



British Election Study 2014-2018

Combined Waves 1-14 Internet Panel Codebook

University of Manchester
University of Oxford
University of Nottingham



Introduction

The British Election Study 2014-18 is managed via a consortium of the University of Manchester, The University of Oxford, and The University of Nottingham. The Scientific Leadership Team is comprised of Professors Ed Fieldhouse, Jane Green, Hermann Schmitt, Geoff Evans and Cees van der Eijk. The team is supported by researchers Dr Jon Mellon and Dr Chris Prosser.

Wave 1

30,590 respondents took wave 1. Wave 1 was conducted by YouGov between 20th February 2014 and 9th March 2014.

Wave 2

30,219 respondents took wave 2, 26,870 of these also took wave 1. The overall wave on wave retention was 88.9%. Wave 2 was conducted by YouGov between 22nd May 2014 and 25th June 2014.

Wave 3

27,839 respondents took wave 3 of the British Election Study, 24,016 of these also took wave 2. The overall wave on wave retention was 79.4%. In total there are 21,471 respondents who took all of the first three waves of the survey, 71.0% of the respondents who originally took wave 1. Wave 3 was conducted by YouGov between 19th September 2014 and 17th October 2014.

Wave 4

31,328 respondents took wave 4 of the British Election Study. 23,542 of these also took wave 3. The overall wave on wave retention was 84.6%. There are 18,958 respondents who took all of the first four waves of the survey, 62.7% of respondents who originally took wave 1. Wave 4 was conducted by YouGov between 4^{th} March 2015 and 30^{th} March 2015.

Wave 5

30,725 respondents took wave 5 of the British Election Study. 28,073 of these also took wave 4, an overall wave on wave retention rate of 89.6%. 17,673 respondents took all of the first five waves of the survey, 58.5% of respondents who originally took wave 1. Wave 5 was conducted by YouGov between 31st March 2015 and 6th May 2015.

Wave 6

30,027 respondents took wave 6 of the British Election Study. 27,926 of these also took wave 5, an overall wave on wave retention rate of 90.9%. 26,112 respondents took all three election waves (4,5 and 6). 16,799 respondents took all of the first six waves of the survey, 55.6% of respondents who originally took wave 1. Wave 6 was conducted by YouGov between 8th May 2015 and 26th May 2015.

Wave 7

30,895 respondents took wave 7 of the British Election Study. 21,044 of these also took wave 6, an overall wave on wave retention rate of 70.0%. 13,309 respondents took all of the first seven waves of the survey, 44.0% of respondents who originally took wave 1. Wave 7 was conducted by YouGov between 14th April 2016 and 4th May 2016.



Wave 8

33,502 respondents took wave 8 of the British Election Study. 24,432 of these also took wave 7, an overall wave on wave retention rate of 79.1%. 11,408 respondents took all of the first 8 waves of the survey, 37.7% of respondents who originally took wave 1. Wave 8 was conducted by YouGov between 6th May 2016 and 22nd June 2016.

Wave 9

30,036 respondents took wave 9 of the British Election Study. 27,555 of these also took wave 8, an overall wave on wave retention rate of 82.2%. 10,170 respondents took all of the first 9 waves of the survey, 33.6% of respondents who originally took wave 1. Wave 9 was conducted by YouGov between 24th June 2016 and 4th July 2016.

Wave 10

30,319 respondents took wave 10 of the British Election Study. 19,380 of these also took wave 9, an overall wave on wave retention rate of 64.5%. 7,351 respondents took all of the first 10 waves of the survey, 24.3% of respondents who originally took wave 1. Wave 10 was conducted by YouGov between 24th November 2016 and 12th December.

Wave 11

31,014 respondents took wave 11 of the British Election Study. 21,990 of these also took wave 10, an overall wave on wave retention rate of 70.9%. 6,472 respondents took all of the first 11 waves of the survey, 21.2% of respondents who originally took wave 1. Wave 11 was conducted by YouGov between 24th April 2017 and 3rd May 2017.

Wave 12

34,464 respondents took wave 12 of the British Election Study. 25,395 of these also took wave 11, an overall wave on wave retention rate of 81.9%. 5,832 respondents took all of the first 12 waves of the survey, 19.3% of respondents who originally took wave 1 Wave 12 was conducted by YouGov between 5th May 2017 and 7th June 2017.

Wave 13

31,196 respondents took wave 13 of the British Election Study. 26,669 of these also took wave 12, an overall wave on wave retention rate of 77.4%. 5,300 respondents took all of the first 13 waves of the survey, 17.5% of respondents who originally took wave 1. Wave 13 was conducted by YouGov between 9th June 2017 and 23rd June 2017.

Wave 14

31,063 respondents took wave 14 of the British Election Study. 20,393 of these also took wave 13, an overall wave on wave retention rate of 65.5%. 4,191 respondents took all of the first 14 waves of the survey, 13.9% of respondents who originally took wave 1. Wave 14 was conducted by YouGov between 4th May 2018 and 21st May 2018.



Wave-on-wave retention

Respondents who drop out of one wave of the panel are re-invited to take later waves of the survey, and so the wave-on-wave retention rate for any pair of waves is considerably higher than then overall panel retention rate. For example while only 13.9% of wave 1 respondents have taken all 14 waves of the panel, 37.1% of wave 1 respondents took wave 14. A matrix of total respondents and retention rates (row percentages) for each pair of waves is shown below.

Number of respondents for pairs of panel waves

	ici oj ic	1	j	r ,	<i>p</i>									
	1	2	3	4	5	6	7	8	9	10	11	12	13	14
1	30,236	26,870	22,349	21,844	22,001	21,703	17,114	16,092	14,936	11,990	12,711	14,235	13,061	11,221
2	26,870	30,241	24,016	23,147	23,258	22,959	18,143	17,192	15,958	12,715	13,505	15,138	13,817	11,850
3	22,349	24,016	27,839	23,542	23,517	23,176	18,152	17,002	15,833	12,661	13,446	14,996	13,745	11,775
4	21,844	23,147	23,542	31,328	28,073	27,603	21,019	19,566	18,238	14,611	15,488	17,053	15,767	13,559
5	22,001	23,258	23,517	28,073	30,725	27,926	20,919	19,525	18,199	14,442	15,429	17,102	15,707	13,389
6	21,703	22,959	23,176	27,603	27,926	30,073	21,044	19,622	18,309	14,605	15,492	17,145	15,813	13,463
7	17,114	18,143	18,152	21,019	20,919	21,044	30,895	24,432	23,402	17,771	18,480	19,487	18,483	15,790
8	16,092	17,192	17,002	19,566	19,525	19,622	24,432	33,502	27,555	20,151	20,854	22,362	20,863	17,690
9	14,936	15,958	15,833	18,238	18,199	18,309	23,402	27,555	30,036	19,380	20,268	21,138	20,084	17,007
10	11,990	12,715	12,661	14,611	14,442	14,605	17,771	20,151	19,380	30,319	21,990	21,761	21,017	17,875
11	12,711	13,505	13,446	15,488	15,429	15,492	18,480	20,854	20,268	21,990	31,014	25,395	24,473	19,477
12	14,235	15,138	14,996	17,053	17,102	17,145	19,487	22,362	21,138	21,761	25,395	34,464	26,669	20,741
13	13,061	13,817	13,745	15,767	15,707	15,813	18,483	20,863	20,084	21,017	24,473	26,669	31,197	20,393
14	11,221	11,850	11,775	13,559	13,389	13,463	15,790	17,690	17,007	17,875	19,477	20,741	20,393	31,063

Percent of respondents taking pairs of panel waves (row percentage)

	1	2	3	4	5	6	7	8	9	10	11	12	13	14
1	100	88.9	73.9	72.2	72.8	71.8	56.6	53.2	49.4	39.7	42	47.1	43.2	37.1
2	88.9	100	79.4	76.5	76.9	75.9	60	56.8	52.8	42	44.7	50.1	45.7	39.2
3	80.3	86.3	100	84.6	84.5	83.3	65.2	61.1	56.9	45.5	48.3	53.9	49.4	42.3
4	69.7	73.9	75.1	100	89.6	88.1	67.1	62.5	58.2	46.6	49.4	54.4	50.3	43.3
5	71.6	75.7	76.5	91.4	100	90.9	68.1	63.5	59.2	47	50.2	55.7	51.1	43.6
6	72.2	76.3	77.1	91.8	92.9	100	70	65.2	60.9	48.6	51.5	57	52.6	44.8
7	55.4	58.7	58.8	68	67.7	68.1	100	79.1	75.7	57.5	59.8	63.1	59.8	51.1
8	48	51.3	50.7	58.4	58.3	58.6	72.9	100	82.2	60.1	62.2	66.7	62.3	52.8
9	49.7	53.1	52.7	60.7	60.6	61	77.9	91.7	100	64.5	67.5	70.4	66.9	56.6
10	39.5	41.9	41.8	48.2	47.6	48.2	58.6	66.5	63.9	100	72.5	71.8	69.3	59
11	41	43.5	43.4	49.9	49.7	50	59.6	67.2	65.4	70.9	100	81.9	78.9	62.8
12	41.3	43.9	43.5	49.5	49.6	49.7	56.5	64.9	61.3	63.1	73.7	100	77.4	60.2
13	41.9	44.3	44.1	50.5	50.3	50.7	59.2	66.9	64.4	67.4	78.4	85.5	100	65.4
14	36.1	38.1	37.9	43.7	43.1	43.3	50.8	56.9	54.8	57.5	62.7	66.8	65.7	100



Weights and samples

Around 30,000 respondents were interviewed in each wave (referred to as the full sample). However, for waves 1-9 we also defined a smaller core sample of around 21,000 respondents in each wave that constitute a cross-sectional group which is more representative than the full sample (i.e. the range of weights is smaller than in the full sample).

For waves 1-9 we provide two cross-sectional weights for each wave, e.g. the full weight that covers all respondents who took the wave 6 survey (e.g wt_full_W6) and the core weight that weights a smaller more representative sample of respondents (wt_core_W6). From wave 10 onwards we use an updated YouGov weighting schema (wt_new_W10) and no longer provide the core weights. For wave 10 and 11 we also provide weights using the original full weighting scheme for comparison. We recommend using the new weighting schema where it is available. We have also retrospectively calculated weights for previous panel waves using the new weighting schema.

The panel dataset includes a cumulative weight that covers respondents who have taken all waves so far in the study. Until wave 9, this weight is named with the total number of waves covered by the weight (e.g. wt_full_W1W2W3W4W5W6W7W8W9). To avoid increasingly long variable names, from wave 10 onwards we adopt a new naming convention, which covers the start and end waves of the cumulative weights (e.g. wt_full_W1_W13, which covers respondents who have taken all waves between wave 1 and wave 13).

We also include cumulative panel weights that cover smaller combinations of waves that were fielded around key electoral events:

- 2015 election pre-campaign-post waves (wt_full_W4W5W6)
- 2016 EU referendum pre-campaign-post-waves (wt full W7W8W9)
- 2017 election pre-campaign-post waves (wt_full_W7W8W9)

For the three campaign waves (waves 5, 8, and 12) we also provide daily weighting variables (e.g. wt_daily_W5) that cover respondents who took the survey on a particular day (see below for more information about the campaign wave sampling).

All of these weights are constructed at the regional level (i.e. Scotland, England, Wales and London are weighted separately to population values) and then adjusted to account for the oversampling of Scottish and Welsh voters.

Country items

In addition to the core items, there are sets of questions written specifically for each of the nations included in this survey: England, Scotland and Wales (note that Northern Ireland is not included in this survey due to the very different political situation there).

The largest country specific section is in Scotland, where the BES includes items inquiring about many aspects of the Scotlish referendum campaign and preferences about independence.

To allow for a comparison of different devolved contexts, many of these questions are repeated in Wales.



Top up items

Top up items are asked to all respondents in the first wave that they take part in. These are generally demographic and attitudinal variables that are believed to be fairly stable over time.

These include:

- Occupation
- Parent's occupation
- · Country of birth
- Highest education level
- Left-right values

While some of these can change, they do not need to be asked in every wave. These top up items are combined into multiwave variables that can used to identify the wave in which respondents were asked these question, which is the first wave indicated by the suffix in which the respondent appears. E.g. a question with a W1W2W3 suffix would mean that the variable is measured in wave 1 for all those who took the survey in wave 1, wave 2 for those who joined the survey in wave 2, wave 3 for those who joined the survey in wave 3 etc, whilst a variable with W3W4W5 would indicate that the question was asked to all respondents in wave 3, and then new respondents who joined in wave 4 and wave 5 in wave 4 and wave 5 respectively.

In addition to these variables, the BES also includes much of the information that YouGov routinely collects about all members of their panel.

- Age
- Highest qualification
- Home ownership
- Marital status
- Age left education (we already have highest qualification)
- Ethnicity
- Local authority and education authority
- Household income
- Personal income
- Household size
- Number of children in household
- Preferred daily newspaper
- Vote choice in 2010
- Religiosity
- Religious denomination
- Type of organization worked for
- Big 5 personality measures

Having these measures from YouGov's existing data leaves more space for other important questions on the rest of the survey and avoids asking respondents for information they've already provided in the past. These variables have the prefix 'profile_'. Profile variables are collected at intervals determined by YouGov and therefore should not be assumed to be measured at the time of a wave. Profile information



with a wave identifier attached indicates that the profile data was the most up to date available at the time of that survey.

Playground items

The playground contains items that are only asked to subsets of respondents. Because of the number of questions asked to Scottish and Welsh respondents, initially these questions are only asked to English respondents. As survey space allowed, Scottish and Welsh respondents were added to the playground as well. These questions are primarily suggested by the community of academic users. Additionally, some questions from the previous round of the British Election Study in 2010 are included in the playground for comparability. Finally, the playground includes a number of items that the BES team felt are useful to include in the survey but didn't need to be asked to all respondents in every wave.

Campaign Waves (waves 5, 8 and 12)

Three campaign waves (wave 5, 8, and 12) were conducted as a rolling daily survey, with a subsample of respondents invited to complete the survey on each day of the campaign (the 2015 general election campaign in the case of wave 5, and the EU referendum campaign in the case of wave 8, and 2017 general election campaign in wave 12). There are three variables which record which day of the campaign a respondent completed the survey — CampaignDayW5, CampaignDayW8, and CampaignDayW12, which is the numeric day of the campaign period and respdateW5, respdateW8, and respdateW12, which is a formatted date variable. See above for information about the daily weighting variables (e.g. wt_daily_W5) available for the campaign wave.

Due to a technical error the party contact questions were not asked of those respondents who took the survey during the first weeks of the campaign in wave 5. It was asked of respondents who took the survey on and after April 24th 2015.

Data updates

The most recent waves of the the British Election Study may be subject to updates. Users are encouraged to check their variables carefully and report any problems they find.



country

eligible		Created					
Codes respondent's coun	itry						
¹ □ England							
² Scotland							
³ □ Wales							
Eligible							
eligible		MULTIPLE CHOICE W1Q8Topup					
Are you a citizen of any o	of the foll	owing					
ukCitizen		The United Kingdom (Great Britain and Northern Ireland)					
euCitizen		Any member state of the European Union					
commonwealthCitizen		Any commonwealth country					
otherCitizen		Any other country					
mii							
mii	ن خصمانی ام	SINGLE CHOICEW1W2W3W4W5W6W8W9W10W11W12W13W14					
time?	ed, what is	s the SINGLE MOST important issue facing the country at the present					
¹ o (open [MII_text])						
² O None	o None						
³ ○ Don't know							



bestOnMII

bestOnMII- Show if MII==1

SINGLE

CHOICEW1W2W3W4W5W6W7W8W9W10W11W12W13W14

Which party is best able to handle this issue?

- No party is best able to handle this issue
- ¹ O Conservative
- ² O Labour
- 3 O Liberal Democrat
- Scottish National Party (SNP)

- Show if country==2
- Show if country==3

- ^⁵ Plaid Cymru
- United Kingdom Independence Party (UKIP)
- o Green Party
- 8 O British National Party (BNP)
- Other party (open [bestOnMIIOth])
- 99999 O Don't know

Module: generalElection

turnoutUKGeneral

turnoutUKGeneral

SINGLE CHOICEW1W2W3W4W5W10W11W12

Many people don't vote in elections these days. If there were a UK General Election tomorrow\$turnoutText, how likely is it that you would vote? W1W2W3W4W10

Many people don't vote in elections these days. The UK General Election is being held on May 7th. How likely is it that you will vote? (W5)

- Very likely that I would vote
- Fairly likely
- Neither likely nor unlikely
- ² o Fairly unlikely
- Very unlikely that I would vote
- 99999 O Don't know



decidedVote

decidedVote SINGLE CHOICE W4W5W12

If you do vote in the General Election, have you decided which party you will vote for, or haven't you decided yet?

- ¹ Yes, decided
- ² O No, not decided yet
- ³ Will not vote

9999 O Don't know

genElecTurnoutRetro

SINGLE CHOICE

W6

Talking to people about the General Election on May 7th, we have found that a lot of people didn't manage to vote. How about you - did you manage to vote in the General Election?

- ¹ Yes, voted
- o No, did not vote

99999 O Don't know



general Election Vote

ge	generalElectionVote SINGLE CHOICEW1W2W3W4W5W6W8W10W11W12W13W3						
An	d if t		, which party would you vote for? (W1W2W3W				
Wh	nich	party is that? (W5)					
Wh	nich	party did you vote for? (W6)					
0	0	I would not vote	W1W2W3W4W5W	/6			
1	0	Conservative					
2	0	Labour					
3	0	Liberal Democrat					
4	0	Scottish National Party (SNP)	Show if country==	=2			
5	0	Plaid Cymru	Show if country==	=3			
6	0	United Kingdom Independence Party (UKII	2)				
7	0	Green Party					
8	0	British National Party (BNP)					
9	0	Other (open [generalElectionVoteOth1])					
9999	0	Don't know					
re	gre	etsIHaveAFew	SINGLE CHOICE W6W13				
Do	you	have any regrets about how you voted in t	he general election?				
1	0	Yes					
0	0	No					
9999	0	Don't know					

voting Wish

reasonForVote



VO	tin	gWish if regretsIHaveAFew==1	SINGLE CHOICE	W6W13
Но	w d	o you wish you had voted?		
1	0	Conservative		
2	0	Labour		
3	0	Liberal Democrat		
4	0	Scottish National Party (SNP)	Show i	f country==2
5	0	Plaid Cymru	Show i	f country==3
6	0	United Kingdom Independence Party (UKIP)		
7	0	Green Party		
8	0	British National Party (BNP)		
9	0	Other (open [generalElectionVoteOth1])		
9999	0	Don't know		
		Malliana A.Connell		
		etsIHaveAFewEU voted in the EU referendum on 23rd June 2016, do	SINGLE CHOICE vou have any regrets about h	W9W10W11W1 ow you voted?
,			,	
1	0	Yes		
0	0	No		
3	0	I did not vote		
9999	0	Don't know		



reasonForVote SINGLE CHOICE W6W13

Which one of the reasons on this card comes closest to the main reason you voted for the party you chose?

- ¹ O I always vote that way
- ² O I thought it was the best party
- ³ O I thought that party had the best candidate
- I really preferred another party but it had no chance of winning in this constituency
- Other [ReasonForvoteOth]
- None of these
- 99999 O Don't know

voteMethod

voteMethod SINGLE CHOICE W6W9

Thinking back to Election Day, which of the following describes how you cast your ballot? *Tick all that apply.*

voteMethod_1	I voted	by post	
--------------	---------	---------	--

voteMethod_2 ○ I visited the polling station on my own

voteMethod_3 ○ I visited the polling station with another person who voted

 $^{ ext{voteMethod}_4} \circ \quad \text{I visited the polling station with someone who did NOT vote}$

 $^{\text{voteMethod}_5} \circ \quad$ Someone else voted for me (proxy voting)

voteMethod_99 O Don't know



general Election Vote Squeeze

generalElectionVoteSqueeze if decidedVote in [2,9999]	SINGLE CHOICE
Which party do you think you are most likely to vote for?	

I would not vote

Conservative

Labour

Liberal Democrat

Scottish National Party (SNP)

Plaid Cymru

United Kingdom Independence Party (UKIP)

Green Party

British National Party (BNP)

Other (open [generalElectionVoteOthwish])

99999 O Don't know

Show if country==2

Show if country==3

W5



generalElecCertainty

generalElecCertainty- Show if generalElectionVote in [1,2,3,4,5,6,7,8,9]

SCALEW1W2W3W4W5W11W12

You said that you would be most likely to vote for \$generalElectionVotetext in a General Election. How certain are you that you would vote for this party?

max 7 min 1 dk 9999

partydiffconlab

partydiffconlab SINGLE CHOICE W5W11W14

Considering everything the Conservative and Labour Parties stand for, would you say that:

- There is a great difference between them
- ² O There is some difference
- ³ O There is not much difference between them

99999 O Don't know

bestLeaderCampaign



bestLeaderCampaign

SINGLE CHOICE

W5W6

Thinking overall about how the party leaders are performing during the election campaign, which party leader do you think is performing best so far? (W5)

Thinking overall about how the party leaders performed during the election campaign, which party leader do you think performed best? (W6)

- David Cameron
- Ed Miliband
- Nick Clegg
- Nicola Sturgeon (Scotland only)
- Leanne Wood (Wales only)
- Nigel Farage
- Natalie Bennett
- None/no leader
- All leaders equally good
- 99999 O Don't know

worstLeaderCampaign

worstLeaderCampaign

SINGLE CHOICE W5W6

And, overall, which party leader do you think has performed worst during the election campaign thus far? (W5)

And, overall, which party leader do you think performed worst during the election campaign? (W6)

- David Cameron
- Ed Miliband
- Nick Clegg
- Nicola Sturgeon (Scotland only)
- Leanne Wood (Wales only)
- Nigel Farage
- Natalie Bennett
- None/no leader
- All leaders equally good
- 99999 O Don't know



debateOneWatch	
debateOneWatch Did you see or hear all or part of the first nationally televised was held on April 2 nd ?	SINGLE CHOICE W5W8W12 I debate among the seven party leaders tha
¹ · · Yes	
9999 O Don't know	
debateTwoWatch	
debateTwoWatch Did you see or hear all or part of the second nationally televis that was held on April 16 th ?	SINGLE CHOICE W5W8W12 sed debate among the five party leaders
¹ o Yes	
o o No	
9999 O Don't know	
debateThreeWatch	
debateThreeWatch Did you see or hear all or part of the nationally televised inte Cameron, Ed Miliband and Nick Clegg) that was broadcast on	
Yes No.	
° No	
O DOIL CKNOW	



polPrefer

polPrefer DYNGRID W5W6

How much do you agree or disagree with the following statement?

Roworder randomize

ROWS

polPreferToFight Parties and politicians in the UK are more concerned with fighting each other than with furthering the public interest.

.....

COLUMNS

- Strongly disagree
- ² O Disagree
- Neither agree nor disagree
- 4 O Agree
- Strongly agree
- 9999 O Don't know



campaignTone

campaignTone DYNGRID W5W6W12

In their campaigns political parties can focus on criticising the policies and personalities of other parties, or they can focus on putting forward their own policies and personalities. What is, in your view, the focus of the campaign of each of the following parties?

Roworder randomize

ROWS

conTone Conservatives

labTone Labour

IdTone Liberal Democrats

snpTone SNP

pcTone Plaid Cymru

ukipTone UKIP

grnTone Greens

COLUMNS

- ¹ 1 Focuses mainly on criticising other parties
- ² 0 2
- ³ 0 3
- 4 0 4
- ⁵ 5 Focuses mainly on putting forward their own policies and personalities
- 99999 O Don't know



Module: postvote

postalapply SINGLE CHOICE W5W8W12

It is possible to vote by post in UK general elections. Have you applied for a postal vote for the upcoming general election on May 7th?

- ¹ o Yes
- 0 O No

9999 O Don't know

postalTurnout

Postalapply if postalapply==1

SINGLE CHOICE

W5W8W12

And have you already voted (by post)?

- ¹ o Yes
- ⁰ O No

9999 O Don't know

generalElectionVotePost

generalElectionVotePost if postalTurnout==1

SINGLE CHOICE

W5W12

° o I would not vote

Which party did you vote for?

- ¹ O Conservative
- ² O Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)

Show if country==2

⁵ ○ Plaid Cymru

Show if country==3

- United Kingdom Independence Party (UKIP)
- O Green Party
- 8 O British National Party (BNP)
- Other (open [generalElectionVoteOth1])
- 99999 O Don't know



Show if country==2

Show if country==3

Module: partyldmod

partyld

partyld SINGLE CHOICE W1W2W3W4W6W7W8W10W11W12W13W14

Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?

- Conservative
- ² O Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)
- ⁵ Plaid Cymru
- United Kingdom Independence Party (UKIP)
- ⁷ Green Party
- 8 O British National Party (BNP)
- Other party (open [partyldOth1])
- ¹⁰ No None
- 99999 O Don't know



partyldSqueeze

partyldSqueeze- Show if partyld in [10,9999]

SINGLE

CHOICE W1W2W3W4W6W7W8W10W11W12W13W14

Do you generally think of yourself as a little closer to one of the parties than the others? If yes, which party?

- Conservative
- Labour
- Liberal Democrat
- Scottish National Party (SNP)
- Show if country==2 Show if country==3
- o Plaid Cymru
- United Kingdom Independence Party (UKIP)
- Green Party
- British National Party (BNP)
- Other (open [partyldSqueezeOth1])
- No None
- 9999 O Don't know

partyldStrength

partyldStrength- Show if (partyld in [1,2,3,4,5,6,7,8,9] or partyldSqueeze in [1,2,3,4,5,6,7,8,9])

SINGLE CHOICE

W1W2W3W4W6W7W10W11W12W13

W14

Would you call yourself very strong, fairly strong, or not very strong \$party?

- Very strong
- Fairly strong
- Not very strong
- 99999 O Don't know



polAttention

polAttention SCALEW1W2W3W4W6W7W8W10W11W13W14

How much attention do you generally pay to politics?

 \max 10 dk 1

dk_text Don't know

min 0

trustMPs

trustMPs SCALEW1W2W3W4W6W7W9W10W12

How much trust do you have in Members of Parliament in general?

max 7 (A great deal of trust)

min 1 (No trust)
dk_text Don't know

dk 9999

trustYourMP SCALE W1W2W3W4

How much trust do you have in the MP in your local constituency?

max 7 (A great deal of trust)

min 1 (No trust)
dk_text Don't know

dk 9999



leaderLike

leaderLike GRID W1W2W3W4W5W6W7W8W9W10W11W12W13

How much do you like or dislike each of the following party leaders?

roworder randomize

ROWS

likeCameron David Cameron W1W2W3W4W5W6W7W8W9

likeMay Theresa May W9W10W11W12W13W14

likeMiliband Ed Miliband W1W2W3W4W5W6

likeCorbyn Jeremy Corbyn W7W8W9W10W11W12W13W14

likeClegg Nick Clegg W1W2W3W4W5W6

likeFarron Tim Farron W7W8W9W10W11W12W13

likeCable Vince Cable W14

likeSalmond- Show if country==2 Alex Salmond W1W2W3

likeSturgeon Nicola W4W5W6W7W8W9W10W11W12W13W14

Sturgeon

likeWood- Show if country==3 Leanne Wood W1W2W3W4W5W6W7W8W9W10W11W12W13W14

likeFarage Nigel Farage W1W2W3W4W5W6W7W8W9

likeNuttall Paul Nuttall W11W12W13

likeBatten Gerard Batten W14

likeBennett Natalie BennettW4W5W6W7W8W9

likeLucas Caroline Lucas W10W11W12W13W14

COLUMNS

- O Strongly dislike
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- ⁵ 0 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 8
- 9 0 9
- o 10 − Strongly like



99999 O Don't know



pmGrid GRID W1

Thinking about past Prime Ministers, do you think these Prime Ministers were good or bad for Britain?

ROWS

thatcherGood Margaret Thatcher

blairGood Tony Blair

COLUMNS

- Bad for Britain
- Good for Britain
- ³ O Neither

99999 O Don't know

goodTimePurchase

goodTimePurchase

SINGLE CHOICEW1W2W3W4W6W7W9W10W11W14

Do you think now is a good or a bad time for people to buy major household items (furniture, kitchen appliances, televisions, and things like that)?

- Good time to buy
- ^o O Bad time to buy
- Neither good nor bad time to buy
- 99999 O Don't know

mpLooksAfterConstInterest

mpLooks After Constinterest

SINGLE CHOICE

W4

Please tell me how far you agree or disagree with the following statement:

My member of parliament tries hard to look after the interests of people who live in my constituency.

- Strongly disagree
- ² O Disagree
- ³ O Neither agree nor disagree
- 4 O Agree
- 99999 O Don't know



winConstituencyPlacement

winConstituencyPlacement

PLACEMENT

W4W5W10W11W12

How likely is it that each of these parties will win the General Election in **your local constituency**? Please drag and drop each item either onto the scale or into the "Not sure" box in order to continue with the

roworder randomize

ROWS

winConstituencyCon Conservatives

winConstituencyLab Labour

winConstituencyLD Liberal Democrats

winConstituencyUKIP UKIP

winConstituencyGreen Greens

winConstituencySNP- Show if country==2 SNP

winConstituencyPC- Show if country==3 Plaid Cymru

COLUMNS

° ○ 0- Very unlikely to win

100 O 100- Very likely to win

⁹⁹⁹⁹ O Not sure



electionOutcomePrefsrank

electionOutcomePrefsrank RANK W4W5W10

Please rank these election outcomes from your most preferred outcome to least preferred outcome:

roworder randomize

ROWS

preferConCoalition Conservative led coalition

preferLabCoalition Labour led coalition

preferConMajority Conservative Majority

preferLabMajority Labour Majority

preferOtherGov Other government

COLUMNS

1 O Ranked first

2 O Ranked second

³ O Ranked third

A Ranked fourth

○ Ranked fifth

99999 O Not sure



noChanceCoalition

noChanceCoalition MULTIPLE W4W5

Which of these parties do you think has **no real chance** of being part of the next UK government (either forming a government by itself or as part of a coalition)? Tick all that apply

roworder randomize

Options

noChanceCoalitionLab Labour

noChanceCoalitionCon Conservatives

noChanceCoalitionLD Liberal Democrats

noChanceCoalitionSNP SNP

noChanceCoalitionGrn Green Party

noChanceCoalitionUKIP United Kingdom Independence Party (UKIP)

noChanceCoalitionNone All parties have a chance

Responses

0 · No

1 · Yes

99999 O Don't know

labCoalitionPartners

labCoalitionPartners GRID W4W5W11

Which of the following parties do you think would be willing to join a coalition with the Labour party?

roworder randomize

ROWS

labPartnerLD Liberal Democrats

labPartnerSNP SNP

labPartnerPC if country==3Plaid CymrulabPartnerGreenGreen Party

labPartnerUKIP United Kingdom Independence Party (UKIP)

COLUMNS

0 O Would not join Labour

1 O Would join Labour

9999 O Don't know





conCoalitionPartners

conCoalitionPartners GRID W4W5W11

Which of the following parties do you think would be willing to join a coalition with the Labour party?

roworder randomize

ROWS

conPartnerLD Liberal Democrats

conPartnerSNP SNP

conPartnerPC if country==3 Plaid Cymru conPartnerGreen Green Party

conPartnerUKIP United Kingdom Independence Party (UKIP)

COLUMNS

0 O Would not join Conservatives

1 O Would join Conservatives

9999 O Don't know



majorityParty

majorityParty W4W5W10W11W12 GRID How likely do you think it is that either of these parties will win more than half of the seats in the General Election so it will be able to form a government on its own? roworder randomize **ROWS** majorityPartyCon Conservatives majorityPartyLab Labour _____ **COLUMNS** $0 \circ 0$ – Very unlikely 1 0 1 2 0 2 3 0 3 4 0 4 5 0 5 6 0 6 7 0 7 8 0 8 9 0 9 10 O 10- Very likely 99999 O Don't know



immigrationLevel

immigrationLevel

SINGLE CHOICE W4W6

Do you think the number of immigrants from foreign countries who are permitted to come to the United Kingdom to live should be increased, decreased, or left the same as it is now?

- Decreased a lot
- ² O Decreased a little
- ³ O Left the same as it is now
- Increased a little
- 5 O Increased a lot

99999 O Don't know

deficitReduce

deficitReduce SINGLE CHOICE W4W6W10W11

Whow necessary do you think it is for the UK Government to eliminate the deficit over the next 3 years — that is close the gap between what the government spends and what it raises in taxes?

- It is completely necessary
- ³ O It is important but not absolutely necessary
- ² O It is not necessary but it would be desirable
- 1 O It is completely unnecessary

99999 O Don't know

howToReduceDeficit

howToReduceDeficit

SINGLE CHOICE

W4W6W10W11

If the government does cut the deficit over the next 3 years, should it do so mainly by increasing taxes, by cutting public spending, or by a mixture of both?

- Only by increasing taxes
- ² O Mainly by increasing taxes, but also by cutting spending
- An equal balance of spending cuts and tax increases
- Mainly by cutting spending, but with some tax increases
- Only by cutting spending

9999 O Don't know



racismAmount

racismAmount

SINGLE CHOICE W4

Do you think there is a lot of racial prejudice in Britain nowadays, a little or hardly any?

- 3 O A lot
- ² O A little
- ³ O Hardly any
- 9999 O Don't know

voteMakesDifference

voteMakesDifference

GRID W4W11

How likely is it that **your** vote will make a difference in terms of which party wins the election in **your** local constituency?

COLUMNS

- O Very unlikely
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- ⁵ 0 5
- ⁶ 0 6
- 7 0 7
- ⁸ 0 8
- 9 0 0
- 10 \circ 10 Very likely
- 9999 O Don't know

prPreference



prPreference SINGLE CHOICE W4W6W9W11W13

Thinking about the outcomes of general elections, which of these statements is more important to you? (Please tick the statement you prefer)

- 1 O That one party get more than half the seats in parliament so it can govern on its own
- ² That every party's percentage of seats in parliament is the same as their percentage of the vote

99999 O Don't know

tryReduceImmig

tryReduceImmig

SINGLE CHOICE

N4

Do you think any of the following political parties would try - if elected - to reduce the level of immigration in Britain?

OPTIONS

tryReduceImmigCon Conservative

tryReduceImmigLab Labour

tryReduceImmigLD Liberal Democrat

tryReduceImmigSNP Scottish National Party (SNP) if country==2

tryReduceImmigPC Plaid Cymru if country==3

tryReduceImmigGrn Green Party

tryReduceImmigBNP British National Party (BNP)

tryReduceImmigNoneNone of these

tryReduceImmiDK Don't know

RESPONSES

0 · No

1 · Yes

9999 O Don't know

achieveReduceImmig



achieveReduceImmig

SINGLE CHOICE

W4W7W9W10W11W12W14

Would any of the following political parties be successful – if elected – in reducing the level of immigration?

OPTIONS

achieveReduceImmigCon Conservative

achieveReduceImmigLab Labour

achieveReduceImmigLD Liberal Democrat

achieveReduceImmigSNP Scottish National Party (SNP) if country==2

achieveReduceImmigPC Plaid Cymru if country==3

achieveReduceImmigGrn Green Party

achieveReduceImmigBNP British National Party (BNP)

achieveReduceImmigNoneNone of these

achieveReduceImmiDK Don't know

RESPONSES

0 · No

1 · Yes

99999 O Don't know



W4

tryReduceInequality

tryReduceInequality SINGLE CHOICE

Do you think any of the following political parties would try – if elected – to reduce inequalities between those on very high incomes and those on very low incomes?

OPTIONS

tryReduceInequalityCon Conservative

tryReduceInequalityLab Labour

tryReduceInequalityLD Liberal Democrat

tryReduceInequalitySNP Scottish National Party (SNP) if country==2

tryReduceInequalityPC Plaid Cymru if country==3

tryReduceInequalityGrn Green Party

tryReduceInequalityBNP British National Party (BNP)

tryReduceInequalityNone None of these tryReduceInequalityDK Don't know

RESPONSES

0 · No

1 · Yes

9999 O Don't know

successReduceInequality



successReduceInequality

SINGLE CHOICE

W4W12

Would any of the following political parties be successful – if elected – in reducing income inequalities?

OPTIONS

successReduceInequalityCon Conservative

successReduceInequalityLab Labour

successReduceInequalityLD Liberal Democrat

successReduceInequalitySNP Scottish National Party (SNP) if country==2

successReduceInequalityPC Plaid Cymru if country==3

successReduceInequalityGrn Green Party

successReduceInequalityBNP British National Party (BNP)

successReduceInequalityNone None of these successReduceInequalityDK Don't know

RESPONSES

0 o No

1 · Yes

99999 O Don't know

enviroGrowth



enviroGrowth SINGLE CHOICE W4W6W7

Some believe that protecting the environment should have priority even if that reduces economic growth. Others believe that economic growth should have priority even if that hinders protecting the environment. What is your opinion?

- 0 Economic growth should have priority
- 0 1
- 0 3
- 0 4
- 0 5
- 0 6
- 0 7
- 0 9
- 10 $^{\circ}$ $^{\circ}$ 10 Protecting the environment change should have priority
- 99999 O Don't know

39



party Emotions

part	yEmotions		GRID-CHECK	W4W6	W1		
			ething about the feelings you have towards each of the parties. Whout each of the parties? Tick all that apply				
rowoi	rder	randomize					
ROWS conEr	S motion		Conservatives				
labEmotion			Labour				
IdEmotion			Lib Dems				
snpEmotion			SNP if country==2				
pcEmotion			Plaid Cymru if country==3				
ukipE	motion		UKIP				
grnEn	notion		Green				
COLU 0	MNS □ Angry						
1	□ Hopeful						
2	□ Afraid						
3	□ Proud						
0	□ None of these						
9999	□ Don't know						



electionInterest

electionInterest

SINGLE CHOICE W4W5W6W11W12W13

How interested are you in the General Election that will be held on May 7th this year? (W4W5) How interested were you in the General Election that was held on May 7th this year? (W6)

- 4 o Very interested
- ³ O Somewhat interested
- ² O Not very interested
- O Not at all interested
- 9999 O Don't know

risksEcon

risksEcon DYNAMIC GRIDW1W2W3W4W6W8W9W10W11W14

During the next 12 months, how likely or unlikely is it that...

ROWS

riskPoverty There will be times when you don't have enough money to cover

your day to day living costs

riskUnemployment You will be out of a job and looking for work

COLUMNS

- O Very unlikely
- ² Fairly unlikely
- Neither likely nor unlikely
- Fairly likely
- ⁵ Very likely
- 9999 O Don't know

econPersonalRetro

govtrust

govtrust



GRID

		THE ELECTION STOD
No	w, a	PersonalRetro SINGLE CHOICEW1W2W3W4W6W7W8W10W11W12W13W1a few questions about economic conditions. How does the *financial situation of your household ompare with what it was 12 months ago? Has it:
1	0	Got a lot worse
2	0	Got a little worse
3		
4	0	Stayed the same
	0	Got a little better
5	0	Got a lot better
9999	0	Don't know
ec	cor	nGenRetro
Но	w d	GenRetro SINGLE CHOICEW1W2W3W4W6W7W8W10W11W12W13W1 o you think the *general economic situation in this country* has changed over the *last 12 is*? Has it:
1	0	Got a lot worse
2	0	Got a little worse
3		
	0	Stayed the same
4	0	Got a little better
5	0	Got a lot better
9999	0	Don't know



How much would you expect each of the following political parties to do a good job or a bad job if they are in government after the General Election (either by themselves or as part of a coalition)?

ROWS

conGovTrust Conservatives

labGovTrust Labour

ldGovTrust Liberal Democrats

snpGovTrust – Show if country==2 SNP

pcGovTrust – Show if country==3 Plaid Cymru

ukipGovTrust United Kingdom Independence Party (UKIP)

grnGovTrust Green Party

ı	\cap	\cap	1	1	Ш	N	7 P	١I	C

¹ 0 1 Would do a bad job

² 0 2

³ 0 3

4 0 4

⁵ 0 5

⁶ 0 6

⁷ O 7 Would do a good job



partyLikeGrid1

partyLikeGrid1 (Like/PTV randomised W1-

W6 GRID W1W2W3W4W5W6W7W8W9W10W11W12W13W14

How much do you like or dislike each of the following parties?

ROWS

likeCon Conservatives

likeLab Labour

likeLD Liberal Democrats

likeSNP- Show if country==2 SNP All countries in second half of wave 5 and

wave 6

likePC- Show if country==3 Plaid Cymru

CC	COLUMNS						
0	0	0	Strongly dislike				
1	0	1					
2	0	2					
3	0	3					
4	0	4					
5	0	5					
6	0	6					
7	0	7					
8	0	8					
9	0	9					
10	0	10	Strongly like				
9999	0	Don't know					



partyLikeGrid2

partyLikeGrid2 (Like/PTV randomised W1-W6)

GRIDW1W2W3W4W5W6W7W8W9W10

And how much do you like or dislike each of the following parties?

ROWS

likeUKIP UKIP

likeGrn Greens

likeBNP BNP W1W2W3W4W5W6

COLUMNS

0 0 Strongly dislike

0 2

0 3

0 5

0 6

0 7

0 8

0 9

0 10 Strongly like



PTVGrid1

PTVGrid1

(Like/PTV randomised

W1-W6)

GRIDW1W2W3W4W5W6W7W8W9W10W11W12W13

How likely is it that you would ever vote for each of the following parties?

ROWS

ptvCon Conservatives

ptvLab Labour

ptvLD Liberal Democrats

ptvSNP- Show if country==2 SNP

ptvPC- Show if country==3 Plaid Cymru

COLUMNS		
° 0	Very unlikely	
¹		
² 0 2		
³ o 3		
4 0 4		
5 0 5		
⁶ 0 6		
⁷ 0 7		
8 0 8		
9 0 9		
¹⁰ 0 10	Very likely	
9999		



PTVGrid2

PTVGrid2

(Like/PTV randomised W1-W6)

GRIDW1W2W3W4W5W6W7W9W10

How likely is it that you would ever vote for each of the following parties?

ROWS

ptvUKIP UKIP

ptvGrn Greens

ptvBNP BNP W1W2W3W4W5W6

COLUMNS

° ○ 0 Very unlikely

0 1

² 0 2

3 0 3

4 0 4

⁵ 0 5

⁶ 0 6

⁷ 0 7

8 0 8

9 0 9

o 10 Very likely



values1

values1	DYNAMIC GRID	W1W6W7W10W11W12W13W14	W8topup		
How much do you agre	e or disagree with the following	statements?			
roworder	randomize				
ROWS					
lr1	Government should re those who are less we	edistribute income from the better of Il off	f to		
lr2	Big business takes advantage of ordinary people				
lr3	Ordinary working peo nation's wealth	ple do not get their fair share of the			
lr4	There is one law for th	ne rich and one for the poor			
lr5	Management will alwagets the chance	ays try to get the better of employees	if it		
COLUMNS					

- Strongly disagree
- ² O Disagree
- Neither agree nor disagree
- Agree
- ⁵ Strongly agree
- 9999 O Don't know



Module: cutsAndDebt

$responsible {\sf Debt}$

responsibleDobt	AND TIPLE OF COLORS						
responsibleDebt	MULTIPLE CHOICE W1W2W3W4	tla a t. a .a .a l *					
in your opinion, who is responsible to	In your opinion, who is responsible for the size of Britain's national debt? *Please tick all that apply.*						
responsibleDebtConservatives	☐ The Conservatives in the UK government						
$responsible {\tt DebtLiberalDemocrats}$	☐ The Liberal Democrats in the UK government						
responsibleDebtLabour	☐ The previous UK Labour government						
responsibleDebtUKBanks	□ British banks						
$responsible {\tt DebtGlobalBanks}$	☐ Global financial institutions						
responsible Debt Trade Unions	☐ Trade unions						
responsibleDebtEU	☐ The European Union						
responsibleDebtOther	□ Other						
responsibleDebtNone	□ None of these	Exclude other punches					
responsibleDebtDontKnow	□ Don't know	Exclude other punches					



goneTooFarServiceGrid

goneTooFarServiceGrid

DYNAMIC GRID W1W2W3W4W6W7W12W14

Do you think that each of these has gone too far or not far enough?

roworder randomize

ROWS

cutsTooFarNational Cuts to public spending in general

cutsTooFarNHS Cuts to NHS spending*

cutsTooFarLocal Cuts to local services in my area

privatTooFar Private companies running public services

enviroProtection Measures to protect the environment

tuitionFeesTooFar Increases in tuition fees for University students (W6)

COLUMNS

Not gone nearly far enough

² O Not gone far enough

³ O About right

^⁴ ○ Gone too far

Gone much too far

^{*}The wording for this item is randomized between "Cuts to NHS spending" and "Cuts to NHS services".



Module: accountability

changeIssue1

changelssue1 GRID W1W2W3W4W7W8W9W10W11W12W14

Do you think that each of the following are getting better, getting worse or staying about the same?

roworder randomize

ROWS

changeEconomy The economy W9

changeNHS The NHS changeEducation Schools

COLUMNS

Getting a lot worse

² O Getting a little worse

³ O Staying about the same

Getting a little better

^⁵ ○ Getting a lot better

9999 O Don't know

changeIssue2

changelssue2 GRID W1W2W3W4W7W8W10W11W14

Do you think that each of the following are getting higher, getting lower or staying about the same?

roworder randomize

ROWS

changeCostLive The cost of living

changeImmig The level of immigration

changeCrime The level of crime

COLUMNS

Getting a lot lower

² • Getting a little lower

³ O Staying about the same

Getting a little higher

Getting a lot higher



responsibleGrid

responsibleGrid- Show if changeEconomy in [1,2,3,4,5] or changeNHS in [1,2,3,4,5] or changeEducation in [1,2,3,4,5] or changeCostLive in [1,2,3,4,5] or changeImmig in [1,2,3,4,5] or changeCrime in [1,2,3,4,5]

GRID-

CHECK W1W2W3W4

Thinking about the changes you just described. Who do you think these are the result of? *Please tick all that apply for each issue.*

ROWS

responsibleEcon- Show if changeEconomy in [1,2,3,4,5] The economy \$economy_text responsibleNHS- Show if changeNHS in [1,2,3,4,5] The NHS \$NHS_text Schools \$education_text responsibleCostLive- Show if changeEducation in [1,2,3,4,5] The cost of living \$costlive_text responsibleImmig- Show if changeImmig in [1,2,3,4,5] Immigration \$immig_text responsibleCrime- Show if changeCrime in [1,2,3,4,5] Crime \$crime_text

COLUMNS

- ¹ □ Conservatives in UK Government
- ² D Liberal Democrats in UK government
- The last Labour UK government
- ⁴ □ The Scottish government Show if country==2
- ⁵ □ The Welsh government Show if country==3
- o □ None of these Exclude other punches
- 9999 □ Don't know Exclude other punches



changeIssueLab1

changelssueLab1

GRIDW1W2W3W4W10W11W12W14

If there were a *Labour* UK government today, do you think that each of the following would be getting better, getting worse or staying about the same?

roworder randomize

ROWS

changeEconomyLab The economy

changeNHSLab The NHS changeEducationLab Schools

COLUMNS

Getting a lot worse

² • Getting a little worse

Staying about the same

Getting a little better

Getting a lot better

99999 O Don't know

changeIssueLab2

changelssueLab2

GRIDW1W2W3W4W7W10

If there were a *Labour* UK government today, do you think that each of the following would be getting higher, getting lower or staying about the same?

roworder randomize

ROWS

changeCostLiveLab The cost of living

changeImmigLab The level of immigration

changeCrimeLab The level of crime

COLUMNS

- Getting a lot lower
- ² Getting a little lower
- ³ O Staying about the same
- Getting a little higher
- 5 O Getting a lot higher



Module: euroVote

euroTurnoutRetro

euroTurnoutRetro if youngPerson!=1

SINGLE CHOICE

W2

Show if country==2

A lot of people didn't manage to vote in the European Elections on the 22nd May. How about you? Did you manage to vote in the European Elections?

- Yes, I voted
- No, I did not vote
- 9999 O Don't know

euroElectionVoteYoung

euroElectionVoteYoung if youngPerson==1 SINGLE CHOICE Which party would you have voted for in the European Elections if you had been old enough to vote?

- I would not have voted
- Conservative
- Labour
- Liberal Democrat
- Scottish National Party (SNP)
 - Show if country==3
- Plaid Cymru
- United Kingdom Independence Party (UKIP)
- Green Party
- British National Party (BNP)
- Other (open [euroElectionVoteYoungOth])
- Don't know



euroTurnout

euroTurnout SINGLE CHOICE W1
Many people don't vote in elections these days. \$euroturnoutQtext

- ^⁵ ∨ Very likely that I \$turnoutWillWould vote
- Fairly likely
- Neither likely nor unlikely
- ² Fairly unlikely
- Very unlikely that I \$turnoutWillWould vote
- 9999 O Don't know

euroElectionVote

euroElectionVote	SINGLE CHOICE	W1
\$euroVoteText		

- I \$turnoutWillWould not vote
- ¹ O Conservative
- ² O Labour
- ³ O Liberal Democrat
- o Scottish National Party (SNP) Show if country==2
- ⁵ Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- o Green Party
- British National Party (BNP)
- Other (open [euroElectionVoteOth])
- 9999 O Don't know



SINGLE CHOICE W2W8W12W14

euroElectionVote (retrospective)

	euroElectionVote (retrospective) Which party did you vote for in the European Elections? W2						
1	0	Conservative					
2	0	Labour					
3	0	Liberal Democrat					
4	0	Scottish National Party (SNP)		Show if country==2			
5	0	Plaid Cymru		Show if country==3			
6	0	United Kingdom Independence Party (UKIP)					
7	0	Green Party					
8	0	British National Party (BNP)					
9	0	Other (open [euroElectionVoteOth])					
9999	0	Don't know					

localTurnoutRetro

localTurnoutRetro if localElection==1 and youngPerson !=1

Which party did you vote for in the European Elections?

- ¹ Yes, I voted
- ° ONO, I did not vote
- ³ O There wasn't a local election in my area
- 9999 O Don't know

localTurnout



localTurnout SINGLE CHOICE W7
How likely is it that you will vote in the local elections on May 5th?

- ^⁵ O Very likely that I will vote
- Fairly likely
- ³ O Neither likely nor unlikely
- ² Fairly unlikely
- ¹ Very unlikely that I will vote
- 99999 O Don't know



localElectionVote

localElectionVote if localTurnoutRetro==1 SINGLE CHOICE W2W6W7W8W14 Which party did you vote for in the local elections?

- ¹ O Conservative
- ² O Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)
 Show if country==2
- ⁵ Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- o Green Party
- British National Party (BNP)
- Other (open [localElectionVoteOth])
- 9999 O Don't know

voteMethodEurope

voteMethodEurope if euroTurnoutRetro==1 MULTIPLE CHOICE W2
Thinking back to Election Day on May 22nd, which of the following describes how you cast your ballot?
Tick all that apply.

 $voteMethodEurope_3 \\ \hspace{0.5in} \circ \hspace{0.2in} I \hspace{0.1in} visited \hspace{0.1in} the \hspace{0.1in} polling \hspace{0.1in} station \hspace{0.1in} with \hspace{0.1in} another \hspace{0.1in} person \hspace{0.1in} who \hspace{0.1in} voted$

voteMethodEurope_4 Or I visited the polling station with someone who did NOT vote

voteMethodEurope dk On't know



euRefVote

euRefVote

SINGLE CHOICE W1W2W3W4W6W7W10W11W12W13W14

If there was a referendum on Britain's membership of the European Union\$turnoutText, how do you think you would vote?

- Leave the EU
- Stay in the EU
- I would not vote
- 99999 O Don't know

Module: Networks

discussPol

discussPolDays

SCALE W2W4W5W6W8W11W12

During the last week, roughly on how many days did you talk about politics parties with other people?

- 0 I did not discuss politics last week
- 0 1
- 0 2
- 0 3
- 0 4
- 0 5
- 0 6
- 7 I discussed politics every day last week
- 99999 O Don't know

discussant Name Generator



W2W4

discussantNameGenerator

grid-open

Can you think of anyone you sometimes talk to about politics? These people might or might not be relatives. *Provide up to three names starting from the top box. For example, if you only to talk to one person please fill in the top box, if you talk to two people please fill in the top two boxes, if you do not talk to anybody please skip the question.* (If you prefer, you can provide a nickname or initials)

name1 o Name 1

name2 O Name 2

name3 O Name 3

Note: the text data for names are not included in data releases to preserve anonymity. Instead name1, name2 and name3 are binary variables indicating whether a name was given.



discussantsRelationship

discussantsRelationship- Show if name1[0] or name2[0] or name3[0]

GRIDW2W4W12

What is your relationship to each of these people?

ROWS

relationshipName1- Show if name1[0] \$name1 relationshipName2- Show if name2[0] \$name2 relationshipName3- Show if name3[0] \$name3

.....

COLUMNS

- ¹ Your spouse or partner
- ² O Another relative
- ³ O A friend
- A neighbour or co-worker
- ⁷ Other

....

discussantsSameAddress – Show if name1[0] or name2[0] or name3[0]

MULTIPLE CHOICEW2W4W12

Which, if any, of these people live at the same address as you? *Please tick all that apply.*

□ None of these people live at the Not randomized, exclude other punches same address as me

□ Don't know Exclude other punches



discussantsDays1

discussPolDaysD1- Show if name1[0]

SCALE W2W4

On how many days during the last week did you talk about politics and the political parties with \$name1?

Max 7 min 0 dk 9999

discussantsDays2

discussPolDaysD2- Show if name2[0]

SCALE W2W4

On how many days during the last week did you talk about politics and the political parties with \$name2?

Max 7 min 0 dk 9999

discussantsDays3

discussPolDaysD3- Show if name3[0]

SCALE W2W4

On how many days during the last week did you talk about politics and the political parties with \$name3?

Max 7
min 0
dk 9999



discussantClass

discussantClass- Show if name1[0] or name2[0] or name3[0]

GRID W2

Do you ever think of each of these people as belonging to any particular class?

ROWS

discussantClassName1- Show if name1[0]\$name1discussantClassName2- Show if name2[0]\$name2discussantClassName3- Show if name3[0]\$name3

COLUMNS

- Yes, middle class
- ² Yes, working class
- ³ Yes, other
- 9999 O Don't know

discussant Ethnicity

discussantEthnicity- Show if name1[0] or name2[0] or name3[0]

GRID W2

Which of these people do you consider to be part of the same ethnic group as you?

ROWS

discussantEthnicity1- Show if name1[0]\$name1discussantEthnicity2- Show if name2[0]\$name2discussantEthnicity3- Show if name3[0]\$name3

COLUMNS

- Same ethnicity
- ² O Different ethnicity



discussantVote

discussantVote- Show if name1[0] or name2[0] or name3[0]

GRID_{W2W4W12}

Which political party do you think each of these people usually votes for?

ROWS

discussantVoteName1- Show if name1[0]\$name1discussantVoteName2- Show if name2[0]\$name2discussantVoteName3- Show if name3[0]\$name3

COLUMNS

- ¹ o Labour
- ² O Conservative
- 3 O Liberal Democrat
- ⁴ SNP Show if country==2
- ⁵ Plaid Cymru Show if country==3
- 6 O Greens
- ⁷ O UKIP
- 8 O BNP
- 9 Other
- ¹⁰ O They do not vote
- 9999 O Don't know

discussantTurnoutEU

discussantTurnoutEU- Show if name1[0] or name2[0] or name3[0]

GRID_{W2W4}

As far as you know, did each of these people vote in the recent European Elections?

ROWS

discussantturnoutName1- Show if name1[0] \$name1

discussantturnoutName2- Show if name2[0] \$name2

discussantturnoutName3- Show if name3[0] \$name3

COLUMNS

- No, didn't vote
- Yes, they voted
- 99999 O Don't know



² O They were not eligible to vote

askVote

discussantsAskedYouToVote- Show if youngPerson and youngPerson !=1							
Thinking back to the day together? *Please tick all	of the elections on May 22 nd , did any of that apply.*	of these people ask you to go to vote					
askVoteDiscuss1	□ \$name1	Show if name1[0]					
askVoteDiscuss2	□ \$name2	Show if name2[0]					
askVoteDiscuss3	□ \$name3	Show if name3[0]					
askVotePartner	☐ Your partner or spouse	Show if relationshipname1 != 1 and relationshipname2 != 1 and relationshipname3 != 1					
askVoteLivingWith	☐ Someone else living at the same address as you						
askVoteOther	 Any other person not mentioned above 						
	□ None of these	Exclude other punches					
	□ Don't know	Exclude other punches					



discussants Accompanied Vote

discussantsAccompaniedV voteMethodEurope.has_a			MULTIPLE CHOICE W2		
You said earlier that you went to v			W2		
discussantsAccompaniedVote_1		\$name1	Show if name1[0]		
discussantsAccompaniedVote_2		\$name2	Show if name2[0]		
discussantsAccompaniedVote_3		\$name3	Show if name3[0]		
discussantsAccompaniedVote_4					
discussantsAccompaniedVote_5		Someone else living at the same address as you			
discussantsAccompaniedVote_6		Any other person not mentioned above and not living at your address			
discussantsAccompaniedVote_no		None of these	Exclude other punches		
$discussants Accompanied Vote_dk$		Don't know	Exclude other punche		
discussantApprovalV	ote				
discussantApprovalVote- S youngPerson !=1) and (nan name3[0])			DYNAMIC GRID _{W2W4W12}		
Do you think this person cares whe	ether o	r not you voted in the European E			
Do you think this person cares whe	ether o	r not you vote in the General Elec	tion on May 7 th ? (W4)		
ROWS discussantApprovalVoteName1- Sh	now if r	name1[0] \$name1			
discussantApprovalVoteName2- Sh	now if n	name2[0] \$name2			
discussantApprovalVoteName3- Sh	now if n	name3[0] \$name3			
COLUMNS 1 O Yes					
² O No					
9999 O Don't know					



eesEUGrid

eesEUGrid- Show if getsPTV==1

GRID W1W2W3W4W6

Some say European unification should be pushed further. Others say it has already gone too far. What is your opinion? And where would you place the following parties on this scale?

roworder randomize

ROWS

eesEUIntegrationSelf Yourself W9
eesEUIntegrationCon Conservatives

eesEUIntegrationLab Labour

eesEUIntegrationLD Liberal Democrats

eesEUIntegrationUKIP UKIP

eesEUIntegrationGreen Greens W2W3W4W6

.....

eesEUIntegrationSNP- Show if country==2 SNP

eesEUIntegrationPC- Show if country==3 Plaid Cymru

COLUMNS

- ° 0 Unification has already gone too far
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- ⁵ 0 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 8
- 9 0 9
- o 10 Unification should be pushed further



EUIntegrationGrid

EUIntegrationGrid-Show if getsPTV==2 and getsEUTT==2

GRID W1 W4W6 W14

Some people feel that Britain should do all it can to unite fully with the European Union. Other people feel that Britain should do all it can to protect its independence from the European Union. Where would you place yourself and the political parties on this scale?

roworder randomize

ROWS

EUIntegrationSelf Yourself

EUIntegrationCon Conservatives

EUIntegrationLab Labour

EUIntegrationLD Liberal Democrats

EUIntegrationUKIP UKIP

EUIntegrationGreen Greens Not W1

EUIntegrationSNP- Show if country==2 SNP

EUIntegrationPC- Show if country==3 Plaid Cymru

Protect our independence

COLUMNS

- Unite fully with the European Union

 Unite fully
- 99999 O Don't know



Module: topcuTavitsEU if getsEUTT==1

selfEUTTGrid

selfEUTTGrid GRID W1W2W4W6W7

Some people feel that Britain should do all it can to unite fully with the European Union. Other people feel that Britain should do all it can to protect its independence from the European Union. Where would you place yourself on this scale?

ROWS

EUTST1 1

COLUMNS

- 0 Unite fully with the European Union
- 0 1
- 0 2
- 3
- 0 4
- 0 6
- 0 7

- o 10 Protect our independence from the European Union
- 99999 O Don't know



selfEUCertainGrid

selfEUCertainGrid GRID W1W2W4W6W7

Now thinking about the scale above, some people feel very certain about their own position on this scale, while others may feel somewhat certain or not at all certain. How certain are you about your position on this scale?

ROWS

selfEUCertain

COLUMNS

- ³ O Not at all certain
- ² O Somewhat certain
- O Very certain
- 99999 O Don't know

o Bon tknow



partyEUTTGrid

PartyEUTTGrid

And where would you place the political parties on this scale?

ROWS
EUIntegrationTTCon

Conservatives

EUIntegrationTTLab

Labour

EUIntegrationTTLD

Liberal Democrats

EUIntegrationTTUKIP UKIP

EUIntegrationTTGreen Greens W2W4W6W7

COLUMNS

- ° 0 Unite fully with the European Union
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- ⁵ 0 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 8
- 9 0 9
- 10 O 10 Protect our independence from the European Union
- 99999 O Don't know



certaintyEUTTGrid

certaintyEUTTGrid GRID W1W2W4W6W7W8W14

And how certain are you of the position of the parties on the scale above?

ROWS

certaintyEUCon Conservatives

certaintyEULab Labour

certaintyEULD Liberal Democrats

certaintyEUUKIP UKIP

certaintyEUGreen Greens W2W4W6W7

certaintyEUSNP Show if country==2 SNP W7W8

certaintyEUPC Show if country==3 Plaid Cymru W7W8

COLUMNS

Not at all certain

² O Somewhat certain

³ • Very certain

9999 O Don't know

coalitionGrid



coalitionGrid DYNAMIC GRID W1W2W3W4W6W11

Thinking about coalition government (when more than one party forms the government), how much do you agree or disagree with the following statements?

roworder randomize

ROWS

coalition

singlePartyEffective Coalition governments are more effective than single party

governments

coalitionInTune Coalition governments are more in tune with the public than

governments formed of one party

coalitionDontDeliver Parties cannot deliver on their promises when they govern in

coalition

COLUMNS

Strongly disagree

² O Disagree

³ O Neither agree nor disagree

⁴ ○ Agree

5 O Strongly agree

99999 O Don't know

immigEcon

immigEcon SCALE W1W2W3W4W6W7W8W10W11W13W14

Do you think immigration is good or bad for Britain's economy?

max 7 (Good for economy)
min 1 (Bad for economy)

dk 9999

immigCultural



immigCultural SCALEW1W2W3W4W6W7W8W10W11W13W14

And do you think that immigration undermines or enriches Britain's cultural life?

max 7

min 1

dk 9999

voteNormsGrid

voteNormsGrid DYNAMIC GRIDW1W2W3W4W6W12 18

How much do you agree or disagree with the following statements?

roworder randomize

ROWS

dutyToVote2 It is every citizen's duty to vote in an election W14

socialPressureVote Most people I know usually vote in general elections

COLUMNS

Strongly disagree

² O Disagree

³ O Neither agree nor disagree

⁴ ○ Agree

○ Strongly agree

99999 O Don't know

inequalityChange

inequalityChange SINGLE CHOICE W2W3W4

Do you think the difference in incomes between rich people and poor people in the UK today is larger, smaller, or about the same as it was 20 years ago?

- ¹ O Larger
- ² O Smaller
- ³ O About the same
- 99 O Don't know



inequalityChangeLarger

inequalityChangeLarger- Show if inequalityChange==1 SINGLE CHOICE

W2W3W4

Would you say the difference in incomes is much larger or somewhat larger?

- O Much larger
- Somewhat larger
- 99 On't know

inequalityChangeSmaller

inequalityChangeSmaller- Show if inequalityChange==2

SINGLE CHOICE

W2W3W4

Would you say the difference in incomes is much smaller or somewhat smaller?

- Much smaller
- ² O Somewhat smaller
- 99 O Don't know

inequalityGoodBad

inequalityGoodBad

SINGLE CHOICE

W2W3W4

And do you think this is a good thing, a bad thing, or haven't you thought about it?

- Good thing
- ² O Bad thing
- ³ O Haven't thought about it
- 99 O Don't know

Bon emion



socialCare

socialCare SCALE W13

Should social care for the elderly be paid from general taxation or from the person's own money (if necessary by selling their home)?

max 5 (Own money)
min 1 (Taxation)
dk_text Don't know

dk 9999



efficacyGrid

efficacyGrid How much do you agree or disag	DYNAMIC GRIDW1W2W3W4W6 gree with the following statements?	W7W8	W10W11
roworder random	ize		
ROWS			
efficacyUnderstand	I have a pretty good understanding of the important political issues facing our country	W9	
antiIntellectual	I'd rather put my trust in the wisdom of ordinary people than the opinions of experts	W7W8W9W10	OW11
efficacyTooMuchEffort	It takes too much time and effort to be active in politics and public affairs	W9	
efficacyNotUnderstand	It is often difficult for me to understand what is going on in government and politics	sW9	
efficacyPolCare	Politicians don't care what people like me think	W9	
efficacyVoteEffort- Show if youngPerson!=1	Going to vote is a lot of effort	W2W4W6	
efficacyEnjoyVote- Show if youngPerson!=1	Voting is an enjoyable experience	W2W4W6	
smallPartyWastedVote	People who vote for small parties are throwing away their vote	; W4W6W11	
smallVoterPref	People should vote for the party they like the most, even if it's not likely to win	W4W6	
efficacyNoMatter	It doesn't matter which political party is in power	W4W6W8W9	W10W11
efficacyEU	I have a pretty good understanding of the important issues at stake in the EU referendum	W8 1	
COLUMNS		-	

- ¹ O Strongly disagree
- ² o Disagree
- Neither agree nor disagree
- Agree
- ^⁵ Strongly agree
- 99999 O Don't know



redist

redist- Show if getsTT==2 or getsEUTT==1

GRID W1W2W3W4W6W7W10W11W12W13W14

Some people feel that government should make much greater efforts to make people's incomes more equal. Other people feel that government should be much less concerned about how equal people's incomes are. Where would you place yourself and the political parties on this scale?

roworder randomize

ROWS

redistSelf Yourself

redistCon Conservatives

redistLab Labour

redistLD Liberal Democrats

redistUKIP UKIP redistSNP- Show if country==2 SNP

redistPC- Show if country==3 Plaid Cymru

redistGreen Greens W2W3W4W5W6

COLUMNS

○ ○ O Government should try to make incomes equal

¹ 0 1

² 0 2

³ 0 3

4 0 4

⁵ 0 5

⁶ 0 6

⁷ 0 7

0 -

9 0 9

o 10 Government should be less concerned about equal incomes

99999 O Don't know



Module: topcuTavitsRedist if getsTT==1 and getsEUTT==2

selfRedistTTGrid

selfRedistTTGrid

GRIDW1W2W4W6

Some people feel that government should make much greater efforts to make people's incomes more equal. Other people feel that government should be much less concerned about how equal people's incomes are. Where would you place yourself on this scale?

ROWS

RedistTST1 1

COLUMNS

O O Government should try to make incomes equal

- ¹ 0 1
- 2 0 2
- ³ 0 3
- 4 0 4
- 5 0 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 8
- 9 0 0
- 10 Government should be less concerned about equal incomes
- 99999 O Don't know



selfRedistCertainGrid

selfRedistCertainGrid

GRIDW1W2W4W6W7

Now, thinking about the scale above. Some people feel very certain about their own position on this scale, while others may feel somewhat certain or not at all certain. How certain are you about your position on this scale?

ROWS

selfRedistCertain

COLUMNS

- ³ O Not at all certain
- Somewhat certain
- ¹ Very certain
- 9999 O Don't know

redistGridTT



redistGridTT GRID W1W2W4W6W7

And where would you place the political parties on this scale?

ROWS

redistTTCon Conservatives

redistTTLab Labour

redistTTLD Liberal Democrats

redistTTUKIP UKIP

redistTTGreen Greens W2W4W6

COLUMNS

- ^o O Government should try to make incomes equal
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- 5 0 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 8
- 9 0 9
- ¹⁰ O 10 Government should be less concerned about equal incomes
- 99999 O Don't know

certainty Redist TTG rid



certaintyRedistTTGrid GRID W1W2W4W6W7

And how certain are you of the position of the parties on the scale above?

ROWS

certaintyRedistCon Conservatives

certaintyRedistLab Labour

certaintyRedistLD Liberal Democrats

certaintyRedistUKIP UKIP

certaintyRedistGreen Greens W2W4W6W7

COLUMNS

Not at all certain

² O Somewhat certain

³ • Very certain

99999 O Don't know

monarch

monarch DYNGRID W8

How much do you agree or disagree with the following statement?

Roworder randomize

ROWS

monarch Britain should continue to have a monarchy

COLUMNS

- Strongly disagree
- ² O Disagree
- Neither agree nor disagree
- 4 O Agree
- 5 O Strongly agree

99999 O Don't know

euGovtLeaflet



euGovtLeaflet	SINGLE CHOICE	W7W8
Cadovilcanici	SINGLE CHOICE	VV / VV C

Have you received and read the UK Government's leaflet "Why the Government believes that voting to remain in the European Union is the best decision for the UK"?

- Yes, I received and read it
- ² Yes, I received it but I haven't read it
- ³ O No, I haven't received it

9999 O Don't know

- Don Canow

handed

handed SINGLE CHOICE W8

Are you left or right handed?

- ¹ O Left handed
- ² O Right handed
- ³ O Both/neither
- 99999 O Don't know

languageSkills

languageSkills

Do you speak any language other than English to a conversational level? (Scotland and England only)

- ¹ o Yes

99999 O Don't know

languageSkillsWelsh



languageSkillsWelsh SINGLE CHOICE W

Do you speak any language other than English or Welsh to a conversational level? (Wales only)

¹ o Yes

° ○ No

99999 O Don't know

euKnow

euKnow DYNAMIC GRID W8

For each of the following statements about the EU, could you please tell me whether you think it is true or false. If you don't know, just click don?t know and we will skip to the next.

ROWS

euKnow1 Each EU Member State elects the same number of

representatives to the European Parliament

euKnow2 Switzerland is a member of the EU

euKnow3 Croatia is a member of the EU

euKnow4 The EU spends more on agriculture than any other policy area

euKnow5 The European Court of Human Rights only has jurisdiction over

EU members

euKnow6 The European Union is made up of 15 member states

COLUMNS

¹ o True

² • False

9999 O Don't know

leaveImpact



		•	ELECTION 510
leavelmpact		AMIC GRID	W8W10
How much impact do you think	that Britain leaving the EU	would have on	
ROWS eaveImpactSelf	You personally		
eaveImpactBritain	The country as a whole		
COLUMNS			
 No impact at all 			
 A small impact 			
 A moderate impact 			
 A large impact 			
 A very large impact 			
999 O Don't know			
ivedAbroad Have you ever lived in a countr	y other than the UK?	SINGLE CHOICE	W8
o Yes			
o No			
999 O Don't know			
abroadCountry			
abroadCountry Which of these places have you	u lived (excluding the UK)? *	MULTIPLE CH Tick all that apply*	OICE W8
abroadCountry_1	Another EU country		

friendsEU

abroadCountry_2

A country outside the EU



friendsEU			SINGLE CHOICE	W8
Do	you	have any friends who were born in another El	J country?	
1	0	Yes		
0	0	No		
9999	0	Don't know		

parentsForeign					
pa	parentsForeign SINGLE CHOICE W8				
W	Were either of your parents born outside the United Kingdom?				
,					
1	0	Yes			
0	0	No			

euSources

9999 O Don't know

euSources	multiple W7W8	
	out the EU referendum from any of these during the last seven days? Please	
tick all that apply.		
roworder rand	omize	
ROWS		
euSources_1	Television	
euSources_2	Newspaper (including online)	
euSources_3	Radio	
euSources_4	Internet (not including online newspapers)	
euSources_5	Talking to other people	
COLUMNS		
¹ · · Yes		
° o No		
9999 O Don't know		

locusControl



locusControl DYNAMIC GRID W8W9

To what extent do you agree or disagree with the following statement?

roworder randomize

ROWS

locus1 Many times I feel that I have little influence over the things that

happen to me.W9

locus2 When I make plans, I am almost certain that I can make them

work.W9

tolUncertain1 I hate not knowing what the future holds

tolUncertain2 I strongly prefer to be certain about the outcome before making a

decision

tolUncertain3 I hate uncertainty

COLUMNS

Strongly disagree

² O Disagree

³ O Neither agree nor disagree

⁴ ○ Agree

5 O Strongly agree

9999 O Don't know

campaignInfoGrid

campaignInfoGrid DYNAMIC GRID W8

To what extent do you agree or disagree with the following statements?

roworder randomize

ROWS

campaigninfoLeave The leave campaign has provided clear information about why we

would be better off leaving the European Union.

campaigninfoRemain The remain campaign has provided clear information about why

we would be better off remaining in the European Union.



COLUMNS

- Strongly disagree
- ² O Disagree
- ³ O Neither agree nor disagree
- ⁴ O Agree
- 99999 O Don't know

controllmmig

controllmmig

SINGLE CHOICE

W8W9W10W11W13W14

How much control do you think Britain has over immigration to the UK? (W8)

After Britain negotiates leaving terms with the EU, how much control do you think Britain will have over immigration to the UK (W9)

- ⁵ Complete control
- A lot of control
- ³ O Some control
- A little control
- No control at all
- 99999 O Don't know

euDominance

euDominance

SINGLE CHOICE

W8

If the UK remains in the EU, do you think the EU will have more powers over UK laws, fewer powers, or about the same power as it has now?

- o Many more powers
- O More powers
- ³ O About the same power as now
- ² O Fewer powers
- O Many fewer powers
- 9999 O Don't know



W7W8

proConRemain

pro**ConRemain** SCALE W8

Has the **remain** campaign focused more on the downsides of leaving the EU or more on the upsides of remaining?

max 7- Upsides of remaining min 1- Downsides of leaving

dk 9999

STEMS

proConRemainW8

.

proConLeave

pro**ConLeave** SCALE W8

Has the **leave** campaign focused more on the downsides of remaining in the EU or the upsides of leaving?

max 7- Upsides of leaving

min 1- Downsides of remaining

dk 9999

STEMS proConLeave

immigContributeTake SCALE

Do you think people who come to live in Britain from other EU countries **get more in benefits and services** than they **pay in taxes**?

max 7- Pay more than they get min 1- Get more than they pay

dk 9999

STEMS

immig Contribute Take

-

Module: valuesWave1

nationalIdentities



nationalIdentities SCALE W1W2W3W4W7W8W9W10W11W12W13W14

Where would you place yourself on these scales?

max 7 min 1

dk 9999

STEMS britishness

scottishness- Show if country==2

welshness- Show if country==3

englishness

europeanness W7 W8W9W10W11W12W13W14

values2

values2	DYNAMIC GRID	W1W7W8W10W11W12W13W14
How much do you agree or disagre	as with the following statements?	

How much do you agree or disagree with the following statements?

roworder randomize

ROWS

all Young people today don't have enough respect for traditional British values

al2 For some crimes, the death penalty is the most appropriate sentence

al3 Schools should teach children to obey authority

al4 Censorship of films and magazines is necessary to uphold moral standards

al5 People who break the law should be given stiffer sentences

COLUMNS

- Strongly disagree
- ² O Disagree
- Neither agree nor disagree
- 4 O Agree
- 5 O Strongly agree
- 99999 O Don't know



goneTooFarGrid

goneTooFarGridDYNAMIC GRID W1W6W10W11W12W13W14
Please say whether you think these things have gone too far or have not gone far enough in Britain.

roworder randomize

ROWS

blackEquality Attempts to give equal opportunities to ethnic minorities

femaleEquality Attempts to give equal opportunities to women

gayEquality Attempts to give equal opportunities to gays and lesbians

COLUMNS

Not gone nearly far enough

Not gone far enough

³ O About right

Gone too far

⁵ ○ Gone much too far

9999 O Don't know



perceptionsOfPoor

perceptionsOfPoor

DYNAMIC GRID W1W2W3W4W7W8W10W11Topup

How much do you agree or disagree with the following statements?

roworder randomize

ROWS

reasonForUnemployment When someone is unemployed, it's usually through no fault of their

own

immigrantsWelfareState Immigrants are a burden on the welfare state W8

govtHandouts Too many people these days like to rely on government handouts

polForTheRich Politicians only care about people with money

businessBonus In business, bonuses are a fair way to reward hard work W1W2W3W4

COLUMNS

Strongly disagree

² O Disagree

³ O Neither agree nor disagree

⁴ O Agree

Strongly agree

99999 O Don't know

leftRight

leftRight SCALEW1W2W3W4W5W7W8W9W10W11W12W13W14 In politics people sometimes talk of left and right. Where would you place yourself on the following scale?

max 10 (right) min 0 (left) dk 9999



lr

GRID W2W3W4W5W7W8W9W10W11W12

In politics people sometimes talk of left and right. Where would you place the following parties on this scale?

roworder randomize

ROWS

IrCon- required Conservatives

IrLab- required Labour

IrLD- required Liberal Democrats

IrUKIP- required UKIP
IrSNP- Show if country==2 SNP

IrPC- Show if country==3 Plaid Cymru

Irgreens- required Greens

COLUMNS

- o 0 − Left
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 0 4
- ⁵ 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 8
- 9 0 9
- ¹⁰ 10 Right

9999 O Don't know

93



participation

participation	MULTIPLE W5W6 W8			
During the last 7 days, have you done any of the following? (Choose all that apply)				
ROWS				
participation_1	Done any work on behalf of a political party or action group			
participation_2	Given any money to a political party, organization or cause			
participation_3	Displayed an election poster			
participation_4	Listened to or watched a party election broadcast			
participation_5	Read a campaign leaflet/letter, text message or email from a political party			
participation_6	Tried to persuade somebody which party they should vote for			
COLUMNS				
¹ · · Yes				
°				
9999 O Don't know				



satDem

satDem GRIDW1W2W3W4W6W7W8W9W10W11W13

On the whole, how satisfied or dissatisfied are you with the way that democracy works in:

ROWS

satDemUK The UK as a whole

satDemScot- Show if country==2 Scotland
satDemWales- Show if country==3 Wales
satDemEng- Show if country==1 England

satDemEU The European Union

COLUMNS

Very dissatisfied

² O A little dissatisfied

³ • Fairly satisfied

Very satisfied

99999 O Don't know

approveEU

approveEU SINGLE CHOICE W2W7 W10

Do you approve or disapprove of the political decisions made by the EU over the past 12 months?

- ¹ O Approve
- ² O Disapprove
- 99999 O Don't know



euFinancialHelp

euFinancialHelp SINGLE CHOICE W2W

Do you agree or disagree that in times of crisis, the United Kingdom should give financial help to another EU Member State facing severe economic and financial difficulties?

- Strongly agree
- ⁴ Agree
- ³ O Neither nor disagree
- ² O Disagree
- Strongly disagree
- 9999 O Don't know

page referendumIntro (W3)

Now we would like to ask you a few questions about the recent referendum in Scotland, where Scotland voted to remain in the United Kingdom.

scotReferendumTurnout

scotReferendumTurnout- Show if country==2

SINGLE CHOICE W

Many people don't vote in elections these days. Did you vote in the referendum on Scottish independence that was held on 18th September 2014?

- ¹ Yes, I voted
- ² O No, I did not vote
- ³ O No, I was not eligible to vote
- 99999 O Don't know



scotReferendumVote

scotReferendumVote- Show if scotReferendumTurnout==1

SINGLE CHOICE

W3

And how did you vote in the independence referendum?

- I voted "Yes" (Scotland should be an independent country)
- I voted "No" (Scotland should not be an independent country)
- 9999 O Don't know

Note: Topup information on Scottish referendum recall turnout and vote is tracked in the variables: scotRefTurnout and scotRefVote

happyScotIndepResultNo

happyScotIndepResultNo

SINGLE CHOICE

W3

How happy or how disappointed are you that Scotland voted to remain part of the United Kingdom?

10 (Extremely happy)

0 (Extremely disappointed) min

dk

certainty Scot Union

certaintyScotUnion

SINGLE CHOICE

Now that Scotland has voted to remain in the Union, how sure are you about what will happen to Scotland?

- I am very unsure what will happen
- I am quite unsure what will happen
- o I am quite sure what will happen
- I am very sure what will happen
- 9999 O Don't know

scotShareBurden



scotShareBurden- Show if country==2

SINGLE CHOICEW1W2W3

Should the cost of paying the government old age pension to people in Scotland come from the taxes collected across the UK as a whole, or from those collected in Scotland only?

- Taxes collected across the UK as a whole
- ² O Taxes collected in Scotland only
- ³ O It depends

99999 O Don't know

Module: devoRelevant

approvalRating

approvalrating

GRID W1W2W3W4W7W9W10W11

Do you approve or disapprove of the job that each of the following are doing?

ROWS

approveUKGovt The UK government W1W2W3W4W7W9W10W11W14

approveScotGovt The Scottish government ==show if country 2

W1W2W3W4W7W9W10W11W14

approveWelshGovt The Welsh government ==show if country 3

W1W2W3W4W7W9W10W11W14

approveLA Your local council W7

approveEU The European Union W9

COLUMNS

- Strongly disapprove
- ² O Disapprove
- Neither approve nor disapprove
- ⁴ O Approve
- Strongly approve

scotReferendumOutside



scotReferendumOutside- Show if country in [1,3]

SINGLE CHOICE W1W2W3

As you may know, a referendum on independence will be held in Scotland on 18th September 2014. Do you think that Scotland should become an independent country or remain part of the UK?

- Scotland should become an independent country
- Scotland should remain part of the UK

99999 O Don't know



scotReferendumIntention

scotReferendumIntention- Show if country==2

SINGLE

CHOICEW1W2W3W10W11W12W13W14

As you may know, a referendum on independence will be held in Scotland on 18th September 2014. Voters will be asked, "Should Scotland be an independent country?" Do you think you will vote "Yes" or "No"? (W1W2W3)

- ¹ Will vote "Yes"
- o Will vote "No"
- ² Will not vote
- 9999 O Don't know

scotReferendumTurnout

scotReferendumTurnout- Show if country==2

SINGLE CHOICE W1W2W3

Many people don't vote in elections these days. How likely is it that you will vote in the referendum on Scottish independence that will be held on 18th September 2014?

- ⁵ Very likely that I will vote
- Fairly likely
- Neither likely nor unlikely
- ² Fairly unlikely
- Very unlikely that I will vote
- 9999 O Don't know

happyScotIndepResult

happyScotIndepResult- Show if country==2

SCALE W1W2W3W11

How happy or how disappointed would you be if the "yes" side won the referendum?

max 10 (Extremely happy)

min 0 (Extremely disappointed)

dk 9999



W2

happyScotIndepResultNo

happyScotIndepResultNo- Show if country==2 SCALE

And how happy or how disappointed would you be if the "No" side won the referendum?

Max 10 (Extremely happy)

min 0 (Extremely disappointed)

dk 9999

scotRefExpectation

scotRefExpectation- Show if country in [2,3] RULE W1W2

How likely is it that Scotland will choose to become an independent country?

Left 0-Scotland will definitely choose to stay in UK right 100-Scotland will definitely choose independence

dk 9999

scotRefExpectationTurnout

scotRefExpectationTurnout- Show if country==2 RULE W1W2

What proportion of people do you think will vote in the Scottish independence referendum?

Left 0% of people will vote right 100% of people will vote

dk 9999

scotDevoMax



scotDevoMax- Show if country==2

SINGLE CHOICE

W1W2W3W4W6W7

If Scotland votes to remain part of the United Kingdom, *should* the Scottish Parliament have more powers than it does at present, fewer powers, or should the Parliament's powers stay about the same as they are now. (W1W2)

Should the Scottish Parliament have more powers than it does at present, fewer powers, or should the Parliament's powers stay about the same as they are now. (W3W4W6)

- o It should have many more powers
- It should have some more powers
- ³ O It should have about the same powers as it does now
- ² O It should have fewer powers than it does now
- It should have many fewer powers than it does now
- 9999 O Don't know

expectationDevoScot

expectationDevoScot- Show if country==2

SINGLE CHOICE W1W2W3W4W6

W2

And if Scotland votes to remain part of the United Kingdom, do you think that the powers devolved to the Scotlish parliament *will* change? (W1W2)

And do you think that the powers devolved to the Scottish parliament *will* change? (W3W4W6)

- ^⁵ It will get many more powers
- ⁴ O It will get some more powers
- ³ O It will neither gain nor lose any powers
- ² O It will lose some powers
- o It will lose many powers
- 9999 O Don't know

5 DOIL TRIOW

csplScotRef

expectGoodConductScotRef — Show if country==2 SCALE

How fairly do you expect the Scottish referendum to be conducted?

Max 5 min 1 dk 9999

expectationDevoWales



expectationDevoWales- Show if country==3 SINGLE CHOICEW1W2W3W4W6W7W10W11 How do you think that the powers devolved to the National Assembly for Wales will change over the next few years?

- ^⁵ It will get many more powers
- ⁴ O It will get some more powers
- o It will neither gain nor lose any powers
- ² O It will lose some powers
- o It will lose many powers
- 99 On't know

fairShareGrid

fairShareGrid w1w2w3w4w6

Would you say that each of these nations gets more or less its fair share of UK government spending?

ROWS

engFairShare England

scotFairShare Scotland

walesFairShare Wales

COLUMNS

- Much less than its fair share
- ² O A little less than its fair share
- More or less its fair share
- ⁴ O A little more than its fair share
- Much more than its fair share
- 9999 O Don't know



Module: england if country==1

scotIndepGoodEng

scotIndepGoodEng

SINGLE CHOICE W1W2

In general, how good or bad do you think it would be for England if Scotland became an independent country?

- ⁵ Very good
- 4 O Good
- ³ O Neither good nor bad
- ² o Bad
- O Very bad

99999 O Don't know

scotIndepGoodEng (post-referendum)

scotIndepGoodEng

SINGLE CHOICE

W3

In general, how good or bad do you think it would be for England if Scotland became an independent country?

- 5 O Very good
- ⁴ Good
- ³ O Neither good nor bad
- ² O Bad
- O Very bad
- 99999 O Don't know

englandGovern



englandGovern SINGLE CHOICE W1W2W3W4W6W7

Some UK laws only affect England because some policies are decided in Scotland and Wales. How do you think laws that only affect England should be made?

- O By the UK Parliament, with all MPs having a vote
- ² O By the UK Parliament, but with only English MPs having a vote
- By a new, separate parliament for England, but with England remaining part of the UK
- By a new, separate parliament for England, and with England becoming independent from the rest of the UK
- 99999 O Don't know

scotParties

	Parties if country==2		GRID	We
	cottish do you think that		parties are?	
rowor	der random	nize		
ROWS				
scotCo	on	Scottish Conservative	es	
scotLa	b	Scottish Labour		
scotSN	IP	Scottish National Par	ty (SNP)	
scotGr	n	Scottish Greens		
COLUI	MNS			
1 0	1 – Not at all Scottish			
2 0	2			
3 0	3			
4 0	4			
5 0	o 5			
6 0	6			
7 0	7 – Very strongly Scottis	sh		
9999 🔾	Don't know			



Module: scotland if country==2

devoResponsibleScot

devoResponsibleScot

GRID

W1W2W3W4W6W10W11

Which institution do you think should make most of the important decisions for Scotland about...

roworder randomize

ROWS

devoResponsibleScotWelfare Welfare benefits

devoResponsibleScotNHS The NHS devoResponsibleScotSchools Schools

devoResponsibleScotDefence Defence and foreign affairs

devoResponsibleScotTax The level of taxes

devoResponsibleScotPolice The police

COLUMNS

The Scottish Parliament

² O The UK Parliament

³ Other

9999 O Don't know



effectsIndScot

effectsIndScot DYNAMIC GRID W1W2

If Scotland becomes independent, how likely is it that...

ROWS

scotIndepEconomy The general economic situation in Scotland would be worse

scotIndepInequality The gap between rich and poor would become smaller

scotIndepVoice Scotland would have a weaker voice in the world

cooperateRUKGBP Scotland would keep using the pound

scotland would be able to retain membership of the EU on the

same terms as the UK W10W11

scotIndepMeBetterOff I personally would be better off

COLUMNS

Overy unlikely

² O Fairly unlikely

Neither likely nor unlikely

5 O Very likely

9999 O Don't know

effectsUnionScot2

effectsUnionScot2 DYNAMIC GRID W3

Now that Scotland has voted to stay in the UK, how likely is it that...

ROWS

scotUnionEconomy The general economic situation in Scotland will be worse

scotUnionInequality The gap between rich and poor will become smaller

scotUnionMeBetterOff I personally will be better off

COLUMNS

O Very unlikely

² O Fairly unlikely

Neither likely nor unlikely

Fairly likely

5 O Very likely

9999 O Don't know



certaintyScotIndepUnion

certaintyScotIndepUnion

GRID W1W2

How sure are you about what would happen to Scotland if it became independent or if it stayed in the United Kingdom?

roworder randomize

ROWS

certaintyScotIndependence If Scotland became independent

certaintyScotUnion If Scotland stayed in the UK

COLUMNS

- I am very unsure what would happen
- o I am quite unsure what would happen
- I am quite sure what would happen
- I am very sure what would happen
- 9999 O Don't know

scotElectionVoteConst

scotElectionVoteConst

SINGLE CHOICE W1W2W3W4W6W7W8

If there was a Scottish Parliament election tomorrow, which party would you vote for to represent your local constituency?

- Scottish Labour
- Scottish Conservative
- Scottish Liberal Democrat
- Scottish National Party (SNP)
- Scottish Green Party
- United Kingdom Independence Party (UKIP)
- Other (open [scotElectionVoteConstOth])
- I would not vote
- 9999 O Don't know



scotElectionVoteList

scotElectionVoteList

SINGLE CHOICE W3W7W8

And if there was a Scottish Parliament election tomorrow, which party would you vote for with your regional list vote?

- Scottish Labour
- Scottish Conservative
- Scottish Liberal Democrat
- Scottish National Party (SNP)
- Scottish Green Party
- ⁷ O United Kingdom Independence Party (UKIP)
- Other (open [scotElectionVoteListOth])
- • I would not vote
- 99999 O Don't know

referendumContact

referendumContact- Show if country==2

MULTIPLE CHOICE

W2W3

Have any of the following contacted you about the Scottish Independence Referendum in the previous four weeks? *Please tick all that apply.*

referendumContact_1	The Yes Scotland Campaign
referendumContact_2	The Better Together Campaign
referendumContact_3	Scottish National Party
referendumContact_4	Scottish Labour Party
referendumContact_5	Scottish Liberal Democrats
referendumContact_6	Scottish Conservative Party
referendumContact_7	Scottish Green Party
referendumContact_8	Any other organization campaigning *for* independence
referendumContact_9	Any other organization campaigning *against* independence



SINGLE CHOICE W4W6W7W9W10W11W12W13

refere	ndumContact_none		None of these	Exclude other punches
refere	ndumContact_dk		Don't know	Exclude other punches
referendumSettled				
referendumSettled SINGLE CHOICE W4W6W7W9W10W11W13W14 Do you think that there should be another independence referendum within the next 10 years?				
1 0	Yes			
0 0	No			
9999 🔾	Don't know			
scotReferendumIntention				

o I would vote "Yes" (leave the UK)

scotReferendumIntention

- ° I would vote "No" (stay in the UK)
- Would not vote

9999 O Don't know

If there was another referendum on Scottish independence, how do you think you would vote?



campaignVision

campaignVision if country==2 SINGLE CHOICE W3

Leaving aside how you voted, how successful would you say that each side was in putting forward a clear vision of the Scotland it wants?

ROWS

campaignVisionYes Yes Scotland

campaignVisionNo Better Together

COLS

Very successful

² O Fairly successful

³ O Neither successful or unsuccessful

Fairly unsuccessful

^⁵ ○ Very unsuccessful

99999 O Don't know



campaignAssessPost

campaignAssessPost if country==2 SINGLE CHOICE W3

To what extent do you agree or disagree with the following statements?

ROWS

refFairnessW2 Both sides of the referendum debate have had a fair chance

to present their point of view

otherSideW2 Although I was on one side of the debate, I must admit that

the other side had some strong points

COLS

Strongly agree

² O Agree

Neither agree nor disagree

Disagree

Strongly disagree

blameScotUnion

blameScotUnion- Show if scotReferendumVote==1

MULTIPLE CHOICE

W3

Which of the following people and parties do you think is to blame for Scotland *not* becoming an independent country? *Tick all that apply*

blameScotUnion_Cameron

David Cameron

blameScotUnion_con

— The Conservative Party

blameScotUnion_Miliband

Ed Miliband

blameScotUnion_lab

Labour Party

blameScotUnion_clegg □ Nick Clegg

blameScotUnion_libDem

The Liberal Democrats

blameScotUnion_darling

Alistair Darling blameScotUnion_salmond

Alex Salmond

blameScotUnion_snp

Scottish National Party

blameScotUnion_none

None of these Exclude other

punches

punches



csplScotRef

goodConductScotRef SCALE W3

How fairly do you think the Scottish referendum was conducted?

Max 5 (Independence referendum was conducted unfairly) min 1 (Independence referendum was conducted fairly)

dk 9999

refChoiceSure

refChoiceCertainty — Show if scotReferendumIntention in [1,111]

SCALE W2

Earlier you said that you would be most likely to vote \$scotrefintention in the upcoming referendum. How certain are you that you will vote that way?

 Max
 7

 min
 1

 dk
 1



Module: wales if country==3

scotIndepGoodWales

scotIndepGoodWales

SINGLE CHOICE

W1W2

In general, would it be good or bad for Wales if Scotland became an independent country?

- 4 O Good
- Neither good nor bad
- ² O Bad
- Very bad
- 99999 O Don't know

scotIndepGoodWales (post-referendum)

scotIndepGoodWales

SINGLE CHOICE

W3

In general, how good or bad do you think it is for Wales that Scotland will remain part of the United Kingdom?

- ⁴ Good
- ³ O Neither good nor bad
- ² O Bad
- O Very bad
- 99999 O Don't know



devoPrefWales

devoPrefWales SINGLE CHOICE W1W2W3W4W6W7W11

Which of these statements comes closest to your view?

- ¹ O There should be no devolved government in Wales
- ² O The National Assembly for Wales should have fewer powers
- We should leave things as they are now
- ⁴ O The National Assembly for Wales should have more powers
- Wales should become independent, separate from the UK
- 9999 O Don't know



devoResponsibleWales

devoResponsibleWales GRID W1W2W3W4W6

Which institution do you think should make most of the important decisions for Wales about...

roworder randomize

ROWS

devoResponsibleWalesWelfare Welfare benefits

devoResponsibleWalesNHS The NHS

devoResponsibleWalesSchools Schools

devoResponsibleWalesDefence Defence and foreign affairs

devoResponsibleWalesTax Income tax devoResponsibleWalesPolice The police

devoResponsibleWalesJustice Law and justice

COLUMNS

The Welsh Assembly

² O The UK Parliament

³ Other

99999 O Don't know

welshElectionVoteConst

welsh Election Vote Const

SINGLE CHOICE W1W2W3W4W6W7W8

In elections to the National Assembly for Wales you have two votes. One is for an individual member of the Assembly - or AM - for your constituency. The second is for a party list for your region. If there were a National Assembly for Wales election tomorrow, which party would you vote for in your constituency?

- ¹ O Labour
- ² O Conservative
- 3 O Liberal Democrat
- ⁴ Plaid Cymru
- Green Party
- United Kingdom Independence Party (UKIP)
- Other party (open [welshElectionVoteConstOth])
- ° I would not vote
- 99999 O Don't know



welshElectionVoteList

welshElectionVoteList

SINGLE CHOICEW1W2W3W7W8

Now thinking about the regional or party vote for the National Assembly for Wales, which party list would you vote for?

- ¹ O Labour
- ² O Conservative
- ³ O Liberal Democrat
- ⁴ Plaid Cymru
- ⁶ O Green Party
- United Kingdom Independence Party (UKIP)
- Other party (open [welshElectionVoteListOth])
- o I would not vote

99999 O Don't know

nonelecParticipation

nonelecParticipation

MULTIPLE CHOICE

W

Thinking now about how active you are in politics and community affairs, during the last 12 months, have you done any of the following?

nonelecParticipation_1	Contacted a politician, government or local government	nent official?
nonelecParticipation_2	Signed a petition on the Internet?	
nonelecParticipation_3	Signed a petition not on the internet?	
nonelecParticipation_4	Done any work on behalf of a political party or action	n group?
nonelecParticipation_5	Given any money to a political party, organization or	cause?
nonelecParticipation_6	Taken part in a public demonstration?	
nonelecParticipation_7	${\tt Bought-or\ refused\ to\ buy-any\ products\ for\ politic}$	cal or ethical reasons?
nonelecParticipation_8	Gone on strike or taken industrial action?	
0	None of these	Exclude other punches
nonelecParticipation_99	Don't know	Exclude other punches



zeroHourContract

zeroHourContract

SINGLE CHOICE

W6

Do you think it should be legal for employers to hire workers on contracts that do not give a guarantee a minimum number of paid hours per week (also known as zero-hours contracts)?

- ¹ Should definitely be illegal
- ² O Should probably be illegal
- 3 Should probably be legal
- ⁴ Should definitely be legal

9999 O Don't know

disability

Disability SINGLE CHOICE W6

Do you have any long-term illness, health problem or disability which limits your daily activities or the work you can do? *Include problems which are due to old age*

- ¹ o Yes
- ° No

99999 O Don't know



ashcroft

ashcroft SINGLE CHOICE W4W5W12

Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

- ° o I would not vote
- Conservative
- ² O Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)
 Show if country==2
- ⁵ Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- ⁷ O Green Party
- 8 O British National Party (BNP)
- Other (open [generalElectionVoteOth1])
- 9999 O Don't know



PLAYGROUND ITEMS

Module: embes if minority==1

embesgrid

embesgrid GRID W4

Please tell me how far you agree or disagree with each of the following statements:

roworder randomize

ROWS

embesExpectationsGap There is often a big gap between what people from my ethnic group expect out

of life and what we actually get.

embesDiscrimination Non-White people don't have the same opportunities and chances in life as

White people, as they are held back by prejudice and discrimination

COLUMNS

- ⁵ Strongly agree
- 4 O Agree
- ³ O Neither agree nor disagree
- ² O Disagree
- Strongly disagree
- 99999 O Don't know



mpLikelyToHelp

mpLikelyToHelp GRID W4
If you were to write to your MP with a problem, how likely do you think they would be to help:

- Very unlikely
- ² Fairly unlikely
- ³ O Neither likely nor unlikely
- Fairly likely
- 9999 O Don't know

embeshelp

embeshelp SINGLE CHOICE W4

Do you think it would make them more likely to help if they were of the same ethnic minority background as yourself?

- Yes, this would make them more likely to help
- No, this would not make them more likely to help
- 99999 O Don't know

Module: expectationsDevoMax if country==2

Page: expPartyInd if condition in [2,3,4,5]

Referendum polling has consistently suggested a "no" vote and so attention has turned to what might happen afterwards. According to political expert \$endorsementExpParty from Oxford University, \$expParty look likely to win the most seats in 2015. The key question is how \$expParty will respond to a no vote. Experienced journalist \$endorsementWillWont reports that \$expParty would then \$willwont transfer substantially more powers to Scotland – the so-called "devo-max" option.

expectationManipCheck



expectationManipCheck

SINGLE CHOICE

M1

If there is a "no" vote in 2014, which of the following do you think is the most likely outcome?

- A major transfer of powers from Westminster to the Scottish Parliament ("devo-max")
- ² Some powers will be transferred but well short of "devo-max"
- No change to the relationship between Westminster and the Scottish Parliament

9999 O Don't know

expectationDevoDV

expectationDevoDV

SCALE W

Now, on a scale from 1 (should definitely stay in the union) to 7 (should definitely become independent), which number best reflects your own position on what Scotland should do?

max 7 min 1

dk 9999

STEMS

pocketBookAccurateDV2



Module: scotWave2Exp if country==2

Page: dummyScotExp

Page: treatment1 if ScotExp_randID==1

One topic of the referendum debate has been whether an independent Scotland would be a member of the European Union. According to Alistair Darling from the 'Better Together' campaign, Scotland would have to leave the EU, reapply for membership and "negotiate its way back in". But Alex Salmond rejects this claim, saying that "Scotland is already a member of the EU and that would continue".

manipCheck1

SINGLE CHOICE

W2

Which of these best describes your own view on what would happen to Scotland if there was a 'Yes' vote?

- Definitely remain a member of the EU
- ² O Probably remain a member of the EU
- 3 O Not at all sure
- Probably not remain a member of the EU
- Definitely not remain a member of the EU
- 99 O Don't know

Page: treatment2 if ScotExp_randID==2

One topic of the referendum debate has been the currency that would be used in an independent Scotland. According to Alistair Darling from the 'Better Together' campaign, "it is now a simple fact that Scotland cannot keep the pound if we leave the UK". But Alex Salmond describes this as a 'scare tactic', saying that Scotland would continue to use sterling which "is as much Scotland's as the rest of the UK's".

manipCheck2

SINGLE CHOICE

W2

Which of these best describes your own view on what **would** happen to Scotland if there was a 'Yes' vote?

- Definitely continue using the pound
- Probably continue using the pound
- 3 O Not at all sure
- Probably not continue using the pound
- Definitely not continue using the pound
- 99 O Don't know



Page: treatment3 if ScotExp_randID==3

One topic of the referendum debate has been whether Scottish households would be better or worse off under independence. According to Alistair Darling from the 'Better Together' campaign, the security and business opportunities offered by the Union makes Scots more prosperous. But Alex Salmond says that Scotland's finances are "healthier than those of the UK as a whole" and so Scots would be better off under independence.

manipCheck3 SINGLE CHOICE W2

Which of these best describes your own view on what would happen to Scottish households if there was a 'Yes' vote?

- Definitely be better off
- ² Probably be better off
- 3 O Not at all sure
- Probably be worse off
- Definitely be worse better off
- 99 Opn't know

dv1w2Q

dv1w2 SCALE W2

Overall, on a scale from 1 (very unsure) to 7 (very sure), how sure are you about what would happen in Scotland if it became independent?

Max 7 min 1 dk 9999

dv2w2Q

dv2w2 SCALE W2

Now, on a scale from 1 (should definitely stay in the union) to 7 (should definitely become independent), which number best reflects your own position on what Scotland should do?

Max 7
min 1
dk 9999



econProspGrid

econProspGrid- Show if getsBrandenburg==1 GRID W1W2W6 W10

How do you think the general economic situation in this country and the financial situation of your household will change over the next 12 months?

roworder randomize

ROWS

econPersonalProsp Financial situation of your household

econGenProsp General economic situation in this country

COLUMNS

¹ ○ Get a lot worse

² O Get a little worse

³ O Stay the same

Get a little better

Get a lot better

99999 O Don't know

govtHandlingGrid



govtHandlingGrid- Show if getsOldHandling==1

GRIDW1W2W3W4W7W14

How well do you think the *present government* has handled:

roworder randomize

ROWS

govtHandleCostLive The costs of living

govtHandleEcon The economy govtHandleImmig Immigration

govtHandleNHS The NHS govtHandleEduc Schools govtHandleLevelCrime Crime

COLUMNS

¹ ○ Very badly

Fairly badly

Neither well nor badly

⁴ ○ Fairly well

5 O Very well

99999 O Don't know

lab Hand ling Grid



labHandlingGrid- Show if getsOldHandling==1

GRIDW1W2W3W4W7W14

How well do you think *a Labour government* would handle:

ROWS

labHandleCostLive The costs of living

labHandleEcon The economy

labHandleImmig Immigration

labHandleNHS The NHS

labHandleEduc Schools

labHandleLevelCrime Crime

COLUMNS

¹ ○ Very badly

o Fairly badly

Neither well nor badly

• • Fairly well

5 O Very well

9999 O Don't know

127



classExperiment if getsBrandenburg==1

Suppose you were asked to choose between two local politicians. \$RV1JohnJane Simmons is a \$RV2Class who has lived in your town for 20 years. \$RV1HeShe \$RV3Educ and is a member of the \$RV4Party. Simmons has worked for the local council for the last three years, and has been endorsed by several local political organizations and newspapers. \$RV1HisHer campaign has focused on the problems facing local schools, in particular a shortage of qualified teachers. \$RV5NigelEmma Allen is a \$RV6Class who grew up in your town. \$RV5HeShe \$RV7Educ and is a member of the \$RV8Party. Allen has worked in local government for the last five years, and is widely respected in the community for \$RV5HisHer volunteer work for several prominent local charities. \$RV5HisHer campaign has stressed the importance of improving local waste management services, like sewers and rubbish collection.

classExpGrid	GRID W2			
If you had to say without knowing more, which of the two do you think				
ROWS dv1ClassExp- required	you would be more likely to vote for?			
Dv2ClassExp- required	is more left-wing?			
Dv3ClassExp- required	better understands the problems facing people like you?			
Dv4ClassExp- required	is more qualified for local office?			
COLUMNS 1 O Allen				
² O Simmons				

Module: finlit if getsNewPlayground==1

Page: implicit_page_finlit1

Don't know

^{**}The next few questions are about financial capability. We are interested in your response so please just select the answer which you think seems most appropriate. If you are unsure, simply select the 'Don't know' option.**



finlit1 SINGLE CHOICE W2W4

Suppose you have ± 100 in a savings account with an interest rate of 2% per year. If you never withdrew any money from this account, how much do you think there would be after 5 years?

- More than £102
- Exactly £102
- ³ Less than £102
- ^⁴ Don't know
- ⁵ Prefer not to say

finlit2

finlit2 SINGLE CHOICE W2W4

Suppose inflation is 2% per year and you have put money into a savings account with an interest rate of 1% per year.

Assuming that you buy the same things today and in one year's time, do you think you would be able to buy more with the money in this account in one year than today, less in one year than today, or do you think you would be able to buy exactly the same things in one year as today?

- More than today
- ² O Exactly the same as today
- ³ O Less than today
- ^⁴ Don't know
- o Prefer not to say

finlit3

finlit3 SINGLE CHOICE W2W4

Which one of the following do you think is the riskier asset to invest in?

- An individual share in a company
- ² O A portfolio of different company shares
- ³ The risk is the same
- Open't know
- ^⁵ Prefer not to say



wrightChoiceIntro if country == 3 or ScotExp_randID in [4,5] or getsNewPlayground==1

HOW DO YOU WANT THE GOVERNMENT TO SPEND YOUR MONEY? The government spends public monies on many things in various areas, such as health, pensions, environment, and employment. In order to make sure that government spending is reasonable and provides value for money to society, it is important to understand how the general public feel about government spending on different areas. To do so, for the next part of the survey you will be presented with a number of different areas of government spending. We will then ask you to choose an area that you believe that the government should spend the **most** in and another area that the government should spend the **least** in.

Module: nationalSecurity if getsNewPlayground==1

natSecu	ritySpe	nding
---------	---------	-------

natSecuritySpending SINGLE CHOICE W4W7

Do you think the government should spend more on defence, less on defence or about the same?

- ⁵ O A lot more
- Somewhat more
- ³ O About the same
- ² O Somewhat less
- ¹ O A lot less
- 9999 O Don't know

nuclearGrid



nuclearGrid GRID W4W7W12

How much do you agree or disagree with the following statement?

ROWS

keepNukes Britain should keep its submarines with nuclear weapons

COLUMNS

- Strongly disagree
- ² O Disagree
- Neither agree nor disagree
- 4 O Agree
- 5 O Strongly agree
- 9999 O Don't know

prioritisationGrid

prioritisationGrid- Show if getsTT==1

GRID-CHECK

W4

Which of these issues do you think are most important to each of the following political parties? *Please tick all the issues that are important to each party*.

colorder randomize

ROWS

conPriorities2 Conservatives

labPriorities2 Labour

ldPriorities2 Liberal Democrats

ukipPriorities2 UKIP

COLUMNS

econ

The economy

costLive

Cost of living

nhs

NHS

immig

Immigration

crime

Crime

School

Schools

natsec National security

none $\ \square$ None of these Not randomized, exclude other punches

dk \square Don't know Not randomized,exclude other punches



govtNatSecuritySuccess

govtNatSecuritySuccess

SINGLE CHOICE W4

How successful do you think the government in Britain is nowadays in dealing with threats to Britain's national security?

- ⁵ Very successful
- Somewhat successful
- ³ O Neither successful or unsuccessful
- ² O Somewhat unsuccessful
- ¹ Very unsuccessful
- 99999 O Don't know



natSecurityGrid

natSecurityGrid

GRID

W4W7

W10

Some people feel that, in order to fight terrorism, we have to accept infringements on privacy and civil liberties, others feel that privacy and civil liberties are to be protected at all cost. Where would you place yourself and the political parties on this scale?

roworder randomize

ROWS

natSecurityCon Conservatives

natSecurityLab Labour

natSecurityLD Liberal Democrats

natSecurityUKIP UKIP
natSecurityGrn Greens
natSecuritySelf Yourself

COLUMNS

- o O − Fight terrorism
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- ° 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 8
- 9 0 9
- o 10 − Protect civil liberties
- 9999 O Don't know



Module: mpattributes

mpType

mpType SCALE W4

Now, thinking about your local Westminster MP, we're going to show some things people say about MPs, and we'd like you to place your MP on the scale. If you don't know, please tick not sure. How would rate them on these scales?

SCALE

mpIndependent (1) Independent-minded | (7) Party loyalist

mpLocalNational (1) Focused on national issues | (7) Focused on the constituency

mpRoots (1) Has roots in the constituency | (7) Is an outsider

mpParty

mpParty SINGLE CHOICE W4

What is the party of your MP? If you do not know, please tick don't know.

- ¹ O Conservative
- ² O Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)
 Show if country==2
- ⁵ Plaid Cymru Show if country==3
- O United Kingdom Independence Party (UKIP)
- o Green Party
- 8 O British National Party (BNP)
- Other (open [othMpParty])
- 9999 O Don't know

mpName

mpName OPEN TEXTBOX

What is the name of your MP? If you do not know, please tick don't know.

contactMP



ContactMP

Have you contacted your MP, or not, since the last General Election?

Yes

No

Don't know

contactMPSubject if contactMP==1

contactMPSubject	OPEN TEXTBOX	W4
What did you last contact them about?		

contactMPSatisfaction

contactMPSatisfaction	SINGLE CHOICE	W4	
Were you satisfied, or not, with their response?			

- 5 O Very satisfied
- Somewhat satisfied
- Neither satisfied or dissatisfied
- Somewhat dissatisfied
- Very dissatisfied
- 9999 O Don't know



candidateLive

candidateLive **GRID** W4

Thinking about the candidates of the major political parties that are standing in your constituency, do any of them live in the constituency?

roworder randomize

ROWS

conLiveConstituency The Conservative candidate

labLiveConstituency The Labour candidate

IdLiveConstituency The Liberal Democrat candidate

ukipLiveConstituency The UKIP candidate

COLUMNS

o No

Yes

Don't know

localismImportance

localism/mportance

SINGLE CHOICE

W4

All other things being equal, how important do you think it is that your MP lives in your constituency?

- Not at all important 0
- 0 1
- 0 2
- 3
- 4
- 5
- 6
- 7

- Very important 10
- 99999 O Don't know



handleMII

handleMII

GRID_{W4W5W6W7W9W12}

Earlier you said that the single most important issue facing the country was:\$MII_text

How well do you think that each of the parties is able to handle that issue?

roworder randomize

ROWS

handleMIICon Conservatives

handleMIILab Labour

handleMIILD Liberal Democrats

handleMIIUKIP UKIP handleMIIGrn Greens

handleMIISNP SNP (Scotland only W9)

handleMIIPC Plaid Cymru (Wales only W9)

COLUMNS

^o ○ O — Very badly

¹ 0 1

² 0 2

³ 0 3

0 4

5 0 5

⁶ 0 6

⁷ 0 7

_

9 0 9

 10 \circ 10 - Very well

9999 O Don't know

Module: media

infoSources



infoSources GRID W4W5W6W7W8W12W13

During the last seven days, on average how much time (if any) have you spent per day following news about politics or current affairs from each of these sources?

roworder randomize

ROWS

infoSourceTV Television

infoSourcePaper Newspaper (including online)

infoSourceRadio Radio

infoSourceInternet Internet (not including online newspapers)

infoSourcePeople Talking to other people

COLUMNS

¹ ○ None, no time at all

² O Less than ½ hour

³ • ½ hour to 1 hour

o 1 to 2 hours

More than 2 hours

9999 O Don't know

tvWatch

tvWatch grid-open W4W5W8

What are the most important TV programmes you watch for information about politics and the election? List up to three programmes or click next if there are no programmes you can think of

tv2 O Second TV programme

tv3 O Third TV programme

radioListen



radioListen grid-open W4W5W8

What are the most important Radio programmes you listen to for information about politics and the election? List up to three programmes or click next if there are no programmes you can think of

radio1 O First radio programme

radio2 O Second radio programme

radio3 O Third radio programme

paperRead

paperRead grid-open W4W5W8

What are the most important newspapers (not including online) you read for information about politics and the election? List up to three newspapers or click next if there are no newspapers you can think of.

paper1 o First newspaper

paper2 O Second newspaper

paper3 O Third newspaper

intornatDand

internetRead

internetRead

grid-open W4W5W8

What are the most important Internet sources (including online newspapers) you read for information about politics and the election? List up to three websites or click next if there are no websites you can think of.

internet1 o First website

internet2 O Second website

internet3 O Third website



twitterUse

twitterUse Do you use Twitter?			SINGLE CHOICEW4W5W6W12
1	0	Yes	
0	0	No	
9999	0	Don't know	

twitterInfo

twitterInfo MULTIPLE CHOICE W4W5W12

In the last 4 weeks, have you read news or found information about the upcoming general election or politics more generally that was tweeted by any of the following people or organisations? Tick all that apply

OPTIONS

twitterInfo_1 o Candidates or parties on Twitter

twitterInfo_2 o Someone you know personally on Twitter

twitterInfo_3 Other people on Twitter e.g. commentators, journalists, activists

CODING

1 · Yes

o No

⁹⁹⁹⁸ Don't follow politics on Twitter

99999 O Don't know

9999 O Don't know

fbUse



fbInfo

fbInfo MULTIPLE CHOICE W4W5W12

In the last 4 weeks, have you read news or found information about the upcoming general election or politics more generally that was posted on Facebook by any of the following people or organisations? Tick all that apply

OPTIONS

fbInfo_1
O Candidates or parties on Facebook

fbInfo 2 O Someone you know personally on Facebook

fbInfo_3 Other people on Facebook e.g. commentators, journalists, activists

CODING

1 · Yes

0 No

⁹⁹⁹⁸ Don't follow politics on Facebook

99999 O Don't know

visitPartySite

visitPartySite SINGLE CHOICE W4W5

Other than on Twitter and Facebook, have you visited the website of a candidate or party in the last 4 weeks?

1 · Yes

No

99999 O Don't know

partySiteName if visitPartySite==1 or 1 in fbInfo or 1 in twitterInfo



partySiteName MULTIPLE W4W5

Which candidate or party websites, Facebook page or Twitter feed did you visit/read in the last 4 weeks?

partySiteCon o Conservative party or candidate

partySiteLab

Labour party or candidate

partySiteLD o Liberal Democrat party or candidate

partySiteSNP o SNP party or candidate Show if country==2

partySitePC o Plaid Cymru party or candidate Show if country==3

partySiteUKIP o UKIP party or candidate partySiteGrn o Green party or candidate

partySiteOth o Another party or candidate

CODING

1 · Yes

0 O NO

9999 O Don't know

sharedContentOnline

sharedContentOnline

MULTIPLE W4W5W12

During the last 4 weeks have you personally posted or shared any political content online e.g. through Facebook, Twitter, email or instant messaging? *Tick all that apply*

sharedContentOnline_1 o Conservative party or candidate

sharedContentOnline_2
O Labour party or candidate

sharedContentOnline_3

 Liberal Democrat party or

candidate

sharedContentOnline 4 O SNP party or candidate Show if country==2

sharedContentOnline 5 • Plaid Cymru party or candidate Show if country==3

CODING

1 o Yes

° O No

99999 O Don't know



W4W5

signedUpParty if visitPartySite==1

signedUpParty SINGLE CHOICE W4W5

Have you signed up or officially registered online to help a party or candidate in their campaign?

1 · Yes

o No

99999 O Don't know

whichPartySigned if signedUpParty==1

whichPartySigned SINGLE CHOICE

Which party is that?

° Conservative

² O Labour

³ O Liberal Democrat

Scottish National Party (SNP)
 Show if country==2

⁵ ○ Plaid Cymru Show if country==3

United Kingdom Independence Party (UKIP)

o Green Party

8 O British National Party (BNP)

Other (open [generalElectionVoteOth1])

99999 O Don't know

Module: wrightChoiceExp if country == 3 or ScotExp_randID in [4,5] or getsNewPlayground==1



wrightGrid1

wrightGrid1 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost1- required Should spend the **most** in spendLeast1- required Should spend the **least** in

COLUMNS

- Infrastructure: Roads and Public Transport
- ² O Health
- ³ O Social Security
- Research and Development
- 5 O Environmental Policy
- 99 O Don't know

wrightGrid2

wrightGrid2 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost2- required Should spend the **most** in spendLeast2- required Should spend the **least** in

COLUMNS

- Social Security
- ² O Research and Development
- ³ Pensions
- ^⁴ Defence
- 5 Foreign Aid
- 99 O Don't know



wrightGrid3

wrightGrid3 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost3- required Should spend the **most** in spendLeast3- required Should spend the **least** in

COLUMNS

- ¹ Health
- Pensions
- Infrastructure: Roads and Public Transport
- Environmental Policy
- 5 O Defence
- 99 O Don't know

wrightGrid4

wrightGrid4 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost4- required Should spend the **most** in spendLeast4- required Should spend the **least** in

COLUMNS

- Pensions
- Environmental Policy
- Foreign Aid
- Education
- 5 O Research and Development
- 99 O Don't know



wrightGrid5

wrightGrid5 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost5- required Should spend the **most** in spendLeast5- required Should spend the **least** in

COLUMNS

- ¹ O Foreign Aid
- Infrastructure: Roads and Public Transport
- ³ O Research and Development
- ⁴ Health
- ⁵ Education
- 99 O Don't know

wrightGrid6

wrightGrid6 GRID W2W3

In your opinion, which one of the following areas should the government spend the *most* in and which area should the government spend the *least* in.

ROWS

spendMost6- required Should spend the **most** in spendLeast6- required Should spend the **least** in

COLUMNS

- Environmental Policy
- ² O Defence
- ³ O Education
- 4 O Pensions
- 5 O Social Security
- 99 O Don't know



Module: welfareRealityAndPerception if getsHuddy==1

Page welfarelevels if getsHuddy==1

minIncomeWellOff

OPEN INTEGER TEXTBOX

W1W2W3W4W6

What do you think is the minimum monthly income (after taxes) that a family of two parents with two children require in order to be "well off"? Please give an amount per month:

minIncomeGetBy

OPEN INTEGER TEXTBOX

W1W2W3W4W6

What do you think is the minimum monthly income (after taxes) that a family of two parents with two children require in order to "get by"? Please give an amount per month:

incomeWelfare

OPEN INTEGER TEXTBOX

W1W2W3W4W6

On average, what do you think is the monthly amount that a family of two parents with two children receive from the government, if both parents are out of work? Please give an amount per month:

welfarePreference

welfarePreference

SINGLE CHOICE

W2W3W4W6W7W11W14

Do you think that the amount of money families on welfare receive is too high or too low?

- Much too high
- ² O Too high
- ³ O About right
- 4 O Too low
- Much too low
- 99 O Don't know

- Don Chilow



Module: cspl if getsHuddy==1

cspl Conduct Public Officials

csplConductPublicOfficials

SINGLE CHOICE

W2

Overall, how would you rate the standards of conduct of public office holders in the United Kingdom?

- Very low
- Quite low
- Neither high nor low
- Quite High
- Very high

Don't know

csplStandards

csplStandards DYNAMIC GRID W2

How confident do you feel that...

ROWS

cspllmproveStandardsauthorities in the United Kingdom are committed to improving standards in

public life?

csplUncoverWrongs authorities will generally uncover wrongdoing by people in public life?

when people in public life are caught doing wrong, the authorities will csplPunishWrongs

punish them?

COLUMNS

- Not at all confident
- Not very confident
- Fairly confident
- Very confident
- Don't know



csplGeneralElec

expectGoodConductGeneral

SCALE W2W11W13

Thinking of the general election for the Westminster Parliament that will take place in May 2015, how fairly do you expect it to be conducted?

Max 5 min 1 dk 9999

Module: pidHuddy

pidGrid1

pidGrid1- Show if (partyld in

[1,2,3,4,5,6,7,8,9] or partyldSqueeze in

[1,2,3,4,5,6,7,8,9]) and getsHuddy==1

GRID W1W3W4W7W9W10W11W13W14

Earlier you said that you tend to identify as \$party. Thinking about this party, how much do you agree with these statements?

ROWS

pidWeThey When I speak about this party, I usually say "we" instead of

"they".

pidInterestedOthers I am interested in what other people think about this party.

pidCriticiseParty When people criticize this party, it feels like a personal insult.

pidCommonParty I have a lot in common with other supporters of this party.

COLUMNS

Strongly disagree

² O Disagree

³ O Agree

Strongly agree



pidGrid2

pidGrid2 GRID W1W3W4W7W9W10W11W13

And thinking about \$partyPlural, how much do you agree with these statements?

ROWS

pidRuinDay If this party does badly in opinion polls, my day is ruined

pidConnected When I meet someone who supports this party, I feel connected

with this person

pidMyParty When I speak about this party, I refer to them as "my party"

pidPraiseGood When people praise this party, it makes me feel good

COLUMNS

Strongly disagree

² O Disagree

³ O Agree

Strongly agree

9999 O Don't know

Module: HudsonResourceGen if getsHuddy==1

page hudsonIntro

The following questions are about people you know yourself. These people might be family members, friends or acquaintances, but not people you may only have heard of, or do not know personally. The questions will ask if you currently know someone with a particular skill or occupation and how you would be able to reach that person.



resourceAccess1 DYNGRID W3

Do you personally know anyone who knows a lot about the following things and who you could reach on short notice, say within a week? And how would you reach that person, via the internet (such as email, Twitter, Facebook) or in other ways (such as in person or over the phone)? Please answer all these questions, even if you would not need to get someone to do these kinds of things for you. Do you personally know someone who...?

ROWS

accessReliableTradesman is a reliable tradesman (e.g. plumber, electrician, car-repairman)

accessFluentSpeaker can speak another language fluently

accessFixComputer knows how to fix problems with computers

accessGovtRegulator knows a lot about government regulations

accessMedia has good contacts with the local newspaper radio or TV

accessHealth knows a lot about health and fitness

COLUMNS

No, I do not know any such person

- Yes, I know such a person and could reach them by the internet
- Yes, I know such a person and could reach them in other ways
- Yes, I know such a person and could reach them by internet and in other ways

9999 O Don't know

resourceAccess2 DYNGRID W3

Do you personally know anyone with the following occupations that you could reach on short notice, say within a week? And how would you reach that person, via the internet or in any other way? Do you personally know someone who...?

ROWS

accessCouncilWorker Works for your local council

accessCouncillor Is a local councillor

accessEmployer Is in a position to hire other people

accessProfessional Has a profession such as a lawyer, teacher or accountant?

COLUMNS

- No, I do not know any such person
- Yes, I know such a person and could reach them by the internet
- Yes, I know such a person and could reach them in other ways
- Yes, I know such a person and could reach them by internet and in other ways



resourceAccess3 DYNGRID W3

If you need help on short notice in the following areas, would you personally know someone who would be able to help you out within one week? And how would you reach that person, via the internet or in any other way? Please answer all these questions, even if you have never needed to ask for help in these areas.

Do you personally know someone who would...?

ROWS

accessWorkAdvice give you sound advice on your work (e.g. career, other problems)

accessSmallJobs help you with small jobs around the house (e.g. DIY, gardening, disposing

of bulky items)

accessShoppingHelp do your shopping if you are ill or look after your home or pets if you go

away

accessSmallLoan lend you money (e.g. to pay a month's rent/mortgage)

accessDiscussPolitics discuss politics with you

accessLegalAdvice give you sound advice on legal or money matters

accessJobReference give you a good reference for a job

accessNewHome help you to find somewhere to live if you had to move home

COLUMNS

No, I do not know any such person

² • Yes, I know such a person and could reach them by the internet

Yes, I know such a person and could reach them in other ways

Yes, I know such a person and could reach them by internet and in other ways



W1

Module: pledges if getsBrandenburg==1

promises

promises- Show if pledgeRand==2

GRID

Before the 2010 General Election, the following promises were made by one or both of the parties that afterwards formed the government. For each of these, do you think the promise was fully kept, partially kept, or not kept at all?

ROWS

promiseHealth A promise to increase health spending in real terms every year

promiseIDCards A promise to scrap ID cards and the next generation of biometric

passports

promiseMigration A promise to reduce net migration to less than 100,000 per year.

promiseRetire A promise to scrap compulsory retirement ages

promiseTaxAllowance A promise to raise the tax-free personal allowance to £10,000 for

the start of the financial year 2011-2012

promiseTuition A promise to scrap University tuition fees

COLUMNS

○ Not kept

Partially kept

² • Fully kept



proposals

proposals- Show if pledgeRand==1

W1

The following policy proposals were made in 2010. For each of these, do you think the proposal was fully, partially or not adopted at all?

ROWS

proposalHealth A proposal to increase health spending in real terms every year

proposalIDCards A proposal to scrap ID cards and the next generation of biometric

passports

proposalMigration A proposal to reduce net migration to less than 100,000 per year.

proposalRetire A proposal to scrap compulsory retirement ages

proposalTaxAllowance A proposal to raise the tax-free personal allowance to £10,000 for

the start of the financial year 2011-2012

proposalTuition A proposal to scrap University tuition fees

COLUMNS

Not adopted

Partially adopted

² • Fully adopted



Not randomized, exclude other punches

prioritisationGrid

dk 🗆 Don't know

priorit	isati	onGrid- Show	if getsTT==1	GRID-CHECKW1W2W3W4W6W9				
	hich of these issues do you think are most important to each of the following political parties? Please tick all the issues that are important to each party*.							
colorder		random	nize					
ROWS conPrior	ities		Conservatives					
labPriori	ties		Labour					
ldPrioriti	ies		Liberal Democrats					
ukipPrio	rities		UKIP					
COLUMN	۱S							
econ		The economy						
costLive		Cost of living						
nhs		NHS						
immig		Immigration						
crime		Crime						
school		Schools						
none		None of these		Not randomized, exclude other punches				



Module: Hicks if getsTT==1

bes1a if bessplit==1

bes1a SINGLE CHOICE W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every £1000 in income that a person earned a year ago, they are now earning £1020 (after taking inflation into account).

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

- O Very aware
- ² O Fairly aware
- Not very aware
- Not aware at all
- 5 Don't know

bes2a if bessplit==2

bes2a SINGLE CHOICE W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every £1000 in income that a person earned a year ago, they are now earning £1020 (after taking inflation into account).

Not everyone in Britain has seen their income grow by the same amount. The graph below shows how incomes have changed for people of different incomes.

The graph divides the population up into four groups based on income. Each group contains one quarter (25%) of the population. In the graph, we can see how much incomes have gone up or down for individuals in the poorest quarter, the lower-middle quarter, the upper-middle quarter, and the richest quarter of the population.

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

- Overy aware
- ² O Fairly aware
- Not very aware
- Not aware at all
- 5 O Don't know



bes3a if bessplit==3

bes3a SINGLE CHOICE W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every £1000 in income that a person earned a year ago, they are now earning £1020 (after taking inflation into account).

Not everyone in Britain has seen their income grow by the same amount. The graph below shows how incomes have changed for people of different incomes.

The graph divides the population up into four groups based on income. Each group contains one quarter (25%) of the population. In the graph, we can see how much incomes have gone up or down for individuals in the poorest quarter, the lower-middle quarter, the upper-middle quarter, and the richest quarter of the population. The graph also shows how much money individuals in each group earn.

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

- O Very aware
- ² Fairly aware
- Not very aware
- Not aware at all
- 5 Don't know

bes4a if bessplit==4

bes4a SINGLE CHOICE W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every £1000 in income that a person earned a year ago, they are now earning £1020 (after taking inflation into account).

Not everyone in Britain has seen their income grow by the same amount. The graph below shows how incomes have changed for people of different incomes.

The graph divides the population up into four groups based on income. Each group contains one quarter (25%) of the population. In the graph, we can see how much incomes have gone up or down for individuals in the poorest quarter, the lower-middle quarter, the upper-middle quarter, and the richest quarter of the population. The graph also shows how much money individuals in each group earn.

Please tell us which of the groups in this graph you are in. If you are unsure, please just make your best guess.

- Poorest quarter (personal income less than £15,200 per year)
- 2 O Lower-middle quarter (personal income £15,200 to £22,200 per year)
- ³ O Upper-middle quarter (personal income £22,200 to £34,500 per year)
- Richest quarter (personal income more than £34,500 per year)



bes4b if bessplit==4

bes4b SINGLE CHOICE W2

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

- ¹ O Very aware
- ² O Fairly aware
- ³ Not very aware
- ⁴ O Not aware at all
- 5 O Don't know



Module: reintroductions if country in [1,3]

ľ	วล	rtv	٧C	10	nta	act	:1r	ne	W
---	----	-----	----	----	-----	-----	-----	----	---

partyContact1new

SINGLE CHOICEW1W2W3W4W5W6W7W8W11W12W13W14

W7Have any of the political parties contacted you during the past four weeks?

- Yes, they have
- o No, they have not

9999 O Don't know

partyContact2new

partyContact2new- Show if partyContact1new==1

MULTIPLE

CHOICEW1W2W3W4W5W6W7W8W11W12W13W14

Please indicate all the political parties that have contacted you during the past four weeks.

Please tick all that apply.

partyContactCon

Conservative

partyContactLab

Labour

partyContactLD

Liberal Democrat

partyContactSNP

Scottish National Party (SNP) Show if country==2

partyContactPC

Plaid Cymru Show if country==3

partyContactOtherParty
Someone for another party (open [othContact])

partyContactStrongerIn

Stronger in W7W8

partyContactVoteLeave □ Vote Leave W7W8

partyContactOthLeave $\ \square$ Another organisation campaigning to leave the EU W7W8

partyContactOthRemain□ Another organisation campaigning to remain in the EU W7W8

partyContactNone

Nobody from a political party has contacted me Exclude other punches



Not randomized

partyContact3new

□ Don't know

partyContact3new if **GRID-**Please indicate all the ways you have been contacted. *Please select all that apply.* colorder randomize roworder randomize **ROWS** partyContactCon- Show if 1 in partyContact2new Conservative partyContactLab- Show if 2 in partyContact2new Labour partyContactLD- Show if 3 in partyContact2new Liberal Democrat partyContactSNP- Show if 4 in partyContact2new **SNP** partyContactPC- Show if 5 in partyContact2new Plaid Cymru partyContactUKIP- Show if 6 in partyContact2new **UKIP** partyContactOther- Show if 7 in partyContact2new Someone for another party **COLUMNS** □ Telephone call □ A leaflet/letter delivered to your home □ A visit to your home Contact in the street □ Email □ Text message (SMS) (W1-W8) Social media (e.g. Facebook, Twitter) (W11-) □ Other ways Not randomized



unitedGrid

unitedGrid- Show if country

in [1,3] GRIDW1W2W3W4W6W7W8W9W10W11W12W13W14

How united or divided are each of these parties?

ROWS

conUnited Conservatives

labUnited Labour

IdUnited Liberal Democrats

pcUnited- Show if country==3 Plaid Cymru

ukipUnited UKIP

COLUMNS

Very divided

² • Fairly divided

Neither united nor divided

^⁴ ○ Fairly united

^⁵ ○ Very united

9999 O Don't know



DEMOGRAPHIC AND BACKGROUND ITEMS

currentUnionMember

currentUnionMember SINGLE CHOICEW2W3W4W7W9W10W11W12

Topup

W7W10 Are you a member of a trade union?

- ¹ o Yes
- No

9999 O Don't know

everUnionMember

everUnionMember- Show if currentUnionMember in [0,9999]

SINGLE CHOICE W2W3W4W7W9W10W11W12Topup

Have you *ever* been a member of a trade union?

- ¹ o Yes
- 0 No

9999 O Don't know

subjClass

SUBJClass SINGLE CHOICEW2W9W10W11W12 Topup

Do you ever think of yourself as belonging to any particular class?

- ¹ Yes, middle class
- ² Yes, working class
- Yes, other (open [othSubjClass])
- 4 O No
- 99999 O Don't know



Module: politicalKnowledge

knowMP

knowMP SINGLE CHOICE W1W2W3

Which of the following people is the MP in your UK parliamentary constituency?

order randomize

- ¹ o John Robertson
- Mary Davies
- ³ O Susan Stewart
- David Johnston
- o [respondent's MP name inserted here]
- ⁶ O Salaam Fadhil
- ⁷ Other (open [knowMPOth]) Not randomized

9999 ○ Don't know Not randomized

polKnow

polKnow DYNAMIC GRID W1W8W9W10Topup

Please match the following people to their jobs

colorder randomize roworder randomize

ROWS

polKnowMiliband Ed Miliband polKnowClegg Nick Clegg

polKnowOsborne George Osborne
polKnowMay Theresa May
polKnowBercow John Bercow

COLUMNS

- Chancellor of the Exchequer
- Deputy Prime Minister
- 3 O Leader of the Labour Party
- 4 O Home secretary
- Speaker of the House of Commons

9999 O Don't know Not randomized



Page: polKnowPage2

polKnowForeign2 DYNAMIC GRID W2W5W9W10 Topup

Please match the following people to their jobs

colorder randomize roworder randomize

ROWS

polKnowPutin polKnowMerkel polKnowAssad

.....

COLUMNS

- O President of Russia
- ² O Chancellor of Germany
- ³ Prime Minister of Italy
- President of Syria
- President of Turkey

9999 O Don't know Not randomized

registered

registered- Show if postcode_hidden

SINGLE CHOICE_{W2W3W4W6W7W8W11W13}

As far as you know, is your name on the electoral register, that is, the official list of people entitled to vote, either at this address or somewhere else?

- Yes at \$postcode_hidden
- ² Yes another address

99999 O Don't know

registeredOther

registeredOther- Show if registered == 2

OPEN TEXTBOX

Where is the other address where your name is on the electoral register? Please enter the postcode.



registered Up To Date

re	gist	eredUpToDate- Show if registered==2 and eredOther !="DK" steredOther the postcode of your current address?	SINGLE CHOICE	W2W3W4W6W7W8
1	0	Yes		
0	0	No		
9999	0	Don't know		

reason Not Registered

			W2W3W4W6W7W8
What are the main reasons	s yo	u are not on the electoral register?	*Please tick all that apply.*
reasonNotRegistered_1		I"m not entitled to vote	
reasonNotRegistered_2		I got left off by mistake	
reasonNotRegistered_3		I didn't know how to register	
reasonNotRegistered_4		I didn't want other people knowing my details	
reasonNotRegistered_5		I'm not interested in elections	
reasonNotRegistered_6		I never received the application form	
reasonNotRegistered_7		I have recently moved	
reasonNotRegistered_8		I just couldn't be bothered	
reasonNotRegistered_none	e□	None of these reasons	Exclude other punches
reasonNotRegistered_dk		Don't know	Exclude other punches

polKnow



mpBackgrounds if getsBrandenburg==1

DYNAMIC GRID W6

MULTIPLE CHOICE

To what extent do you believe that more or fewer MPs in Parliament should come from the following backgrounds? To what extent do you believe that Parliament should have more or fewer MPs with the following background?

ROWS

preferMPLocal People who come from the area they represent

preferMPWorkClass Working-class people

preferMPWomen Women

preferMPDisabled People with disabilities

preferMPYoung Young people

preferMPEthnic Ethnic minorities

preferMPChrist Christians

preferMPLGBT Gay, lesbian, bisexual or, transgender people

preferMPMuslim Muslims

preferMPDegree People with university degrees

COLUMNS

5 O A lot more

- Slightly more
- Same as currently
- Slightly fewer
- ¹ O A lot fewer

9999 O Don't know Not randomized

allSourceIncome

allSourceIncome



allSourceIncome_7	Other state benefit	
allSourceIncome_8	Interest from savings or investments	
allSourceIncome_9	Student grant or loan	
allSourceIncome_10	Dependent on parents/other relatives	
allSourceIncome_11	Other source	
allSourceIncome_99	Don't know	Exclude other punches

partyHelp

partyHelp SINGLE CHOICE W6

During the election campaign, did you help any of the political parties with their campaigning activities?

¹ · Yes

o No

9999 O Don't know

whichPartiesHelped

whichPartiesHelped	l if	partyHelp==1	MULTIPLE CHO	DICE W6
Which political party(ies) of	did y	ou assist *tick all that apply*		
whichPartiesHelped_1		Conservative Party		
whichPartiesHelped_2		Labour Party		
whichPartiesHelped_3		Liberal Democrats		
whichPartiesHelped_4		Scottish national Party		
whichPartiesHelped_5		Plaid Cymru		
whichPartiesHelped_6		UKIP		
whichPartiesHelped_7		The Green Party		
whichPartiesHelped_8		Other party [whichPartiesHelpOth]		
0		None of these		Exclude other punches
whichPartiesHelped_99		Don't know		Exclude other punches



partyHelpMethod

partyHelpMethod	if pa	rtyHelp==1	MULTIPLE CHOICE	W6
Which political party(ies) did	you assist *tick all that apply*		***
partyHelpMethod_1		Delivering Leaflets		
partyHelpMethod_2		Telephoning Electors		
partyHelpMethod_3		Taking Numbers at Polling Stations		
partyHelpMethod_4		Doorstep Canvassing		
partyHelpMethod_5		Helping Out at the Campaign Office		
0		None of these	Exclude o	ther punches
partyHelpMethod_99		Don't know	Exclude o	ther punches
During the election cam 1	paign	, did you get news about politics and	the election through Fac	W6 ebook?
° O No				
9999 O Don't know				
twitterInfof2f				
twitterInfof2f			SINGLE CHOICE	W6
During the election cam	paign	, did you get news about politics and	the election through twit	tter?
¹ ∘ Yes				
° o No				
9999 O Don't know				



partyMember

partyMember **SINGLE CHOICE** W6W8W10W11W12W13W14 Are you, or have you ever been, a member of any Political party?

- Yes, I am a member of a party
- I am not a member now but I used to be
- No, I have never been a member
- 99999 O Don't know

party Member Past

partyMemberPast if partyMember==2 SINGLE CHOICE W6W8W10W11W12W13W14 Which party were you most recently a member of?

- Conservative
- Labour
- Liberal Democrat
- Scottish national Party (SNP)
- Plaid Cymru
- United Kingdom Independence Party (UKIP)
- **Green Party**
- British National Party (BNP)
- Other [partyMemberPastOth]
- 99999 O Don't know



partyMemberNow

partyMemberNow if partyMember==1 SINGLE CHOICE W6W8W10W11W12W13W14 Which party are you a member of?

- Conservative
- ² O Labour
- 3 O Liberal Democrat
- Scottish national Party (SNP)
- ⁵ Plaid Cymru
- ⁶ United Kingdom Independence Party (UKIP)
- Green Party
- 8 British National Party (BNP)
- Other [partyMemberNowOth]
- 9999 O Don't know

registerChange

registerChange

SINGLE CHOICE

W3

The way we register for elections is changing. Electors will be registered individually rather than by household. Some electors have already received a letter about these changes. How about you? Have you received a letter yourself about this?

- Yes, I was told I have to re-register
- ² Yes, I was told I do not have to do anything
- ⁰ No, I haven't received any letter
- 9999 O Don't know

5 DOIL CKNOW



regSatisfaction

regSatisfaction

SINGLE CHOICE

W2W4W6W8

How satisfied or dissatisfied are you with the system of registering to vote in Britain?

- Very satisfied
- ² O Satisfied
- Neither satisfied nor dissatisfied
- Dissatisfied
- 5 O Very dissatisfied
- 9999 O Don't know

how Did You Fill Reg Form

howDidYouFillRegForm- Show if registered in [1,2]

SINGLE CHOICE

W2W4W6

Did you fill in the form yourself or did someone fill it in on your behalf?

- ¹ Yes filled it in myself
- No someone else filled it in on my behalf
- ³ O I am not aware of a registration form
- 9999 O Don't know



polKnowPage1

polKnowForeign1 DYNAMIC GRID W2W9W10 Topup

Please match the following people to their jobs

colorder randomize roworder randomize

ROWS

polKnowKerry

polKnowHollande

polKnowNetanyahu

COLUMNS

United States Secretary of State

² • President of France

³ • Prime Minister of Israel

Secretary General of the United Nations

O Prime Minister of Canada

9999 O Don't know Not randomized



socialDes

socialDes				W8W9
		MULTIPLE	CHOICE	W1topup
Which of these s	tate	ments apply to you? *Please tick all that a	apply.*	
order		randomize		
socialDes_1		I always smile at people every time I meet them		
socialDes_2		I always practice what I preach		
socialDes_3		If I say to people that I will do something, I always keep my promise no matter how inconvenient it might be		
socialDes_4		I would never lie to people		
socialDes_none		None of these statements apply to me	Not random	ized,exclude other punches
socialDes_dk		Don't know	Not random	ized,exclude other punches

riskTaking

riskTaking	SINGLE CHOICE	W1W7	W8Topup
Generally speaking, how willing are you to take risks?			

- Very willing to take risks
- Somewhat willing to take risks
- ² O Somewhat unwilling to take risks
- Very unwilling to take risks



countryOfBirth

countryOfBirthWhere were you born?

SINGLE CHOICE

W1

Topup

- ¹ O England
- ² O Scotland
- ³ Wales
- Northern Ireland
- ⁵ Republic of Ireland
- Other: Commonwealth member country
- ⁷ Other: European Union member country
- 8 Other: Rest of world
- 99 O Prefer not to answer

workingStatus

workingStatus SINGLE CHOICEW1W9W10W11W12W14 Topup Which of these best describes what you were doing last week?

- Working full time (30 or more hours per week)
- ² O Working part time (8-29 hours a week)
- Working part time (less than 8 hours a week)
- Unemployed and looking for work
- ^⁵ Full time university student
- Other full time student
- ⁷ O Retired
- 8 O Not in paid work for any other reason
- 9 Other



prevJob

prevJob- Show if workingStatus in [4,7,8,9]

SINGLE CHOICE W1W8W9W10W11W12W14Topup

Have you worked in a paid job in the past?

- Yes, I have done paid work in the past
- No, I have never done paid work
- 99999 O Don't know

Module: currentOccupation if workingStatus in [1,2,3]

SelfOcc

Please tell us about your current job. *Please give enough information to give a clear picture of what you do.selfOcc

What is your job title?

OPEN
TEXTBOX W1W10

 cols
 50

 dk
 1

 rows
 1

selfOrg



selfOrg	OPEN TEXTBOX	W1	topup
What does the firm or	organisation you work at mainly make or o	lo?	
cols	50		
dk	1		
rows	1		

selfOccStatus

selfOccStatus

SINGLE CHOICEW1W9W10W11W12 topup
W7 Are you an employee or self-employed/an independent contractor?

9999 O Don't know

5 DOT LINOW

¹ O An employee

Self-employed/an independent contractor



selfOccSupervise

selfOccSupervise- Show if selfOccStatus==1

SINGLE CHOICEW1W9W10W11W12

topup

Do you supervise or are you responsible for the work of any other people?

- Yes
- 9999 O Don't know

selfOccOrgSize

selfOccOrgSize- Show if

selfOccSupervise==1

SINGLE CHOICEW1W9W10W11W12 topup

How many people work for your employer at the place where you work?

- o 1 to 24 employees
- o 25 to 499 employees
- 500 or more employees
- 99999 O Don't know

selfOccEmployees

selfOccEmployees- Show if selfOccStatus==0

SINGLE CHOICEW1W9W10W11W12 topup

Do you work on your own or do you have employees?

- I do not have employees
- I have employees
- 9999 O Don't know

selfNumEmployees



selfNumEmployees- Show if selfOccEmployees==1

SINGLE CHOICE W1W8W9W10W11W12topup

How many people do you employ at the place you work?

- 1 to 24 employees
- o 25 to 499 employees
- 500 or more employees



Module: lastOccupation if prevJob==1

Page: lastOccSelf_page

Please tell us about your last job.

selfOccLast

selfOccLast What was your	job title?	OPEN TEXTBOX	W1 topup
cols	50		
dk	1		
rows	1		
150			

selfOrgLast

selfOrgLast		OPEN TEXTBOX	W1	topup
What did the firr	n or organisation you worked	l at mainly make or do?		
cols	50			
dk	1			
rows	1			

selfOccStatusLast

selfOccStatusLast	SINGLE CHOICEW1W10W11W12	topup
Were you an employee or self-employed/an independent contractor?		

¹ O An employee

selfOcc Supervise Last

^{*}Please give enough information to give a clear picture of what you did.*

[°] O Self-employed/an independent contractor

⁹⁹⁹⁹⁹ O Don't know



selfOccSuperviseLast- Show if selfOccStatusLast==1

SINGLE CHOICEW1W10W11W12 topup

Did you supervise or were you responsible for the work of any other people?

1 0	Yes
-----	-----

0 O No



selfOccOrgSizeLast

selfOccOrgSizeLast- Show if selfOccSuperviseLast==1

SINGLE CHOICEW1W10W11W12 topup

How many people worked for your employer at the place where you worked most recently?

- 1 o 1 to 24 employees
- ² o 25 to 499 employees
- ³ 500 or more employees
- 9999 O Don't know

selfOccEmployeesLast

selfOccEmployeesLast- Show if selfOccStatusLast==0

SINGLE CHOICEW1W10W11W12 topup

Did you work on your own or did you have employees?

- ° I did not have employees
- ¹ I had employees
- 9999 O Don't know

self Num Employees Last

selfNumEmployeesLast- Show if selfOccEmployeesLast==1

SINGLE CHOICEW1W10W11W12

topu

How many people did you employ at the place you worked?

- ¹ 1 to 24 employees
- ² o 25 to 499 employees
- ³ 500 or more employees
- 9999 O Don't know



headHouseholdPast

headHouseholdPast SINGLE CHOICE W1W8W9W10W11W13topup Thinking back to when you were about 14, who was the main wage earner in your household?

- ¹ My father
- ² O My mother
- Someone else
- ⁴ O No one in my house worked
- 9999 O Don't know



Module: fatherOccMod if headHouseholdPast==1

Page: fathersOcc_page

Please explain a bit about your father's job when you were 14.

fatherOcc

fatherOcc		OPEN TEXTBOX	W1	topup
What job did y	our father have? What was	the name or title of his job?		
cols	50			
dk	1			
rows	1			

fatherOrg

fatherOrg		OPEN TEXTBOX	W1	topup
What did the firm or organisation your father worked at when you were 14 mainly make or do?				
cols	50			
dk	1			
rows	1			

fatherOccStatus

fatherOccStatus	SINGLE CHOICE	W1	topup
Was your father an employee or self-en	nployed/an independent contractor?		

¹ O An employee

^{*}Please give enough information to give a clear picture of what he did.*

Self-employed/an independent contractor

⁹⁹⁹⁹⁹ O Don't know



fathorOccCuporvico

99999 O Don't know

Tc	atn	eroccsupervise			
		erOccSupervise- Show if fatherOccStatus==1 ur father supervise or was he responsible for the work of	SINGLE CHOICE any other people?	W1	topup
1	0	Yes			
0	0	No			
9999	0	Don't know			
fa	ath	erOccOrgSize			
		erOccOrgSize- Show if fatherOccSupervise==2 how many people worked for your father's employer at t		W1	topup
1	0	1 to 24 employees			
2	0	25 to 499 employees			
3	0	500 or more employees			
9999	0	Don't know			
fa	ath	erOccEmployees			·
		erOccEmployees- Show if fatherOccStatus==0 ur father work on his own or did he have employees?	SINGLE CHOICE	W1	topup
0	0	He did not have employees			
1	0	He had employees			
9999	0	Don't know			
fa	ath	erNumEmployees			
fa	the	erNumEmployees- Show if erOccEmployees==1 nany people did he employ at the place he worked?	SINGLE CHOICEW1W8W9W10W1:	1W13 ⁻	Горир
1	0	1 to 24 employees			
2	0	25 to 499 employees			
3	0	500 or more employees			



Module: motherOccMod if headHouseholdPast==2

Page: motherOcc_page

Please explain a bit more about your mother's work when you were 14. *Please give enough information to give a clear picture of what she did.

motherOcc

motherOc	С	OPEN TEXTBOX	W1	topup
What job did	your mother have?	What was the name or title of her job?		
cols	50			
dk	1			
rows	1			

motherOrg

motherOrg		OPEN TEXTBOX	W1	Topup
What did the firm or or	rganisation your mother worke	ed at when you were 14 mainl	y make or do?	
cols	50			
dk	1			
rows	1			

motherOccStatus

motherOccStatus	SINGLE CHOICE	W1	Topup
	f-employed/an independent contractor		

¹ O An employee

9999 O Don't know

Self-employed/an independent contractor



m	ot	nerOccSupervise	
		nerOccSupervise- Show if motherOccStatus ==1 SINGLE CHOICE W1 our mother supervise or was she responsible for the work of any other people?	topup
1	0	Yes	
0	0	No	
9999	0	Don't know	
m	ot	therOccOrgSize	_
		herOccOrgSize- Show if motherOccSupervise==1 SINGLE CHOICE W1 how many people worked for your mother's employer at the place where she worked?	Topup
- 1.0			
1	0	1 to 24 employees	
2	0	25 to 499 employees	
3	0	500 or more employees	
9999	0	Don't know	
m	ot	therOccEmployees	
		nerOccEmployees- Show if motherOccStatus==0 SINGLE CHOICE W1 our mother work on her own or did she have employees?	topup
0	0	She did not have employees	
1	0	She had employees	
9999	0	Don't know	
m	ot	cher Num Employees	
if	mo	nerNumEmployees- Show otherOccEmployees==1 SINGLE CHOICE W1W8W9W1	0topup
по	VV II	nany people did she employ at the place she worked?	
1	0	1 to 24 employees	
2	0	25 to 499 employees	
3	0	500 or more employees	
9999	0	Don't know	



Demographics

RprivSchnew

RprivSchnew MULTIPLE CHOICE W1W8w9W10W11Topup

Did you ever go to a private, fee-paying primary or secondary school in Britain?

Please tick all that apply

privatePrimarySchool □ Yes – primary or middle level

privateSecondarySchool □ Yes – secondary level

 $\begin{tabular}{lll} never Private School & & D & No-I never went to a private school & Exclude other punches \\ \end{tabular}$

subjectHE

subjectHE- Show if eduChoice==1

SINGLE CHOICE

W1W8w9Topup

What subject area did you study in your most recent degree/diploma (at university etc) or what subject area are you studying now (if you are still studying)?

- I never attended higher education (university etc)
- Engineering, Mathematics or Natural sciences
- Humanities, social sciences, psychology or education
- ³ O Medicine
- ⁴ O Law
- Economics or business
- ⁷ Other
- 9999 O Don't know
- 998 Skipped
- 999 Not Asked



subjectHECurrent

subjectHECurrent- Show if eduChoice==2You mentioned earlier that you are a full time university student, what subject area are you mainly studying?

SINGLE CHOICE

W1W8W9Topup

- Engineering, Mathematics or Natural sciences
- Humanities, social sciences, psychology or education
- ³ O Medicine
- ⁴ O Law
- Economics or business
- ⁷ Other
- 99999 O Don't know

dependents

dependents	MULTIPLE CHOICE	W1W8w9W10W14Topup
Do you have day-to-day caring res *Please tick all that apply.*	oonsibilities for any of the following	ng in your family?
preschoolChildrenInHousehold	□ Pre-school aged children	
schoolChildrenInHousehold	□ School aged children	
sick Or Elderly In Household	□ Sick, disabled or elderly adults	;
no Dependents In Household	□ None of the above	Exclude other punches
speakWelsh		
speakWelsh- Show if coun	sry==3 SINGLE CHOICE	W1W8W9W10W11W12topup
Can you speak Welsh?		
² · Yes, fluently		
Yes, but not fluently		
o No		
9999 O Don't know		



YouGov Profile variables

marital

m	arit	tal	SINGLE CHOICE	W10	YouGov
1	0	Married			
2	0	Living as married			
3	0	Separated (after being married)			
4	0	Divorced			
5	0	Widowed			
6	0	Never married			
7	0	Civil Partnership			

profile_education_age

profile_education_age	SINGLE CHOICE	W13	YouGov
At what age did you finish full-time education?			

- ¹ o 15 or under
- ² 0 16
- ³ 0 17-18
- 4 0 19
- ⁵ 0 20+
- 6 Still at school/Full time student
- ⁷ O Can't remember

profile_ethnicity

profile_ ethnicity SINGLE CHOICEW10W11W12W13 YouGov To which of these groups do you consider you belong?



- ¹ O White British
- ² O Any other white background
- ³ O White and Black Caribbean
- White and Black African
- ⁵ O White and Asian
- Any other mixed background
- ⁷ Indian
- 8 Pakistani
- 9 Bangladeshi
- ¹⁰ Any other Asian background
- 11 Black Caribbean
- 12 Black African
- ¹³ Any other black background
- 14 Chinese
- Other ethnic group
- 16 Refused

Gender

gender SINGLE CHOICE YouGov Are you male or female?

- ¹ o Male
- ² o Female

profile_household_size

profile_household_size

SINGLE CHOICE W10 YouGov
How many people, including yourself, are there in your household? Please include both adults and children.



- ¹ 0 <u>1</u>
- ² 0 2
- ³ 0 3
- 4 0 4
- 5 0 5
- ⁶ 0 6
- ⁷ 0 7
- 8 o 8 or more
- 9 O Don't know
- 10 O Refused

- Nerasea



housing

housing		W10
,	SINGLE CHOICE	YouGov
Which of these applies to your home?		

- Own the leasehold/ freehold outright
- ² O Buying leasehold/ freehold on a mortgage
- ³ Rented from local authority
- ⁴ O Rented from private landlord
- ⁵ O It belongs to a Housing Association
- 6 O Don't know

profile_newspaper_readership_201

profile_newspaper_readership_201		W10W13
	SINGLE CHOICE	YouGov
Which daily newspaper do you read most often?		

- The Express
- ² O The Daily Mail / The Scottish Daily Mail
- ³ O The Mirror / Daily Record
- The Daily Star / The Daily Star of Scotland
- 5 The Sun
- 6 The Daily Telegraph
- 7 O The Financial Times
- ⁸ O The Guardian
- ⁹ O The Independent
- ¹⁰ O The Times
- ¹¹ The Scotsman
- 12 The Herald (Glasgow)
- 13 The Western Mail
- Other local daily morning newspaper
- ¹⁵ Other Newspaper
- 16 None



profile_past_vote_2010

profile_past_vote_2010

SINGLE CHOICE W12W13 YouGov

Thinking back to the General Election in May 2010, do you remember which party you voted for then – or perhaps you didn't vote?

- o Did not vote
- Conservative Party
- 3 O Labour Party
- Liberal Democrats
- Scottish National Party
- ⁶ O Plaid Cymru
- O British National Party (BNP)
- 8 O Green Party
- 9 Respect
- ¹⁰ O United Kingdom Independence Party (UKIP)
- Some other party
- Don't know



profile_past_vote_2005

profile_past_vote_2005

SINGLE CHOICE W12W13 YouGov

Thinking back to the General Election in May 2005, do you remember which party you voted for then – or perhaps you didn't vote?

- o Did not vote
- Conservative Party
- ³ O Labour Party
- Liberal Democrats
- Scottish National Party
- 6 Plaid Cymru
- British National Party (BNP)
- 8 O Green Party
- 9 Respect
- ¹⁰ O United Kingdom Independence Party (UKIP)
- Veritas
- Some other party
- Don't know



profile_household_children

		le_household_children en in Household	SINGLE CHOICE	YouGov
1	0	0		
2	0	1		
3	0	2		
4	0	3		
5	0	4		
6	0	5		
7	0	6 or more		
8	0	Don't know		
9	0	Prefer not to say		



profile_gross_household

profile_gross_household SINGLE CHOICE W10 YouGov What is your gross household income?

- o under 5,000 per year
- ² o 5,000 to 9,999 per year
- ³ 0 10,000 to 14,999 per year
- 15,000 to 19,999 per year
- ⁵ 20,000 to 24,999 per year
- 6 25,000 to 29,999 per year
- ⁷ 0 30,000 to 34,999 per year
- 8 0 35,000 to 39,999 per year
- 9 0 40,000 to 44,999 per year
- ¹⁰ 45,000 to 49,999 per year
- ¹¹ O 50,000 to 59,999 per year
- ¹² O 60,000 to 69,999 per year
- ¹³ 70,000 to 99,999 per year
- ¹⁴ 100,000 to 149,999 per year
- ¹⁵ O 150,000 and over
- o Don't know
- Prefer not to answer



profile_ gross_personal

pr	ofi	le_gross_personal	SINO	GLE CHOICE YouGov
W	hat i	s your gross personal income?		
1	0	under 5,000 per year		
2	0	5,000 to 9,999 per year		
3	0	10,000 to 14,999 per year		
4	0	15,000 to 19,999 per year		
5	0	20,000 to 24,999 per year		
6	0	25,000 to 29,999 per year		
7	0	30,000 to 34,999 per year		
8	0	35,000 to 39,999 per year		
9	0	40,000 to 44,999 per year		
10	0	45,000 to 49,999 per year		
11	0	50,000 to 59,999 per year		
12	0	60,000 to 69,999 per year		
13	0	70,000 to 99,999 per year		
14	0	100,000 and over		
15	0	Don't know		
16	0	Prefer not to answer		
Α	ge	(age as of January 2014)		
ag	ge-	Show if 0	OPEN INTEGER	W1W7W8W9W11W12W13
W	hat i	s your age?	TEXTBOX	YouGov

ageGroup

ageGroup- Show if 0	RECODED	YouGov
What is your age?		



1	0	Under 18
2	0	18-25
3	0	26-35
4	0	36-45
5	0	46-55
6	0	56-65
7	0	66+

Education



education- Show if pdl.profile_education_level.last > months(6)

SINGLE CHOICEW13YouGov

What is the highest educational or work-related qualification you have?

- No formal qualifications
- Youth training certificate/skillseekers
- Recognised trade apprenticeship completed
- ⁴ O Clerical and commercial
- ⁵ O City and Guild certificate
- ⁶ O City and Guild certificate advanced
- ⁷ O ONC
- ⁸ O CSE grades 2-5
- ° CSE grade 1, GCE O level, GCSE, School Certificate
- ¹⁰ O Scottish Ordinary/ Lower Certificate
- ¹¹ O GCE A level or Higher Certificate
- ¹² O Scottish Higher Certificate
- O Nursing qualification (eg SEN, SRN, SCM, RGN)
- ¹⁴ O Teaching qualification (not degree)
- ¹⁵ O University diploma
- ¹⁶ O University or CNAA first degree (eg BA, B.Sc, B.Ed)
- ¹⁷ O University or CNAA higher degree (eg M.Sc, Ph.D)
- Other technical, professional or higher qualification
- ¹⁹ O Don't know
- ²⁰ O Prefer not to say



gor

profile_GOR_pdl- Show if 0 SINGLE CHOICE YouGov Which area of the UK do you live in? North East North West Yorkshire and the Humber East Midlands West Midlands East of England London South East South West Wales Scotland Northern Ireland Non UK & Invalid profile lea profile_lea **CREATED** YouGov The Local education authority of the respondent profile_oslaua profile oslaua CREATED YouGov The local authority of the respondent pcon **Pcon CREATED** YouGov The parliamentary constituency of the respondent Big 5 personality measures

200



personality_agreeableness

personality_agreeableness

CREATED

YouGov

Respondent's agreeableness score (based on their TIPI responses)

Max 10

Min 0

personality_conscientiousness

personality_conscientiousness

CREATED

YouGov

Respondent's conscientiousness score (based on their TIPI responses)

Max 10

Min 0

personality_ extraversion

personality_ extraversion

CREATED

YouGov

Respondent's extraversion score (based on their TIPI responses)

Max 10

Min 0

personality_ neuroticism

personality_ neuroticism

CREATED

YouGov

Respondent's neuroticism score (based on their TIPI responses)

Max 10

Min 0

personality_openness

personality_ openness

CREATED

YouGov

Respondent's openness score (based on their TIPI responses)

Max 10

Min 0



EU referendum vote intention

Note on the EU referendum questions:

During waves 7 and 8, respondents were asked which way they intended to vote in the EU referendum and then respondents who said don't know were asked a follow-up squeeze question. In wave 8 respondents were also asked about whether they had applied for a postal vote and whether they had voted with it.

euRefVote- Combines the squeezed and unsqueezed responses and postal votes where applicable euRefVoteUnsqueeze- Just the unsqueezed responses (excluding postal votes)

euSqueeze- Just the squeezed responses

euRefVotePost- just the postal vote responses

euRefTurnout

euRefTurnout

SINGLE CHOICE

W7

W9

Many people don't vote in elections these days. How likely is it that you will vote in the referendum on Britain's membership of the European Union on June 23rd?

- Very likely that I would vote
- Fairly likely
- ³ O Neither likely nor unlikely
- ² O Fairly unlikely
- Very unlikely that I would vote
- 99999 O Don't know

postalapply

SINGLE CHOICE W8
It is possible to vote by post in the EU referendum that will be held on June 23rd. Have you applied for a postal vote?

- ^θ No
- ¹ O Yes

9999 Oon't know



postalTurnout

postalTurnout if postalapply==1	SINGLE CHOICE	W8
And have you already voted (by post)?		
^e ○ No		
⁴ ○ Yes		
9999 O Don't know		

euRefVote

EuRefVote

SINGLE CHOICE

W7W8W10

If you do vote in the referendum on Britain's membership of the European Union, how do you think you will vote?

Remain in the EU

Leave the EU

99990

Don't know

euRefVote

	SINGLE CHOICE	W9
How did you vote in the EU referendum?		
nin in the EU		
e the EU		
t know		
	vote in the EU referendum? ain in the EU t the EU	vote in the EU referendum? ain in the EU e the EU

euRefVotePost



euRefVotePost if postalTurnout==1 Which way did you vote?	SINGLE CHOICE	W
⁶ ○ Remain in the EU ¹ ○ Leave the EU ⁹⁹⁹⁹ ○ Don't know		

euSqueeze

euSqueeze if euRefVote == 9999 SINGLE CHOICE W7 W8

Are you leaning more towards one side or another in the EU Referendum?

- o Will not vote
- ¹ Yes-Leave
- ² Yes-Remain
- 9999 O No-not decided

euRefInterest

euRefInterest

How interested are you in the EU referendum that will be held on June 23rd?

W7W8

- Very interested
- ³ O Somewhat interested
- ² O Not very interested
- Not at all interested
- 99999 O Don't know

euRefFinal



euRefFinal SINGLE W7W8W9

[If the UK votes to leave the EU, do you think the decision will be final or might there be a second referendum?

- ¹ O The decision will be final
- ² O There might be a second referendum
- 9999 O Don't know

MIIEU

MIIEU SINGLE W7W8

What matters most to you when deciding how to vote in the EU referendum?

¹ O Please write in

99999 O Don't know

euMIISmall Coded variable W7W8

15 category coding of open-ended MIIEU responses

- 1 Immigration
- 2 Economy
- 3 O Foreign policy
- 4 O British/English identity
- 5 O Protection of rights
- 6 O Sovereignty/EU bureaucracy
- 7 Cosmopolitanism
- 8 O Campaign/outcome fairness
- 9 O Social identity/partisanship
- 10 O EU integration/stability
- 11 o Family
- 12 EU spending/regulations/cost
- 13 Other stability or uncertainty
- 97 O No content to reason
- 98 Other



EUMIICategory Coded variable W7W8

54 category coding of open-ended MIIEU responses

- 2 British identity
- 3 British influence in the world
- 4 bureaucracy
- 5 debt
- 6 democratic deficit
- 7 don't know
- 8 economic stability
- 9 economy general
- 10 economy personal
- 11 emotional
- 12 English identity
- 13 environment
- 14 equality
- 15 EU accountability
- 16 EU identity/cosmopolitan
- 17 EU spending
- 18 EU spending-neg
- 19 EU spending-pos
- 20 EU stability
- 21 family
- 22 fiscal
- 23 fishing
- 24 freedom of movement
- 25 further integration
- 27 general concerns
- 28 human rights
- 29 immigration
- 30 influence over EU
- 31 international cooperation
- 32 judicial

.....



33 living standards **34 NHS** 35 other 36 partisan-neg 37 partisan-pos 38 peace 39 red tape 40 refugees 41 scotland 42 security 43 social cohesion 44 social identity 45 sovereignty 46 trade 47 truth 48 turkey 49 uncertainty 50 unemployment 51 worker rights 54 election/campaign fairness 55 respecting result 56 EU reform 57 british greatness 58 stability in general

partyIdEU



[partyldEU if (partyld1 in [1,2,3,4,5,6,7,8,9] or partyldSqueeze1 in [1,2,3,4,5,6,7,8,9])]{

SINGLE W7W8

Do you think that other people who are close to \$partyPlural mainly want to remain in the EU or leave the EU?

- O Mainly leave
- ² O Mainly remain
- Fairly evenly split
- 99999 O Don't know

euRefExpectation

euRefExpectation

How likely do you think it is that the UK will vote to leave the EU?

UK will definitely vote to remain in the EU

UK will definitely vote to leave the EU

Don't know

Ethnocentrism

ethnoGrid



ethnoGrid	DYNAMIC GRID	W7W9W10
How much do you agre	e or disagree with the following statements?	
roworder	randomize	
ROWS		
ethno1	Britain has a lot to learn from other countries	es in running its affairs
ethno2	I would rather be a citizen of Britain than of the world	any other country in
ethno3	There are some things about Britain today to ashamed to be British	hat make me
ethno4	People in Britain are too ready to criticise th	neir country
ethno5	The world would be a better place if people were more like the British	from other countries
ethno6	I am often less proud of Britain than I would	l like to be
COLUMNS		

- Strongly disagree
- o Disagree
- Neither agree nor disagree
- 4 O Agree
- Strongly agree
- 9999 O Don't know

Change preferences

pref Change Grid



prefChangeGrid DYNAMIC GRID W7W10W11

How much do you agree or disagree with the following statements?

roworder randomize

ROWS

radical We need to fundamentally change the way society works in

Britain

harkBack Things in Britain were better in the past

COLUMNS

Strongly disagree

² O Disagree

³ O Neither agree nor disagree

4 O Agree

5 O Strongly agree

99999 O Don't know

Referendum leader likes

euLeaderLike



euLeaderLike DYNAMIC GRID W7W8W9W11W13 How much do you like or dislike each of the following political figures? randomize roworder **ROWS**

likeBoris Boris Johnson W7W8W9W13W14

LikeGove Michael Gove (in partyleaderlike grid in W9) W7W8W9W14

LikeOsborne George Osborne W7W8W9

LikeAlanJohnson Alan Johnson W7W8 Jacob Rees-Mogg W14 likeMogg likeHunt Jeremy Hunt W14

likeJavid Sajid Javid W14

COLUMNS

- 0 Strongly dislike
- 0 1
- 0 2
- 0 3
- 0 4
- 0 5
- 0 6
- 0 7
- 0 8
- 10 Strongly like
- 99999 O Don't know

Best Prime Minister

bestPm



bestPM SINGLE W7W8W10W11W12

Who would make the best Prime Minister?

- David Cameron W7W8 / Theresa May W10W11W12
- ² O Jeremy Corbyn
- ³ O Neither

99999 O Don't know

Police and Crime Commissioner elections

crimeLocal

crimeLocal SINGLE W7

Do you think that the level of crime **in your local area** is getting higher, getting lower or staying about the same?

- ¹ Getting a lot lower
- ² O Getting a little lower
- Staying about the same
- Getting a little higher
- 5 O Getting a lot higher
- 9999 O Don't know

pccTurnout

pccTurnout SINGLE CHOICE W8

There were also Police and Crime Commissioner elections in your area. Did you vote in these elections?

- ¹ Yes, voted
- o No, did not vote

9999 O Don't know

pccVote



pccVote if gor!= 7 & gor!=11

GRID

W7

W8

Elections for Police and Crime Commissioners are also taking place on May 5th. If you do vote in the *PCC elections*, which candidate for Police and Crime Commissioner will you vote for as your first and second choices?

ROWS

pccVote1 First choice

pccVote2 Second choice

COLUMNS

- o Will not vote
- The Conservative candidate
- ² The Labour candidate
- ³ O The Liberal Democrat candidate
- 5 The Plaid Cymru candidate if country==3
- 6 The UKIP candidate
- 7 O The Green candidate
- ⁹ O Any other candidate
- ¹⁰ O Will not state a choice
- 9999 O Don't know

Local elections

localTurnout



localTurnout if localElection==1 SINGLE W7

How likely is it that you will vote in the local elections on May 5th?

- ^⁵ Very likely that I will vote
- Fairly likely
- Neither likely nor unlikely
- ² Fairly unlikely
- Very unlikely that I will vote
- 9999 O Don't know

localVote

[localVote if localElection==1 and localTurnout!=111]

SINGLE W7

And if you do vote in the *local elections*, which party will you vote for?

- I will not vote
- ¹ O Conservative
- ² O Labour
- ³ O Liberal Democrat
- United Kingdom Independence Party (UKIP)
- ⁷ Green Party
- Other (please specify)
- 9999 O Don't know

Devolved elections

welshTurnout



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SINGLE

W7W8

How likely is it that you will vote in the Welsh Assembly elections on May 5th?

- ^⁵ ∨ Very likely that I will vote
- Fairly likely
- ³ O Neither likely nor unlikely
- ² Fairly unlikely
- o Very unlikely that I will vote

99999 O Don't know

scotTurnout

scotTurnout if country == 2

SINGLE

W7W8

How likely is it that you will vote in the Scottish Parliament elections on May 5th?

- ⁵ Very likely that I will vote
- 4 o Fairly likely
- Neither likely nor unlikely
- Fairly unlikely
- Very unlikely that I will vote

9999 O Don't know

IondonTurnout

londonTurnout SINGLE W7W8

How likely is it that you will vote in the London Mayoral and Assembly elections on May 5th?

- ^⁵ Very likely that I will vote
- ⁴ Fairly likely
- Neither likely nor unlikely
- ² O Fairly unlikely
- Very unlikely that I will vote
- 9999 O Don't know

IondonMayorVote



londonMayorVote

RANK W7W8

If you do vote, which candidates will you choose for your first and second preference in the London

Mayoral Election?: (W7)

If you do vote, which candidates will you choose for your first and second preference in the London Mayoral Election?: (W8)

ROWS

IondonFirst W7First choiceIondonSecond W7Second choiceIondonFirstPost W8First choice

IondonSecondPost W8 Second choice

COLUMNS

Conservative

² O Sadiq Khan (Labour)

³ Caroline Pidgeon (Liberal Democrat)

Peter Whittle (UKIP)

Sian Berry (Green Party)

⁹ O Any other candidate

¹¹¹ O Will not vote

²²² O Will not choose a candidate

99 O Don't know

IondonAssemblyConstituency



[londonAssemblyConstituency]

SINGLE W7W8

In the London Assembly Election you will receive two ballots papers: a constituency member ballot and an assembly-wide ballot. If you do vote, which party's candidate will you vote for to be your Assembly *constituency* Member?

- o I will not vote
- The Conservative candidate
- ² O The Labour candidate
- The Liberal Democrat candidate
- ⁶ O The UKIP candidate
- ⁷ O The Green Party Candidate
- o Any other candidate
- 99999 O Don't know

I on don Assembly Wide

[londonAssemblyWide]

SINGLE W7W8

} And which party or independent candidate will you vote for to be your *Assembly-wide* member?

- o I will not vote
- ¹ Conservative
- ² O Labour
- ³ O Liberal Democrat
- 6 (UKIP)
- ⁷ Green Party
- Any other party or candidate
- 99999 O Don't know

Immigration

immigGrid



immigGrid GRID W7W8W9W10W11W12W13W14

Some people think that the UK should allow *many more* immigrants to come to the UK to live and others think that the UK should allow *many fewer* immigrants. Where would you place yourself and the parties on this scale?

ROWS

immigself Yourself

immigCon Conservative

immigLab Labour

immigLD Liberal Democrats

immigSNP SNP immigPC Plaid immigUKIP UKIP

immigGreen Greens

COLUMNS

o O Many fewer

¹ 0 1

² 0 2

³ 0 3

4 0 1

⁵ 0 5

⁶ 0 6

_

8 0 8

9 0 9

¹⁰ O 10 Many more

99999 O Don't know

Types of immigrants

immigTypes



immigTypes GRID W7W8W13

Do you think that Britain should allow more or fewer of the following kinds of people to come and live in Britain?

ROWS

AsylumMore Asylum Seekers

euMore Workers from other EU countries

noneuMore Workers from outside the EU

studentsMore Foreign students

familiesMore Families of people who already

live here

COLUMNS

○ O Many fewer

¹ 0 1

² 0 2

³ 0 3

4 0 4

⁵ 0 5

⁶ 0 6

⁷ 0 7

8 0 8

9 0 9

o 10 Many more

99999 O Don't know

EU attitudes

betterDealEU



betterDealEU SINGLE W7W8

[betterDealEU]{single} If Britain chooses to remain in the EU, do you think Britain will have a better or worse deal as a result of recent government negotiations over Britain's relationship with the EU?

- O I don't know what was negotiated
- ¹ Much worse
- ² Worse
- Slightly worse
- About the same
- 5 O Slightly better
- ⁶ O Better
- ⁷ O Much better
- 9999 O No-no decided

childBenefitsRepatriate

childBenefitsRepatriate

SINGLE

W7W8

[childBenefitsRepatriate] Should EU citizens who work in Britain be allowed to claim child-benefits for their children who live elsewhere?

- ¹ Yes, the same amount as UK citizens
- Yes, but pegged to the cost of living where their children live
- No, not at any level
- 99999 O Don't know

benefitsToMigrants

benefitsToMigrants

SINGLE

W7

W8

[benefitsToMigrants] Thinking of people coming to live in Great Britain, when do you think they should obtain the same rights to social benefits and services as citizens already living here?

- ¹ Immediately on arrival
- After living in Great Britain for a year, whether or not they have worked
- After they have worked and paid taxes for at least four years
- Only after they become a British citizen
- 5 O They should never get the same rights

9999 O Don't know



ukCooperatePref

ukCooperatePref

DYNAMIC GRID

W7

W8

Is this good or bad for Britain:

roworder randomize

ROWS

ukCoopTrade Free trade with Europe W10

[ukCoopWorkers Europe-wide rules for worker protection

ukCoopCAP A Common European Agricultural Policy (farming subsidies) W10

ukCoopMovement Allowing the free movement of workers within Europe

ukCoopEuro Joining a single European currency I am often less proud of Britain

than I would like to be

COLUMNS

Good for Britain

Neither good nor bad for Britain

Bad for Britain

9999 O Don't know

2017 Charles

effectsEU1

effectsEU1 DYNAMIC GRID W7W8W10W11W13W14

Do you think the following would be higher, lower or about the same if the UK leaves the European Union?

roworder randomize

ROWS

effectsEUUnemployment Unemployment

effectsEUTrade International trade

effectsEUImmigration Immigration to the UK

effectsEUTerror The risk of terrorism

euLeaveVoice Britain's influence in the world



COLUMNS

- ¹ O Much lower
- ² O Lower
- ³ O About the same
- ^⁴ Higher
- Much higher

99999 O Don't know

effectsEU2

effectsEU2 DYNAMIC GRID W7W8W10W11W13W14

Do you think the following would be better, worse or about the same if the UK leaves the European Union?

roworder randomize

ROWS

effectsEUWorkers Working conditions for British workers
effectsEUEcon The general economic situation in the UK

effectsEUFinance My personal financial situation

effectsEUNHS The NHS

effectsEUEconScot if country==2 The general economic situation in Scotland W11W13 effectsEUEconWales if country==3 The general economic situation in Wales W11W13

COLUMNS

- Much worse
- ² Worse
- ³ O About the same
- ⁴ O Better
- ^⁵ Much better

99999 O Don't know

effectsEU3



effectsEU3 DYNAMIC GRID W7W8W10W11W13W14

If the UK *leaves* the European Union, how much more likely is it that...

roworder randomize

ROWS

euLeaveBigBusiness Big companies would leave the UK

euLeaveScotIndep Scotland would leave the UK

COLUMNS

Much less likely

² O Less likely

About as likely

More likely

Much more likely

9999 O Don't know

certaintyEUEffect

certaintyEUEffect DYNAMIC GRID W7W8

How sure are you about what would happen to the UK if it left the EU or if it remained in the EU?

roworder randomize

ROWS

certaintyUKLeave If the UK **leaves** the EU

certaintyUKRemain If the UK **remains** in the EU

COLUMNS

- ¹ Very unsure
- ² O Quite unsure
- Quite sure
- Very sure
- 9999 O Don't know

groups Support EU



groupsSupportEU DYNAMIC GRID W7W8

Which side in the referendum do you think these groups support?

roworder randomize

ROWS

businessSupport Business and industry

tuSupport Trade unions
labSupport Labour MPs

conSupport Conservative MPs

ldSupport Liberal Democrat MPs

snpSupport Show if country==2 SNP MPs

plaidSupport Show if country==3 Plaid Cymru MPs

parliamentSupport Parliament as a whole

cabinetSupport The Cabinet

COLUMNS

¹ O Mainly remain

² O Fairly evenly divided

³ O Mainly leave

99999 O Don't know

fairShare



fairShare DYNAMIC GRID W7W8

Would you say that each of these countries gets more or less than its fair share of EU spending?

roworder randomize

ROWS

franceFairShare France britainFairShare Britain

germanyFairShare Germany

COLUMNS

Much *less* than its fair share

² O A little *less* than its fair share

About its fair share

⁴ O A little *more* than its fair share

Much *more* than its fair share

99999 O Don't know

euRetro



euRetro DYNAMIC GRID W7W8

How much do you agree or disagree that the EU has...

roworder randomize

ROWS

euPreventWar Helped to prevent war in Europe
euUKRich Made Britain more prosperous

euCloser Brought people from different EU countries closer together

UKsovereignty Undermined the powers of the UK Parliament

euRedTape Created more red tape for business euMemberJoin Allowed too many countries to join.

COLUMNS

- Strongly disagree
- ² O Disagree
- Neither agree nor disagree
- 4 O Agree
- 5 O Strongly agree
- 99999 O Don't know

turkey

turkey SCALE W7W8

Would the EU be better or worse if it allowed Turkey to join as a member state?

- Much better
- ^⁴ Better
- ³ O About the same
- ² Worse
- ¹ O Much worse
- 99999 O Don't know

euAgreeDisagree



euAgreeDisagree DYNAMIC GRID W7W8

How much do you agree or disagree with the following statements?

roworder randomize

ROWS

euParlOverRide The British Parliament should be able to override all EU laws

euLawsLevel Some laws are better made at the European level

echr European courts should be able to make decisions about human

rights cases in Britain

COLUMNS

Strongly disagree

² O Disagree

Neither agree nor disagree

⁴ ○ Agree

Strongly agree

99999 O Don't know

social Identity Global



socialIdentityGlobal

GRID

W7W8W9W10

How much do you have in common with the following groups (apart from what they think about Europe)?

ROWS

socialidentityGlobalLeave People who want to leave the EU

socialidentityGlobalRemain People who want to remain in the EU

COLUMNS

- ° O Nothing in common
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 1
- ⁵ 0 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 8
- 9 0 9
- 10 O 10 A great deal in common
- 99999 O Don't know

euScepticism

euScepticism SINGLE W7

What do you think Britain's long-term policy towards EU membership should be?

- o To leave the European Union
- To stay in the EU and try to reduce the EU's powers
- ³ To leave things as they are
- To stay in the EU and try to increase the EU's powers
- To work for the formation of a single European government
- 9999 O Don't know



euAgreeDisagree2

euAgreeDisagree2 DYNAMIC GRID W7W8

How much do you agree or disagree with the following statements?

roworder randomize

ROWS

normEU Most people I know will vote to remain in the European Union

euUndermineIdentity Being a member of the European Union undermines Britain's

distinctive identity

COLUMNS

Strongly disagree

² O Disagree

³ O Neither agree nor disagree

4 O Agree

Strongly agree

99999 O Don't know



EU referendum campaign

EUContactRemain

[EUContactRemain if partyContact2new.has_any([1,2,3,4,5,6,7,9])]{multiple}

MULTIPLE CHOICE

W7

2

And which (if any) of those parties contacted you to convince you to *remain* in the European Union? *Please tick all that apply.*

EUContactRemainCon

Conservative

EUContactRemainLab

Labour

EUContactRemainLD

Liberal Democrat

EUContactRemainSNP

Scottish National Party (SNP)

EUContactRemainPC

Plaid Cymru

EUContactRemainUKIP

United Kingdom Independence Party (UKIP)

EUContactRemainGreen Green party

EUContactRemainOth

Someone for another party (open [othContact])

EUContactRemainNone

None of these parties contacted me about

remaining in the EU

EUContactRemainDK

Don't know

EUContactLeave



EUContactLeave if partyContact2new.has_any([1,2,3,4,5,6,7,9])]{multiple}

MULTIPLE CHOICE

And which (if any) of those parties contacted you to try to convince you to *leave* the European Union? *Please tick all that apply.*

EUContactLeaveCon		Conservative	
EUContactLeaveLab		Labour	
EUContactLeaveLD		Liberal Democrat	
EUContactLeaveSNP		Scottish National Party (SNP)	2
EUContactLeavePC		Plaid Cymru	
EUContactLeaveUKIP		United Kingdom Independence Party (UKIP)	
EUContactLeaveGRN		Green party	
EUContactLeaveOtherPart	у□	Someone for another party (open [othContact])	
EUContactLeaveNone		None of these parties contacted me about remaining in the EU	
EUContactLeaveDK		Don't know	

leaveTone



leaveTone GRID W7W8

Do you think that the **leave** campaign has focused more on fear or hope?

COLUMNS

- ¹ 0 1 Fear
- ² 0 2
- ³ 0 3
- 4 0 4
- ⁵ 5 Hope
- 99999 O Don't know

remainTone

remainTone GRID W7W8

Do you think that the **remain** campaign has focused more on fear or hope?

COLUMNS

- ¹ 0 1 Fear
- ² 0 2
- ³ 0 3
- 4 0 4
- ^⁵ 5 Hope
- 9999 O Don't know

happyEULeave

happyEULeave SCALE W9W10W11W13W14
How happy or how disappointed are you that the UK voted to leave the EU?

Max 10 - Extremely happy

Min 1 – Extremely disappointed

dk 9999



csplEURef

expectGoodConductEURef SCALE W7W10W11

How fairly do you expect the EU referendum to be conducted?

Max 5 - Conducted unfairly
Min 1 - Conducted fairly

dk 9999

csplEURef

goodConductEURef scale w9

How fairly do you think the EU referendum was conducted?

Max 5 - Conducted unfairly
Min 1 - Conducted fairly

dk 9999

travelEU SINGLE CHOICE W9

Have you travelled to another European country during the previous 12 months?

¹ o Yes

⁰ O No

9999 O Don't know



partyLeaderLike

		LeaderLike		GRID	
		nuch do you like or dislike each of the	he following party le	aders?	
row		der randomize			
ROV		die.	Dan Jarvis	14/0	
likeJ				W9	
like\	Wa	tson	Tom Watson	W9	
likeľ	Иc	Donnell	John McDonnell		W9
likel	Dav	vis	David Davis		W13
likef	Ruc	dd	Amber Rudd		W13W14
COL	U۱	ИNS			
0	0	0- Strongly dislike			
1	0	1			
2	0	2			
3	0	3			
4	0	4			
5	0	5			
6	0	6			
7	0	7			
8	0	8			
9	0	9			
10	0	10 – Strongly like			
9999	0	Don't know			



partyLeaderLike

leaderLikeSco	ot if	
country==2		GRID
And how much do you like or dislike each of the following party leaders?		
roworder	randomize	

ROWS

110 113		
likeDavidson	Ruth Davidson	W14
likeLeonard	Richard Leonard	W14
likeHarvie	Patrick Harvie	W14
Like Rennie	Willie Rennie	W14

COLUMNS

- o O- Strongly dislike
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- ⁵ 0 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 8
- 9 0 9
- ° 0 10 Strongly like
- 99999 O Don't know



negotiationSpecifics

negotiationSpecifics MULTIPLE W9W10W11W13W14

When Britain negotiates leaving terms with the EU, what will it take for the UK government to get unrestricted access to EU markets for British business? *Tick all that apply*

Options

negotiationSpecifics_1 It will require us to continue paying money to the EU

negotiationSpecifics_2 It will require accepting free movement of labour with

EU countries

negotiationSpecifics_3 It will require accepting EU regulations about the single

market

Responses 0 O No

1 · Yes

9999 O Don't know

.....

passports

passports MULTIPLE W9

Do you hold a current passport? please tick all that apply

Options

passportUK Yes, a UK passport

passportOther Yes, a passport from another county

passportExpired No, I do not have a current passport but I have had one

in the past

passportNever No, I have never had a passport

Responses

0 · No

1 · Yes

99999 O Don't know



Exclude other

blameLeave

blameLeave Show	w if eul	RefVote==0	MULTIPLE CHOICE W9
		and parties (if any) do you	think are to blame for Britain voting to leave
the EU? Tick all that a	рріу		
blameLeave_1		David Cameron	
blameLeave_2		The Conservatives	
blameLeave_3		Jeremy Corbyn	
blameLeave_4		Labour	
blameLeave_5		Nigel Farage	
blameLeave_6		UKIP	
blameLeave_7		The SNP	
blameLeave_8		Boris Johnson	
blameLeave_12		None of these	Exclude other
			punches
		Don't know	Exclude other punches
			punches
creditLeave			
creditLeave Show	v if euR	efVote==1	MULTIPLE CHOICE W9
			ı think deserve credit for Britain voting to leave
the EU? Tick all that a	pply		
creditLeave_1		David Cameron	
creditLeave_2		The Conservatives	
creditLeave_3		Jeremy Corbyn	
creditLeave_4		Labour	
creditLeave_5		Nigel Farage	
creditLeave_6		UKIP	
creditLeave_7		The SNP	
creditLeave_8		Boris Johnson	
creditLeave_12		None of these	Exclude other punches

□ Don't know



punches

Corbyn predictors

corbynPredictors

corbynPredictors DYNAMIC GRID W7W8W10W11W13

How much do you agree or disagree with the following statements?

roworder randomize

ROWS

prefTradeoff The party I support shouldn't compromise on its values just to get

more votes

beliefTradeoff Parties are more likely to win elections when they stick to their

principles

COLUMNS

Strongly disagree

² O Disagree

Neither agree nor disagree

⁴ ○ Agree

5 O Strongly agree

99999 O Don't know

Active open mindedness

activeOpenMinded



activeOpenMinded		GRID	W7
Do you agree or disagree with t	he following statements?		
ROWS			
aom1	Allowing oneself to be convinced by an opposing argument is a sign of good character		
aom2	People should take into consideration evidence that goes against their beliefs		
aom3	People should revise their beliefs in response to new information or evidence		
aom4	Changing your mind is a sign of weakness		
aom5	Intuition is the best guide in making decisions		
aom6	It is important to persevere in your beliefs even when evidence is brought to bear against them		
aom7	One should disregard evidence that conflicts with one's established beliefs		

COLUMNS

- Strongly disagree
- ² O Disagree
- ³ O Neither agree nor disagree
- 4 O Agree
- Strongly agree
- 9999 O Don't know

2015 vote recall

gen Elec Turn out Retro



genElecTurnoutRetro

SINGLE CHOICE

W6W13

[genElecTurnoutRetro]{single} Thinking back to the last UK General Election on May 7th 2015, a lot of people didn't manage to vote. How about you — did you manage to vote in the General Election in 2015?

- ¹ Yes, voted
- ² O No, did not vote
- 99999 O Don't know

genElectionVoteRetro

generalElectionVoteRetro if genElecTurnoutRetro==1 SINGLE CHOICE W7 Which party did you vote for?

- Conservative
- ² O Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)
 Show if country==2
- 5 O Plaid Cymru Show if country==3
- ⁶ O United Kingdom Independence Party (UKIP)
- ⁷ Green Party
- Other (please specify)
- 9999 O Don't know

University

anyUni

anyUni SINGLE CHOICE W7W9W10W11W12W13W14

Have you ever attended a University or other higher education institution?



- No, I have never attended higher education
- Yes, I am currently enrolled in higher education
- Yes, but I didn't complete higher education
- Yes, I graduated from higher education
- 9999 O Don't know

CSPL

cspl1

cspl1 SCALE W7

How often do you think politicians do special favours for people and organisations who give very large contributions to their party?

- 4 o Very often
- 3 o Sometimes
- 2 o Rarely
- 1 o Never
- 9999 O Don't know

cspl2

cspl2 SINGLE CHOICE W7

When politicians do special favours for contributors, do you think that this is:

- Completely acceptable
- ³ O Usually acceptable
- ² O Rarely acceptable
- Never acceptable
- 9999 O Don't know



cspl3

cspl3 SINGLE CHOICE W7

What legal limit, if any, should be placed on donations to a political party?

- o No limit at all
- ¹ 0 £7,500
- ° £20,000
- ° £50,000
- 4 0 £100,000
- 5 0 £500,000
- 99999 O Don't know

cspl4

cspl4 SINGLE CHOICE W7

How often do you think Members of Parliament decide what to do based on what their financial donors want, rather than on what they really believe:

- Very often
- ³ O Sometimes
- ² Rarely
- ¹ O Never
- 9999 O Don't know

csplRank



csplRank RANK W7

Please order the following reasons for people to make very large donations (say in excess of £100,000) to a political party from most common (first) to least common (last)

roworder randomize

ROWS

They believe in what that party stands for

They hope to have more access to and influence over that party

They hope to be given some favours or special treatment

COLUMNS

- 1 O Ranked first
- 2 O Ranked second
- ³ O Ranked third

cspl5

cspl5 SINGLE CHOICE W7

How important is the issue of how political parties are funded in the UK?

- Of great importance
- ³ Of some importance
- Of little importance
- Of no importance at all
- 9999 O Don't know

cspl6



cspl6 SINGLE CHOICE W7

And what legal limit, if any, should be placed on donations to groups campaigning in referendums?

- o No limit at all
- ° £7,500
- ° £20,000
- ° £50,000
- 4 0 £100,000
- ⁵ £500,000
- 99999 O Don't know

Authoritarianism

auth1

auth1 SINGLE CHOICE W7W10W11W14

Please tell me which one you think is more important for a child to have:

- ¹ O Independence
- ² O Respect for elders
- 9999 O Don't know

auth2

auth2 SINGLE CHOICE W7W10W11

Please tell me which one you think is more important for a child to have:

- ¹ Obedience
- ² O Self-reliance
- 99999 O Don't know

auth3



auth3 SINGLE CHOICE W7W10W11

Please tell me which one you think is more important for a child to have:

- ¹ o To be considerate
- ² O To be well-behaved

9999 O Don't know

auth4

auth4 SINGLE CHOICE W7W10W11

Please tell me which one you think is more important for a child to have:

¹ • Curiosity

² O Good manners

99999 O Don't know

Populism

populism



Populism		DYNAMIC GRID	W7W10W11	topu
Do you	agree or disagre	e with the following statements?		
roword	der	randomize		
ROWS				
populis	sm1	The politicians in the UK P people	arliament need to follow the will of t	the
populis	sm2	The people, and not politi policy decisions.	cians, should make our most importa	ant
populis	sm4	I would rather be represed politician	nted by a citizen than by a specialized	b
populis	sm5	Elected officials talk too m	nuch and take too little action	
populis	sm6	What people call "compro on one's principles	omise" in politics is really just selling	out
COLUN	/NS			
1 0	Strongly disagre	e		
2 0	Disagree			

Neither agree nor disagree

Agree

99999 O Don't know

Climate change

climateChange

climateChangeOn the subject of climate change do you think...

SINGLE CHOICE W7W10W11

- ¹ The world's climate is changing due to human activity
- The world's climate is changing but not due to human activity
- ³ O The world's climate is not changing

99999 O Don't know



Social distance

socialDistParty

[socialDistParty DYNAMIC GRID W7 topup

How would you feel if you had a son or daughter who married someone who votes for...

roworder randomize

ROWS

socialDistCon the Conservatives

socialDistLab Labour

socialDistLD the Liberal Democrats

socialDistUKIP UKIP

socialDistSNP the Scottish National Party (SNP)

socialDistPlaid Show if country==3the Scottish National Party

socialDistGreen the Green Party

COLUMNS

Very unhappy

Somewhat unhappy

Neither happy nor unhappy

Somewhat happy

5 O Very happy

9999 O Don't know

EU Referendum social identity

remainVoteConLab



remainVoteConLab SINGLE W7W8 When you think of ordinary people who want to *remain in the EU* do you think that...?

- Many more of them are Conservative than Labour
- Slightly more of them are Conservative than Labour
- ³ O They are evenly split
- Slightly more of them are Labour than Conservative
- Many more of them are Labour than Conservative
- 9999 O Don't know

leaveVoteUKIPCon

leaveVoteUKIPCon

When you think of ordinary people who want to *remain in the EU* do you think that...?

W7W8

- Many more of them are Conservative than UKIP
- Slightly more of them are Conservative than UKIP
- ³ They are evenly split
- Slightly more of them are UKIP than Conservative
- Many more of them are UKIP than Conservative
- 9999 O Don't know

euID



euID

SINGLEW7W8W9W10W11W12W13W14

In the EU referendum debate, do you think of yourself as closer to either the 'Leave' or 'Remain' side? If yes, which one?

- ¹ O The remain side
- ² O The leave side
- ³ O Neither

9999 O Don't know

euIDGrid



[euIDGrid if euID in [1,2]]

DYNAMIC GRID

W7W8W9W10W11W12W13W14

You said that you feel closer to the \$campText side. Thinking about this side, how much do you agree with these statements?

roworder	randomize

ROWS

eulD1 When I speak about the \$campText side, I usually say "we"

instead of "they".

eulD2 I am interested in what other people think about the \$campText

side.

eulD3 When people criticize the \$campText side, it feels like a personal

insult.

eulD4 I have a lot in common with other supporters of the \$campText

side

euID5 If the \$campText side does badly in opinion polls, my day is

ruined

eulD6 When I meet someone who supports the \$campText side, I feel

connected with this person.

euID7 When people praise the \$campText side, it makes me feel good.

COLUMNS

- Strongly disagree
- ² O Disagree
- ³ O Neither agree nor disagree
- 4 O Agree
- 5 O Strongly agree
- 99999 O Don't know



countryThermometer if getsHuddy==1

GRID

W7

Please rate your feelings towards people from various countries, with one hundred meaning a very warm, favourable feeling, zero meaning a very cold, unfavourable feeling, and fifty meaning not particularly warm or cold.

ROWS

warmDenmark Denmark

warmFrance France

warmPoland Poland

warmRomania Romania

warmGreece Greece

warmSpain Spain warmUK Great Britain

COLUMNS

o ∨ery cold

¹00 ○ Very warm

99999 O Don't know

Country thermometer

countryThermometer



countryThermometer if getsHuddy==1

GRID W7

Please rate your feelings towards people from various countries, with one hundred meaning a very warm, favourable feeling, zero meaning a very cold, unfavourable feeling, and fifty meaning not particularly warm or cold.

ROWS

warmDenmark Denmark

warmFrance France

warmPoland Poland

warmRomania Romania

warmGreece Greece

warmSpain Spain

warmUK Great Britain

COLUMNS

Very cold

¹00 ○ Very warm

9999 O Don't know

Social Capital

resourceAccess1



resourceAccess1	MULTIPLE CHOICE	W7

Do you personally know anyone who knows a lot about the following things and who you could reach on short notice, say within a week? <
br/>>Do you personally know someone who...? *Tick all that apply*

resourceAccess1_1	Is a reliable tradesman	(e.g. plumber	, electrician,	car-repairman)

resourceAccess1_2 O Can speak another language fluently

resourceAccess1_3 ○ Knows how to fix problems with computers

 $^{\text{resourceAccess1_4}} \ \, \circ \quad \, \text{Knows a lot about government regulations}$

 $^{\text{resourceAccess1}_5} ~ \circ ~ ~ \text{Has good contacts with the local newspaper, radio or TV}$

resourceAccess1_6 O Knows a lot about health and fitness

resourceAccess1_1110 None of these

resourceAccess1_99 O Don't know

resourceAccess2

resourceAccess2 MULTIPLE CHOICE W

Do you personally know anyone who knows a lot about the following things and who you could reach on short notice, say within a week? <
br/>>Do you personally know someone who...? Tick all that apply

resourceAccess2_1 O Works for your local council

resourceAccess2_2 O Is a local councillor

resourceAccess2_3 ○ Is in a position to hire other people

 $^{\text{resourceAccess2_4}} \ \circ \ \ \text{Has a profession such as a lawyer, teacher or accountant?}$

resourceAccess2_1111 O None of these

resourceAccess2_99 O Don't know

resourceAccess3



resourceAccess3	MULTIPLE CHOICE	W/7

Do you personally know anyone who knows a lot about the following things and who you could reach on short notice, say within a week? <
br/>>Do you personally know someone who...? *Tick all that apply*

resourceAccess3_1	Give you sound advice on your work (e.g. career, other problems)
resourceAccess3_2	Help you with small jobs around the house (e.g. DIY, gardening, disposing of bulky items)
resourceAccess3_3	Do your shopping if you are ill or look after your home or pets if you go away
resourceAccess3_4	Lend you money (e.g. to pay a month's rent/mortgage)
resourceAccess3_5	Discuss politics with you
resourceAccess3_6	Give you sound advice on legal or money matters
resourceAccess3_7	Give you a good reference for a job
resourceAccess3_8	Help you to find somewhere to live if you had to move home
resourceAccess1_111 O	None of these
resourceAccess1_99 O	Don't know

genTrust

genTrust SINGLE CHOICE W7

Generally speaking, would you say that most people can be trusted, or that you can't be too careful in dealing with people?

- ¹ Most people can be trusted
- Can't be too careful

99999 O Don't know



voted2015 SINGLE CHOICE W8W12W13

Thinking back to the last UK General Election on May 7th 2015, a lot of people didn't manage to vote. How about you - did you manage to vote in the General Election in 2015?

- ¹ o Yes, voted
- ° O No, did not vote
- 9999 O Don't know

2011 CANON



Show if country==2 Show if country==3

recallVote15

recallVote15 SINGLE CHOICE W8W12W13

Which party did you vote for?

- ¹ O Conservative
- ² O Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)
- ⁵ Plaid Cymru
- United Kingdom Independence Party (UKIP)
- o Green Party
- 8 O British National Party (BNP)
- Other (open [generalElectionVoteOth1])
- 9999 O Don't know

al_scale

Al_scale W1W6W9W10W13W14 Derived variable

0-10 scale derived from adding and scaling variables al1, al2, al3, al4, and al5. 0 is libertarian, 10 is authoritarian

Ir_scale

lr_scale W1W6W7W10W13W14

Derived variable

0-10 scale derived from adding and scaling variables Ir1, Ir2, Ir3, Ir4, and Ir5. 0 is left and 10 is right.



authLong1

authLong1 DYNGRID W10

How much do you agree or disagree with the following statement?

Roworder randomize

ROWS

authLong1 It is more important for a child to have independence than respect for elders.

COLUMNS

- Strongly disagree
- ² O Disagree
- ³ O Neither agree nor disagree
- 4 O Agree
- Strongly agree
- 9999 O Don't know

authLong2

authLong2 DYNGRID W10

How much do you agree or disagree with the following statement?

Roworder randomize

 ROWS

authLong2 It is more important for a child to have obedience than self-reliance.

COLUMNS

- Strongly disagree
- ² O Disagree
- Neither agree nor disagree
- 4 O Agree
- 5 O Strongly agree
- 99999 O Don't know

authLong3



authLong3 DYNGRID W10

How much do you agree or disagree with the following statement?

Roworder randomize

ROWS

authLong3 It is more important for a child to be considerate than well-behaved.

COLUMNS

- Strongly disagree
- ² O Disagree
- Neither agree nor disagree
- 4 O Agree
- 5 O Strongly agree
- 99999 O Don't know

authLong4

authLong4 DYNGRID W10

How much do you agree or disagree with the following statement?

Roworder randomize

ROWS

authLong4 It is more important for a child to have curiosity than good manners.

COLUMNS

- Strongly disagree
- ² O Disagree
- Neither agree nor disagree
- ⁴ O Agree
- 9999 O Don't know

5 Bon tanow



competent

	petent		GRID	W10W13
	nuch competence does each		aders have?	
roword		e		
ROWS	tentMay	Theresa May	W10W13	
	tentCorbyn	Jeremy Corbyn	W10W13	
	•	•		
	tentFarron	Tim Farron	W10W13	
compe countr	etentSturgeon Show if y==2	Nicola Sturgeon	W10W13	
compe countr	etentWood Show if y==3	Leanne Wood	W10W13	
compe	tentFarage	Nigel Farage	W10W13	
compe	etentLucas	Caroline Lucas	W10W13	
COLUN				
0 0	0- No competence at all			
1 0	1			
2 0	2			
3 0	3			
4 0	4			
5 0	5			
6 0	6			
7 0	7			
8 0	8			
9 0	9			
10 O	10 – A great deal of compe	etence		
9999 🔾	Don't know			



conLookAfterBA

conLookAfterBAHow closely do the Conservatives look after blacks/Asians?

W10W12

- Not at all closely
- ² O Not very closely
- ³ Fairly closely
- 4 O Very closely
- 9999 O Don't know

conLookAfterMC

conLookAfterMC SINGLE W10W12

How closely do the Conservatives look after the middle class?

- Not at all closely
- Not very closely
- ³ Fairly closely
- Very closely
- 9999 O Don't know

conLookAfterWC

conLookAfterWC SINGLE W10W12

How closely do the Conservatives look after the working class?

- On the state of the state of
- ² O Not very closely
- ³ Fairly closely
- Very closely
- 9999 O Don't know



conLookAfterUnemp

conLookAfterUnemp SINGLE W10W12 How closely do the Conservatives look after unemployed?

- Not at all closely
- Not very closely
- Fairly closely
- Very closely
- 99999 O Don't know

discrim

discrim		GRID	W10W14
How much discri	imination is there for or again	st the following groups?	
roworder	randomize		

ROWS

discrimBME Black and minority ethnic

discrimWhite Whites discrimWomen Women discrimMen Men discrimMuslims Muslims Christians discrimChristians

COLUMNS

- 0- A lot of discrimination in favour
- 0 2
- 0 3
- 0
- 5 0
- 6 0
- 7
- 8 0
- 0
- 10 A lot of discrimination against
- 99999 O Don't know



euPriorityBalance

¹ o Yes

99999 O Don't know

		orityBalance SINGLE CHOICEW10W11W12W13W14 priority: access to single market versus controlling immigration?
0	0	0 – Access to the single market
1	0	1
2	0	2
3	0	3
4	0	4
5	0	5
6	0	6
7	0	7
8	0	8
9	0	9
10	0	10 – Control immigration
9999	0	Don't know
eu	Re	efDoOver SINGLE CHOICE W10W11W13W14 you be in favour of having another referendum on UK membership of the UK?
0	0	No
1	0	Yes
9999	0	Don't know
	•	ectAccess SINGLE CHOICEW10W11W13W14
	_	think that British businesses will keep the same level of access to European markets?
0	0	No



gayMarriage

gayMarriage DYNGRID W10

How much do you agree or disagree with the following statement?

Roworder randomize

ROWS

gayMarriage Gay or lesbian couples should have the right to marry one another if they want

COLUMNS

- Strongly disagree
- ² O Disagree
- Neither agree nor disagree
- 4 O Agree
- Strongly agree
- 9999 O Don't know

genderRoles

genderRoles DYNGRID W10

How much do you agree or disagree with the following statement?

Roworder randomize

 ROWS

genderRoles A man's job is to earn money, a woman's job is to look after the home and family

COLUMNS

- Strongly disagree
- ² O Disagree
- Neither agree nor disagree
- 4 O Agree
- 99999 O Don't know



generalElectionCertainty

grammar

grammarWould you support or oppose re-introducing grammar schools?

W10W11

- Strongly oppose
- ² Oppose
- ³ O Neither support nor oppose
- ^⁴ Support
- ⁵ Strongly support
- 99999 O Don't know



grnLookAfterBA

grnLookAfterBA SINGLE W10W12
How closely do the Greens look after blacks/Asians?

- Not at all closely
- Not very closely
- ³ Fairly closely
- o Very closely
- 9999 O Don't know

grnLookAfterMC

grnLookAfterMC SINGLE W10 W12

How closely do the Greens look after the middle class?

- O Not at all closely
- Not very closely
- ³ Fairly closely
- Very closely
- 9999 O Don't know

grnLookAfterWC

grnLookAfterWC SINGLE W10 W12

How closely do the Greens look after the working class?

- Not at all closely
- Not very closely
- Fairly closely
- Very closely
- 9999 O Don't know



grnLookAfterUnemp

grnLookAfterUnemp SINGLE W10 W12
How closely do the Greens look after the unemployed?

- Not at all closely
- Not very closely
- ³ Fairly closely
- Very closely
- 9999 O Don't know

grnUnited

grnUnited

SINGLEW4W6W7W8W9W10W11W12W13

Is the Green Party united or divided?

- O Very divided
- ² Fairly divided
- ³ O Neither united or divided
- ^⁴ Fairly united
- ^⁵ Very united
- 9999 O Don't know

handleEUNegotiate

handleEUNEgotiate

SINGLE W10W11W12W13W14

How well do you think the UK government is handling the process of Britain's exit from the EU?

- Very badly
- ² O Fairly badly
- ³ O Neither well nor badly
- ⁴ Fairly well
- ⁵ Very well

9999 O Don't know

handleEUNegotiateLab



handleEUNEgotiateLab

SINGLE

W14

How well do you think a Labour Government would handle the process of Britain's exit from the European Union?

- O Very badly
- ² O Fairly badly
- ³ O Neither well nor badly
- ⁴ Fairly well
- ⁵ Very well
- 99999 O Don't know

happyTrump

happyTrump

SINGLE CHOICE W10

Do you feel disappointed or happy that Donald Trump was elected US president?

- ° 0 − Extremely disappointed
- ¹ 0 1
- ² 0 2
- ³ 0 3
- 4 0 4
- 5 0 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0 8
- 9 0 0
- ¹⁰ 10 Extremely happy
- 99999 O Don't know

- Don Child





integrity

integrity How much integrity does each of th	GRID e following party leaders have?		W10W13
roworder randomize			
ROWS			
integrityMay	Theresa May	W10W13	
integrityCorbyn	Jeremy Corbyn	W10W13	
integrityFarron	Tim Farron	W10	
integritySturgeon Show if country==2	Nicola Sturgeon	W10	
integrityWood Show if country==3	Leanne Wood	W10	
integrityFarage	Nigel Farage	W10	
integrityLucas	Caroline Lucas	W10	
COLUMNS O O- No integrity at all O 1 O 2 O 3 O 4 O 4 O 5 O 6 O 7 O 8 O 8 O 9 O 10 — A great deal of integrity	/		
9999 O Don't know			



labLookAfterBA

labLookAfterBA SINGLE W10 W12
How closely do Labour look after blacks/Asians?

- Not at all closely
- Not very closely
- ³ Fairly closely
- ⁴ Very closely

9999 O Don't know

labLookAfterMC

labLookAfterMC SINGLE W10W12

How closely do Labour look after the middle class?

- Not at all closely
- Not very closely
- ³ Fairly closely
- Very closely

9999 O Don't know

labLookAfterWC

labLookAfterWC SINGLE W10W12

How closely do Labour look after the working class?

- Not at all closely
- Not very closely
- ³ Fairly closely
- Very closely
- 9999 O Don't know



labLookAfterUnemp

labLookAfterUnemp SINGLE W10 W12
How closely do Labour look after unemployed?

- Not at all closely
- ² O Not very closely
- ³ Fairly closely
- Very closely
- 9999 O Don't know

IdLookAfterBA

ldLookAfterBA SINGLE W10 W12

How closely do the Liberal Democrats look after blacks/Asians?

- Not at all closely
- ² O Not very closely
- Fairly closely
- Very closely

9999 O Don't know

IdLookAfterMC

IdLookAfterMC SINGLE W10 W12

How closely do the Liberal Democrats look after the middle class?

- On the state of the state of
- Not very closely
- ³ Fairly closely
- Very closely
- 99999 O Don't know



IdLookAfterWC

ldLookAfterWC SINGLE W10 W12

How closely do the Liberal Democrats look after the working class?

- Not at all closely
- ² O Not very closely
- ³ Fairly closely
- ⁴ Very closely
- 9999 O Don't know

IdLookAfterUnemp

ldLookAfterUnemp SINGLE W10 W12

How closely do the Liberal Democrats look after the unemployed?

- O Not at all closely
- Not very closely
- ³ Fairly closely
- Very closely
- 9999 O Don't know

neverPrivSchool

neverPrivSchool SINGLE CHOICE W10 W12

Is it true that you never went to private school?

- ¹ o Yes

9999 O Don't know

o bon t know



overseasAid

overseasAid DYNGRID W10W11W12W14

How much do you agree or disagree with the following statement?

Roworder randomize

ROWS

overseasAid Britain should stop all government spending on overseas aid

COLUMNS

- Strongly disagree
- ² O Disagree
- ³ O Neither agree nor disagree
- 4 O Agree
- Strongly agree
- 9999 O Don't know

pcLookAfterBA

pcLookAfterBA SINGLE W10 W12

How closely do Plaid Cymru look after blacks/Asians?

- Not at all closely
- Not very closely
- ³ Fairly closely
- Very closely
- 9999 O Don't know

pcLookAfterMC

pcLookAfterMC SINGLE W10 W12

How closely do Plaid Cymru look after the middle class?

Not at all closely

- Not very closely
- ³ Fairly closely
- Very closely
- 99999 O Don't know



рс	Loc	okAfterWC	SINGLE	W10 W12	
Ho	v cl	osely do Plaid Cymru look after the working class?			
1 2 3 4 9999	0	Not at all closely Not very closely Fairly closely Very closely Don't know			

pcLookAfterUnemp

pcLookAfterUnemp SINGLE W10 W12

How closely do Plaid Cymru look after the unemployed?

- Not at all closely
- Not very closely
- Fairly closely
- Very closely
- 99999 O Don't know

preschoolKidsInHouse

pr	esc	hoolKidsInHouse	SINGLE CHOICEW1W6W10W11W12					
Do	Do you have preschool children in the house?							
0	0	No						
1	0	Yes						

privPrimSchool

pri	ivPr	rimSchool	SINGLE CHOICE	W10W11
Is it	t true	e that you went to a private primary/middle school	?	
0	0	No		
1	0	Yes		
9999	0	Don't know		



privSecondSchool

privSecondSchool

Is it true that you went to a private secondary school?

No

Yes

9999 O Don't know

refAreGood

99999 O Don't know

16		MEGOO	u		
re	fAr	eGood		DYNGRID	W10
Но	w m	nuch do you	a agree or disagree with the follow	ving statement?	
Ro	wor	der	randomize		
RC)WS				
ref	fAre	Good	Referendums are a good way to	make important political decisions	
CC	LUN	∕INS			
1	0	Strongly d	lisagree		
2	0	Disagree			
3	0	Neither agree nor disagree			
4	0	Agree			
5	0	Strongly a	igree		



renationaliseRail

renationaliseRail DYNGRID W10W11W12W14 How much do you agree or disagree with the following statement? randomize Roworder ROWS renationaliseRail Britain should renationalise the railways **COLUMNS**

- Strongly disagree
- Disagree
- Neither agree nor disagree
- Agree
- Strongly agree
- 99999 O Don't know

schoolKidsInHouse

schoolKidsInHouse SINGLE CHOICE W10W11W12

Do you have school aged children in the house?

- No
- Yes

scotRefID

scotRefID SINGLE CHOICE W10

Thinking about the Scottish independence debate, do you think of yourself as closer to the Yes side or the No side?

- The Yes side
- The No side
- Neither
- 99999 O Don't know



scotRefID

scotRefID		DYNGRID	W10W11
How much do y	ou agree or disagree with the follo	ving statements?	
Roworder	randomize		
ROWS scotRefID1 scotRefID2 scotRefID3 scotRefID4 scotRefID6 scotRefID7	I am interested in what other p When people criticise the Yes s I have a lot in common with oth	de, it feels like a personal insult er supporters of the Yes side ports the Yes side, I feel connected	
COLUMNS O Strongly	y disagree		

² O Disagree

- ³ O Agree
- Strongly agree
- 99999 O Don't know

sickElderlyInHouse

SINGLE CHOICE W10W11W12 Do you have sick, disabled or elderly adults in the house? O No Yes



snpLookAfterBA

SINGLE W10 W12

How closely do the Scottish Nationalist Party look after blacks/Asians?

- Not at all closely
- ² O Not very closely
- ³ Fairly closely
- Very closely
- 9999 O Don't know

snpLookAfterMC

snpLookAfterMC SINGLE W10 W12

How closely do the Scottish Nationalist Party look after the middle class?

- One of the state of the stat
- Not very closely
- Fairly closely
- Very closely
- 99999 O Don't know

snpLookAfterWC

SINGLE W10 W12

How closely do the Scottish Nationalist Party look after the working class?

- Not at all closely
- Not very closely
- ³ Fairly closely
- Very closely
- 9999 O Don't know



snpLookAfterUnemp

SINGLE W10 W12

How closely do the Scottish Nationalist Party look after the unemployed?

- Not at all closely
- Not very closely
- ³ Fairly closely
- Very closely
- 9999 O Don't know

snpUnited

snpUnited SINGLEW7W8W9W10W11W12W13 Is the Scottish Nationalist Party united or divided?

- ¹ O Very divided
- ² O Fairly divided
- ³ O Neither united or divided
- ^⁴ Fairly united
- ^⁵ Very united
- 99999 O Don't know



strongLeader

strongLeader DYNGRID W10W11W14

How much do you agree or disagree with the following statement?

ROWS

strongLeader The best way to run the country would be to have a strong leader who does not

have to bother with parliament or elections

.....

COLUMNS

- Strongly disagree
- ² O Disagree
- Neither agree nor disagree
- 4 O Agree
- 5 O Strongly agree
- 99999 O Don't know

ukipLookAfterBA

 ukipLookAfterBA
 SINGLE
 W10 W12

 How closely do UKIP look after blacks/Asians?

- Not at all closely
- Not very closely
- ³ Fairly closely
- Very closely
- 9999 O Don't know



ukipLookAfterMC

 ukipLookAfterMC
 SINGLE
 W10 W12

 How closely do UKIP look after the middle class?

- ¹ O Not at all closely
- Not very closely
- ³ Fairly closely
- o Very closely
- 9999 O Don't know

ukipLookAfterWC

 ukipLookAfterWC
 SINGLE
 W10 W12

 How closely do UKIP look after the working class?

- Not at all closely
- Not very closely
- ³ Fairly closely
- Very closely
- 99999 O Don't know

ukipLookAfterUnemp

 ukipLookAfterUnemp
 SINGLE
 W10 W12

 How closely do UKIP look after the unemployed?

- Not at all closely
- Not very closely
- ³ Fairly closely
- Very closely
- 99999 O Don't know



UKsovereigntyPost

UKsovereigntyPost DYNGRID W10W11W13W14

How much do you agree or disagree with the following statement?

Roworder

randomize

ROWS

UKsovereigntyPost The EU has undermined the powers of the UK parliament

COLUMNS

- Strongly disagree
- ² O Disagree
- Neither agree nor disagree
- 4 O Agree
- Strongly agree
- 99999 O Don't know



womenJobs

womenJobs DYNGRID W10

How much do you agree or disagree with the following statement?

Roworder randomize

ROWS

womenJobs Nowadays, women are given unfair advantages over men when applying for jobs

COLUMNS

- Strongly disagree
- ² O Disagree
- ³ O Neither agree nor disagree
- 4 O Agree
- Strongly agree
- 99999 O Don't know

profile_religion

profile_religion		W10W11W12W13
	SINGLE CHOICE	YouGov
Do you have a religious affiliation?		



- ¹ No, I do not regard myself as belonging to a religion
- ² Yes Church of England/Anglican/Episcopalian
- ³ Yes Roman Catholic
- Yes Presbyterian/Church of Scotland
- ⁵ Yes Methodist
- ⁶ Yes Baptist
- ⁷ Yes United Reformed Church
- 8 Yes Free Presbyterian
- 9 Yes Brethren
- ¹⁰ Yes Judaism
- ¹¹ O Yes Hinduism
- ¹² Yes Islam
- ¹³ Yes Sikhism
- ¹⁴ Yes Buddhism
- ¹⁵ Yes Other
- o Prefer not to say
- ¹⁷ Yes Orthodox Christian
- ¹⁸ Yes Pentecostal
- ¹⁹ Yes Evangelical independent/non-denominational

miilabel

miilabel w1w2w3w4w5w6

Auto-coded responses from MII_text (most important issue). Note that assignments with less than 0.5 probability are not included in the dataset

- No problem
- o unemployment



- 2 o nhs
- ³ immigration
- economy general
- o international probs
- o politics-neg
- 7 o housing
- o poverty, living stds
- 9 o services-spending
- o social inequalities
- o environment
- o education
- o welfare fraud
- o europe
- o election outcome
- o terrorism
- 17 o crime
- o scot const
- o aging population
- 20 o consumer debt
- o national security
- o civil liberties
- o class difference
- o taxation
- o pol values-left
- o racial tension
- o pensions
- o youth
- o inflation
- o petrol prices
- o flooding
- o electoral reform
- o iraq war
- o constitutional
- 35 Energy
- o Morals
- o transport
- o war in afghanistan o
- o turnout, apathy
- 40 O Banks



98 o miscellaneous

9999 O Don't know

miilabelcertainty

miilabelcertainty

W1W2W3W4W5W6

Likelihood of correct label in auto-coded responses from MII_text (most important issue). Note that assignments with less than 0.5 probability are not included in the dataset

ns sec

2	•)
5	-	ш	u

Multiwave: W1W2W3W4W5 & W6W7W8W9 (See introduction for details about the multiwave top up variable wave suffix coding)

National Statistics Socio-economic classification operational categories based on Standard Occupational Classifications 2010 (SOC2010)

- ²⁰ O Higher managerial and administrative occupations
- □ L3.1 Traditional employees
- ³² L3.2 New employees
- ³³ O L3.3 Traditional self-employed
- o L3.4 New self-employed
- L4.1 Traditional employees
- ⁴² L4.2 New employees
- ⁴³ C L4.3 Traditional self-employed
- ⁴⁴ L4.4 New self-employed
- 50 Lower managerial and administrative occupations
- 60 Higher supervisory occupations
- ⁷¹ O L7.1 Intermediate clerical and administrative occupations
- ⁷² Call of L7.2 Intermediate sales and service occupations
- ⁷³ Call L7.3 Intermediate technical and auxiliary occupations
- ⁷⁴ Characteristic Control of the c
- 80 C Employers in small organisations
- ⁸¹ O L8.1 Employers in small establishments in industry, commerce, services etc.
- ⁸² O L8.2 Employers in small establishments in agriculture
- 90 Own account workers
- 91 L9.1 Own account workers (non-professional)
- ⁹² Own account workers (agriculture)
- 100 C Lower supervisory occupations
- 111 O L11.1 Lower technical craft occupations



112	0	L11.2 Low	er technica	l process	operative	occupations	
-----	---	-----------	-------------	-----------	-----------	-------------	--

¹²¹ O L12.1 Semi-routine sales occupations

¹²² O L12.2 Semi-routine service occupations

¹²³ O L12.3 Semi-routine technical occupations

¹²⁴ O L12.4 Semi-routine operative occupations

¹²⁵ O L12.5 Semi-routine agricultural occupations

¹²⁶ ○ L12.6 Semi-routine clerical occupations

¹²⁷ O L12.7 Semi routine childcare occupations

¹³¹ O L13.1 Routine sales and service occupations

□ L13.2 Routine production occupations

¹³³ O L13.3 Routine technical occupations

¹³⁴ O L13.4 Routine operative occupations

¹³⁵ O L13.5 Routine agricultural occupations

ns sec analytic

ns_sec_ analytic

Multiwave: W1W2W3W4W5 & W6W7W8W9 (See introduction for details about the multiwave top up variable wave suffix coding)

National Statistics Socio-economic classification analytic classes based on Standard Occupational Classifications 2010 (SOC2010)

- Employers in large organisations and higher managerial
- ¹² Higher professional occupations
- 20 O Lower professional and managerial and higher supervisory
- 30 O Intermediate occupations
- ⁴⁰ Employers in small organisations and own account workers
- 50 Lower supervisory and technical occupations
- 60 Semi-routine occupations
- ⁷⁰ Routine occupations

onscode

onscode

Office for National Statistics parliamentary constituency identifier

profile_eurefturnout

profile_eurefturnout

profile

Talking to people about the EU referendum on June 23rd, we have found that a lot of people didn't manage to vote. How about you? Did you manage to vote in the EU referendum?



- ⁰ O No, did not vote
- ¹ Yes, voted

99999 O Don't know

profile eurefvote

profile_eurefvote

profile

Which way did you vote?

- ⁹ Remain in the EU
- ¹ O Leave the EU

9999 Oon't know

profile_gross_household

profile_gross_household

profile

Income – gross household

- under £5,000 per year
- ° £5,000 to £9,999 per year
- ³ £10,000 to £14,999 per year
- £15,000 to £19,999 per year
- £20,000 to £24,999 per year
- o £30,000 to £34,999 per year
- £35,000 to £39,999 per year
- o £45,000 to £49,999 per year
- £60,000 to £69,999 per year
- 200,000 to 203,333 per year
- 13 $^{\circ}$ £70,000 to £99,999 per year
- £100,000 to £149,999 per year
- 15 \circ £150,000 and over
- Prefer not to answer
- 9999 O Don't know

profile_gross_personal

profile_gross_personal

profile

Income – gross personal

o under £5,000 per year



- £5,000 to £9,999 per year
- £10,000 to £14,999 per year
- £15,000 to £19,999 per year
- £20,000 to £24,999 per year
- £25,000 to £29,999 per year
- £30,000 to £34,999 per year
- £35,000 to £39,999 per year
- £40,000 to £44,999 per year
- o £45,000 to £49,999 per year
- £50,000 to £59,999 per year
- ° £60,000 to £69,999 per year
- £70,000 to £99,999 per year
- o £100,000 and over
- Prefer not to answer
- 9999 O Don't know

profile house tenure

profile house tenure

profile

Current housing situation

- Own outright
- Own with a mortgage
- Own (part-own) through shared ownership scheme (i.e. pay part mortgage, part
- Rent from a private landlord
- Rent from my local authority
- Rent from a housing association
- Neither I live with my parents, family or friends but pay some rent to them
- 8 O Neither I live rent-free with my parents, family or friends
- 9 Other
- 9999 O Don't know

profile turnout 2015

profile_turnout_2015

profile

Turnout at 2015 general election

- Yes, voted
- ° O No, did not vote
- 99999 O Don't know



profile_past_vote_2015

profile_past_vote_2015

profile

Vote at 2015 general election

- ¹ O Conservative
- ² O Labour
- ³ O Liberal Democrat
- Scottish National Party (SNP)
- 5 Plaid Cymru
- United Kingdom Independence Party (UKIP)
- ⁷ Green Party
- 8 O British National Party (BNP)
- 9 Other
- 99999 O Don't know

profile_work_stat

profile_work_stat

profile

Employment status

- Working full time (30 or more hours per week)
- ² Working part time (8-29 hours a week)
- Working part time (Less than 8 hours a week)
- Full time student
- 5 Retired
- 6 Unemployed
- O Not working
- 8 Other

profile_work_type

profile_work_type

profile

Work type

- Professional or higher technical work / higher managerial work that requires at least degree-level qualifications
- ² O Manager or Senior Administrator / intermediate managerial / professional
- ³ O Clerical/junior managerial/professional/administrator
- 4 O Sales or Services
- ⁵ O Foreman or Supervisor of Other Workers



- Skilled Manual Work
- 7 O Semi-Skilled or Unskilled Manual Work
- 8 Other
- 9 Have never worked

respdate

respdate w5w8w12

Response date (for rolling waves)

CampaignDay

CampaignDay w5w8w12

Numeric campaign response day (for rolling waves)

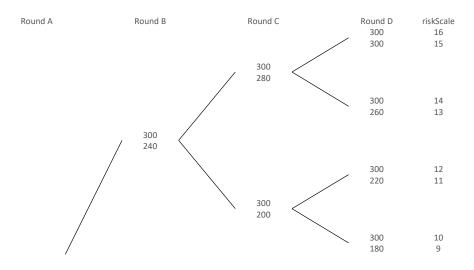
riskScale

riskScale w8

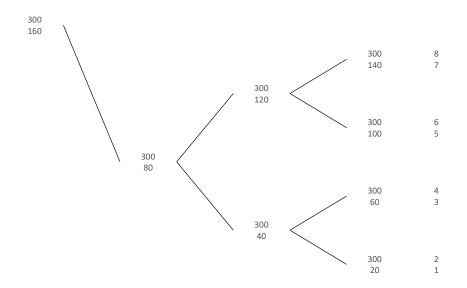
We will now ask you to imagine four different situations. Each time we will ask you to choose between a guaranteed payment and an even (50-50) chance of getting \$300 or getting nothing.

Please imagine the following situation. You can choose between a guaranteed payment of...., or having an even (50-50) chance of getting £300 or getting nothing.

(The first round is a choice between a 50/50 chance of £300 or a guaranteed payment of £160. Subsequent rounds are determined by choices made in the previous rounds. The routing of the rounds and the final score as coded in the riskScale variable is shown below, higher scores mean more risk taking)









profile_socialgrade_cie

changeView

changeView w12w13

W12: Has anything happened in the last few days that has changed your view of any of the main political parties?

W13: Did anything happen during the election campaign that changed your view of any of the main political parties?

No

¹ o Yes

9999 O Don't know

changeViewDetail

changeViewDetail

W12W13

And, what was that? (Please write in)

disability

disability Profile W14

Are your day-to-day activities limited because of a health problem or disability?

- Yes, limited a lot
- Yes, limited a little
- ³ O No



taxSpend

taxSpend GRID W14

Using the 0 to 10 scale below, where the end marked 0 means that government should *cut taxes a lot and spend much less on health and social services*, and the end marked 10 means that government should *raise taxes a lot and spend much more on health and social services*, where would you place yourself and the other parties on this scale?

taxSpendSelf Yourself

taxSpendCon Conservatives

taxSpendLab Labour

taxSpendLD Liberal Democrats

taxSpendUKIP UKIP taxSpendSNP if country==2 SNP

taxSpendPC if country==3 Plaid Cymru

taxSpendGreen Greens

COLUMNS

- 0 \circ 0 Government should cut taxes a lot and spend much less on health and social services
- ¹ 0 1
- 0 2
- ³ 0 3
- 4 0 4
- 5 0 5
- ⁶ 0 6
- ⁷ 0 7
- 8 0
- 9 0 9
- 10 Government should increase taxes a lot and spend much more on health and social services
- 9999 O Don't know

overseasAid



The government will spend £350 million more every week on the NHS as a result of Brexit

Roworder randomize

ROWS

nhsEU Britain should stop all government spending on overseas aid

1 Strongly disagree
2 Disagree
3 Neither agree nor disagree
4 Agree
5 Strongly agree
9999 Don't know

homeOwn

homeOwn

homeOwn SINGLE CHOICE W14
Which of these applies to your home?

- 1 Owned outright
- 2 Own with a mortgage
- 3 o Rented from local authority
- 4 o Rented from private landlord
- 5 o It belongs to a housing Association
- 9999 O Don't know

homeamtb

homeAmtb if homeOwn==1 or homeOwn==2 SINGLE CHOICE W14

Please pick the approximate value of your home:



W14

1	0	£0-£49,999
2	0	£50,000-£99,999
3	0	£100,000-£149,999
4	0	£150,000-£199,999
5	0	£200,000-£249,999
6	0	£250,000-£299,999
7	0	£300,000-£399,999
8	0	£400,000-£499,999
9	0	£500,000-£599,999
10	0	£600,000-£699,999
11	0	£700,000-£799,999
12	0	£800,000-£899,999
13	0	£900,000-£999,999
14	0	£1 million or above
9999	0	Don't know / Prefer not to say

mortgagePayment

mortgagePayment if homeOwn==2	OPEN TEXTBOX
-------------------------------	--------------

Please estimate the proportion (%) of household income, after tax, spent on your mortgage per month:

secondHome

secondHome if homeOwn==1 or homeOwn==2 SINGLE CHOICE W14

Do you and/or your partner (if applicable) own any other property?

- No, I/we do not own another property 1 0
- 2 Yes: I/we own another property with a mortgage
- 3 Yes: I/we own another property outright (without a mortgage)
- 9999 Don't know

secondHomeAmtb



secondHomeAmtb if secondHome==2 or secondHome==3 SINGLE CHOICE W14 Please pick the approximate value of your second home:

1 0 £0-£49,999 2 £50,000-£99,999 0 3 £100,000-£149,999 0 £150,000-£199,999 5 £200,000-£249,999 0 £250,000-£299,999 6 0 7 £300,000-£399,999 0 £400,000-£499,999 8 0 9 £500,000-£599,999 £600,000-£699,999 10 £700,000-£799,999 11 12 £800,000-£899,999 13 £900,000-£999,999 £1 million or above 14 Don't know / Prefer not to say 9999

rentPayment

rentPayment if homeOwn==3 or homeOwn==5

OPEN TEXTBOX

W14

Please estimate the proportion (%) of your household income, after tax, spent on your rent per month:

buyHomeFuture



buyHomeFuture if homeOwn==3 or homeOwn==4 or homeOwn==5

SINGLE CHOICE

W14

Do you expect to be able to purchase a home in the next 5 to 10 years?

- 1 o I do not want to purchase a home
- 2 O No, I will not be able to purchase a home
- 3 Yes, I will be able to buy with a mortgage
- 4 O Yes, I will be able to buy a home outright
- 5 Other
- 9999 O Don't know / Prefer not to say

savings

savings SINGLE CHOICE W14

Do you and/or your partner (if applicable) have any savings?

1 · Yes

0 o No

9999 O Don't know / Prefer not to say

savingsAmtb

secondHomeAmtb if savings==1

SINGLE CHOICE

W14

Please pick the approximate value of your household savings:

- 2 0 £100-£499
- 3 0 £500-£999
- 4 0 £1,000-£1,999



6	0	£3,000-£4,999
7	0	£5,000-£9,999
8	0	£10,000-£14,999
9	0	£15,000-£19,999
10	0	£20,000-£29,999
11	0	£30,000-£39,999
12	0	£40,000-£49,999
13	0	£50,000-£74,999
14	0	£75,000-£999,999
15	0	£100,000-£149,999
16	0	£150-000-£199,999
17	0	£200,000 or above
9999	0	Don't know / Prefer not to say

debt

debt SINGLE CHOICE W14

Do you and/or your partner (as applicable) have any debts, not including a mortgage or student loans?

9999 O Don't know / Prefer not to say

debtAmtb

debtAmtb if debt==1 SINGLE CHOICE W14

Please pick the approximate value of your household savings:

2 0 £100-£499

3 0 £500-£999



4	0	£1,000-£1,999
5	0	£2,000-£2,999
6	0	£3,000-£4,999
7	0	£5,000-£9,999
8	0	£10,000-£14,999
9	0	£15,000-£19,999
10	0	£20,000-£29,999
11	0	£30,000-£39,999
12	0	£40,000-£49,999
13	0	£50,000-£74,999
14	0	£75,000-£999,999
15	0	£100,000-£149,999
16	0	£150-000-£199,999
17	0	£200,000 or above
9999	0	Don't know / Prefer not to say

studentloan

stude	entloar	1	SINGLE CHOICE	W14				
Do you	Do you currently have a student loan?							
1	0	Yes						

9999 O Don't know / Prefer not to say

borrowEssentials

borrowEssentials SINGLE CHOICE W14

Have you needed to borrow money in the last year to pay for household bills, groceries, or other essential day-to-day items?

1 o Yes



0 o No

9999 O Don't know / Prefer not to say

smallEmergency

smallEmergency

2

MULTIPLE CHOICE

W14

Suppose that you have an emergency expense that costs ± 300 . Based on your current financial situation, how would you pay for this expense? *Please select all that apply*

Take out a loan

3 o Sell something

4 o Borrow from friends or family

5 O I could not come up with £300 right now

9999 O Don't know

numChildren

numChildren	SINGLE CHOICE	W14	
How many children do you have (including adult children)?			

0 0

1 0 1

2 0 2

3 0 3

4 0 4

5 0 5

5 O More than 5

9999 O Prefer not to say



youngestChild

youngestChild if numChildren = 1,2,3,4,5,6

OPEN TEXTBOX

W14

What is the age of your youngest child?

oldestChild

oldestChild if numChildren = 2,3,4,5,6

OPEN TEXTBOX

W14

What is the age of your oldest child?

worryEconSecurity

worryEconSecurity

SINGLE CHOICE

W14

How worried are you about your and your family's economic security?

- 0 0 − Not worried at all
- 1 0 1
- 2 0 2
- 3 0 3
- 4 0 4
- 5 0 5
- 6 0 6
- 7 0 7
- 8 0 8
- 9 0 9
- 10 10 Very worried
- 9999 O Don't know

moreParl



moreParl		MULTIPLE	W14
	_		

From which of the following groups, if any, would you most like to see more MPs in Parliament be drawn? *Please select up to two*.

ROWS

moreParl_1 People who come from the area they represent

moreParl_2 Working-class people

moreParl_3 Women

moreParl_4 People with disabilities moreParl_5 Young people under 30

moreParl_6 Ethnic minorities

moreParl_7 Christians

moreParl_8 Gay, lesbian, bisexual or, transgender people (LGBT)

moreParl_9 Muslims

moreParl_10 People with university degrees

moreParl_111 None of these

COLUMNS

¹ o Yes

o No

9999 O Don't know



propMP1

PLACEMENT W14

Roughly what proportion of MPs in the Westminster Parliament do you think are the following?

ROWS

propMPLocal From the area they represent

propMPWC Working-class

propMPFemale Female
propMPDisab Disabled
propMPYoung Under 30

COLUMNS

^o O- None of them

100 O 100- All of them

99999 O Don't know

propMP2

propMP2 PLACEMENT W14

And roughly what proportion of Westminster MPs do you think are the following?

ROWS

propMPRace Ethnic minority

propMPChrist Christian
propMPLGBT LGBT
propMPMuslim Muslim

propMPDegree University educated

COLUMNS

° O- None of them

100 O 100- All of them

99999 O Don't know

impSelfGrid



ImpSelfGrid

DYNAMIC GRID

How important are the following to your sense of who you are?

ROWS
impOcc

Your occupation
impRace

Your ethnic or racial background
impRelig

Your religion

impReligYour religionimpLocalYour local areaimpGenderYour gender

impAgeYour age and life stageimpEdYour level of educationimpGayYour sexual orientation

COLUMNS

- ¹ Not at all important
- Not very important
- ³ O Important

9999 O Don't know

sexuality

Sexuality SINGLE CHOICE W14

Do you consider yourself to be lesbian, gay, bisexual, and/or transgender?

9999 O Prefer not to say

groupempathy



groupempathy DYNAMIC GRID W14

We are interested in how you feel about people from other groups in our society. How well do the following phrases describe you?

ROWS

groupempathy1 I sometimes try to better understand people of other racial or

ethnic groups by imagining how things look from their

perspective.

groupempathy2 Before criticizing somebody from another racial or ethnic group, I

try to imagine how I would feel if I were in their place.

groupempathy3 I often have tender, concerned feelings for people from another

racial or ethnic group who are less fortunate than me.

groupempathy4 When I see someone being taken advantage of due to their race

or ethnicity, I feel protective towards them.

COLUMNS

Does not describe me well at all

Describes me slightly well

³ O Describes me moderately well

Describes me very well

Describes me extremely well

basicEmpathy



		Empathy	DYNAMIC GRID	W1				
	How much do you agree or disagree with the following statement? ROWS							
	vvs ipat	hy1	I can usually figure out when my friends are scared					
em	pat	hy2	I can usually realize quickly when a friend is angry					
em	pat	hy3	I can usually figure out when people are cheerful					
em	pat	hy4	I am not usually aware of my friends' feelings					
em	pat	hy5	When someone is feeling 'down' I can usually understand how they feel					
empathy6		hy6	After being with a friend who is sad about something, I usually feel sad					
em	pat	hy7	My friends' unhappiness doesn't make me feel anything					
em	pat	hy8	Other people's feelings don't bother me at all					
em	pat	hy9	I don't become sad when I see other people crying					
em	pat	hy10	My friends' emotions don't affect me much					
СО	LUN	ЛNS						
1	0	Strongly disagree						
2	0	Disagree						
3	0	Agree						
4	0	Strongly agree						
9999	0	Don't know						
	-							

childvalues



childvalues		MULTIPLE		W14
·	that children can be encouraged t		Vhich, if any, do you	
consider to be especially	important? <i>Please choose up to j</i>	ive		
ROWS				
childvalues_1	Independence			
childvalues_2	Hard work			
childvalues_3	Feeling of responsibility			
childvalues_4	Imagination			
childvalues_5	Tolerance and respect for other	people		
childvalues_6	Thrift, saving money and things			
childvalues_7	Determination, perseverance			
childvalues_8	Relgious faith			
childvalues_9	Unselfishness			
childvalues_10	Obedience			
COLUMNS 1 O Ves				

99999 O Don't know

zeroSum



ze	roS	Sum	DYNAMIC GRID	W1	
Но	wm	nuch do you agree or disag	gree with the following statement?		
RC	WS				
zeı	roSu	m7	The only way to make someone better off is to make someone else worse off		
zeı	roSu	m11	Everyone can be a winner at the same time		
zeı	roSu	m 5	Life isn't about winners and losers, everyone can do well		
zeroSum9		m9	here are ways to make everyone better off without anyone sing out		
zei	roSu	m1	One person's loss is another person's gain		
zeroSum4		m4	There's only so much to go around. Life is about how big a slice of the pie you can get.		
CO	LUN	ЛNS		-	
1	0	Strongly disagree			
² O Disagree		Disagree			
³ O Neither agree nor disagree		Neither agree nor disagr	ee		
4	0	Agree			
5	0	Strongly agree			
9999	0	Don't know			

forcedSubjClass

fo	rce	dSubjClass	SINGLE CHOICE	W14						
lf y	If you had to choose, would you say your are									
1	0	Middle class								
2	0	Working class								

KnowGridF2F



knowf2fGrid		W11 W12W14
	DYNAMIC GRID	topup
Discount of the second of the	L	of the state of th

Please tell me if you think that the following statements are true or false. If you don't know, just say so and skip to the next one.

ROWS

knowf2f1 Polling stations close at 10.00pm on election day.

knowf2f2 No-one may stand for parliament unless they pay a deposit.

knowf2f3 Only taxpayers are allowed to vote in a general election.

knowf2f4 The Liberal Democrats favour a system of proportional

representation for Westminster elections.

knowf2f5 MPs from different parties are on parliamentary committees.

knowf2f6 The number of members of parliament is about 100

COLUMNS

° o False

¹ o True

99999 O Don't know

