



# British Election Study 2014-2024

Combined Waves 1-15 Internet Panel Codebook

University of Manchester
University of Oxford
University of Nottingham



# Introduction

The British Election Study 2019-2024 is managed via a consortium of the University of Manchester, The University of Oxford, and The University of Nottingham. The Scientific Leadership Team is comprised of Professors Ed Fieldhouse, Jane Green, Hermann Schmitt, Geoff Evans, and Dr Jonathan Mellon and Dr Christopher Prosser. The team is supported by the researcher Dr Roosmarijn de Geus. The previous 2014-2019 British Election Study team was also led by Professors Hermann Schmitt and Cees van der Eijk.

### Wave 1

30,590 respondents took wave 1. Wave 1 was conducted by YouGov between 20th February 2014 and 9th March 2014.

### Wave 2

30,219 respondents took wave 2, 26,870 of these also took wave 1. The overall wave on wave retention was 88.9%. Wave 2 was conducted by YouGov between 22nd May 2014 and 25th June 2014.

### Wave 3

27,839 respondents took wave 3 of the British Election Study, 24,016 of these also took wave 2. The overall wave on wave retention was 79.4%. In total there are 21,471 respondents who took all of the first three waves of the survey, 71.0% of the respondents who originally took wave 1. Wave 3 was conducted by YouGov between 19th September 2014 and 17th October 2014.

### Wave 4

31,328 respondents took wave 4 of the British Election Study. 23,542 of these also took wave 3. The overall wave on wave retention was 84.6%. There are 18,958 respondents who took all of the first four waves of the survey, 62.7% of respondents who originally took wave 1. Wave 4 was conducted by YouGov between 4<sup>th</sup> March 2015 and 30<sup>th</sup> March 2015.

### Wave 5

30,725 respondents took wave 5 of the British Election Study. 28,073 of these also took wave 4, an overall wave on wave retention rate of 89.6%. 17,673 respondents took all of the first five waves of the survey, 58.5% of respondents who originally took wave 1. Wave 5 was conducted by YouGov between  $31^{st}$  March 2015 and  $6^{th}$  May 2015.

### Wave 6

30,027 respondents took wave 6 of the British Election Study. 27,926 of these also took wave 5, an overall wave on wave retention rate of 90.9%. 26,112 respondents took all three election waves (4,5 and 6). 16,799 respondents took all of the first six waves of the survey, 55.6% of respondents who originally took wave 1. Wave 6 was conducted by YouGov between 8<sup>th</sup> May 2015 and 26<sup>th</sup> May 2015.

### Wave 7

30,895 respondents took wave 7 of the British Election Study. 21,044 of these also took wave 6, an overall wave on wave retention rate of 70.0%. 13,309 respondents took all of the first seven waves of the survey, 44.0% of respondents who originally took wave 1. Wave 7 was conducted by YouGov between 14th April 2016 and 4th May 2016.



### Wave 8

33,502 respondents took wave 8 of the British Election Study. 24,432 of these also took wave 7, an overall wave on wave retention rate of 79.1%. 11,408 respondents took all of the first 8 waves of the survey, 37.7% of respondents who originally took wave 1. Wave 8 was conducted by YouGov between 6th May 2016 and 22nd June 2016.

### Wave 9

30,036 respondents took wave 9 of the British Election Study. 27,555 of these also took wave 8, an overall wave on wave retention rate of 82.2%. 10,170 respondents took all of the first 9 waves of the survey, 33.6% of respondents who originally took wave 1. Wave 9 was conducted by YouGov between 24th June 2016 and 4th July 2016.

### Wave 10

30,319 respondents took wave 10 of the British Election Study. 19,380 of these also took wave 9, an overall wave on wave retention rate of 64.5%. 7,351 respondents took all of the first 10 waves of the survey, 24.3% of respondents who originally took wave 1. Wave 10 was conducted by YouGov between 24th November 2016 and 12th December.

### Wave 11

31,014 respondents took wave 11 of the British Election Study. 21,990 of these also took wave 10, an overall wave on wave retention rate of 70.9%. 6,472 respondents took all of the first 11 waves of the survey, 21.2% of respondents who originally took wave 1. Wave 11 was conducted by YouGov between 24<sup>th</sup> April 2017 and 3<sup>rd</sup> May 2017.

### Wave 12

34,464 respondents took wave 12 of the British Election Study. 25,395 of these also took wave 11, an overall wave on wave retention rate of 81.9%. 5,832 respondents took all of the first 12 waves of the survey, 19.3% of respondents who originally took wave 1 Wave 12 was conducted by YouGov between 5<sup>th</sup> May 2017 and 7<sup>th</sup> June 2017.

### Wave 13

31,196 respondents took wave 13 of the British Election Study. 26,669 of these also took wave 12, an overall wave on wave retention rate of 77.4%. 5,300 respondents took all of the first 13 waves of the survey, 17.5% of respondents who originally took wave 1. Wave 13 was conducted by YouGov between 9<sup>th</sup> June 2017 and 23rd June 2017.

### Wave 14

31,063 respondents took wave 14 of the British Election Study. 20,393 of these also took wave 13, an overall wave on wave retention rate of 65.5%. 4,191 respondents took all of the first 14 waves of the survey, 13.9% of respondents who originally took wave 1. Wave 14 was conducted by YouGov between 4<sup>th</sup> May 2018 and 21<sup>st</sup> May 2018.



### Wave 15

30,842 respondents took wave 15 of the British Election Study. 20129 of these also took wave 14, an overall wave on wave retention rate of 64.8%. 3,206 respondents took all of the first 15 waves of the survey, 10.6% of respondents who originally took wave 1. Wave 15 was conducted by YouGov between 2019-03-11 and 2019-03-29.

### Wave-on-wave retention

Respondents who drop out of one wave of the panel are re-invited to take later waves of the survey, and so the wave-on-wave retention rate for any pair of waves is considerably higher than then overall panel retention rate. For example while only 13.9% of wave 1 respondents have taken all 14 waves of the panel, 37.1% of wave 1 respondents took wave 14. A matrix of total respondents and retention rates (row percentages) for each pair of waves is shown below.

Number of respondents for pairs of panel waves

	1	2	3	4	5	6	7	8	9	10	11	12	13	14
1	30,236	26,870	22,349	21,844	22,001	21,703	17,114	16,092	14,936	11,990	12,711	14,235	13,061	11,221
2	26,870	30,241	24,016	23,147	23,258	22,959	18,143	17,192	15,958	12,715	13,505	15,138	13,817	11,850
3	22,349	24,016	27,839	23,542	23,517	23,176	18,152	17,002	15,833	12,661	13,446	14,996	13,745	11,775
4	21,844	23,147	23,542	31,328	28,073	27,603	21,019	19,566	18,238	14,611	15,488	17,053	15,767	13,559
5	22,001	23,258	23,517	28,073	30,725	27,926	20,919	19,525	18,199	14,442	15,429	17,102	15,707	13,389
6	21,703	22,959	23,176	27,603	27,926	30,073	21,044	19,622	18,309	14,605	15,492	17,145	15,813	13,463
7	17,114	18,143	18,152	21,019	20,919	21,044	30,895	24,432	23,402	17,771	18,480	19,487	18,483	15,790
8	16,092	17,192	17,002	19,566	19,525	19,622	24,432	33,502	27,555	20,151	20,854	22,362	20,863	17,690
9	14,936	15,958	15,833	18,238	18,199	18,309	23,402	27,555	30,036	19,380	20,268	21,138	20,084	17,007
10	11,990	12,715	12,661	14,611	14,442	14,605	17,771	20,151	19,380	30,319	21,990	21,761	21,017	17,875
11	12,711	13,505	13,446	15,488	15,429	15,492	18,480	20,854	20,268	21,990	31,014	25,395	24,473	19,477
12	14,235	15,138	14,996	17,053	17,102	17,145	19,487	22,362	21,138	21,761	25,395	34,464	26,669	20,741
13	13,061	13,817	13,745	15,767	15,707	15,813	18,483	20,863	20,084	21,017	24,473	26,669	31,197	20,393
14	11,221	11,850	11,775	13,559	13,389	13,463	15,790	17,690	17,007	17,875	19,477	20,741	20,393	31,063

Percent of respondents taking pairs of panel waves (row percentage)

	1	2	3	4	5	6	7	8	9	10	11	12	13	14
1	100	88.9	73.9	72.2	72.8	71.8	56.6	53.2	49.4	39.7	42	47.1	43.2	37.1
2	88.9	100	79.4	76.5	76.9	75.9	60	56.8	52.8	42	44.7	50.1	45.7	39.2
3	80.3	86.3	100	84.6	84.5	83.3	65.2	61.1	56.9	45.5	48.3	53.9	49.4	42.3
4	69.7	73.9	75.1	100	89.6	88.1	67.1	62.5	58.2	46.6	49.4	54.4	50.3	43.3
5	71.6	75.7	76.5	91.4	100	90.9	68.1	63.5	59.2	47	50.2	55.7	51.1	43.6
6	72.2	76.3	77.1	91.8	92.9	100	70	65.2	60.9	48.6	51.5	57	52.6	44.8
7	55.4	58.7	58.8	68	67.7	68.1	100	79.1	75.7	57.5	59.8	63.1	59.8	51.1
8	48	51.3	50.7	58.4	58.3	58.6	72.9	100	82.2	60.1	62.2	66.7	62.3	52.8
9	49.7	53.1	52.7	60.7	60.6	61	77.9	91.7	100	64.5	67.5	70.4	66.9	56.6
10	39.5	41.9	41.8	48.2	47.6	48.2	58.6	66.5	63.9	100	72.5	71.8	69.3	59
11	41	43.5	43.4	49.9	49.7	50	59.6	67.2	65.4	70.9	100	81.9	78.9	62.8
12	41.3	43.9	43.5	49.5	49.6	49.7	56.5	64.9	61.3	63.1	73.7	100	77.4	60.2
13	41.9	44.3	44.1	50.5	50.3	50.7	59.2	66.9	64.4	67.4	78.4	85.5	100	65.4
14	36.1	38.1	37.9	43.7	43.1	43.3	50.8	56.9	54.8	57.5	62.7	66.8	65.7	100



### Weights and samples

Around 30,000 respondents were interviewed in each wave (referred to as the full sample). However, for waves 1-9 we also defined a smaller core sample of around 21,000 respondents in each wave that constitute a cross-sectional group which is more representative than the full sample (i.e. the range of weights is smaller than in the full sample).

For waves 1-9 we provide two cross-sectional weights for each wave, e.g. the full weight that covers all respondents who took the wave 6 survey (e.g wt\_full\_W6) and the core weight that weights a smaller more representative sample of respondents (wt\_core\_W6). From wave 10 onwards we use an updated YouGov weighting schema (wt\_new\_W10) and no longer provide the core weights. For wave 10 and 11 we also provide weights using the original full weighting scheme for comparison. We recommend using the new weighting schema where it is available. We have also retrospectively calculated weights for previous panel waves using the new weighting schema.

The panel dataset includes a cumulative weight that covers respondents who have taken all waves so far in the study. Until wave 9, this weight is named with the total number of waves covered by the weight (e.g. wt\_full\_W1W2W3W4W5W6W7W8W9). To avoid increasingly long variable names, from wave 10 onwards we adopt a new naming convention, which covers the start and end waves of the cumulative weights (e.g. wt\_full\_W1\_W13, which covers respondents who have taken all waves between wave 1 and wave 13).

We also include cumulative panel weights that cover smaller combinations of waves that were fielded around key electoral events:

- 2015 election pre-campaign-post waves (wt\_full\_W4W5W6)
- 2016 EU referendum pre-campaign-post-waves (wt full W7W8W9)
- 2017 election pre-campaign-post waves (wt\_full\_W7W8W9)

For the three campaign waves (waves 5, 8, and 12) we also provide daily weighting variables (e.g. wt\_daily\_W5) that cover respondents who took the survey on a particular day (see below for more information about the campaign wave sampling).

All of these weights are constructed at the regional level (i.e. Scotland, England, Wales and London are weighted separately to population values) and then adjusted to account for the oversampling of Scottish and Welsh voters.

### **Country items**

In addition to the core items, there are sets of questions written specifically for each of the nations included in this survey: England, Scotland and Wales (note that Northern Ireland is not included in this survey due to the very different political situation there).

The largest country specific section is in Scotland, where the BES includes items inquiring about many aspects of the Scottish referendum campaign and preferences about independence.



To allow for a comparison of different devolved contexts, many of these questions are repeated in Wales.

### Top up items

Top up items are asked to all respondents in the first wave that they take part in. These are generally demographic and attitudinal variables that are believed to be fairly stable over time.

### These include:

- Occupation
- Parent's occupation
- Country of birth
- Highest education level
- Left-right values

While some of these can change, they do not need to be asked in every wave. These top up items are combined into multiwave variables that can used to identify the wave in which respondents were asked these question, which is the first wave indicated by the suffix in which the respondent appears. E.g. a question with a W1W2W3 suffix would mean that the variable is measured in wave 1 for all those who took the survey in wave 1, wave 2 for those who joined the survey in wave 2, wave 3 for those who joined the survey in wave 3 etc, whilst a variable with W3W4W5 would indicate that the question was asked to all respondents in wave 3, and then new respondents who joined in wave 4 and wave 5 in wave 4 and wave 5 respectively.

In addition to these variables, the BES also includes much of the information that YouGov routinely collects about all members of their panel.

- Age
- Highest qualification
- Home ownership
- Marital status
- Age left education (we already have highest qualification)
- Ethnicity
- Local authority and education authority
- Household income
- Personal income
- Household size
- Number of children in household
- Preferred daily newspaper
- Vote choice in 2010
- Religiosity
- Religious denomination
- Type of organization worked for
- Big 5 personality measures

Having these measures from YouGov's existing data leaves more space for other important questions on the rest of the survey and avoids asking respondents for information they've already provided in the



past. These variables have the prefix 'profile\_'. Profile variables are collected at intervals determined by YouGov and therefore should not be assumed to be measured at the time of a wave. Profile information with a wave identifier attached indicates that the profile data was the most up to date available at the time of that survey.

### **Playground items**

The playground contains items that are only asked to subsets of respondents. Because of the number of questions asked to Scottish and Welsh respondents, initially these questions are only asked to English respondents. As survey space allowed, Scottish and Welsh respondents were added to the playground as well. These questions are primarily suggested by the community of academic users. Additionally, some questions from the previous round of the British Election Study in 2010 are included in the playground for comparability. Finally, the playground includes a number of items that the BES team felt are useful to include in the survey but didn't need to be asked to all respondents in every wave.

### Campaign Waves (waves 5, 8 and 12)

Three campaign waves (wave 5, 8, and 12) were conducted as a rolling daily survey, with a subsample of respondents invited to complete the survey on each day of the campaign (the 2015 general election campaign in the case of wave 5, and the EU referendum campaign in the case of wave 8, and 2017 general election campaign in wave 12). There are three variables which record which day of the campaign a respondent completed the survey — CampaignDayW5, CampaignDayW8, and CampaignDayW12, which is the numeric day of the campaign period and respdateW5, respdateW8, and respdateW12, which is a formatted date variable. See above for information about the daily weighting variables (e.g. wt\_daily\_W5) available for the campaign wave.

Due to a technical error the party contact questions were not asked of those respondents who took the survey during the first weeks of the campaign in wave 5. It was asked of respondents who took the survey on and after April 24<sup>th</sup> 2015.

### **Data updates**

The most recent waves of the the British Election Study may be subject to updates. Users are encouraged to check their variables carefully and report any problems they find.



# country

elig Code		le respondent's cou	ntry	Create	d			
2		England Scotland Wales						
Eli	gi	ble			_			
<b>elig</b> Are v		l <b>e</b> u a citizen of any	of the follo	MULTIPLE CHOICE W1Q8TopupW1	L <b>5</b>			
ukCi	tiz	en		The United Kingdom (Great Britain and Northern Ireland)				
euCi	tiz	en		Any member state of the European Union				
com	mo	onwealthCitizen		Any commonwealth country				
othe	rC	itizen 		Any other country	_			
mi	i							
<b>mii</b> As fa time		as you're concern		NGLE CHOICEW1W2W3W4W5W6W8W9W10W11W12W13W14W15 the SINGLE MOST important issue facing the country at the present				
1 (	)	(open [MII_text	1)		-			
2	)	None	1/					
3 (	)	Don't know						



Show if country==2

Show if country==3

# bestOnMII

# bestOnMII- Show if MII==1 SINGLE CHOICE ALL WAVES Which party is best able to handle this issue?

- <sup>o</sup> O No party is best able to handle this issue
- <sup>1</sup> O Conservative
- <sup>2</sup> o Labour
- 3 O Liberal Democrat
- Scottish National Party (SNP)
- O Plaid Cymru
- United Kingdom Independence Party (UKIP)
- O Green Party
- 8 O British National Party (BNP)
- Other party (open [bestOnMIIOth])
- 99999 O Don't know

# Module: generalElection

# turnoutUKGeneral

turnoutUKGeneral

Many people don't vote in elections these days. If there were a UK General Election tomorrow\$turnoutText, how likely is it that you would vote? W1W2W3W4W10

Many people don't vote in elections these days. The UK General Election is being held on May 7th. How likely is it that you will vote? (W5)

SINGLE CHOICEW1W2W3W4W5W10W11W12W15

Now thinking about UK General Elections. If there were a UK General Election tomorrow, how likely is it that you would vote? (W15)

- <sup>⁵</sup> Very likely that I would vote
- Neither likely nor unlikely
- <sup>2</sup> Fairly unlikely
- Very unlikely that I would vote
- 99999 O Don't know

\_\_\_\_\_



# decidedVote

decidedVote

SINGLE CHOICE W4W5W12

If you do vote in the General Election, have you decided which party you will vote for, or haven't you decided yet?

- <sup>1</sup> Yes, decided
- <sup>2</sup> O No, not decided yet
- <sup>3</sup> Will not vote
- 99999 O Don't know

genElecTurnoutRetro

SINGLE CHOICE

W6

Talking to people about the General Election on May 7th, we have found that a lot of people didn't manage to vote. How about you — did you manage to vote in the General Election?

- ¹ o Yes, voted
- o No, did not vote
- 9999 O Don't know



# generalElectionVote

# generalElectionVote SINGLE CHOICEW1W2W3W4W5W6W8W10W11W12W13W14W15 And if there were a UK General Election tomorrow, which party would you vote for? (W1W2W3W4W15) Which party is that? (W5) Which party did you vote for? (W6) I would not vote W1W2W3W4W5W6 Conservative W15 o Labour W15 Liberal Democrat W15 Scottish National Party (SNP) W15 Show if country==2 o Plaid Cymru W15 Show if country==3 United Kingdom Independence Party (UKIP) W15 Green Party W15 British National Party (BNP) Other (open [generalElectionVoteOth1])

# generalElectionVoteTIG

99999 O Don't know

voting Wish



		ralElectionVoteTIG there were a UK General Election tomorrow, which part	SINGLE CHOICE y would you vote for?	W15
0	0	I would not vote	W1W2W3W4W5W6	
1	0	Conservative		
2	0	Labour		
3	0	Liberal Democrat		
4	0	Scottish National Party (SNP)	Show if country==2	
5	0	Plaid Cymru	Show if country==3	
6	0	United Kingdom Independence Party (UKIP)		
7	0	Green Party		
11	0	The Independent Group		
9	0	Other (open [generalElectionVoteOth1TIG])		
9999	0	Don't know		

re	gre	etslHaveAFew	SINGLE CHOICE	W6W13			
Do	Do you have any regrets about how you voted in the general election?						
1	0	Yes					
0	0	No					
9999	0	Don't know					
(888888							

12

reasonForVote



VO	tin	gWish if regretsIHaveAFew==1	SINGLE CHOICE V	V6W13
Но	w d	o you wish you had voted?		
1	0	Conservative		
2	0	Labour		
3	0	Liberal Democrat		
4	0	Scottish National Party (SNP)	Show if cour	ntry==2
5	0	Plaid Cymru	Show if cour	ntry==3
6	0	United Kingdom Independence Party (UKIP)		
7	0	Green Party		
8	0	British National Party (BNP)		
9	0	Other (open [generalElectionVoteOth1])		
9999	0	Don't know		
		voted in the EU referendum on 23rd June 2016, do you  Yes		V10W11W1 ou voted?
0	0	No		
0	0	No I did not vote		



reasonForVote SINGLE CHOICE W6W13

Which one of the reasons on this card comes closest to the main reason you voted for the party you chose?

- <sup>1</sup> O I always vote that way
- <sup>2</sup> O I thought it was the best party
- <sup>3</sup> O I thought that party had the best candidate
- I really preferred another party but it had no chance of winning in this constituency
- Other [ReasonForvoteOth]
- None of these
- 99999 O Don't know

# voteMethod

voteMethod SINGLE CHOICE W6W9

Thinking back to Election Day, which of the following describes how you cast your ballot? *Tick all that apply.* 

voteMethod_1	I voted by pos	t
--------------	----------------	---

 $^{\text{voteMethod}\_2} \, \circ \, -$  I visited the polling station on my own

voteMethod\_3 ○ I visited the polling station with another person who voted

 $^{ ext{voteMethod}\_4} \circ \quad \text{I visited the polling station with someone who did NOT vote}$ 

 $^{\text{voteMethod}\_5} \circ \quad$  Someone else voted for me (proxy voting)

voteMethod\_99 O Don't know



# general Election Vote Squeeze

generalElectionVoteSqueeze if decidedVote in [2,9999]	SINGLE CHOICE
Which party do you think you are most likely to vote for?	

- I would not vote
- <sup>1</sup> O Conservative
- <sup>2</sup> O Labour
- <sup>3</sup> O Liberal Democrat
- Scottish National Party (SNP)
- <sup>5</sup> Plaid Cymru
- United Kingdom Independence Party (UKIP)
- o Green Party
- 8 O British National Party (BNP)
- Other (open [generalElectionVoteOthwish])
- 9999 O Don't know

W5

Show if country==2

Show if country==3



# generalElecCertainty

# generalElecCertainty- Show if generalElectionVote in [1,2,3,4,5,6,7,8,9]

SCALEW1W2W3W4W5W11W12

You said that you would be most likely to vote for \$generalElectionVotetext in a General Election. How certain are you that you would vote for this party?

max 7 min 1 dk 9999

# partydiffconlab

partydiffconlab SINGLE CHOICE W5W11W14W15

Considering everything the Conservative and Labour Parties stand for, would you say that:

- There is a great difference between them
- <sup>2</sup> O There is some difference
- <sup>3</sup> O There is not much difference between them

99999 O Don't know

bestLeaderCampaign



### bestLeaderCampaign

SINGLE CHOICE

**W5W6** 

Thinking overall about how the party leaders are performing during the election campaign, which party leader do you think is performing best so far? (W5)

Thinking overall about how the party leaders performed during the election campaign, which party leader do you think performed best? (W6)

- David Cameron
- Ed Miliband
- Nick Clegg
- Nicola Sturgeon (Scotland only)
- Leanne Wood (Wales only)
- Nigel Farage
- Natalie Bennett
- None/no leader
- All leaders equally good
- 99999 O Don't know

# worstLeaderCampaign

### worstLeaderCampaign

SINGLE CHOICE W5W6

And, overall, which party leader do you think has performed worst during the election campaign thus far? (W5)

And, overall, which party leader do you think performed worst during the election campaign? (W6)

- David Cameron
- Ed Miliband
- Nick Clegg
- Nicola Sturgeon (Scotland only)
- Leanne Wood (Wales only)
- Nigel Farage
- Natalie Bennett
- None/no leader
- All leaders equally good
- 99999 O Don't know



debateOneWatch	
<b>debateOneWatch</b> Did you see or hear all or part of the <b>first</b> nationally was held on April 2 <sup>nd</sup> ?	SINGLE CHOICE W5W8W12 televised debate among the seven party leaders that
¹ o Yes	
°	
9999 O Don't know	
debateTwoWatch	
<b>debateTwoWatch</b> Did you see or hear all or part of the <b>second</b> nationathat was held on April 16 <sup>th</sup> ?	SINGLE CHOICE W5W8W12  Ally televised debate among the five party leaders
¹ o Yes	
° o No	
9999 O Don't know	
debateThreeWatch	
debateThreeWatch  Did you see or hear all or part of the nationally telev  Cameron, Ed Miliband and Nick Clegg) that was broad	
¹ O Vos	
<ul><li>Yes</li><li>No</li></ul>	
9999 O Don't know	



# polPrefer

polPrefer DYNGRID W5W6

How much do you agree or disagree with the following statement?

Roworder randomize

ROWS

polPreferToFight Parties and politicians in the UK are more concerned with fighting each other than with furthering the public interest.

.....

### COLUMNS

- Strongly disagree
- <sup>2</sup> O Disagree
- Neither agree nor disagree
- 4 O Agree
- Strongly agree
- 9999 O Don't know



# campaignTone

campaignTone DYNGRID W5W6W12

In their campaigns political parties can focus on criticising the policies and personalities of other parties, or they can focus on putting forward their own policies and personalities. What is, in your view, the focus of the campaign of each of the following parties?

Roworder randomize

**ROWS** 

conTone Conservatives

labTone Labour

IdTone Liberal Democrats

snpTone SNP

pcTone Plaid Cymru

ukipTone UKIP

grnTone Greens

### COLUMNS

- <sup>1</sup> 1 Focuses mainly on criticising other parties
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- $^{5}$   $\circ$  5 Focuses mainly on putting forward their own policies and personalities
- 99999 O Don't know



# Module: postvote

postalapply SINGLE CHOICE W5W8W12

It is possible to vote by post in UK general elections. Have you applied for a postal vote for the upcoming general election on May 7th?

- Yes

9999 O Don't know

# postalTurnout

Postalapply if postalapply==1

SINGLE CHOICE

W5W8W12

And have you already voted (by post)?

- Yes
- No

9999 O Don't know

# generalElectionVotePost

# generalElectionVotePost if postalTurnout==1

SINGLE CHOICE W5W12

o I would not vote

Which party did you vote for?

- Conservative
- Labour
- Liberal Democrat
- Scottish National Party (SNP)

Show if country==2

Plaid Cymru

Show if country==3

- United Kingdom Independence Party (UKIP)
- Green Party
- British National Party (BNP)
- Other (open [generalElectionVoteOth1])
- 99999 O Don't know



Show if country==2

Show if country==3

# Module: partyldmod

# partyld

partyld SINGLE CHOICE W1W2W3W4W6W7W8W10W11W12W13W14W15 Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?

- Conservative
- <sup>2</sup> O Labour
- <sup>3</sup> O Liberal Democrat
- Scottish National Party (SNP)
- <sup>5</sup> Plaid Cymru
- o United Kingdom Independence Party (UKIP)
- <sup>7</sup> O Green Party
- 8 O British National Party (BNP)
- Other party (open [partyldOth1])
- <sup>10</sup> No None
- 9999 O Don't know

# partyldTIG



Show if country==2

partyld1TIG SINGLE CHOICE W15

Generally speaking, do you think of yourself as Labour, Conservative, Liberal Democrat or what?

- <sup>1</sup> O Conservative
- <sup>2</sup> O Labour
- Liberal Democrat
- Scottish National Party (SNP)
- Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- o Green Party
- ¹¹ The Independent Group
- Other party (open [partyIdOth1TIG])
- <sup>10</sup> No None
- 99999 O Don't know



# partyldSqueeze

partyldSqueeze- Show if partyld in [10,9999]

SINGLE

CHOICE W1W2W3W4W6W7W8W10W11W12W13W14W15

Do you generally think of yourself as a little closer to one of the parties than the others? If yes, which party?

- <sup>1</sup> O Conservative
- <sup>2</sup> O Labour
- <sup>3</sup> O Liberal Democrat
- Scottish National Party (SNP)
- ⁵ Plaid Cymru
- United Kingdom Independence Party (UKIP)
- <sup>7</sup> Green Party
- 8 O British National Party (BNP)
- Other (open [partyldSqueezeOth1])
- <sup>10</sup> No None
- 9999 O Don't know

Show if country==2

Show if country==3

# partyIdSqueeze1TIG



# partyldSqueeze1TlG- Show if partyldTlG in [10,9999]

SINGLE CHOICE

W15

Do you generally think of yourself as a little closer to one of the parties than the others? If yes, which party?

- <sup>1</sup> O Conservative
- <sup>2</sup> O Labour
- <sup>3</sup> O Liberal Democrat
- Scottish National Party (SNP)

Show if country==2

○ Plaid Cymru

Show if country==3

- United Kingdom Independence Party (UKIP)
- <sup>7</sup> Green Party
- <sup>11</sup> O The Independent Group
- Other (open [partyldSqueezeOth1TIG])
- <sup>10</sup> No None
- 9999 O Don't know

# partyldStrength

partyldStrength- Show if (partyld in [1,2,3,4,5,6,7,8,9] or partyldSqueeze in [1,2,3,4,5,6,7,8,9])

SINGLE CHOICE

W1W2W3W4W6W7W10W11W12W13 W14W15

Would you call yourself very strong, fairly strong, or not very strong \$party?

- Very strong
- <sup>2</sup> Fairly strong
- Not very strong
- 99999 O Don't know

Ben emien



# polAttention

polAttention SCALEW1W2W3W4W6W7W8W10W11W13W14W15

How much attention do you generally pay to politics?

max 10 dk 1

dk\_text Don't know

min 0

# trustMPs

trustMPs SCALEW1W2W3W4W6W7W9W10W12W15

How much trust do you have in Members of Parliament in general?

max 7 (A great deal of trust)

min 1 (No trust)
dk\_text Don't know

dk 9999

trustYourMP SCALE W1W2W3W4

How much trust do you have in the MP in your local constituency?

max 7 (A great deal of trust)

min 1 (No trust)
dk\_text Don't know

dk 9999



# leaderLike

leaderLike GRID ALL WAVES

How much do you like or dislike each of the following party leaders?

roworder randomize

**ROWS** 

likeCameron David Cameron W1W2W3W4W5W6W7W8W9

likeMay Theresa May W9W10W11W12W13W14W15

likeMiliband Ed Miliband W1W2W3W4W5W6

likeCorbyn Jeremy Corbyn W7W8W9W10W11W12W13W14W15

likeClegg Nick Clegg W1W2W3W4W5W6

likeFarron Tim Farron W7W8W9W10W11W12W13

likeCable Vince Cable W14W15

likeSalmond- Show if country==2 Alex Salmond W1W2W3W15

likeSturgeon Nicola W4W5W6W7W8W9W10W11W12W13W14W15

Sturgeon

likeWood- Show if country==3 Leanne Wood W1W2W3W4W5W6W7W8W9W10W11W12W13W14

likeFarage Nigel Farage W1W2W3W4W5W6W7W8W9W10W11W15

likeNuttall Paul Nuttall W11W12W13

likeBatten Gerard Batten W14W15

likeBennett Natalie BennettW4W5W6W7W8W9

likeLucas Caroline Lucas W10W11W12W13W14

likePrice Adam Price W15 likeBartley Jonathan W15

Bartley

likeBerry Siân Berry W15

**COLUMNS** 



- $^{\mathrm{o}}$   $\,^{\mathrm{o}}$  O- Strongly dislike
- ¹ 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- <sup>5</sup> 0 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 0 8
- 9 0 9
- <sup>10</sup> 10 Strongly like
- 9999 O Don't know



pmGrid GRID W1

Thinking about past Prime Ministers, do you think these Prime Ministers were good or bad for Britain?

ROWS

thatcherGood Margaret Thatcher

blairGood Tony Blair

### **COLUMNS**

- Bad for Britain
- Good for Britain
- <sup>3</sup> O Neither

99999 O Don't know

....

# goodTimePurchase

### goodTimePurchase

SINGLE CHOICEW1W2W3W4W6W7W9W10W11W14W15

Do you think now is a good or a bad time for people to buy major household items (furniture, kitchen appliances, televisions, and things like that)?

- Good time to buy
- <sup>o</sup> O Bad time to buy
- Neither good nor bad time to buy
- 99999 O Don't know

# mpLooksAfterConstInterest

### mpLooks After Constinterest

SINGLE CHOICE

W4

Please tell me how far you agree or disagree with the following statement:

My member of parliament tries hard to look after the interests of people who live in my constituency.

- Strongly disagree
- <sup>2</sup> O Disagree
- Neither agree nor disagree
- 4 O Agree
- Strongly agree
- 99999 O Don't know



# winConstituencyPlacement

winConstituencyPlacement

PLACEMENT

W4W5W10W11W12

How likely is it that each of these parties will win the General Election in **your local constituency**? Please drag and drop each item either onto the scale or into the "Not sure" box in order to continue with the

roworder randomize

**ROWS** 

winConstituencyCon Conservatives

winConstituencyLab Labour

winConstituencyLD Liberal Democrats

winConstituencyUKIP UKIP

winConstituencyGreen Greens

winConstituencySNP- Show if country==2 SNP

winConstituencyPC- Show if country==3 Plaid Cymru

wineonstituency i e show ii country—s Train Cymra

### COLUMNS

° ○ 0- Very unlikely to win

100 O 100- Very likely to win

<sup>9999</sup> O Not sure



# electionOutcomePrefsrank

electionOutcomePrefsrank RANK W4W5W10

Please rank these election outcomes from your most preferred outcome to least preferred outcome:

roworder randomize

**ROWS** 

preferConCoalition Conservative led coalition

preferLabCoalition Labour led coalition

preferConMajority Conservative Majority

preferLabMajority Labour Majority

preferOtherGov Other government

**COLUMNS** 

1 O Ranked first

2 O Ranked second

<sup>3</sup> O Ranked third

Ranked fourth

○ Ranked fifth

9999 O Not sure



# noChanceCoalition

noChanceCoalition MULTIPLE W4W5

Which of these parties do you think has **no real chance** of being part of the next UK government (either forming a government by itself or as part of a coalition)? Tick all that apply

roworder randomize

Options

noChanceCoalitionLab Labour

noChanceCoalitionCon Conservatives

noChanceCoalitionLD Liberal Democrats

noChanceCoalitionSNP SNP

noChanceCoalitionGrn Green Party

noChanceCoalitionUKIP United Kingdom Independence Party (UKIP)

noChanceCoalitionNone All parties have a chance

Responses

0 · No1 · Yes

9999 O Don't know

# labCoalitionPartners

labCoalitionPartners GRID W4W5W11

Which of the following parties do you think would be willing to join a coalition with the Labour party?

roworder randomize

**ROWS** 

labPartnerLD Liberal Democrats

labPartnerSNP SNP

labPartnerPC if country==3Plaid CymrulabPartnerGreenGreen Party

labPartnerUKIP United Kingdom Independence Party (UKIP)

**COLUMNS** 

0 ○ Would not join Labour

1 O Would join Labour

9999 O Don't know

\_\_\_\_\_





# conCoalitionPartners

conCoalitionPartners GRID W4W5W11

Which of the following parties do you think would be willing to join a coalition with the Labour party?

roworder randomize

**ROWS** 

conPartnerLD Liberal Democrats

conPartnerSNP SNP

conPartnerPC if country==3 Plaid Cymru conPartnerGreen Green Party

conPartnerUKIP United Kingdom Independence Party (UKIP)

**COLUMNS** 

0 O Would not join Conservatives

1 O Would join Conservatives

99999 O Don't know



# majorityParty

majorityParty W4W5W10W11W12 GRID How likely do you think it is that either of these parties will win more than half of the seats in the General Election so it will be able to form a government on its own? roworder randomize **ROWS** majorityPartyCon Conservatives majorityPartyLab Labour \_\_\_\_\_ **COLUMNS**  $0 \circ 0$  – Very unlikely 1 0 1 2 0 2 3 0 3 4 0 4 5 0 5 6 0 6 7 0 7 8 0 8 9 0 9 10 o 10- Very likely 99999 O Don't know



# immigrationLevel

### immigrationLevel

SINGLE CHOICE W4W6

Do you think the number of immigrants from foreign countries who are permitted to come to the United Kingdom to live should be increased, decreased, or left the same as it is now?

- Decreased a lot
- <sup>2</sup> O Decreased a little
- <sup>3</sup> O Left the same as it is now
- Increased a little
- o Increased a lot
- 99999 O Don't know

# deficitReduce

deficitReduce SINGLE CHOICE W4W6W10W11W15

Whow necessary do you think it is for the UK Government to eliminate the deficit over the next 3 years — that is close the gap between what the government spends and what it raises in taxes?

- It is completely necessary
- <sup>3</sup> O It is important but not absolutely necessary
- <sup>2</sup> O It is not necessary but it would be desirable
- 1 O It is completely unnecessary

9999 O Don't know

# howToReduceDeficit

### howToReduceDeficit

SINGLE CHOICE

W4W6W10W11W15

If the government does cut the deficit over the next 3 years, should it do so mainly by increasing taxes, by cutting public spending, or by a mixture of both?

- Only by increasing taxes
- <sup>2</sup> O Mainly by increasing taxes, but also by cutting spending
- <sup>3</sup> An equal balance of spending cuts and tax increases
- Mainly by cutting spending, but with some tax increases
- Only by cutting spending

9999 O Don't know



#### racismAmount

racismAmount

SINGLE CHOICE W4

Do you think there is a lot of racial prejudice in Britain nowadays, a little or hardly any?

- 3 O A lot
- <sup>2</sup> O A little
- <sup>3</sup> O Hardly any
- 99999 O Don't know

#### voteMakesDifference

voteMakesDifference

GRID W4W1:

How likely is it that **your** vote will make a difference in terms of which party wins the election in **your** local constituency?

#### COLUMNS

- O Very unlikely
- ¹ 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- <sup>5</sup> 0 5
- <sup>6</sup> 0 6
- 7 0 7
- <sup>8</sup> 0 8
- 9 0 0
- $^{10}$   $\circ$  10 Very likely
- 9999 O Don't know

## prPreference



#### prPreference

SINGLE CHOICE W4W6W9W11W13W15

Thinking about the outcomes of general elections, which of these statements is more important to you? (Please tick the statement you prefer)

- 1 O That one party get more than half the seats in parliament so it can govern on its own
- <sup>2</sup> That every party's percentage of seats in parliament is the same as their percentage of the vote

9999 O Don't know

## tryReduceImmig

#### tryReduceImmig

SINGLE CHOICE

N4

Do you think any of the following political parties would try – if elected – to reduce the level of immigration in Britain?

**OPTIONS** 

tryReduceImmigCon Conservative

tryReduceImmigLab Labour

tryReduceImmigLD Liberal Democrat

tryReduceImmigSNP Scottish National Party (SNP) if country==2

tryReduceImmigPC Plaid Cymru if country==3

tryReduceImmigGrn Green Party

tryReduceImmigBNP British National Party (BNP)

tryReduceImmigNoneNone of these

tryReduceImmiDK Don't know

#### **RESPONSES**

0 · No

1 · Yes

99999 O Don't know

.....

## achieveReduceImmig



achieveReduceImmig

SINGLE CHOICE

W4W7W9W10W11W12W14W15

Would any of the following political parties be successful – if elected – in reducing the level of immigration?

Would any of the following political parties be successful - if they were in government - in reducing the level of immigration? W15

**OPTIONS** 

achieveReduceImmigCon Conservative

achieveReduceImmigLab Labour

achieveReduceImmigLD Liberal Democrat

achieveReduceImmigSNP Scottish National Party (SNP) if country==2

achieveReduceImmigPC Plaid Cymru if country==3

achieveReduceImmigGrn Green Party

achieveReduceImmigBNP British National Party (BNP)

achieveReduceImmigUKIP United Kingdom Independence Party (UKIP) W15

achieveReduceImmigTIG The Independent Group W15

achieveReduceImmigBrexit The Brexit Party W15

achieveReduceImmigNone None of these

Don't know

#### **RESPONSES**

0 · No

1 · Yes



## tryReduceInequality

tryReduceInequality SINGLE CHOICE W4

Do you think any of the following political parties would try – if elected – to reduce inequalities between those on very high incomes and those on very low incomes?

**OPTIONS** 

tryReduceInequalityCon Conservative

tryReduceInequalityLab Labour

tryReduceInequalityLD Liberal Democrat

tryReduceInequalitySNP Scottish National Party (SNP) if country==2

tryReduceInequalityPC Plaid Cymru if country==3

tryReduceInequalityGrn Green Party

tryReduceInequalityBNP British National Party (BNP)

tryReduceInequalityNone None of these tryReduceInequalityDK Don't know

#### **RESPONSES**

0 · No

1 · Yes



## successReduceInequality

successReduceInequality SINGLE CHOICE W4W12

Would any of the following political parties be successful – if elected – in reducing income inequalities?

**OPTIONS** 

successReduceInequalityCon Conservative

successReduceInequalityLab Labour

successReduceInequalityLD Liberal Democrat

successReduceInequalitySNP Scottish National Party (SNP) if country==2

successReduceInequalityPC Plaid Cymru if country==3

successReduceInequalityGrn Green Party

successReduceInequalityBNP British National Party (BNP)

successReduceInequalityNone None of these successReduceInequalityDK Don't know

#### **RESPONSES**

0 · No

1 • Yes



#### enviroGrowth

enviroGrowth

SINGLE CHOICE W4W6W7

Some believe that protecting the environment should have priority even if that reduces economic growth. Others believe that economic growth should have priority even if that hinders protecting the environment. What is your opinion?

- ° 0 Economic growth should have priority
- ¹ 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- <sup>5</sup> 0 5
- 6 0 6
- <sup>7</sup> 0 7
- 8 0 8
- 9 0
- <sup>10</sup> 10 Protecting the environment change should have priority
- 9999 O Don't know



# party Emotions

part	yEmotions		GRID-CHECK	W4W6	W1		
			out the feelings you have towards each of the of the parties? Tick all that apply	parties.	Which		
rowoi	der	randomize					
ROWS conEr	S motion		Conservatives				
labEn	notion		Labour				
ldEmo	otion		Lib Dems				
snpEr	motion		SNP if country==2				
pcEm	otion		Plaid Cymru if country==3				
ukipEmotion			UKIP				
grnEn	notion		Green				
COLU 0	MNS □ Angry						
1	□ Hopeful						
2	□ Afraid						
3	□ Proud						
0	□ None of these						
9999	□ Don't know						



#### electionInterest

electionInterest

SINGLE CHOICE W4W5W6W11W12W13

How interested are you in the General Election that will be held on May 7<sup>th</sup> this year? (W4W5) How interested were you in the General Election that was held on May 7<sup>th</sup> this year? (W6)

- 4 o Very interested
- <sup>3</sup> O Somewhat interested
- Not very interested
- O Not at all interested
- 9999 O Don't know

#### risksEcon

risksEcon DYNAMIC GRIDW1W2W3W4W6W8W9W10W11W14W15

During the next 12 months, how likely or unlikely is it that...

**ROWS** 

riskPoverty There will be times when you don't have enough money to cover

your day to day living costs

riskUnemployment You will be out of a job and looking for work

#### COLUMNS

- O Very unlikely
- <sup>2</sup> Fairly unlikely
- Neither likely nor unlikely
- Fairly likely
- <sup>⁵</sup> Very likely
- 9999 O Don't know

#### econPersonalRetro



ec	onl	PersonalRetro	SINGLE CHOICEW1W2W3W4W6W7W8W10W11W12W13W14W15
Nc	w, a	few questions about econom	nic conditions. How does the *financial situation of your household*
no	w cc	ompare with what it was 12 m	onths ago? Has it:
1	0	Got a lot worse	
2	0	Got a little worse	
3	0	Stayed the same	

Got a little better
 Got a lot better

9999 O Don't know

O DOIL KNOW

#### econGenRetro

econGenRetro

SINGLE CHOICEW1W2W3W4W6W7W8W10W11W12W13W14W15

How do you think the \*general economic situation in this country\* has changed over the \*last 12

months\*? Has it:

- Got a lot worse
- <sup>2</sup> O Got a little worse
- <sup>3</sup> Stayed the same
- Got a little better
- <sup>⁵</sup> O Got a lot better
- 99999 O Don't know

o boil trillow

## govtrust

**govtrust** GRID W5



How much would you expect each of the following political parties to do a good job or a bad job if they are in government after the General Election (either by themselves or as part of a coalition)?

**ROWS** 

conGovTrust Conservatives

labGovTrust Labour

ldGovTrust Liberal Democrats

snpGovTrust – Show if country==2 SNP

pcGovTrust – Show if country==3 Plaid Cymru

ukipGovTrust United Kingdom Independence Party (UKIP)

grnGovTrust Green Party

1	$^{\circ}$	١١	П	П	١л	N	C

<sup>1</sup> 0 1 Would do a bad job

<sup>2</sup> 0 2

<sup>3</sup> 0 3

4 0 4

<sup>5</sup> 0 5

<sup>6</sup> 0 6

<sup>7</sup> ○ 7 Would do a good job



# partyLikeGrid1

partyLikeGrid1		
(Like/PTV randomised W1-W6)	GRID	All waves
How much do you like or dislike each of the following parties?		

**ROWS** 

likeCon Conservatives

likeLab Labour

likeLD Liberal Democrats

likeSNP- Show if country==2 SNP All countries in second half of wave 5 and

wave 6

likePC- Show if country==3 Plaid Cymru

**COLUMNS** 

o o Strongly dislike

¹ 0 1

<sup>2</sup> 0 2

<sup>3</sup> 0 3

4 0 4

<sup>5</sup> 0 5

<sup>6</sup> 0 6

<sup>7</sup> 0 7

8 0 8

9 0 9

<sup>10</sup> ○ 10 Strongly like



## partyLikeGrid2

910

99999 O Don't know

Strongly like

partyLikeGrid2 (Like/PTV randomised W1-W6) **GRID** All waves And how much do you like or dislike each of the following parties? **ROWS** likeUKIP UKIP likeGrn Greens likeTIG The Independent Group W15 likeBNP BNP W1W2W3W4W5W6 likeDUP Democratic Unionist Party (DUP) W15 The Brexit Party W15 likeBrexitParty **COLUMNS** 0 Strongly dislike 0 2 0 3 0 5 0 6 o **7** 0 8



#### PTVGrid1

PTVGrid1

(Like/PTV randomised

W1-W6)

GRIDW1W2W3W4W5W6W7W8W9W10W11W12W13W15

How likely is it that you would ever vote for each of the following parties?

**ROWS** 

ptvCon Conservatives

ptvLab Labour

ptvLD Liberal Democrats

ptvSNP- Show if country==2 SNP

ptvPC- Show if country==3 Plaid Cymru



## PTVGrid2

PTVGrid2

(Like/PTV randomised W1-W6)

GRIDW1W2W3W4W5W6W7W9W10W15

How likely is it that you would ever vote for each of the following parties?

**ROWS** 

ptvUKIP UKIP

ptvGrn Greens

ptvBNP BNP W1W2W3W4W5W6

ptvTIG The Independent Group W15

ptvBrexitParty The Brexit Party W15

ഥാ	 1 10 /1	NIC
( ( )	 ш	1/1

○ ○ 0 Very unlikely

¹ 0 1

<sup>2</sup> 0 2

<sup>3</sup> 0 3

4 0 4

<sup>5</sup> 0 5

<sup>6</sup> 0 6

<sup>7</sup> 0 7

8 0 8

9 0 9

o 10 Very likely

9999 O Don't know

50



# values1

values1	DYNAMIC GRID W1W6W7W10W11W12W13W14W15 W8topup
How much do you agree	e or disagree with the following statements?
roworder	randomize
ROWS	
lr1	Government should redistribute income from the better off to those who are less well off
lr2	Big business takes advantage of ordinary people
lr3	Ordinary working people do not get their fair share of the nation's wealth
lr4	There is one law for the rich and one for the poor
lr5	Management will always try to get the better of employees if it gets the chance
COLUMNS	
<ul> <li>O Strongly disagre</li> </ul>	ee
<sup>2</sup> O Disagree	
<sup>3</sup> O Neither agree n	or disagree

Agree



# Module: cutsAndDebt

# $responsible {\tt Debt}$

·		
responsible Debt	MULTIPLE CHOICE W1W2W3W4	
In your opinion, who is responsible for	or the size of Britain's national debt? *Please tick all	that apply.*
$responsible {\tt DebtConservatives}$	$\hfill\Box$ The Conservatives in the UK government	٠
$responsible {\tt DebtLiberalDemocrats}$	$\hfill\Box$ The Liberal Democrats in the UK government	
responsibleDebtLabour	☐ The previous UK Labour government	
responsibleDebtUKBanks	□ British banks	
$responsible {\tt DebtGlobalBanks}$	☐ Global financial institutions	
responsible Debt Trade Unions	☐ Trade unions	
responsibleDebtEU	☐ The European Union	
responsibleDebtOther	□ Other	
responsibleDebtNone	□ None of these	Exclude other punches
responsible Debt Dont Know	□ Don't know	Exclude other punches



## goneTooFarServiceGrid

goneTooFarServiceGrid

DYNAMIC GRID W1W2W3W4W6W7W12W14

Do you think that each of these has gone too far or not far enough?

roworder randomize

**ROWS** 

cutsTooFarNational Cuts to public spending in general

cutsTooFarNHS Cuts to NHS spending\*

cutsTooFarLocal Cuts to local services in my area

privatTooFar Private companies running public services

enviroProtection Measures to protect the environment

tuitionFeesTooFar Increases in tuition fees for University students (W6)

**COLUMNS** 

Not gone nearly far enough

<sup>2</sup> O Not gone far enough

<sup>3</sup> O About right

Gone too far

<sup>⁵</sup> ○ Gone much too far

<sup>\*</sup>The wording for this item is randomized between "Cuts to NHS spending" and "Cuts to NHS services".



# Module: accountability

## changeIssue1

changelssue1 GRID W1W2W3W4W7W8W9W10W11W12W14W15

Do you think that each of the following are getting better, getting worse or staying about the same?

roworder randomize

**ROWS** 

changeEconomy The economy W9

changeNHS The NHS changeEducation Schools

#### **COLUMNS**

Getting a lot worse

<sup>2</sup> • Getting a little worse

<sup>3</sup> • Staying about the same

Getting a little better

<sup>⁵</sup> ○ Getting a lot better

9999 O Don't know

# changeIssue2

changelssue2 GRID W1W2W3W4W7W8W10W11W14W15

Do you think that each of the following are getting higher, getting lower or staying about the same?

roworder randomize

**ROWS** 

changeCostLive The cost of living

changeImmig The level of immigration

changeCrime The level of crime

#### **COLUMNS**

Getting a lot lower

<sup>2</sup> • Getting a little lower

<sup>3</sup> ○ Staying about the same

o Getting a little higher

<sup>5</sup> ○ Getting a lot higher



## responsibleGrid

responsibleGrid- Show if changeEconomy in [1,2,3,4,5] or changeNHS in [1,2,3,4,5] or changeEducation in [1,2,3,4,5] or changeCostLive in [1,2,3,4,5] or changeImmig in [1,2,3,4,5] or changeCrime in [1,2,3,4,5]

GRID-

CHECK W1W2W3W4

Thinking about the changes you just described. Who do you think these are the result of? \*Please tick all that apply for each issue.\*

#### **ROWS**

responsibleEcon- Show if changeEconomy in [1,2,3,4,5] The economy \$economy\_text responsibleNHS- Show if changeNHS in [1,2,3,4,5] The NHS \$NHS\_text Schools \$education\_text responsibleCostLive- Show if changeEducation in [1,2,3,4,5] The cost of living \$costlive\_text responsibleImmig- Show if changeImmig in [1,2,3,4,5] Immigration \$immig\_text responsibleCrime- Show if changeCrime in [1,2,3,4,5] Crime \$crime\_text

#### **COLUMNS**

- □ Conservatives in UK Government
- <sup>2</sup> 

  Liberal Democrats in UK government
- <sup>3</sup> □ The last Labour UK government
- <sup>4</sup> □ The Scottish government Show if country==2
- <sup>5</sup> □ The Welsh government Show if country==3
- o □ None of these Exclude other punches
- 9999 □ Don't know Exclude other punches



## changeIssueLab1

#### changelssueLab1

#### GRIDW1W2W3W4W10W11W12W14

If there were a \*Labour\* UK government today, do you think that each of the following would be getting better, getting worse or staying about the same?

roworder randomize

**ROWS** 

changeEconomyLab The economy

changeNHSLab The NHS changeEducationLab Schools

#### **COLUMNS**

Getting a lot worse

<sup>2</sup> • Getting a little worse

Staying about the same

Getting a little better

Getting a lot better

99999 O Don't know

changeIssueLab2

#### changelssueLab2

#### GRIDW1W2W3W4W7W10

If there were a \*Labour\* UK government today, do you think that each of the following would be getting higher, getting lower or staying about the same?

roworder randomize

**ROWS** 

changeCostLiveLab The cost of living

changeImmigLab The level of immigration

changeCrimeLab The level of crime

#### **COLUMNS**

- Getting a lot lower
- <sup>2</sup> Getting a little lower
- <sup>3</sup> Staying about the same
- Getting a little higher
- Getting a lot higher



# Module: euroVote

#### euroTurnoutRetro

euroTurnoutRetro if youngPerson!=1

SINGLE CHOICE

W2

A lot of people didn't manage to vote in the European Elections on the 22<sup>nd</sup> May. How about you? Did you manage to vote in the European Elections?

9999 O Don't know

# euroElectionVoteYoung

euroElectionVoteYoung if youngPerson==1

SINGLE CHOICE

W2

Which party would you have voted for in the European Elections if you had been old enough to vote?

- I would not have voted
- <sup>1</sup> O Conservative
- <sup>2</sup> O Labour
- <sup>3</sup> O Liberal Democrat
- Scottish National Party (SNP)

Show if country==2

<sup>5</sup> ○ Plaid Cymru

Show if country==3

- United Kingdom Independence Party (UKIP)
- Green Party
- 8 O British National Party (BNP)
- Other (open [euroElectionVoteYoungOth])
- 9999 O Don't know

¹ ○ Yes, I voted



## euroTurnout

euroTurnout SINGLE CHOICE W1
Many people don't vote in elections these days. \$euroturnoutQtext

- <sup>⁵</sup> ∨ Very likely that I \$turnoutWillWould vote
- Fairly likely
- <sup>3</sup> O Neither likely nor unlikely
- <sup>2</sup> Fairly unlikely
- Very unlikely that I \$turnoutWillWould vote
- 99999 O Don't know

#### euroElectionVote

euroElectionVote	SINGLE CHOICE	W1
\$euroVoteText		

- ° I \$turnoutWillWould not vote
- <sup>1</sup> O Conservative
- <sup>2</sup> O Labour
- <sup>3</sup> O Liberal Democrat
- Scottish National Party (SNP)

  Show if country==2
- <sup>5</sup> Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- o Green Party
- British National Party (BNP)
- Other (open [euroElectionVoteOth])
- 9999 O Don't know



SINGLE CHOICE W2W8W12W14

# euroElectionVote (retrospective)

	PuroElectionVote (retrospective)  Which party did you vote for in the European Elections?								
1	0	Conservative							
2	0	Labour							
3	0	Liberal Democrat							
4	0	Scottish National Party (SNP)		Show if country==2					
5	0	Plaid Cymru		Show if country==3					
6	0	United Kingdom Independence Party (UKIP)							
7	0	Green Party							
8	0	British National Party (BNP)							
9	0	Other (open [euroElectionVoteOth])							
9999	0	Don't know							

#### localTurnoutRetro

# localTurnoutRetro if localElection==1 and youngPerson !=1

Which party did you vote for in the European Elections?

- <sup>1</sup> Yes, I voted
- ° ONO, I did not vote
- <sup>3</sup> O There wasn't a local election in my area
- 9999 O Don't know

## localTurnout



localTurnout SINGLE CHOICE W7
How likely is it that you will vote in the local elections on May 5th?

- <sup>⁵</sup> O Very likely that I will vote
- Fairly likely
- <sup>3</sup> O Neither likely nor unlikely
- <sup>2</sup> Fairly unlikely
- ¹ Very unlikely that I will vote
- 99999 O Don't know



#### localElectionVote

localElectionVote if localTurnoutRetro==1	SINGLE CHOICE	W2W6W7W8W14
Which party did you vote for in the local elections?		

- <sup>1</sup> O Conservative
- <sup>2</sup> O Labour
- <sup>3</sup> O Liberal Democrat
- o Scottish National Party (SNP) Show if country==2
- <sup>5</sup> Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- Green Party
- British National Party (BNP)
- Other (open [localElectionVoteOth])
- 9999 O Don't know

## voteMethodEurope

# voteMethodEurope if euroTurnoutRetro==1 MULTIPLE CHOICE W2 Thinking back to Election Day on May 22<sup>nd</sup>, which of the following describes how you cast your ballot? \*Tick all that apply.\*

voteMethodEurope\_4 Or I visited the polling station with someone who did NOT vote

voteMethodEurope dk On't know



## euRefVote

#### euRefVote

SINGLE CHOICE W1W2W3W4W6W7W10W11W12W13W14W15

If there was a referendum on Britain's membership of the European Union\$turnoutText, how do you think you would vote?

- Stay in the EU
- Leave the EU
- I would not vote
- 99999 O Don't know

# Module: Networks

#### discussPol

#### discussPolDays

SCALE W2W4W5W6W8W11W12

During the last week, roughly on how many days did you talk about politics parties with other people?

- 0 I did not discuss politics last week
- 0 1
- 0 2
- 0 3
- 0 4
- 0 5
- 0 6
- 7 I discussed politics every day last week
- 99999 O Don't know

#### discussant Name Generator



#### discussantNameGenerator

grid-open W2W4

Can you think of anyone you sometimes talk to about politics? These people might or might not be relatives. \*Provide up to three names starting from the top box. For example, if you only to talk to one person please fill in the top box, if you talk to two people please fill in the top two boxes, if you do not talk to anybody please skip the question.\* (If you prefer, you can provide a nickname or initials)

name1 o Name 1

name2 O Name 2

name3 O Name 3

Note: the text data for names are not included in data releases to preserve anonymity. Instead name1, name2 and name3 are binary variables indicating whether a name was given.



## discussantsRelationship

# discussantsRelationship- Show if name1[0] or name2[0] or name3[0]

GRIDW2W4W12

What is your relationship to each of these people?

**ROWS** 

relationshipName1- Show if name1[0] \$name1 relationshipName2- Show if name2[0] \$name2 relationshipName3- Show if name3[0] \$name3

#### **COLUMNS**

- ¹ Your spouse or partner
- <sup>2</sup> O Another relative
- <sup>3</sup> O A friend
- 4 O A neighbour or co-worker
- <sup>7</sup> Other

discussantsSameAddress — Show if name1[0] or name2[0] or name3[0]

MULTIPLE CHOICEW2W4W12

Which, if any, of these people live at the same address as you? \*Please tick all that apply.\*

same address as me

□ Don't know Exclude other punches



## discussantsDays1

#### discussPolDaysD1- Show if name1[0]

SCALE W2W4

On how many days during the last week did you talk about politics and the political parties with \$name1?

Max 7 min 0 dk 9999

## discussantsDays2

#### discussPolDaysD2- Show if name2[0]

SCALE W2W4

On how many days during the last week did you talk about politics and the political parties with \$name2?

Max 7 min 0 dk 9999

## discussantsDays3

#### discussPolDaysD3- Show if name3[0]

SCALE W2W4

On how many days during the last week did you talk about politics and the political parties with \$name3?

Max 7
min 0
dk 9999



#### discussantClass

#### discussantClass- Show if name1[0] or name2[0] or name3[0]

GRID W2

Do you ever think of each of these people as belonging to any particular class?

**ROWS** 

discussantClassName1- Show if name1[0]\$name1discussantClassName2- Show if name2[0]\$name2discussantClassName3- Show if name3[0]\$name3

#### **COLUMNS**

- Yes, middle class
- <sup>2</sup> Yes, working class
- <sup>3</sup> Yes, other

9999 O Don't know

#### discussant Ethnicity

## discussantEthnicity- Show if name1[0] or name2[0] or name3[0]

GRID W2

Which of these people do you consider to be part of the same ethnic group as you?

**ROWS** 

discussantEthnicity1- Show if name1[0]\$name1discussantEthnicity2- Show if name2[0]\$name2discussantEthnicity3- Show if name3[0]\$name3

#### **COLUMNS**

- Same ethnicity
- Different ethnicity



#### discussantVote

## discussantVote- Show if name1[0] or name2[0] or name3[0]

GRIDW2W4W12

Which political party do you think each of these people usually votes for?

**ROWS** 

discussantVoteName1- Show if name1[0]\$name1discussantVoteName2- Show if name2[0]\$name2discussantVoteName3- Show if name3[0]\$name3

#### COLUMNS

- ¹ o Labour
- <sup>2</sup> O Conservative
- 3 O Liberal Democrat
- <sup>4</sup> SNP Show if country==2
- <sup>5</sup> Plaid Cymru Show if country==3
- 6 Greens
- <sup>7</sup> O UKIP
- <sup>8</sup> O BNP
- 9 Other
- <sup>10</sup> O They do not vote
- 9999 O Don't know

#### discussantTurnoutEU

## discussantTurnoutEU- Show if name1[0] or name2[0] or name3[0]

GRID<sub>W2W4</sub>

As far as you know, did each of these people vote in the recent European Elections?

#### **ROWS**

discussantturnoutName1- Show if name1[0] \$name1

discussantturnoutName2- Show if name2[0] \$name2

discussantturnoutName3- Show if name3[0] \$name3

#### **COLUMNS**



relationshipname3 != 1

0	0	No.	didn't	vote

Yes, they voted

99999 O Don't know

<sup>2</sup> O They were not eligible to vote

#### askVote

#### discussantsAskedYouToVote-Show if youngPerson MULTIPLE CHOICE W2W12 and youngPerson !=1 Thinking back to the day of the elections on May 22<sup>nd</sup>, did any of these people ask you to go to vote together? \*Please tick all that apply.\* □ \$name1 Show if name1[0] askVoteDiscuss1 askVoteDiscuss2 □ \$name2 Show if name2[0] askVoteDiscuss3 □ \$name3 Show if name3[0] ☐ Your partner or spouse Show if relationshipname1 != 1 and askVotePartner relationshipname2 != 1 and

same address as you

askVoteOther 

Any other person not

mentioned above

□ None of these Exclude other punches

□ Don't know Exclude other punches



# discussants Accompanied Vote

discussants Accompanied Vote Method Europe. has_ai				MULT CHO	IPLE DICE	W2	
You said earlier that you went to v	ote on	May 22 <sup>nd</sup> w	rith someone else. Wh	no was that?		VV Z	
discussantsAccompaniedVote_1		\$name1			Show	if name1[0]	
discussantsAccompaniedVote_2		\$name2			Show	if name2[0]	
discussantsAccompaniedVote_3		\$name3			Show	if name3[0]	
discussantsAccompaniedVote_4					name2 != 1		
discussantsAccompaniedVote_5		Someone e	else living at the same you	!			
discussants Accompanied Vote_6	discussantsAccompaniedVote_6   Any other person not mentioned above and not living at your address						
discussantsAccompaniedVote_no		None of th	iese	Excl	ude otl	her punches	
discussantsAccompaniedVote_dk		Don't know	W	Excl	ude otl	her punches	
discussantApprovalV	ote						
<pre>discussantApprovalVote- S youngPerson !=1) and (nan name3[0])</pre>		••		DYNAMI( GRIE	) W2W4	4W12	
Do you think this person cares whe	ether c	or not you vo	oted in the European				
Do you think this person cares whe	ether c	or not you vo	ote in the General Ele	ction on May	7 <sup>th</sup> ? (\	N4)	
ROWS discussantApprovalVoteName1- Sh	now if	name1[0]	\$name1				
discussantApprovalVoteName2- Sh	now if	name2[0]	\$name2				
discussantApprovalVoteName3- Sh	now if	name3[0]	\$name3				
COLUMNS  1							
<sup>2</sup> O No							
9999 O Don't know							



#### eesEUGrid

#### eesEUGrid- Show if getsPTV==1

GRID W1W2W3W4W6W15

Some say European unification should be pushed further. Others say it has already gone too far. What is your opinion? And where would you place the following parties on this scale?

roworder randomize

ROWS

eesEUIntegrationSelfYourself W9W15eesEUIntegrationConConservatives

eesEUIntegrationLab Labour

eesEUIntegrationLD Liberal Democrats

eesEUIntegrationUKIP UKIP

eesEUIntegrationGreen Greens W2W3W4W6

.....

eesEUIntegrationSNP- Show if country==2 SNP

eesEUIntegrationPC- Show if country==3 Plaid Cymru

#### COLUMNS

- ° 0 Unification has already gone too far
- ¹ 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- <sup>5</sup> 0 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 0 8
- 9 0 9
- <sup>10</sup> 10 Unification should be pushed further
- 99999 O Don't know



## EUIntegrationGrid

### EUIntegrationGrid-Show if getsPTV==2 and getsEUTT==2

GRID

W1 W4W6 W14

Some people feel that Britain should do all it can to unite fully with the European Union. Other people feel that Britain should do all it can to protect its independence from the European Union. Where would you place yourself and the political parties on this scale?

roworder randomize

**ROWS** 

Yourself EUIntegrationSelf

EUIntegrationCon Conservatives

EUIntegrationLab Labour

EUIntegrationLD **Liberal Democrats** 

EUIntegrationUKIP UKIP

EUIntegrationGreen Greens Not W1

The Independent Group EUIntegrationTIG

W15

EUIntegrationSNP- Show if country==2 **SNP** 

EUIntegrationPC- Show if country==3 Plaid Cymru

COLUMNS		MNS	
0	0	0	Unite fully with the European Union
1	0	1	
2	0	2	
3	0	3	
4	0	4	
5	0	5	
6	0	6	

Protect our independence



# Module: topcuTavitsEU if getsEUTT==1

## selfEUTTGrid

selfEUTTGrid GRID W1W2W4W6W7

Some people feel that Britain should do all it can to unite fully with the European Union. Other people feel that Britain should do all it can to protect its independence from the European Union. Where would you place yourself on this scale?

#### ROWS

EUTST1 1

#### COLUMNS

- ° O Unite fully with the European Union
- ¹ 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- 5 O E
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 0 0
- 9 0
- 10 O 10 Protect our independence from the European Union
- 9999 O Don't know



### selfEUCertainGrid

selfEUCertainGrid GRID W1W2W4W6W7

Now thinking about the scale above, some people feel very certain about their own position on this scale, while others may feel somewhat certain or not at all certain. How certain are you about your position on this scale?

**ROWS** 

selfEUCertain

#### **COLUMNS**

- <sup>3</sup> O Not at all certain
- <sup>2</sup> O Somewhat certain
- O Very certain
- 9999 O Don't know



# partyEUTTGrid

partyEUTTGrid And where would you pla	ce the political parties or	GRID  this scale?	W1W2W4W6W7
ROWS			
EUIntegrationTTCon	Conservatives		
EUIntegrationTTLab	Labour		
EUIntegrationTTLD	Liberal Democrats		
EUIntegrationTTUKIP	UKIP		
EUIntegrationTTGreen	Greens		W2W4W6W7
COLUMNS			
° O Unite fully with	the European Union		
1 0 1			
<sup>2</sup> 0 2			
³			
4 0 4			
5 0 5			
<sup>6</sup> 0 6			
<sup>7</sup> 0 7			
8 0 8			
9 0 9			
10 O 10 Protect our inc	lependence from the Eur	opean Union	
9999 O Don't know			
partyEUTTGrid			

99999 O Don't know



partyEUTTGrid2 GRID W15 And where would you place the party leaders on this scale? ROWS EUIntegrationTTMay Theresa May EUIntegrationTTCorbyn Jeremy Corbyn **COLUMNS**  0 Unite fully with the European Union 0 1 0 2 0 3 0 4 0 5 0 6 0 7 0 8 0 9  $^{10}$   $\,^{\circ}$   $\,^{\circ}$  10 Protect our independence from the European Union



### certaintyEUTTGrid

certaintyEUTTGrid GRID W1W2W4W6W7W8W14

And how certain are you of the position of the parties on the scale above?

**ROWS** 

certaintyEUCon Conservatives

certaintyEULab Labour

certaintyEULD Liberal Democrats

certaintyEUUKIP UKIP

certaintyEUGreen Greens W2W4W6W7

certaintyEUSNP Show if country==2 SNP W7W8

certaintyEUPC Show if country==3 Plaid Cymru W7W8

#### **COLUMNS**

¹ ○ Not at all certain

Somewhat certain

<sup>3</sup> • Very certain

9999 O Don't know

### coalitionGrid



coalitionGrid DYNAMIC GRID W1W2W3W4W6W11

Thinking about coalition government (when more than one party forms the government), how much do you agree or disagree with the following statements?

roworder randomize

**ROWS** 

coalition

singlePartyEffective Coalition governments are more effective than single party

governments

coalitionInTune Coalition governments are more in tune with the public than

governments formed of one party

coalitionDontDeliver Parties cannot deliver on their promises when they govern in

coalition

#### **COLUMNS**

Strongly disagree

<sup>2</sup> O Disagree

<sup>3</sup> O Neither agree nor disagree

⁴ ○ Agree

Strongly agree

9999 O Don't know

### immigEcon

immigEcon SCALE W1W2W3W4W6W7W8W10W11W13W14W15

Do you think immigration is good or bad for Britain's economy?

max 7 (Good for economy)
min 1 (Bad for economy)

dk 9999

immigCultural



immigCultural SCALEW1W2W3W4W6W7W8W10W11W13W14W15

And do you think that immigration undermines or enriches Britain's cultural life?

max 7

min 1

dk 9999

#### voteNormsGrid

voteNormsGrid DYNAMIC GRIDW1W2W3W4W6W12 18

How much do you agree or disagree with the following statements?

roworder randomize

**ROWS** 

dutyToVote2 It is every citizen's duty to vote in an election W14W15

socialPressureVote Most people I know usually vote in general elections

#### **COLUMNS**

Strongly disagree

<sup>2</sup> O Disagree

- Neither agree nor disagree
- 4 O Agree
- 99999 O Don't know

### inequalityChange

### inequalityChange SINGLE CHOICE

Do you think the difference in incomes between rich people and poor people in the UK today is larger, smaller, or about the same as it was 20 years ago?

W2W3W4

- <sup>1</sup> O Larger
- <sup>2</sup> O Smaller
- <sup>3</sup> O About the same
- 99 O Don't know



### inequalityChangeLarger

### inequalityChangeLarger- Show if inequalityChange==1 SINGLE CHOICE

W2W3W4

Would you say the difference in incomes is much larger or somewhat larger?

- Much larger
- Somewhat larger
- 99 On't know

### inequalityChangeSmaller

### inequalityChangeSmaller- Show if inequalityChange==2

SINGLE

CHOICE

Would you say the difference in incomes is much smaller or somewhat smaller?

W2W3W4

- O Much smaller
- <sup>2</sup> O Somewhat smaller
- 99 O Don't know

### inequalityGoodBad

### inequalityGoodBad

SINGLE CHOICE

W2W3W4

And do you think this is a good thing, a bad thing, or haven't you thought about it?

- Good thing
- <sup>2</sup> O Bad thing
- <sup>3</sup> O Haven't thought about it
- 99 O Don't know

Bon emion



### socialCare

socialCare SCALE W13

Should social care for the elderly be paid from general taxation or from the person's own money (if necessary by selling their home)?

max 5 (Own money)
min 1 (Taxation)
dk\_text Don't know

dk 9999



### efficacyGrid

efficacyGrid	DYNAMIC GRIDW1W2W3W4W6W7W8W10W11W15		
How much do you agree or disagree with the following statements?			
roworder randor	nize		
ROWS			
efficacyUnderstand	I have a pretty good understanding of the important political issues facing our countr	W9W15 y	
antiIntellectual	I'd rather put my trust in the wisdom of ordinary people than the opinions of experts	W7W8W9W10W11W15	
efficacyTooMuchEffort	It takes too much time and effort to be active in politics and public affairs	W9W15	
efficacyNotUnderstand	It is often difficult for me to understand what is going on in government and politic	W9W15 s	
efficacyPolCare	Politicians don't care what people like me think	W9W15	
efficacyVoteEffort- Show if youngPerson!=1	Going to vote is a lot of effort	W2W4W6	
efficacyEnjoyVote- Show if youngPerson!=1	Voting is an enjoyable experience	W2W4W6	
smallPartyWastedVote	People who vote for small parties are throwing away their vote	W4W6W11	

smallVoterPref

People should vote for the party they like W4W6

the most, even if it's not likely to win

efficacyNoMatter

It doesn't matter which political party is in W4W6W8W9W10W11W15

power

I have a pretty good understanding of the W8 efficacyEU

important issues at stake in the EU

referendum

#### **COLUMNS**

Strongly disagree

Disagree

Neither agree nor disagree

Agree

Strongly agree

9999 O Don't know



### redist

redist- Show if getsTT==2 or getsEUTT==1

GRID W1W2W3W4W6W7W10W11W12W13W14W15

Some people feel that government should make much greater efforts to make people's incomes more equal. Other people feel that government should be much less concerned about how equal people's incomes are. Where would you place yourself and the political parties on this scale?

roworder randomize

**ROWS** 

redistSelf Yourself

redistCon Conservatives

redistLab Labour

redistLD Liberal Democrats

redistUKIP UKIP redistSNP- Show if country==2 SNP

redistPC- Show if country==3 Plaid Cymru

redistGreen Greens W2W3W4W5W6

redistTIG The Independent Group

W15

.....

#### COLUMNS

o o Government should try to make incomes equal

¹ 0 **1** 

<sup>2</sup> 0 2

<sup>3</sup> 0 3

4 0 4

5 0 5

<sup>6</sup> 0 6

<sup>7</sup> 0 7

8 0 8

9 0

o 10 Government should be less concerned about equal incomes

9999 O Don't know



# Module: topcuTavitsRedist if getsTT==1 and getsEUTT==2

### selfRedistTTGrid

### selfRedistTTGrid

GRIDW1W2W4W6

Some people feel that government should make much greater efforts to make people's incomes more equal. Other people feel that government should be much less concerned about how equal people's incomes are. Where would you place yourself on this scale?

#### **ROWS**

RedistTST1 1

COLUMNS O Government should try to make incomes equal

- 0 1
- 0 3
- 0 4
- 0 6
- 0 7

- 10 Government should be less concerned about equal incomes
- 99999 O Don't know



### selfRedistCertainGrid

### selfRedistCertainGrid

GRIDW1W2W4W6W7

Now, thinking about the scale above. Some people feel very certain about their own position on this scale, while others may feel somewhat certain or not at all certain. How certain are you about your position on this scale?

**ROWS** 

selfRedistCertain

#### **COLUMNS**

- <sup>3</sup> O Not at all certain
- Somewhat certain
- ¹ Very certain
- 99999 O Don't know

redistGridTT



redistGridTT GRID W1W2W4W6W7

And where would you place the political parties on this scale?

**ROWS** 

redistTTCon Conservatives

redistTTLab Labour

redistTTLD Liberal Democrats

redistTTUKIP UKIP

redistTTGreen Greens W2W4W6

#### **COLUMNS**

- O Government should try to make incomes equal
- ¹ 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- 5 0 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 0 8
- 9 0 9
- $^{10}$   $\,^{\circ}$   $\,^{\circ}$  10 Government should be less concerned about equal incomes
- 99999 O Don't know

### certainty Redist TTG rid



certaintyRedistTTGrid GRID W1W2W4W6W7

And how certain are you of the position of the parties on the scale above?

**ROWS** 

certaintyRedistCon Conservatives

certaintyRedistLab Labour

certaintyRedistLD Liberal Democrats

certaintyRedistUKIP UKIP

certaintyRedistGreen Greens W2W4W6W7

**COLUMNS** 

<sup>1</sup> O Not at all certain

Somewhat certain

<sup>3</sup> • Very certain

99999 O Don't know

#### monarch

monarch DYNGRID W8

How much do you agree or disagree with the following statement?

Roworder randomize

**ROWS** 

monarch Britain should continue to have a monarchy

#### COLUMNS

- Strongly disagree
- <sup>2</sup> O Disagree
- <sup>3</sup> O Neither agree nor disagree
- 4 O Agree
- 5 O Strongly agree
- 99999 O Don't know

### euGovtLeaflet



euGovtLeaflet	SINGLE CHOICE	W7W8
Cadovilcanci	SINGLE CHOICE	VV / VV C

Have you received and read the UK Government's leaflet "Why the Government believes that voting to remain in the European Union is the best decision for the UK"?

- Yes, I received and read it
- Yes, I received it but I haven't read it
- No, I haven't received it

9999 O Don't know

### handed

handed SINGLE CHOICE W8

Are you left or right handed?

- <sup>1</sup> O Left handed
- <sup>2</sup> O Right handed
- Both/neither
- 99999 O Don't know

### languageSkills

languageSkills SINGLE CHOICE W8 Do you speak any language other than English to a conversational level? (Scotland and England only)

- Yes
- No

99999 O Don't know

## languageSkillsWelsh



# languageSkillsWelsh SINGLE CHOICE W8

Do you speak any language other than English or Welsh to a conversational level? (Wales only)

¹ o Yes

9999 O Don't know

\_\_\_\_\_

### euKnow

euKnow	DYNAMIC GRID	W8W1
	nents about the EU, could you please tell me whether you think	it is true
or false. If you don't know, just	click don't know and we will skip to the next.	
ROWS		
euKnow1	Each EU Member State elects the same number of representatives to the European Parliament	
euKnow2	Switzerland is a member of the EU	
euKnow3	Croatia is a member of the EU W8	
euKnow4	The EU spends more on agriculture than any other policy area	W8
euKnow5	The European Court of Human Rights only has jurisdiction ove EU members	r
euKnow6	The European Union is made up of 15 member states	
COLUMNS		
¹ o True		
<sup>2</sup> • False		
9999 O Don't know		

### euKnow



_					
d	eal	Priorities1		GRID	W15
Нс	w w	ould you rate the import	ance of these different aspects	s of a deal to leave the	European Union?
RC	)WS	randomize			
de	alPr	iorityMarketAccess	Keeping access to EU markets for British firms		
dealPriorityNIUKBorder		iorityNIUKBorder	Keeping an open border between Northern Ireland and the rest of the UK		
dealPriorityNIEireBorder Keeping an open border between Northern Ireland and the country of Ireland		l and the			
de	alPr	iorityTradeDeal	Allowing Britain to make its o	own trade deals with o	other countries
dealPriorityRedTape		iorityRedTape	Not having to follow rules and regulations set by the EU		
dealPrioritgImmig		ioritgImmig	Allowing Britain to control in	nmigration from the E	U
CC	LUN	иns		·	
1	0	Not important at all			
2	0	Not very important			
3	0	Somewhat important			
4	0	Very important			
5	0	Extremely important			
9999	0	Don't know			

# leaveImpact



leavelmpact	DYNAMIC GRID V	W8W10W15
-	nk that Britain leaving the EU would have on	VAGAATOAATS
OWS		
eaveImpactSelf	You personally	
eaveImpactBritain	The country as a whole	
COLUMNS		
<ul> <li>No impact at all</li> </ul>		
<ul> <li>A small impact</li> </ul>		
<ul> <li>A moderate impact</li> </ul>		
<ul> <li>A large impact</li> </ul>		
<ul> <li>A very large impact</li> </ul>		
<sup>99</sup> ○ Don't know		
ivedAbroad		
ivedAbroad	SINGLE CHOICE try other than the UK?	W8
ivedAbroad Have you ever lived in a coun		W8
ivedAbroad lave you ever lived in a coun		W8
ivedAbroad lave you ever lived in a coun  Yes No		W8
ivedAbroad lave you ever lived in a coun   Yes  No		W8
ivedAbroad Have you ever lived in a coun  Yes No		W8
ivedAbroad lave you ever lived in a coun      Yes     No  Don't know  abroadCountry		
ivedAbroad lave you ever lived in a coun  Yes  No  Don't know  abroadCountry	MULTIPLE CHOIC ou lived (excluding the UK)? *Tick all that apply*	

### friendsEU

abroadCountry\_2

A country outside the EU



friendsEU		IsEU	SINGLE CHOICE	W8
Do	you	have any friends who were born in another El	U country?	
1	0	Yes		
0	0	No		
9999	0	Don't know		

parentsForeign				
_		ntsForeign either of your parents born outside the Unite	SINGLE CHOICE ed Kingdom?	W8
1	0	Yes		
0	0	No		
9999	0	Don't know		

### euSources

euSources  Have you heard anything about tick all that apply.	multiple W7W8 the <b>EU referendum</b> from any of these during the last <b>seven days?</b> Please
roworder random ROWS euSources_1	Television
euSources_2	Newspaper (including online)
euSources_3	Radio
euSources_4	Internet (not including online newspapers)
euSources_5	Talking to other people
COLUMNS  1   O   Yes  0   O   No  9999   O   Don't know	

### locusControl



W8

locusControl DYNAMIC GRID W8W9

To what extent do you agree or disagree with the following statement?

roworder randomize

 $\mathsf{ROWS}$ 

locus1 Many times I feel that I have little influence over the things that

happen to me.W9

locus2 When I make plans, I am almost certain that I can make them

work.W9

tolUncertain1 I hate not knowing what the future holds

tolUncertain2 I strongly prefer to be certain about the outcome before making a

decision

tolUncertain3 I hate uncertainty

#### COLUMNS

Strongly disagree

<sup>2</sup> O Disagree

<sup>3</sup> O Neither agree nor disagree

4 O Agree

5 O Strongly agree

9999 O Don't know

### campaignInfoGrid

campaignInfoGrid DYNAMIC GRID

To what extent do you agree or disagree with the following statements?

roworder randomize

**ROWS** 

campaigninfoLeave The leave campaign has provided clear information about why we

would be better off leaving the European Union.

campaigninfoRemain The remain campaign has provided clear information about why

we would be better off remaining in the European Union.



#### COLUMNS

- Strongly disagree
- <sup>2</sup> O Disagree
- Neither agree nor disagree
- <sup>4</sup> O Agree
- Strongly agree
- 99999 O Don't know

### controllmmig

controllmmig SINGLE CHOICE W8W9W10W11W13W14W15

How much control do you think Britain has over immigration to the UK? (W8)

After Britain negotiates leaving terms with the EU, how much control do you think Britain will have over immigration to the UK (W9)

After Britain leaves the EU, how much control do you think Britain will have over immigration to the UK? (W15)

- Complete control
- <sup>4</sup> O A lot of control
- <sup>3</sup> O Some control
- o A little control
- O No control at all
- 99999 O Don't know

euDominance



euDominance SINGLE CHOICE W

If the UK remains in the EU, do you think the EU will have more powers over UK laws, fewer powers, or about the same power as it has now?

- Many more powers
- o More powers
- <sup>3</sup> O About the same power as now
- o Fewer powers
- <sup>1</sup> O Many fewer powers

99999 O Don't know

\_\_\_\_\_

### proConRemain

proConRemain SCALE W8

Has the **remain** campaign focused more on the downsides of leaving the EU or more on the upsides of remaining?

max 7- Upsides of remaining min 1- Downsides of leaving

dk 9999

**STEMS** 

proConRemainW8

.

### proConLeave

**proConLeave** SCALE W8

Has the **leave** campaign focused more on the downsides of remaining in the EU or the upsides of

leaving?

max 7- Upsides of leaving

min 1- Downsides of remaining

dk 9999

STEMS

proConLeave

'



immigContributeTake

SCALE

W7W8

Do you think people who come to live in Britain from other EU countries **get more in benefits and services** than they **pay in taxes**?

max 7- Pay more than they get min 1- Get more than they pay

dk 9999

**STEMS** 

immigContributeTake

# Module: valuesWave1

### nationalIdentities

nationalIdentities SCALE W1W2W3W4W7W8W9W10W11W12W13W14W15

Where would you place yourself on these scales?

max 7 min 1

dk 9999

STEMS britishness

scottishness- Show if country==2

welshness- Show if country==3

englishness

europeanness W7 W8W9W10W11W12W13W14W15

### values2



values2	DYNAMIC GRID	W1W7W8W10W11W12W13W14W15
How much do vou agree or disagree v	with the following statemen	ts?

randomize
oung people today don't have enough respect for traditional British values
or some crimes, the death penalty is the most appropriate sentence
chools should teach children to obey authority
ensorship of films and magazines is necessary to uphold moral standards
eople who break the law should be given stiffer sentences

#### **COLUMNS**

- <sup>1</sup> O Strongly disagree
- <sup>2</sup> O Disagree
- <sup>3</sup> O Neither agree nor disagree
- O Agree
- <sup>5</sup> Strongly agree
- 99999 O Don't know



### goneTooFarGrid

**goneTooFarGrid**DYNAMIC GRID W1W6W10W11W12W13W14W15
Please say whether you think these things have gone too far or have not gone far enough in Britain.

roworder randomize

**ROWS** 

blackEquality Attempts to give equal opportunities to ethnic minorities

femaleEquality Attempts to give equal opportunities to women

gayEquality Attempts to give equal opportunities to gays and lesbians

#### **COLUMNS**

Not gone nearly far enough

<sup>2</sup> O Not gone far enough

<sup>3</sup> O About right

Gone too far

<sup>⁵</sup> O Gone much too far

9999 O Don't know



### perceptionsOfPoor

### perceptionsOfPoor

DYNAMIC GRID W1W2W3W4W7W8W10W11Topup

How much do you agree or disagree with the following statements?

roworder randomize

**ROWS** 

reasonForUnemployment When someone is unemployed, it's usually through no fault of their

own

immigrantsWelfareState Immigrants are a burden on the welfare state W8

govtHandouts Too many people these days like to rely on government handouts

polForTheRich Politicians only care about people with money

businessBonus In business, bonuses are a fair way to reward hard work W1W2W3W4

#### **COLUMNS**

Strongly disagree

<sup>2</sup> O Disagree

<sup>3</sup> O Neither agree nor disagree

4 O Agree

9999 O Don't know

### leftRight

leftRight SCALEW1W2W3W4W5W7W8W9W10W11W12W13W14W15 In politics people sometimes talk of left and right. Where would you place yourself on the following scale?

max 10 (right) min 0 (left) dk 9999



#### Ir

GRID W2W3W4W5W7W8W9W10W11W12W15

In politics people sometimes talk of left and right. Where would you place the following parties on this scale?

roworder randomize

ROWS

IrCon- required Conservatives

IrLab- required Labour

IrLD- required Liberal Democrats

IrUKIP- required UKIP
IrSNP- Show if country==2 SNP

IrPC- Show if country==3 Plaid Cymru

Irgreens- required Greens

IrTIG The Independent Group W15

#### **COLUMNS**

- o 0 − Left
- <sup>1</sup> 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- <sup>5</sup> 0 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 0 8
- 9 0 9
- 10 10 − Right
- 9999 O Don't know



# participation

participation	MULTIPLE W5W6 W8
During the last 7 days, I	have you done any of the following? (Choose all that apply)
ROWS	
participation_1	Done any work on behalf of a political party or action group
participation_2	Given any money to a political party, organization or cause
participation_3	Displayed an election poster
participation_4	Listened to or watched a party election broadcast
participation_5	Read a campaign leaflet/letter, text message or email from a political party
participation_6	Tried to persuade somebody which party they should vote for
COLUMNS	
¹ ∘ Yes	
°	
9999 O Don't know	



### satDem

satDem GRID W1W2W3W4W6W7W8W9W10W11W13W15

On the whole, how satisfied or dissatisfied are you with the way that democracy works in:

**ROWS** 

satDemUK The UK as a whole

satDemScot- Show if country==2 Scotland satDemWales- Show if country==3 Wales satDemEng- Show if country==1 England

satDemEU The European Union W1W2W3W4W6W7W8W9W10W11W13

#### **COLUMNS**

Very dissatisfied

<sup>2</sup> O A little dissatisfied

<sup>3</sup> • Fairly satisfied

Very satisfied

99999 O Don't know

approveEU

approveEU SINGLE CHOICE W2W7 W10

Do you approve or disapprove of the political decisions made by the EU over the past 12 months?

<sup>1</sup> O Approve

Disapprove

99999 O Don't know

101



### euFinancialHelp

euFinancialHelp SINGLE CHOICE W2W

Do you agree or disagree that in times of crisis, the United Kingdom should give financial help to another EU Member State facing severe economic and financial difficulties?

- Strongly agree
- ⁴ Agree
- Neither nor disagree
- <sup>2</sup> O Disagree
- Strongly disagree
- 9999 O Don't know

# page referendumIntro (W3)

Now we would like to ask you a few questions about the recent referendum in Scotland, where Scotland voted to remain in the United Kingdom.

### scotReferendumTurnout

### scotReferendumTurnout- Show if country==2

SINGLE CHOICE

W3

Many people don't vote in elections these days. Did you vote in the referendum on Scottish independence that was held on 18<sup>th</sup> September 2014?

- ¹ Yes, I voted
- No, I did not vote
- <sup>3</sup> O No, I was not eligible to vote
- 9999 O Don't know



### scotReferendumVote

### scotReferendumVote- Show if scotReferendumTurnout==1

SINGLE CHOICE W3W15

And how did you vote in the independence referendum?

- I voted "Yes" (Scotland should be an independent country)
- I voted "No" (Scotland should not be an independent country)
- 9999 O Don't know

Note: Topup information on Scottish referendum recall turnout and vote is tracked in the variables: scotRefTurnout and scotRefVote

### happyScotIndepResultNo

#### happyScotIndepResultNo

SINGLE CHOICE

W3

How happy or how disappointed are you that Scotland voted to remain part of the United Kingdom?

max 10 (Extremely happy)

min 0 (Extremely disappointed)

dk 9999

# certaintyScotUnion

#### certaintyScotUnion

SINGLE CHOICE

N3

Now that Scotland has voted to remain in the Union, how sure are you about what will happen to Scotland?

- ¹ I am very unsure what will happen
- <sup>2</sup> O I am quite unsure what will happen
- 3 O I am quite sure what will happen
- I am very sure what will happen
- 9999 O Don't know

### scotShareBurden



#### scotShareBurden- Show if country==2

SINGLE CHOICEW1W2W3

Should the cost of paying the government old age pension to people in Scotland come from the taxes collected across the UK as a whole, or from those collected in Scotland only?

- <sup>1</sup> O Taxes collected across the UK as a whole
- <sup>2</sup> O Taxes collected in Scotland only
- <sup>3</sup> O It depends

9999 O Don't know

\_\_\_\_\_

# Module: devoRelevant

### approvalRating

approvalrating

GRID W1W2W3W4W7W9W10W11

Do you approve or disapprove of the job that each of the following are doing?

**ROWS** 

approveUKGovt The UK government W1W2W3W4W7W9W10W11W14W15

approveScotGovt The Scottish government ==show if country 2

W1W2W3W4W7W9W10W11W14W15

approveWelshGovt The Welsh government ==show if country 3

W1W2W3W4W7W9W10W11W14W15

approveLA Your local council W7

approveEU The European Union W9

#### **COLUMNS**

- Strongly disapprove
- <sup>2</sup> O Disapprove
- Neither approve nor disapprove
- <sup>4</sup> O Approve
- Strongly approve

### scotReferendumOutside



# scotReferendumOutside- Show if country in [1,3]

SINGLE CHOICE W1W2W3

As you may know, a referendum on independence will be held in Scotland on 18<sup>th</sup> September 2014. Do you think that Scotland should become an independent country or remain part of the UK?

- Scotland should become an independent country
- Scotland should remain part of the UK

99999 O Don't know



### scotReferendumIntention

# scotReferendumIntention- Show if country==2

SINGLE

CHOICEW1W2W3W10W11W12W13W14

As you may know, a referendum on independence will be held in Scotland on 18<sup>th</sup> September 2014. Voters will be asked, "Should Scotland be an independent country?" Do you think you will vote "Yes" or "No"? (W1W2W3)

- o Will vote "Yes"
- o Will vote "No"
- <sup>2</sup> Will not vote
- 9999 O Don't know

#### scotReferendumTurnout

### scotReferendumTurnout- Show if country==2

SINGLE CHOICE W

Many people don't vote in elections these days. How likely is it that you will vote in the referendum on Scottish independence that will be held on 18<sup>th</sup> September 2014?

- <sup>⁵</sup> Very likely that I will vote
- <sup>4</sup> Fairly likely
- <sup>3</sup> O Neither likely nor unlikely
- <sup>2</sup> Fairly unlikely
- Very unlikely that I will vote
- 99999 O Don't know

## happy ScotIndep Result

### happyScotIndepResult- Show if country==2

SCALE W1W2W3W11

How happy or how disappointed would you be if the "yes" side won the referendum?

max 10 (Extremely happy)

min 0 (Extremely disappointed)

dk 9999



W2

**SCALE** 

### happyScotIndepResultNo

### happyScotIndepResultNo- Show if country==2

And how happy or how disappointed would you be if the "No" side won the referendum?

Max 10 (Extremely happy)

min 0 (Extremely disappointed)

dk 9999

### scotRefExpectation

scotRefExpectation- Show if country in [2,3] RULE W1W2

How likely is it that Scotland will choose to become an independent country?

Left 0 – Scotland will definitely choose to stay in UK right 100 – Scotland will definitely choose independence

dk 9999

### scotRefExpectationTurnout

scotRefExpectationTurnout- Show if country==2 RULE W1W2

What proportion of people do you think will vote in the Scottish independence referendum?

Left 0% of people will vote right 100% of people will vote

dk 9999

### scotDevoMax



#### scotDevoMax- Show if country==2

SINGLE CHOICE

W1W2W3W4W6W7

If Scotland votes to remain part of the United Kingdom, \*should\* the Scottish Parliament have more powers than it does at present, fewer powers, or should the Parliament's powers stay about the same as they are now. (W1W2)

Should the Scottish Parliament have more powers than it does at present, fewer powers, or should the Parliament's powers stay about the same as they are now. (W3W4W6)

- o It should have many more powers
- It should have some more powers
- It should have about the same powers as it does now
- <sup>2</sup> O It should have fewer powers than it does now
- O It should have many fewer powers than it does now
- 9999 O Don't know

### expectationDevoScot

#### expectationDevoScot- Show if country==2

SINGLE CHOICE W1W2W3W4W6

And if Scotland votes to remain part of the United Kingdom, do you think that the powers devolved to the Scotlish parliament \*will\* change? (W1W2)

And do you think that the powers devolved to the Scottish parliament \*will\* change? (W3W4W6)

- <sup>5</sup> O It will get many more powers
- <sup>4</sup> O It will get some more powers
- <sup>3</sup> O It will neither gain nor lose any powers
- <sup>2</sup> O It will lose some powers
- It will lose many powers
- 9999 O Don't know

5 DOIL CRIOW

### csplScotRef

### expectGoodConductScotRef – Show if country==2

SCALE

W2

How fairly do you expect the Scottish referendum to be conducted?

Max 5 min 1 dk 9999

### expectationDevoWales



expectationDevoWales- Show if country==3 SINGLE CHOICEW1W2W3W4W6W7W10W11 How do you think that the powers devolved to the National Assembly for Wales will change over the next few years?

- <sup>5</sup> O It will get many more powers
- <sup>4</sup> O It will get some more powers
- <sup>3</sup> O It will neither gain nor lose any powers
- <sup>2</sup> o It will lose some powers
- 1 O It will lose many powers
- 99 On't know

fairShareGrid

fairShareGrid w1w2w3w4w6

Would you say that each of these nations gets more or less its fair share of UK government spending?

**ROWS** 

engFairShare England

scotFairShare Scotland

walesFairShare Wales

......

#### **COLUMNS**

- Much less than its fair share
- <sup>2</sup> O A little less than its fair share
- More or less its fair share
- <sup>4</sup> O A little more than its fair share
- Much more than its fair share
- 9999 O Don't know



## Module: england if country==1

## scotIndepGoodEng

### scotIndepGoodEng

SINGLE CHOICE W1W2

In general, how good or bad do you think it would be for England if Scotland became an independent country?

- <sup>5</sup> Very good
- 4 O Good
- <sup>3</sup> O Neither good nor bad
- <sup>2</sup> o Bad
- <sup>1</sup> O Very bad

99999 O Don't know

scotIndepGoodEng (post-referendum)

### scotIndepGoodEng

SINGLE CHOICE

**N/3** 

In general, how good or bad do you think it would be for England if Scotland became an independent country?

- 5 O Very good
- ⁴ Good
- <sup>3</sup> O Neither good nor bad
- <sup>2</sup> O Bad
- O Very bad
- 99999 O Don't know

### englandGovern



englandGovern SINGLE CHOICE W1W2W3W4W6W7

Some UK laws only affect England because some policies are decided in Scotland and Wales. How do you think laws that only affect England should be made?

- By the UK Parliament, with all MPs having a vote
- <sup>2</sup> O By the UK Parliament, but with only English MPs having a vote
- <sup>3</sup> O By a new, separate parliament for England, but with England remaining part of the UK
- By a new, separate parliament for England, and with England becoming independent from the rest of the UK
- 99999 O Don't know

### scotParties

	Parties if country		GRID	W6W15
rowor		hat each of the following par	ties are?	
ROWS		domize		
scotCo		Scottish Conservatives		
scotLa	b	Scottish Labour		
scotSN	IP	Scottish National Party	(SNP)	
scotGr	n	Scottish Greens		
COLUN	ИNS 1 — Not at all Scottis	:h		<del></del>
2 0	2			
з О	3			
4 0	4			
5 0	5			
6 0	6			
7 0	7 – Very strongly Sc	ottish		
9999 🔾	Don't know			



## Module: scotland if country==2

## devoResponsibleScot

devoResponsibleScot GRID W1W2W3W4W6W10W11

Which institution do you think should make most of the important decisions for Scotland about...

roworder randomize

ROWS

devoResponsibleScotWelfare Welfare benefits

devoResponsibleScotNHS The NHS devoResponsibleScotSchools Schools

devoResponsibleScotDefence Defence and foreign affairs

devoResponsibleScotPolice The police

#### **COLUMNS**

The Scottish Parliament

<sup>2</sup> O The UK Parliament

<sup>3</sup> Other

9999 O Don't know



### effectsIndScot

effectsIndScot DYNAMIC GRID W1W2

If Scotland becomes independent, how likely is it that...

**ROWS** 

scotIndepEconomy The general economic situation in Scotland would be worse W15

scotIndepInequality The gap between rich and poor would become smaller

scotlndepVoice Scotland would have a weaker voice in the world

cooperateRUKGBP Scotland would keep using the pound

scotIndepJoinEU Scotland would be able to retain membership of the EU on the

same terms as the UK W10W11W15

scotIndepMeBetterOff I personally would be better off W15

#### **COLUMNS**

¹ ○ Very unlikely

<sup>2</sup> O Fairly unlikely

Neither likely nor unlikely

<sup>5</sup> ○ Very likely

9999 O Don't know

### effectsUnionScot2

effectsUnionScot2 DYNAMIC GRID W3

Now that Scotland has voted to stay in the UK, how likely is it that...

**ROWS** 

scotUnionEconomy The general economic situation in Scotland will be worse

scotUnionInequality The gap between rich and poor will become smaller

scotUnionMeBetterOff I personally will be better off

#### **COLUMNS**

O Very unlikely

<sup>2</sup> O Fairly unlikely

Neither likely nor unlikely

Fairly likely

<sup>⁵</sup> ○ Very likely

9999 O Don't know



### certaintyScotIndepUnion

### certaintyScotIndepUnion

GRID W1W2

How sure are you about what would happen to Scotland if it became independent or if it stayed in the United Kingdom?

roworder randomize

**ROWS** 

certaintyScotIndependence If Scotland became independent

certaintyScotUnion If Scotland stayed in the UK

#### COLUMNS

- ¹ I am very unsure what would happen
- <sup>2</sup> O I am quite unsure what would happen
- <sup>3</sup> O I am quite sure what would happen
- <sup>4</sup> O I am very sure what would happen
- 9999 O Don't know

### scotElectionVoteConst

### scotElectionVoteConst

SINGLE CHOICE W1W2W3W4W6W7W8W15

If there was a Scottish Parliament election tomorrow, which party would you vote for to represent your local constituency?

- ¹ Scottish Labour
- <sup>2</sup> O Scottish Conservative
- Scottish Liberal Democrat
- Scottish National Party (SNP)
- Scottish Green Party
- United Kingdom Independence Party (UKIP)
- Other (open [scotElectionVoteConstOth])
- o I would not vote
- 9999 O Don't know



### scotElectionVoteList

### scotElectionVoteList

SINGLE CHOICE W3W7W8

And if there was a Scottish Parliament election tomorrow, which party would you vote for with your regional list vote?

- Scottish Labour
- <sup>2</sup> O Scottish Conservative
- <sup>3</sup> O Scottish Liberal Democrat
- Scottish National Party (SNP)
- Scottish Green Party
- <sup>7</sup> O United Kingdom Independence Party (UKIP)
- Other (open [scotElectionVoteListOth])
- ° I would not vote
- 99999 O Don't know

### referendumContact

### referendumContact- Show if country==2

MULTIPLE CHOICE

W2W3

Have any of the following contacted you about the Scottish Independence Referendum in the previous four weeks? \*Please tick all that apply.\*

referendumContact_1	The Yes Scotland Campaign
referendumContact_2	The Better Together Campaign
referendumContact_3	Scottish National Party
referendumContact_4	Scottish Labour Party
referendumContact_5	Scottish Liberal Democrats
referendumContact_6	Scottish Conservative Party
referendumContact_7	Scottish Green Party
referendumContact_8	Any other organization campaigning *for* independence
referendumContact_9	Any other organization campaigning *against* independence



referendumContact_none   None of these	Exclude other punches
referendumContact_dk   Don't know	Exclude other punches
referendumSettled	-
referendumSettled SINGLE CHOICE W4W6W7  Do you think that there should be another independence referendum with	
Do you think that there should be another Scottish independence referer W15	ndum within the next 10 years?
¹ o Yes	
° o No	
9999 O Don't know	
scotReferendumIntention	
scotReferendumIntention SINGLE CHOICE W4W6W7 If there was another referendum on Scottish independence, how do you	
¹ O I would vote "Yes" (leave the UK)	
° O I would vote "No" (stay in the UK)	
<sup>2</sup> Would not vote	
9999 O Don't know	



## campaignVision

campaignVision if country==2 SINGLE CHOICE W3

Leaving aside how you voted, how successful would you say that each side was in putting forward a clear vision of the Scotland it wants?

**ROWS** 

campaignVisionYes Yes Scotland

campaignVisionNo Better Together

#### **COLS**

Very successful

<sup>2</sup> o Fairly successful

<sup>3</sup> O Neither successful or unsuccessful

Fairly unsuccessful

<sup>5</sup> ○ Very unsuccessful

99999 O Don't know



### campaignAssessPost

campaignAssessPost if country==2 SINGLE CHOICE W3

To what extent do you agree or disagree with the following statements?

**ROWS** 

refFairnessW2 Both sides of the referendum debate have had a fair chance

to present their point of view

otherSideW2 Although I was on one side of the debate, I must admit that

the other side had some strong points

#### **COLS**

Strongly agree

<sup>2</sup> O Agree

Neither agree nor disagree

Disagree

Strongly disagree

### blameScotUnion

### blameScotUnion- Show if scotReferendumVote==1

MULTIPLE CHOICE

W3

Which of the following people and parties do you think is to blame for Scotland \*not\* becoming an independent country? \*Tick all that apply\*

blameScotUnion\_Cameron 

David Cameron

blameScotUnion\_con 

— The Conservative Party

blameScotUnion\_lab 

Labour Party

blameScotUnion\_clegg □ Nick Clegg

blameScotUnion\_libDem 

— The Liberal Democrats

blameScotUnion\_darling 

Alistair Darling blameScotUnion\_salmond 

Alex Salmond

blameScotUnion\_snp 

Scottish National Party

blameScotUnion\_none 

None of these 

Exclude other

punches

punches



## csplScotRef

goodConductScotRef SCALE W3

How fairly do you think the Scottish referendum was conducted?

Max 5 (Independence referendum was conducted unfairly) min 1 (Independence referendum was conducted fairly)

dk 9999

### refChoiceSure

# refChoiceCertainty — Show if scotReferendumIntention in [1,111]

SCALE W2

Earlier you said that you would be most likely to vote \$scotrefintention in the upcoming referendum. How certain are you that you will vote that way?

 Max
 7

 min
 1

 dk
 1



## Module: wales if country==3

## scotIndepGoodWales

scotIndepGoodWales

SINGLE CHOICE

W1W2

In general, would it be good or bad for Wales if Scotland became an independent country?

- ⁴ Good
- Neither good nor bad
- <sup>2</sup> O Bad
- O Very bad
- 99999 O Don't know

## scotIndepGoodWales (post-referendum)

### scotIndepGoodWales

SINGLE CHOICE

W3

In general, how good or bad do you think it is for Wales that Scotland will remain part of the United Kingdom?

- ⁴ Good
- <sup>3</sup> O Neither good nor bad
- <sup>2</sup> O Bad
- O Very bad
- 99999 O Don't know



## devoPrefWales

devoPrefWales SINGLE CHOICE W1W2W3W4W6W7W11

Which of these statements comes closest to your view?

- <sup>1</sup> O There should be no devolved government in Wales
- <sup>2</sup> O The National Assembly for Wales should have fewer powers
- We should leave things as they are now
- <sup>4</sup> O The National Assembly for Wales should have more powers
- Wales should become independent, separate from the UK
- 9999 O Don't know



### devoResponsibleWales

devoResponsibleWales GRID W1W2W3W4W6

Which institution do you think should make most of the important decisions for Wales about...

roworder randomize

**ROWS** 

devoResponsibleWalesWelfare Welfare benefits

devoResponsibleWalesNHS The NHS

devoResponsibleWalesSchools Schools

devoResponsibleWalesDefence Defence and foreign affairs

devoResponsibleWalesTax Income tax devoResponsibleWalesPolice The police

devoResponsibleWalesJustice Law and justice

#### **COLUMNS**

The Welsh Assembly

<sup>2</sup> O The UK Parliament

<sup>3</sup> Other

99999 O Don't know

### welshElectionVoteConst

### welsh Election Vote Const

SINGLE CHOICE W1W2W3W4W6W7W8W15

In elections to the National Assembly for Wales you have two votes. One is for an individual member of the Assembly - or AM - for your constituency. The second is for a party list for your region. If there were a National Assembly for Wales election tomorrow, which party would you vote for in your constituency?

- <sup>1</sup> O Labour
- <sup>2</sup> O Conservative
- 3 O Liberal Democrat
- <sup>4</sup> Plaid Cymru
- Green Party
- United Kingdom Independence Party (UKIP)
- Other party (open [welshElectionVoteConstOth])
- ° I would not vote
- 99999 O Don't know



### welshElectionVoteList

### welsh Election Vote List

SINGLE CHOICEW1W2W3W7W8W15

Now thinking about the regional or party vote for the National Assembly for Wales, which party list would you vote for?

- ¹ o Labour
- <sup>2</sup> O Conservative
- <sup>3</sup> O Liberal Democrat
- <sup>4</sup> Plaid Cymru
- 6 Green Party
- <sup>7</sup> O United Kingdom Independence Party (UKIP)
- Other party (open [welshElectionVoteListOth])
- o I would not vote
- 99999 O Don't know

## welshParties



wolc	hDarties if country-	_2	CDID	\A/4 F
	hParties if country=	=5 ach of the following parties are	GRID	W15
rowor				
ROWS				
welsh		Welsh Conservatives		
welsh	Lab	Welsh Labour		
welsh	LD	Welsh Liberal Democrats		
welsh	PC	Plaid Cymru		
welsh	Grn	Welsh Greens		
COLUI	MNS			
1 0	1- Not at all Welsh			
2 0	2			
3 0	3			
4 0	4			
5 0	5			
6 0	6			
7 0	7 – Very strongly Welsh			
9999 🔾	Don't know			



## nonelec Participation

nonelecPartic Thinking now abo you done any of t	out how active you are in politics and communi	JLTIPLE CHOICE W6 ty affairs, during the last 12 months, have			
nonelecParticipation_1	Contacted a politician, government or local g	overnment official?			
nonelecParticipation_2	onelecParticipation_2   Signed a petition on the Internet?				
nonelecParticipation_3	Signed a petition not on the internet?				
nonelecParticipation_4	Done any work on behalf of a political party or action group?				
nonelecParticipation_5   Given any money to a political party, organization or cause?					
nonelecParticipation_6   Taken part in a public demonstration?					
nonelecParticipation_7	nonelecParticipation_7   Bought – or refused to buy – any products for political or ethical reasons?				
nonelecParticipation_8	Gone on strike or taken industrial action?				
0	None of these	Exclude other punches			
nonelecParticipation_99	Don't know	Exclude other punches			



### zeroHourContract

zeroHourContract

SINGLE CHOICE

**N6** 

Do you think it should be legal for employers to hire workers on contracts that do not give a guarantee a minimum number of paid hours per week (also known as zero-hours contracts)?

- ¹ Should definitely be illegal
- <sup>2</sup> O Should probably be illegal
- Should probably be legal
- <sup>4</sup> Should definitely be legal

9999 O Don't know

### disability

**Disability** SINGLE CHOICE W6

Do you have any long-term illness, health problem or disability which limits your daily activities or the work you can do? *Include problems which are due to old age* 

- ¹ o Yes

99999 O Don't know



### ashcroft

ashcroft SINGLE CHOICE W4W5W12

Thinking specifically about your own PARLIAMENTARY constituency at the next General Election and the candidates who are likely to stand FOR ELECTION TO WESTMINSTER there, which party's candidate do you think you will vote for in your own constituency?

- I would not vote
- Conservative
- <sup>2</sup> O Labour
- <sup>3</sup> O Liberal Democrat
- Scottish National Party (SNP)
   Show if country==2
- <sup>5</sup> Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- <sup>7</sup> O Green Party
- 8 O British National Party (BNP)
- Other (open [generalElectionVoteOth1])
- 9999 O Don't know



## PLAYGROUND ITEMS

## Module: embes if minority==1

## embesgrid

**embesgrid** GRID W4

Please tell me how far you agree or disagree with each of the following statements:

roworder randomize

**ROWS** 

embesExpectationsGap There is often a big gap between what people from my ethnic group expect out

of life and what we actually get.

embesDiscrimination Non-White people don't have the same opportunities and chances in life as

White people, as they are held back by prejudice and discrimination

#### **COLUMNS**

- <sup>5</sup> Strongly agree
- 4 O Agree
- <sup>3</sup> O Neither agree nor disagree
- <sup>2</sup> O Disagree
- Strongly disagree
- 99999 O Don't know



### mpLikelyToHelp

mpLikelyToHelp GRID W4

If you were to write to your MP with a problem, how likely do you think they would be to help:

- Overy unlikely
- <sup>2</sup> Fairly unlikely
- Neither likely nor unlikely
- Fairly likely
- 9999 O Don't know

### embeshelp

embeshelp SINGLE CHOICE W4

Do you think it would make them more likely to help if they were of the same ethnic minority background as yourself?

- Yes, this would make them more likely to help
- No, this would not make them more likely to help
- 9999 O Don't know

## Module: expectationsDevoMax if country==2

## Page: expPartyInd if condition in [2,3,4,5]

Referendum polling has consistently suggested a "no" vote and so attention has turned to what might happen afterwards. According to political expert \$endorsementExpParty from Oxford University, \$expParty look likely to win the most seats in 2015. The key question is how \$expParty will respond to a no vote. Experienced journalist \$endorsementWillWont reports that \$expParty would then \$willwont transfer substantially more powers to Scotland — the so-called "devo-max" option.

### expectationManipCheck



### expectationManipCheck

SINGLE CHOICE

**M**1

If there is a "no" vote in 2014, which of the following do you think is the most likely outcome?

- A major transfer of powers from Westminster to the Scottish Parliament ("devo-max")
- <sup>2</sup> O Some powers will be transferred but well short of "devo-max"
- No change to the relationship between Westminster and the Scottish Parliament

99999 O Don't know

### expectationDevoDV

### expectationDevoDV

SCALE

W1

Now, on a scale from 1 (should definitely stay in the union) to 7 (should definitely become independent), which number best reflects your own position on what Scotland should do?

max 7

dk 9999

1

STEMS

min

pocketBookAccurateDV2



## Module: scotWave2Exp if country==2

Page: dummyScotExp

Page: treatment1 if ScotExp\_randID==1

One topic of the referendum debate has been whether an independent Scotland would be a member of the European Union. According to Alistair Darling from the 'Better Together' campaign, Scotland would have to leave the EU, reapply for membership and "negotiate its way back in". But Alex Salmond rejects this claim, saying that "Scotland is already a member of the EU and that would continue".

### manipCheck1

SINGLE CHOICE

W2

Which of these best describes your own view on what would happen to Scotland if there was a 'Yes' vote?

- Definitely remain a member of the EU
- <sup>2</sup> O Probably remain a member of the EU
- 3 O Not at all sure
- Probably not remain a member of the EU
- Definitely not remain a member of the FU
- 99 O Don't know

○ Doil t know

### Page: treatment2 if ScotExp randID==2

One topic of the referendum debate has been the currency that would be used in an independent Scotland. According to Alistair Darling from the 'Better Together' campaign, "it is now a simple fact that Scotland cannot keep the pound if we leave the UK". But Alex Salmond describes this as a 'scare tactic', saying that Scotland would continue to use sterling which "is as much Scotland's as the rest of the UK's".

### manipCheck2

SINGLE CHOICE

W2

Which of these best describes your own view on what \*\*would\*\* happen to Scotland if there was a 'Yes' vote?

- Definitely continue using the pound
- Probably continue using the pound
- 3 O Not at all sure
- Probably not continue using the pound
- Definitely not continue using the pound
- 99 O Don't know



## Page: treatment3 if ScotExp\_randID==3

One topic of the referendum debate has been whether Scottish households would be better or worse off under independence. According to Alistair Darling from the 'Better Together' campaign, the security and business opportunities offered by the Union makes Scots more prosperous. But Alex Salmond says that Scotland's finances are "healthier than those of the UK as a whole" and so Scots would be better off under independence.

manipCheck3 SINGLE CHOICE W2

Which of these best describes your own view on what would happen to Scottish households if there was a 'Yes' vote?

- Definitely be better off
- <sup>2</sup> O Probably be better off
- Not at all sure
- Probably be worse off
- Definitely be worse better off
- 99 Opn't know

### dv1w2Q

dv1w2 SCALE W2

Overall, on a scale from 1 (very unsure) to 7 (very sure), how sure are you about what would happen in Scotland if it became independent?

Max 7
min 1
dk 9999

### dv2w2Q

dv2w2 SCALE W2

Now, on a scale from 1 (should definitely stay in the union) to 7 (should definitely become independent), which number best reflects your own position on what Scotland should do?

Max 7
min 1
dk 9999



### econProspGrid

econProspGrid- Show if getsBrandenburg==1 GRID W1W2W6 W10

How do you think the general economic situation in this country and the financial situation of your household will change over the next 12 months?

roworder randomize

**ROWS** 

econPersonalProsp Financial situation of your household

econGenProsp General economic situation in this country

**COLUMNS** 

Get a lot worse

<sup>2</sup> O Get a little worse

<sup>3</sup> O Stay the same

Get a little better

Get a lot better

9999 O Don't know

## govtHandlingGrid



# govtHandlingGrid- Show if getsOldHandling==1

GRIDW1W2W3W4W7W14

How well do you think the \*present government\* has handled:

roworder randomize

**ROWS** 

govtHandleCostLive The costs of living

govtHandleEcon The economy govtHandleImmig Immigration

govtHandleNHS The NHS govtHandleEduc Schools govtHandleLevelCrime Crime

### **COLUMNS**

¹ ○ Very badly

° Fairly badly

Neither well nor badly

<sup>4</sup> ○ Fairly well

<sup>⁵</sup> ○ Very well

99999 O Don't know

lab Hand ling Grid



# labHandlingGrid- Show if getsOldHandling==1

GRIDW1W2W3W4W7W14

How well do you think \*a Labour government\* would handle:

**ROWS** 

labHandleCostLive The costs of living

labHandleEcon The economy

labHandleImmig Immigration

labHandleNHS The NHS

labHandleEduc Schools

labHandleLevelCrime Crime

#### **COLUMNS**

¹ ○ Very badly

o Fairly badly

Neither well nor badly

Fairly well

⁵ ○ Very well

9999 O Don't know



### classExperiment if getsBrandenburg==1

Suppose you were asked to choose between two local politicians. \$RV1JohnJane Simmons is a \$RV2Class who has lived in your town for 20 years. \$RV1HeShe \$RV3Educ and is a member of the \$RV4Party. Simmons has worked for the local council for the last three years, and has been endorsed by several local political organizations and newspapers. \$RV1HisHer campaign has focused on the problems facing local schools, in particular a shortage of qualified teachers. \$RV5NigelEmma Allen is a \$RV6Class who grew up in your town. \$RV5HeShe \$RV7Educ and is a member of the \$RV8Party. Allen has worked in local government for the last five years, and is widely respected in the community for \$RV5HisHer volunteer work for several prominent local charities. \$RV5HisHer campaign has stressed the importance of improving local waste management services, like sewers and rubbish collection.

classExpGrid	GRID W2
If you had to say without kr	nowing more, which of the two do you think
ROWS dv1ClassExp- required	you would be more likely to vote for?
Dv2ClassExp- required	is more left-wing?
Dv3ClassExp- required	better understands the problems facing people like you?
Dv4ClassExp- required	is more qualified for local office?
COLUMNS  1 O Allen	

¹ ○ Allen

<sup>2</sup> O Simmons

99 O Don't know

## Module: finlit if getsNewPlayground==1

### Page: implicit page finlit1

<sup>\*\*</sup>The next few questions are about financial capability. We are interested in your response so please just select the answer which you think seems most appropriate. If you are unsure, simply select the 'Don't know' option.\*\*



finlit1 SINGLE CHOICE W2W4

Suppose you have  $\pm 100$  in a savings account with an interest rate of 2% per year. If you never withdrew any money from this account, how much do you think there would be after 5 years?

- More than £102
- <sup>2</sup> O Exactly £102
- Solution Less than £102
- <sup>4</sup> Don't know
- <sup>5</sup> Prefer not to say

....

### finlit2

finlit2 SINGLE CHOICE W2W4

Suppose inflation is 2% per year and you have put money into a savings account with an interest rate of 1% per year.

Assuming that you buy the same things today and in one year's time, do you think you would be able to buy more with the money in this account in one year than today, less in one year than today, or do you think you would be able to buy exactly the same things in one year as today?

- More than today
- <sup>2</sup> O Exactly the same as today
- 3 O Less than today
- <sup>⁴</sup> Don't know
- o Prefer not to say

### finlit3

finlit3 SINGLE CHOICE W2W4

Which one of the following do you think is the riskier asset to invest in?

- <sup>1</sup> An individual share in a company
- <sup>2</sup> O A portfolio of different company shares
- <sup>3</sup> The risk is the same
- Open't know
- <sup>5</sup> Prefer not to say



# wrightChoiceIntro if country == 3 or ScotExp\_randID in [4,5] or getsNewPlayground==1

HOW DO YOU WANT THE GOVERNMENT TO SPEND YOUR MONEY? The government spends public monies on many things in various areas, such as health, pensions, environment, and employment. In order to make sure that government spending is reasonable and provides value for money to society, it is important to understand how the general public feel about government spending on different areas. To do so, for the next part of the survey you will be presented with a number of different areas of government spending. We will then ask you to choose an area that you believe that the government should spend the \*\*least\*\* in.

## Module: nationalSecurity if getsNewPlayground==1

natSecu	ritySpe	nding
---------	---------	-------

natSecuritySpending SINGLE CHOICE W4W7

Do you think the government should spend more on defence, less on defence or about the same?

- <sup>5</sup> O A lot more
- Somewhat more
- <sup>3</sup> O About the same
- <sup>2</sup> O Somewhat less
- <sup>1</sup> O A lot less
- 9999 O Don't know

nuclearGrid



nuclearGrid GRID W4W7W12

How much do you agree or disagree with the following statement?

**ROWS** 

keepNukes Britain should keep its submarines with nuclear weapons

#### COLUMNS

- Strongly disagree
- <sup>2</sup> O Disagree
- Neither agree nor disagree
- ⁴ Agree
- 5 O Strongly agree
- 9999 O Don't know

### prioritisationGrid

### prioritisationGrid- Show if getsTT==1

GRID-CHECK

W4

Which of these issues do you think are most important to each of the following political parties? \*Please tick all the issues that are important to each party\*.

colorder randomize

**ROWS** 

conPriorities2 Conservatives

labPriorities2 Labour

ldPriorities2 Liberal Democrats

ukipPriorities2 UKIP

#### COLUMNS

econ 

The economy

costLive 

Cost of living

nhs 

NHS

immig 

Immigration

crime 

Crime

School 

Schools

natsec National security

none 

None of these 
Not randomized, exclude other punches

dk  $\ \square$  Don't know Not randomized,exclude other punches



## govtNatSecuritySuccess

### govtNatSecuritySuccess

SINGLE CHOICE W4

How successful do you think the government in Britain is nowadays in dealing with threats to Britain's national security?

- <sup>5</sup> Very successful
- Somewhat successful
- Neither successful or unsuccessful
- <sup>2</sup> O Somewhat unsuccessful
- O Very unsuccessful
- 99999 O Don't know



W10

## natSecurityGrid

## natSecurityGrid GRID W4W7

Some people feel that, in order to fight terrorism, we have to accept infringements on privacy and civil liberties, others feel that privacy and civil liberties are to be protected at all cost. Where would you place yourself and the political parties on this scale?

roworder randomize

**ROWS** 

natSecurityCon Conservatives

natSecurityLab Labour

natSecurityLD Liberal Democrats

natSecurityUKIP UKIP
natSecurityGrn Greens
natSecuritySelf Yourself

#### **COLUMNS**

- o O − Fight terrorism
- ¹ 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- ° 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 0 8
- 9 0 9
- o 10 − Protect civil liberties
- 9999 O Don't know



## Module: mpattributes

### mpType

mpType SCALE W4

Now, thinking about your local Westminster MP, we're going to show some things people say about MPs, and we'd like you to place your MP on the scale. If you don't know, please tick not sure. How would rate them on these scales?

**SCALE** 

mpIndependent (1) Independent-minded | (7) Party loyalist

mpLocalNational (1) Focused on national issues | (7) Focused on the constituency

mpRoots (1) Has roots in the constituency | (7) Is an outsider

### mpParty

mpParty SINGLE CHOICE W4

What is the party of your MP? If you do not know, please tick don't know.

- <sup>1</sup> O Conservative
- <sup>2</sup> O Labour
- 3 O Liberal Democrat
- Scottish National Party (SNP)
   Show if country==2
- <sup>5</sup> Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- o Green Party
- 8 O British National Party (BNP)
- Other (open [othMpParty])
- 99999 O Don't know

\_\_\_\_\_

### mpName

mpName OPEN TEXTBOX

What is the name of your MP? If you do not know, please tick don't know.

### contactMP



ContactMP

Have you contacted your MP, or not, since the last General Election?

Yes

No

Don't know

## contactMPSubject if contactMP==1

contactMPSubject	OPEN TEXTBOX	W4
What did you last contact them about?		

### contactMPSatisfaction

contactMPSatisfaction	SINGLE CHOICE	W4	
Were you satisfied, or not, with their response?			

- <sup>⁵</sup> ∨ Very satisfied
- Somewhat satisfied
- Neither satisfied or dissatisfied
- Somewhat dissatisfied
- Very dissatisfied
- 9999 O Don't know



### candidateLive

candidateLive GRID W4

Thinking about the candidates of the major political parties that are standing in your constituency, do any of them live in the constituency?

roworder randomize

**ROWS** 

conLiveConstituency The Conservative candidate

labLiveConstituency The Labour candidate

ldLiveConstituency The Liberal Democrat candidate

ukipLiveConstituency The UKIP candidate

**COLUMNS** 

o No

¹ o Yes

9999 O Don't know

### localismImportance

### localismImportance

SINGLE CHOICE

W4

All other things being equal, how important do you think it is that your MP lives in your constituency?

- Not at all important 0
- ¹ 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- <sup>5</sup> 5
- 6 6
- <sup>7</sup> 7
- <sup>8</sup> 2
- <sup>9</sup> 0
- Very important 10
- 99999 O Don't know

## Module: miiscales if getsHuddy==1 and MII==1



## handleMII

### handleMII

GRID<sub>W4W5W6W7W9W12</sub>

Earlier you said that the single most important issue facing the country was:\$MII\_text

How well do you think that each of the parties is able to handle that issue?

roworder randomize

**ROWS** 

handleMIICon Conservatives

handleMIILab Labour

handleMIILD Liberal Democrats

handleMIIUKIP UKIP handleMIIGrn Greens

handleMIISNP SNP (Scotland only W9)

handleMIIPC Plaid Cymru (Wales only W9)

#### **COLUMNS**

 $\circ$  0 – Very badly

<sup>1</sup> 0 1

<sup>2</sup> 0 2

<sup>3</sup> 0 3

0 4

5 0 5

<sup>6</sup> 0 6

<sup>7</sup> 0 7

0 8

9 0 9

<sup>10</sup> ○ 10 – Very well

9999 O Don't know

# Module: media

# infoSources



infoSources GRID W4W5W6W7W8W12W13W15

During the last seven days, on average how much time (if any) have you spent per day following news about politics or current affairs from each of these sources?

roworder randomize

**ROWS** 

infoSourceTV Television

infoSourcePaper Newspaper (including online)

infoSourceRadio Radio

infoSourceInternet Internet (not including online newspapers)

infoSourcePeople Talking to other people

#### **COLUMNS**

¹ ○ None, no time at all

<sup>2</sup> O Less than ½ hour

<sup>3</sup> • ½ hour to 1 hour

o 1 to 2 hours

<sup>⁵</sup> O More than 2 hours

9999 O Don't know

### tvWatch

tvWatch grid-open W4W5W8

What are the most important TV programmes you watch for information about politics and the election? List up to three programmes or click next if there are no programmes you can think of

tv1 • First TV programme

tv2 O Second TV programme

tv3 • Third TV programme

#### radioListen



radioListen grid-open W4W5W8

What are the most important Radio programmes you listen to for information about politics and the election? List up to three programmes or click next if there are no programmes you can think of

radio1 O First radio programme

radio2 O Second radio programme

radio3 O Third radio programme

## paperRead

paperRead grid-open W4W5W8

What are the most important newspapers (not including online) you read for information about politics and the election? List up to three newspapers or click next if there are no newspapers you can think of.

paper1 o First newspaper

paper2 O Second newspaper

paper3 O Third newspaper

#### internetRead

### internetRead

grid-open W4W5W8

What are the most important Internet sources (including online newspapers) you read for information about politics and the election? List up to three websites or click next if there are no websites you can think of.

internet1 o First website

internet2 O Second website

internet3 O Third website



## twitterUse

### twitterInfo

twitterInfo MULTIPLE CHOICE W4W5W12

In the last 4 weeks, have you read news or found information about the upcoming general election or politics more generally that was tweeted by any of the following people or organisations? Tick all that apply

#### **OPTIONS**

twitterInfo\_1 o Candidates or parties on Twitter

twitterInfo\_2 o Someone you know personally on Twitter

twitterInfo\_3 Other people on Twitter e.g. commentators, journalists, activists

#### **CODING**

1 · Yes

o No

Don't follow politics on Twitter

99999 O Don't know

### fbUse

# fbUse SINGLE CHOICEW4W5W6W12 Do you use Facebook?

1 o Yes

° No



### fbInfo

fbInfo MULTIPLE CHOICE W4W5W12

In the last 4 weeks, have you read news or found information about the upcoming general election or politics more generally that was posted on Facebook by any of the following people or organisations? Tick all that apply

#### **OPTIONS**

fbInfo\_1 
O Candidates or parties on Facebook

fbInfo\_2 o Someone you know personally on Facebook

fbInfo\_3 Other people on Facebook e.g. commentators, journalists, activists

#### CODING

1 · Yes

° O No

<sup>9998</sup> Don't follow politics on Facebook

9999 O Don't know

# visitPartySite

visitPartySite SINGLE CHOICE W4W5

Other than on Twitter and Facebook, have you visited the website of a candidate or party in the last 4 weeks?

1 · Yes

No

9999 O Don't know

partySiteName if visitPartySite==1 or 1 in fbInfo or 1 in twitterInfo



partySiteName MULTIPLE W4W5

Which candidate or party websites, Facebook page or Twitter feed did you visit/read in the last 4 weeks?

partySiteCon O Conservative party or candidate

partySiteLab 

Labour party or candidate

partySiteLD o Liberal Democrat party or candidate

partySiteSNP o SNP party or candidate Show if country==2

partySitePC o Plaid Cymru party or candidate Show if country==3

partySiteUKIP 
UKIP party or candidate

partySiteGrn 
Green party or candidate

partySiteOth 
Another party or candidate

-----

#### CODING

1 · Yes

0 O NO

99999 O Don't know

### sharedContentOnline

#### sharedContentOnline

MULTIPLE W4W5W12

During the last 4 weeks have you personally posted or shared any political content online e.g. through Facebook, Twitter, email or instant messaging? \*Tick all that apply\*

sharedContentOnline\_1 
O Conservative party or candidate

sharedContentOnline\_2 
O Labour party or candidate

sharedContentOnline\_3 
O Liberal Democrat party or

candidate

sharedContentOnline\_4 
O SNP party or candidate 
Show if country==2

sharedContentOnline 5 • Plaid Cymru party or candidate Show if country==3

#### CODING

1 o Yes

° O No

9999 O Don't know

\_\_\_\_\_



# signedUpParty if visitPartySite==1

signedUpParty SINGLE CHOICE W4W5

Have you signed up or officially registered online to help a party or candidate in their campaign?

1 · Yes

o No

99999 O Don't know

\_\_\_\_\_

# whichPartySigned if signedUpParty==1

# whichPartySigned

Which party is that?

SINGLE CHOICE

W4W5

1 - ...

- Conservative
- <sup>2</sup> O Labour
- <sup>3</sup> O Liberal Democrat
- Scottish National Party (SNP)
   Show if country==2
- 5 O Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- <sup>7</sup> Green Party
- 8 O British National Party (BNP)
- Other (open [generalElectionVoteOth1])

99999 O Don't know

Module: wrightChoiceExp if country == 3 or ScotExp\_randID in [4,5] or getsNewPlayground==1



# wrightGrid1

wrightGrid1 GRID W2W3

In your opinion, which one of the following areas should the government spend the \*most\* in and which area should the government spend the \*least\* in.

**ROWS** 

spendMost1- required Should spend the \*\*most\*\* in spendLeast1- required Should spend the \*\*least\*\* in

#### **COLUMNS**

- Infrastructure: Roads and Public Transport
- <sup>2</sup> O Health
- <sup>3</sup> O Social Security
- Research and Development
- 5 O Environmental Policy
- 99 O Don't know

# wrightGrid2

wrightGrid2 GRID W2W3

In your opinion, which one of the following areas should the government spend the \*most\* in and which area should the government spend the \*least\* in.

**ROWS** 

spendMost2- required Should spend the \*\*most\*\* in spendLeast2- required Should spend the \*\*least\*\* in

- Social Security
- <sup>2</sup> O Research and Development
- <sup>3</sup> Pensions
- <sup>⁴</sup> Defence
- 5 Foreign Aid
- 99 O Don't know



# wrightGrid3

wrightGrid3 GRID W2W3

In your opinion, which one of the following areas should the government spend the \*most\* in and which area should the government spend the \*least\* in.

**ROWS** 

spendMost3- required Should spend the \*\*most\*\* in spendLeast3- required Should spend the \*\*least\*\* in

#### **COLUMNS**

- ¹ Health
- <sup>2</sup> Pensions
- Infrastructure: Roads and Public Transport
- Environmental Policy
- 5 O Defence
- 99 O Don't know

# wrightGrid4

wrightGrid4 GRID W2W3

In your opinion, which one of the following areas should the government spend the \*most\* in and which area should the government spend the \*least\* in.

ROWS

spendMost4- required Should spend the \*\*most\*\* in spendLeast4- required Should spend the \*\*least\*\* in

- <sup>1</sup> O Pensions
- Environmental Policy
- 3 O Foreign Aid
- Education
- 5 O Research and Development
- 99 O Don't know



# wrightGrid5

wrightGrid5 GRID W2W3

In your opinion, which one of the following areas should the government spend the \*most\* in and which area should the government spend the \*least\* in.

**ROWS** 

spendMost5- required Should spend the \*\*most\*\* in spendLeast5- required Should spend the \*\*least\*\* in

#### **COLUMNS**

- Foreign Aid
- Infrastructure: Roads and Public Transport
- <sup>3</sup> Research and Development
- ⁴ Health
- <sup>5</sup> Education
- 99 O Don't know

# wrightGrid6

wrightGrid6 grid w2w3

In your opinion, which one of the following areas should the government spend the \*most\* in and which area should the government spend the \*least\* in.

ROWS

spendMost6- required Should spend the \*\*most\*\* in spendLeast6- required Should spend the \*\*least\*\* in

- • Environmental Policy
- <sup>2</sup> O Defence
- <sup>3</sup> O Education
- 4 O Pensions
- 5 O Social Security
- 99 O Don't know



# Module: welfareRealityAndPerception if getsHuddy==1

# Page welfarelevels if getsHuddy==1

#### minIncomeWellOff

**OPEN INTEGER TEXTBOX** 

W1W2W3W4W6

What do you think is the minimum monthly income (after taxes) that a family of two parents with two children require in order to be "well off"? Please give an amount per month:

#### minIncomeGetBy

**OPEN INTEGER TEXTBOX** 

W1W2W3W4W6

What do you think is the minimum monthly income (after taxes) that a family of two parents with two children require in order to "get by"? Please give an amount per month:

#### incomeWelfare

**OPEN INTEGER TEXTBOX** 

W1W2W3W4W6

On average, what do you think is the monthly amount that a family of two parents with two children receive from the government, if both parents are out of work? Please give an amount per month:

### welfarePreference

welfarePreference

SINGLE CHOICE

W2W3W4W6W7W11W14

Do you think that the amount of money families on welfare receive is too high or too low?

- Much too high
- <sup>2</sup> O Too high
- 3 O About right
- 4 O Too low
- Much too low
- 99 O Don't know

- Bon Cknow



# Module: cspl if getsHuddy==1

# cspl Conduct Public Officials

## csplConductPublicOfficials

SINGLE CHOICE

W2

Overall, how would you rate the standards of conduct of public office holders in the United Kingdom?

- Very low
- <sup>2</sup> O Quite low
- Neither high nor low
- Quite High
- <sup>⁵</sup> ∨ Very high

9999 O Don't know

# csplStandards

csplStandards DYNAMIC GRID W2

How confident do you feel that...

#### **ROWS**

 $csplImprove Standard sauthorities\ in\ the\ United\ Kingdom\ are\ committed\ to\ improving\ standards\ in$ 

public life?

csplUncoverWrongs authorities will generally uncover wrongdoing by people in public life?

csplPunishWrongs when people in public life are caught doing wrong, the authorities will

punish them?

- Not at all confident
- Not very confident
- <sup>3</sup> O Fairly confident
- Very confident
- 99999 O Don't know



# csplGeneralElec

#### expectGoodConductGeneral

SCALE W2W11W13

Thinking of the general election for the Westminster Parliament that will take place in May 2015, how fairly do you expect it to be conducted?

 Max
 5

 min
 1

 dk
 9999

# Module: pidHuddy

# pidGrid1

pidGrid1- Show if (partyld in

[1,2,3,4,5,6,7,8,9] or partyldSqueeze in

[1,2,3,4,5,6,7,8,9]) and getsHuddy==1 GRID W1W3W4W7W9W10W11W13W14W15

Earlier you said that you tend to identify as \$party. Thinking about this party, how much do you agree with these statements?

**ROWS** 

pidWeThey When I speak about this party, I usually say "we" instead of

"they".

pidInterestedOthers I am interested in what other people think about this party.

pidCriticiseParty When people criticize this party, it feels like a personal insult.

pidCommonParty I have a lot in common with other supporters of this party.

#### COLUMNS

Strongly disagree

<sup>2</sup> O Disagree

<sup>3</sup> O Agree

Strongly agree



# pidGrid2

pidGrid2 GRID W1W3W4W7W9W10W11W13W15

And thinking about \$partyPlural, how much do you agree with these statements?

**ROWS** 

pidRuinDay If this party does badly in opinion polls, my day is ruined

pidConnected When I meet someone who supports this party, I feel connected

with this person

pidMyParty When I speak about this party, I refer to them as "my party"

pidPraiseGood When people praise this party, it makes me feel good

#### **COLUMNS**

Strongly disagree

<sup>2</sup> O Disagree

<sup>3</sup> O Agree

Strongly agree

99999 O Don't know

# Module: HudsonResourceGen if getsHuddy==1

# page hudsonIntro

The following questions are about people you know yourself. These people might be family members, friends or acquaintances, but not people you may only have heard of, or do not know personally. The questions will ask if you currently know someone with a particular skill or occupation and how you would be able to reach that person.



resourceAccess1 DYNGRID W3

Do you personally know anyone who knows a lot about the following things and who you could reach on short notice, say within a week? And how would you reach that person, via the internet (such as email, Twitter, Facebook) or in other ways (such as in person or over the phone)? Please answer all these questions, even if you would not need to get someone to do these kinds of things for you. Do you personally know someone who...?

#### ROWS

accessReliableTradesman is a reliable tradesman (e.g. plumber, electrician, car-repairman)

accessFluentSpeaker can speak another language fluently

accessFixComputer knows how to fix problems with computers

accessGovtRegulator knows a lot about government regulations

accessMedia has good contacts with the local newspaper radio or TV

accessHealth knows a lot about health and fitness

#### **COLUMNS**

No, I do not know any such person

- Yes, I know such a person and could reach them by the internet
- Yes, I know such a person and could reach them in other ways
- Yes, I know such a person and could reach them by internet and in other ways

9999 O Don't know

resourceAccess2 DYNGRID W3

Do you personally know anyone with the following occupations that you could reach on short notice, say within a week? And how would you reach that person, via the internet or in any other way? Do you personally know someone who...?

#### **ROWS**

accessCouncilWorker Works for your local council

accessCouncillor Is a local councillor

accessEmployer Is in a position to hire other people

accessProfessional Has a profession such as a lawyer, teacher or accountant?

#### **COLUMNS**

- No, I do not know any such person
- Yes, I know such a person and could reach them by the internet
- Yes, I know such a person and could reach them in other ways
- Yes, I know such a person and could reach them by internet and in other ways



resourceAccess3 DYNGRID W

If you need help on short notice in the following areas, would you personally know someone who would be able to help you out within one week? And how would you reach that person, via the internet or in any other way? Please answer all these questions, even if you have never needed to ask for help in these areas.

Do you personally know someone who would...?

**ROWS** 

accessWorkAdvice give you sound advice on your work (e.g. career, other problems)

accessSmallJobs help you with small jobs around the house (e.g. DIY, gardening, disposing

of bulky items)

accessShoppingHelp do your shopping if you are ill or look after your home or pets if you go

away

accessSmallLoan lend you money (e.g. to pay a month's rent/mortgage)

accessDiscussPolitics discuss politics with you

accessLegalAdvice give you sound advice on legal or money matters

accessJobReference give you a good reference for a job

accessNewHome help you to find somewhere to live if you had to move home

#### COLUMNS

No, I do not know any such person

Yes, I know such a person and could reach them by the internet

Yes, I know such a person and could reach them in other ways

Yes, I know such a person and could reach them by internet and in other ways



W1

# Module: pledges if getsBrandenburg==1

# promises

#### promises- Show if pledgeRand==2

GRID

Before the 2010 General Election, the following promises were made by one or both of the parties that afterwards formed the government. For each of these, do you think the promise was fully kept, partially kept, or not kept at all?

**ROWS** 

promiseHealth A promise to increase health spending in real terms every year

promiseIDCards A promise to scrap ID cards and the next generation of biometric

passports

promiseMigration A promise to reduce net migration to less than 100,000 per year.

promiseRetire A promise to scrap compulsory retirement ages

promiseTaxAllowance A promise to raise the tax-free personal allowance to  $\pounds 10,000$  for

the start of the financial year 2011-2012

promiseTuition A promise to scrap University tuition fees

#### **COLUMNS**

○ Not kept

Partially kept

<sup>2</sup> • Fully kept



## proposals

### proposals- Show if pledgeRand==1

W1

The following policy proposals were made in 2010. For each of these, do you think the proposal was fully, partially or not adopted at all?

**ROWS** 

proposalHealth A proposal to increase health spending in real terms every year

proposalIDCards A proposal to scrap ID cards and the next generation of biometric

passports

proposalMigration A proposal to reduce net migration to less than 100,000 per year.

proposalRetire A proposal to scrap compulsory retirement ages

proposalTaxAllowance A proposal to raise the tax-free personal allowance to £10,000 for

the start of the financial year 2011-2012

proposalTuition A proposal to scrap University tuition fees

#### COLUMNS

Not adopted

Partially adopted

<sup>2</sup> • Fully adopted



Not randomized, exclude other punches

# prioritisationGrid

dk

Don't know

#### prioritisationGrid- Show if getsTT==1 GRID-CHECKW1W2W3W4W6W9 Which of these issues do you think are most important to each of the following political parties? \*Please tick all the issues that are important to each party\*. colorder randomize **ROWS** Conservatives conPriorities **labPriorities** Labour **IdPriorities Liberal Democrats** ukipPriorities UKIP COLUMNS econ The economy costLive $\square$ Cost of living nhs NHS immig Immigration □ Crime crime school Schools none None of these Not randomized, exclude other punches



# Module: Hicks if getsTT==1

# bes1a if bessplit==1

bes1a SINGLE CHOICE W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every £1000 in income that a person earned a year ago, they are now earning £1020 (after taking inflation into account).

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

- O Very aware
- <sup>2</sup> O Fairly aware
- Not very aware
- On Not aware at all
- 5 Don't know

# bes2a if bessplit==2

bes2a SINGLE CHOICE W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every £1000 in income that a person earned a year ago, they are now earning £1020 (after taking inflation into account).

Not everyone in Britain has seen their income grow by the same amount. The graph below shows how incomes have changed for people of different incomes.

The graph divides the population up into four groups based on income. Each group contains one quarter (25%) of the population. In the graph, we can see how much incomes have gone up or down for individuals in the poorest quarter, the lower-middle quarter, the upper-middle quarter, and the richest quarter of the population.

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

- Overy aware
- <sup>2</sup> Fairly aware
- Not very aware
- Not aware at all
- 5 O Don't know

\_\_\_\_\_



# bes3a if bessplit==3

bes3a SINGLE CHOICE W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every £1000 in income that a person earned a year ago, they are now earning £1020 (after taking inflation into account).

Not everyone in Britain has seen their income grow by the same amount. The graph below shows how incomes have changed for people of different incomes.

The graph divides the population up into four groups based on income. Each group contains one quarter (25%) of the population. In the graph, we can see how much incomes have gone up or down for individuals in the poorest quarter, the lower-middle quarter, the upper-middle quarter, and the richest quarter of the population. The graph also shows how much money individuals in each group earn.

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

- O Very aware
- <sup>2</sup> Fairly aware
- Not very aware
- Not aware at all
- 5 O Don't know

# bes4a if bessplit==4

bes4a SINGLE CHOICE W2

Now thinking about the British economy...

Over the last year, it is estimated that the incomes of British taxpayers grew by an average of 2%. This means that for every £1000 in income that a person earned a year ago, they are now earning £1020 (after taking inflation into account).

Not everyone in Britain has seen their income grow by the same amount. The graph below shows how incomes have changed for people of different incomes.

The graph divides the population up into four groups based on income. Each group contains one quarter (25%) of the population. In the graph, we can see how much incomes have gone up or down for individuals in the poorest quarter, the lower-middle quarter, the upper-middle quarter, and the richest quarter of the population. The graph also shows how much money individuals in each group earn.

Please tell us which of the groups in this graph you are in. If you are unsure, please just make your best guess.

- Poorest quarter (personal income less than £15,200 per year)
- 2 O Lower-middle quarter (personal income £15,200 to £22,200 per year)
- Upper-middle quarter (personal income £22,200 to £34,500 per year)
- Richest quarter (personal income more than £34,500 per year)



# bes4b if bessplit==4

bes4b SINGLE CHOICE W2

Thinking about how much information regarding the British economy gets out to the public, how aware, if at all, do you think most people are about how incomes have changed in Britain recently?

- <sup>1</sup> Very aware
- <sup>2</sup> Fairly aware
- Not very aware
- Not aware at all
- ⁵ Don't know



# Module: reintroductions if country in [1,3]

partyContact1new

SINGLE CHOICEW1W2W3W4W5W6W7W8W11W12W13W14

W7Have any of the political parties contacted you during the past four weeks?

- Yes, they have
- No, they have not

9999 O Don't know

# partyContact2new

partyContact2new- Show if partyContact1new==1

MULTIPLE

CHOICEW1W2W3W4W5W6W7W8W11W12W13W14

Please indicate all the political parties that have contacted you during the past four weeks.

\*Please tick all that apply.\*

partyContactCon 

Conservative

partyContactLab 

Labour

partyContactLD 

Liberal Democrat

partyContactSNP 

Scottish National Party (SNP) Show if country==2

partyContactOtherParty 
Someone for another party (open [othContact])

partyContactStrongerIn 

Stronger in W7W8

partyContactVoteLeave 

Vote Leave W7W8

partyContactOthLeave 

Another organisation campaigning to leave the EU W7W8

partyContactOthRemain□ Another organisation campaigning to remain in the EU W7W8

partyContactNone 

Nobody from a political party has contacted me Exclude other punches



Not randomized

# partyContact3new

□ Don't know

#### partyContact3new if **GRID-**Please indicate all the ways you have been contacted. \*Please select all that apply.\* colorder randomize roworder randomize **ROWS** partyContactCon- Show if 1 in partyContact2new Conservative partyContactLab- Show if 2 in partyContact2new Labour partyContactLD- Show if 3 in partyContact2new Liberal Democrat partyContactSNP- Show if 4 in partyContact2new **SNP** partyContactPC- Show if 5 in partyContact2new Plaid Cymru partyContactUKIP- Show if 6 in partyContact2new **UKIP** partyContactOther- Show if 7 in partyContact2new Someone for another party **COLUMNS** □ Telephone call □ A leaflet/letter delivered to your home □ A visit to your home Contact in the street □ Email □ Text message (SMS) (W1-W8) Social media (e.g. Facebook, Twitter) (W11-) □ Other ways Not randomized



# unitedGrid

unitedGrid- Show if country in [1,3]

GRIDW1W2W3W4W6W7W8W9W10W11W12W13W14W15

How united or divided are each of these parties?

**ROWS** 

conUnited Conservatives

labUnited Labour

IdUnited Liberal Democrats

pcUnited- Show if country==3 Plaid Cymru

ukipUnited UKIP

tigUnited The Independent Group W15

#### **COLUMNS**

¹ ○ Very divided

Fairly divided

Neither united nor divided

• • Fairly united

9999 O Don't know

169



# **DEMOGRAPHIC AND BACKGROUND ITEMS**

### currentUnionMember

**currentUnionMember** SINGLE CHOICEW2W3W4W7W9W10W11W12W15 W7W10 Are you a member of a trade union?

Topup

¹ o Yes

o No

9999 O Don't know

### everUnionMember

# everUnionMember- Show if currentUnionMember in [0,9999]

SINGLE CHOICE W2W3W4W7W9W10W11W12TopupW15

Have you \*ever\* been a member of a trade union?

¹ o Yes

<sup>0</sup> O No

9999 O Don't know

# subjClass

SINGLE CHOICEW2W9W10W11W12W15 Topup

Do you ever think of yourself as belonging to any particular class?

- <sup>1</sup> Yes, middle class
- Yes, working class
- Yes, other (open [othSubjClass])
- 4 O No



# Module: politicalKnowledge

### knowMP

knowMP SINGLE CHOICE W1W2W3

Which of the following people is the MP in your UK parliamentary constituency?

order randomize

- ¹ O John Robertson
- Mary Davies
- <sup>3</sup> O Susan Stewart
- David Johnston
- o [respondent's MP name inserted here]
- <sup>6</sup> O Salaam Fadhil
- <sup>7</sup> Other (open [knowMPOth]) Not randomized

<sup>9999</sup> ○ Don't know Not randomized

### polKnow

polKnow DYNAMIC GRID W1W8W9W10Topup

Please match the following people to their jobs

colorder randomize roworder randomize

ROWS

polKnowMiliband Ed Miliband polKnowClegg Nick Clegg

polKnowOsborne George Osborne
polKnowMay Theresa May
polKnowBercow John Bercow

political person

#### **COLUMNS**

- Chancellor of the Exchequer
- <sup>2</sup> O Deputy Prime Minister
- 3 O Leader of the Labour Party
- Home secretary
- Speaker of the House of Commons

9999 O Don't know Not randomized



# Page: polKnowPage2

polKnowForeign2 DYNAMIC GRID W2W5W9W10 Topup

Please match the following people to their jobs

colorder randomize roworder randomize

**ROWS** 

polKnowPutin polKnowMerkel polKnowAssad

.....

#### **COLUMNS**

- O President of Russia
- Chancellor of Germany
- <sup>3</sup> Prime Minister of Italy
- President of Syria
- President of Turkey

9999 O Don't know Not randomized

### registered

# registered- Show if postcode\_hidden

SINGLE CHOICE<sub>W2W3W4W6W7W8W11W13</sub>

As far as you know, is your name on the electoral register, that is, the official list of people entitled to vote, either at this address or somewhere else?

- ¹ Yes at \$postcode\_hidden
- <sup>2</sup> Yes another address

99999 O Don't know

# registeredOther

### registeredOther- Show if registered == 2

OPEN TEXTBOX

W2W3W4W6

Where is the other address where your name is on the electoral register? Please enter the postcode.



# registered Up To Date

•		eredUpToDate- Show if registered==2 and eredOther !="DK"	SINGLE CHOICE	W2W3W4W6W7W8
Is \$registeredOther the postcode of your current address?				
1 (	0	Yes		
0 (	0	No		
9999 (	0	Don't know		

# reasonNotRegistered

reasonNotRegistere	d- S	Show if registered==0	MULTIPLE CHOICE <sub>W2W3W4W6W7W8</sub>
What are the main reason	s yo	u are not on the electoral register?	*Please tick all that apply.*
reasonNotRegistered_1		I''m not entitled to vote	
reasonNotRegistered_2		I got left off by mistake	
reasonNotRegistered_3		I didn't know how to register	
reasonNotRegistered_4		I didn't want other people knowing my details	
reasonNotRegistered_5		I'm not interested in elections	
reasonNotRegistered_6		I never received the application form	
reasonNotRegistered_7		I have recently moved	
reasonNotRegistered_8		I just couldn't be bothered	
reasonNotRegistered_non	e□	None of these reasons	Exclude other punches
reasonNotRegistered_dk		Don't know	Exclude other punches

# polKnow



W6

## mpBackgrounds if getsBrandenburg==1

DYNAMIC GRID

**MULTIPLE CHOICE** 

To what extent do you believe that more or fewer MPs in Parliament should come from the following backgrounds? To what extent do you believe that Parliament should have more or fewer MPs with the following background?

**ROWS** 

preferMPLocal People who come from the area they represent

preferMPWorkClass Working-class people

preferMPWomen Women

preferMPDisabled People with disabilities

preferMPYoung Young people

preferMPEthnic Ethnic minorities

preferMPChrist Christians

preferMPLGBT Gay, lesbian, bisexual or, transgender people

preferMPMuslim Muslims

preferMPDegree People with university degrees

#### **COLUMNS**

5 O A lot more

- o Slightly more
- Same as currently
- Slightly fewer
- O A lot fewer

9999 O Don't know Not randomized

### allSourceIncome

allSourceIncome

#### 



allSourceIncome_7	Other state benefit	
allSourceIncome_8	Interest from savings or investments	
allSourceIncome_9	Student grant or loan	
allSourceIncome_10	Dependent on parents/other relatives	
allSourceIncome_11	Other source	
allSourceIncome_99	Don't know	Exclude other punches

# partyHelp

partyHelp SINGLE CHOICE W6

During the election campaign, did you help any of the political parties with their campaigning activities?

¹ o Yes

o No

9999 O Don't know

# whichPartiesHelped

whichPartiesHelped i	if <sub>I</sub>	partyHelp==1	MULTIPLE CH	OICE W6
Which political party(ies) dic	d y	ou assist *tick all that apply*		***************************************
whichPartiesHelped_1		Conservative Party		
whichPartiesHelped_2		Labour Party		
whichPartiesHelped_3		Liberal Democrats		
whichPartiesHelped_4		Scottish national Party		
whichPartiesHelped_5		Plaid Cymru		
whichPartiesHelped_6		UKIP		
whichPartiesHelped_7		The Green Party		
whichPartiesHelped_8		Other party [whichPartiesHelpOth]		
0		None of these		Exclude other punches
whichPartiesHelped_99		Don't know		Exclude other punches



# party Help Method

partyHelpMethod	if partyHelp==1	MULTIPLE CHOICE W6
Which political party(ies	s) did you assist *tick all that apply*	
partyHelpMethod_1	<ul> <li>Delivering Leaflets</li> </ul>	
partyHelpMethod_2	□ Telephoning Electors	
partyHelpMethod_3	☐ Taking Numbers at Polling Station	ns
partyHelpMethod_4	□ Doorstep Canvassing	
partyHelpMethod_5	□ Helping Out at the Campaign Offi	ce
0	□ None of these	Exclude other punches
partyHelpMethod_99	□ Don't know	Exclude other punches
fbInfof2f		
fbInfof2f		SINGLE CHOICE W6
During the election cam	paign, did you get news about politics ar	
¹ ○ Yes		
°		
9999 O Don't know		
twitterInfof2f		
twitterInfof2f		SINGLE CHOICE W6
During the election cam	paign, did you get news about politics ar	
¹ o Yes		
°		
9999 O Don't know		



# partyMember

### partyMember

SINGLE CHOICE

W6W8W10W11W12W13W14W15

Are you, or have you ever been, a member of any Political party?

- Yes, I am a member of a party
- <sup>2</sup> O I am not a member now but I used to be
- <sup>0</sup> O No, I have never been a member
- 99999 O Don't know

# party Member Past

## partyMemberPast if partyMember==2

SINGLE CHOICE

W6W8W10W11W12W13W14W15

Which party were you most recently a member of?

- <sup>1</sup> O Conservative
- <sup>2</sup> O Labour
- <sup>3</sup> O Liberal Democrat
- Scottish national Party (SNP)
- <sup>5</sup> Plaid Cymru
- United Kingdom Independence Party (UKIP)
- Green Party
- 8 British National Party (BNP)
- Other [partyMemberPastOth]
- 99999 O Don't know



# partyMemberNow

# partyMemberNow if partyMember==1 SINGLE CHOICE W6W8W10W11W12W13W14W15 Which party are you a member of?

- Conservative
- <sup>2</sup> O Labour
- O Liberal Democrat
- Scottish national Party (SNP)
- <sup>5</sup> Plaid Cymru
- United Kingdom Independence Party (UKIP)
- Green Party
- 8 British National Party (BNP)
- Other [partyMemberNowOth]
- 9999 O Don't know

# registerChange

### registerChange

SINGLE CHOICE

W3

The way we register for elections is changing. Electors will be registered individually rather than by household. Some electors have already received a letter about these changes. How about you? Have you received a letter yourself about this?

- Yes, I was told I have to re-register
- <sup>2</sup> Yes, I was told I do not have to do anything
- <sup>0</sup> No, I haven't received any letter
- 9999 O Don't know

5 Don t know



# regSatisfaction

regSatisfaction

SINGLE CHOICE

W2W4W6W8

How satisfied or dissatisfied are you with the system of registering to vote in Britain?

- Very satisfied
- <sup>2</sup> O Satisfied
- Neither satisfied nor dissatisfied
- O Dissatisfied
- 5 O Very dissatisfied
- 9999 O Don't know

how Did You Fill Reg Form

## howDidYouFillRegForm- Show if registered in [1,2]

SINGLE CHOICE

W2W4W6

Did you fill in the form yourself or did someone fill it in on your behalf?

- ¹ Yes filled it in myself
- No someone else filled it in on my behalf
- <sup>3</sup> O I am not aware of a registration form
- 9999 O Don't know



# polKnowPage1

polKnowForeign1 DYNAMIC GRID W2W9W10 Topup

Please match the following people to their jobs

colorder randomize roworder randomize

**ROWS** 

polKnowKerry

polKnowHollande

polKnowNetanyahu

#### **COLUMNS**

United States Secretary of State

<sup>2</sup> • President of France

<sup>3</sup> • Prime Minister of Israel

Secretary General of the United Nations

<sup>⁵</sup> ○ Prime Minister of Canada

9999 O Don't know Not randomized



## socialDes

socialDes				W8W9
			IPLE CHOICE	W1topup
Which of these s	state	ments apply to you? *Please tick all th	nat apply.*	
order		randomize		
socialDes_1		I always smile at people every time I meet them		
socialDes_2		I always practice what I preach		
socialDes_3		If I say to people that I will do something, I always keep my promis no matter how inconvenient it migh		
socialDes_4		I would never lie to people		
socialDes_none		None of these statements apply to n	ne Not randomize	d,exclude other punches
socialDes_dk		Don't know	Not randomize	d,exclude other punches

## riskTaking

riskTaking	SINGLE CHOICE	W1W7	W8Topup
Generally speaking, how willing are you to take risks?			

- Very willing to take risks
- <sup>3</sup> O Somewhat willing to take risks
- <sup>2</sup> O Somewhat unwilling to take risks
- Very unwilling to take risks



## countryOfBirth

**countryOfBirth**Where were you born?

SINGLE CHOICE

W1W15

Topup

- <sup>1</sup> O England
- <sup>2</sup> O Scotland
- <sup>3</sup> Wales
- Northern Ireland
- <sup>5</sup> Republic of Ireland
- Other: Commonwealth member country
- <sup>7</sup> Other: European Union member country
- 8 Other: Rest of world
- 99 Prefer not to answer

## workingStatus

workingStatus SINGLE CHOICEW1W9W10W11W12W14W15 Topup Which of these best describes what you were doing last week?

- Working full time (30 or more hours per week)
- <sup>2</sup> O Working part time (8-29 hours a week)
- Working part time (less than 8 hours a week)
- Unemployed and looking for work
- <sup>5</sup> Full time university student
- Other full time student
- 7 O Retired
- 8 O Not in paid work for any other reason
- 9 Other



## prevJob

prevJob- Show if

workingStatus in [4,7,8,9]

Have you worked in a paid job in the past?

SINGLE CHOICE W1W8W9W10W11W12W14TopupW15

- Yes, I have done paid work in the past
- ° No, I have never done paid work
- 99999 O Don't know

# Module: currentOccupation if workingStatus in [1,2,3]

#### SelfOcc

	mation to give a c	nt job. *Please give lear picture of what you	OPEN TEXTBOX	W1W10	topup
cols	50				
dk	1				
rows	1				
selfOrg					



selfOrg	OP	EN TEXTBOX	W1	topup
What does the firm or	organisation you work at mair	nly make or do?		
cols	50			
dk	1			
rows	1			

## selfOccStatus

selfOccStatus SINGLE CHOICEW1W9W10W11W12W15 topup W7 Are you an employee or self-employed/an independent contractor?

5 Bon Chilew

<sup>&</sup>lt;sup>1</sup> O An employee

Self-employed/an independent contractor

<sup>9999</sup> O Don't know



## selfOccSupervise

selfOccSupervise- Show if selfOccStatus==1

SINGLE CHOICEW1W9W10W11W12W15

Do you supervise or are you responsible for the work of any other people?

- Yes
- 9999 O Don't know

## selfOccOrgSize

selfOccOrgSize- Show if

SINGLE CHOICEW1W9W10W11W12W15 topup

How many people work for your employer at the place where you work?

o 1 to 24 employees

selfOccSupervise==1

- o 25 to 499 employees
- 500 or more employees
- 99999 O Don't know

## selfOccEmployees

selfOccEmployees- Show if selfOccStatus==0

SINGLE CHOICEW1W9W10W11W12W15 topup

Do you work on your own or do you have employees?

- I do not have employees
- I have employees
- 9999 O Don't know

selfNumEmployees



## selfNumEmployees- Show if selfOccEmployees==1

SINGLE CHOICE

W1W8W9W10W11W12topupW15

How many people do you employ at the place you work?

- ¹ 1 to 24 employees
- <sup>2</sup> o 25 to 499 employees
- <sup>3</sup> o 500 or more employees

9999 O Don't know



## Module: lastOccupation if prevJob==1

## Page: lastOccSelf\_page

Please tell us about your last job.

## selfOccLast

selfOccLast What was your	job title?	OPEN TEXTBOX	W1 topup
cols	50		
dk	1		
rows	1		
150			

## selfOrgLast

selfOrgLast		OPEN TEXTBOX	W1	topup
What did the fir	m or organisation you worked	d at mainly make or do?		
cols	50			
dk	1			
rows	1			

## selfOccStatusLast

selfOccStatusLast	SINGLE CHOICEW1W10W11W12W15	topup
Were you an employee or self-employed/	an independent contractor?	

¹ ○ An employee

## selfOcc Supervise Last

<sup>\*</sup>Please give enough information to give a clear picture of what you did.\*

<sup>°</sup> O Self-employed/an independent contractor

<sup>9999</sup> O Don't know



## selfOccSuperviseLast- Show if selfOccStatusLast==1

SINGLE CHOICEW1W10W11W12W15 topup

Did you supervise or were you responsible for the work of any other people?

1	0	Yes
0	0	No
9999	0	Don't know



## selfOccOrgSizeLast

#### selfOccOrgSizeLast- Show if selfOccSuperviseLast==1

SINGLE CHOICEW1W10W11W12W15 topup

How many people worked for your employer at the place where you worked most recently?

- 1 o 1 to 24 employees
- <sup>2</sup> o 25 to 499 employees
- <sup>3</sup> 500 or more employees
- 9999 O Don't know

## selfOccEmployeesLast

selfOccEmployeesLast- Show if selfOccStatusLast==0

SINGLE CHOICEW1W10W11W12W15 topup

Did you work on your own or did you have employees?

- ° o I did not have employees
- ¹ I had employees
- 9999 O Don't know

## selfNumEmployeesLast

### selfNumEmployeesLast- Show if selfOccEmployeesLast==1

SINGLE CHOICEW1W10W11W12W15

How many people did you employ at the place you worked?

- 1 0 1 to 24 employees
- <sup>2</sup> o 25 to 499 employees
- <sup>3</sup> 500 or more employees
- 9999 O Don't know



## headHouseholdPast

headHouseholdPast SINGLE CHOICE W1W8W9W10W11W13topupW15
Thinking back to when you were about 14, who was the main wage earner in your household?

- ¹ My father
- <sup>2</sup> O My mother
- <sup>3</sup> O Someone else
- No one in my house worked
- 99999 O Don't know



# Module: fatherOccMod if headHouseholdPast==1

## Page: fathersOcc\_page

Please explain a bit about your father's job when you were 14.

#### fatherOcc

fatherOcc		OPEN TEXTBOX	W1	topup
What job did y	our father have? What wa	as the name or title of his job?		
cols	50			
dk	1			
rows	1			

## fatherOrg

fatherOrg		OPEN TEXTBOX	W1	topup
What did the firm or or	ganisation your father	worked at when you were 14 ma	inly make or do?	
cols	50			
dk	1			
rows	1			

### fatherOccStatus

fatherOccStatus	SINGLE CHOICE	W1	topup
Was your father an employee or self-en	nployed/an independent contractor?		

<sup>&</sup>lt;sup>1</sup> O An employee

<sup>\*</sup>Please give enough information to give a clear picture of what he did.\*

Self-employed/an independent contractor

<sup>99999</sup> O Don't know



tatn	erOccSupervise			
	erOccSupervise- Show if fatherOccStatus==1 ur father supervise or was he responsible for the work of any of	SINGLE CHOICE other people?	W1	topup
1 O	Yes			
0 0	No			
9999 🔾	Don't know			
fath	erOccOrgSize			
	erOccOrgSize- Show if fatherOccSupervise==1 how many people worked for your father's employer at the p	SINGLE CHOICE lace where he worked		topup

- o 1 to 24 employees
- o 25 to 499 employees
- o 500 or more employees
- 9999 O Don't know

## fatherOccEmployees

fatherOccEmployees- Show if fatherOccStatus==0 SINGLE CHOICE W1 topup Did your father work on his own or did he have employees?

- He did not have employees
- He had employees
- 99999 O Don't know

## fatherNumEmployees

#### fatherNumEmployees- Show if fatherOccEmployees==1

SINGLE

CHOICEW1W8W9W10W11W13TopupW15

How many people did he employ at the place he worked?

- 1 to 24 employees
- o 25 to 499 employees
- 500 or more employees
- 99999 O Don't know



# Module: motherOccMod if headHouseholdPast==2

## Page: motherOcc\_page

Please explain a bit more about your mother's work when you were 14. \*Please give enough information to give a clear picture of what she did.

#### motherOcc

motherOcc		OPEN TEXTBOX	W1	topup
What job did y	our mother have?	What was the name or title of her job?		
cols	50			
dk	1			
rows	1			

## motherOrg

motherOrg		OPEN TEXTBOX	W1	Topup
What did the firm or or	rganisation your mother worke	ed at when you were 14 mainl	y make or do?	
cols	50			
dk	1			
rows	1			

## motherOccStatus

motherOccStatus	SINGLE CHOICE	W1	Topup
	f-employed/an independent contractor		

<sup>&</sup>lt;sup>1</sup> O An employee

9999 O Don't know

Self-employed/an independent contractor



## matharOccCuparvica

99999 O Don't know

m	ΙΟΙ	neroccsupervise	
		nerOccSupervise- Show if motherOccStatus ==1 SINGLE CHOICE W1 ur mother supervise or was she responsible for the work of any other people?	topup
1	0	Yes	
0	0	No	
9999	0	Don't know	
m	ot	herOccOrgSize	=
		how many people worked for your mother's employer at the place where she worked?	Горир
1	0	1 to 24 employees	
2	0	25 to 499 employees	
3	0	500 or more employees	
9999	0	Don't know	
m	ot	:herOccEmployees	
		nerOccEmployees- Show if motherOccStatus==0 SINGLE CHOICE W1 to mother work on her own or did she have employees?	topup
0	0	She did not have employees	
1	0	She had employees	
9999	0	Don't know	
m	ot	:herNumEmployees	-
if	mo	nerNumEmployees- Show otherOccEmployees==1 nany people did she employ at the place she worked?  OtherOccEmployees==1  SINGLE CHOICE  W1W8W9W10topu	pW15
1	0	1 to 24 employees	
2	0	25 to 499 employees	
3	0	500 or more employees	



## Demographics

## RprivSchnew

RprivSchnew MULTIPLE CHOICE W1W8w9W10W11Topup

Did you ever go to a private, fee-paying primary or secondary school in Britain? \*Please tick all that apply\*

privatePrimarySchool □ Yes – primary or middle level

privateSecondarySchool □ Yes – secondary level

 $\begin{tabular}{lll} never Private School & & D & No-I never went to a private school & Exclude other punches \\ \end{tabular}$ 

RprivSchnew\_dk Don't know Exclude other punches

#### subjectHE

#### subjectHE- Show if eduChoice==1

SINGLE CHOICE

W1W8w9TopupW15

What subject area did you study in your most recent degree/diploma (at university etc) or what subject area are you studying now (if you are still studying)?

- I never attended higher education (university etc)
- Engineering, Mathematics or Natural sciences
- Humanities, social sciences, psychology or education
- <sup>3</sup> O Medicine
- <sup>4</sup> O Law
- 5 O Economics or business
- <sup>7</sup> Other
- 9999 O Don't know
- 998 Skipped
- 999 Not Asked



CHOICE W1W8W9TopupW15

## subjectHECurrent

subjectHECurrent- Show if	
eduChoice==2	SINGLE

You mentioned earlier that you are a full time university student, what subject area are you mainly studying?

- Engineering, Mathematics or Natural sciences
- Humanities, social sciences, psychology or education
- <sup>3</sup> O Medicine
- <sup>4</sup> O Law
- Economics or business
- <sup>7</sup> Other
- 99999 O Don't know

## dependents

de	epe	ndents			MULTIPLE CHOICE	W.	1W8w9W10W	/14Topup
	•	I have day-to-day caring re e tick all that apply.*	spo	nsibilities	for any of the following	ng in you	r family?	
pre	esch	oolChildrenInHousehold		Pre-sch	ool aged children			
sch	nool	ChildrenInHousehold		School a	aged children			
sicl	kOrl	ElderlyInHousehold		Sick, dis	abled or elderly adults			
nol	Dep	endentsInHousehold		None of	f the above		Exclude	other punches
sp	oea	akWelsh						
sp	eal	kWelsh- Show if cour	ntry	<b>/==3</b>	SINGLE CHOICE	W1W8	W9W10W11V	W12topupW15
Car	n yo	u speak Welsh?						
2	0	Yes, fluently						
1	0	Yes, but not fluently						
0	0	No						
9999	0	Don't know						



## YouGov Profile variables

#### marital

marital SINGLE CHOICE W10W15 <sup>1</sup> O Married Living as married Separated (after being married) Divorced Widowed Never married

## profile\_education\_age

Civil Partnership

#### profile\_education\_age SINGLE CHOICE W13W15 YouGov At what age did you finish full-time education?

- 15 or under
- 0 16
- 0 17-18
- 0 19
- o 20+
- Still at school/Full time student
- Can't remember

## profile\_ethnicity

## profile\_ ethnicity

SINGLE CHOICEW10W11W12W13W15 YouGov

To which of these groups do you consider you belong?



- ¹ White British
- <sup>2</sup> O Any other white background
- <sup>3</sup> O White and Black Caribbean
- White and Black African
- <sup>⁵</sup> White and Asian
- 6 Any other mixed background
- <sup>7</sup> Indian
- 8 Pakistani
- 9 Bangladeshi
- <sup>10</sup> Any other Asian background
- 11 Black Caribbean
- 12 Black African
- <sup>13</sup> Any other black background
- 14 Chinese
- Other ethnic group
- 16 Refused

\_\_\_\_\_

#### Gender

gender		YouGov
	SINGLE CHOICE	W15
Are you male or female?		

- <sup>1</sup> O Male
- <sup>2</sup> Female

## profile\_household\_size

## profile\_household\_size SINGLE CHOICE W10W15 YouGov How many people, including yourself, are there in your household? Please include both adults and children.



- ¹ 0 <u>1</u>
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- 5 0 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 o 8 or more
- 9 O Don't know
- 10 O Refused



## housing

housing		W10W15
	SINGLE CHOICE	YouGov
Which of these applies to your home?		

- Own the leasehold/ freehold outright
- <sup>2</sup> O Buying leasehold/ freehold on a mortgage
- <sup>3</sup> Rented from local authority
- Rented from private landlord
- <sup>5</sup> O It belongs to a Housing Association
- On't know

## profile\_newspaper\_readership\_201

profile_newspaper_readership_201		W10W13W15
	SINGLE CHOICE	YouGov
Which daily newspaper do you read most often?		

- <sup>1</sup> O The Express
- <sup>2</sup> O The Daily Mail / The Scottish Daily Mail
- ³ The Mirror / Daily Record
- The Daily Star / The Daily Star of Scotland
- 5 The Sun
- 6 The Daily Telegraph
- 7 O The Financial Times
- \* O The Guardian
- <sup>9</sup> O The Independent
- <sup>10</sup> O The Times
- 11 The Scotsman
- The Herald (Glasgow)
- 13 The Western Mail
- Other local daily morning newspaper
- <sup>15</sup> Other Newspaper
- 16 None



## profile\_past\_vote\_2010

#### profile\_past\_vote\_2010

SINGLE CHOICEW12W13W15 YouGov

Thinking back to the General Election in May 2010, do you remember which party you voted for then – or perhaps you didn't vote?

- O Did not vote
- Conservative Party
- <sup>3</sup> O Labour Party
- Liberal Democrats
- Scottish National Party
- 6 Plaid Cymru
- o British National Party (BNP)
- 8 O Green Party
- 9 Respect
- <sup>10</sup> O United Kingdom Independence Party (UKIP)
- Some other party
- Don't know



## profile\_past\_vote\_2005

## profile\_past\_vote\_2005

SINGLE CHOICEW12W13W15 YouGov

Thinking back to the General Election in May 2005, do you remember which party you voted for then – or perhaps you didn't vote?

- Did not vote
- Conservative Party
- <sup>3</sup> O Labour Party
- Liberal Democrats
- Scottish National Party
- 6 Plaid Cymru
- <sup>7</sup> O British National Party (BNP)
- 8 O Green Party
- 9 Respect
- <sup>10</sup> O United Kingdom Independence Party (UKIP)
- Veritas
- Some other party
- Don't know



## profile\_household\_children

pι	ofi	le_household_children	SINGLE CHOICE	W15	YouGov
Ch	ildre	en in Household			
1					
1	0	0			
2	0	1			
3	0	2			
4	0	3			
5	0	4			
6	0	5			
7	0	6 or more			
8	0	Don't know			
9	0	Prefer not to say			



## profile\_gross\_household

## profile\_gross\_household

SINGLE CHOICE W10W15 You

YouGov

What is your gross household income?

Gross HOUSEHOLD income is the combined income of all those earners in a household from all sources, including wages, salaries, or rents and before tax deductions. What is your gross household income? W15

- o under 5,000 per year
- <sup>2</sup> o 5,000 to 9,999 per year
- <sup>3</sup> 0 10,000 to 14,999 per year
- 15,000 to 19,999 per year
- 5 0 20,000 to 24,999 per year
- 6 0 25,000 to 29,999 per year
- <sup>7</sup> 0 30,000 to 34,999 per year
- 8 0 35,000 to 39,999 per year
- <sup>9</sup> 0 40,000 to 44,999 per year
- <sup>10</sup> 45,000 to 49,999 per year
- <sup>11</sup> 0 50,000 to 59,999 per year
- o 60,000 to 69,999 per year
- <sup>13</sup> O 70,000 to 99,999 per year
- <sup>14</sup> 0 100,000 to 149,999 per year
- <sup>15</sup> 150,000 and over
- Don't know
- o Prefer not to answer □



## profile\_ gross\_personal

		e_gross_personal s your gross personal income?	S	INGLE CHOICE YouGov
1	0	under 5,000 per year		
2	0	5,000 to 9,999 per year		
3	0	10,000 to 14,999 per year		
4	0	15,000 to 19,999 per year		
5	0	20,000 to 24,999 per year		
6	0	25,000 to 29,999 per year		
7	0	30,000 to 34,999 per year		
8	0	35,000 to 39,999 per year		
9	0	40,000 to 44,999 per year		
10	0	45,000 to 49,999 per year		
11	0	50,000 to 59,999 per year		
12	0	60,000 to 69,999 per year		
13	0	70,000 to 99,999 per year		
14	0	100,000 and over		
15	0	Don't know		
16	0	Prefer not to answer		
A	ge	(age as of January 2014)		
ag	ge-	Show if 0	OPEN INTEGER	W1W7W8W9W11W12W13
		s your age?	TEXTBOX	YouGov

## ${\sf ageGroup}$

ageGroup- Show if 0	RECODED	YouGov W15
What is your age?		



1	0	Under 18
2	0	18-25
3	0	26-35
4	0	36-45
5	0	46-55
6	0	56-65
7	0	66+

## Education



## education- Show if pdl.profile\_education\_level.last > months(6)

SINGLE CHOICEW13YouGov

What is the highest educational or work-related qualification you have?

- No formal qualifications
- Youth training certificate/skillseekers
- Recognised trade apprenticeship completed
- <sup>4</sup> O Clerical and commercial
- <sup>5</sup> O City and Guild certificate
- <sup>6</sup> O City and Guild certificate advanced
- <sup>7</sup> O ONC
- <sup>8</sup> O CSE grades 2-5
- ° CSE grade 1, GCE O level, GCSE, School Certificate
- <sup>10</sup> O Scottish Ordinary/ Lower Certificate
- <sup>11</sup> O GCE A level or Higher Certificate
- <sup>12</sup> O Scottish Higher Certificate
- O Nursing qualification (eg SEN, SRN, SCM, RGN)
- <sup>14</sup> O Teaching qualification (not degree)
- <sup>15</sup> O University diploma
- <sup>16</sup> O University or CNAA first degree (eg BA, B.Sc, B.Ed)
- <sup>17</sup> O University or CNAA higher degree (eg M.Sc, Ph.D)
- Other technical, professional or higher qualification
- 19 O Don't know
- <sup>20</sup> Prefer not to say



gor

	ofi	le_GOR_pdl- Show if 0 area of the UK do you live in?	SINGLE CHOICE	YouGov W15
1	0	North East		
2	0	North West		
3	0	Yorkshire and the Humber		
4	0	East Midlands		
5	0	West Midlands		
6	0	East of England		
7	0	London		
8	0	South East		
9	0	South West		
10	0	Wales		
11	0	Scotland		
12	0	Northern Ireland		
13	0	Non UK & Invalid		
pr The	ofi e Lo	le_lea cal education authority of the respondent ofile_oslaua le_oslaua cal authority of the respondent	CREATED	W15 YouGov W15 YouGov
_	CO			
	on e pa	arliamentary constituency of the respondent	CREATED	W15 YouGov
В	ig	5 personality measures		



## personality\_agreeableness

personality\_agreeableness

**CREATED** 

W15

YouGov

Respondent's agreeableness score (based on their TIPI responses)

Max 10

Min 0

## personality\_conscientiousness

personality\_conscientiousness

CREATED

W15

YouGov

Respondent's conscientiousness score (based on their TIPI responses)

Max 10

Min 0

#### personality extraversion

personality\_ extraversion

**CREATED** 

W15

YouGov

Respondent's extraversion score (based on their TIPI responses)

Max 10

Min 0

#### personality\_ neuroticism

personality\_ neuroticism

**CREATED** 

W15

YouGov

Respondent's neuroticism score (based on their TIPI responses)

Respondent's openness score (based on their TIPI responses)

Max 10

Min 0

## personality\_openness

personality\_openness

**CREATED** 

W15

YouGov

Max 10

Min 0



## EU referendum vote intention

#### Note on the EU referendum questions:

During waves 7 and 8, respondents were asked which way they intended to vote in the EU referendum and then respondents who said don't know were asked a follow-up squeeze question. In wave 8 respondents were also asked about whether they had applied for a postal vote and whether they had voted with it.

euRefVote- Combines the squeezed and unsqueezed responses and postal votes where applicable euRefVoteUnsqueeze- Just the unsqueezed responses (excluding postal votes)

euSqueeze- Just the squeezed responses

euRefVotePost- just the postal vote responses

#### euRefTurnout

euRefTurnout

SINGLE CHOICE

W7

W9

Many people don't vote in elections these days. How likely is it that you will vote in the referendum on Britain's membership of the European Union on June 23<sup>rd</sup>?

- 5 O Very likely that I would vote
- <sup>4</sup> Fairly likely
- <sup>3</sup> O Neither likely nor unlikely
- <sup>2</sup> O Fairly unlikely
- Very unlikely that I would vote
- 99999 O Don't know

## postalapply

SINGLE CHOICE W8
It is possible to vote by post in the EU referendum that will be held on June 23<sup>rd</sup>. Have you applied for a postal vote?

- <sup>θ</sup> No
- ¹ Yes

99999 Don't know



## postalTurnout

postalTurnout if postalapply==1	SINGLE CHOICE	W8
And have you already voted (by post)?		
<sup>θ</sup> O No		
<sup>1</sup> O Yes		
9999 O Don't know		

#### euRefVote

EuRefVote

SINGLE CHOICE

W7W8W10

If you do vote in the referendum on Britain's membership of the European Union, how do you think you will vote?

Remain in the EU

Leave the EU

9999

Don't know

## euRefVote

Vote	SINGLE CHOICE	W9	
How did you vote in the EU referendum?			
Remain in the EU			
Leave the EU			
Don't know			
	d you vote in the EU referendum?  Remain in the EU  Leave the EU	Remain in the EU  Leave the EU	

## euRefVotePost



_

## euSqueeze

euSqueeze if euRefVote == 9999 SINGLE CHOICE W7 W8

Are you leaning more towards one side or another in the EU Referendum?

- o Will not vote
- ° Yes-Leave
- <sup>2</sup> Yes-Remain
- 9999 O No-not decided

## euRefInterest

euRefInterest

How interested are you in the EU referendum that will be held on June 23<sup>rd</sup>?

W7W8

- Very interested
- <sup>3</sup> O Somewhat interested
- Not very interested
- Not at all interested
- 9999 O Don't know

## euRefFinal



euRefFinal SINGLE W7W8W9

[If the UK votes to leave the EU, do you think the decision will be final or might there be a second referendum?

- <sup>1</sup> O The decision will be final

9999 O Don't know

#### MIIEU

MIIEU SINGLE W7W8

What matters most to you when deciding how to vote in the EU referendum?

If there was another EU referendum, what would matter most to you when deciding how to vote? (W15)

<sup>1</sup> O Please write in

9999 O Don't know



euMIISmall Coded variable W7W8

#### 15 category coding of open-ended MIIEU responses

- 1 o Immigration
- 2 O Economy
- 3 Foreign policy
- 4 British/English identity
- 5 o Protection of rights
- 6 O Sovereignty/EU bureaucracy
- 7 Cosmopolitanism
- 8 Campaign/outcome fairness
- 9 O Social identity/partisanship
- 10 O EU integration/stability
- 11 o Family
- 12 EU spending/regulations/cost
- 13 Other stability or uncertainty
- 97 O No content to reason
- 98 Other



EUMIICategory Coded variable W7W8
54 category coding of open-ended MIIEU responses



- 2 British identity
- 3 British influence in the world
- 4 bureaucracy
- 5 debt
- 6 democratic deficit
- 7 don't know
- 8 economic stability
- 9 economy general
- 10 economy personal
- 11 emotional
- 12 English identity
- 13 environment
- 14 equality
- 15 EU accountability
- 16 EU identity/cosmopolitan
- 17 EU spending
- 18 EU spending-neg
- 19 EU spending-pos
- 20 EU stability
- 21 family
- 22 fiscal
- 23 fishing
- 24 freedom of movement
- 25 further integration
- 27 general concerns
- 28 human rights
- 29 immigration
- 30 influence over EU
- 31 international cooperation
- 32 judicial
- 33 living standards
- 34 NHS



- 35 other
- 36 partisan-neg
- 37 partisan-pos
- 38 peace
- 39 red tape
- 40 refugees
- 41 scotland
- 42 security
- 43 social cohesion
- 44 social identity
- 45 sovereignty
- 46 trade
- 47 truth
- 48 turkey
- 49 uncertainty
- 50 unemployment
- 51 worker rights
- 54 election/campaign fairness
- 55 respecting result
- 56 EU reform
- 57 british greatness
- 58 stability in general

SecondRef

dealVnodeal SINGLE W15

If there were a referendum where the options were the government's withdrawal deal or to leave the EU without a deal, which would you vote for?

\_\_\_\_\_



- <sup>1</sup> O The government's withdrawal deal
- <sup>2</sup> O Leave without a deal
- <sup>3</sup> O I would not vote

9999 O Don't know

dealVremain SINGLE W15

If there were a referendum where the options were the government's withdrawal deal or remaining in the EU, which would you vote for?

- <sup>1</sup> O The government's withdrawal deal
- <sup>2</sup> O Remain in the EU
- <sup>3</sup> O I would not vote

9999 O Don't know

remainVnodeal SINGLE W15

If there were a referendum where the options were to leave the EU without a deal or remaining in the EU, which would you vote for?

- Leave without a deal
- <sup>2</sup> O Remain in the EU
- <sup>3</sup> O I would not vote

9999 O Don't know

partyIdEU



[partyldEU if (partyld1 in [1,2,3,4,5,6,7,8,9] or partyldSqueeze1 in [1,2,3,4,5,6,7,8,9])]{

SINGLE W7W8

Do you think that other people who are close to \$partyPlural mainly want to remain in the EU or leave the EU?

- O Mainly leave
- Mainly remain
- Fairly evenly split
- 99999 O Don't know

# euRefExpectation

euRefExpectation

How likely do you think it is that the UK will vote to leave the EU?

UK will definitely vote to remain in the EU

UK will definitely vote to leave the EU

Don't know

# Ethnocentrism

### ethnoGrid



ethnoGrid	DYNAMIC GRID	W7W9W10
How much do you agree	e or disagree with the following statements?	
roworder	randomize	
ROWS		
ethno1	Britain has a lot to learn from other coun	tries in running its affairs
ethno2	I would rather be a citizen of Britain than the world	of any other country in
ethno3	There are some things about Britain toda ashamed to be British	y that make me
ethno4	People in Britain are too ready to criticise	e their country
ethno5	The world would be a better place if peopwere more like the British	ple from other countries
ethno6	I am often less proud of Britain than I wo	uld like to be
COLUMNS		

- <sup>1</sup> O Strongly disagree
- o Disagree
- <sup>3</sup> O Neither agree nor disagree
- 4 O Agree
- 9999 O Don't know

# Change preferences

# pref Change Grid



prefChangeGrid DYNAMIC GRID W7W10W11

How much do you agree or disagree with the following statements?

roworder randomize

**ROWS** 

radical We need to fundamentally change the way society works in

Britain

harkBack Things in Britain were better in the past

**COLUMNS** 

Strongly disagree

<sup>2</sup> O Disagree

<sup>3</sup> O Neither agree nor disagree

<sup>4</sup> O Agree

5 O Strongly agree

99999 O Don't know

# Referendum leader likes

### euLeaderLike



euLeaderLike DYNAMIC GRID W7W8W9W11W13W15 How much do you like or dislike each of the following political figures? randomize roworder **ROWS** likeBoris Boris Johnson W7W8W9W13W14W15 LikeGove Michael Gove (in partyleaderlike grid in W9) W7W8W9W14 LikeOsborne George Osborne W7W8W9 LikeAlanJohnson Alan Johnson W7W8 likeMogg Jacob Rees-Mogg W14W15 likeHunt Jeremy Hunt W14 likeJavid Sajid Javid W14 likeUmunna Chuka Umunna W15 likeBerger Luciana Berger W15 likeSoubry Anna Soubry W15 COLUMNS 0 Strongly dislike 0 1 0 2 0 3 0 4 0 5 0 0 7 0 0 10 Strongly like

# Best Prime Minister

99999 O Don't know

# bestPm



bestPM SINGLE W7W8W10W11W12

Who would make the best Prime Minister?

- David Cameron W7W8 / Theresa May W10W11W12
- <sup>2</sup> O Jeremy Corbyn
- <sup>3</sup> O Neither

99999 O Don't know

# Police and Crime Commissioner elections

### crimeLocal

**crimeLocal** SINGLE W7

Do you think that the level of crime \*\*in your local area\*\* is getting higher, getting lower or staying about the same?

- o Getting a lot lower
- <sup>2</sup> O Getting a little lower
- <sup>3</sup> O Staying about the same
- Getting a little higher
- 5 O Getting a lot higher
- 9999 O Don't know

## pccTurnout

pccTurnout SINGLE CHOICE WS

There were also Police and Crime Commissioner elections in your area. Did you vote in these elections?

- <sup>1</sup> Yes, voted
- No, did not vote

9999 O Don't know

### pccVote



# pccVote if gor!= 7 & gor!=11

GRID

W7

W8

Elections for Police and Crime Commissioners are also taking place on May 5th. If you do vote in the \*PCC elections\*, which candidate for Police and Crime Commissioner will you vote for as your first and second choices?

#### **ROWS**

pccVote1 First choice

pccVote2 Second choice

#### COLUMNS

- • Will not vote
- <sup>1</sup> O The Conservative candidate
- <sup>2</sup> The Labour candidate
- <sup>3</sup> O The Liberal Democrat candidate
- 5 O The Plaid Cymru candidate if country==3
- 6 The UKIP candidate
- <sup>7</sup> O The Green candidate
- <sup>9</sup> O Any other candidate
- <sup>10</sup> O Will not state a choice
- 9999 O Don't know

# Local elections

## localTurnout



# localTurnout if localElection==1 SINGLE W7

Very likely that I will vote

How likely is it that you will vote in the local elections on May 5th?

- Fairly likely
- <sup>3</sup> O Neither likely nor unlikely
- <sup>2</sup> O Fairly unlikely
- o Very unlikely that I will vote
- 9999 O Don't know

\_\_\_\_\_\_

### localVote

# [localVote if localElection==1 and localTurnout!=111]

SINGLE

W7

And if you do vote in the \*local elections\*, which party will you vote for?

- I will not vote
- <sup>1</sup> O Conservative
- ° Labour
- <sup>3</sup> O Liberal Democrat
- United Kingdom Independence Party (UKIP)
- <sup>7</sup> Green Party
- Other (please specify)

9999 O Don't know

# **Devolved elections**

## welshTurnout



V
e
ls
h
T
u
rr
1
0
u
Ī
ì
1
F
C
a
U
II
1
tr
V
Æ
E
8

**SINGLE** 

W7W8

How likely is it that you will vote in the Welsh Assembly elections on May 5th?

- <sup>⁵</sup> ∨ Very likely that I will vote
- <sup>4</sup> Fairly likely
- <sup>3</sup> O Neither likely nor unlikely
- <sup>2</sup> Fairly unlikely
- o Very unlikely that I will vote

9999 O Don't know

### scotTurnout

scotTurnout if country == 2

SINGLE

W7W8

How likely is it that you will vote in the Scottish Parliament elections on May 5th?

- <sup>5</sup> O Very likely that I will vote
- Fairly likely
- Neither likely nor unlikely
- Fairly unlikely
- Very unlikely that I will vote

9999 O Don't know

# IondonTurnout

londonTurnout SINGLE W7W8

How likely is it that you will vote in the London Mayoral and Assembly elections on May 5th?

- <sup>5</sup> O Very likely that I will vote
- • Fairly likely
- Neither likely nor unlikely
- Fairly unlikely
- Very unlikely that I will vote
- 9999 O Don't know

londonMayorVote



#### londonMayorVote

RANK W7W8

If you do vote, which candidates will you choose for your first and second preference in the London

Mayoral Election?: (W7)

If you do vote, which candidates will you choose for your first and second preference in the London Mayoral Election?: (W8)

**ROWS** 

IondonFirst W7First choiceIondonSecond W7Second choiceIondonFirstPost W8First choice

IondonSecondPost W8 Second choice

#### COLUMNS

- Conservative
- <sup>2</sup> O Sadiq Khan (Labour)
- <sup>3</sup> Caroline Pidgeon (Liberal Democrat)
- Peter Whittle (UKIP)
- <sup>7</sup> O Sian Berry (Green Party)
- <sup>9</sup> O Any other candidate
- <sup>111</sup> O Will not vote
- <sup>222</sup> O Will not choose a candidate
- 99 O Don't know

# IondonAssemblyConstituency



### [londonAssemblyConstituency]

SINGLE W7W8

In the London Assembly Election you will receive two ballots papers: a constituency member ballot and an assembly-wide ballot. If you do vote, which party's candidate will you vote for to be your Assembly \*constituency\* Member?

- o I will not vote
- <sup>1</sup> O The Conservative candidate
- <sup>2</sup> The Labour candidate
- The Liberal Democrat candidate
- <sup>6</sup> O The UKIP candidate
- <sup>7</sup> O The Green Party Candidate
- <sup>9</sup> O Any other candidate
- 9999 O Don't know

# I on don Assembly Wide

### [londonAssemblyWide]

SINGLE W7W8

And which party or independent candidate will you vote for to be your \*Assembly-wide\* member?

- o I will not vote
- <sup>1</sup> O Conservative
- <sup>2</sup> O Labour
- <sup>3</sup> O Liberal Democrat
- 6 (UKIP)
- <sup>7</sup> Green Party
- Any other party or candidate
- 99999 O Don't know

# **Immigration**

## immigGrid



immigGrid GRID W7W8W9W10W11W12W13W14W15

Some people think that the UK should allow \*many more\* immigrants to come to the UK to live and others think that the UK should allow \*many fewer\* immigrants. Where would you place yourself and the parties on this scale?

**ROWS** 

immigself Yourself

immigCon Conservative

immigLab Labour

immigLD Liberal Democrats

immigSNP SNP (if country==2)

immigPC Plaid (if country==3)

immigUKIP UKIP

immigGreen Greens

immigTIG The Independent Group W15

immigBrexit The Brexit Party W15

#### **COLUMNS**

- o O Many fewer
- ¹ 0 1
- 2 0 2
- <sup>3</sup> 0 3
- 4 0 4
- <sup>5</sup> 0 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 0
- 9 0 0
- o 10 Many more
- 99999 O Don't know

\_\_\_\_\_

# Types of immigrants

# immigTypes



immigTypes GRID W7W8W13

Do you think that Britain should allow more or fewer of the following kinds of people to come and live in Britain?

**ROWS** 

AsylumMore Asylum Seekers

euMore Workers from other EU countries

noneuMore Workers from outside the EU

studentsMore Foreign students

familiesMore Families of people who already

live here

\_\_\_\_\_

#### **COLUMNS**

° ○ O Many fewer

¹ 0 1

<sup>2</sup> 0 2

<sup>3</sup> 0 3

4 0 4

5 0 5

<sup>6</sup> 0 6

<sup>7</sup> 0 7

8 0 8

9 0 0

o 10 Many more

99999 O Don't know

# **EU** attitudes

### betterDealEU



**betterDealEU** SINGLE W7W8

[betterDealEU]{single} If Britain chooses to remain in the EU, do you think Britain will have a better or worse deal as a result of recent government negotiations over Britain's relationship with the EU?

- ° O I don't know what was negotiated
- O Much worse
- <sup>2</sup> Worse
- <sup>3</sup> Slightly worse
- About the same
- <sup>5</sup> Slightly better
- 6 Better
- <sup>7</sup> O Much better
- 9999 O No-no decided

# childBenefitsRepatriate

### childBenefitsRepatriate

SINGLE

W7W8

[childBenefitsRepatriate] Should EU citizens who work in Britain be allowed to claim child-benefits for their children who live elsewhere?

- <sup>1</sup> Yes, the same amount as UK citizens
- Yes, but pegged to the cost of living where their children live
- No, not at any level
- 9999 O Don't know

## benefitsToMigrants

### benefitsToMigrants

**SINGLE** 

W7

W8

[benefitsToMigrants] Thinking of people coming to live in Great Britain, when do you think they should obtain the same rights to social benefits and services as citizens already living here?

- Immediately on arrival
- After living in Great Britain for a year, whether or not they have worked
- After they have worked and paid taxes for at least four years
- Only after they become a British citizen
- 5 O They should never get the same rights

9999 O Don't know



### ukCooperatePref

ukCooperatePref

DYNAMIC GRID W7W8W10W15

Is this good or bad for Britain:

roworder randomize

**ROWS** 

ukCoopTrade Free trade with Europe

ukCoopWorkers Europe-wide rules for worker protection W7W8W15

ukCoopCAP A Common European Agricultural Policy (farming subsidies)

W7W8W10

ukCoopMovement Allowing the free movement of workers within Europe

W7W8W15

ukCoopEuro Joining a single European currency I am often less proud of Britain

than I would like to be W7W8

#### **COLUMNS**

o Good for Britain

Neither good nor bad for Britain

<sup>3</sup> O Bad for Britain

9999 O Don't know

effectsEU1

effectsEU1 DYNAMIC GRID W7W8W10W11W13W14W15

Do you think the following would be higher, lower or about the same if the UK leaves the European

Union?

roworder randomize

**ROWS** 

effectsEUUnemployment Unemployment

effectsEUTrade International trade

effectsEUImmigration Immigration to the UK

effectsEUTerror The risk of terrorism

euLeaveVoice Britain's influence in the world

\_\_\_\_\_



#### **COLUMNS**

- <sup>1</sup> O Much lower
- <sup>2</sup> O Lower
- <sup>3</sup> O About the same
- <sup>⁴</sup> Higher
- Much higher

99999 O Don't know

### effectsEU2

effectsEU2 DYNAMIC GRID W7W8W10W11W13W14W15

Do you think the following would be better, worse or about the same if the UK leaves the European Union?

roworder randomize

ROWS

effectsEUWorkers Working conditions for British workers
effectsEUEcon The general economic situation in the UK

effectsEUFinance My personal financial situation

effectsEUNHS The NHS

effectsEUEconScot if country==2 The general economic situation in Scotland W11W13 effectsEUEconWales if country==3 The general economic situation in Wales W11W13

#### **COLUMNS**

- Much worse
- <sup>2</sup> Worse
- <sup>3</sup> O About the same
- <sup>⁴</sup> Better
- Much better

9999 O Don't know

### effectsEU3



effectsEU3 DYNAMIC GRID W7W8W10W11W13W14W15

If the UK \*leaves\* the European Union, how much more likely is it that...

As a result of the UK \*leaving\* the European Union, how much more likely is it that... (W15)

roworder randomize

**ROWS** 

euLeaveBigBusiness Big companies would leave the UK

euLeaveScotIndep Scotland would leave the UK

UKsovereigntyPost The UK parliament will have more power

#### **COLUMNS**

Much less likely

<sup>2</sup> O Less likely

About as likely

More likely

Much more likely

99999 O Don't know

### dealGoodBad

Do you think the deal the British government negotiated with the EU is good or bad for Britain?

#### **COLUMNS**

- Overy bad
- <sup>2</sup> O Bad
- Neither good nor bad
- 4 O Good
- <sup>5</sup> Very good
- 99999 O Don't know

### leaveHandle

How well do you think the process of leaving the EU is going?



#### COLUMNS

- O Very badly
- <sup>2</sup> O Badly
- <sup>3</sup> O Neither well nor badly
- 4 o Well
- <sup>5</sup> Very well
- 99999 O Don't know

### leaveResponsible

Who do you think is responsible for the process of leaving the EU going \$leavingratingtext? \*Tick all that apply\*

#### COLUMNS

1 0	leaveResponsible	1	Theresa May
-----	------------------	---	-------------

<sup>2</sup> o leaveResponsible\_2 Conservative party MPs

<sup>3</sup> o leaveResponsible\_3 Jeremy Corbyn

4 o leaveResponsible\_4 Labour party MPs

i ○ leaveResponsible\_5 The Democratic Unionist Party

(DUP)

6 ○ leaveResponsible\_6 The European Union (EU)

o leaveResponsible 7 Parliament as a whole

<sup>111</sup> ○ leaveResponsible\_111 None of these

9999 ○ Don't know

noDealProspects GRID W15

Would leaving the EU \*\*without agreeing a deal\*\* be good or bad for Britain?



shortTermNoDeal Over the next six w15 months

longTermNoDeal Over the next 10 years W15

COLUMNS

O O Extremely bad

O 1

O 2

O 3

O 3

O 4

O 4

O 5

O 6

O 7

O 7

O 8

O 8

O 9

O 9

O 10 - Extremely good

mpBrexitView	SINGLE	W15	
Thinking about your loca	al MP, do you think they support or oppose Brexit?		

#### COLUMNS

° Strongly oppose

99999 O Don't know

- <sup>2</sup> Oppose
- <sup>3</sup> O Neither support nor oppose
- Support
- <sup>5</sup> Strongly support
- 99999 O Don't know



delayOrNoDeal SINGLE W15

As you may be aware, the government has had difficulty getting its Brexit deal through parliament. What do you think the government should do if these are the available options?

#### **COLUMNS**

- <sup>1</sup> O Leave with no deal
- Delay Brexit until parliament can agree a deal
- 99999 O Don't know

\_\_\_\_\_

# certaintyEUEffect

certaintyEUEffect DYNAMIC GRID W7W8

How sure are you about what would happen to the UK if it left the EU or if it remained in the EU?

roworder randomize

**ROWS** 

certaintyUKLeave If the UK \*\*leaves\*\* the EU

certaintyUKRemain If the UK \*\*remains\*\* in the EU

#### COLUMNS

- Overy unsure
- <sup>2</sup> O Quite unsure
- Quite sure
- Very sure
- 99999 O Don't know

# groupsSupportEU



groupsSupportEU DYNAMIC GRID W7W8

Which side in the referendum do you think these groups support?

roworder randomize

**ROWS** 

businessSupport Business and industry

tuSupport Trade unions
labSupport Labour MPs

conSupport Conservative MPs

ldSupport Liberal Democrat MPs

snpSupport Show if country==2 SNP MPs

plaidSupport Show if country==3 Plaid Cymru MPs

parliamentSupport Parliament as a whole

cabinetSupport The Cabinet

#### **COLUMNS**

<sup>1</sup> O Mainly remain

<sup>2</sup> O Fairly evenly divided

Mainly leave

99999 O Don't know

fairShare



fairShare DYNAMIC GRID W7W8

Would you say that each of these countries gets more or less than its fair share of EU spending?

roworder randomize

**ROWS** 

franceFairShare France britainFairShare Britain

germanyFairShare Germany

#### **COLUMNS**

O Much \*less\* than its fair share

<sup>2</sup> O A little \*less\* than its fair share

<sup>3</sup> O About its fair share

A little \*more\* than its fair share

Much \*more\* than its fair share

99999 O Don't know

### euRetro



euRetro DYNAMIC GRID W7W8

How much do you agree or disagree that the EU has...

roworder randomize

**ROWS** 

euPreventWar Helped to prevent war in Europe
euUKRich Made Britain more prosperous

euCloser Brought people from different EU countries closer together

UKsovereignty Undermined the powers of the UK Parliament

euRedTape Created more red tape for business euMemberJoin Allowed too many countries to join.

#### COLUMNS

- Strongly disagree
- <sup>2</sup> O Disagree
- Neither agree nor disagree
- 4 O Agree
- <sup>5</sup> Strongly agree
- 99999 O Don't know

## turkey

turkey SCALE W7W8

Would the EU be better or worse if it allowed Turkey to join as a member state?

- Much better
- <sup>⁴</sup> Better
- <sup>3</sup> O About the same
- <sup>2</sup> Worse
- <sup>1</sup> O Much worse
- 99999 O Don't know

## euAgreeDisagree



euAgreeDisagree DYNAMIC GRID W7W8

How much do you agree or disagree with the following statements?

roworder randomize

**ROWS** 

euParlOverRide The British Parliament should be able to override all EU laws

euLawsLevel Some laws are better made at the European level

echr European courts should be able to make decisions about human

rights cases in Britain W15

cancelBrexit Parliament should cancel Brexit without a second referendum

W15

#### COLUMNS

Strongly disagree

<sup>2</sup> O Disagree

Neither agree nor disagree

4 O Agree

Strongly agree

99999 O Don't know

# socialIdentityGlobal



### socialIdentityGlobal

GRID

W7W8W9W10W15

How much do you have in common with the following groups (apart from what they think about Europe)?

**ROWS** 

socialidentityGlobalLeave People who want to leave the EU

socialidentityGlobalRemain People who want to remain in the EU

\_\_\_\_\_

#### **COLUMNS**

- ° O Nothing in common
- ¹ 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- 5 0 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 0 8
- 9 0 9
- $^{10}$   $\,\circ\,$  10 A great deal in common
- 9999 O Don't know



unicornGrid if getsNewPlayground==1 or

country==2 DYNGRID W15

Do you think it is possible that the EU would agree to a withdrawal deal that...

**ROWS** 

possibleTradeNI Allows Britain to make its own trade deals with other countries

AND keeps an open border between Northern Ireland and the

rest of the UK

possibleImmigNI Allows Britain to control immigration from EU countries AND

keeps an open border between Northern Ireland and the rest of

the UK

possibleMarketsImmig Maintains Britain's free access to EU markets AND allows Britain

to control immigration from EU countries

possibleMarketsTrade Maintain's level of access to EU markets AND allows

Britain to make its own trade deals with other countries

possibleImmigTrade Allows Britain to control immigration from EU countries AND

allows Britain to make its own trade deals with other countries

possibleMarketsNI Maintains Britain's free access to EU markets AND keeps an open

border between Northern Ireland and the rest of the UK

#### COLUMNS

o Not Possible

<sup>1</sup> O Possible

9999 O Don't know

noDealResults if getsNewPlayground==1 or country==2

MULTIPLE W15

If Britain leaves the EU \*\*without\*\* a deal, which of these do you think would happen? \*Tick all that apply\*



ROWS	
noDealResults_1	British firms would keep their access to EU markets
noDealResults_2	The border between Northern Ireland and the rest of the UK would remain open
noDealResults_3	The border between Northern Ireland and Ireland would remain open
no Deal Results_4	Britain would be able to make its own trade deals with other countries
no Deal Results_5	Britain would still have to follow rules and regulations set by the EU
noDealResults_6	Britain would be able to control EU immigration
noDealResults_111	None of these
COLUMNS  1 O Yes	
<sup>2</sup>	
9999 O Don't know	



module freespeech order=randomize if getsNewPlayground==1 and country in [1,3]}

DYNGRID

W15

Consider a person who believe that whites are racially superior to all other races. Do you think such a person should be allowed to . .

#### **ROWS**

reeSpeechRacistSpeech Make a speech in your community freeSpeechRacistElection stand as a candidate in elections

freeSpeechRacistTV give interviews on television to put their case

freeSpeechRacistTeach teach 15 year olds in schools

#### COLUMNS

Definitely Not

Probably Not

<sup>3</sup> • Probably

Definitely

9999 O Don't know



#### nonDemocraticFreeSpeech

DYNGRID

W15

Consider a person who advocates doing away with elections and letting the military run the country. Do you think such a person people should be allowed to . .

#### **ROWS**

freeSpeechMilitarySpeech Make a speech in your community

freeSpeechMilitaryElection stand as a candidate in elections

freeSpeechMilitaryTV give interviews on television to put their case

freeSpeechMilitaryTeach teach 15 year olds in schools

#### COLUMNS

- Definitely Not
- Probably Not
- <sup>3</sup> O Probably
- Definitely

9999 O Don't know

islamistFreeSpeech DYNGRID W15

Consider a Muslim clergyman who preaches hatred of the West. Do you think such a person should be allowed to . .



#### **ROWS**

freeSpeechIslamistSpeech Make a speech in your community freeSpeechIslamistElection stand as a candidate in elections

freeSpeechIslamistTV give interviews on television to put their case

freeSpeechIslamistTeach teach 15 year olds in schools

COLUMNS

Definitely Not

<sup>2</sup> O Probably Not

<sup>3</sup> O Probably

Definitely

9999 O Don't know

# euScepticism

euScepticism SINGLE W7

What do you think Britain's long-term policy towards EU membership should be?

- <sup>1</sup> O To leave the European Union
- To stay in the EU and try to reduce the EU's powers
- ³ To leave things as they are
- To stay in the EU and try to increase the EU's powers
- To work for the formation of a single European government
- 9999 O Don't know

# euAgreeDisagree2



euAgreeDisagree2 DYNAMIC GRID W7W8W15

How much do you agree or disagree with the following statements?

roworder randomize

ROWS

normEU Most people I know will vote to remain in the European Union

W15

willOfPeople Britain should leave the EU because that is what people voted for

W15

euUndermineIdentity Being a member of the European Union undermines Britain's

distinctive identity

britishPride I feel proud to be British W15

#### **COLUMNS**

Strongly disagree

<sup>2</sup> O Disagree

<sup>3</sup> O Neither agree nor disagree

4 O Agree

99999 O Don't know



# EU referendum campaign

### EUContactRemain

### [EUContactRemain if partyContact2new.has\_any([1,2,3,4,5,6,7,9])]{multiple}

MULTIPLE CHOICE

W7

2

And which (if any) of those parties contacted you to convince you to \*remain\* in the European Union? \*Please tick all that apply.\*

EUContactRemainCon 

Conservative

EUContactRemainLab 

Labour

EUContactRemainLD 

Liberal Democrat

EUContactRemainSNP 

Scottish National Party (SNP)

EUContactRemainPC 

Plaid Cymru

EUContactRemainUKIP 

United Kingdom Independence Party (UKIP)

EUContactRemainGreen Green party

EUContactRemainOth 

Someone for another party (open [othContact])

EUContactRemainNone 

None of these parties contacted me about

remaining in the EU

EUContactRemainDK 

Don't know

### **EUContactLeave**



# EUContactLeave if partyContact2new.has\_any([1,2,3,4,5,6,7,9])]{multiple}

MULTIPLE CHOICE V

And which (if any) of those parties contacted you to try to convince you to \*leave\* the European Union? \*Please tick all that apply.\*

EUContactLeaveCon		Conservative	
EUContactLeaveLab		Labour	
EUContactLeaveLD		Liberal Democrat	
EUContactLeaveSNP		Scottish National Party (SNP)	2
EUContactLeavePC		Plaid Cymru	
EUContactLeaveUKIP		United Kingdom Independence Party (UKIP)	
EUContactLeaveGRN		Green party	
EUContactLeaveOtherPart	у□	Someone for another party (open [othContact])	
EUContactLeaveNone		None of these parties contacted me about remaining in the EU	
EUContactLeaveDK		Don't know	

### leaveTone



leaveTone GRID W7W8

Do you think that the \*\*leave\*\* campaign has focused more on fear or hope?

#### **COLUMNS**

- ¹ 0 1 Fear
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- <sup>5</sup> 5 Hope
- 99999 O Don't know

### remainTone

remainTone

Do you think that the \*\*remain\*\* campaign has focused more on fear or hope?

Output

Do you think that the \*\*remain\*\* campaign has focused more on fear or hope?

#### **COLUMNS**

- ¹ 0 1 Fear
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- <sup>⁵</sup> ∘ 5 Hope
- 9999 O Don't know

# happyEULeave

happyEULeave SCALE W9W10W11W13W14
How happy or how disappointed are you that the UK voted to leave the EU?

Max 10 - Extremely happy

Min 1 – Extremely disappointed

dk 9999



# csplEURef

### expectGoodConductEURef

SCALEW7W10W11W15

How fairly do you expect the EU referendum to be conducted?

If there was another EU referendum, how fairly do you expect it would be conducted? W15

Max 5 - Conducted unfairly
Min 1 - Conducted fairly

dk 9999

# csplEURef

goodConductEURef

SCALE W9

How fairly do you think the EU referendum was conducted?

dk 9999

travelEU SINGLE CHOICE W9

Have you travelled to another European country during the previous 12 months?

¹ o Yes

<sup>0</sup> O No

99999 O Don't know



# partyLeaderLike

		<b>LeaderLike</b> nuch do you like or dislike each of th	ho following party lo	GRID	
	word		ne ronowing party lea	auers:	
	)WS				
lik	eJar	vis	Dan Jarvis	W9	
lik	eWa	itson	Tom Watson	W9	
lik	eMc	Donnell	John McDonnell		W9
lik	eDav	vis	David Davis		W13
lik	eRud	dd	Amber Rudd		W13W14
CC	LUN	/NS			
0	0	0- Strongly dislike			
1	0	1			
2	0	2			
3	0	3			
4	0	4			
5	0	5			
6	0	6			
7	0	7			
8	0	8			
9	0	9			
10	0	10 – Strongly like			
9999	0	Don't know			



### partyLeaderLike

leaderLikeScot if			
country==2	G	irid	
And how much do you like or	dislike each of the following party	leaders?	
roworder rando	mize		
ROWS			
likeDavidson	Ruth Davidson	W14	
likeLeonard	Richard Leonard	W14	

Patrick Harvie

Willie Rennie

W14

W14

#### **COLUMNS**

Like Rennie

likeHarvie

- ° O- Strongly dislike
- ¹ 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- <sup>5</sup> 0 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 0 8
- 9 0 9
- <sup>10</sup> 10 Strongly like
- 99999 O Don't know



### negotiationSpecifics

negotiationSpecifics MULTIPLE W9W10W11W13W14W15

When Britain negotiates leaving terms with the EU, what will it take for the UK government to get unrestricted access to EU markets for British business? *Tick all that apply* 

Options

negotiationSpecifics\_1 It will require us to continue paying money to the EU

negotiationSpecifics\_2 It will require accepting free movement of labour with

EU countries

negotiationSpecifics\_3 It will require accepting EU regulations about the single

negotiationSpecifics\_3 mark

negotiationSpecifics none It won't require any of these

Responses

0 · No

1 · Yes

9999 O Don't know

### passports

passports MULTIPLE W9

Do you hold a current passport? please tick all that apply

Options

passportUK Yes, a UK passport

passportOther Yes, a passport from another county

passportExpired No, I do not have a current passport but I have had one

in the past

passportNever No, I have never had a passport

Responses

0 · No

1 · Yes

9999 O Don't know



### blameLeave

blameLeave Show if	eul	RefVote==0 MULTIPLE CHO	CE W9
Which of the following peo the EU? <i>Tick all that apply</i>	ple	and parties (if any) do you think are to blame for Britain v	
blameLeave_1		David Cameron	
blameLeave_2		The Conservatives	
blameLeave_3		Jeremy Corbyn	
blameLeave_4		Labour	
blameLeave_5		Nigel Farage	
blameLeave_6		UKIP	
blameLeave_7		The SNP	
blameLeave_8		Boris Johnson	
blameLeave_12		None of these	Exclude other punches
		Don't know	Exclude other punches
creditLeave Show if e Which of the following peo the EU? Tick all that apply		RefVote==1 MULTIPLE CHO and parties (if any) do you think deserve credit for Britair	W9
 creditLeave_1		David Cameron	
creditLeave_2		The Conservatives	
creditLeave_3		Jeremy Corbyn	
creditLeave_4		Labour	
creditLeave_5		Nigel Farage	
creditLeave_6		UKIP	
creditLeave_7		The SNP	
creditLeave_8		Boris Johnson	
creditLeave_12		None of these	Exclude other punches



□ Don't know

Exclude other punches

# Corbyn predictors

### corbynPredictors

corbynPredictors DYNAMIC GRID W7W8W10W11W13

How much do you agree or disagree with the following statements?

roworder randomize

**ROWS** 

prefTradeoff The party I support shouldn't compromise on its values just to get

more votes

beliefTradeoff Parties are more likely to win elections when they stick to their

principles

#### COLUMNS

- Strongly disagree
- <sup>2</sup> O Disagree
- Neither agree nor disagree
- ⁴ Agree
- Strongly agree
- 99999 O Don't know

# Active open mindedness

### activeOpenMinded



activeOpenMinded		GRID	W7
Do you agree or disagree with t	he following statements?		
ROWS			
aom1	Allowing oneself to be convince good character	ed by an opposing a	argument is a sign of
aom2	People should take into conside beliefs	eration evidence th	at goes against their
aom3	People should revise their believe evidence	fs in response to n	ew information or
aom4	Changing your mind is a sign of	weakness	
aom5	Intuition is the best guide in making decisions		
aom6	It is important to persevere in your beliefs even when evidenc is brought to bear against them		
aom7	One should disregard evidence that conflicts with one's established beliefs		

#### **COLUMNS**

- Strongly disagree
- <sup>2</sup> O Disagree
- <sup>3</sup> O Neither agree nor disagree
- 4 O Agree
- <sup>⁵</sup> Strongly agree
- 9999 O Don't know

## 2015 vote recall

# gen Elec Turn out Retro



#### genElecTurnoutRetro

SINGLE CHOICE

W6W13

[genElecTurnoutRetro]{single} Thinking back to the last UK General Election on May 7th 2015, a lot of people didn't manage to vote. How about you — did you manage to vote in the General Election in 2015?

- <sup>1</sup> Yes, voted
- <sup>2</sup> O No, did not vote
- 99999 O Don't know

### genElectionVoteRetro

# generalElectionVoteRetro if genElecTurnoutRetro==1 SINGLE CHOICE W7W15 Which party did you vote for?

- Conservative
- <sup>2</sup> O Labour
- 3 O Liberal Democrat
- Scottish National Party (SNP)
   Show if country==2
- 5 O Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- <sup>7</sup> Green Party
- <sup>11</sup> O The Independent Group W15
- Other (please specify)
- 9999 O Don't know

# University

# anyUni

anyUni SINGLE CHOICE W7W9W10W11W12W13W14W15

Have you ever attended a University or other higher education institution?



- No, I have never attended higher education
- Yes, I am currently enrolled in higher education
- Yes, but I didn't complete higher education
- Yes, I graduated from higher education
- 9999 O Don't know

### **CSPL**

### cspl1

cspl1 SCALE W7

How often do you think politicians do special favours for people and organisations who give very large contributions to their party?

- 4 o Very often
- 3 o Sometimes
- 2 o Rarely
- 1 o Never
- 9999 O Don't know

### cspl2

cspl2 SINGLE CHOICE W7

When politicians do special favours for contributors, do you think that this is:

- Completely acceptable
- <sup>3</sup> O Usually acceptable
- <sup>2</sup> O Rarely acceptable
- Never acceptable
- 9999 O Don't know



### cspl3

cspl3 SINGLE CHOICE W7

What legal limit, if any, should be placed on donations to a political party?

- o No limit at all
- ¹ 0 £7,500
- ° £20,000
- ° £50,000
- 4 £100,000
- <sup>5</sup> £500,000
- 99999 O Don't know

### cspl4

cspl4 SINGLE CHOICE W7

How often do you think Members of Parliament decide what to do based on what their financial donors want, rather than on what they really believe:

- Very often
- <sup>3</sup> O Sometimes
- <sup>2</sup> Rarely
- <sup>1</sup> O Never
- 9999 O Don't know

### csplRank



**csplRank** RANK W7

Please order the following reasons for people to make very large donations (say in excess of £100,000) to a political party from most common (first) to least common (last)

roworder randomize

**ROWS** 

They believe in what that party stands for

They hope to have more access to and influence over that party

They hope to be given some favours or special treatment

\_\_\_\_\_

#### **COLUMNS**

- 1 O Ranked first
- 2 O Ranked second
- <sup>3</sup> O Ranked third

### cspl5

cspl5 SINGLE CHOICE W7

How important is the issue of how political parties are funded in the UK?

- Of great importance
- Of some importance
- Of little importance
- o Of no importance at all
- 9999 O Don't know

### cspl6



cspl6 SINGLE CHOICE W7

And what legal limit, if any, should be placed on donations to groups campaigning in referendums?

- o No limit at all
- ° £7,500
- ° £20,000
- ° £50,000
- 4 0 £100,000
- <sup>5</sup> £500,000
- 9999 O Don't know

### Authoritarianism

### auth1

auth1 SINGLE CHOICE W7W10W11W14

Please tell me which one you think is more important for a child to have:

- <sup>1</sup> O Independence
- <sup>2</sup> Respect for elders
- 9999 O Don't know

### auth2

auth2 SINGLE CHOICE W7W10W11

Please tell me which one you think is more important for a child to have:

- <sup>1</sup> Obedience
- <sup>2</sup> O Self-reliance
- 99999 O Don't know

### auth3



auth3 SINGLE CHOICE W7W10W11
Please tell me which one you think is more important for a child to have:

Today to the transfer of the formation of the formation of the transfer of the

- ¹ To be considerate
- <sup>2</sup> O To be well-behaved

9999 O Don't know

### auth4

auth4 SINGLE CHOICE W7W10W11

Please tell me which one you think is more important for a child to have:

• Curiosity

<sup>2</sup> O Good manners

99999 O Don't know

# **Populism**

populism



Populism DYNAMIC GRID W7W10W11W15 topup

Do you agree or disagree with the following statements?

roworder randomize

**ROWS** 

populism1 The politicians in the UK Parliament need to follow the will of the

people

populism2 The people, and not politicians, should make our most important

policy decisions.

populism4 I would rather be represented by a citizen than by a specialized

politician

populism5 Elected officials talk too much and take too little action

populism6 What people call "compromise" in politics is really just selling out

on one's principles

#### COLUMNS

Strongly disagree

<sup>2</sup> O Disagree

Neither agree nor disagree

4 O Agree

Strongly agree

9999 O Don't know



socLib if authversion==1: GRID W15
Unprompted

Sometimes people talk about being 'socially liberal' or 'socially conservative'. Where would you place yourself and the parties on this scale?

roworder randomize

ROWS

socLibSelf Yourself

socLibCon Conservatives

socLibLab Labour

socLibLD Liberal Democrats

socLibUKIP UKIP

socLibSNP if country==2 Scottish National Party (SNP)

socLibPC if country==3 Plaid Cymru

socLibGreen Greens

socLibTIG The Independent Group

#### **COLUMNS**

- <sup>0</sup> 0 Socially Liberal
- 1 0 1
- 2 0 2
- 3 0 3
- 4 0 4
- <sup>5</sup> 0 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 0 8
- 9 0 9
- o 10 − Socially Conservative
- 9999 O Don't know

\_\_\_\_\_



<pre>page soclibtext1 if authversion==1}</pre>	GRID	W15
What sorts of issue	s do you think of when we say 'socially I	iberal' and 'socially conservative'.
roworder ROWS	randomize	
socLib_text	When you say 'socially lib	eral' I think of things like

socCon\_text When you say 'socially conservative' I think of things like...

\_\_\_\_\_



W15

socLib2 if authversion==2: Prompted

Sometimes people talk about being socially liberal - by which they mean we should change society to deal with issues like gender and racial equality - and sometimes they talk about being socially conservative - by which they mean we should protect traditional values. Where would you place yourself and the parties on this scale?

**GRID** 

roworder randomize

**ROWS** 

socLib2Self Yourself

socLib2Con Conservatives

socLib2Lab Labour

socLib2LD Liberal Democrats

socLib2UKIP UKIP

socLib2SNP if country==2 Scottish National Party (SNP)

socLib2PC if country==3 Plaid Cymru

socLib2Green Greens

socLib2TIG The Independent Group

#### **COLUMNS**

- ○ O Socially Liberal
- ¹ 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 1
- ⁵ 5
- <sup>6</sup> 0 6
- 7 0 7
- 8 0 8
- 9 0 9
- <sup>10</sup> 10 Socially Conservative
- 9999 O Don't know



page soclibtext2 if GRID W15 authversion==2}

What sorts of issues do you think of when we say 'socially liberal' and 'socially conservative'.

roworder randomize

ROWS

socLib2\_text When you say 'socially liberal' I think of things like...

socCon2\_text When you say 'socially conservative' I think of things like...



traditionalism if authversion==3 GRID W15

Some people think that everyone should be allowed to live however they want, even if that means some traditional values have to be abandoned. Other people think that we should preserve traditional values, even if that means some people cannot live how they want to. Where would you place yourself and the parties on this scale?

roworder randomize

**ROWS** 

tradSelf Yourself

tradCon Conservatives

tradLab Labour

tradLD Liberal Democrats

tradUKIP UKIP

tradSNP if country==2 Scottish National Party (SNP)

tradPC if country==3 Plaid Cymru

tradGreen Greens

tradTIG The Independent Group

#### **COLUMNS**

- $\circ$  0 People should live how they want
- <sup>1</sup> 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- <sup>5</sup> 0 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 0 8
- 9 0 9
- 10 0 10 Traditional values should be preserved
- 9999 O Don't know



tradtext if authversion==3 GRID W15

What sorts of issues do you think of when we say 'people should live how they want' and 'traditional values should be preserved'.

roworder randomize

ROWS

tradLib2\_text When you say 'people should live how they want' I think of

things like...

tradCon2\_text When you say 'traditional values' I think of things like...



respectAuth if authversion==4 GRID W15

Some people think that society would be a better place if people had more respect for authority. Other people think society would be a better place if people questioned authority more often. Where would you place yourself and the parties on this scale?

roworder randomize

**ROWS** 

respectAuthSelf Yourself

respectAuthCon Conservatives

respectAuthLab Labour

respectAuthLD Liberal Democrats

respectAuthUKIP UKIP

respectAuthSNP if country==2 Scottish National Party (SNP)

respectAuthPC if country==3 Plaid Cymru

respectAuthGreen Greens

respectAuthTIG The Independent Group

#### **COLUMNS**

- O Respect authority
- <sup>1</sup> 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 1
- <sup>5</sup> 0 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 0 8
- 9 0 9
- <sup>10</sup> 10 Question authority
- 9999 O Don't know



respectText if authversion==4

What sorts of issues do you think of when we say 'respect authority' and 'question authority'.

roworder randomize

ROWS
respectAuth\_text When you say 'respect authority' I think of things like...

questionAuth \_text When you say 'question authority' I think of things like...

pcGoneMad - polCorrect if getsNewPlayground==1 and country in [1,3]]

GRID W15

Some people think that the way people talk needs to be more sensitive to people from different backgrounds. Others think that many people are just too easily offended. Where would you place yourself on this scale?

**COLUMNS** 

- ° O People too easily offended
- <sup>1</sup> 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- <sup>5</sup> 0 5
- ° 6
- <sup>7</sup> 7 Need to change the way people talk
- 9999 O Don't know



# Climate change

### climate Change

**climateChange**SINGLE CHOICE W7W10W11
On the subject of climate change do you think...

- ¹ The world's climate is changing due to human activity
- The world's climate is changing but not due to human activity
- <sup>3</sup> O The world's climate is not changing
- 99999 O Don't know

# Social distance

socialDistParty



[socialDistParty DYNAMIC GRID W7W15 topup

How would you feel if you had a son or daughter who married someone who votes for...

roworder randomize

**ROWS** 

socialDistCon the Conservatives W15

socialDistLab Labour W15

socialDistLD the Liberal Democrats

socialDistUKIP UKIP W15

socialDistSNP the Scottish National Party (SNP)

socialDistPlaid Show if country==3the Scottish National Party

socialDistGreen the Green Party

socialDistLeave Leave W15 socialDistRemain Remain W15

#### COLUMNS

O Very unhappy

Somewhat unhappy

Neither happy nor unhappy

Somewhat happy

5 O Very happy

99999 O Don't know

# EU Referendum social identity

### remainVoteConLab



remainVoteConLab SINGLE W7W8 When you think of ordinary people who want to \*remain in the EU\* do you think that...?

- Many more of them are Conservative than Labour
- Slightly more of them are Conservative than Labour
- <sup>3</sup> O They are evenly split
- Slightly more of them are Labour than Conservative
- Many more of them are Labour than Conservative
- 9999 O Don't know

#### leaveVoteUKIPCon

leaveVoteUKIPCon

When you think of ordinary people who want to \*remain in the EU\* do you think that...?

W7W8

- Many more of them are Conservative than UKIP
- Slightly more of them are Conservative than UKIP
- They are evenly split
- Slightly more of them are UKIP than Conservative
- Many more of them are UKIP than Conservative
- 9999 O Don't know

### euID



eulD SINGLEW7W8W9W10W11W12W13W14W15

In the EU referendum debate, do you think of yourself as closer to either the 'Leave' or 'Remain' side? If yes, which one?

Thinking about the EU referendum, do you think of yourself as closer to either the "Leave" or "Remain" side? If yes, which one? W15

- <sup>1</sup> O The remain side
- <sup>2</sup> O The leave side
- <sup>3</sup> O Neither

99999 O Don't know

### euIDGrid



[euIDGr	id	if
euID in	[1,	2]]

DYNAMIC GRID

W7W8W9W10W11W12W13W14W15

You said that you feel closer to the \$campText side. Thinking about this side, how much do you agree with these statements?

roword		lomize

**ROWS** 

When I speak about the \$campText side, I usually say "we" eulD1

instead of "they".

I am interested in what other people think about the \$campText eulD2

When people criticize the \$campText side, it feels like a personal eulD3

insult.

eulD4 I have a lot in common with other supporters of the \$campText

side

If the \$campText side does badly in opinion polls, my day is eulD5

When I meet someone who supports the \$campText side, I feel eulD6

connected with this person.

When people praise the \$campText side, it makes me feel good. eulD7

#### COLUMNS

- Strongly disagree
- Disagree
- Neither agree nor disagree
- Agree
- Strongly agree
- 99999 O Don't know

euIDStrength

SINGLE

W15

Would you call yourself very strong, fairly strong, or not very strong \$campText?



- O Very strong
- <sup>2</sup> Fairly strong
- <sup>3</sup> O Not very strong

9999 O Don't know

\_\_\_\_\_

### countryThermometer if getsHuddy==1

**GRID** 

W7

Please rate your feelings towards people from various countries, with one hundred meaning a very warm, favourable feeling, zero meaning a very cold, unfavourable feeling, and fifty meaning not particularly warm or cold.

**ROWS** 

warmDenmark

warmFrance

warmPoland

warmRomania

warmGreece

warmSpain

Denmark

France

France

Poland

Romania

Romania

Spain

warmUK Great Britain

#### COLUMNS

o Very cold

¹00 ○ Very warm

9999 O Don't know

# Country thermometer

### country Thermometer



### countryThermometer if getsHuddy==1

**GRID** W7

Please rate your feelings towards people from various countries, with one hundred meaning a very warm, favourable feeling, zero meaning a very cold, unfavourable feeling, and fifty meaning not particularly warm or cold.

**ROWS** 

warmDenmark Denmark

warmFrance France

warmPoland Poland

Romania warmGreece Greece

warmSpain Spain

warmUK **Great Britain** 

#### COLUMNS

Very cold

warmRomania

¹00 ○ Very warm

9999 O Don't know

Social Capital

resourceAccess1



resourceAccess1	MULTIPLE CHO	ICF W7
I COOGI CCACCCOST	IVIULTIELL CITO	V V /

Do you personally know anyone who knows a lot about the following things and who you could reach on short notice, say within a week? <<br/>br/>>Do you personally know someone who...? *Tick all that apply* 

resourceAccess1_1	Is a reliable tradesman	(e.g. plumber	, electrician,	car-repairman)

resourceAccess1\_2 O Can speak another language fluently

resourceAccess1\_3 ○ Knows how to fix problems with computers

 $^{\text{resourceAccess1\_4}} \ \, \circ \quad \, \text{Knows a lot about government regulations}$ 

 $^{\text{resourceAccess1}\_5} ~ \circ ~ ~ \text{Has good contacts with the local newspaper, radio or TV}$ 

resourceAccess1\_6 O Knows a lot about health and fitness

resourceAccess1\_1110 None of these

resourceAccess1\_99 O Don't know

### resourceAccess2

#### resourceAccess2 MULTIPLE CHOICE

Do you personally know anyone who knows a lot about the following things and who you could reach on short notice, say within a week? <<br/>br/>>Do you personally know someone who...? Tick all that apply

resourceAccess2\_1 ○ Works for your local council

resourceAccess2\_2 ○ Is a local councillor

 $^{\text{resourceAccess2\_3}} \ \odot \ \ \text{Is in a position to hire other people}$ 

resourceAccess2\_4 ○ Has a profession such as a lawyer, teacher or accountant?

resourceAccess2\_1110 None of these

resourceAccess2\_99 O Don't know

### resourceAccess3



resourceAccess3	MULTIPLE CHOICE	\//7
	IVIULTIPLE CHOICE	VV/

Do you personally know anyone who knows a lot about the following things and who you could reach on short notice, say within a week? <<br/>br/>>Do you personally know someone who...? *Tick all that apply* 

resourceAccess3_1	Give you sound advice on your work (e.g. career, other problems)
resourceAccess3_2	Help you with small jobs around the house (e.g. DIY, gardening, disposing of bulky items)
resourceAccess3_3 O	Do your shopping if you are ill or look after your home or pets if you go away
resourceAccess3_4	Lend you money (e.g. to pay a month's rent/mortgage)
resourceAccess3_5	Discuss politics with you
resourceAccess3_6	Give you sound advice on legal or money matters
resourceAccess3_7	Give you a good reference for a job
resourceAccess3_8	Help you to find somewhere to live if you had to move home
resourceAccess1_111 O	None of these
resourceAccess1_99 O	Don't know

### genTrust

genTrust SINGLE CHOICE W7W15

Generally speaking, would you say that most people can be trusted, or that you can't be too careful in dealing with people?

- ¹ Most people can be trusted
- <sup>2</sup> O Can't be too careful

99999 O Don't know



Show if country==2

voted2015	SINGLE CHOICE W8W12W1
voleuzuis	SINGLE CHOICE W8W12W1.

Thinking back to the last UK General Election on May 7th 2015, a lot of people didn't manage to vote. How about you - did you manage to vote in the General Election in 2015?

- Yes, voted
- No, did not vote
- 9999 O Don't know

#### recallVote15

recallVote15 SINGLE CHOICE W8W12W13

Which party did you vote for?

- Conservative
- <sup>2</sup> O Labour
- <sup>3</sup> O Liberal Democrat
- Scottish National Party (SNP)
- Plaid Cymru Show if country==3
- United Kingdom Independence Party (UKIP)
- o Green Party
- 8 O British National Party (BNP)
- Other (open [generalElectionVoteOth1])
- 9999 O Don't know

### voted2017 if not pdl.voted2017

SINGLE

W15

Talking to people about the General Election on June 8th, we have found that a lot of people didn?t manage to vote. How about you? did you manage to vote in the General Election?

- <sup>1</sup> Yes, voted
- <sup>2</sup> O No, did not vote
- 99999 O Don't know



# pastvote\_2017 if voted2017==1 and (not pdl.pastvote\_2017

SINGLE

W15

Which party did you vote for? # if pdl.voted2017 == 1

.....

- Conservative
- <sup>2</sup> O Labour
- <sup>3</sup> O Liberal Democrat
- Scottish National Party (SNP) if country==2
- <sup>5</sup> Plaid Cymru if country==3
- 6 UK Independence Party (UKIP)
- <sup>7</sup> Green
- 8
  - Other

99999 O Don't know

euRefTurnoutRetro

SINGLE

W15

Talking to people about the EU referendum on June 23rd 2016, we have found that a lot of people didn't manage to vote. How about you - did you manage to vote in the EU referendum?

<sup>1</sup> • Yes, voted

o No, did not vote

99999 O Don't know

\_\_\_\_\_

euRefpastVote if euRefTurnoutRetro==1

ukerrumoutketro--1

Which way did you vote in the EU referendum?

SINGLE

W15

284



1 0	Leave	the	EU
-----	-------	-----	----

<sup>2</sup> O Remain in the EU

99999 O Don't know

referendumrecall if profile\_GOR==11 and not pdl.scottish\_indyref\_vot<u>e\_2014</u>

SINGLE

W15

Thinking about the referendum on Scottish independence in September 2014, did you vote YES or NO to Scottish independence, or did you not vote at all?

- <sup>1</sup> O Voted Yes
- <sup>2</sup> O Voted No
- O Did not vote
- Can't remember
- 99999 O Don't know

### al\_scale

#### Al scale

W1W6W9W10W13W14 Derived variable

0-10 scale derived from adding and scaling variables al1, al2, al3, al4, and al5. 0 is libertarian, 10 is authoritarian

Ir\_scale



# Ir\_scale W1W6W7W10W13W14 Derived variable

0-10 scale derived from adding and scaling variables Ir1, Ir2, Ir3, Ir4, and Ir5. 0 is left and 10 is right.



authLong1

authLong1 DYNGRID W10

How much do you agree or disagree with the following statement?

Roworder randomize

**ROWS** 

authLong1 It is more important for a child to have independence than respect for elders.

#### COLUMNS

- Strongly disagree
- <sup>2</sup> O Disagree
- <sup>3</sup> O Neither agree nor disagree
- 4 O Agree
- Strongly agree
- 9999 O Don't know

authLong2

authLong2 DYNGRID W10

How much do you agree or disagree with the following statement?

Roworder randomize

**ROWS** 

authLong2 It is more important for a child to have obedience than self-reliance.

#### COLUMNS

- Strongly disagree
- <sup>2</sup> O Disagree
- Neither agree nor disagree
- 4 O Agree
- 99999 O Don't know

### authLong3



authLong3 DYNGRID W10

How much do you agree or disagree with the following statement?

Roworder randomize

**ROWS** 

authLong3 It is more important for a child to be considerate than well-behaved.

#### COLUMNS

- Strongly disagree
- <sup>2</sup> O Disagree
- Neither agree nor disagree
- 4 O Agree
- 99999 O Don't know

### authLong4

authLong4 DYNGRID W10

How much do you agree or disagree with the following statement?

Roworder randomize

**ROWS** 

authLong4 It is more important for a child to have curiosity than good manners.

#### COLUMNS

- Strongly disagree
- <sup>2</sup> O Disagree
- Neither agree nor disagree
- <sup>4</sup> O Agree
- Strongly agree
- 99999 O Don't know

5 Boll Chilow



# competent

comp	otont		CDID	14/4/014/4/214/4
	etent uch competence does each	of the following party lea	GRID ders have?	W10W13W1
How m			party leaders demonstrates? \	N15
ROWS	iei randonnize			
	tentMay	Theresa May	W10W13W15	
compe	tentCorbyn	Jeremy Corbyn	W10W13W15	
compe	tentFarron	Tim Farron	W10W13	
compe	tentSturgeon Show if	Nicola Sturgeon	W10W13	
country	y==2			
	tentWood Show if	Leanne Wood	W10W13	
country				
compe	tentFarage	Nigel Farage	W10W13	
compe	tentLucas	Caroline Lucas	W10W13	
COLUM				
	0- No competence at all			
1 0	1			
2 0	2			
3 0	3			
4 0	4			
5 0	5			
6 0	6			
7 0	7			
8 0	8			
9 0	9			
10 <sub>O</sub>	10 – A great deal of compe	tence		
9999 🔾	Don't know			



## **Taxation**

taxIncomePref DYNGRID W15

Generally, how would you describe the level of taxes in Britain today? (We mean all taxes together, including national insurance, income tax, VAT and all the rest).

roworder randomize

**ROWS** 

taxHighIncome First, for those with high incomes, are taxes ...

taxMiddleIncome Next, for those with middle incomes, are taxes...

taxLowIncome Lastly, for those with low incomes, are taxes ..."

#### COLUMNS

1 Much too low

<sup>2</sup> O 2 Too low

3 O 3 About right

4 O 4 Too high

<sup>5</sup> ○ 5 Much too high

9999 O Don't know

290



spendPrefs DYNGRID W15

Listed below are various areas of government spending. Please show whether you would like to see more or less government spending in each area. Remember that if you say "much more", it might require a tax increase to pay for it.

roworder randomize

**ROWS** 

spendHealth Government should spend money: Health

spendPensions Government should spend money: Old age pensions

spendUnemp Government should spend money: Unemployment benefits."

- 1 Spend much less
- <sup>2</sup> O 2 Spend less
- 3 O 3 Spend the same as now
- 4 4 Spend more
- <sup>5</sup> 5 Spend much more
- 9999 O Don't know



taxSpend DYNGRID W15

Using the 0 to 10 scale below, where the end marked 0 means that government should <i>cut taxes a lot and spend much less on health and social services</i>, and the end marked 10 means that government should <i>raise taxes a lot and spend much more on health and social services</i>, where would you place <i>yourself</i> on this scale?

roworder randomize

**ROWS** 

taxSpendSelf Yourself

taxSpendCon Conservatives

taxSpendLab Labour

- O Government should cut taxes a lot and spend much less on health and social services
- ¹ 0 1
- 2 0 2
- <sup>3</sup> 0 3
- 4 0 4
- <sup>5</sup> 0 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 0 8
- 9 0 9
- 10 Government should increase taxes a lot and spend much more on health and social services
- 99999 O Don't know



## conLookAfterBA

conLookAfterBA SINGLE W10W12

How closely do the Conservatives look after blacks/Asians?

- Not at all closely
- <sup>2</sup> O Not very closely
- <sup>3</sup> Fairly closely
- Very closely
- 9999 O Don't know

.....

conLookAfter GRID W15

Some people say that all political parties look after certain groups and are not so concerned about others. How closely do you think the \*\*Conservative Party\*\* looks after the interests of...

roworder randomize

**ROWS** 

conLookAfterMuslims Muslims

conLookAfterJews Jews

conLookAfterChrist Christians

conLookAfterAtheist Atheist

- Not at all closely
- Not very closely
- Fairly closely
- Very closely
- 9999 O Don't know



## conLookAfterMC

conLookAfterMC SINGLE W10W12

How closely do the Conservatives look after the middle class?

- Not at all closely
- <sup>2</sup> O Not very closely
- <sup>3</sup> Fairly closely
- Very closely

9999 O Don't know

## conLookAfterWC

conLookAfterWC SINGLE W10W12

- How closely do the Conservatives look after the working class?
- Not at all closelyNot very closely
- 3
- <sup>3</sup> Fairly closely
- Very closely

9999 O Don't know

# conLookAfterUnemp



## conLookAfterUnemp SINGLE W10W12

How closely do the Conservatives look after unemployed?

- Not at all closely
- Not very closely
- <sup>3</sup> Fairly closely
- Very closely
- 9999 O Don't know

## discrim

**discrim** GRID W10W14

How much discrimination is there for or against the following groups?

roworder randomize

ROWS

discrimBME Black and minority ethnic

discrimWhite Whites
discrimWomen Women
discrimMen Men
discrimMuslims Muslims

Christians

#### **COLUMNS**

discrimChristians

- O- A lot of discrimination in favour
- ¹ 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- <sup>5</sup> 0 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 0 8
- 9 0 9
- 10 10 − A lot of discrimination against
- 99999 O Don't know



## euPriorityBalance

### euPriorityBalance

SINGLE CHOICEW10W11W12W13W14W15

Brexit priority: access to single market versus controlling immigration?

When Britain negotiates to leave the EU is it more important for the UK government to protect Britain's access to the single market or to gain full control of immigration? (W15)

- o o − Access to the single market
- <sup>1</sup> 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- <sup>5</sup> 0 5
- 6 0 6
- <sup>7</sup> 0 7
- 8 0 8
- 9 0 0
- <sup>10</sup> 10 Control immigration
- 99999 O Don't know

## euRefDoOver

euRefDoOver SINGLE CHOICE W10W11W13W14W15

Would you be in favour of having another referendum on UK membership of the UK?

- o No
- ¹ o Yes
- 99999 O Don't know



## expectAccess

#### expectAccess

SINGLE CHOICEW10W11W13W14W15

Do you think that British businesses will keep the same level of access to European markets?

And do you think that British businesses will keep the same level of access to EU markets after Britain leaves the EU?

#### (W15)

- o No
- ¹ o Yes

9999 O Don't know

## gayMarriage

gayMarriage DYNGRID W10

How much do you agree or disagree with the following statement?

Roworder randomize

ROWS

gayMarriage Gay or lesbian couples should have the right to marry one another if they want

#### COLUMNS

- Strongly disagree
- <sup>2</sup> O Disagree
- <sup>3</sup> O Neither agree nor disagree
- 4 O Agree
- 5 O Strongly agree

99999 O Don't know

# genderRoles



genderRoles DYNGRID W10

How much do you agree or disagree with the following statement?

Roworder randomize

**ROWS** 

genderRoles A man's job is to earn money, a woman's job is to look after the home and family

#### COLUMNS

- Strongly disagree
- <sup>2</sup> O Disagree
- <sup>3</sup> O Neither agree nor disagree
- 4 O Agree
- 99999 O Don't know

# general Election Certainty

## generalElectionCertainty

SINGLE

W1W2W3W4W5W6 W7W8W9W10

## Certainty of vote in general election

- $^{1}$   $\circ$  1- Not at all certain
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- <sup>5</sup> 0 5
- 6 0 6
- <sup>7</sup> 7 Completely certain
- 99999 O Don't know



#### grammar

grammar SINGLE W10W11
Would you support or oppose re-introducing grammar schools?

- Strongly oppose
- <sup>2</sup> Oppose
- <sup>3</sup> O Neither support nor oppose
- Support
- <sup>5</sup> Strongly support
- 99999 O Don't know

grnLookAfterBA

grnLookAfterBA SINGLE W10W12
How closely do the Greens look after blacks/Asians?

- <sup>1</sup> O Not at all closely
- Not very closely
- ³ Fairly closely
- Very closely
- 9999 O Don't know

# grnLookAfterMC



	ookAfterMC closely do the Greens look after the middle class?	SINGLE	W10 W12	
1	Not at all closely Not very closely Fairly closely Very closely Don't know			
	ookAfterWC closely do the Greens look after the working class?	SINGLE	W10 W12	
1 O	Not at all closely Not very closely			

³ o Fairly closely 4 O Very closely 9999 O Don't know

gr	'nL	lookAfterUnemp			
gr	nLc	ookAfterUnemp	SINGLE	W10 W12	
How closely do the Greens look after the unemployed?					
1	0	Not at all closely			
2	0	Not very closely			
3	0	Fairly closely			
4	0	Very closely			
9999	0	Don't know			

# grnUnited



#### grnUnited

#### SINGLEW4W6W7W8W9W10W11W12W13W15

Is the Green Party united or divided?

- Very divided
- <sup>2</sup> O Fairly divided
- <sup>3</sup> O Neither united or divided
- <sup>⁴</sup> Fairly united
- <sup>5</sup> Very united
- 99999 O Don't know

## handleEUNegotiate

## handleEUNEgotiate

SINGLEW10W11W12W13W14W15

How well do you think the UK government is handling the process of Britain's exit from the EU?

- O Very badly
- <sup>2</sup> O Fairly badly
- <sup>3</sup> O Neither well nor badly
- <sup>4</sup> Fairly well
- ⁵ Very well
- 99999 O Don't know

## handleEUNegotiateLab

#### handleEUNEgotiateLab

SINGLE

W14W15

How well do you think a Labour Government would handle the process of Britain's exit from the European Union?

- Very badly
- <sup>2</sup> O Fairly badly
- <sup>3</sup> O Neither well nor badly
- <sup>4</sup> Fairly well
- ⁵ Very well
- 9999 O Don't know



# happyTrump

happyTrump

SINGLE CHOICE W10

Do you feel disappointed or happy that Donald Trump was elected US president?

- <sup>0</sup> 0 − Extremely disappointed
- ¹ 0 1
- <sup>2</sup> 0 2
- 3 0 3
- 4 0 4
- <sup>5</sup> 0 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 0 8
- 9 0 9
- ¹0 10 Extremely happy
- 99999 O Don't know



# integrity

integrity  How much integrity does each of th		RID ave?	W10W13W15
roworder randomize			
ROWS			
integrityMay	Theresa May	W10W13W15	
integrityCorbyn	Jeremy Corbyn	W10W13W15	
integrityFarron	Tim Farron	W10	
integritySturgeon Show if country==2	Nicola Sturgeon	W10	
integrityWood Show if country==3	Leanne Wood	W10	
integrityFarage	Nigel Farage	W10	
integrityLucas	Caroline Lucas	W10	
COLUMNS  O O- No integrity at all  1 O 1  2 O 2  3 O 3  4 O 4  5 O 5  6 O 6  7 O 7  8 O 8  9 O 9  10 O 10 – A great deal of integrity  9999 O Don't know	y		



W15

GRID

## labLookAfterBA

labLookAfterBA SINGLE W10 W12

How closely do Labour look after blacks/Asians?

- Not at all closely
- <sup>2</sup> O Not very closely
- <sup>3</sup> Fairly closely
- Very closely

9999 O Don't know

labLookAfter

How closely do you think the \*\*Labour Party\*\* looks after the interests of...

roworder randomize

**ROWS** 

labLookAfterMuslims Muslims

labLookAfterJews Jews

labLookAfterChrist Christians

labLookAfterAtheist Atheist

COLUMNS

- Not at all closely
- Not very closely
- <sup>3</sup> Fairly closely
- Very closely

9999 O Don't know

## labLookAfterMC



labLookAfterMC SINGLE W10W12
How closely do Labour look after the middle class?

- Not at all closely
- Not very closely
- <sup>3</sup> Fairly closely
- Very closely
- 9999 O Don't know

## labLookAfterWC

labLookAfterWC SINGLE W10W12

How closely do Labour look after the working class?

- Not at all closely
- Not very closely
- Fairly closely
- Very closely

9999 O Don't know

# labLookAfterUnemp

labLookAfterUnemp SINGLE W10 W12
How closely do Labour look after unemployed?

- ¹ Not at all closely
- Not very closely
- Fairly closely
- Very closely

9999 O Don't know



## **IdLookAfterBA**

ldLookAfterBA SINGLE W10 W12

How closely do the Liberal Democrats look after blacks/Asians?

- Not at all closely
- Not very closely
- <sup>3</sup> Fairly closely
- Very closely
- 9999 O Don't know

#### **IdLookAfterMC**

ldLookAfterMC SINGLE W10 W12

How closely do the Liberal Democrats look after the middle class?

- Not at all closely
- Not very closely
- <sup>3</sup> Fairly closely
- Very closely
- 9999 O Don't know

## **IdLookAfterWC**

ldLookAfterWC SINGLE W10 W12

How closely do the Liberal Democrats look after the working class?

- Not at all closely
- Not very closely
- Fairly closely
- <sup>4</sup> Very closely
- 9999 O Don't know

## IdLookAfterUnemp



ldLookAfterUnemp SINGLE W10 W12

How closely do the Liberal Democrats look after the unemployed?

- Not at all closely
- <sup>2</sup> O Not very closely
- <sup>3</sup> Fairly closely
- Very closely
- 9999 O Don't know

\_\_\_\_\_

tigLooksAfter GRID W15

How closely do you think the \*\*The Independent Group\*\* looks after the interests of...

roworder randomize

**ROWS** 

tigLookAfterMuslims Muslims

tigLookAfterJews Jews

tigLookAfterChrist Christians

tigLookAfterAtheist Atheist

#### **COLUMNS**

- Not at all closely
- Not very closely
- <sup>3</sup> Fairly closely
- Very closely
- 9999 O Don't know



## groupThermometer4

W15

Finally, please rate your feelings towards people from different religious groups in Britain.

roworder randomize

**ROWS** 

warmMuslim Muslims

warmJewish Jews

warmChristian Christians

warmAtheist Non-religious people

\_\_\_\_\_

**COLUMNS** 

° very cold (min 0)

<sup>100</sup> ○ Very warm (max 100)

99999 O Don't know



# sdoGrid if getsBrandenburg==1 and country in [1,3]

DYNGRID

W15

Show how much you favor or oppose each idea below by selecting a number from 1 to 7 on the scale below. You can work quickly; your first feeling is generally best.

roworder randomize

**ROWS** 

sdodominance1 An ideal society requires some groups to be on top and others

to be on the bottom.

sdodominance2 Some groups of people are simply inferior to other groups.

sdodominance3 No one group should dominate in society.

sdodominance4 Groups at the bottom are just as deserving as groups at the

top.

sdoantiegal1 Group equality should not be our primary goal.

sdoantiegal2 It is unjust to try to make groups equal.

sdoantiegal3 We should do what we can to equalize conditions for

different groups.

sdoantiegal4 We should work to give all groups an equal chance to

succeed.

\_\_\_\_\_

#### **COLUMNS**

- Strongly oppose
- Somewhat oppose
- <sup>3</sup> O Slightly oppose
- <sup>⁴</sup> Neutral
- <sup>5</sup> Slightly favour
- Somewhat favour
- <sup>7</sup> Strongly favour
- 9999 O Don't know



W15

# econSituationGroups if getsBrandenburg==1 and country in [1,3

Giving your best guess, how do you think the financial situation of each of the following compares with what it was 12 months ago?

DYNGRID

roworder randomize

**ROWS** 

regionEcon People in \$regionText

londonEcon if profile\_GOR !=7
People living in London

emEcon Ethnic minority immigrants

wbEconWhite British peoplemcEconMiddle class peoplewcEconWorking class people

localEcon People in my local community

richEcon Rich people
poorEcon Poor people
selfEcon Yourself

......

#### **COLUMNS**

- <sup>1</sup> O 1 Got a lot worse
- <sup>2</sup> 2 Got a little worse
- <sup>3</sup> O 3 Stayed the same
- <sup>4</sup> O 4 Got a little better
- 5 O 5 Got a lot better

9999 O Don't know



## neverPrivSchool

		rPrivSchool ne that you never went to private school?	SINGLE CHOICE W10 W12W15
0	0	No	
1	0	Yes	
9999	0	Don't know	

# overseasAid

overseasAid

OV	ers	seasAid		DYNGRID	W10W11W12W14
Но	w m	nuch do you	agree or disagree with the following st	atement?	
Ro	wor	der	randomize		
	WS erse	asAid	Britain should stop all government spe	ending on overseas aid	
СО	LUN	ЛNS			
1	0	Strongly d	isagree		
2	0	Disagree			
3	0	Neither ag	ree nor disagree		
4	0	Agree			
5	0	Strongly a	gree		
9999	0	Don't kno	w		

# pcLookAfterBA



pcLookAfterBA SINGLE W10 W12
How closely do Plaid Cymru look after blacks/Asians?

- Not at all closely
- Not very closely
- <sup>3</sup> Fairly closely
- Very closely
- 9999 O Don't know

## pcLookAfterMC

pcLookAfterMC SINGLE W10 W12

How closely do Plaid Cymru look after the middle class?

- Not at all closely
- Not very closely
- Fairly closely
- Very closely

9999 O Don't know

# pcLookAfterWC

pcLookAfterWC SINGLE W10 W12
How closely do Plaid Cymru look after the working class?

- O Not at all closely
- Not very closely
- <sup>3</sup> Fairly closely
- Very closely
- 9999 O Don't know

# pcLookAfterUnemp



pcLookAfterUnemp How closely do Plaid Cymru look after the uner		INGLE	W10 W12
Not at all closely Not very closely Fairly closely Very closely Don't know			
preschoolKidsInHouse			
preschoolKidsInHouse  Do you have preschool children in the house?	SINGLE CHOI	CEW1W6W1	.0W11W12
°			
¹ ∘ Yes			
privPrimSchool  privPrimSchool	CINICIE		AA44444 F
Is it true that you went to a private primary/mi		CHOICE W10	W11W15
° o No			
¹ · · Yes			
9999 O Don't know			
privSecondSchool			
privSecondSchool Is it true that you went to a private secondary:		CHOICE W10	W11W15
°			
¹ ∘ Yes			
9999 O Don't know			

# refAreGood



refAreGood DYNGRID W10W15

How much do you agree or disagree with the following statement?

Roworder randomize

**ROWS** 

refAreGood Referendums are a good way to make important political decisions

\_\_\_\_\_

#### **COLUMNS**

- Strongly disagree
- <sup>2</sup> O Disagree
- Neither agree nor disagree
- 4 O Agree
- Strongly agree
- 99999 O Don't know

renationaliseRail



re	nat	ionaliseRail DYNGRID W10W11W12W14
Но	w m	uch do you agree or disagree with the following statement?
Ro	wor	der randomize
	WS natio	onaliseRail Britain should renationalise the railways
СО	LUN	INS
1	0	Strongly disagree
2	0	Disagree
3	0	Neither agree nor disagree
4	0	Agree
5	0	Strongly agree
9999	0	Don't know

## schoolKidsInHouse

chool Kids In House	SINGLE CHOICE W10W11W12

Do you have school aged children in the house?

- ° No
- ¹ o Yes

scotRefID

scotRefID SINGLE CHOICE W10W15

Thinking about the Scottish independence debate, do you think of yourself as closer to the Yes side or the No side?

Thinking about the Scottish independence debate, do you think of yourself as closer to either the "Yes" (pro-independence) or "No" (anti-independence) side? If yes, which one? W15

- <sup>1</sup> O The Yes side
- <sup>2</sup> O The No side
- <sup>3</sup> O Neither
- 99999 O Don't know



#### scotRefID

SCOTRETID	DYNGRID	W10W11
How much do you agree or disagree with the follow	ving statements?	

You said that you feel closer to the [referendum side]. Thinking about this side, how much do you agree with these statements? W15

Roworder	randomize
ROWS scotRefID1	When I talk about the [referendum side] side, I usually say "we" instead of "they"
scotRefID2 scotRefID3	I am interested in what other people think about the [referendum side] side
scotRefID4	When people criticise the [referendum side] side, it feels like a personal insult
scotRefID6 scotRefID7	I have a lot in common with other supporters of the [referendum side] side
SCOUREID/	When I meet someone who supports the [referendum side] side, I feel connected
	When people praise the [referendum side] side, it makes me feel good

#### COLUMNS

- Strongly disagree
- <sup>2</sup> O Disagree
- <sup>3</sup> O Agree
- Strongly agree
- 9999 O Don't know

\_\_\_\_\_

# sickElderlyInHouse

# sickElderlyInHouse

SINGLE CHOICE W10W11W12

Do you have sick, disabled or elderly adults in the house?

- No
- ¹ o Yes

1.05



## snpLookAfterBA

snpLookAfterBA SINGLE W10 W12

How closely do the Scottish Nationalist Party look after blacks/Asians?

- Not at all closely
- <sup>2</sup> O Not very closely
- <sup>3</sup> Fairly closely
- Very closely
- 9999 O Don't know

----

## snpLookAfterMC

snpLookAfterMC SINGLE W10 W12

How closely do the Scottish Nationalist Party look after the middle class?

- ¹ Not at all closely
- Not very closely
- <sup>3</sup> Fairly closely
- Very closely

9999 O Don't know

-----

## snpLookAfterWC

SINGLE W10 W12
How closely do the Scottish Nationalist Party look after the working class?

- Not at all closely
- Not very closely
- <sup>3</sup> Fairly closely
- Very closely
- 99999 O Don't know



# snpLookAfterUnemp

snpLookAfterUnemp SINGLE W10 W12

How closely do the Scottish Nationalist Party look after the unemployed?

- Not at all closely
- <sup>2</sup> O Not very closely
- <sup>3</sup> Fairly closely
- Very closely
- 9999 O Don't know

-----

# snpUnited

snpUnited SINGLEW7W8W9W10W11W12W13W15

Is the Scottish Nationalist Party united or divided?

- <sup>1</sup> O Very divided
- <sup>2</sup> o Fairly divided
- <sup>3</sup> O Neither united or divided
- <sup>⁴</sup> Fairly united
- <sup>⁵</sup> Very united
- 99999 O Don't know



## strongLeader

strongLeader DYNGRID W10W11W14W15

How much do you agree or disagree with the following statement?

**ROWS** 

strongLeader The best way to run the country would be to have a strong leader who does not

have to bother with parliament or elections

#### **COLUMNS**

Strongly disagree

- <sup>2</sup> O Disagree
- <sup>3</sup> O Neither agree nor disagree
- 4 O Agree
- 99999 O Don't know

\_\_\_\_\_

## ukipLookAfterBA

 ukipLookAfterBA
 SINGLE
 W10 W12

 How closely do UKIP look after blacks/Asians?

- Not at all closely
- Not very closely
- <sup>3</sup> Fairly closely
- Very closely
- 9999 O Don't know



ukipLookAfterM(	VIC
-----------------	-----

 ukipLookAfterMC
 SINGLE
 W10 W12

 How closely do UKIP look after the middle class?

- O Not at all closely
- <sup>2</sup> O Not very closely
- <sup>3</sup> Fairly closely
- Very closely
- 9999 O Don't know

\_\_\_\_\_

## ukipLookAfterWC

ukipLookAfterWC SINGLE W10 W12

How closely do UKIP look after the working class?

- Not at all closely
- Not very closely
- <sup>3</sup> Fairly closely
- Very closely
- 9999 O Don't know

ukipLookAfterUnemp

 ukipLookAfterUnemp
 SINGLE
 W10 W12

 How closely do UKIP look after the unemployed?

- Not at all closely
- Not very closely
- <sup>3</sup> Fairly closely
- Very closely
- 99999 O Don't know



## UKsovereigntyPost

**UKsovereigntyPost** 

DYNGRID W10W11W13W14W15

How much do you agree or disagree with the following statement?

randomize Roworder

ROWS

UKsovereigntyPost The EU has undermined the powers of the UK parliament

- <sup>1</sup> O Strongly disagree
- Disagree
- Neither agree nor disagree
- Agree
- ⁵ Strongly agree
- 99999 O Don't know



#### womenJobs

womenJobs DYNGRID W10

How much do you agree or disagree with the following statement?

Roworder randomize

ROWS

womenJobs Nowadays, women are given unfair advantages over men when applying for jobs

#### COLUMNS

- Strongly disagree
- <sup>2</sup> O Disagree
- <sup>3</sup> O Neither agree nor disagree
- 4 O Agree
- Strongly agree
- 99999 O Don't know

# profile\_religion

profile\_religion W10W11W12W13W15
SINGLE CHOICE YouGov
Do you have a religious affiliation?



- <sup>1</sup> No, I do not regard myself as belonging to a religion
- <sup>2</sup> Yes Church of England/Anglican/Episcopalian
- ³ Yes Roman Catholic
- Yes Presbyterian/Church of Scotland
- <sup>5</sup> Yes Methodist
- <sup>6</sup> Yes Baptist
- <sup>7</sup> Yes United Reformed Church
- 8 Yes Free Presbyterian
- <sup>9</sup> Yes Brethren
- ¹0 Yes Judaism
- <sup>11</sup> O Yes Hinduism
- <sup>12</sup> Yes Islam
- <sup>13</sup> Yes Sikhism
- o Yes − Buddhism
- <sup>15</sup> Yes Other
- <sup>16</sup> O Prefer not to say
- <sup>17</sup> Yes Orthodox Christian
- <sup>18</sup> Yes Pentecostal
- <sup>19</sup> Yes Evangelical independent/non-denominational

churchAttendance SINGLE CHOICE W15

Apart from such special occasions such as weddings, funerals and baptisms, how often do you attend services or meetings connected with your religion?



- ¹ Less often than once a year
- <sup>2</sup> Less often but at least once a year
- <sup>3</sup> O Less often but at least twice a year
- Less often but at least once a month
- Less often but at least once in two weeks
- <sup>6</sup> Once a week or more
- 9997 O Varies too much to say
- 9998 O I am not religious
- 9999 O Don't know

impReligion SINGLE CHOICE W15

How important is your religion to you?

- 1 O Not important at all
- <sup>2</sup> O Not very important
- Somewhat important
- Very important
- 5 O Extremely important
- 99999 O Don't know

mpVotePartySelf

SINGLE CHOICE

W15

How should an MP vote if their opinion is not the same as the position of their party?

- <sup>1</sup> O MP should vote according to their own opinion
- <sup>2</sup> MP should vote according to their party's opinion
- 99999 O Don't know

mpVoteConstSelf

SINGLE CHOICE

W15

How should an MP vote if their opinion is not the same as the views of voters in their constituency?



- ¹ MP should vote according to their own opinion
- MP should vote according to the opinion of voters in their constituency
- 99999 O Don't know

# cornLaws if getsHuddy==1 and country in [1.3]]{

SINGLE CHOICE

W15

Do you think that free trade with other countries mostly helps British consumers or mostly hurts British consumers or does it have no effect on consumers?

- Helps a great deal
- Helps a little
- <sup>3</sup> O No effect either way
- Hurts a little
- <sup>⁵</sup> Hurts a great deal
- 99999 O Don't know



noDealEmotions if getsHuddy==1 and country in [1,3]]

MULTIPLE W15

How does the prospect of leaving the EU \*\*without a deal\*\* make you feel? \*Tick all that apply\*

**ROWS** 

noDealEmotions\_1 Angry noDealEmotions\_2 Нарру noDealEmotions\_3 Disgusted noDealEmotions\_4 Hopeful noDealEmotions\_5 Uneasy noDealEmotions\_6 Confident noDealEmotions\_7 Afraid noDealEmotions 8 Proud noDealEmotions\_9 Relieved noDealEmotions 10 No feelings Don't know

#### miilabel

miilabel w1w2w3w4w5w6

Auto-coded responses from MII\_text (most important issue). Note that assignments with less than 0.5 probability are not included in the dataset

- No problem
- o unemployment
- o nhs
- <sup>3</sup> immigration
- economy general
- o international probs
- o politics-neg
- o housing
- 8 o poverty, living stds
- o services-spending



- o social inequalities
- o environment
- o education
- o welfare fraud
- o europe
- o election outcome
- o terrorism
- 17 o crime
- o scot const
- o aging population
- 20 o consumer debt
- o national security
- o civil liberties
- o class difference
- o taxation
- o pol values-left
- o racial tension
- o pensions
- o youth
- o inflation
- o petrol prices
- o flooding
- o electoral reform
- o iraq war
- o constitutional
- 35 Energy
- o Morals
- o transport
- o war in afghanistan
- o turnout, apathy
- o Banks
- 98 o miscellaneous
- 9999 O Don't know

## miilabelcertainty

#### miilabelcertainty

W1W2W3W4W5W6

Likelihood of correct label in auto-coded responses from MII\_text (most important issue). Note that assignments with less than 0.5 probability are not included in the dataset



#### ns sec

#### ns sec

Multiwave: W1W2W3W4W5 & W6W7W8W9 (See introduction for details about the multiwave top up variable wave suffix coding)

National Statistics Socio-economic classification operational categories based on Standard Occupational Classifications 2010 (SOC2010)

- □ Employers in large establishments
- <sup>20</sup> Higher managerial and administrative occupations
- <sup>31</sup> L3.1 Traditional employees
- <sup>32</sup> L3.2 New employees
- L3.3 Traditional self-employed
- L3.4 New self-employed
- <sup>41</sup> O L4.1 Traditional employees
- <sup>42</sup> O L4.2 New employees
- <sup>43</sup> C L4.3 Traditional self-employed
- L4.4 New self-employed
- <sup>50</sup> Lower managerial and administrative occupations
- o Higher supervisory occupations ○
- <sup>71</sup> O L7.1 Intermediate clerical and administrative occupations
- <sup>72</sup> Call of L7.2 Intermediate sales and service occupations
- <sup>73</sup> C L7.3 Intermediate technical and auxiliary occupations
- <sup>74</sup> Characteristic L7.4 Intermediate engineering occupations
- <sup>80</sup> Employers in small organisations
- 81 Call Employers in small establishments in industry, commerce, services etc.
- <sup>82</sup> Characteristics of the second se
- o Own account workers 0
- o L9.1 Own account workers (non-professional)
- <sup>92</sup> Own account workers (agriculture)
- o Lower supervisory occupations □
- <sup>111</sup> L11.1 Lower technical craft occupations
- <sup>112</sup> O L11.2 Lower technical process operative occupations
- <sup>121</sup> O L12.1 Semi-routine sales occupations
- <sup>122</sup> O L12.2 Semi-routine service occupations
- <sup>123</sup> O L12.3 Semi-routine technical occupations
- <sup>124</sup> O L12.4 Semi-routine operative occupations
- <sup>125</sup> O L12.5 Semi-routine agricultural occupations
- <sup>126</sup> O L12.6 Semi-routine clerical occupations
- <sup>127</sup> L12.7 Semi routine childcare occupations
- O L13.1 Routine sales and service occupations



- <sup>132</sup> O L13.2 Routine production occupations
- <sup>133</sup> O L13.3 Routine technical occupations
- <sup>134</sup> O L13.4 Routine operative occupations
- <sup>135</sup> O L13.5 Routine agricultural occupations

## ns\_sec\_analytic

#### ns\_sec\_ analytic

Multiwave: W1W2W3W4W5 & W6W7W8W9 (See introduction for details about the multiwave top up variable wave suffix coding)

National Statistics Socio-economic classification analytic classes based on Standard Occupational Classifications 2010 (SOC2010)

- Employers in large organisations and higher managerial
- Higher professional occupations
- Lower professional and managerial and higher supervisory
- Intermediate occupations
- Employers in small organisations and own account workers
- Lower supervisory and technical occupations
- Semi-routine occupations
- Routine occupations

#### onscode

onscode W15

Office for National Statistics parliamentary constituency identifier

# profile\_eurefturnout

#### profile eurefturnout

W15 profile

Talking to people about the EU referendum on June 23rd, we have found that a lot of people didn't manage to vote. How about you? Did you manage to vote in the EU referendum?

- o No, did not vote
- Yes, voted
- 9999 O Don't know

## profile eurefvote



profil	e_eurefvote	W15 profile
Which	way did you vote?	
θ Ο	Remain in the EU	
1 0	Leave the EU	
9999	Don't know	

## profile\_gross\_household

#### profile\_gross\_household W15 profile Income – gross household o under £5,000 per year £5,000 to £9,999 per year £10,000 to £14,999 per year £15,000 to £19,999 per year £20,000 to £24,999 per year £25,000 to £29,999 per year £30,000 to £34,999 per year £35,000 to £39,999 per year £40,000 to £44,999 per year £45,000 to £49,999 per year £50,000 to £59,999 per year 11 £60,000 to £69,999 per year £70,000 to £99,999 per year £100,000 to £149,999 per year 14 £150,000 and over 17 Prefer not to answer

# profile\_gross\_personal

Don't know

pr	ofile	_gross_personal	W15 profile
Inc	ome -	- gross personal	
1	0	under £5,000 per year	
2	0	£5,000 to £9,999 per year	
3	0	£10,000 to £14,999 per year	
4	0	£15,000 to £19,999 per year	
5	0	£20,000 to £24,999 per year	
6	0	£25,000 to £29,999 per year	
7	0	£30,000 to £34,999 per year	
8	0	£35,000 to £39,999 per year	



- £40,000 to £44,999 per year
- £45,000 to £49,999 per year
- ¹¹ £50,000 to £59,999 per year
- £60,000 to £69,999 per year
- £70,000 to £99,999 per year
- o £100,000 and over
- Prefer not to answer
- o Don't know

#### profile house tenure

#### profile\_house\_tenure

W15 profile

Current housing situation

- Own outright
- Own with a mortgage
- Own (part-own) through shared ownership scheme (i.e. pay part mortgage, part
- Rent from a private landlord
- Rent from my local authority
- Rent from a housing association
- Neither I live with my parents, family or friends but pay some rent to them
- Neither I live rent-free with my parents, family or friends
- 9 Other
- 9999 O Don't know

# profile\_turnout\_2015

#### profile\_turnout\_2015

W15 profile

Turnout at 2015 general election

- ¹ Yes, voted
- No, did not vote

9999 O Don't know

# profile\_past\_vote\_2015



#### profile\_past\_vote\_2015

W15 profile

#### Vote at 2015 general election

- Conservative
- -2----Labour
- 3 O Liberal Democrat
- Scottish National Party (SNP)
- <sup>5</sup> Plaid Cymru
- 6 United Kingdom Independence Party (UKIP)
- <sup>7</sup> Green Party
- 8 O British National Party (BNP)
- 9 Other
- 99999 O Don't know

## profile work stat

#### profile work stat

profile

#### Employment status

- Working full time (30 or more hours per week)
- Working part time (8-29 hours a week)
- Working part time (Less than 8 hours a week)
- 4 Full time student
- <sup>5</sup> Retired
- O Unemployed
- 7 O Not working
- 8 Other

# profile\_work\_type

#### profile\_work\_type

profile

#### Work type

- Professional or higher technical work / higher managerial work that requires at least degree-level qualifications
- <sup>2</sup> Manager or Senior Administrator / intermediate managerial / professional
- <sup>3</sup> Clerical/junior managerial/professional/administrator
- <sup>4</sup> Sales or Services
- <sup>5</sup> Foreman or Supervisor of Other Workers
- 6 Skilled Manual Work
- <sup>7</sup> O Semi-Skilled or Unskilled Manual Work



- 8 Other
- 9 O Have never worked

## respdate

respdate w5w8w12

Response date (for rolling waves)

## CampaignDay

CampaignDay w5w8w12

Numeric campaign response day (for rolling waves)

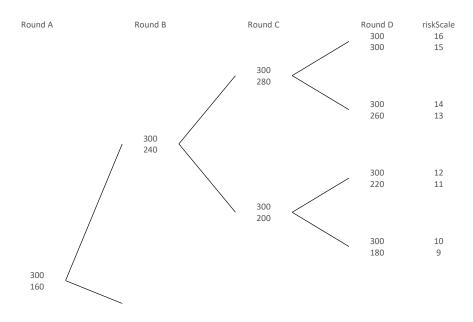
#### riskScale

riskScale w8

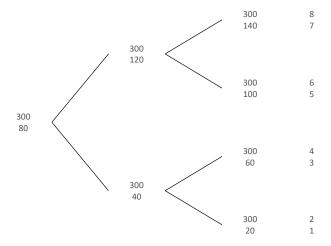
We will now ask you to imagine four different situations. Each time we will ask you to choose between a guaranteed payment and an even (50-50) chance of getting \$300 or getting nothing.

Please imagine the following situation. You can choose between a guaranteed payment of...., or having an even (50-50) chance of getting £300 or getting nothing.

(The first round is a choice between a 50/50 chance of £300 or a guaranteed payment of £160. Subsequent rounds are determined by choices made in the previous rounds. The routing of the rounds and the final score as coded in the riskScale variable is shown below, higher scores mean more risk taking)









## profile\_socialgrade\_cie

#### 

## changeView

changeView w12w13

W12: Has anything happened in the last few days that has changed your view of any of the main political parties?

W13: Did anything happen during the election campaign that changed your view of any of the main political parties?

• No

¹ o Yes

99999 O Don't know

## changeViewDetail

#### changeViewDetail

W12W13

And, what was that? (Please write in)

disability

disability Profile W14W15

Are your day-to-day activities limited because of a health problem or disability?

- Yes, limited a lot
- Yes, limited a little
- <sup>3</sup> O No



## taxSpend

taxSpend GRID W14

Using the 0 to 10 scale below, where the end marked 0 means that government should *cut taxes a lot and spend much less on health and social services*, and the end marked 10 means that government should *raise taxes a lot and spend much more on health and social services*, where would you place yourself and the other parties on this scale?

taxSpendSelf Yourself W15

taxSpendCon Conservatives W15

taxSpendLab Labour W15

taxSpendLD Liberal Democrats

taxSpendUKIP UKIP taxSpendSNP if country==2 SNP

taxSpendPC if country==3 Plaid Cymru

taxSpendGreen Greens

#### **COLUMNS**

- $^{0}$   $\circ$   $^{0}$  Government should cut taxes a lot and spend much less on health and social services
- <sup>1</sup> 0 1
- <sup>2</sup> 0 2
- <sup>3</sup> 0 3
- 4 0 4
- 5 0 5
- <sup>6</sup> 0 6
- <sup>7</sup> 0 7
- 8 0 8
- 9 0 9
- 10 Government should increase taxes a lot and spend much more on health and social services
- 9999 O Don't know

#### overseasAid



The government will spend £350 million more every week on the NHS as a result of Brexit

Roworder randomize

ROWS

nhsEU Britain should stop all government spending on overseas aid

1 Strongly disagree
2 Disagree
3 Neither agree nor disagree
4 Agree
5 Strongly agree
9999 Don't know

# homeOwn

#### homeOwn

homeOwn SINGLE CHOICE W14
Which of these applies to your home?

- 1 Owned outright
- 2 Own with a mortgage
- 3 o Rented from local authority
- 4 o Rented from private landlord
- 5 o It belongs to a housing Association
- 9999 O Don't know

#### homeamtb

homeAmtb if homeOwn==1 or homeOwn==2 SINGLE CHOICE W14

Please pick the approximate value of your home:



1	0	£0-£49,999
2	0	£50,000-£99,999
3	0	£100,000-£149,999
4	0	£150,000-£199,999
5	0	£200,000-£249,999
6	0	£250,000-£299,999
7	0	£300,000-£399,999
8	0	£400,000-£499,999
9	0	£500,000-£599,999
10	0	£600,000-£699,999
11	0	£700,000-£799,999
12	0	£800,000-£899,999
13	0	£900,000-£999,999
14	0	£1 million or above
9999	0	Don't know / Prefer not to say

#### mortgagePayment

OPEN TEXTBOX

W14

W14

Please estimate the proportion (%) of household income, after tax, spent on your mortgage per month:

## secondHome

#### secondHome if homeOwn==1 or homeOwn==2 SINGLE CHOICE

Do you and/or your partner (if applicable) own any other property?

- 1 O No, I/we do not own another property
- 3 Yes: I/we own another property outright (without a mortgage)
- 9999 O Don't know

## secondHomeAmtb



# secondHomeAmtb if secondHome==2 or secondHome==3 SINGLE CHOICE W14

Please pick the approximate value of your second home:

1	0	£0-£49,999
2	0	£50,000-£99,999
3	0	£100,000-£149,999
4	0	£150,000-£199,999
5	0	£200,000-£249,999
6	0	£250,000-£299,999
7	0	£300,000-£399,999
8	0	£400,000-£499,999
9	0	£500,000-£599,999
10	0	£600,000-£699,999
11	0	£700,000-£799,999
12	0	£800,000-£899,999
13	0	£900,000-£999,999
14	0	£1 million or above
9999	0	Don't know / Prefer not to say

# rentPayment

rentPayment if homeOwn==3 or homeOwn==4 or homeOwn==5

**OPEN TEXTBOX** 

W14

Please estimate the proportion (%) of your household income, after tax, spent on your rent per month:

# buyHomeFuture



### buyHomeFuture if homeOwn==3 or homeOwn==4 or homeOwn==5

SINGLE CHOICE

W14

Do you expect to be able to purchase a home in the next 5 to 10 years?

- 1 o I do not want to purchase a home
- 2 O No, I will not be able to purchase a home
- Yes, I will be able to buy with a mortgage
- 4 O Yes, I will be able to buy a home outright
- 5 Other
- 9999 O Don't know / Prefer not to say

## savings

savings SINGLE CHOICE W14

Do you and/or your partner (if applicable) have any savings?

1 o Yes

0 o No

9999 O Don't know / Prefer not to say

## savingsAmtb

## secondHomeAmtb if savings==1

SINGLE CHOICE

W14

Please pick the approximate value of your household savings:

- 2 0 £100-£499
- 3 0 £500-£999
- 4 0 £1,000-£1,999



6	0	£3,000-£4,999
7	0	£5,000-£9,999
8	0	£10,000-£14,999
9	0	£15,000-£19,999
10	0	£20,000-£29,999
11	0	£30,000-£39,999
12	0	£40,000-£49,999
13	0	£50,000-£74,999
14	0	£75,000-£999,999
15	0	£100,000-£149,999
16	0	£150-000-£199,999
17	0	£200,000 or above
9999	0	Don't know / Prefer not to say

#### debt

debt SINGLE CHOICE W14

Do you and/or your partner (as applicable) have any debts, not including a mortgage or student loans?

9999 O Don't know / Prefer not to say

## debtAmtb

## debtAmtb if debt==1 SINGLE CHOICE W14

Please pick the approximate value of your household savings:

2 0 £100-£499

3 0 £500-£999



0	£1,000-£1,999
0	£2,000-£2,999
0	£3,000-£4,999
0	£5,000-£9,999
0	£10,000-£14,999
0	£15,000-£19,999
0	£20,000-£29,999
0	£30,000-£39,999
0	£40,000-£49,999
0	£50,000-£74,999
0	£75,000-£999,999
0	£100,000-£149,999
0	£150-000-£199,999
0	£200,000 or above
99 0	Don't know / Prefer not to say
0 0 0	£50,000-£74,999 £75,000-£999,999 £100,000-£149,999 £150-000-£199,999 £200,000 or above

## studentloan

stu	dentlo	an	SINGLE CHOICE	W14		
Do y	Do you currently have a student loan?					
1	0	Yes				
0	0	No				

0 • No

9999 O Don't know / Prefer not to say

# borrowEssentials

borrowEssentials SINGLE CHOICE W14

Have you needed to borrow money in the last year to pay for household bills, groceries, or other essential day-to-day items?

1 o Yes



0 o No

9999 O Don't know / Prefer not to say

# smallEmergency

#### smallEmergency

2

MULTIPLE CHOICE

W14

Suppose that you have an emergency expense that costs  $\pm 300$ . Based on your current financial situation, how would you pay for this expense? \*Please select all that apply\*

Take out a loan

3 o Sell something

4 o Borrow from friends or family

5 o I could not come up with £300 right now

9999 O Don't know

## numChildren

numChildren	SINGLE CHOICE	W14	
How many children do you have (including adult children)?			

0 0

1 0 1

2 0 2

3 0 3

4 0 4

5 0 5

5 O More than 5

9999 O Prefer not to say



# youngestChild

youngestChild if numChildren = 1,2,3,4,5,6

**OPEN TEXTBOX** 

W14

What is the age of your youngest child?

#### oldestChild

oldestChild if numChildren = 2,3,4,5,6

**OPEN TEXTBOX** 

W14

What is the age of your oldest child?

## worryEconSecurity

#### worryEconSecurity

SINGLE CHOICE

W14

How worried are you about your and your family's economic security?

- 0 0 − Not worried at all
- 1 0 1
- 2 0 2
- 3 0 3
- 4 0 4
- 5 0 5
- 6 0 6
- 7 0 7
- 8 0 8
- 9 0 9
- 10 10 Very worried
- 9999 O Don't know

#### moreParl



moreParl		MULTIPLE		W14
	_			

From which of the following groups, if any, would you most like to see more MPs in Parliament be drawn? *Please select up to two*.

#### **ROWS**

moreParl 1	People who come to	from the area thev	/ represent

moreParl\_2 Working-class people

moreParl\_3 Women

moreParl\_4 People with disabilities moreParl\_5 Young people under 30

moreParl\_6 Ethnic minorities

moreParl\_7 Christians

moreParl\_8 Gay, lesbian, bisexual or, transgender people (LGBT)

moreParl\_9 Muslims

moreParl\_10 People with university degrees

moreParl\_111 None of these

#### COLUMNS

¹ o Yes

99999 O Don't know



## propMP1

propMP1 PLACEMENT W14

Roughly what proportion of MPs in the Westminster Parliament do you think are the following?

**ROWS** 

propMPLocal From the area they represent

propMPWC Working-class

propMPFemale Female
propMPDisab Disabled
propMPYoung Under 30

**COLUMNS** 

<sup>o</sup> O- None of them

100 O 100- All of them

9999 O Don't know

## propMP2

propMP2 PLACEMENT W14

And roughly what proportion of Westminster MPs do you think are the following?

**ROWS** 

propMPRace Ethnic minority

propMPChrist Christian
propMPLGBT LGBT
propMPMuslim Muslim

propMPDegree University educated

**COLUMNS** 

° O- None of them

100 O 100- All of them

99999 O Don't know

impSelfGrid

#### 346



impSelfGrid W14 **DYNAMIC GRID** How important are the following to your sense of who you are? **ROWS** impOcc Your occupation impRace Your ethnic or racial background impRelig Your religion impLocal Your local area impGender Your gender impAge Your age and life stage impEd Your level of education impGay Your sexual orientation COLUMNS Not at all important Not very important

## sexuality

Important

99999 O Don't know

Very important

Sexuality SINGLE CHOICE W14

Do you consider yourself to be lesbian, gay, bisexual, and/or transgender?

9999 O Prefer not to say

## groupempathy



groupempathy	DYNAMIC GRID	W14
--------------	--------------	-----

We are interested in how you feel about people from other groups in our society. How well do the following phrases describe you?

**ROWS** 

groupempathy1 I sometimes try to better understand people of other racial or

ethnic groups by imagining how things look from their

perspective.

groupempathy2 Before criticizing somebody from another racial or ethnic group, I

try to imagine how I would feel if I were in their place.

groupempathy3 I often have tender, concerned feelings for people from another

racial or ethnic group who are less fortunate than me.

groupempathy4 When I see someone being taken advantage of due to their race

or ethnicity, I feel protective towards them.

#### **COLUMNS**

Does not describe me well at all

Describes me slightly well

Describes me moderately well

Describes me very well

Describes me extremely well

## basicEmpathy



	Empathy	DYNAMIC GRID	W1
		agree with the following statement?	
ROWS empathy1		I can usually figure out when my friends are scared	
empathy2		I can usually realize quickly when a friend is angry	
empathy3		I can usually figure out when people are cheerful	
empathy4		I am not usually aware of my friends' feelings	
empathy5		When someone is feeling 'down' I can usually understand how they feel	
empathy6		After being with a friend who is sad about something, I usually feel sad	
empathy7		My friends' unhappiness doesn't make me feel anything	
empathy8		Other people's feelings don't bother me at all	
empathy9		I don't become sad when I see other people crying	
empathy10		My friends' emotions don't affect me much	
COLUI	MNS		
1 0	Strongly disagree		
2 0	Disagree		
3 0	Agree		
4 0	Strongly agree		
9999 🔾	Don't know		

# childvalues



childvalues		MULTIPLE	W14
· ·	that children can be encouraged to important? Please choose up to j	to learn at home. Which, if any, do you	
ROWS	importante: Fieuse enouse up to j	770	
childvalues_1	Independence		
childvalues_2	Hard work		
childvalues_3	Feeling of responsibility		
childvalues_4	Imagination		
childvalues_5	Tolerance and respect for other	people	
childvalues_6	Thrift, saving money and things		
childvalues_7	Determination, perseverance		
childvalues_8	Relgious faith		
childvalues_9	Unselfishness		
childvalues_10	Obedience		
COLUMNS			

¹ o Yes

9999 O Don't know

## zeroSum



ze	roS	Sum	DYNAMIC GRID	W1
Но	w m	nuch do you agree or disag	gree with the following statement?	
RC	WS			
		m7	The only way to make someone better off is to make someone else worse off	
zeroSum11 Ever		m11	Everyone can be a winner at the same time	
zeroSum 5 Life		m 5	Life isn't about winners and losers, everyone can do well	
		m9	There are ways to make everyone better off without anyone losing out	
zeroSum1 One		m1	One person's loss is another person's gain	
		m4	There's only so much to go around. Life is about how big a slice of the pie you can get.	Î
CO	LUN	ЛNS		••
1	0	Strongly disagree		
2	0	Disagree		
3	0	Neither agree nor disagree		
4	0	Agree		
5	0	Strongly agree		
9999	0	Don't know		

# forcedSubjClass

forcedSubjClass		dSubjClass	SINGLE CHOICE	W14		
lf y	If you had to choose, would you say your are					
1	0	Middle class				
2	0	Working class				

## KnowGridF2F



knowf2fGrid W11 W12W14W15

DYNAMIC GRID topup

Please tell me if you think that the following statements are true or false. If you don't know, just say so and skip to the next one.

**ROWS** 

knowf2f1 Polling stations close at 10.00pm on election day.

knowf2f2 No-one may stand for parliament unless they pay a deposit.

knowf2f3 Only taxpayers are allowed to vote in a general election.

knowf2f4 The Liberal Democrats favour a system of proportional

representation for Westminster elections.

knowf2f5 MPs from different parties are on parliamentary committees.

knowf2f6 The number of members of parliament is about 100

#### COLUMNS

° o False

¹ o True

9999 O Don't know

