1 Very favourable
- 2 Favourable
- 3 Neither favourable nor unfavourable
- 4 Unfavourable
- 5 Very unfavourable
- 6 Don't know
- 7 Did not see a Party Election Broadcast from this party
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: tvdq1**

tvdq1- *Show all respondents/required* SINGLE CHOICE
Did you see or hear all or part of the <i>first</i> nationally televised debate among the party leaders that was held on April 15th?

Order as shown

- 1 Yes
- 2 No
- 3 Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: tvdq2

tvdq2- *Show if tvdq1==1/required* SINGLE CHOICE
Who do you think did the best job in the <i>first</i> debate?

Order as shown

- 1 Gordon Brown
- 2 David Cameron
- 3 Nick Clegg
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: tvdq95

tvdq95- *Show if tvdq1==1/required* SINGLE CHOICE
Who did you think did the worst job in the <i>first</i> debate?

Order as shown

- 1 Gordon Brown
- 2 David Cameron
- 3 Nick Clegg
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: tvsdq1

tvsdq1- *Show all respondents/required* SINGLE CHOICE
What about the <i>second</i> debate? Did you see or hear all or part of the <i>second</i> nationally televised debate among the party leaders that was held on April 22nd?

Order as shown

- 1 Yes
- 2 No
- 3 Don't know
- 8 Skipped *Admin/Not Shown*
- 9 Not Asked *Admin/Not Shown*

Page: tvsdq2

tvsdq2- Show if tvsdq1==1/required

SINGLE CHOICE

Who do you think did the best job in the <i>second</i> debate?*Order as shown*

- 1 Gordon Brown
- 2 David Cameron
- 3 Nick Clegg
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: tvsdq3****tvsdq3**- Show if tvsdq1==1/required

SINGLE CHOICE

Who did you think did the worst job in the <i>second</i> debate?*Order as shown*

- 1 Gordon Brown
- 2 David Cameron
- 3 Nick Clegg
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: tvtdq1****tvtdq1**- Show all respondents/required

SINGLE CHOICE

What about the <i>third</i> debate? Did you see or hear all or part of the <i>third</i> nationally televised debate among the party leaders that was held on April 29th?*Order as shown*

- 1 Yes
- 2 No
- 3 Don't know
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: tvtdq2****tvtdq2**- Show if tvtdq1==1/required

SINGLE CHOICE

Who do you think did the best job in the <i>third</i> debate?*Order as shown*

- 1 Gordon Brown
- 2 David Cameron
- 3 Nick Clegg
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: tvtdq3**

tvtdq3 - Show if tvtdq1==1/required

SINGLE CHOICE

Who did you think did the worst job in the <i>third</i> debate?*Order as shown*

- 1 Gordon Brown
- 2 David Cameron
- 3 Nick Clegg
- 8 Skipped
- 9 Not Asked

*Admin/Not Shown**Admin/Not Shown***Page: q93**

q93 - Show all respondents/required

SINGLE CHOICE

Overall, which party do you think has conducted the best election campaign thus far?*Order as shown*

- 1 Labour
- 2 Conservative
- 3 Liberal Democrat
- 4 Scottish National Party (SNP)
- 5 Plaid Cymru
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other Party
- 10 None – No party
- 11 All parties equally good
- 12 Don't know
- 98 Skipped
- 99 Not Asked

*Show if q1==6**Show if q1==9**Admin/Not Shown**Admin/Not Shown***Page: q94**

q94- Show all respondents/required SINGLE CHOICE
And, which party do you think has conducted the worst election campaign thus far?

Order as shown

- 1 Labour
- 2 Conservative
- 3 Liberal Democrat
- 4 Scottish National Party (SNP) *Show if q1==6*
- 5 Plaid Cymru *Show if q1==9*
- 6 Green Party
- 7 United Kingdom Independence Party (UKIP)
- 8 British National Party (BNP)
- 9 Other Party
- 10 None – No party
- 11 All parties equally bad
- 12 Don't know
- 98 Skipped *Admin/Not Shown*
- 99 Not Asked *Admin/Not Shown*

Page: q95

q95- Show all respondents/required SINGLE CHOICE
Using a 0 to 10 scale where 0 means no attention and 10 means a great a deal of attention
**

How much attention have you paid to the general election campaign thus far?**

Order as shown

- 1 0 – No attention to election campaign
- 2 1
- 3 2
- 4 3
- 5 4
- 6 5
- 7 6
- 8 7
- 9 8
- 10 9
- 11 10 - A great deal of attention to election campaign
- 12 Don't know
- 98 Skipped *Admin/Not Shown*
- 99 Not Asked *Admin/Not Shown*

Page: q96

q96- Show all respondents/required SINGLE CHOICE
Thinking overall about how the party leaders have performed during the election campaign, which party leader do you think has performed best during the election campaign thus far?

Order as shown

- 1 Gordon Brown
- 2 David Cameron
- 3 Nick Clegg
- 4 Alex Salmond *Show if q1==6*
- 5 Ieuan Wyn Jones *Show if q1==9*
- 6 None – No leader
- 7 All leaders equally good
- 8 Don't know
- 98 Skipped *Admin/Not Shown*
- 99 Not Asked *Admin/Not Shown*

Page: q97

q97- Show all respondents/required SINGLE CHOICE
And, overall, which party leader do you think has performed worst during the election campaign thus far?

Order as shown

- 1 Gordon Brown
- 2 David Cameron
- 3 Nick Clegg
- 4 Alex Salmond *Show if q1==6*
- 5 Ieuan Wyn Jones *Show if q1==9*
- 6 None – No leader
- 7 All leaders equally bad
- 8 Don't know
- 98 Skipped *Admin/Not Shown*
- 99 Not Asked *Admin/Not Shown*

Page: q98

q98- *Show all respondents/required*

DROPDOWN

What is your year of birth?*Order as shown*

- 1 1994
- 2 1993
- 3 1992
- 4 1991
- 5 1990
- 6 1989
- 7 1988
- 8 1987
- 9 1986
- 10 1985
- 11 1984
- 12 1983
- 13 1982
- 14 1981
- 15 1980
- 16 1979
- 17 1978
- 18 1977
- 19 1976
- 20 1975
- 21 1974
- 22 1973
- 23 1972
- 24 1971
- 25 1970
- 26 1969
- 27 1968
- 28 1967
- 29 1966
- 30 1965
- 31 1964
- 32 1963
- 33 1962
- 34 1961
- 35 1960
- 36 1959
- 37 1958
- 38 1957
- 39 1956
- 40 1955
- 41 1954
- 42 1953
- 43 1952
- 44 1951
- 45 1950
- 46 1949
- 47 1948

- 48 ○ 1947
- 49 ○ 1946
- 50 ○ 1945
- 51 ○ 1944
- 52 ○ 1943
- 53 ○ 1942
- 54 ○ 1941
- 55 ○ 1940
- 56 ○ 1939
- 57 ○ 1938
- 58 ○ 1937
- 59 ○ 1936
- 60 ○ 1935
- 61 ○ 1934
- 62 ○ 1933
- 63 ○ 1932
- 64 ○ 1931
- 65 ○ 1930
- 66 ○ 1929
- 67 ○ 1928
- 68 ○ 1927
- 69 ○ 1926
- 70 ○ 1925
- 71 ○ 1924
- 72 ○ 1923
- 73 ○ 1922
- 74 ○ 1921
- 75 ○ 1920
- 76 ○ 1919
- 77 ○ 1918
- 78 ○ 1917
- 79 ○ 1916
- 80 ○ 1915
- 81 ○ 1914
- 82 ○ 1913
- 83 ○ 1912
- 84 ○ 1911
- 85 ○ 1910
- 86 ○ 1909
- 87 ○ 1908
- 88 ○ 1907
- 89 ○ 1906
- 90 ○ 1905
- 91 ○ 1904
- 92 ○ 1903
- 93 ○ 1902
- 94 ○ 1901
- 95 ○ 1900 or earlier
- 96 ○ Abstain
- 98 Skipped
- 99 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q99

q99- Show if q98==96/required

SINGLE CHOICE

In that case, could you say which age band you would fall into?

Order as shown

- 1 16 to 17
- 2 18 to 24
- 3 25 to 39
- 4 40 to 54
- 5 55 or over
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q100

q100- Show all respondents/required

SINGLE CHOICE

What is your gender?

Order as shown

- 1 Male
- 2 Female
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q101

q101- Show all respondents/required

SINGLE CHOICE

Finally, has anything happened in the last few days that has changed your view of any of the main political parties?

Order as shown

- 1 Yes
- 2 No
- 3 Don't know
- 8 Skipped
- 9 Not Asked

Admin/Not Shown

Admin/Not Shown

Page: q102

q102- Show if q101==1/required

OPEN TEXTBOX

And, what was that? (Please write in)

Module: admin

Page: comments

comments- *Show all respondents*

OPEN TEXTBOX

Do you have any comments on your experience of taking this survey (optional)? In the case that you would like a response to your comment please contact us at supportuk@yougov.com